

## SIB/SIP Funding applications summary

## Application 1 SIP

<b>Funding Source</b>	<b>SIP</b>
<b>Name of Project</b>	Hadleigh Road Improvements
<b>Lead Organisation</b>	David McGregor – SCC

<b>Total cost of Project</b>	<b>Total Match Funding</b>	<b>Total SIP requested</b>
£35,000	£0	£35,000
<b>Project Duration</b>	<b>Start Date</b>	<b>End Date</b>
14 months	Oct 2012	Dec 2013

**The Project**

The land to the rear of Hadleigh Rd has limited access and had been left unmaintained for a number of years, therefore providing an environment for anti-social behaviour including fly-tipping, littering, drug taking and the consumption of alcohol. This behaviour has had a negative impact on the residents in the area and caused the area to become unsightly and an attraction for ASB.

The project proposes to transfer the land affected by these issues to be included in residents rear gardens thus dealing with the ongoing issues as a one off project reducing and minimising the ongoing resources and partnership working that would be required to deal with the problems on an ongoing basis.

The project will support residents to transfer the land into their rear gardens and erect fences around the individual plots, the maintenance of the areas would then be the responsibility of the individual householders.

**The Need for the Project**

The project was identified following complaints from residents and a petition that was submitted to the Council regarding the issues.

**The Outputs for the Project**

<b>Output Code</b>	<b>Description</b>	<b>Number</b>
S1	Number of homes with improved security	47
A4	Number of events programmes to improve the appearance of the streets	1

<b>Milestones and Key Events</b>	<b>Forecast Dates</b>
Agreement of residents	October 2012
Planning Approval	January 2013
Legal Transfer	April 2013
Erection of Fencing	December 2013

**Recommendation: Approve**

The application supports the local area priority of Street Scene Improvements.

## Application 2 HCIF

<b>Funding Source</b>	<b>HCIF</b>
<b>Name of Project</b>	Men's Health
<b>Lead Organisation</b>	Bill Leach Pennywell CA

<b>Total cost of Project</b>	<b>Total Match Funding</b>	<b>Total SIB requested</b>
£31,079	£0	£31,079
<b>Project Duration</b>	<b>Start Date</b>	<b>End Date</b>
1 year	October 2012	September 2012

### The Project

The project will be delivered by West VCS Network member organisations working together as a Men's Health Consortium and led by Pennywell Community Centre. Members of the Consortium include: The Tansy Centre, Pennywell Community Centre, FISCUS, Pennywell Residents Group, the Jubilee Centre, Unity, North East Community Solutions CIC, Washington Mind (on behalf of the Men's Health Network), SNCBC (on behalf of Thorney Close Action & Enterprise Centre)

The Project aims to deliver the following programme and is open to all men 18+ that live in the West area:

#### 1. Cook Mechanics (Men's Healthy Cooking course)

2 five-week cooking courses for men followed by a family cooking course ran by a high profile male cook, in order to assist in the attraction of men and to alleviate any anxiety or gender stereotyping over cooking felt by men. In the family cooking course the men will be given the opportunity to cook with family and friends with a final family five-week cooking course.

#### 2. Smoking Cessation Sessions

To run regular 1 to 1 and group smoking awareness and cessation services, targeted a men from the St Chad's area but open to all men in the West area, to discuss tobacco as an overall health inequality and offer basic advice, awareness, leaflets and signposting to other organisations who can help relating to other Men's cancers.

#### 3. Men's Health and the Boat Shed

To provide a weekly session for men to meet and access healthy eating, diet, nutrition, health & wealth checks, exercise provision and provide access to partner agencies such as Fiscus and the Active Bus to undertake Health & Wealth checks on an individual basis and provide an environment conducive to men where raising awareness of men's cancer prevention is informal and non - threatening.

#### 4. Men's Health Network Events and 'Positive Changes' Training

To hold 2 Men's Health events in the West organised by the Men's Health Network to address health issues affecting men and raising awareness around these issues. The objective of the network is to raise the life expectancy of the men living and working in the City of Sunderland by addressing health issues affecting men and raise awareness around these issues.

#### 5. Sports and Health Awareness sessions for men from ethnic minorities

The project will help to reduce the overall male cancer rates in the West of Sunderland by effectively engaging with minority ethnic men living in the area to help them to change their lifestyle. The project will consist of 2 parts: Sport and awareness sessions and Drop – in centre sessions. The Sport and Health Awareness sessions will enable minority ethnic people to learn about healthy lifestyle, while enabling them to benefit from the actual sports activity helping minority ethnic men to get into a habit of regular sports activity by taking

part in a taster activity. The Drop in Centre will enable minority ethnic men living in the West to benefit from quality health and wellbeing information, delivered by sessional staff with health champion status and Information, Advice and Guidance qualifications.

## **6. Men's Health Awareness Workshops for BME men**

To hold four health workshops aimed at local business men, at times to suit their needs (determined by a local research questionnaire to be undertaken by Unity). Healthy diet taster sessions will be held to tackle obesity and to target tobacco intake from 'Paan' in the Asian community.

## **7. Men's 'Health & Wealth' Check**

To hold 8 workshops across the area based on checking benefit entitlement and to integrate health checks into the sessions by using qualified financial advice staff to deliver the workshops across the West but focussing on St Anne's, Pallion, Barnes and Silksworth wards.

## **8. Men's Shed Drop In sessions and Extension to Work Insight appointments**

To hold informal weekly drop in sessions focussed on men's health and wellbeing, provide healthy eating, diet and nutrition sessions on a weekly basis and provide an environment conducive to men where raising awareness of men's cancer prevention is informal and non - threatening.

### **The Need for the Project**

Based on key statistics provided by Sunderland TPCT the Consortium has agreed to work together to address some of the key gaps in the West eg:

- No GP practices in St Chad's & Sandhill wards
- Low life expectancy in Pallion, St Anne's and Sandhill
- Sunderland is 30% higher than the UK average for cancer and the gap is getting bigger
- The worst wards for exercise uptake is Pallion, St Anne's and Sandhill
- The highest hospital admission rates for Alcohol is from St Anne's
- High smoking rates in Pallion and Sandhill and a low uptake of services in St Chad's and Pallion
- Older population in Barnes and St Chad's
- Obesity is worse in Pallion and Silksworth

### **The Outputs for the Project**

<b>Description</b>	<b>Number</b>
Number of men engaged	1,320
Number of sessions delivered	81

<b>Milestones and Key Events</b>	<b>Forecast Dates</b>
Planned programme of activities for men starts	October 2012
Evaluation of first 3 months	January 2013
Men's health programme reviewed	March 2013
2 Men's health events delivered	July 2013
Positive Changes course delivered	July 2013
Final programme review	September 2013

### **Recommendation: Approve**

The application supports the local area priority of Health and Wellbeing and addressing the issue and causes of men's cancer.