

Sunderland North Area Committee

4 January 2010

Report of Chief Executive

Financial Statements and Funding Requests

1 Purpose of the Report

1.1 This report outlines current expenditure from the Strategic Initiatives Budget (SIB), Strategic Investment Plan (SIP) and Community Chest and applications for funding from these budgets in order to support new initiatives, which will benefit the area and the delivery of the Local Area Plans.

2.0 Description of Decision (Recommendation)

2.1 The Committee is requested to approve all 28 proposals for support from the 2009/10 Community Chest as detailed in Annex 1.

2.2 The Committee is requested to consider five proposals for support from the 2009/10 Strategic Initiatives Budget as set out below and detailed in Annex 2

Recommend Approval

SIB applications

• Sea Front Improvements	£32,000	Recommend approval
• Sunderland History Fair	£3,800	Recommend approval
• ABOUT (A Body of United Teenagers)	£23,685	Recommend approval
• Miners Memorial	£5,000	Recommend approval

Recommend Deferral

SIB application

• Community Leaders of the Future	£11,543	Recommend deferral
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2.3 The Committee is requested to consider one proposal for support from the 2009/10 Strategic Investment Plan budget as set out below and detailed in Annex 3

SIP application

• Sea Front Improvements	£96,000	Recommend approval
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2.4 Note the financial statement for 2009/10 in Annex 4

3.0 Background

3.1 The Council has reduced the amount of Regeneration Frameworks across the City from six to five. This has resulted in a new calculation of SIB funding to be awarded to the Sunderland North Area Committee of £288,548 to be allocated up until March 2010. All allocations of funding should be matched against the criteria outlined in delivering the key priorities of the area, identified within the Local Area Plan (LAP).

3.2 SIP was approved at Cabinet in March 2008. Included within the plan was an additional one-off allocation of £1.426m to Area Committees. The amount allocated to each Area Committee was the same as SIB allocation for 2008-09. This equates to £266,540 for the North. At a meeting in September 2009 the Committee discussed how to split the funds across the five wards of Fulwell, St Peter's, Southwick, Redhill and Castle. The Committee agreed to contribute £50,000 to the Sea Front Improvement project and divide the remaining £216,540 between the five wards, giving each ward a total of £43,308. Fulwell and St Peters wards identified an additional £15,000 per ward as a further contribution to the Sea Front Project. Each ward will identify areas of priority within their own ward and applications for SIP funding will be presented to Area Committee for a decision. This funding is available until March 2011.

3.3 The Committee will be aware that the Community Chest forms part of the Strategic Initiatives Budget and that £250,000 is available for the scheme in 2009/2010, £10,000 for each Ward, plus any unclaimed allocations identified from previous years. This scheme is operated under Section 137 of the Local Government Act.

4.0 Current Position SIB

4.1 Following the November 2009 Committee meeting, a balance of £228,056 remained to be allocated this financial year.

4.2 The projects in Annex 2 request a total of £64,485. Should Committee grant this request the remaining balance would be £163,571. At the last meeting Committee agreed to receive applications for a number of projects, including a contribution to the Sea Front project, support to the Mobile Youth provision and support for Head Cams. The Sea Front project has been developed for consideration at this meeting while other fully developed applications will be presented to future Area Committee meetings.

4.4 Emergency protocols for accessing SIB or SIP funding were agreed by Committee at the September 2009 meeting.

5. Current position SIP

5.1 The full allocation of £266,540 remains to be allocated and fully expended by March 2011. At the last meeting Committee agreed to contribute a total of £96,000 from SIP to the Sea Front project. An application requesting a contribution of £96,000 is to be considered at this Area Committee in January 2010. Should Committee grant this request the remaining balance would be £170,540.

6 Current Position Community Chest

6.1 To date approvals for each Ward total:

Castle	£8790
Fulwell	£9843
Redhill	£1475
Southwick	£10755
St. Peter's	£4491

6.2 The projects listed on Annex 1 total:

Castle	£500
Fulwell	£1745

Redhill	£2401
Southwick	£800
St. Peter's	£2250

6.3 Should the Committee grant the requests listed on Annex 1 the remaining balances, including the unclaimed allocations identifies from previous years, would be:

Castle	£2210
Fulwell	£3239
Redhill	£15956
Southwick	£4383
St. Peter's	£6182

7.0 Reasons for the Decision

7.1 SIB and SIP was established to promote action on key priorities identified in the relevant Local Area Plan, and to attract other funding into the area. Applications for SIB/SIP funding should demonstrate the potential benefits to local communities the proposed project would bring, and subsequently be able to provide evidence and statistics that can illustrate these benefits.

7.2 Community Chest support is given to projects which clearly demonstrate that they will address identified local needs, provide genuine community benefit and which can subsequently provide evidence/measurement of success in this respect.

8.0 Alternative Options

8.1 Each project is required to indicate what alternative options they have considered during the application business process.

9.0 Relevant Consultations

9.1 Financial Implications

The Director of Financial Resources has been consulted on this report and all costs associated with developing SIB, SIP and Community Chest applications.

9.2 Implications for Other Services

Each project is required to indicate what implications there may be for other services in the application business process.

9.3 The Public

Each project is required to indicate what consultation it has undertaken and other documentary evidence it has to support its proposal in during the application business process. Residents have been consulted about the priorities in the Local Area Plans and bids support these identified priorities.

9.4 The Race Relations (Amendment) Act 2000 and the Councils Race Equality Scheme.

Each project is required to indicate whether it has an equal opportunities policy, or what measures it employs to address equal opportunity issues, during the application business process.

9.5 Public Relations and Publicity

Each project is required to indicate how it will promote funding awarded from Area Committee.

9.6 Councillors

Members have been consulted on all applications for SIB, SIP and Community Chest support and the implementation of the review.

10.0 List of Appendices

10.1 Annex 1 Community Chest: Proposed projects for approval

10.2 Annex 2 SIB: Proposed projects

10.3 Annex 3 SIP: Proposed projects

10.4 Annex 4 Financial statement

11.0 Background Papers

11.1 The following background papers were used:

- Community Chest and SIB Application Forms
- Schedule of projects circulated at the panel meeting held on 14th December, 2009.
- Reports to previous Area Committees
- Progress reports from current SIB projects
- Sunderland North Local Area Plan

COMMUNITY CHEST 2009/2010
PROJECTS PROPOSED FOR APPROVAL

	<i>Recommended Grant subject to final estimates, invoices, up to £:</i>
CASTLE WARD	
'Think Tap' Dance Group – Contribution towards hire and tutor costs.	500
Total	500
FULWELL WARD	
Cuthbertson Court Residents Group – Contribution towards social activities, trips, refreshments etc.,	400
Fulwell Neighbourhood Watch - Contribution towards social activities, trips, refreshments etc.,	495
Sunderland & District Table Tennis Club – Contribution towards centenary celebrations, purchase of equipment etc.,	100
Sunderland Orphanage & Educational Foundation – Contribution towards clothing vouchers, shoes etc.,	500
Youth Musical Spectacular – Contribution towards hire of theatre, lighting, sound systems, catering etc.,	100
Sunderland Diabetic Support Group – Purchase of lap top, room hire, printing costs etc.,	50
Ravens Ski Club – Contribution towards training software, tutors, gazebo, shelters and equipment.	100
Total	1745
REDHILL WARD	
Southwick & Monkwearmouth Community Transport - Contribution towards repairs etc.,	500
Redhouse C.A. Over 60's Club - Contribution towards social activities, trips, refreshments etc.,	400
Redhouse Community Centre Karate Club – Purchase of equipment.	500

Pipkin Rabbit Rescue – Contribution towards care of abandoned pets.	100
Friends of Sunderland Museum – Purchase of display boards and stands.	20
M. S. Society – Contribution towards trips and physiotherapy sessions.	20
Royalty Theatre – Contribution towards updating fire regulations, re-wiring etc.,	100
Sunderland Orphanage & Educational Foundation – Contribution towards clothing vouchers, shoes etc.,	500
Youth Musical Spectacular – Contribution towards hire of theatre, lighting, sound systems, catering etc.,	100
Sunderland Diabetic Support Group – Purchase of lap top, room hire, printing costs etc.,	20
Sunderland & District Table Tennis Club – Contribution towards centenary celebrations, purchase of equipment etc.,	61
Ravens Ski Club – Contribution towards training software, tutors, gazebo, shelters and equipment.	80
Total	2401
SOUTHWICK WARD	
Southwick Youth & Community Centre – Purchase of jumpers for the bowls club.	300
Southwick Golden Gloves – Purchase of equipment, gloves, boxing bags, body pads etc.,	500
Total	800
ST. PETER'S WARD	
Dame Dorothy Primary School – Contribution towards swimming lessons for children.	500
Redby Primary School – Contribution towards educational trip to France.	1000
Sunderland Orphanage & Educational Foundation – Contribution towards clothing vouchers, shoes etc.,	500
Youth Musical Spectacular – Contribution towards hire of theatre, lighting, sound systems, catering etc.,	100

Sunderland Diabetic Support Group – Purchase of lap top, room hire, printing costs etc.,	50
Sunderland & District Table Tennis Club – Contribution towards centenary celebrations, purchase of equipment etc.,	100
Total	2250
Total of Projects	7696

Name of Project	Sea Front Improvements
Lead Organisation	Sunderland City Council

Total Cost of Project	Total Match Funding	Total Requested
£168,000	Potentially £40,000 SIB (£10,000 from each of the other four Area Committees) and £96,00 SIP from North Area Committee	£32,000 SIB
Project Duration	Start Date	End Date
1 year 3 months	January 2010	March 2011

The Project

The proposal is seeking £32,000 SIB from this Area Committee towards a £168,000 package of public realm improvements at Seaburn upper and lower promenades. The project will resurface areas of the promenade, install new street furniture and planting and improve the soft landscaping of the area. This is the first phase in a more comprehensive improvement scheme for Seaburn.

The Need for the Project

The community spirit survey in 2007 and, more recently, the Sea Front strategy consultation in Spring 2009 raised the need for a more attractive, improved sea front. The consultation took place with residents from all five areas in the City who highlighted the importance of the sea front to the City.

The Outputs for the Project

Output Code	Description	2009/10	2010/11	2011/12
A4	events/programmes of work to improve appearance of streets		2	

The key milestones for the Project

Milestone and key event	Forecast Dates
Develop detailed design proposals	January 2010
Procure contractor	April 2010
Commence works on site	May 2010
Completion of first phase of works/project	July 2010

Recommendation: **Approve**

- The project will enhance one of the City's key assets and help to improve visitor perceptions of the City as a whole
- The project is not part of the scheme being developed under the £1m Sea Change funding. It is a separate project focusing on the improvement of Seaburn as a family resort
- This key location will kick-start the wider regeneration of the seafront, attracting investment to the City. The Seafront Regeneration Strategy relies to an extent on investment from the private sector. Investment in the public realm will demonstrate an improvement to the area and increase developer confidence and attract spend from the private sector
- This project has been developed with full support from the North Area Committee. Members of the North AC are part of the Sea Front Member Steering Group.

Name of Project	Sunderland History Fair
Lead Organisation	Sunderland Heritage Forum

Total Cost of Project	Total Match Funding	Total SIB Requested
£5600		£3800
Project Duration	Start Date	End Date
1 day	5 th June 2010	5 th June 2010

The Project

Provides a showcase for Sunderland's local history organisations and attractions. The event is open to all groups and organisations interested in promoting our heritage through their activities. It provides, under one roof, a unique opportunity for the general public to appreciate the diversity of the active organisations in the region, also providing a personal contact for individual interests.

It also helps smaller groups with advice on presenting and promoting their work. Contact with the public often results in acquisition of further information, knowledge and often items for collections.

The Need for the Project

A similar event was held for the first time in 2008 where the response exceeded all expectations. The event attracted over 60 exhibitors and more than 3000 visitors through the day. 180 potential exhibitors have been contacted specifically about a further fair in 2010 and most have declared an interest in participating.

The Outputs for the Project

Output Code	Description	2009/10	2010/11	2011/12
P3	Number of people employed in voluntary work		500	
A3	Number of community/voluntary groups supported		100	
A6	Number of community or educational events held		20	30

The key milestones for the Project

Contacting possible interested groups and compiling data base	May/June 2009
Booking Venue	June 2009
Sending booking forms to organisations on data base	November 2009
Follow up letter to non respondents	January 2010
Event plan to Council Events Team	February 2010
Co-ordinating volunteers	April/June 2010
Event takes place	5 June 2010

Recommendation: Approve Subject to:

- Consideration of engaging specific communities of interest, identity and place to understand the impacts on ethnicity, gender and disability

Name of Project	ABOUT (A body of united teenagers)
Lead Organisation	£23,685 across 2 yrs

Total Cost of Project	Total Match Funding	Total SIB Requested
£46,313		£23,685
Project Duration	Start Date	End Date
	January 10	Dec 2011

The Project

The project will be made up of 2 elements. The first and main element will be to encourage and enable young people throughout the area to come together. Initially, they will meet in smaller groups (mini forums) to gain confidence and discuss issues about the patch they live in. Representatives from each mini forum will make up an area young people's forum. It is envisaged that the forum will build positive working relationships with organisations such as The Primary Health Care Trust, Gentoo housing, schools, appropriate departments of the local authority such as Parks & play, Youth development and Regeneration & Planning as well as with the local councillors and MP for Sunderland North.

The secondary element will be to build on the work of the Southwick Hacks newspaper. 1000 copies of the newspaper are produced quarterly. The young people are involved in this process from beginning to end, from planning and writing to journalism and photography. The young people will use the newspaper as a basis to develop the forum and for reporting back to other young people which will enable the effect of the project and young people's achievements more fully. This will give young people across the area an opportunity to be involved and have their common voice heard.

They will gain an understanding of how a Neighbourhood and City work, and how they are able to have constructive input into the development of the same

The Need for the Project

The need for this type of project can be clearly seen in the LAP for the area from the lack of adult involvement or interest in the community they live in or their confidence and ability to change the situation.

The Outputs for the Project

Output Code	Description	2009/10	2010/11	2011/12
S5	Number of Young people benefiting from activities designed to involve them in community etc.,		75+	75+
S6	Number of additional young people engaged in youth activities		30+	30+
L7	Additional youth sessions a week		5	3
L8	New Young people engaged and participating over a 10 week period		10	10

The key milestones for the Project

Milestone and key event	Forecast Dates
Groups of young people meeting as mini forums	April 2010
Representatives from mini forums into main forum	September 2010

Respect Day	August 2010
Respect Day	August 2011
Additional groups begin throughout the 2 years as identified.	
Production and delivery of Southwick Hacks Paper 4 times per year	April 2010 onwards

Recommendation: Approve Subject to:

- Further consideration of measures for success which should be both qualitative and quantitative
- Consideration of including gender, ethnicity and age analysis in the monitoring regime and being more specific to the project's commitment to equal opportunities

Name of Project	Miners Memorial Window – Civic Suite
Lead Organisation	Culture & Tourism (SCC)

Total Cost of Project	Total Match Funding	Total SIB Requested
£25,000	£0	£25,000 (£5k from North Area Committee)
Project Duration	Start Date	End Date
5 months	January 2010	March 2010

The Project

This project will deliver a bespoke design for the glazed area above the entrance to the Civic Centre Suite. The aim is to provide visitors and Council members with a high quality commission, which will be visually exciting and create an engaging and contemporary design that will complement the Civic Centre Building. The design will reference the past mining industry specifically the 1984 -1985 Miners Strike. The mining industry was a major determinant of the city's development and its heritage and culture.

The artist will create a design for the glass area above the entrance door to the Civic Suite ensuring that the work can be viewed from both inside and outside the civic centre and will:

- make a visually appealing feature of the entrance to the Civic Centre Council Chamber
- be robust in construction, require minimal maintenance, and adhere to health and safety requirements.
- reference the history of the 1984 -1985 strike
- be permanent (i.e. should function effectively on the site for a period of not less than 20 years)

The Need for the Project

The project has been identified and supported by families and individuals connected to the city's mining history. The project will be delivered in partnership with the Durham Miners Association.

The Outputs for the Project

Output Code	Description	2009/10	2010/11	2011/12
A6	Number of community/educational events	1		

The key milestones for the Project

Milestone and key event	Forecast Dates
Artist contracted and presentation of designs	Jan 2010
Technical development	Jan – Feb 10
Unveiling of artwork	6 Mar 2010

Recommendation: Approve Subject to:

- Additional outputs identified – set a target for A2 – Number of people using improved community facility. The application will be strengthened by confirming the number of people who would be able to access the artwork
 - Confirmation no planning permission is required
 - Confirmation of who will be invited to the launch event (numbers, families, community?)
- Confirmation of future repair, maintenance and cleaning programme in place

Name of Project	Community Leaders of the Future
Lead Organisation	Education Business Connections

Total Cost of Project	Total Match Funding	Total SIB Requested
£75,915	£18,200	£57,715 (£11,543 from North Area Committee)
Project Duration	Start Date	End Date
Two years	January 2010	December 2011

The Project

It is a two-year project which includes a high profile citywide competition open to all secondary and special schools with a key theme of volunteering whilst developing both key employability skills, work readiness and entrepreneurship on participating young people. It will culminate in a high profile awards event to mark the European Year of Volunteering in 2011. There will be 4 large scale events during the two years. A secondary school from each of the five regeneration areas, with pupils in the range 11 to 13, will be invited, to take part in the competition and activities plus 2 citywide special schools and one citywide voluntary aided school.

The project includes a number of core elements all designed through a phased learning programme to raise awareness in targeted young people of the impact they can make in supporting local VCS organisations in their community. There is also accredited training for young people resulting in NCFE awards. In particular the programme will aim to develop young people's work readiness and employability skills, foster a sense of entrepreneurship and an understanding that volunteering makes a real difference to everyday life across the city and that young people can be positive about giving freely of their time and energy as a preparation for adulthood and citizenship.

The Need for the Project

The project would appear to fill a gap for schools and young people. The applicant states that having worked with all the city's secondary schools, there is a clear demand and an unmet need to deliver more activities. In particular, the application states that schools have requested curriculum enhancing activities around involving business and enterprise activities, friendly competitions between schools, programmes which embed employability skills and which reward pupils' achievements, as well as connecting the schools to local communities. This project would actually meet all of these requirements, in particular for the 8 schools involved and their pupils (which will number 30 from each secondary and 10-15 in each special school). There is evidence in the application around the importance of volunteering and the need to engage young people in this activity as early as possible in terms of developing their citizenship skills, an understanding of their communities as well as learning, life and employability skills.

The Outputs for the Project

Output Code	Description	2009/10	2010/11	2011/12
A3	Number of community/vol groups supported	8		
P3	No of young people in voluntary work	230		
S5	No of young people benefiting from youth inclusion/diversionary activities	230		

The key milestones for the Project

Milestone and key event	Forecast Dates
Market and recruit project to schools	Feb 2010

Presentations and initial classroom work	March – May 2010
Official launch	June 2010
Project activity: Classroom activities; Pupils review business plans, etc; re-profile income generating target etc; Mix of face-to-face and online support from third sector organisations and EBC to complete gathering of evidence for NCFE qualification submissions; Cut off for completion of NCFE qualification portfolios Updating of website based on project activity Mid term evaluation	June – October 2010
Skills/industry/employment Event	October 2010
Project activity	November – June 2011
Third Sector Event	May 2011
Fundraising Enterprise Event	July 2011
Project activity	August – November 2011
Celebratory Event	December 2011

Recommendation: Defer

Although the project is innovative and ambitious, it requires a high level of support from schools, including a commitment to identifying and supporting at least 30 young people over a 2 year period. Therefore until the project has been discussed with the schools identified and they have given, at least, their initial commitment to supporting the project for a two year period, the project should be deferred. The project is also reliant on commitment from a number of voluntary sector organisations to ensure success of the project. Again, an indication of the support from these organisations would strengthen the application.

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Lead Organisation	Sunderland City Council

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1 year 3 months	January 2010	March 2011

The Project

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The Need for the Project

The community spirit survey in 2007 and, more recently, the Sea Front strategy consultation in Spring 2009 raised the need for a more attractive, improved sea front. The consultation took place with residents from all five areas in the City who highlighted the importance of the sea front to the City.

The Outputs for the Project

Output Code	Description	2009/10	2010/11	2011/12
A4	events/programmes of work to improve appearance of streets		2	

The key milestones for the Project

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Recommendation: **Approve**

- The project will enhance one of the City's key assets and help to improve visitor perceptions of the City as a whole
- The project is not part of the scheme being developed under the £1m Sea Change funding. It is a separate project focusing on the improvement of Seaburn as a family resort
- This key location will kick-start the wider regeneration of the seafront, attracting investment to the City. The Seafront Regeneration Strategy relies to an extent on investment from the private sector. Investment in the public realm will demonstrate an improvement to the area and increase developer confidence and attract spend from the private sector
- This project has been developed with full support from the North Area Committee. Members of the North AC are part of the Sea Front Member Steering Group.

* £288,548 was allocated for 2009-10, £28,712 was carried over from 2008-09: Balance £317,260

	Committee Date	Main Fund 80%	Opportunities: 20%	Total 100%
Available Funding 2009/10 *	29.06.09	£253,808	£63,452	£317,260
Project Name	-	-	-	-
Hylton Castle & Dene Business Plan Extension	07.09.09	-	£12,110	£305,150
Phoenix Project	09.11.09	£15,274	-	£289,876
Community Neighbourhood Support Initiative	09.11.09	-	£46,320	£243,556
Castletown Gating Order	09.11.09	£3,500	-	£240,056
Balance	-	£235,034	£5,022	£240,056

SIP: North Statement 4th January 2010

	SIP Budget	Approvals	Balance
Available Funding 2009/2010	£266,540	£0	£266,540
Central allocation for Sea Front Regeneration	£50,000	£0	£50,000
Castle	£43,308	£0	£43,308
Fulwell	£43,308	£0	£43,308
Redhill	£43,308	£0	£43,308
Southwick	£43,308	£0	£43,308
St Peter's	£43,308	£0	£43,308
Balance	£266,540	£0	£266,540

Community Chest: North Statement 4th January, 2010

*:£10,000 was allocated per ward from 2009-10, Budget includes carry over from 2008-09 of £25,020

	Community Chest Budget	Approvals	Balance
Available Funding 2009/10 *			
Castle	£11,500	£8,790	£2,710
Fulwell	£14,827	£9,843	£4,984
Red Hill	£19,832	£1,475	£18,357
Southwick	£15,938	£10,755	£5,183
St Peter's	£12,923	£4,491	£8,432
Total	£75,020	£35,354	£39,666