

15 October 2014

REPORT OF THE CHAIR OF THE PEOPLE BOARD

People Board Progress Report

1 Purpose of Report

1.1 To provide an update of progress against the current year's (2014/15) People Board Work Plan.

2. Background

2.1 Earlier this year the Local Area Plan priorities associated with People were referred to the Coalfield People Board to action on behalf of the Area Committee. The People Board continue to initiate action on those priorities. Progress to date is outlined below and in the Work Plan at **Annex 1**

3. Area Governance Arrangements

3.1 Area Committees are part of the Council's Executive Function and have two key roles:-

- a. Influencing decisions on services delivered at a local level; and
- b. Identification of key priorities for their areas, in the context of supporting the delivery of the Council's Corporate Outcomes Framework at a local level and ensures maximum impact where necessary through utilizing its own resources.

3.2 Area Place and People Boards were set up to support the Area Committee in identifying areas of priority and ensure action in line with those priorities.

3.3 Each ward has one elected member representative, whose role it is to liaise with their ward colleagues in between meetings and feedback collective views into the Board meetings. Members will work alongside key officers in what will be practical action orientated groups. It should be noted that the Board is not a decision making body and the work / recommendations of the Board will be presented to the Area Committees for final endorsement. Elected member representation on the People Board for this Area Committee is as follows:-

Ward	People Board Membership
Chair/Shiney Row	Cllr Anne Lawson
Copt Hill	Cllr Derrick Smith Cllr Colin Wakefield
Hetton	Cllr James Blackburn Cllr John Cummings
Houghton	Cllr Gemma Taylor

Key Areas of Influence/Achievements to date

4.1 Outlined below is a summary of the key areas of influence / achievements of the Coalfield People Board up to 30 September 2014.

Action Taken	Outcome
Influencing : Early Intervention and Locality Based Services	
Review of Youth Contracts	<ul style="list-style-type: none"> • The People Board meeting in September 2014 was presented with an update on the performance of the current commissioned Youth Contracts. • This information was broken down into numbers of 8-10 year olds and 11- 19 years old who have made contact with the provision; participated; recorded an outcome; progressed to an accredited outcome as well as value for money details including

	<p>cost per session and per contact..</p> <ul style="list-style-type: none"> • Due to the need to secure financial efficiencies from April 2015; Members were asked to consider the performance information and feed in their views to support the review of current and future delivery. • People Board Members requested a full meeting to be arranged in order that all Coalfield Members can input into this review. A meeting is to be arranged.
Area Priority: Healthy life choices	
Support local improvements that promote healthy weight for children and young people	<ul style="list-style-type: none"> • SIB and CCG joint funded projects are continuing to deliver against this priority. An update on the projects is attached at Annex 2. • The June 2014 Area Committee recommended that an 'opportunity fund' to encourage young people to design, develop and deliver small projects was designed. This resulted in the 'CAN DO' fund which is available for young people to apply to directly. The People Board awarded three grants in July 2014. The deadline for the next round is 27 October 2014 and young people will be invited to present their ideas to the November 2014 People Board.
Facilitate access to green space to support physical and mental wellbeing	<ul style="list-style-type: none"> • Following discussions at the Place and People Boards, VCS Network and with a range of partners, a 'Health and Greenspaces' workshop was held in September 2014. • The Workshop discussed a range of proposals suggested at various meetings and agreed to further develop an outline project to present to Area Committee at this (October 2014) meeting (detail in Item 5, Finance Report)
Area Priority: Improve emotional health and wellbeing by reducing the impact of welfare reform	
Ensure advice and support is available at a local level and deliver shared priorities with CCG and Public Health	<ul style="list-style-type: none"> • A number of partners have worked with ShARP to develop the idea of delivering an 'Early Action' initiative to support residents in the Coalfield area whose emotional and mental wellbeing is affected by financial hardship. The partners agreed that a 'Community Advice Triage Service' in GP Surgeries should be designed and piloted in the area. ShARP, as the Lead Agent, has further developed this thinking with a view to submitting a funding application to Comic Relief to deliver the pilot. (further information attached at Annex 3) • The People Board and partners from Sunderland Clinical Commissioning Group (CCG), Gentoo, Public Health and Sunderland City Council agreed to support ShARP in the development and implementation of a pilot 'advice in GP surgeries' project
Area Priority: Support social participation for older and vulnerable people	
Support Age Friendly City and Dementia Friendly Community priorities	<ul style="list-style-type: none"> • The Board received a presentation by Alan Padgett of Age UK and considered the Checklist of Essential age-friendly city features. It was agreed that consideration of the checklist would be given and those things already in place/in the pipeline in the Coalfield Area would be identified. • A summary of current initiatives in the Coalfield area was prepared by the People Board and submitted to Age UK to include in their draft action plan.

Design and implement Dementia Friendly Shopping Centre (DFSC) pilot	<ul style="list-style-type: none"> • Houghton Traders Association members plus the local neighbourhood police team, Gentoo and St Michael's and All Angels parish church agreed to take part in the pilot which is supported by the Alzheimers Society • Two local carers agreed to take part in the pilot as 'consultees or advisors' when time allows. A meeting was held with them on 16 September at the Carers Centre to discuss ways to improve their shopping experience • The Alzheimers Society delivered an awareness workshop to traders and other local organisations on 24 September. A total of 27 people attended. This will now be offered to other traders and organisations • The launch of the DFSC project took place on Friday 26 September in Newbottle Street. An article in the Sunderland Echo highlighted the project • Gentoo, Carers Centre, Essence Service and Alzheimers Society were on hand at the launch to give information and advice to shoppers and local organisations • The Champion for the project is Councillor Graeme Miller (cabinet member and portfolio holder) and the project is also supported by the Head and Chair of Governors of Bernard Gilpin School (the only Dementia Friendly School in the North East) • Businesses who sign up to the Dementia Friendly Shopping Centre scheme can display a sticker in their window to let customers know that people with dementia will get a warm welcome
Area Priority: Local events, celebrations and heritage	
Support events and celebrations in local communities	<ul style="list-style-type: none"> • The last meeting of Area Committee approved an allocation of £10,000 SIB to deliver the community element of the Friday evening opening of Houghton Feast • A total of six schools and six community groups were involved in music and art workshops to prepare performances and artwork for the opening event • Local pipe, brass, youth and school bands, along with a school choir and dance school have been supported to take part • A life size soldier has been produced and was the 'centrepiece' of the opening ceremony of Houghton Feast on Friday 3 October

5. Recommendations

5.1 Members are requested to:

- Consider the progress and performance update with regard to the Coalfield Area People Board's Work Plan for 2014/15 including proposals for future delivery

Annex 1 Work Plan
Annex 2 Healthy Lifestyles projects
Annex 3 Advice in GP Surgeries project

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