

**POLICY REVIEW - VISIT TO THE UNIVERSITY OF  
SUNDERLAND**

**REPORT OF THE CHIEF EXECUTIVE**

**STRATEGIC PRIORITIES: SP3: PROSPEROUS CITY**

**CORPORATE PRIORITIES: CIO1: Delivering Customer Focussed  
Services, C102: Being 'One Council', C103: Efficient and Effective Council, C104:  
Improving partnership working to deliver 'One City'**

**1. Purpose**

- 1.1 To consider arrangements for a proposed visit to the University of Sunderland as part of the evidence gathering process for the Committee policy review into Aim 1 of the Economic Masterplan.

**2. Current Position**

- 2.1 As part of the Committee's policy review into the University City, members of the Committee recently undertook a visit to Sheffield Hallam University. On the visit, members were accompanied by Mr David Donkin, Assistant Director of Sunderland University.
- 2.2 As a result of the visit, Mr Donkin has suggested that members of the Committee may wish to take part in a similar visit to the University of Sunderland. The visit could include consideration of the following issues.

- an overview of the University and of its wider role in the city's economy/city region's economy. Any medium challenges and goals and their approach to collaboration;
- an overview of the University's role in economic leadership;
- a discussion of any research undertaken into the local economic impact of the University;
- an overview of the process of engagement with business;
- an opportunity to speak to students attending the University;
- visits to 2-3 departments/facilities with the most developed business interface and to any specific start-up or enterprise activity/programme/facilities.

**3. Recommendation**

3.1 The Committee is asked to consider the arrangements for a proposed visit to the University of Sunderland.

#### 4. **Background Papers**

None

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