

20th JANUARY 2014

REPORT OF THE CHAIR OF THE PLACE BOARD

Place Board Progress Report

1. Purpose of Report

1.1 The report provides an update of progress against the Place Board's Work Plan for 2013/14.

1. Background

2.1 In April 2013 the Local Area Plan's priorities associated with Place were referred to the East Sunderland Area Place Board to action on behalf of the Area Committee. The Place Board has started to initiate action on those priorities and **Annex 1** outlines progress to date.

3. Key Areas of Influence/Achievements

3.1 Outlined below is a summary of the key areas of influence / achievements of the East Sunderland Area Place Board up to 31st December 2013.

Action Taken	Outcome
Responsive Local Services	
Dog control orders	<p>Information regarding Dog Control Orders has now been received from all Area Place boards detailing the area requirements and specific requests for the control of dogs across all regeneration areas.</p> <p>The City Wide Dog Control Orders have been drafted, taking into consideration the recommendations and requests received from Area Place Boards and incorporating all of the following areas:-</p> <ul style="list-style-type: none"> • open spaces, • sports facilities, • cemeteries, • play areas, parks, • gardens • public amenity areas <p>The detail of each area specific Dog Control Order is currently being shared with Place Board and Legal Services. Once approved, formal consultation will begin with members of the public prior to formal implementation. The consultation period is no less than 28 days. Attached is a copy of the matrix for all areas for discussion and consideration.</p>

Area Priority: Gateway Programme Two

To improve the visual appearance and reputation of secondary shopping centres across the East area.

- In October surveys were carried out in all four shopping centres with local traders, to understand their perception on the environmental characteristics and their top three priorities, the findings are:

Ward	Good	Bad	Priorities
Hendon	Close knit community	Dog fouling	1. Parking 2. Shop fronts 3. Increase variety
Millfield	Reduction graffiti and dog fouling	Car Parking	1. Parking 2. Litter 3. Fly tipping
Ryhope	Occupied residential properties	Vacant commercial properties	1. Vacant commercial properties / Parking 2. Dog fouling / shutters / signage
Grangetown	Street Lighting	Car Parking	1. Parking. 2. Shutters / signage 3. Vacant commercial properties / litter

- Parking was indicated as a key priority from all local traders within the East. In December 2013, a meeting was held with Network Management to propose recommendations on the way forward. These are:
 - Hendon, Vilette Road: The shopping centre is referred to network management to investigate options on how to improve car parking.
 - Millfield, Hylton Road. Further information is received from Network Management on the existing review of parking arrangements.
 - Ryhope, Ryhope Street South: The shopping centre is referred to network management to investigate options on how to improve car parking, including approaching local organisations and discuss the feasibility of developing shared car parking, additional support may need to be sought from colleagues in Responsive Local Services and Land and Property.
 - Grangetown: car parking is being addressed by the Ryhope Route Action Plan.
- Next steps will involve meeting with relevant service managers to agree a schedule of works which will improve the visual appearance of the centres e.g. road marking, painting street furniture, etc. The programme will be shared

	<p>with Committee members.</p> <ul style="list-style-type: none"> • The feedback on areas of concerns i.e. dog fouling in Hendon will be shared with relevant services areas to address as core business. • The results of the survey have assisted in identifying which traders are interested in improving their shop fronts. Each unit will be assessed against an agreed criteria, with a view of approaching relevant traders to start discussions on how and what the Council can do to support tidying up the shop fronts.
Coastal Path	
<p>To deliver a better than basic signage project to support the installation of the coastal path along Hendon and Ryhope.</p>	<ul style="list-style-type: none"> • In December 2013, a series of public community engagement events were hosted with the general public and local primary schools delivered in partnership with Living History North East and Durham Heritage Coastal Partnership. • The aim of the consultation exercises was to identify what product would be suitable to be located at each decision point, as well as agreeing materials and themes. • Feedback was provided to the coastal path working group, which helped inform discussion and agreement around next steps. • In total 14 'decision' points were identified along the route, each bringing with it a suggested product / theme, see annex 2. • Area Committee are requested to note the progress.

4. Recommendation

Committee are requested to:-

- (a) Note the report, and the Place Board's work plan update (Annex 1 and 2).
- (b) Network Management are requested to investigate options on how to improve parking management at Vilette Road and Ryhope Street South, and provide an update to the East Place Area Board on the existing review of parking management at Hylton Road.

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Annex 1 East Sunderland Area Place Board Work Plan
 Annex 2 Coastal Path