

## EAST SUNDERLAND AREA COMMITTEE

Monday, 14<sup>th</sup> November, 2011 at 5.30pm

**VENUE – Venerable Bede Church of England Secondary School,  
Tunstall Bank, Sunderland, SR2 0SX**

### AGENDA

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4. **Next Meeting – Monday, 30<sup>th</sup> January, 2012**  
**Venue TBC**

\* Denotes an item relating to an executive function

E. WAUGH  
Head of Law and Governance

4<sup>th</sup> November, 2011

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**At a meeting of the EAST SUNDERLAND AREA COMMITTEE held in RAICH CARTER SPORTS CENTRE, COMMERCIAL ROAD, HENDON on MONDAY, 19<sup>th</sup> SEPTEMBER, 2011 at 5.30p.m.**

**Present:-**

Councillor Ball in the Chair

Councillors Emerson, Forbes, E. Gibson, Kay, Maddison, McClennan, T. Martin, Scanlan and Wood

**Also Present:-**

- |                     |  |
|---------------------|--|
| Meg Boustead        | - Head of Safeguarding – Sunderland City Council   |
| Sgt. Craig Briggs   | - Northumbria Police   |
| Hazel Clark         | - East Area Voluntary and Community Sector Representative                                    |
| Insp. John Connolly | - Northumbria Police   |
| Tim Ducker          | - Cycle Network and Public Rights of Way Officer, Sunderland City Council                    |
| Paula Hunt          | - East Area Voluntary and Community Sector Representative                                    |
| Matthew Jackson     | - Governance Services Officer, Sunderland City Council                                       |
| Vivienne Metcalfe   | - Community Development Co-ordinator, Sunderland City Council                                |
| Keith Moore         | - Executive Director of Children’s Services and Area Lead Executive, Sunderland City Council |
| Helen Peverley      | - City Centre Area Response Manager, Sunderland City Council                                 |
| Nicky Rowland       | - East Area Response Manager, Sunderland City Council  |
| Liz St. Louis       | - Head of Customer Service and Development, Sunderland City Council                          |
| James Third         | - Community Relations Officer, Nexus   |
| Nicol Trueman       | - Area Officer, Sunderland City Council  |
| Pauline Tsentas     | - Youth Development Group Acting Head – Sunderland City Council                              |
| Jeremy Wicking      | - Media Officer, Sunderland City Council   |
| Gary Yates          | - Tyne and Wear Fire and Rescue Service  |

**Chairman’s Welcome**

The Chairman welcomed everyone to the meeting.

## **Apologies for Absence**

Apologies for Absence were received on behalf of Councillors Errington, Mordey and Vardy together with Ms. Janet Johnson and Ms Sarah Woodhouse

## **Declarations of Interest**

The Head of Law and Governance delivered a presentation which reminded Members of the rules around the declaration of interests and when a personal interest should also be prejudicial.

### Community Chest

Councillor Forbes declared a personal interest as she knew someone who was involved with Sunderland Floral Art Club.

Councillor T. Martin declared a personal interest as a Member of the Royal British Legion.

## **Minutes of the Last Meeting of the Committee held on 4<sup>th</sup> July, 2011**

1. RESOLVED that the minutes of the previous meeting held on 4<sup>th</sup> July, 2011 be confirmed and signed as a correct record.

## **Community Action: Reviewing Progress and Agreeing Next Steps**

### Cleaner and Greener Streets

The Chief Executive submitted a report (copy circulated) which provided Members with an update on the progress made against the agreed actions in the work plan for 2011/12.

(For copy report – see original minutes)

Helen Peverley and Nicky Rowland, Area Response Managers for the City Centre and East Area, presented the report and advised of the progress that had been made on the various campaigns which were underway to improve the quality of life for residents.

Ms Peverley introduced the update from the City Centre and advised that on the Walk and Talk session there had been a number of issues raised including the roundabout at Sans Street which was in a poor visual condition; and the number of derelict buildings in the area. Both of these were due to be addressed as part of the 'Quick Wins' project which would see the roundabout redressed and a property on Villiers Street being repainted to remove the graffiti which covered the building.

It was intended that Blandford Street would be de-cluttered with the fences and bollards removed along with the phone boxes at the bottom end of the street as this would help to improve the feeling of space and combined with the repainting of the lamp posts and repairs to the fencing around the flower beds would help to improve the appearance of the street.

In Park Lane the grates around the trees were to be replaced as the existing grates got clogged up with discarded cigarette ends. The bins were also to be replaced with more visually attractive bins. The removed bins were to be used to improve the routes into the city centre such as Hylton Road.

The Green Street Arcade which ran between Marks and Spencer's and British Home Stores on High Street and which provided access to the St. Mary's Way Multi Storey Car Park was in a poor condition and needed improvement work to be carried out. On High Street there would be benches replaced and the pavement would be evened out to remove dips and other imperfections.

With regards to enforcement action in the city centre Ms Peverley advised that there had been 4 Fixed Penalty Notices issued for littering in July with a further 4 in August and 6 in September. Bins which were left out had been stickered with warning notices and persistent offenders were issued with enforcement notices requiring them to move their bin to within their property or be issued with a fixed penalty notice.

Ms Rowland then provided the update for the rest of the Area and advised that enforcement had been concentrated around bins which were left out and there had been a reduction in the number of bins left in the back lanes around Hendon and Millfield. New litter bins had been installed on Hylton Road and there had been work to remove graffiti in Hendon. Dog fouling was still an issue across the area.

Councillor Scanlan stated that the Walk and Talk sessions had been excellent; there had been a lot of things identified that needed work and there had been very positive feedback from residents.

Councillor Emerson queried whether there was an update available from the Ryhope Walk and Talk session and was advised by Ms Rowland that there was a spreadsheet which was updated all the time and detailed the progress made, she would check this and then report back to Councillor Emerson.

Councillor T. Martin advised of a bin which was regularly left out in the back lane between Belford Road and the Cedars. He also stated that the Sans Street roundabout was a barrier for residents of the East End to access the city centre on foot.

Councillor McClennan advised of concerns which had been raised by the RNIB regarding the number of obstacles which were in streets which made it difficult for blind and partially sighted people to find their way around. Ms Peverley stated that this would be taken on board and advised that the new

trees would be in large bright red planters to help make them more eye catching.

Paula Hunt thanked all of the volunteers who had taken part in the litter picking as part of the Love Where You Live Campaign.

2. RESOLVED that the updates be noted and consideration be given to the benefits of the Walk and Talk programme and the Love Where You Live Campaign.

### Coastal Path

The Chief Executive submitted a report (copy circulated) on behalf of the Coastal Task and Finish group which provided the Committee with an update on the progress made against the actions detailed in the work plan for 2011/12.

(For copy report – see original minutes)

Tim Ducker, Cycle Network & Public Rights Of Way Officer, presented the update and advised the Committee of the next steps which were detailed in paragraph 3.1 to the report. He also stated that access at Ryhope was an issue as part of the proposed route currently did not have any public access. The stretch of the route through the East Sunderland Area was a straightforward stretch and the land owners had been agreeable to the path crossing their land.

Councillor T. Martin stated that it was excellent to see proposals which would encourage people to visit the coastline. He was however concerned by the lack of lifesaving equipment at Hendon Beach; an issue he had raised several times.

Councillor Wood agreed that there were serious issues at Hendon Beach and there was a need to look into what could be done to resolve the issues. He requested that a report on the situation be brought back to a future meeting of the Committee.

Ms Trueman advised that the Task and Finish group had walked along the proposed route for the path. She also advised that Natural England had a limited budget and the Task and Finish group had looked into the added value for the city that would be provided if there was higher quality signage installed.

Mr Ducker added that work was being done nationally to decide how the path would be marked.

Councillor Emerson queried whether the authority had any influence over Natural England regarding the alignment of the route. Mr Ducker advised that the route was strictly prescribed; where it was possible to follow the coastline then the path needed to follow the coastline; however where the path moved

up the river to the bridge and where it passed the port and couldn't follow the coast there was more discretion in what route could be followed.

Councillor Emerson then stated that the path went through some areas which it would not be appropriate to send visitors to the area through.

Hazel Clark added that there were parts of the proposed path that local residents would not be willing to walk along.

Mr Ducker stated that where the scheme was varied from the prescribed route there was a need to look at the desirability of the alternate routes. He suggested that the task and finish group could look into this and devise a set of recommendations as to where the route may need to be varied.

3. RESOLVED that the updates on the Coastal Path priority be noted.

### Employment, Enterprise and Welfare Rights

The Chief Executive submitted a report (copy circulated) which provided Members with an update on the progress made against the agreed actions in the work plan for 2011/12.

(For copy report – see original minutes)

Liz St. Louis, Head of Customer Service and Development, presented the update and advised Members of the work that had been done around the Community Spirit Summer Survey 2011, there had been over 1100 responses received from residents and the preliminary results were detailed in the table set out in the report; the final report would be available soon. The internet was growing in popularity as a means of finding information and residents had requested that there be more self serve zones where they can access information online from within public buildings. There was a weekly surgery at the Community Link Shop on Villette Road which allowed people to access information around benefits. Age UK also ran advice surgeries.

Councillor McClennan thanked Ms St. Louis for taking on board the concerns which had been raised in relation to access to services. She also praised Age UK for the good work they did. Alison Aisbett agreed to forward Councillor McClennan's praises to Age UK.

The Chairman asked that if Members had any nominations for groups who may wish to assist with the development of the new ways of accessing services that they contact Ms St. Louis. It was then:-

4. RESOLVED that the update on the consultation to date be noted and nominations for organisations who may wish to work with the Council to further develop access to information be submitted to Ms St. Louis.

## Public Transport

Nexus in collaboration with the East VCS Network submitted a report (copy circulated) which provided Members with an update on the progress made against the agreed actions in the 2011/12 work plan.

(For copy report – see original minutes)

James Third, Nexus Community Relations Officer, presented the report and advised Members that the first consultation meeting had been held at Ryhope C.A. and the consultation would now be taking place across the area. He advised of the dates and venues of the meetings which would be held for the other Wards within the area.

Ms Trueman advised that the feedback from the meeting was good and it had been much more successful than had been expected with approximately 45 people attending. There was a request for SIB funding to cover the cost of holding the meetings and if Members were agreeable to this then the funds would be ringfenced pending a full application.

Councillor Wood queried what the format of the meetings would be; would they be public meetings or drop in sessions. He was advised by Mr Third that they would be public meetings, consideration had been given to the different formats and it was felt that this would be the most suitable course of action.

Councillor Forbes then queried how the meetings would be advertised and was informed by Mr Third that there had been meetings with the Area VCS Network and the Council's Corporate Communications department and it had been agreed that there would be posters displayed in bus shelters, shops and other public places and there would also be information on the Council's Twitter feed.

Councillor Wood stated that given how soon the first meeting would be taking place the adverts would need to be displayed by the end of this week to ensure that enough publicity was given to the meetings. Mr Third agreed to ensure that this was done.

Councillor Emerson stated that residents had completed a petition relating to the Number 38 bus and he would be presenting this petition to the November meeting of the Integrated Transport Authority.

5. RESOLVED that the report be noted and £500 of SIB funding be approved (subject to full application and approval) to deliver public consultation meetings on public transport in each ward within the area.



## Youth and Teenagers

The Executive Director of Children's Services submitted a report (copy circulated) which updated Members on the progress made against the actions set out in the work plan for 2011/12.

(For copy report –see original minutes)

Pauline Tsentas, Youth Development Group Acting Head, presented the report and advised Members that the pilot scheme had been started in November 2010 and had been very successful with 74 young people attending the meetings. There had been a large number of issues raised by the young people and these were detailed in the report.

Councillor Kay raised concerns over the timescales involved in the pilot; the scheme had been announced in November and the sessions had taken place in March however there was only feedback being provided now; he felt that it was possible that the scheme may have lost momentum because of these delays. He agreed that the work had been excellent and he felt that the session should become more regular. He suggested that whether the same groups were used or whether different groups should be worked with be looked into.

Ms Tsentas advised that each area would have a Team Leader who would co-ordinate the sessions.

Councillor E. Gibson advised that in Doxford Ward the young people had asked that the MUGA be illuminated at night as they wanted to be able to play football there through the evenings and in the winter and were currently unable to do so given that there was no lighting.

Ms Trueman advised that this issue was on the work plan and there had been 5 sites identified as being potential sites for lighting works to be undertaken; it was estimated that it would cost approximately £10,000 per site for the works.

Councillor McClennan stated that she had attended a session at Thornhill School and during the session had not spoken to any young people who were residents of Hendon Ward; if sessions were held in secondary schools it was highly unlikely that the groups would be made up of young people from one particular ward due to the large catchment areas of the schools.

Ms Tsentas agreed with this and advised that it was an issue which had been highlighted within the report.

Councillor T. Martin referred to an event he had attended at the Stadium of Light which had seen young people from all of the schools in the city in attendance; the young people had worked in groups with pupils from other schools and this had been an excellent opportunity for the relationships between schools to be improved.

6. RESOLVED that:-
- a. Feedback sessions between elected Members, SYP members and young people who participated in the first wave be organised
  - b. Future events to be organised in partnership with the Members and Sunderland Youth Parliament members
  - c. The Youth Team Leaders be given responsibility for arranging the events with the support of the Participation Officer and in conjunction with the Ward Members
  - d. The protocol on who pursues issues raised be agreed
  - e. The feedback procedure be agreed.

### Tackling Crime

The Chief Executive submitted a report (copy circulated) which provided Members with an update on the progress against the actions in the work plan for 2011/12 on behalf of the Crime Task and Finish Group.

(For copy report – see original minutes)

The representatives of Northumbria Police, Inspector John Connolly and Sergeant Craig Briggs, presented the crime statistics and advised that overall crime had reduced however there had been an increase in 'other thefts' which was related to the increase in the number of metal thefts which were taking place. £3,500 of SIB funds had been spent during the summer holidays to target youth antisocial behaviour.

Councillor E. Gibson queried whether it would be possible for the figures relating solely to Doxford Ward be provided rather than it being included in the wider area figures. She was informed by Inspector Connolly that it could take between 6 months and a year for the figures to be separated out; where possible the figures for Doxford would be presented separately.

Gary Yates then presented the update on behalf of Tyne and Wear Fire and Rescue Service. He advised that there had been a reduction in the number of fires across the area and since the last update there had been 12 wheelie bin fires. He thanked the partner organisations for their hard work in reducing the number of fires through the Championing the East project.

Councillor T. Martin referred to a recent fire at Barley Mow Park and advised that there had been issues caused by vehicles being parked over the fire hydrant on Ryhope Road, there had now been signage installed to make people aware of the location of the hydrant.

Ms Trueman then advised that the boundaries were changing for the LMAPS groups and in the East Area there would now only be one group instead of the previous 4. Councillor Forbes had previously expressed an interest in joining the new group and she asked whether any other Members wished to be

involved in the group. Councillor T. Martin expressed an interest in joining the group.

Ms Trueman then referred to the traffic calming measures which were set out in the report and advised of the findings from the feasibility studies. Andrew Jackman, Interim Assistant Head of Traffic Road Safety, would be speaking to the Ward Members to get their views and preferred option for Glenesk Road.

It was then:-

7. RESOLVED that:-
  - a. The updates from Northumbria Police and Tyne and Wear Fire and Rescue service be noted
  - b. Councillors Forbes and T. Martin be assigned to the new LMAPS group
  - c. The submission of an SIB funding application for £10,700 be invited to carry out traffic calming measures at Glenesk Road and St. Mark's Road North.

#### Work Plan

Ms Trueman introduced the Committee's Work Plan for 2011/12 and advised that a new issue had been added following a meeting of the Youth Task and Finish group. Sport and Leisure funded people to become sports coaches or referees and there was the possibility of developing a package which would target residents of the East Area to provide them with the skills to become coaches or referees and then be able to gain employment.

Councillor McClennan stated that it was necessary to ensure that this work did not duplicate the work that the SAFC Foundation was already involved in.

8. RESOLVED that the work plan and the progress made be noted.

#### Community Chest and Strategic Initiative Budget (SIB) – Financial Statement and Proposals for Further Allocation of Resources

The Chief Executive submitted a report (copy circulated) which allowed Members to consider the allocation of SIB and Community Chest funding to support initiatives which would deliver activities against the priorities for 2011/12.

(For copy report – see original minutes)

Nicol Trueman, Area Officer presented the report, taking Members through each application and answering questions from Members upon them.

9. RESOLVED that:-
  - a. the financial statement as set out in annex 1 and 3 of the report be noted;
  - b. approval be given to the 17 proposals for funding from the Community Chest totalling £8,414 from the 2011/2012 budget as set out in annex 2 of the report;

The Chairman thanked everyone for their attendance and closed the meeting.

(Signed) E. BALL,  
Chairman.

14 NOVEMBER 2011

REPORT OF THE CHIEF EXECUTIVE

COMMUNITY ACTION IN SUNDERLAND EAST: IDENTIFYING NEW ISSUES AND AGREEING ACTIONS (2010/11 WORK PLAN)

1.0 Why has it come to Committee?

1.1 To enable the future development of area based working, the Area Committee requires detailed information to be freely available from a number of different sources.

2.0 Community First - £30 million Neighbourhood Match Fund

2.1 Sunderland Council has been requested, by government, to co-operate in maximising the potential of a new programme designed to help communities. Seven wards across the City have been selected to benefit from the neighbourhood grant programme, four of which fall within the boundaries of Sunderland East Area. The following wards in Sunderland East are eligible for a minimum level of neighbourhood grants over the next four years.

i)	Hendon	£50,865
ii)	Millfield	£67,820
iii)	Ryhope	£50,865
iv)	St Michaels	£84,775

2.2 The delivery partner is the Community Development Foundation (CDF) and the purpose of the funding is to help groups in these wards improve their area. The wards selected were based on communities that appeared to require additional support based on relatively high levels of economic deprivation and low levels of social capital.

2.3 This is a community led programme to be accessed through the Voluntary and Community Sector (VCS). The aim is to provide local communities with the means to address their own priorities and stimulate local interest and action. Funding was available from October 2011. Interested groups need to register on line with CDF. To access the money wards must do the following:

- Create a Community First Panel who will think strategically about their local area; bring people together to decide how funds should be used and promote the programme locally.
- Have an active on line presence through a community website or blog.
- Match funds for every £1 provided with their time, money or other resources on a 1:1 basis.
- Create a neighbourhood plan by year 3 which seeks to improve the quality of life in neighbourhoods by involving everyone's voice in shaping their future. This should identify the resources and capacity already available to the neighbourhood.

2.4 CDF and Office for Civil Society are requesting the involvement of the Council and Voluntary and Community Sector (VCS) to support the development of the Community First Panels, for example, this development may include a member of the authority staff sitting on the Panels and the active involvement of elected councillors, however there is no requirement to do so, nor is there any new cost attached to the local authority.

### **3.0 Locality Working: Children Services**

3.1 Children Services have recently restructured in response to changes happening both locally and nationally. The restructure provides sharper focus on improving key outcomes, delivered against five key service areas. The key services areas are:

- Schools and Learning: Mike Foster
- Safeguarding: Meg Boustead
- Early Intervention and Locality Services: Sandra Mitchell
- Commissioning and Change Management: Beverley Scanlon
- Health: Lorraine Hughes

3.2 The aim of Early Intervention service is to deliver services in an integrated way, which will have a clear focus on early intervention and the whole family. The structure is based across, and delivered in, each of the five areas of the City. A Locality Operational Manager has been appointed in each area. The East Manager is Andrew Carton. Each Locality Operational Manager has a dual role of citywide professional lead for a specific service as well as the operational lead for the range of services which are delivered within the area. The following services will be based in Hendon Health Centre from November 2011, delivering services across the area.

1. Children's Centres and incorporated 0-5 service delivery including childcare
2. Risk and Resilience including substance misuse
3. Connexions
4. Educational Psychology Service
5. Youth Development Group

3.3 In addition to the above locality services there is a range of City wide services delivered, for example, XL Youth Villages and Childcare. A presentation will be given on Locality Working by the Head of Service for Early Intervention and Locality Services for Area Committee.

### **4.0 Recommendation**

Committee is requested to:

#### **Community First Neighbourhood Match Fund**

- i) Note the opportunity for funding to come into the area as a community led initiative and agree to receive future reports.

#### **Locality Working**

- iii) Invite the Locality Operational Manager to become a member of Area Committee.

Contact Officer: Nicol Trueman, Sunderland East Area Officer  
Tel: 0191 561 1162 e-mail: [Nicol.trueman@sunderland.gov.uk](mailto:Nicol.trueman@sunderland.gov.uk)

14<sup>th</sup> NOVEMBER 2011

**REPORT OF THE CHIEF EXECUTIVE**

**COMMUNITY ACTION: REVIEWING PROGRESS AND AGREEING NEXT STEPS**

**TACKLING CRIME**

**1.0 Why has it come to Committee?**

1.1 The report provides an update of progress against agreed actions in the current year’s (2011/12) Work Plan, see annex 1, on behalf of the Crime Task and Finish Group.

**2.0 Background**

2.1 In May 2011, Area Committee identified the key crimes for East Sunderland area as: Speeding and dangerous driving; Burglary; Car crime; Criminal damage; Anti Social Behaviour (ASB); Most serious violent crime; Violent crime; Primary and secondary fire; Hate and victimisation.

2.2 The Committee aligned £74,599 against this priority and agreed to continue the joint meetings between Northumbria Police and East Sunderland elected members, renaming the group, ‘Crime Task and Finish group’.

**3.0 Crime Statistics: Northumbria Police**

3.1 Local Neighbourhood Police Inspectors to provide an update on crime statistics and Operation X, which was funded from July 2011 to June 2012 to reduce key crimes by 2%, these include speeding and dangerous driving, burglary, car crime, criminal damage, ASB most serious violent crime, violent crime, hate and victimisation.

3.2 Operation X has performed well during its first quarter (July – September 2011) with a decrease in the majority of crimes in the East.

	Sunderland Central (City Centre, Millfield and St Michaels ward)	Sunderland East (Ryhope and Hendon)	Sunderland South (Doxford)
Burglary	11.9% decrease	3.3% decrease	6.5% decrease
Criminal Damage	27.9% decrease	20.3% decrease	10.4% decrease
Anti Social Behaviour	20.3% decrease	4.6% increase	49.1% decrease
Most Serious Violent Crime	12.2% decrease	22.6% decrease	8% decrease

**4.0 Fire Statistics: Tyne and Wear Fire and Rescue Service**

4.1 Tyne and Wear Fire and Rescue to provide an update on fire statistics and on Championing the East project, which was funded from July 2011 to June 2013 to reduce secondary fires by 2%, engaging with 60 volunteering and 40 community groups.

*Figures are from 16<sup>th</sup> August 2011 to date – 23<sup>rd</sup> October 2011 (previous year in brackets)*

<u>Ward LI's</u>	Hendon	Millfield	St Michaels	Ryhope	Doxford	YTD Total	YTD %Change (compared to the previous year)
<b>LI 16</b> Deliberate secondary fires (including derelict road vehicles and property)	37 (27)	26 (24)	3 (4)	9 (12)	11 (21)	266(354)	24.8% reduction
<b>LI 14</b> Deliberate property fires	4 (1)	1 (0)	1 (2)	2 (1)	0 (0)	15 (28)	46.4% reduction
<b>LI 15</b> Deliberate vehicle fires	4 (1)	2 (0)	0 (0)	0 (1)	0 (1)	19 (22)	13.6% reduction

4.2 **LI16 Number of secondary fires not involving property or road vehicles started deliberately**

Sunderland East Area recorded 86 deliberate Secondary fires – (16<sup>th</sup> August to 23<sup>rd</sup> October) compared to 88 over the same period last year – a slight reduction of 2.3%. However ASB Fires in Hendon have increased from 27 last year to 37 this. The largest reduction was in Doxford which fell from 21 ASB fires last year to 11 this year.

4.3 **LI14 Deliberate Property Fires**

Sunderland East Area recorded 8 deliberate property fires over this period. Four property fires occurred in Hendon Ward over this time period, (compared to 3 over the same period last year).

4.4 **LI15 Number of vehicle fires started deliberately**

Sunderland East Area recorded 6 deliberate vehicle fires, (compared to 3 over the same period last year). Four vehicle fires occurred in Hendon Ward over this time period.

**5.0 Recommendation**

Committee is requested to:

Note the update provided by Northumbria Police and Tyne and Wear Fire and Rescue.

Lead Agents: Neal Craig, Sunderland Central Neighbourhood Inspector (City Centre, Millfield and St Michaels wards) [neal.craig.7300@northumbria.pnn.police](mailto:neal.craig.7300@northumbria.pnn.police)  
John Connolly, Sunderland East Neighbourhood Inspector (Doxford, Hendon and Ryhope wards) [john.connolly.7623@northumbria.pnn.police](mailto:john.connolly.7623@northumbria.pnn.police)  
Gary Yates, Tyne and Wear Fire and Rescue [gary.yates@twfire.gov.uk](mailto:gary.yates@twfire.gov.uk)

Contact Officer: Nicol Trueman, Area Officer (East)  
Tel: 0191 5611162 Email: [Nicol.trueman@sunderland.gov.uk](mailto:Nicol.trueman@sunderland.gov.uk)

Annex 1: Sunderland East Area Committee: Work Plan 2011-2012



14<sup>th</sup> NOVEMBER 2011**REPORT OF THE EXECUTIVE DIRECTOR OF HEALTH, HOUSING AND ADULT SERVICES****COMMUNITY ACTION: REVIEWING PROGRESS AND AGREEING NEXT STEPS****SELECTIVE LICENSING AND NEIGHBOURHOOD MANAGEMENT****1.0 Why has it come to Committee?**

- 1.1 The report provides an update of progress against agreed actions in the current year's (2011/12) Work Plan, under the priority 'Cleaner and Greener Streets', action 6, see annex 1.

**2.0 Background**

- 2.1 Since selective licensing was launched in July 2010, it has been a requirement for all landlords who have private rented property in Middle Hendon and the 'Long Streets' to apply for a licence and demonstrate they are 'fit and proper' to hold the licence. Once granted, the licence has conditions relating to property management, vetting of tenants and property maintenance and it is these conditions that a licence holder must adhere to or face possible prosecution or ultimately the licence could be revoked.
- 2.2 Selective Licensing is an important part of the wider Neighbourhood Management approach to improving services for the people of Hendon. This is a 5 year partnership between the council and Back on the Map.

**3.0 Progress**

- 3.1 The following information provides the key outputs from July 2010 which this report will then explore in further detail:

Number of applications	576
Number of licences issued	384
Number of property inspections	660
Number of improved properties	151
Number of empty properties brought back to use	111
Number of vettings carried out for potential tenants	113

**3.2 Applications**

It was originally thought that there were approximately 550 potentially licensable properties. It is now confirmed that the private rented sector in Hendon is much larger with around 670 properties rented out and requiring a licence. This initial underestimate is due to several factors including empty properties being returned to use which are now required to be licensed and the housing benefit data which is now available to the Neighbourhood Management Team updated on a monthly basis. This allows the team to accurately track properties which go in and out of occupation. Since May 2011 all of the owners of properties where there has been no application or licence granted have been contacted by letter and given a final deadline to make applications before formal proceedings are taken. This time period has now expired and owners will now be requested to attend an Interview under Caution in order to start producing a prosecution file. This will undoubtedly result in applications being made when owners realise that they cannot continue to disregard the

licensing requirement. The number of properties left where the council will have to prosecute the owner for failure to obtain a licence will reduce in the forthcoming weeks. Over the last 4 months there have been applications received for 91 properties.

### 3.3 Licences issued

The team are continuing to process the applications and make decisions on the licence application to grant or refuse the licence. To date licences have been granted to 127 licence holders covering 384 properties, leaving a further 192 applications requiring a decision which will be processed over the next few months. Once a licence is granted, there are conditions that a licence holder must comply with and compliance with these conditions will be monitored throughout the term of the licence. These conditions relate to the management of the property, health and safety, reference checking and tackling anti social behaviour. Once the majority of the licences have been granted, the Scheme will change its emphasis from seeking applications and granting licences to monitoring and enforcement when breaches of condition have occurred. This is how the Scheme will aim to drive up standards in the private rented sector and make tangible improvements across the whole community.

### 3.4 Property inspections and improvements

Selective Licensing is focused on raising standards in the management of the private rented sector and is not specifically focused on improving property conditions although the two are intrinsically linked. Notwithstanding this all of the private rented sector will be inspected during the 5 year Scheme and schedules of works issued where a property falls short of the minimum standard. To date 660 dwellings have been inspected with re-inspections and contact with owners resulting in 151 properties improved by the owner through compliance with schedules of works. The majority of this programme has been through informal contact and negotiation which has negated the need to serve notice allowing such good results during year one of the Scheme. However there have been occasions where formal action and the service of notice have been necessary to protect the health, safety and welfare of tenants living in the area.

### 3.5 Empty Properties

The following table shows how the number of long term (over 6 months) empty properties has changed since July 2010 and demonstrates that since the introduction of licensing the number of empty properties has decreased within the Licensing Area.

	Jul-10	Jan-11	Jun-11	Sep-11	Difference since S/L
<b>Selective Licensing Area</b>	132	142	130	117	<b>-15</b>
<b>Long Streets</b>	34	42	34	31	<b>-3</b>
<b>Middle Hendon</b>	98	100	96	86	<b>-12</b>

Note:- In 3.1 above there have been 111 premises brought back into use across the whole of the Back On The Map, NDC Area (91 within the Licensing Area) . The table above indicates that overall there are 15 less long term empty properties in the Selective Licensing Area than at the start of the project.

### 3.6 Vetting of tenants

One of the conditions attached to a licence once granted is the requirement that a licence holder must adequately reference check all potential tenants in order to make an informed decision before granting a tenancy in the Licensing Area. The licence holder must provide evidence upon request to the council how such a reference check was carried out. One of the main benefits to landlords through becoming accredited through the council's voluntary accreditation scheme is access to the vetting scheme which focuses on anti social behaviour and criminal activity. All vettings are carried out by the Anti Social Behaviour Officer who is based at Vilette Road. It is worth noting that the council cannot force licence holders to utilise the council's vetting scheme but the Scheme is positively promoted to all landlords as a way of satisfying the licence condition. The number of vettings being carried out in the Licensing area has been steadily increasing. In total 113 vettings have been carried out – 51 were suitable, 26 unsuitable, 26 insufficient information and 10 no further action (cases where the vetting did not go ahead either due to landlord or tenant withdrawing application).

### 3.7 Anti-social Behaviour Requests for Service

Since the Scheme started in July 2010 there have been 113 requests for service to deal with anti-social behaviour in the Hendon area of which 70 cases have been resolved and 43 are being actively pursued.

There is a dedicated Anti-social Behaviour Officer working on the project, who is working closely with partners such as the police, the community and Gentoo to tackle all cases of anti-social behaviour and work proactively in the community. Examples of proactive work include joint patrols with the police, walkabouts with the community and partners and attending PACT meetings.

## 4.0 Next Steps

### 4.1 Neighbourhood Plans

The Neighbourhood Action Plans continue to be developed with Back on the Map taking a lead in the coordination of the plans with input by all partners and agencies. In order to pilot this approach it was felt to select two of the four areas to develop plans for the 2011/12 and concentrate on these initially as part of the overall Neighbourhood Management approach to the project under the themes of Environment, Housing, Community Safety and Community Involvement. The two pilot areas are Middle Hendon and the East End. It is intended that once these action plans are drafted then effective community consultation will be organised in order to ensure the action plans fully reflect what is needed by the community.

### 4.2 Prosecutions for failure to licence

The Neighbourhood Manager is currently preparing the first batch of prosecutions for the offence of failure to licence which carries a maximum fine of £20,000 on summary conviction. Files on 6 landlords which in total own 29 properties are currently being prepared. Each property if taken to its conclusion in court could be subject to the maximum fine penalty.

### 4.3 Landlord training

Two training events for licence holders were held in August to reinforce the requirements of the licence conditions and the importance of compliance throughout the term of the licence. The training was well received by the licence holders and further sessions will be organised in the next couple of months.

## 5.0 Recommendations

Committee is requested to:

Note the excellent progress being made by the Neighbourhood Management Team resulting in all targets being exceeded in the first year of the Scheme and to agree to receive further progress reports during the course of the project.

Contact Officer: Derek Welsh, Housing and Neighbourhood Renewal Manager  
Tel: 0191 561 1652 Email: [Derek.welsh@sunderland.gov.uk](mailto:Derek.welsh@sunderland.gov.uk)

Annex 1: Sunderland East Area Committee: Work Plan 2011-2012

14<sup>TH</sup> NOVEMBER 2011

**REPORT OF THE CHIEF EXECUTIVE**

**COMMUNITY ACTION: REVIEWING PROGRESS AND AGREEING NEXT STEPS**

**COASTAL PATH**

**1.0 Why has it come to Committee?**

1.1 The report provides an update of progress against agreed actions in the current year's (2011/12) Work Plan, see annex 1, on behalf of the Coastal Task and Finish Group.

**2.0 Background**

2.1 Marine Coastal Access Act will ensure, that by no later than 2015, a pedestrian coastal path will run from Seaton Carew to South Bents, into Ryhope and onto Hendon and Roker. Under the MACA Natural England is the lead with statutory implementation duties. To do so, Natural England is working in partnership with Durham, Hartlepool, Sunderland Councils and Durham Heritage Partnership Coast.

2.2 There is no budget allocated against this priority. The Committee have established a Task and Finish Group. The purpose of the Group is to consider how 'we' can connect the path to the community and vice versa.

**3.0 Progress**

3.1 Since the last meeting, a ground survey has been carried out with land owners to identify the route and associated boundaries. Members of the Task and Finish Group walked a section of the route from Hendon Grange to the City Centre. Progress updates are:

- Produced and shared the draft mapped route of the English Coast Path with the Sunderland East VCS Area Network.
- Improvements to the river corridor: Agreed to arrange a site visit to identify options and costs for improvements to be made in area. Propose a budget to work within. Option report to come back to next task and finish group.
- Bring suggestions forward for exploring 'better than basic' signage through Ryhope and Hendon, including added value/connections to heritage sites, services, transport, etc.
- Update was received from Durham Heritage Partnership regarding their bid due to be submitted to the Heritage Lottery. The bid will be submitted in December 2011, with an outcome of the decision being known in Easter 2012. It includes: physical improvements to develop access points from the community onto the beach/path; develop the path into a multi user path (walkers, horse riders, cyclists); includes revenue costs for two Rangers who will provide guided walks, working with local schools, groups and the community to promote the coast, history and wildlife interests.

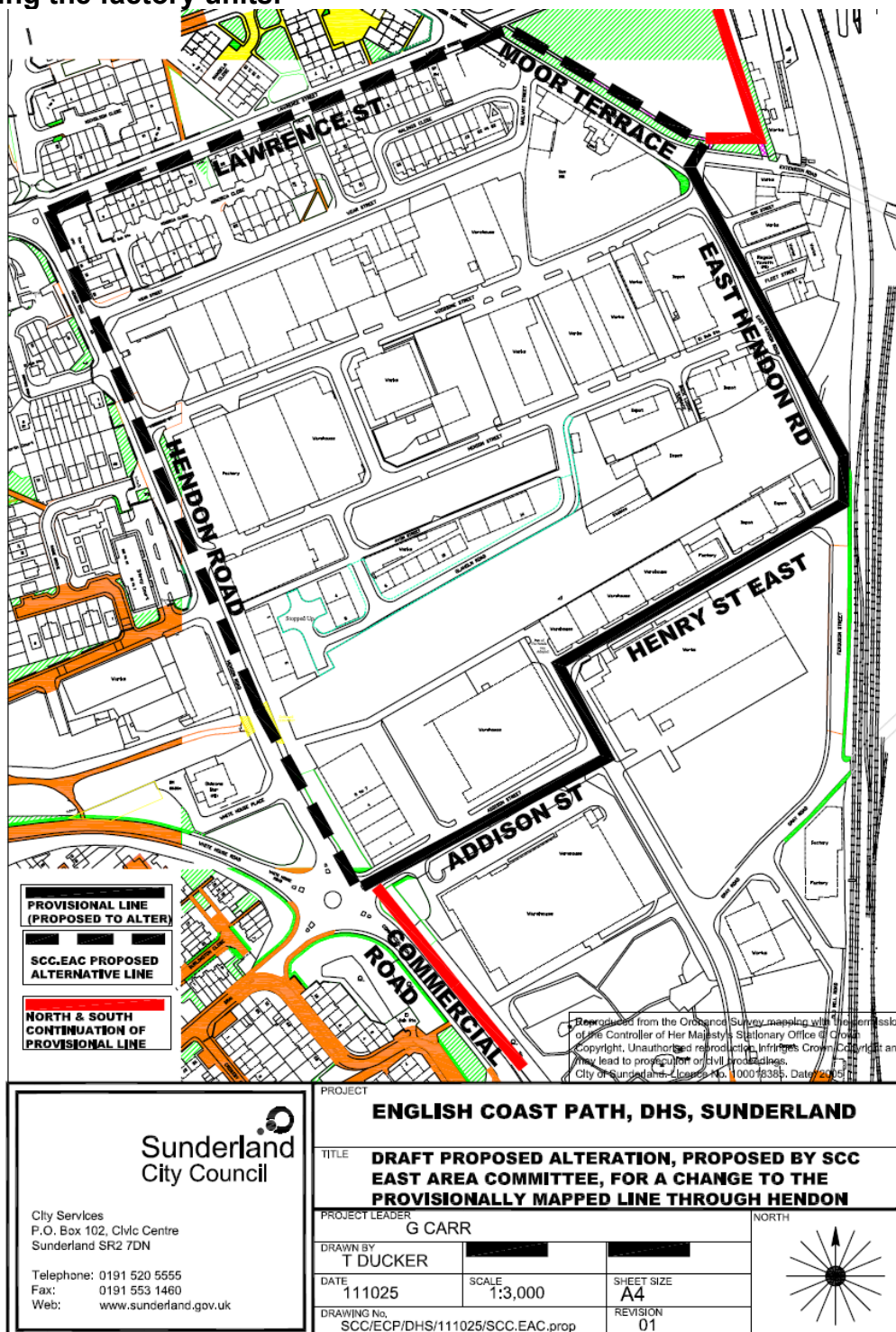
**4.0 Discuss proposed modifications to coastal path**

4.1 Members of Area Committee expressed concerns at the last meeting on the draft mapped route of the coastal path, in the Hendon area, specifically the route that would take visitors

through commercial properties (Stanfield Business Park). Concerns related to heavy vehicles using the road to transport goods to and from the factory units and the perception that crime is an issue in the area. It was agreed that the Task and Finish Group would discuss alternative routes and recommend modifications to the route.

4.2 The Task and Finish Group discussed different routes and the recommended modification for Committee to consider is shown below:

**'To continue along Commercial Road, onto Hendon Road, turn right at the roundabout down into Lawrence Street, bringing you out at The Orphanage, Moor Terrace, avoiding the factory units.'**



4.3 It was agreed that the group would consult members of Sunderland East VCS Area Network, Northumbria Police and City Services, Streetscene on the proposed 'new' route.

This information would then help inform the positive reasons behind the proposed modification route.

- 4.4 If Area Committee agreed to the proposed modification outlined under section 4.2. a letter would be sent on behalf of the Committee to Natural England outlining the proposed changes, with reasons.

## 5.0 Recommendations

Committee is requested to:

- i. Note the updates for the Coastal Path priority.
- ii. Agree the proposed modification to the draft mapped route, as outlined under section 4.2, and ask the Lead Agent to write on behalf of Committee to Natural England outlining the reasons behind the changes and the proposed 'new' route.

Lead Agent: Tim Ducker, Cycle Network and PROW Officer, Tel: 0191 5612450  
Email: [tim.ducker@sunderland.gov.uk](mailto:tim.ducker@sunderland.gov.uk)

Contact Officer: Nicol Trueman, Area Officer (East) Tel: 0191 5611162  
Email: [Nicol.trueman@sunderland.gov.uk](mailto:Nicol.trueman@sunderland.gov.uk)

Annex 1: Sunderland East Area Committee: Work Plan 2011-2012

14<sup>th</sup> NOVEMBER 2011

## REPORT OF THE CITY SERVICES

## COMMUNITY ACTION: REVIEWING PROGRESS AND AGREEING NEXT STEPS

## EMPLOYMENT, ENTERPRISE AND WELFARE RIGHTS

## 1.0 Why has it come to Committee?

- 1.1 The report provides an update of progress against agreed actions in the current year's (2011/12) Work Plan, see annex 1.

## 2.0 Background

- 2.1 In May 2011, Area Committee identified that the demand for welfare rights advice has continued to rise and is projected to rise further due to the impact of ongoing welfare reform and personal debt levels. The Committee had agreed to continue with the 'employment and enterprise' priority, therefore it proposed to merge increasing access to welfare advice with this priority.
- 2.2 The Committee aligned £125,000 against this priority and since have commissioned two organisations, Sustainable Enterprise Strategies (SES) and Sunderland North Community Business Centre (SNCBC) to deliver two projects, Working with Families and delivering employability support to individuals not eligible for support under mainstream provision via the Work Programme.
- 2.3 Therefore it is suggested that rather than forming a task and finish group Committee would embark on a short programme of updates and discussions over the next year which will allow Committee members to receive information and influence developments at key points within the service improvement activity. In addition, performance reports will be presented from the two commissioned projects in November 2011 and April 2012, being delivered on behalf of Area Committee, which will increase opportunities to employment, enterprise and welfare advice. The performance reports are shown below:

Green: Target reached    Amber: under 10% difference    Red: over 10% difference

Employment Support for people 'not in receipt of benefits' SES	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
No. of community or education events held	0	1	G	£2,368	£2,335	A
No. of people going into employment FTE	6	7	G			
No. of businesses established or current businesses supported	0	7	G			
No. of people accessing improved advice and support	40	12	R			
Revenue funding was awarded to provide Employment, Enterprise and In-work Money Advice support to residents of the East Area who are unemployed and not in receipt of benefits but who would be better off in work or enterprise. This will include all aspects of: Business start-up advice						



and business planning, employment information, advice and guidance including all aspects of job search, job applications and interview techniques and in-work benefit and money advice.

SES has been working with Fiscus and Sunderland North Community Business Centre to develop common reporting systems on a timely basis. Regular meeting between partners have been scheduled to monitor and evaluate the project. 7 business starts have been achieved to date.

The output shown in red is due to new monitoring systems being introduced bringing along technical difficulties when gathering information on performance. This has resulted in the output showing well below the target. However, the Lead Agent has provided re-assurances that the target will be reach in quarter 3.

Sunderland North Community Business Centre: Working with Families	Output Target	Output Actual	RAG	Spend Target	Spend Actual	RAG
No. of jobs safeguarded	0	0	G	0	0	G
No. of people accessing improved advice and support	0	0	G			

Revenue funding was awarded to provide a Family Initiative (FI). The project will provide a 'whole family' approach progressing from unemployment and benefit dependency towards work or self employment. It is modelled on the Family Employment Initiative that S.N.C.B.C. has delivered successfully in the Coalfields area of Sunderland since 2008.

The Project has commenced initial engagement activities to enable recruitment for the revised start date of the Project as 01.10.11. The Project commencement date was revised to avoid duplication with alternative worklessness programmes that are operating in the East Area to 30th September, 2011. As a result the milestone achievements have been re-profiled however the Project Implementation Plan has been documented which has included the documentation of the Job Description, development meetings and discussions have taken place to enable the introduction of Hanlon for the SIB project, partner planning meetings have commenced and dates have been timetabled across the next year.

SNCVC have been working closely with Sunderland Council to develop an agreed referral pathway into this worklessness support service for families who are receiving support through the Common Assessment Framework, Family Intervention Programmes and through the locality Child Poverty work and whose next progression step would be to gain skills relevant to looking for work and seeking employment.

### 3.0 Recommendation

Committee is request to:

- i. Note the performance reports delivered by SES and SNCBC.

Lead Agents: Nikki Vokes, SNCBC, [nikki.vokes@communityopportunities.co.uk](mailto:nikki.vokes@communityopportunities.co.uk)  
Kevin Marquis, SES, [Kevin@ses.coop](mailto:Kevin@ses.coop)

Contact Officer: Nicol Trueman, Area Officer (East)  
Tel: 0191 5611162 Email: [Nicol.trueman@sunderland.gov.uk](mailto:Nicol.trueman@sunderland.gov.uk)

Annex 1: Sunderland East Area Committee: Work Plan 2011-2012

14<sup>th</sup> NOVEMBER 2011

**REPORT OF THE NEXUS AND EAST VCS AREA NETWORK**

**COMMUNITY ACTION: REVIEWING PROGRESS AND AGREEING NEXT STEPS**

**PUBLIC TRANSPORT**

**1.0 Why has it come to Committee?**

1.1 The report provides an update of progress against agreed actions in the current year's (2011/12) Work Plan, see annex 1.

**2.0 Background**

2.1 Committee are aware that Nexus are working with Sunderland City Council's on the Accessible Bus Network Design Project. It was agreed that Nexus become a member of Area Committee and the Committee would establish a structure in which local residents and Voluntary and Community Sector (VCS) groups can feed concerns about public transport through to Sunderland East Area Committee.

2.2 The Committee aligned and has allocated £500 against this priority. The Committee have established a Task and Finish Group, with support from Nexus and East VCS Area Network. The purpose of the Group is to complete a mapping exercise of the area, identifying main bus routes, services and buildings, what the issues are and solutions, considering times, fees and target audiences and present a report to Committee with options on a way forward.

**3.0 Current Position**

3.1 Since the pilot consultation event was held at Ryhope Community Centre, four further events have taken place as detailed below.

30 <sup>th</sup> September 2011	St Michael's Ward – Grangetown Community Association
5 <sup>th</sup> October 2011	Hendon Ward – Hendon Young Peoples Project
12 <sup>th</sup> October 2011	Millfield Ward – St Mary Magdalen Church
17 <sup>th</sup> October 2011	Doxford Ward – Doxford Park Community Association

The findings of these meetings are detailed on the following page. These meetings were advertised using the following streams:

- Sunderland East VCS Area Network – promotion within network and VCS meetings
- Sunderland East Area Forum meetings
- Exposure to Sunderland Echo, Sun FM, Spark FM
- Sunderland City Council twitter feed
- Prominent bus stops in each ward area (at least 10 in each ward area).
- Millfield and University Metro stations for Millfield ward

### 3.2 Data Capture / Public Meeting arrangements

Meetings were chaired by the Sunderland East VCS Area Network Chair and Co-Chair, with the Sunderland City Council Area Officer and Area Community Co-ordinator for the Sunderland East being in attendance along with the Network Planning Manager and Community Relations Officer.

The consultation form used as part of the process is available as an annex to this report. In addition a ward-level map was produced for each meeting for those taking part to highlight where they lived. The meetings held in each ward area set out to gather information of where people lived in relation to existing bus routes, the bus services they mainly used and the top five locations in which they travelled to. There was also provision to capture general comments outside of the mapping exercise which was well received.

From the data below, it was found that:

- a) the majority of people taking part in the consultation were regular users of public transport, i.e. 3-4 times per week or daily
- b) primarily issues were found in the Hendon ward (evening / Sunday services serving the Docks / Commercial Rd area) and in the Ryhope wards (service 38 route changes)
- c) the majority of people taking part in the consultation were over the age of 65 and travelled for leisure purposes.

Ward Area	Completed Consultations	Frequency of travel using public transport	Reason for Travel	Age
Ryhope ***	33	Mainly 3-4 times per week or daily	Mainly Leisure	Mainly Over 65
St Michaels	3	Rarely 33% 3-4 times per week 66%	Leisure 100%	Over 65 33% 45-65 66%
Hendon	27	Rarely 10% < 2 per week 5% 3-4 times per week 28% Daily 57%	Work 5% Leisure 62% Both 33%	18-30 3% 30-45 3% 45-65 41% Over 65 53%
Millfield	0			
Doxford	6	3-4 times per week 33% Daily 66%	Leisure 100%	45-65 17% Over 65 83%

\*\*\* Trial consultation – format of questionnaire differs to other wards, some information not originally requested but above data based upon conversations with attendees.

### 3.2 Data Capture / Public Meeting arrangements, continued

Ward Area	Locations most visited	Services used most	General comments received	Options / Solutions
Ryhope ***	Ryhope St South / Black Road Silksworth Morrison / Doxford Shops Asda, Leechmere Tunstall Bank Estate	38 42	1.Re-route service 38 to serve Ryhope St South / Black Road as this section was withdrawn in October 2008 2.Restore service 37 and service 38 re-establishing a link from Tunstall – Houghton - Washington	1 Petition for service 38 re-routing to be presented to ITA in November 2011. 2. In October 2008 Go North East took the commercial decision to significantly changed service 38 to operate as two services numbered 37 and 38 with significant route extensions from Ryhope to Washington and to Houghton le Spring. In June 2010 Go North East reversed this decision and restored service back to a single 38 service operating from Sunderland City Centre to Tunstall Bank Estate only (with the withdrawal of previous route extensions to Washington and Houghton). These were commercial decisions taken by Go North East and as such Nexus had no control over the decisions to extend then withdraw the extensions to Service 38. Nexus cannot easily replace these lost links. At present the budget for Nexus funded services is fully committed to maintaining current levels of service (including evening and Sunday journeys on Service 38). Secondly this is a significant extension to the route of Service 38 and there are sections of the extension route over which the need to travel is already being met by commercial services (e.g. service 35) and services Nexus already fund (e.g. services 37 and 79).
St Michaels	Royal Hospital / GP	50%	38 50%	1.Commercial service 18/19 1. Three additional buses would be

	<p>City Centre 38%</p> <p>Asda, Leechmere 12%</p>	<p>10/11 17%</p> <p>18/19 17%</p> <p>35 16%</p>	<p>does not run Eve/Sun</p> <p>2.Leechmere Rd / Greystoke Ave direct link to Grangetown does not exist</p> <p>3. Redress the balance between over 60 free travel and subsidy for 16-19yr olds.</p>	<p>required for the evening and Sunday service to be reinstated following withdrawal in 2002.</p> <p>2. Following commercial changes to Service 18/19 some while ago this direct link was lost.</p> <p>1+2 Nexus budget for secured bus services is fully committed maintaining existing services with no budget available to reinstate service 18/19 funded by Nexus.</p> <p>3. Free travel for the elderly is a national scheme and Nexus are legally required to abide by the concessions set out for that scheme.</p>
Hendon	<p>City Centre 25%</p> <p>Asda, Leechmere 25%</p> <p>Seaburn &amp; Morrisons 15%</p> <p>Grindon walk-in centre 10%</p> <p>Royal Hospital 8%</p> <p>Grangetown shops 8%</p> <p>Other 19%</p> <p>(Pallion, Docks, Washington)</p>	<p>18/19 38%</p> <p>5 37%</p> <p>10/11 18%</p> <p>42 4%</p> <p>39 3%</p>	<p>1.Commercial service 18/19 does not run Eve/Sun</p> <p>2.Commercial service 5 (with Nexus funding for Docks operations) is infrequent for public demand</p> <p>3.Reliability issues with service 5</p> <p>4.No direct link from Docks area to Southmoor and Thornhill schools</p>	<p>1. Three additional buses would be required for the evening and Sunday service to be reinstated following withdrawal in 2002.</p> <p>2. All journeys on service 5/5A are subsidised by Nexus.</p> <p>1+2 Nexus budget for secured bus services is fully committed maintaining existing services with no budget available to reinstate service 18/19 or increase the frequency of 5/5A funded by Nexus. Discussions will be held with Stagecoach seeking to get a service to Hendon Road.</p> <p>3. As a service subsidised by Nexus discussions will be held with Stagecoach on this issue.</p> <p>4. Nexus budget for secured bus services (including school buses) is fully committed maintaining existing services with no budget available to introduce</p>

					new scholars services.
Millfield					
Doxford	Hospital 30% City Centre 26% Morrisons / Doxford Shops 26% Other 18% (Silksworth, Farringdon and S/Shields)	13 4 5 35 39 37	40% 14% 13% 13% 13% 7%	1.Terminus point of service 13 means 10 minute wait until it continues to next stop.	1. Nexus have raised issue with Stagecoach, operator for service 13. Change was made two years ago in respect of complaints from original terminus. Service now uses designated bus bay to terminate rather than normal stop.

\*\*\* Trial consultation – format of questionnaire differs to other wards, some information not originally requested.

# Map depicting level of residents taking part - Ryhope ward



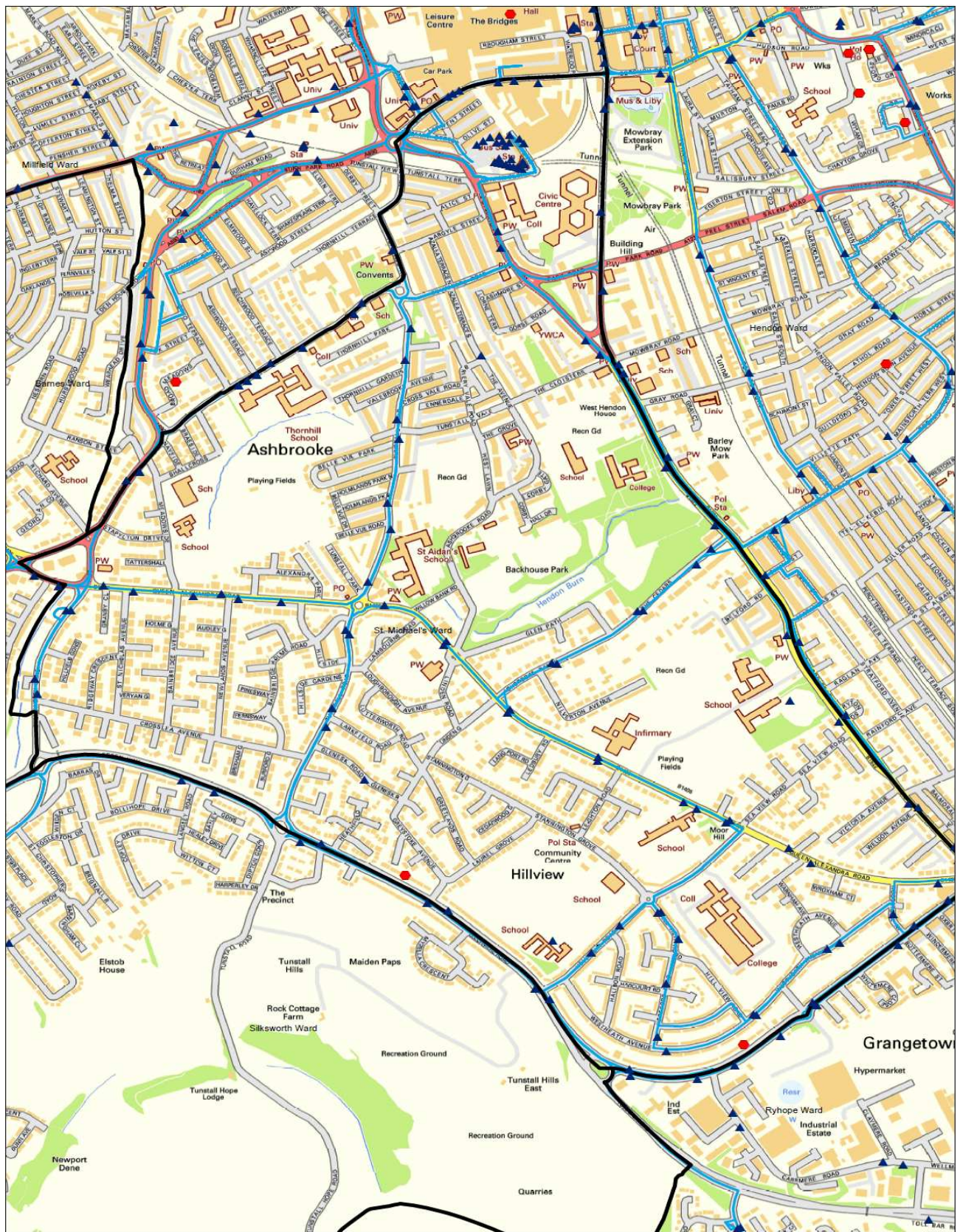
## LEGEND

● Resident input  
▲ Bus Stop

— Bus route  
— Ward boundary



# Map depicting level of residents taking part - St Michaels ward



## LEGEND

● Resident input  
▲ Bus Stop

— Bus route  
 Ward boundary



# Map depicting level of residents taking part – Hendon ward



## LEGEND

● Resident input  
▲ Bus Stop

— Bus route  
— Ward boundary



### Map depicting level of residents taking part – Doxford Park ward



#### LEGEND

- Resident input
- ▲ Bus Stop

- Bus route
- Ward boundary

### **3.0 Current Position, continued**

#### **3.3 Information, Advice and Guidance Support**

Further to the consultation and mapping exercise undertaken, the 2011/12 workplan also details the need for a connection between advice centres and Nexus to promote information and products. This has been established through Job Linkage / Sunderland North Community Business Centres and the Community Link Shop in Hendon. There are already important links created by the Nexus Community Relations Officer with the employment agencies and VCS Network city-wide.

### **4.0 Recommendations**

#### **4.1 Committee is requested to:**

- i) Note the content of the report
- ii) Consider and provide feedback on the figures and information provided
- iii) Discuss and agree preferred options/solutions, as detailed in 3.2
- iv) Offer where appropriate to nominate any organisations that may have specific needs outside the scope of this consultation which may benefit from developing further relationships with Nexus
- v) Agree to review the findings after one year

Lead Agents: James Third, Nexus, 0191 203 3471, [james.third@nexus.org.uk](mailto:james.third@nexus.org.uk)  
Paula Hunt, East VCS Area Network, [paula@paulahunt.wanadoo.co.uk](mailto:paula@paulahunt.wanadoo.co.uk)  
Vivienne Metcalfe, [Vivienne.metcalfe@sunderland.gov.uk](mailto:Vivienne.metcalfe@sunderland.gov.uk)

**Annex 1:** Sunderland East Area Committee: Work Plan 2011-2012

**Annex 2:** Nexus Consultation Form

#### **Background papers**

- Nexus Bus Strategy, March 2009  
<http://www.nexus.org.uk/busstrategy>
- Local Bus Links Consultation, March – August 2010  
<http://apps.nexus.org.uk/busstrategy/lmapDistrictDetails.aspx?action=showDistrict&value=sunderland>
- Completed Consultation Forms 2011

14<sup>TH</sup> NOVEMBER 2011

**REPORT OF THE CHIEF EXECUTIVE**

**COMMUNITY ACTION: REVIEWING PROGRESS AND AGREEING NEXT STEPS**

**YOUTH AND TEENAGERS**

**1.0 Why has it come to Committee?**

1.1 The report provides an update of progress against agreed actions in the current year's (2011/12) Work Plan, see annex 1.

**2.0 Background**

2.1 The Committee agreed to continue with the Task and Finish Group from 2010 into 2011/12 and aligned and combined £50,000 of SIB with £25,000 from Children Services Area budget and called for projects to deliver activities during school holidays and establish junior youth clubs.

2.2 The Task and Finish Group will discuss and consider the issues and actions outlined in the work plan and provide Committee with relevant updates, and where necessary make recommendations or provide options for consideration against the following key issues: Focus on delivering positive activities in the East, particularly, activities during school holidays and establishing Junior Youth Clubs; Deliver joint surgeries between elected members and young people; Opening up school facilities to the wider communities on an evening and weekend; Support and share good practices funded by the authority to encourage continuous service improvements; Raise awareness of the City Council's Life Card scheme; Plan and consider the outcomes of ongoing national and local reviews of working with children and young people with disabilities (Aiming High); Publicise services across Sunderland East available to young people, families, carers and professionals; Pupil Premium and Free School Meals; Evaluate the impact of recent changes regarding young people Not In Education, Employment or Training (NEET) and other issues which may be brought to the attention of Committee.

2.3 The Deputy Executive Director of Children Services will provide an update on school facilities being opened up to the wider community, followed by the Head of Safeguarding providing Committee with an update on planning and considering the outcomes of the ongoing national and local reviews of working with children and young people with disabilities, ending with performance updates from the Lead Agents on the commissioned work delivered under this priority.

**3.0 Progress Update: Action 4: Opening up school facilities to the wider community**

3.1 Schools and governors manage their own school facilities and have a standardised Lettings Policy. The standard policy provides information on the schools charges (room hire, lighting, heating, staffing, etc), safeguarding, insurances, etc. Currently schools in the East area 'let' facilities to provide structured and co-ordinated provision, for example, local karate club.

3.2 In opening up school facilities beyond the school day, governors need to give consideration to:

- Safeguarding: it is their responsibility to ensure that any provider delivering activities has robust safeguarding and safer recruitment policies and procedures in place.
- Public liability: to ensure that this is not the responsibility of the Governing Body, all schools must have Transfer of Control agreements in place with external providers delivering from the site and must ensure that there is adequate risk management for any activity delivered by the school.
- Finance: there should be a charging policy in place with external providers to ensure that the school budget does not subsidise community access. However schools may choose to use their budget to deliver out of school activities for the benefit of their own pupils as this supports attainment and achievement.

3.3 The most common reasons for schools not opening up facilities beyond 5.00 pm and at weekends are:

- There was adequate provision for the community, including young people in the local area which was run by groups in the voluntary and community sector.
- The cost of employing site management staff to cover the extended hours and conditions of employment for site management staff.
- Site security.

3.4 As a way forward the Task and Finish Group are recommending that a general meeting is held with Headteachers from Primary and Secondary schools across the East to:

1. Find out what facilities schools have, for example, recording studios, swimming pools, etc.
2. Highlight the advantages of opening up facilities on an evening and weekend, providing case studies.
3. Discuss ways extended school arrangements can work collaboratively to deliver planned activities for members of the community.

#### **4.0 Progress Update: Action 7: Working with children and young people with disabilities (Aiming High)**

4.1 The Aiming High for Disabled Children Programme (AHDC) came to an end on 31st March 2011. This was a high profile Government initiative in which Sunderland played a national role as a short break Pathfinder and Change Champion. During the three year programme £2.23m revenue funding and £410,000 capital funding was available and enabled significant progress to be achieved.

4.2 A Statutory Short Break Duty came into force from April 2011, which made it a requirement for Local Authorities to provide short breaks for disabled children and to publish a short break statement, see Annex 3. The intention of this new duty is to embed the progress achieved through AHDC in core funding beyond 2011. The Aiming High grant was replaced with the Early Intervention Grant, and in Sunderland £480,000 was allocated to Services for Disabled Children to continue to provide short breaks. This funding has been used to provide families with individual packages of care through Direct Payments, and to extend the contracts with external short break providers to continue to run clubs after school, at the weekend and in the holidays. These contracts have been extended until 31st March 2013, and will provide up to 35,663 hours of group based short breaks per year. In 2010-11, 27,256 hours of group based short breaks were provided.

4.3 Sunderland Council is required, from 1 October 2011, to place a statement on the council website explaining how short breaks will be provided for disabled children. The

Short Breaks Statement is published on the Sunderland City Council website. It will be reviewed annually in consultation with partners.

## 5.0 Progress Update: Activities during school holidays and establishing junior youth clubs

- 5.1 Sunderland East Area Committee's work plan includes an action in relation to delivering positive activities during school holidays and establishing Junior Youth Clubs in each of the five wards.
- 5.2 It was agreed that Area Committee would receive a performance report on the four commissioned projects being delivered on behalf of Area Committee, which will provide options for children and young people and improve local access to information, advice and guidance. The performance reports are shown below:

Green: Target reached    Amber: under 10% difference    Red: over 10% difference

E-Clusive Hendon Youth Initiative	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
No. of community or educational events held	1	1	G	£3,500	nil	R
No. of young people engaged and participating in youth provision	75	93	G			
No. of new youth play services provided	2	2	G			
No. of jobs safeguarded	6	6	G			
No. of people employed in voluntary work	2	2	G			

Revenue funding was awarded with the main aim of providing intervention strategies to engage young people aged 8-19yrs in order to reduce the risk of them participating in anti-social behaviour. The list of activities on offer will include both formal and informal indoor sports like archery, pool, tablet-tennis, wii fit plus, outdoor sports and activities like football coaching basketball coaching, Netball coaching. It will also deliver a range of activities like Expressive arts, music, leadership training, cultural games, relationship building, health related training and volunteering opportunities. Young people will also be given the opportunity of gaining qualifications by working towards a number of accredited and non-accredited courses.

The project has carried out a successful summer holidays programme, with 93 new young people from the Hendon and St. Michael's wards taking part and 7 young people attending four or more sessions. The term time programme has had 18 young people participate from Hendon ward and 2 young people participate from St. Michael's ward. The outcomes from the activities have enabled young people to experience new environments, maintain old friendships and create new friendships with other young people. The programme also encourages the development of personal and social skills with the support of the youth workers.

The funds have not yet been claimed by the project for the work they have completed, that is why the progress indicator is shown as red.



<b>St. Mark's Activity Zone St. Mark's Community Association</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
No. of young people engaged and participating in youth provision	39	48	G	£1,986	£1,986	G
No. of new youth play services provided	12	17	G			
<p>Revenue funding was awarded to offer a new initiative and create a new provision a holiday programme throughout the year for 5-13 yr olds in Millfield and the surrounding areas in the East of Sunderland. The main purpose of the project is to provide an enjoyable and safe environment where children can meet during school holidays to participate in healthy physical and sociable activities.</p> <p>The first phase of the project which took place over the summer holidays was completed successfully. 17 sessions were held over the six week holiday period, all of which were attended by 20 young people or more. The project offered a range of activities including sports, computing, dance and music. The project has exceeded its targets and is confident it can continue to do so throughout the lifetime of the project.</p>						

<b>Positive Activities Programme: Doxford The Box Youth Project</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
No. of people engaged in sport activities	30	32	G	£1,625	£1,625	G
No. of new youth play services provided	1	1	G			
No. of people employed in voluntary work	1	3	G			
No. of young people benefiting from youth inclusion/diversionary activities	60	67	G			
<p>Revenue funding was awarded to increase the number of children and young people accessing positive activities in the Doxford Ward. The project will organise and deliver a weekly junior youth club (Friday evening) for 8-12 year olds and activities during the school holidays (2 days/wk) for 8-18 year olds. Children and young people will also have access to support and information spanning a range of issues, for example, accessing other activities within the locality, accessing training/employment opportunities, health issues etc.</p> <p>The Box Youth Project has successfully recruited staff and established a new Friday evening Kids Club which runs from 4.30-6.30pm each week, targeted at young people aged 8-12. The club is advertised via local primary schools and local press. The project has successfully recruited three adult volunteers and are currently in the process of inducting four more volunteers. Young people have actively engaged in the youth project and have participated in arts and crafts, team building skills, problem solving, ICT, music, console games and sporting activities such as football and street hockey.</p>						

<b>Positive Activities Programme: Ryhope Blue Watch Youth Centre</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
No. of people engaged in sport activity	52	53	G	£1,625	£1,645	G
No. of new youth play services provided	1	1	G			
No. of people employed in voluntary work	2	2	G			
No. of young people benefiting from youth inclusion/diversionary activities	77	81	G			

Revenue funding was awarded to increase the number of children and young people accessing positive activities in the Ryhope & St Michaels Wards. The project will address the identified gaps in current youth and play work provision by organising and delivering a weekly junior youth club session for 8-12 year olds at Bluewatch Youth Centre (Ryhope Ward), weekly activity sessions for 8-12 year olds at community venues (St Michaels Ward) and a school holiday activity programme (12 weeks of the year) for 8-19 year olds.

The positive activities programme has delivered junior youth club sessions during term time commencing July 2011. The sessions are predominantly for children aged 8 to 11 years of age. The project has also delivered school holiday activity programmes at a variety of venues with a particular focus on promoting the many positive and attractive facilities Sunderland has to offer. The overall programme has increased the number of children and young people accessing positive activities in Ryhope in response to priorities identified by Sunderland East Area Committee.

The project has delivered quality activities to children and young people that are accessible affordable and take place in a safe and nurturing environment. In evaluation from participants they have indicated that if these activities were not in place some of them would be more likely to be congregating on the streets or other locations without supervision or structured guidance.

The holiday activity programme has had the added benefit of enabling 6 young people to achieve a national accredited award and 2 young people to volunteer within the sessions. The project is currently benefitting from young people aged 16 and over who are regarded as positive role models within the community, volunteering and supporting younger children from the area to commence their engagement in structured activities and programmes as a positive alternative to existing lifestyles of some other young people in the area.

An innovative element of the programme has been the approach to include children and young people in centre based activities giving them a sense of belonging and then having the facilities to take them out during the session to venues such as bowling.

As part of the summer activity programme young people participated in the Great North Bike Ride which is 50 miles from Seahouses to Tynemouth. The group took part in the bike ride with disabled young people from another Youth Provision to raise funds to support the Chris Lucas Trust to find a cure for Rhabdomyosarcoma Cancer. In preparation for the bike ride youth workers and cycle leaders from the project voluntarily took young people out to do some additional training. The young people enjoyed the bike ride so much that they have taken part in another bike ride on a voluntary basis.

The project is currently receiving enquiries from local parents and carers and also family members requesting information about opportunities which may exist for their Children and Young people in engaging positive activities programme.



## 7.0 Recommendations

Committee is requested to:

- i) Authorise the Task and Finish Group to host a general meeting with Primary and Secondary Headteachers, to discuss extended school arrangements, as outlined in Section 3.4.
- ii) Note the progress update relating to Short Breaks, working with children and young people with disabilities.
- iii) Note the performance reports delivered by Box Youth Project, Blue Watch Youth Centre, St Marks Community Association and Hendon Youth Initiative.

Contact Officer: Nicol Trueman, Area Officer (East)  
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Annex 1: Sunderland East Area Committee: Work Plan 2011-2012

Annex 3: Short Breaks Statement

**Sunderland East Area Committee: Work Plan 2011-12**

**Priority:** CLEANER AND GREENER STREETS  
**Budget: £36,000**      **Allocated: £36,000**      **Balance: £0**

**ANNEX 1:**

**Lead Co-ordinators**  
 Helen Peverley, City Centre  
 Nicky Rowland, East area

Outcome Measure 1: Deliver activity to improve local quality of life and increase public satisfaction in the area.  
 Outcome Measure 2: Challenge service providers to improve the standards of service and the levels of public satisfaction and trust with them

Issue	Local Action to Influence Services	Lead Agent	Progress Report	Due to Committee	Call for Projects	Influencing Roll	RAG
1. Proposed to have a walk and talk improvement budget, to support the delivery of action against the priority.	Allocate a proportion of SIB 2011-12 budget to solve small problems identified by ward members, to deliver improvements in their local area.	Area Committee	Each walk and talk session is allocated £1,500 to spend on identified improvements. Total agreed £36,000. (£6,000 per ward per year, £6,000 for City Centre) <b>COMPLETED May 11</b>	May-11	£36,000 Approved	Identify projects for allocation of budgets delegated to Area Committee.	G
2. To improve the appearance of streets across the East area. It is proposed to deliver a Walk and Talk programme across the 5 wards and the City Centre. The Walk and Talk Programme is to discuss and find ways of enhancing the environment within the neighbourhood, resulting in an improved quality of life for all residents.	The East area comprises of 5 wards, 3 of which make up the City Centre. It is proposed to host: • 5 'Walk and Talk' sessions, on a 3 monthly cycle, in each of the five wards throughout the forthcoming year, making a total of 20 'Walk and Talk' sessions, in addition. • 2 City Centre 'Walk and Talk'	Local Ward Cllrs, with support from Officers	Elected members agreed routes and dates throughout 2011-2012. Information to be publicised across the East. Partners invited to participate in walk and talk sessions. Next update Jan 11. <b>ONGOING</b>	Jul 11 - Jun 12	Nil	Engage and involve local people and organisations in developing and delivering area priorities.	A
	Members to agree routes and dates of programme, at a ward level. Share with partners and promote	Local Ward Cllrs, with support from Officers		Jul 11 - Jun 12	Nil	Identify projects for allocation of budgets delegated to Area Committee.	A

3. Responsive Local Services	Opportunity for ARMs to provide Area Committee with an update on programmes, initiatives and actions being delivered across the East.	H Peverley and N Rowland	Next update Jan 11. <b>ONGOING</b>	May 11 - Apr 12	Nil	Monitoring and sharing of information.	A
4. Greenspace topic paper consultation identified development opportunity at Old Ryhope Colliery site, currently green open space.	Opportunity to work with Woodland Trust's 'Jubilee woodlands scheme' to plant and designate it as a Jubilee Woodland for the Queen's Diamond Jubilee in 2012. The project guidance is set for release in late 2011, with planting expected to commence in Spring 2012.	N Trueman OCE	The Council carried out extensive investigation into the feasibility of the proposal based on project guidance. Unfortunately it was found that it was not possible to proceed, given the financial resources required to both develop and maintain the woodland and the feasibility of being able to attract sufficient external resources to meet those costs.. <b>COMPLETED Sep 11</b>	Sep-11	Nil	Engage and involve local people and organisations in developing and delivering area priorities.	G
5. Can we develop the land at the front of St Marks, Millfield into a community garden?	The Council would be keen to discuss this further with interested VCS groups in the area. Refer into East VCS Area Network.	East VCS Area Network	A local VCS group have submitted a EOI SIB application to carry out improvement works to site. Due for submission to Area Committee in Jan 12. <b>ONGOING</b>	Jan-12	Nil	Engage and involve local people and organisations in developing and delivering area priorities.	A
6. Selective licensing and Neighbourhood Management Scheme in Hendon.	Health, Housing and Adult Services to provide an update on scheme.	G Wilson, HHAS	<b>Detailed update provided in Item 3ii.</b>	Nov-11	Nil	Aware of external factors.	A

**Sunderland East Area Committee: Work Plan 2011-12**

**Priority: Seaton Carew to South Bents Coastal Path  
COASTAL PATH**

**Lead Co-ordinator**

Tim Ducker, Sunderland City Council

**Budget: Nil**

Outcome Measure 1: Ensuring that local initiatives meet local requirements

Outcome Measure 2: Attracting external funding

Issue	Local Action to Influence Services	Lead Agent	Progress Report	Due to Committee	Call for Projects	Influencing Roll	RAG
1. Connecting the path to community and identifying a suitable route from Hendon Beach up to the City Centre, onto Wearmouth Bridge.	Task and Finish Group to be established to consider, what the new access is? How do we get the most out of it? Raising awareness of responsibilities of users?	Area Committee	Terms of reference agreed and Task Group established. No budget allocated against priority. <b>COMPLETED Jul 11</b>	Jul-11	Nil	Engage and support partner agencies in delivery area priorities.	G
		T Ducker, City Services	Members of the Task Group walked the route. Modifications to the route proposed, seeking endorsement from Committee. <b>More detail in update provided, see item 3iii.</b>	Nov-11	Nil	Engage and support partner agencies in delivery area priorities.	A
		T Ducker, City Services	Produce a draft mapped route of the English Coast Path. <b>COMPLETED Nov 11</b>	Nov-11	Nil	Monitoring and sharing of information.	G
		N Trueman, OCE	City Centre investment along the river corridor: Task Group agreed to arrange a site visit to identify options and costs for improvements to be made in area. Propose a budget to work within. Option report to come back to next task and finish group. Tim to speak to City Services regarding costings to improve the 'wall'. Update due Jan 12. <b>ONGOING</b>	Jan-12	Nil	Improving the appearance of the river corridor. Compliments Aim 3 of the Economic Master Plan	A

		T Ducker, City Services and N Trueman, OCE	Land formerly known as the Edward Thompson Paper Mill to the rear of Hendon Promenade. Outlined application approved July 11 to redevelop 10.62 hectares of land. No planning application submitted as of yet. Task Group to be made aware if one is submitted. <b>LOGGED Nov 11</b>	Nov-11	Nil	Awareness of external factors.	G
Point 1 continued.		T Ducker and K Makepeace, City Services	River Wear Trail board renewal to consider inclusion of coast path. Update due Jan 12. <b>ONGOING</b>	Jan-12	Nil	Improving standard of services.	A
		Task and Finish Group	Bring suggestion forward of exploring 'better than basic' signage through Ryhope and Hendon for the coastal route. Agreed to complete a mapping exercise. Collect information on what we have in the area, for instance, heritage sites, local knowledge or stories from the past (example – Bull Lane), collect information from conversations plans, sites of interest, services, etc. This information is not urgent, but will be vital towards supplying background for the interpretation board. To be completed by Jun 2012 <b>ONGOING</b>	Jun-12	Nil	Ensure services meet local requirements.	A

<p>2. Natural England are the lead agent on installing the Seaton Carew to South Bents Coastal Path.</p>	<p>A brief presentation on the coastal path to be provided.</p>	<p>T Ducker, City Services</p>	<p>Presentation provided. <b>COMPLETED Jul 11</b></p>	<p>Jul-11</p>	<p>Nil</p>	<p>Engage and support partner agencies in delivery area priorities.</p>	<p>G</p>
<p>3. The coastal path is for pedestrian use only.</p>	<p>Durham Heritage Partnership have submitted a Heritage Lottery Bid to upgrade the path into a multi user route. Task and Finish Group to receive an update on progress.</p>	<p>N Benson, Durham Heritage Partnership</p>	<p>The bid will be submitted in December 2011, with an outcome of the decision being known in Easter 2012. The bid includes: physical improvements to develop access points from the community onto the beach/path; develop the path into a multi user path (walkers, horse riders, cyclists); Two Rangers – providing guided walks, working with local schools, groups and the community to promote the coast, history and wildlife interests. Additional funding needs to be secured to deliver the project, possibility to access SIB. Update due Jan 12. <b>NOTE</b></p>	<p>Jan-12</p>	<p>Nil</p>	<p>Monitoring and sharing of information.</p>	<p>A</p>

**Sunderland East Area Committee: Work Plan 2011-12**

**Priority:**

**EMPLOYMENT, ENTERPRISE AND WELFARE RIGHTS**

**Budget: £125,000**

**Allocated: £124,392**

**Balance: £608**

Outcome Measure 1:

Increasing opportunities to employment, enterprise and welfare advice

Outcome Measure 2:

Improving local access to information advice and guidance

**Lead Co-ordinators**

Joan Reed, Sunderland Council

Liz St Louis, Sunderland Council

Lead Agents: SES and SNCBC

Issue	Local Action to Influence Services	Lead Agent	Progress Report	Due to Committee	Call for Projects	Influencing Roll	RAG
1. Call for projects to deliver two projects: working with families and employability support for people not in receipt of benefits.	Area Committee to receive a report on the 'call for project' with recommendations to approve the strongest applicant(s).	Area Committee	Two organisations were commissioned to deliver activities aimed at increasing employment, enterprise and access to welfare advice. <b>COMPLETED May 11.</b>	May-11	£124,392 Allocated	Initatives are delivered to meet local requirements as fully as possible.	G
	Lead Agent to produce performance reports to Area Committee.	N Vokes, SNCBC.	<b>More detail provided in update report, see Item 3iv.</b>	Nov-11 and Apr-12	£49,982 Approved	Initatives are delivered to meet local requirements as fully as possible.	A
		K Marquis, SES	<b>More detail provided in update report, see Item 3iv.</b>	Nov-11 and Apr-12	£74,696 Approved	Monitor the quality and effectiveness of the services delivered.	A
2. During consultation exercise on the emerging priorities it was recognised that good access to information, advice and	Briefing on the Information, Advice and Guidance Review, including a discussion on the future role for 1st tier advice providers.	Liz St Louis and	Lead Officer in attendance to provide a presentation on the Information, Advice and Guidance Review. <b>COMPLETED Jul 11</b>	Jul-11		Influence service	G

guidance in relation to welfare right issues do not just affect the East area and has been recognised as a city wide issue, that requires a city wide response.	Briefing on self service options. Consultation on local access points.	Joan Reed, SCC	Members nominated organisations and community venues to provide self service options for customers. <b>COMPLETED Sep 11</b>	Sep-11	Nil	service improvement activity.	G
	Update on 1st tier contracts		J Reed to present report in Jan 12. <b>ONGOING</b>	Jan-12			A



**Sunderland East Area Committee: Work Plan 2011-12**

**Lead Co-ordinator**

**Priority: PUBLIC TRANSPORT**

Nexus

**Budget: £500**

**Allocated: £500**

**Balance £0**

East VCS Area Network

Outcome Measure 1:

Improve the standards of service and the levels of public satisfaction and trust with them

Outcome Measure 2:

Consult, engage and involve local people and VCS in development and delivery

Issue	Local Action to Influence Services	Lead Agent	Progress Report	Due to Committee	Call for Projects	Influencing Roll	RAG
1. To establish a formal structure to feed residents and VCS concerns through from the East Area into Sunderland City Council's Cabinet and Nexus.	Nexus to be invited to become a member of Sunderland East Area Committee.	M Jackson, OCE	Nexus agreed to become a member of Area Committee. <b>COMPLETED May 11</b>	May-11	Nil	Involve partners in developing the work plan.	G
	Using existing structures within the community, for example, surgeries, VCS Area Network meetings, etc to gather feedback from the public and forward onto Nexus, via Area Committee.	East VCS Area Network	Pilot held in Ryhope and evaluated. Proposal to roll out public meetings on public transport across all wards. Request to approve £500 to carry out meetings. For further information see Item D. SIB approved. <b>COMPLETED Sep 11</b>	Sep-11	£500	Actively review activities of other agencies within the area.	G
2. Act as a consultative body on behalf of Cabinet for the Accessible Bus Network Design Project.	Share and consult residents and VCS groups on plans agreed, and promote initiatives taken to improve local quality of life and public satisfaction.	East VCS Area Network	Four public meetings held across the East. Feedback collated and analysed. <b>More detail provided in report, see Item 3v.</b>	Nov-11	Nil	Involve residents and VCS in developing the work plan.	A

<p>3. Advice and information link needed between advice centres and Nexus to promote offers on travel tickets.</p>	<p>Connection to welfare advice priority. Nexus to make links with advice centre and promote special offers.</p>	<p>Nexus</p>	<p>Partnerships have been established with Job Linkage and welfare advice providers in the area. Nexus have been attending 'drop in' sessions with job seekers, providing information on travel tickets, savings, etc. <b>COMPLETED Nov 11</b></p>	<p>Nov-11</p>	<p>Nil</p>	<p>Involve partners in developing the work plan.</p>	<p>G</p>
<p>4. Identifying gaps in bus routes.</p>	<p>Complete mapping exercise. Stage 1, identify bus routes, stage 2, identify main services/building, stage 3, overlay information and identify gaps, considering times, fees and target audience. Recommendations on way forward to be presented to Area Committee.</p>	<p>Nexus and East VCS Area Network</p>	<p><b>More detail provided in report, see Item 3v.</b></p>	<p>Nov-11</p>	<p>Nil</p>	<p>Involve residents and VCS in developing the work plan.</p>	<p>A</p>

Sunderland East Area Committee: Work Plan 2011-12

Lead Co-ordinator:

Priority: YOUTH AND TEENAGERS

TBC

Budget: £75,000 Allocated: £75,000 Balance: £0

Outcome Measure 1: Increase the number of young people participating in positive activity

Outcome Measure 2: Increase the number of young people influencing local decisions

Issue	Local Action to Influence Services	Lead Agent	Progress Report	Due to Committee	Call for Projects	Influencing Roll	RAG
1. Challenge negative perceptions of young people, celebrate positive achievements.	Deliver joint surgeries between local ward councillors and young people across the wards.	A Abdul, Children Services	First pilot deliver throughout February and March 2011. Agreed to share with Youth Team Lead in other areas, for consideration of rolling out model. Agree protocols for process, dealing with issues and feedback. Need to promote good news stories. <b>COMPLETED Sep 11</b>	Sep-11	Nil	Views of young people are feed into Area Committee.	G
2. Reduction in funding. Committee prioritised two gaps in provision, activities during school holidays and Junior work, 8-12 year olds.	Area Committee to receive a report on the 'call for project' with recommendations to approve the strongest applicant(s).	Area Committee	Five organisations were commissioned to deliver positive activities during school holidays and Junior youth clubs during term time. <b>COMPLETED Jul 11.</b>	Jul-11	Nil	Views of young people are feed into Area Committee.	G
	Lead Agent to produce performance reports.	L Wilson Box Youth Project	<b>More detail is provided in report, see Item 3vi.</b>	Nov 11 - April 12	£13,000 Approved	Identified the need to have a policy on rolling out Junior Work across the City. Escalate.	A

Issue 2 continued	Lead Agent to produce performance reports.	R Duggan, Hendon Youth Initiative	<b>More detail is provided in report, see Item 3vi.</b>	Nov 11 - April 12	£28,000 Approved	Identified the need to have a policy on rolling out Junior Work across the City. Escalate.	A
	Lead Agent to produce performance reports.	M Robson, St Marks CA	<b>More detail is provided in report, see Item 3vi.</b>	Nov 11 - April 12	£13,500 Approved	Identified the need to have a policy on rolling out Junior Work across the City. Escalate.	A
	Lead Agent to produce performance reports.	T Semley, Blue Watch Youth Centre	<b>More detail is provided in report, see Item 3vi.</b>	Nov 11 - April 12	£13,000 Approved	Identified the need to have a policy on rolling out Junior Work across the City. Escalate.	A
	Lead Agent to produce performance reports.	P Curtis, North East Sports	Future Goals: East. Project Oct 11- Mar 13. Target 300, young people benefiting from the project. Next update due Apr 12. <b>ONGOING</b>	Oct 11 - April 12	£7,500 Approved	Identified the need to have a policy on rolling out Junior Work across the City. Escalate.	A
3. Young people at road shows have asked for unlit Multi Use Games Area (MUGAs) and Dual Use Games Area (DUGAs) to be lit up to allow access during the Winter.	Encourage VCS groups, who have had MUGAs installed via Council funding, to open the site up and allow community access. Indicate number of MUGAs/DUGA's in the East, investigate feasibility and costs to light sites. Report to be presented to Task and Finish Group for consideration	M Curry and V French, City Services	Task Group recommending that funding is approved to install street lighting around the MUGA located at Hall Farm, <b>more detail is provided in Item 3viii.</b>	Nov-11	Seeking approval of £10,852	Ensure services meet local requirements.	A

4. Open up school facilities to the wider community on an evening and weekend.	Share recent scrutiny report on Extended School provision with Task and Finish Group, and consider at an area level.	M Foster, Children Services	<b>More detail is provided in report, see Item 3vi.</b>	Nov-11	Nil	Ensure services meet local requirements.	A
5. To support and share good working practices funded by the authority between the Council and partners to encourage continuous improvements.	Projects funded via grants or contracts that have delivered to a high standard against a robust performance management framework to be promoted and considered by the relevant service area when designing future service delivery or allocating future commissioning contracts or grants.	Sunderland Partnership	Proposed to be discussed at the Adults Partnership Board and Children Trust Board. Update to be provided to future Task Group in Feb 12. <b>ONGOING</b>	Feb-12	Nil	Ensure services meet local requirements.	A
6. Financial barrier when wanting to participate in positive activity, i.e., swimming.	Children and young people are encouraged to sign up to a free Life card, which provides a level of discount to activities to Council sport, wellness and leisure facilities.	V French, City Services	In Aug 11 City Services circulated PDF version of the Life Card. Now its available to download on Let's Go, Families Information Service and Active Sunderland websites. It was shared via VCS Area Networks to promote uptake. City Services monitor membership of the scheme, over Q3 and Q4, reporting back in April 12 any increase in membership. <b>ONGOING</b>	Apr-12	Nil	Supporting Sunderland First Initiative and Economic Masterplan	A
7. Aiming High (disabled children and young people), concerns that with recent reviews Aiming High services would be affected.	As part of the budget process it has been confirmed that front line services have been protected and that current levels of service delivery will be maintained in the immediate term.	M Boustead, Children Services	<b>More detail is provided in report, see Item 3vi.</b>	Nov-11	Nil	Consult, engage and involve partners in developments.	A

<p>8. The East area has a number of local clubs and groups available for CYP to attend. Unfortunately a lot of CYP and families do not know about them.</p>	<p>Publicise services across the East to young people, families, carers and professional. To provide options for young people to participate in activities. Include any new provision or alternative activity, for example, sports clubs in the publicity.</p>	<p>S Maddison, J Wheele, Children Services/ A Tuck, City Services.</p>	<p>Share information gathered via mapping exercise with Families Information Service, Active Sundrland the Lets Go Website. Promote websites in Community News. To discuss at next Task Group. Dec 11 <b>ONGOING</b></p>	<p>Jan-12</p>	<p>Nil</p>	<p>Sharing information.</p>	<p>A</p>
<p>9. Pupil Premium: low uptake from eligible families who qualify for free school meals (FSM). This will affect the level of funding schools receive.</p>	<p>Connect with the Child and Family Poverty Strategy to increase uptake of FSM within the East.</p>	<p>R Singh, Children Services</p>	<p>Information not discussed at Task Group, deferred until Dec 11. Update due to Committee Jan 12. <b>ONGOING</b></p>	<p>Jan-12</p>	<p>Nil</p>	<p>Sharing information.</p>	<p>A</p>
<p>10. General feeling that the services currently being delivered has made a dramatic difference in reducing NEETs across the East area. Concerns that these will increase.</p>	<p>Evaluate the impact of changes. Questions to answer. Have recent changes reduced access to education or employment skills training? Are schools more or less involved in addressing NEETs? Can the Pupil Premium make a difference? Is there an increase in NEETs? Are more young people declaring themselves as homeless? What is the impact of the Education Maintenance Allowance ceasing and the benefits review on 16-18 year olds? Evaluation period between April 2011-April 2012.</p>	<p>B Scanlon, Children Services</p>	<p>Update due to Committee in May 12. <b>ONGOING</b></p>	<p>May-12</p>		<p>Ensure services meet local requirements.</p>	<p>A</p>

<p>11. Task and Finish Group identified the high demand for sports coaches and referees in the East area.</p>	<p>Recommendation to work with Sport and Leisure to design a package that would target local residents to become coaches and referees, after which enabling them to gain employment.</p>	<p>V French , City Services</p>	<p>Members of the Task Group to meet in November to identify options. Reporting back to Task Group initially, then Area Committee. Update date to Committee Jan 12. <b>ONGOING</b></p>	<p>Jan-12</p>	<p>Possibly £10,000</p>	<p>Supporting the Economic Masterplan.</p>	<p>A</p>
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**Sunderland East Area Committee: Work Plan 2011-12**

**Lead Co-ordinators**

**Priority: TACKLING CRIME**  
**Budget: £74,599**      **Allocated: £52,700**      **Balance: £21,899**

Neal Craig: Sunderland Central  
 John Connolly: Sunderland East

Outcome Measure 1: To reduce crime in Sunderland East  
 Outcome Measure 2: To increase confidence levels within communities

Issue	Local Action to Influence Services	Lead Agent	Progress Report	Due to Committee	Call for Projects	Influencing Roll	RAG
1. To reduce crime in Sunderland East, City target 2% and increase confidence levels within out communities.	Joint meetings between police and elected members to continue. To be held before Area Committee and renamed Tackling Crime Task and Finish Group.	N Trueman, OCE	All meetings booked into members and Inspectors diaries, up until April 2012. <b>COMPLETED Jul 11</b>	Jul-11	Nil	Consult, engage and involve partners in developing and delivering the priority.	G
	LMAPs to be strengthened by ARMs attendance. Connecting cleaner and greener streets priority.	ARMs	Both ARMs attend the relevant LMAPs. <b>COMPLETED Jul 11</b>	Jul-11	Nil	Improve standards of service.	G
	PACT meetings to be strengthened by ARMs and or Ward Managers to attend, outcomes of which to be feed into appropriate lead e.g. LMAPs, Task and Finish Group, Area Committee.	ARMs	Currently ARMs attending PACT meetings. <b>COMPLETED Jul 11</b>	Jul-11	Nil	Improve standards of service.	G
	Information from Daily Reports to be discussed at LMAPs.	N Craig, J Connolly	Reports are discussed and information shared, where relevant. <b>COMPLETED Jul 11</b>	Jul-11	Nil	Increasing public satisfaction and trust levels	G
2. Gather intelligence and discuss: Crime and Fire Statistics.	Issues feed from existing structures indicated above and feed into Task and Finish and Area Committee for discussion.	Northumbria Police	Inspectors to provide updates on crime statistics. <b>Further detail provided in report, see item 3i.</b>	Nov-11	Nil	Challenge service providers to improve standard of service.	A
		Tyne and Wear Fire and Rescue	Station Manager to provide updates on fire statistics. <b>Further detail provided in report, see item 3i.</b>	Nov-11	Nil		



3. £74,599 aligned against the priority.	Two organisations were commissioned by Committee to deliver two projects aimed at reducing crime, these are Operation X, Northumbria Police and Championing the East, Tyne and Wear Fire and Rescue.	N Craig / J Connolly. Northumbria Police.	<b>Further detail provided in report, see item 3i.</b>	Nov-11	£40,000 Approved	Identify projects for allocation of budgets delegated to Area Committee.	A
		Groundworks/TWF&R	<b>Further detail provided in report, see item 3i.</b>	Nov-11	£12,720 Approved		
4. Traffic calming measures.	To investigate the feasibility of reducing speeding and dangerous driving along Glenesk Road, St Marks Road North and Besford Close.	A Jackman, City Services.	Glenesk Road Local Cllrs to consult residents on options for Glenesk Road, preferred option to inform an SIB application. Application due for submission in March 12. <b>ONGOING</b>	Sep 11-Mar 12	ring fenced £7,000 SIB	Challenge service providers to improve standard of service.	A
5. Eden Vale and Thornhill.	Establish a project group to implement the Action Plan and co-ordinate activities across Eden Vale and Thornhill area.	N Trueman and R Parry, OCE	Action plan covering environment, children and young people, ASB and community cohesion agreed. Project Group meet in Aug 11 to begin implementing plan. Further meetings held in September and October. Progress report to be discussed at Crime Task and Finish Group. Update due in Feb 12. <b>ONGOING</b>	Feb-12	Nil	Co-ordination of services, development of new initiatives.	A

# Item 3v Annex 2: Consultation Form

## Community Engagement Session

Insert date/ and ward



### Contact Details

Name

Address

Tel No.

Email

Are you happy for us to contact you with any feedback from this event? Your data shall not be shared with anyone outside of Nexus under the protection of the Data Protection Act 1998.

YES NO

### Specific Travel Feedback

Which services do you use most often?

Route Number: 10 13 18/19 23 35 38 71 Other \_\_\_\_\_

How often do you travel per week?

Rarely <2 3-4 Daily

What is your reason for travel?

Work Leisure Both

Which 5 locations do you travel to the most? (e.g. City Centre, Supermarket etc, but please be specific)

1

2

3

4

5

Which age bracket do you fall under?

Do you have any general issues or comments on services in your area?

## **ITEM 3vi ANNEX 3 - SHORT BREAKS STATEMENT FOR DISABLED CHILDREN**

September 2011

### **Introduction**

The Children Act 1989 places a duty on local authorities to provide breaks from caring for carers of disabled children to support them to continue to care for their children at home and to allow them to do so more effectively. The Breaks for Carers of Disabled Children Regulations 2011 give more detail on how local authorities must fulfil their duty to provide breaks from caring, including a requirement to produce a Short Breaks Statement outlining the range of short break services available, who they can be accessed by and how.

Short breaks give disabled children and young people the opportunity to participate in enjoyable leisure activities while also giving their parents/carers a break from their caring role. Short breaks can take place after school, at the weekend and in the holidays, and includes overnight breaks.

In Sunderland, a short break is part of a continuum of services which support disabled children aged 0-18 and their families to live ordinary lives.

### **Writing the Short Breaks Statement**

The person responsible for preparing this Statement is Steve Fletcher, Acting Manager, Looked After and Disabled Children.

This Short Breaks Statement has been written in consultation with disabled children in Sunderland, their parents and a wide range of colleagues across the Council and from partner agencies. This has included schools, health trusts, early years practitioners, the Youth Service, independent short breaks providers, Sunderland Carers Centre and Play and Leisure services.

It has been approved by Sunderland Children's Trust and Sunderland City Council.

### **Publication and review**

The Short Breaks Statement is published on the Sunderland City Council website. It will be reviewed annually in October in consultation with partners.

## **Needs assessment**

Through the Aiming High for Disabled Children programme which ran in Sunderland between 2008 and 2011, work was undertaken to identify disabled children and to find out about the types of short breaks they and their families wanted. Research suggests that 7% of children will be disabled, with 1% being severely disabled. Aiming High for Disabled Children identified approximately 600 severely disabled children aged 0-18 who may require the additional support of short break services, which is about 1% of the child population in Sunderland. Over the three year Aiming High programme, 515 disabled children in Sunderland benefitted from targeted or specialist short break services.

Through consultation, disabled children told us they wanted to be able to spend time with their friends doing the things all children and young people like to do. Many families told us that short breaks at the weekend and during the holidays were more important than breaks after school, but as disabled children became teenagers, having short break activities after school became important as well. Some families told us that having enough short breaks during the day meant that they did not need occasional overnight breaks. Other families told us that regular, planned overnight breaks were a lifeline to them. All families wanted choice and flexibility in the short breaks services they received. Some families did not want anyone else looking after their children, but wanted support to be able to enjoy leisure activities as a whole family.

## **Short breaks available in Sunderland**

Most disabled children will be able to access the same leisure activities provided by universal services as their non-disabled peers, without the need for an assessment. Service providers have a responsibility under the Equality Act 2010 to make reasonable adjustments to the way their services are provided in order to be inclusive to disabled children. Our Families Information Service has good quality information about universal leisure services and they can be contacted at {ADD LINK}.

For disabled children who require additional support to access leisure activities, and for those whose family need more breaks from caring to support them in continuing to care for their disabled child at home, a range of short break services may be available following an assessment. Information on requesting an assessment can be found here {ADD LINK TO ELIGIBILITY CRITERIA}.

An assessment with the disabled child and their family will help to establish how much support they need, including the need for short breaks. The assessment will take into consideration the nature and severity of the child's disability, the support needed by the family to enable them to continue caring for their disabled child, and other factors that might be having an impact on the family's ability to care for the disabled child. It will look at the carers' needs and the wishes of the disabled child. Once an assessment is completed, a decision will be made as to whether additional support is required. If so, a tailored package of services, which may include short breaks, will be provided to support them in their caring role.

A Common Assessment Framework (CAF) may identify the need for targeted short breaks. Targeted short break services include:

- Youth clubs
- Holiday activities and play schemes
- Weekend activities

If further support is required, a National Assessment Framework Initial or Core Assessment undertaken within the Children's Disability Service may identify the need for specialist short breaks. Specialist short break services include

- Leisure Link workers who will support a disabled child or young person to access leisure activities at home and/or in the community
- Overnight short breaks, which can be in a residential centre, family or activity centre
- Direct payments, which provide families with funding to arrange their own short break services; support is available to help in managing the direct payment

We aim to provide reliable, regular, planned short breaks so that families can plan around the frequency and duration of breaks. Short breaks are part of a strategy of prevention, to enable families to get help at an early stage, so as to avoid them reaching breaking point through the demanding nature of their caring role. However, all families experience crises from time to time and additional short breaks may be available to help them through a difficult period.

We work closely with colleagues in Health to ensure disabled children with complex health needs have access to short break services. Health professionals in Sunderland have a good track record of supporting short breaks service providers by providing training, nursing support and advice on specialist equipment and this will continue.

### **Transport**

We know that some families do not have access to a car and therefore struggle to take their disabled child to short break activities, and only some families receive the mobility component of Disability Living Allowance to help with transport costs. Due to this, we understand that some families would like transport to and from short breaks services to be provided by the Council. However, group transport is difficult for us to organise and sometimes results in children spending longer than an hour on a minibus. It is also expensive and takes resources away from the amount of short breaks that can be provided. In Sunderland we have prioritised the short breaks and so will only provide transport in very exceptional circumstances. Some short break providers may offer transport to and from their service, but may charge families to use it.

## **Transition to adulthood**

As disabled young people approach adulthood, the professionals and services that support them and their families change from children's services to adults' services providers. To help maintain friendship groups at this time and to recognise that some young people do not leave school until they are 19, specialist inclusion youth clubs remain open to disabled young people until they are 19. Young people can then be supported to make the transition to a club for 19 to 25 year olds.

Moving on from other short break services will be managed through the processes described in Sunderland's Transition into Adulthood Protocol and Pathway {ADD LINK}. Through this process, information and assessments will be shared, and future short breaks for the young person when they turn 18 will be identified in advance.

As young disabled people approach adulthood, their short break services will help them to grow in confidence and competence, and increase their independence.

## **Participation**

The voice of disabled children and young people and their families is at the heart of planning and delivery of short break services. We are committed to consulting disabled children and young people and their families on service developments. We require all short break service providers to involve their service users and their families in planning, review and evaluation of the service they receive.

## **Information**

Information about what short break services are available and how to access them will be made available to families in a range of formats including through the Families Information Service, on the [www.sundc.org.uk](http://www.sundc.org.uk) website and through the Real Issues bulletin distributed by Sunderland Carers Centre.

**SUNDERLAND EAST AREA COMMITTEE**  
**14<sup>th</sup> November 2011**  
**EXECUTIVE SUMMARY SHEET – PART I**

**Title of Report:**

Community Chest and Strategic Initiative Budget (SIB)  
 Financial Statement and Proposals for further allocation of Resources

**Author(s):**

Chief Executive

**Purpose of Report:**

This report requests Area Committee to consider of proposals for the allocation of Community Chest and Strategic Initiative Budget (SIB) to support initiatives that will deliver activity against priorities for 2011/12.

**Description of Decision:**

The Committee is requested to approve the following from the 2011/12 budget:

**Annex 1: Community Chest Financial Statement**

- Note the financial statement for Community Chest funding for 2011/12.

**Annex 2: Community Chest Project Proposals**

- Approve 16 proposals for support from the 2011/12 Community Chest. All projects total £9,928.
- Reject 1 proposal for support from the 2011/12 Community Chest.

**Annex 3: SIB financial statement**

- Note the financial statement for SIB funding for 2011/12.

**Annex 4: SIB Executive Summaries**

- Approve five applications from the 2011/12 SIB budget.

Is the decision consistent with the Budget/Policy Framework?

Yes

**Suggested reason(s) for Decision:**

SIB is a budget delegated to Area Committee in order to commission activity that delivers actions against the key strategic priorities identified in the Sunderland East Work Plan 2011/12. Its main purpose is to benefit the local community and to attract other funding into the area.

The Area Committee has a budget of £277,456 for 2011/12, with a further £125,000 carried over from 2010-11 which has been ring fenced to deliver a call for projects to increase employment and enterprise opportunities in the Sunderland East area.

The Community Chest forms part of SIB, of which £250,000 is available for the scheme in 2011/2012 across all wards. £10,000 is available for each ward (Doxford, Hendon, Millfield, Ryhope and St Michael's.)

**Alternative options to be considered and recommended to be rejected:**

The circumstances are such that there are no realistic alternatives that could be considered.

Is this a "Key Decision" as defined in the Constitution? No

Is it included in the Forward Plan? No

Relevant Scrutiny Committees:

# SUNDERLAND EAST AREA COMMITTEE

14<sup>th</sup> November 2011

## REPORT OF THE CHIEF EXECUTIVE

### Community Chest and Strategic Initiative Budget (SIB) Financial Statement and Proposals for further allocation of Resources

#### 1.0 Why has it come to Committee?

1.1 Area Committee has delegated budgets to allocate to specific strategic priorities identified in the Work Plan 2011/12, with the overall aim to benefit the wider community and to attract other funding into the area. The report provides a financial statement as an up date position on progress in relation to allocating SIB and Community Chest.

#### 2.0 Community Chest

2.1. Members are requested to note the financial statement for Community Chest as shown in **Annex 1**.

2.2 There are 16 applications recommended for approval, totalling £9,928 and 1 application recommended to reject, as set out in **Annex 2**.

#### 3.0 Strategic Initiatives Budget (SIB)

3.1 Members are requested to note the financial statement for SIB as shown in **Annex 3**.

3.2 Following the September 2011 Committee meeting **£104,223** remained to be allocated for 2011-12.

3.3 There are five applications recommended for approval, as set out in **Annex 4**.

1. Sunderland City Council: St Marks Road North – Kerb Extension	£5,000
2. Sunderland University: Big Band Jazz Festival	£1,500
3. Tunstall Allotment Association: Community Garden	£10,000
4. Sunderland City Council: Lighting up MUGA at Hall Farm	£10,852
5. Young Asian Voices: Heating System (SIP)	£1,851

3.3 Application 1 is recommended to be approved from the 80% budget (Call for Projects), specifically the funding aligned against the Tackling Crime priority. Should the Committee approve this application the Committee will have £16,879 remaining against Tackling Crime, £608 remaining against Employment, with a balance of £50,951 in the unreserved budget, leaving a total balance of £68,438 (80% budget).

3.4 Applications 2, 3 and 4 are recommended to be approved from the 20% budget (Expression of Interest). Total cost of applications seeking endorsement is £22,352. Should Committee approve these applications the total balance remaining will be £8,433 (20% budget).

3.5 Application 5 is recommended to be approved from the SIP balance remaining in the Hendon ward of £1,851. Should the Committee approve this application SIP will be fully allocated.



3.6 If all five applications were approved the overall SIB balance (includes both the 80% and 20% budgets) would be **£75,020**.

#### 4.0 Recommendations

Committee are requested to:

- i. Note the financial statement set out in Annex 1 and 3.
- ii. Agree to approve 16 Community Chest applications and reject 1 Community Chest application, as set out in Annex 2.
- iii. Agree to approve 5 SIB applications as set out in Annex 4.

Annex 1: Community Chest Financial Statement  
Annex 2: Community Chest Applications  
Annex 3: SIB Financial Statement  
Annex 4: SIB Executive Summaries

Background papers: Community Chest Applications forms  
SIB Full Applications  
SIB Scoring Matrix Appraisals  
SIB Consultation Results

Contact Officer: Nicol Trueman, Area Officer (East) Tel: 0191 561 1162  
Email: [Nicol.trueman@sunderland.gov.uk](mailto:Nicol.trueman@sunderland.gov.uk)

<b>Doxford Ward Budget</b> £10,297				
Project	Approval Date	Returned to budget	Grant Awarded	Balance
Doxford Park Community Bowls	23.05.11		£300	£9,997
Benedict Biscop Primary	23.05.11		£1,200	£8,797
Doxford Park Stay Healthy	23.05.11		£700	£8,097
Friends of Doxford Park	04.07.11		£927	£7,170
Sunderland Armed Forces Network	04.07.11		£20	£7,150
Tunstall Allotment	19.09.11	£40		£7,190
Doxford Park Stay Healthy	19.09.11	£3		£7,193
Doxford Park Craft Club	19.09.11	£20		£7,213
Doxford Park Bowls Club	19.09.11	£20		£7,233
Sunderland Hall Farm FC	19.09.11		£1,000	£6,233
Sunderland Remembrance Parade	19.09.11		£100	£6,133
Remaining balance		£83	£4,247	<b>£6,133</b>
<b>Hendon Ward Budget</b> £10,261				
Project	Approval Date	Returned to budget	Grant Awarded	Balance
Bright Star Nursery	23.05.11		£700	£9,561
Sunderland Heritage Forum	23.05.11		£600	£8,961
Young Mums Unit, Hendon Health Centre	04.07.11		£350	£8,611
Hedworth Court Social Club	04.07.11		£300	£8,311
Sunderland Armed Forces Network	04.07.11		£20	£8,291
Barley Mow Bowling Club	19.09.11	£60		£8,351
Hendon Young People's Project	19.09.11		£300	£8,051
East Community Association	19.09.11		£750	£7,301
Sunderland Pride	19.09.11		£400	£6,901
Sunderland Remembrance Parade	19.09.11		£100	£6,801
Remaining balance		£60	£3,520	<b>£6,801</b>
<b>Millfield Ward Budget</b> £11,789				
Project	Approval Date	Returned to budget	Grant Awarded	Balance
50th Sunderland St Bedes URC Brownies	23.05.11		£300	£11,489
Deptford Boating Club	23.05.11		£450	£11,039
Muriel Harrison School of Dance	23.05.11		£500	£10,539
Indian Welfare Association	23.05.11		£500	£10,039
Deptford and Millfield Community Ass.	04.07.11		£480	£9,559
St Bede's Guides	04.07.11		£500	£9,059
Four Seasons Activity Groups	04.07.11		£500	£8,559
Millfield and Pallion Panthers under 13s	04.07.11		£248	£8,311
Sunderland Armed Forces Network	04.07.11		£20	£8,291
Deptford Boating Club	19.09.11	£35		£8,326
St Josephs Brownies	19.09.11	£228		£8,554
St Josephs Parish Centre	19.09.11	£9		£8,563
Sunderland Pride	19.09.11		£500	£8,063
Sunderland Remembrance Parade	19.09.11		£100	£7,963
Remaining balance		£272	£4,098	<b>£7,963</b>

<b>Ryhope Ward Budget</b>				
<b>£12,035</b>				
Project	Approval Date	Returned to budget	Grant Awarded	Balance
Ryhope Infant School	23.05.11		£1,000	£11,035
Sunderland Armed Forces Network	04.07.11		£20	£11,015
SSAFA Big Brew UP	19.09.11	£86		£11,101
Ryhope Seaview Angling Club	19.09.11		£750	£10,351
St Aidan's Brownie Unit	19.09.11		£500	£9,851
Sunderland Remembrance Parade	19.09.11		£100	£9,751
Ryhope Remembrance Parade	19.09.11		£480	£9,271
Remaining balance		£86	£2,850	<b>£9,271</b>
<b>St Michaels Ward Budget</b>				
<b>£11,532</b>				
Project	Approval Date	Returned to budget	Grant Awarded	Balance
Bishopwearmouth Ladies Probus	23.05.11		£266	£11,266
St John's Toddler Group	23.05.11		£500	£10,766
33rd Sunderland St Nicholas Brownies	23.05.11		£250	£10,516
Barley Mow Bowling Club	23.05.11		£339	£10,177
Independent Hackney Carriages	13.06.11	£1,200		£11,377
Services Ladies Bowling Club	04.07.11		£98	£11,279
Bishopwearmouth Probus Club	04.07.11		£250	£11,029
Age UK - Monday Afternoon Club	04.07.11		£197	£10,832
SSAFA	04.07.11		£150	£10,682
Sunderland Bowling Club	04.07.11		£500	£10,182
Ashbrooke Residents Ass. Gardening Grp	04.07.11		£410	£9,772
Sunderland Armed Forces Network	04.07.11		£20	£9,752
Monday Afternoon Club	19.09.11	£12		£9,764
31st St Nicholas Guides	19.09.11		£684	£9,080
Sunderland Floral Art Club	19.09.11		£650	£8,430
Sunderland Pianoforte Society	19.09.11		£1,400	£7,030
Sunderland Pride	19.09.11		£500	£6,530
Sunderland Remembrance Parade	19.09.11		£100	£6,430
Remaining balance		£1,212	£6,314	<b>£6,430</b>

## ANNEX 2

## Sunderland East Area Committee – 14 November 2011 – Community Chest

Ward	Organisation and project proposal		Budget for 2011/2012	Project Proposals	Total Allocated	Balance Remaining
Doxford	<b>Moorside Juniors F.C</b> – Contribution towards football strips for 18 players.	400				
	<b>Totals</b>		<b>10,297</b>	<b>400</b>	<b>4,247</b>	<b>5,650</b>
Hendon	<b>Pins N Needles</b> – Contribution towards weekly room hire fees.	500				
	<b>WISH (Women in Search of Hope)</b> – Contribution towards social activities for elderly residents and equipment to make hot food.	240				
	<b>Six Streets Residents Association</b> – Contribution towards a multi-cultural event providing entertainment, prizes, food and activities.	1,200				
	<b>Chance</b> – Contribution towards the refurbishment of PCs and new software.	476				
	<b>Early Years Theatre Project</b> – Contribution towards the hire of facilitators to run a drama and music project to work with children aged 3-5 years.	500				
	<b>Hope 4 Kidz</b> – Contribution towards a Christmas party for children with special needs or experiencing extreme circumstances.	407				
	<b>Anchor Trust</b> – Contribution towards a Christmas party for older residents in Nelson Close	380				
	<b>Totals</b>		<b>10,261</b>	<b>3,703</b>	<b>3,520</b>	<b>3,038</b>
Millfield	<b>Gentoo on behalf of City Centre Tenants Residents Association</b> – Contribution towards a Christmas party.	250				
	<b>24/24 Project</b> – Contribution towards a trip to London.	500				
	<b>Hope 4 Kidz</b> - Contribution towards a Christmas party.	80				
<b>REJECT</b>	<b>Ford, Pallion and Millfield Community Development Project</b> – Contributions towards gardening equipment for the Helping Hands Project	£1,580				
	<b>Totals</b>		<b>11,789</b>	<b>830</b>	<b>4,098</b>	<b>6,861</b>
Ryhope	<b>Ryhope Community Association</b> – Contribution towards	1335				

	a new security alarm system.					
			<b>12,035</b>	<b>1,335</b>	<b>£2,850</b>	<b>7,936</b>
<b>St Michaels</b>	<b>Sunderland Symphony Orchestra</b> – Contribution towards room hire, music stands and folio bags.	1660				
	<b>Sunderland Ladies Probus Club</b> – Contribution towards room hire, speakers and transport.	750				
	<b>Sunderland Men's Probus Club</b> – Contribution towards coach hire for a social outing.	250				
	<b>Ashbrooke Belford House Football Club</b> – Contribution towards new equipment.	1000				
	<b>Totals</b>		<b>12,732</b>	<b>3,660</b>	<b>6,314</b>	<b>2,758</b>
<b>Totals</b>			<b>57,114</b>	<b>9,928</b>	<b>21,029</b>	<b>26,243</b>

**Strategic Initiatives Budget (SIB): list of approved projects from 2011/12**

**ANNEX 3**

Total SIB for 2011/12 £406,721 as at May 2011

80%: Call for Projects		Budget May 2011		£325,377	
Priority	Project	Approval Date	Returned to Budget	Grants Awarded	Balance
Cleaner and Greener: Aligned £36,000	Walk and Talk	23.05.11		£36,000	£289,377
Employment and Enterprise Aligned £125,000	Working with families	23.05.11		£49,982	£239,395
	Employability Support	23.05.11		£74,696	£164,699
	<i>Reserved - £608</i>	<i>not allocated</i>		<i>£608</i>	<i>£164,091</i>
Tackling Crime: Aligned £74,599	Operation X-Northumbria Police	04.07.11		£40,000	£124,091
	Championing the East - Groundworks/TWF&R	04.07.11		£12,720	£111,371
	<i>Reserved - £21,879</i>	<i>not allocated</i>		<i>£21,879</i>	<i>£89,492</i>
Youth and Teenagers: Aligned £75,000	Children Services Area Budget	23.05.11	£25,000	£0	£114,492
	The Box Youth Centre	04.07.11		£13,000	£101,492
	Hendon Youth Initiative	04.07.11		£28,000	£73,492
	St Marks Community Ass.	04.07.11		£13,500	£59,992
	Blue Watch Youth Centre	04.07.11		£13,000	£46,992
	North East Sports	04.07.11		£7,500	£39,492
Public Transport: Aligned £500	East VCS Area Network	19.09.11		£500	£38,992
Returned to budget	Victim Support	19.09.11	£650	£0	£39,642
	Sunderland City Council - VAS	19.09.11	£1,900	£0	£41,542
	EBC	19.09.11	£9,409	£0	£50,951

Remaining balance			£36,959	£311,385	£50,951
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**Remaining balance as at 14.11.11**

**£73,438**

*NB: unreserved budget £50,951 - Tackling crime budget £21,879 - Employment £608*

20%: Expression of Interest		Budget May 2011		£81,344	
Priority	Project	Approval Date	Returned to Budget	Grants Awarded	Balance
2009-11 LAP	Sunderland Heritage Forum	28.03.11		£18,928	£62,416
2009-11 LAP	Gentoo - The Hollow	23.05.11		£5,000	£57,416
2009- 11 LAP	Sunderland Festival	23.05.11		£5,000	£52,416
Youth and Teenagers	Sans Streets Youth Centre	23.05.11		£10,512	£41,904
Returned to budget	HYPP (Hendon - SIP)	23.05.11	£1,851	£0	£43,755
Youth and Teenagers	Richard Avenue Primary	04.07.11		£12,000	£31,755
Youth and Teenagers	Houghton Feast	04.07.11		£3,000	£28,755
Returned to budget	St Mary Magdalene	19.09.11	£1,715	£0	£30,470
	Demolish Wall - Lindsay Close	19.09.11	£315	£0	£30,785

Remaining balance			£3,881	£54,440	£30,785
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**Remaining balance as at 14.11.11**

**£30,785**

**OVERALL BALANCE**

**£104,223**

**Application No.1**

<b>Name of Project</b>	Kerb Extension
<b>Lead Organisation</b>	Sunderland City Council

<b>Total cost of Project</b>	<b>Total Match Funding</b>	<b>Total SIB requested</b>
£5,000	£0	£5,000
<b>Project Duration</b>	<b>Start Date</b>	<b>End Date</b>
4 months	November 2011	February 2012

**The Project**

A key crime identified in the Committee work plan under the tackling crime priority is to reduce speeding and dangerous driving. St Marks Road North in Millfield area was picked up as an area of concern at a recent walk and talk session. Upon investigation by Officers in City Services it was found that the road has a low accident rate but road usage is above average. A proposal was presented to the Crime Task and Finish that would reduce the speed.

The Group made a recommendation to Area Committee on the 19 September to install a kerb extension to give the appearance of a narrow road, which visually/mentally automatically encourages road users to slow down. The Committee agreed to invite the Directorate to submit a bid.

The Directorate are seeking a one off capital award to provide a low cost carriageway enhancement (kerb extension) to reduce vehicular speeds on St Marks Road North and provide a shorter and better defined crossing point for pedestrians.

**Need for Project**

Statistical evidenced provided found that there is a low accident rate, but the usage is above average.

**Outputs of the Project**

<b>Output Code</b>	<b>2011-12 Q4</b>	<b>Total</b>
A2: Number of people using new and improved community facilities	1	1

**Financial Information**

<b>Item and Description</b>	<b>Total Costs</b>
Extend kerb, install gully and appropriate road markings	£5,000

<b>Milestones and Key Events</b>	<b>Forecast Dates</b>
Detail design	November 2011
Consultation	December 2011
Delegated Decision	January 2012
Implementation	March 2012

**Recommendation****Approve**

- The project would complement the tackling crime priority – reducing speeding and dangerous driving.



## Application No.2

<b>Name of Project</b>	The Great North Big Band Festival
<b>Lead Organisation</b>	University of Sunderland

<b>Total cost of Project</b>	<b>Total Match Funding</b>	<b>Total SIB requested</b>
£17,000	£13,500	£1,500 (Sunderland East) £2,000 (Sunderland North)
<b>Project Duration</b>	<b>Start Date</b>	<b>End Date</b>
4 months	November 2011	March 2012

### The Project

The Great North Big Band Jazz Festival and the music workshops have been staged in the City for the last 8 years. The festival is scheduled to be held across the 2<sup>nd</sup> - 4<sup>th</sup> March 2012.

The organisation would like to improve upon good practice and create a specific opportunity for young people of the East Sunderland Area aged 13-19 to participate in the Festival through a professionally tutored series of Jazz Workshops and rehearsals, culminating in an opportunity to take part in a concert performance with the Festival Jazz Orchestra at the Festival's opening concert on Friday 2<sup>nd</sup> March 2012. The young people will be invited, free of charge, to participate in up to 8 professionally-tutored Jazz Workshops. Invites will be sent out through the five secondary schools across the East area and the East VCS Area Network.

Young people from the East will have free access (via tickets to all secondary schools and VCS Area Network) to all parts of the Festival which will be held at North Shore at St. Peters. The Festival will comprise School, Youth and Open Sections drawing Big Bands to Sunderland from all over the North of England and beyond. Free access to all parts of the Festival will also be extended to residents of the East Sunderland Area.

### Need for Project

It would make a distinctive contribution to the future development of Sunderland as a "Music City". The most able and promising musicians will be eligible to become members of the Sunderland University Big Band and attend free weekly rehearsals throughout the year as well as performing in regular concerts.

Consultation with the five secondary schools and the East VCS Area Network has confirmed that the project would be complementary to other work taking part in the area.

### Outputs of the Project

<b>Output Code</b>	<b>2011-12 Q4</b>	<b>Total</b>
A6: Number of community or educational events held	9	9

### Financial Information

<b>Item and Description</b>	<b>Total Costs</b>	<b>SIB</b>
Up to 8 music workshops with additional concerts, tutors fees and venues	£5,000	£1,000
3 day Festival:- Adjudicators, Prizes, Travelling, Administration, Design, Publicity, Venue and Financial Management	£12,000	£500

<b>Milestones and Key Events</b>	<b>Forecast Dates</b>
1.Book all venues/confirm all dates, workshops, concerts &	November 2011



individual sponsorship of birds, to be named as they are born and encourage the visitors to keep a diary of the life of their birds. In time web cams could be installed to enable on-line 'visits' during the hatching periods.

- Zone 3: Planted garden - with flowers and vegetables but it will be planted and managed by individual outside groups for their own enjoyment, learning about seeds, germination, growing and harvesting.
- Zone 4: Quite area - A quite area will be provided for those wishing to relax or take a break.

In addition to the landscaping works outlined above, a building providing shelter during bad weather, toilets and handrails will be installed.

The sustainability of the project will be managed by the Association, with support being provided by user groups regarding the maintenance of the allotment. A local school has agreed to assist with maintenance costs to support the Community Garden once established. The toilets will be cleaned and maintained by members of the allotment association, a rota will be agreed who does what and when. Costs for any consumables (water, manures, paint, weed killers etc) for the garden will be absorbed out of funds from the association or profits from the association's shop. As the project progresses a budget will be established to ensure money is available for following years.

All of this will be managed by the groups own gardeners and fowl keepers who have between them over 2000 years of experience. It is intended to have a permanent core team of five gardeners drawn from the 260 members, allocated to the garden for ongoing maintenance, ultimately the aim is that 'non garden owners and participants themselves will maintain their community garden.

The group have stated that they have an 'open gate' policy. A direct path from the main gate to the proposed Community Garden area plot will be accessible to the public. The group encourage planned visits by local schools, special schools and other groups but also ad hoc visitors such as the church group and youth clubs, who were involved in the consultation exercise which identified the need for the project. For Health and Safety reasons a log of visitors will be maintained and a member of the Association will be nominated as contact person when the Community Garden is open. The group will apply for a Learning Outside the Classroom Badge and set up a rigorous and continuous Risk Assessment programme to avoid any risks to our visitors.

As the Allotment site is in the East but most of the tenants come from Silksworth and surrounding areas (West) the group are seeking funding from both Area Committee's. The group will be able to monitor future usage by the log book to see where beneficiaries come from.

### **Need for Project**

The zones outlined were proposed by different groups that were consulted on future developments at the allotment site, the consultation included Youth Almighty, The Box Youth Centre, Tyne & Wear Autistic Society, a Church Group and Mill Hill Primary and New Silksworth Junior Schools.

There was a 'test' event held on the site which resulted in over 75 young visitors to a tenant's garden, all the young people have expressed an interest in working on the community garden. The group have expressions of interest from three more local schools and another youth organisation.

## Outputs of the Project

Output Code	Target 2011/12	Target 2012/13				Total
	Qtr 4	Qtr 1	Qtr 2	Qtr 3	Qtr 4	
P3: No. of people volunteering	10	10				20
A1: No. of new or improved community facilities and equipment		1				1
A2: No. of people using new and improved community facilities		25	25	75	75	200
A3: No. of community/voluntary groups supported					5	5
A4: No. of events/ programmes of work to improve appearance of streets					1	1
A6: No. of community or educational events held					1	1

## Financial Information

Item and Description	Total Costs	SIB Contribution
Land clearance, perimeter fencing and infrastructure work	£4,000	£1,000
Hard landscaping, paths, raised beds, internal fencing	£2,000	£1,000
Buildings, sheds, poultry houses, wet weather shelter etc.	£2,000	£1,000
Toilets, connection to mains water, discharge field/oakaway	£10,000	£4,000
Soils, gravels, manure etc	£2,000	£1,000
Trees, plants, signage, education collateral etc.	£3,000	£1,000
Accessibility fixtures (hand rails, guide posts etc.)	£2,000	£1,000
<b>Total</b>	<b>£25,000</b>	<b>£10,000</b>

Milestones and Key Events	Forecast Dates
Project Start	December 2011
Ground cleared and prepared, fencing up	January 2012
Landscaping, raised beds, toilets installed	February 2012
First perennial plants in	February 2012
Buildings etc. erected	March 2012
First groups of visitors, garden opening	April 2012
Monitoring and Evaluation – Start	October 2012
Monitoring and Evaluation – Finish	March 2013

## Recommendation

### Approve

The project attracts match funding and would complement the Cleaner and Greener Streets priority by:

- Inspiring young people to garden and appreciate their environment and teach visitors about sustaining the environment.
- Develop an arena for inter-generational exchange of knowledge and ideas.
- Encourage healthier eating.
- Provide a theoretical and practical education for horticulture and livestock keeping.

- Teach young people the responsibilities of managing gardens and livestock.
- Creating history and memories.

#### **Application No.4**

<b>Name of Project</b>	Lighting Up MUGA
<b>Lead Organisation</b>	Sunderland City Council

<b>Total cost of Project</b>	<b>Total Match Funding</b>	<b>Total SIB requested</b>
£10,852	Nil	£10,852
<b>Project Duration</b>	<b>Start Date</b>	<b>End Date</b>
1 week	December 2012	December 2012

#### **The Project**

To provide street lighting around a Multi Use Games Area (MUGA) located at Hall Farm, outside of the Box Youth Centre.

A one off capital grant is being sought to install 4 60w cosmpolis lights on 7m columns.

#### **Need for Project**

It was noted last year, when the XL youth village was located at the Box Youth Centre, that young people were able to access and play at the MUGA because the XL village had mobile flood lights, which were used to illuminate the area. In February 2011, a Meet Your Councillor Event was held at the Box Centre. Young people attending the event raised concern with the local ward councillor, about the MUGA not having lights and requested that the Council considered installing some columns to enable them to play safely during the Winter months.

#### **Outputs of the Project**

<b>Output Code</b>	<b>2011-12 Q4</b>	<b>Total</b>
A1: No. of new or improved community facilities and equipment	1	1

#### **Financial Information**

<b>Item and Description</b>	<b>Total Costs</b>	<b>SIB</b>
4 60w Cosmpolis lights on 7m columns	£7,600	£7,600
Installation, underground cabling and converter costs	£3,252	£3,252
<b>Total</b>		<b>£10,852</b>

<b>Milestones and Key Events</b>	<b>Forecast Dates</b>
Design and Implementation	December 2011

#### **Recommendation**

#### **Approve**

The project will complement the youth and teenagers priority by:

- Allowing young people the opportunity to participate in positive activity during the Winter months and during school holidays.

#### **Subject to:**

- A consultation event held with local residents to raise awareness of the project, in advance of installation.

### Application No.5

<b>Name of Project</b>	Heating System
<b>Lead Organisation</b>	Young Asian Voices

<b>Total cost of Project</b>	<b>Total Match Funding</b>	<b>Total SIP requested</b>
£1,851	£0	£1,851 (Hendon ward)
<b>Project Duration</b>	<b>Start Date</b>	<b>End Date</b>
1 month	November 2011	December 2011

#### **The Project**

The organisation has been established for 15 years. The group work with all BME children and young people aged between 5-24 years old and are a successful member of the consortia Hendon Youth Initiative.

The organisation recently had a service completed on their heating system. Unfortunately the current heating system was condemned. The group are applying for a one off capital grant to install a new combination boiler, to replace the old, and install some additional radiators to provide adequate heating for their users. The building is based at Villiers Street.

#### **Need for Project**

The group cannot use the building as it has no heating. The group would like to renew the heating system to re-open the building and allow children and young people to access their service once again.

#### **Outputs of the Project**

<b>Output Code</b>	<b>2011-12 Q3</b>	<b>Total</b>
A1: No. of new or improved community facilities and equipment	1	1

#### **Financial Information**

<b>Item and Description</b>	<b>Total Costs</b>	<b>SIP Requested</b>
Install new combination boiler and install radiators	£1,851	£1,851

<b>Milestones and Key Events</b>	<b>Forecast Dates</b>
Quotes received	November 2011
Boiler and radiators installed	November/December 2011
Building reopened	December 2011

#### **Recommendation**

Approve

The project will complement the youth and teenagers priority by:

- Allowing young people the opportunity to participate in positive activity during the Winter months and during school holidays.

14<sup>TH</sup> NOVEMBER 2011

REPORT OF THE CHIEF EXECUTIVE

STRATEGIC INITIATIVES BUDGET (SIB) INTERIM PERFORMANCE REPORT

**1.0 Why has it come to Area Committee?**

The aim of the interim report is to inform the Area Committee of how the money it has allocated through SIB and SIP has been used during April 2011 – September 2011, how successful it has been in achieving its original objectives, and how the projects will continue to perform.

**2.0 Background**

SIB and SIP is allocated in order to support specific strategic priorities identified in the Local Area Plan, with the overall aims of benefiting the wider community and attracting other funding into the area. In order that the Area Committee can be kept informed of progress of projects funded to date an interim report has been produced for members to consider and question, as appropriate.

**3.0 Performance Update**

In May 2011 the Area Committee agreed the Sunderland East Work Plan Strategic Priorities for 2011/12:-

- Cleaner and Greener Streets
- Coastal Path
- Employment, Enterprise and Welfare Rights
- Public Transport
- Tackling Crime
- Youth and Teenagers

This report outlines the performance of all projects which have delivered activity during quarter one and quarter two of the financial year, and are aligned to the key strategic priorities outlined above.

**Priority: Cleaner and Greener Streets**

1. Environmental Improvements to Backhouse Park, Friends of Barley Mow and Backhouse Parks	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
No. of new and improved community facilities and equipment	1	0	R	£32,000	0	R
<p>Capital funding was awarded to deliver environmental improvements to Backhouse Park. The project intends to improve some of the footpaths currently in the worst condition within Backhouse Park. The Friends of Backhouse Park are very keen to develop an interesting tree collection.</p> <p>All planned works have taken place with the exception of the replacement bridge. Delays to the bridge are due to the Bridges and Structures Section dealing with urgent priority works. This has been addressed and the bridge is expected to be completed by the end of November 2011. This will complete the project.</p>						



<b>2. Walk and Talk Programme Sunderland City Council</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
No. of events/programmes of work to improve appearance	6	6	G	£10,500	£1,773	R
No. of community or educational events held	6	23	G			
<p>The aim of the 'Walk and Talk' programme is to discuss and find ways of enhancing the environment within the neighbourhood, resulting in an improved quality of life for all residents. Revenue funding was awarded to meet the costs of improving the appearance of the local area. To deliver the programme 22 walk and talk sessions will be held over a 12 month period.</p> <p>The Walk and Talk programme was developed in conjunction with the East Area Committee to provide an opportunity for resident groups, VCS members, Elected Members and Sunderland City Council departments to identify, consult and agree on projects to enhance the environment of neighbourhoods within each Ward within the East, in addition to the City Centre. To date, Walk and Talks have been undertaken in each area and over 75 improvements have been identified, ranging from improved green spaces and spring bulb planting programmes to traffic calming measures and unsightly buildings. All improvements identified are monitored, reviewed with updates and feedback provided.</p> <p>Walk and Talks have taken place as per the agreed programme, with attendance varying from Police, Fire Authority, Ward Councillors, Area Response Manager, Environmental Enforcement Officer, Trading standards, Business Investment Team, Traders Association Representative, local community representatives, Sunderland Echo and Empty Properties Office. The Love where you live campaign was launched week commencing 19 September 2011. Significant community activity with further planned activity taking place during the 3 year national campaign. Over 815 volunteers engaged city-wide and communication activity extremely positive and extensive.</p> <p>Outputs: two improvements relate to the City Centre, four relate to the East area. The number of events held in the area are above target due to the launch of the 'love where you live' campaign, which complements this programme.</p>						

<b>3. Demolish Wall Sunderland City Council</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
No. of events/programmes of work to improve appearance of street	1	1	G	£2,500	£2,185	A
<p>Capital funding was awarded to demolish a wall at the end of 19 Lindsay Close, Hendon. Gentoo, own the adjoining property and agreed to build a new wall, suitable for the surrounding area, to ensure the resident has an enclosed garden.</p> <p>There is an underspend due to the cost of works being less than originally anticipated. The project is now complete. £315 has been returned to budget.</p>						

**Priority: Tackling Crime**

<b>4. Operation X Northumbria Police</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
No. of CCTVs and monitoring equipment installed	2	4	G	£10,000	£10,718	A
<p>Revenue funding was awarded to address the key crimes identified in the East: speeding and dangerous driving, burglary, car crime, criminal damage, anti social behaviour, most serious violent crime, violent crime, hate and victimisation. It is proposed to support the target of Northumbria Police to reduce the above crimes by 2% over the next 12 months, with an additional target to increase detection rates across all crimes by 0.5%.</p> <p>The project has performed well during its first quarter with a decrease in the majority of crimes in the East.</p> <p>Burglary: Sunderland Central – 11.9% decrease; Sunderland East – 3.3% decrease; Sunderland South – 6.5% decrease            Criminal damage: Sunderland Central –27.9% decrease; Sunderland East – 20.3% decrease; Sunderland South – 10.4% decrease            Anti Social Behaviour: Sunderland Central – 20.3% decrease; Sunderland East – 4.6% increase; Sunderland South – 49.1% decrease            Most serious violent crime: Sunderland Central – 12.2% decrease; Sunderland East – 22.6% decrease; Sunderland South – 8% decrease</p>						

<b>5. Vehicle Activated Signs Sunderland City Council</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
No. of CCTVs and Monitoring Equipment Installed	10	10	G	£3,139	£3,139	G
<p>Capital funding was awarded to purchase five Vehicle Actuated Signs (VAS) along with a small element of revenue funding to help deliver the project. VAS can be erected to show drivers a warning of the existing speed limit, if approach speeds are high. There are currently 4 locations on the VAS list identified by the East Area Committee, as listed below.</p> <ul style="list-style-type: none"> <li>• The Cedars / Ashbrooke Range, St. Michael's</li> <li>• Ryhope Road, Hendon / St Michael's</li> <li>• Leechmere Road, St Michael's</li> <li>• Tunstall Road, St Michael's</li> </ul> <p>The project is on target and has re-located the equipment on a quarterly basis as agreed with Area Committee Members. The project is now moving into the 3<sup>rd</sup> Quarter of the rotation programme and plans to re-locate the equipment at the following locations as of 17 October 2011:</p> <p>Stockton Road, Ryhope (E20) – Eastbound facing            The Cedars, Ashbrooke Range (E13) – Westbound facing            Riversdale Terrace (E7) – Northbound facing            Beechwood Terrace (E11) – Southbound facing            Hall Farm Road – East End (E2) – Northbound facing</p>						

**Priority: Youth and Teenagers**

<b>6. Ear For You Impact Family Services</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
No. of people accessing improved advice and support	144	144	G	£6,050	£6,050	G
No. of young people engaged and participating in youth provision	9	11	G			
<p>Revenue funding was awarded to develop a service offering one to one support for children and young people who have/are experiencing bullying issues, or other social issues (e.g. domestic violence, family breakdown or family substance use), which is then effecting their emotional wellbeing and/or attendance at school.</p> <p>The project has been successful in supporting children and young people who were facing a range of difficulties in their lives in returning to school safely, supporting families in a number of areas and building self-esteem and confidence. Schools have welcomed the project and on many occasions invited workers to assist pupils in lessons to offer them that extra support. None of the children that were supported re-referred, suggesting that interventions had been successful.</p>						

<b>7. Richard Avenue Community Learning Centre</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
No. of new and improved community facilities and equipment	1	1	G	£12,000	£0	R
<p>Capital funding was awarded to support a building extension to develop community learning facilities. This will release a multi- purpose room for school and community use to community use only. Enabling school and local providers to deliver community learning and youth activities, in the heart of the Barnes Ward, both day and night. This would be supported by school caretaking, administration and extended schools staff .</p> <p>Work is complete and the project has been able to commence a significant programme of community learning classes e.g. Teaching Children to Read, Adult Art, Maths, ICT, Messy Play and Weaning Classes. The centre is being used for community meetings e.g. residents meetings, East Community Cohesion Project Group meetings. It is expected that youth provision may commence during half term with 2 sessions organised by Youth Almighty. The project is also exploring a variety of other avenues in conjunction with Health and Youth Provision.</p> <p>Project is on target and will claim expenditure during Q3.</p>						

<b>8. Running Costs Sans Street Youth Centre</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
No. of people accessing improved advice and support	15	18	G	£10,512	£10,119	G
No. of people aged 16-19 years old not in employment, education or training encouraged into further education and employment	10	11	G			
No. of additional youth sessions delivered per week	6	6	G			
No. of additional young people engaged and participating in youth provision	50	184	G			
<p>Revenue funding was awarded to enable the organisation to remain open and continue provision during the following hours Mon; 9-3pm ( Social Inclusion / office) Tues; 9-4 Heritage project /office) 5-8.30pm (youth club) Wed 9-3pm (Social Inclusion / office) and 6-8pm ( YAV Youthy) Thurs 8.30-4pm (office ) 6-9pm (community groups sports hall hirings) Fri 8.30-12 (office) and 6.30-9pm (youth club) whilst awaiting decisions of pending funding applications.</p> <p>The project has remained open and continued to run programmes for young people, whilst awaiting decisions from potential funders. The Centre has continued the provision of the Social Inclusion Programme, Community Cohesion and traditional Youth Club sessions. It has also continued to provide one to one support for young people in their personal development.</p>						

#### Priorities from 2010/11

**Priority: Identify gaps in youth and play provision**

<b>9. Youth Support Worker Blue Watch Youth Centre</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
No. of people benefiting from healthy lifestyle projects	60	60	G	£6,277	£6,237	G
No. of young people benefiting from youth inclusion/diversionary projects	30	35	G			
No. of additional young people engaged in youth activities	20	21	G			
<p>Revenue funding was awarded to employ a dedicated worker to deliver a project aimed at reducing the misuse of alcohol and illegal substances amongst young people in the Ryhope and Grangetown area. In a short period the worker has made links with Youth Drug and Alcohol Project (YDAP), Children Services, Sungate, Barnardos and Northumbria Police and continuously keep in regular contact with them via the Team Around the Child (TAC) meetings and Common Assessment Framework (CAF) meetings. Different methods of engagements are used, for example, surgeries for delivering lunch time drop-ins are now operating in Venerable Bede, St Aidan's and Southmoor School, centre based and detached sessions, evening, weekend and out of school activities, etc. Recently the worker has developed intervention strategies on a 1-1 basis with the young person, but these sessions evolved into the need to support families to address underlying issues.</p> <p>The project continues to work within Venerable Bede and St. Aidan's schools to offer support around smoking cessation and drug and alcohol misuse. One to one sessions take place to allow young people dedicated time with the youth support worker, to give a more detailed picture of why, how and when young people use substances that raise concern. The project offers positive strategies for young people to move away from substance misuse.</p>						

<b>10. Sunderland Phoenix Project Tyne and Wear Fire and Rescue</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
No. of additional youth sessions delivered per week	9	6	A	£3,436	£2,944	A
No. of young people benefiting from youth inclusion/diversionary projects (East)	13	14	G			
<p>Revenue funding was awarded for running costs to deliver Phoenix Respect (L2) and Advance Course (L3), with Youth Offending funding Phoenix (L1). Aimed at young offenders or young people at risk of offending (aged 11-17), the Phoenix Project awards good behaviour, for example, if a young person does not commit a crime they can progress through the levels, if they do commit a crime they are not allowed to continue. Evidence supplied stated that if a young person ceases offending for a period of 12 months they are unlikely to return to offending behaviour and 'adopt a preference' to not offend.</p> <p>The project has received regional accolades and an award and has been put forward for a national award. Other Fire and Rescue authorities are interested in adopting the model to roll out in their areas.</p> <p>The project has delivered 3 Respect courses and 3 Advanced courses. The purpose of the project is to motivate and encourage the students who have completed the original Phoenix project to maintain behaviour levels and desist from offending for a minimum of 3 months, to attend the Respect course, and a further 6 months, to attend the Advanced course.</p> <p>The number of youth sessions delivered per week has not been reached, due to a course being postponed. However, the Lead Agent is confident that this will be reached during Q3.</p>						

<b>11. Community Learning Centre St. Aidan's School</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
No. of new and improved community facilities and equipment	1	0	R	£27,000	£0	R
No. of people accessing improved advice and support	35	0	R			
No. of additional youth services delivered per week	3	0	R			
No. of new young people engaged and participating in youth provision	25	0	R			
<p>Capital funding was awarded to this one-off project which will support a building extension positioned at the main entrance, allowing members of the public access during the day, night and weekend, enabling local providers to deliver community learning and youth activities in the heart of St Michaels Ward. This would be supported by school caretaking, administration and extended schools staff. Match funding was secured from the Schools Capital Fund £43,000 and was approved in September 09, and is held by trustees on behalf of the Governors.</p> <p>Ground works to the outside community learning area were carried out in August 2011. Supply and installation of a covered canopy area, hand railing and sealant to the block paving area will be carried during the October half term week to minimise distribution for the pupils. It is expected the works will be completed in early November 2011 and outputs achieved in quarter 3.</p>						

<b>12. Youth Inclusion Project Raich Carter Sports Centre</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
No. of new or improved community facilities	1	1	G	£2,337	£2,337	G
No. of people engaged in sport activity	150	150	G			
<p>Capital funding was awarded to purchase gym fitness equipment (Zig Zag Gym), which is especially designed for young people, outdoor equipment for the astro pitch and a music system for fitness and general sessions.</p> <p>The sessions ran every Friday and Saturday evening, 5-8pm providing sport and leisure facilities for local young people to access. Use of equipment was also encouraged by local schools, community groups and residents.</p> <p>Spending is on target and the project is now complete.</p>						

**Priority: Increase employment and enterprise**

<b>13. People Power Ryhope C.A</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
No. of people using new and improved community facilities	12	77	G	£11,835	£12,132	A
No. of community and voluntary groups supported	10	69	G			
No. of community or educational events held	2	3	G			
No. of older people receiving support	26	45	G			
No. of people accessing improved advice and support	38	70	G			
No. of people employed in voluntary work	8	10	G			
<p>Revenue funding was awarded to employ a Community Development Worker to support the delivery of the Sunderland East Local Area Plan by engaging with community groups and residents, finding out their concerns and priorities and feeding this information back into service delivery partners.</p> <p>The project has consulted with residents and VCS organisations to deliver courses aimed to help people back into employment. A community forum meeting has been held with 260 residents to determine what they feel are the issues affecting the local area. 12 volunteers have been engaged as part of the Love Where You Live campaign. Summer activities were delivered and aimed at young people aged 5-12 years old. 37 young people took part in a range of activities including Circus Skills, Dance and Drama. A 'Meet the Funders' day was delivered in partnership with VCAS to assist VCS groups in securing future funding.</p>						

14. Running Costs Chance	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
No outputs to report on				£3,610	£3,610	G
<p>Revenue funding was awarded to fund extended opening hours for the centre to ensure the project can meet its overheads and continue delivering services to local people by keeping 8 members of staff in employment. The project had an underspend which was approved to provide youth provision in Hendon and the East End.</p> <p>The project has delivered numerous projects in line with the LAA priorities and has achieved all of its milestones and outcomes. The project has engaged with hard to reach communities through the delivery of health services at people's homes. It aims to build on this success through the future delivery of a holistic wellbeing programme. The family learning and youth service has been a great success, the young people themselves have applied for and were awarded funding to deliver a celebration and achievement event for the people of the East End. This taught them budgeting, planning and event management skills. The project has also delivered a series of play activities to help meet the needs of the area.</p>						

**Priority: Heritage**

15. Sunderland Heritage Quarter Sunderland Heritage Forum	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
No. of events/programmes of work to improve appearance	2	2	G	£4,655	£4,566	A
No. of community or educational events held	10	15	G			
<p>Revenue funding was awarded to develop a strategy and action plan for the Heritage Quarter, and to co-ordinate information, build networks and establish a real presence on the ground. This will be achieved by appointing a consultant and a coordinator, with a base in the Donnison School. The consultant will primarily take a strategic and fund-raising role, engaging with public, private and voluntary sector partners, and establishing a legal and community framework for future activity. The coordinator will initiate and secure a programme of community heritage activities, and promote and publicise it's own and other heritage events in the East End.</p> <p>The project's aims and strategies have been refined following discussion with the ARO. Negotiations continue around the development of Holy Trinity Church. The project has formalised a network of strategic partners and has worked with them to deliver 15 community and educational events and 2 programmes of work to improve the appearance of streets. The project has also developed a partnership scheme with the Friends of Donnison School to encourage more volunteers which is expected to lead to the attraction of new visitors to the school.</p>						



<b>16. Oral History in the Community Living History North East</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
No. of people using new and improved community facilities	270	550	G	£8,440	£8,440	G
No. of community/voluntary groups supported	13	13	G			
No. of community or educational events held	11	9	A			
No. of adults obtaining qualifications (non-accredited)	60	30	R			
No. of people employed in voluntary work	70	90	G			

Capital and revenue funding was awarded to:

- Support and develop the delivery of the first north east international oral history conference in July 2011.
- Develop a number of opportunities for the delivery of new training programmes (informal learning) based on the skills and techniques of developing oral history recordings using both sound and vision.
- Provide opportunities for up to 20 individuals to access training on site at the Donnison School.
- Develop learning/equipment resources for access by groups and individuals. This will support the long term benefits of the project within the community.
- Work with one of the local schools to develop a school led oral history project that will look at the regeneration of their own community.

The project has worked with a variety of VCS organisations to develop new project proposals and train volunteers. Training has been given to 20 volunteers in oral history techniques using both sound and video equipment. The project has purchased resources for its equipment library and has encouraged use from local schools and other sectors. The project hosted an International Oral History Conference, which was very successful, attracting 100 delegates from across the country and several international visitors. The project also held a 2 day 1960s Project which attracted over 400 people and showcased one of the city's finest historic sites, The Donnison School. It provided a real flavour of the 1960s that was enjoyed by local people of all generations. The project continues to engage with local primary schools to develop its junior oral history programme.

<b>17. M.V Willdora Sunderland Maritime Group</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
No. of community or educational events held	2	2	G	£23,890	£8,803	R

Capital funding was awarded to restore a listed ship with the national historic ships register, called M.V. Willdora. The history of the MV Willdora is endearing and unique to the North East. It was famously used to transport troops from the beaches of Dunkirk up back to the North East, saving over 300 local soldiers, the majority from Sunderland. The restoration of the ship promotes the maritime heritage of the City.

Restoration is well underway, however there have been some set backs such as poor weather creating the need for additional works to be carried out. Completion of the works is now expected in Spring 2012. The project has strong links to the community and regularly hosts visits and events to share their knowledge of shipbuilding and celebrate the maritime heritage of the city.



**Priority: Sport and Leisure**

<b>18. Wellbeing Sunderland Mind</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
No. of people benefiting from healthy lifestyle projects	78	45	R	£6,576	£9,193	R
No. of people engaged in sports activities	37	46	G			
No. of older people receiving support	13	30	G			
<p>Revenue funding was awarded to provide a part time (25 hours) post for a drop-in worker and activities/outings for service users. The project encourages individuals to participate in more structured activities, e.g. mental health awareness, remaining well, sleeping well, bereavement support, art groups etc. Workshops are also available on complementary therapies.</p> <p>The project recognises the links that diet and exercise have to improving mental health and wellbeing. The project has therefore established a number of new activities based on this theme, including bike rides, trips to local golf courses, a swimming group and free access to the gym at the Raich Carter centre. The project has exceeded its targets in terms of the number of service users engaged in sports and healthy lifestyle projects, however, the project is underperforming in terms of the number of older people receiving support from the project.</p>						

<b>19. Sunderland Festival Sunderland City Council</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
No. of additional young people engaged in youth activities	100	10	R	£5000	£3000	A
No. of young people benefiting from youth inclusion/diversionary activities	50	150	G			
No. of people employed in voluntary work	100	160	G			
No. of community or educational events held	5	2	A			
<p>Revenue funding was awarded for this citywide summer festival. The project aimed to encourage participation from all walks of life and provided access to the festival activity for a greater number of people. This will include reduced car parking fees, reduced catering prices, and transport for groups wishing to perform at the festival</p> <p>The new Sunderland Festival took place between 1-4 July 2011. The citywide festival hosted a range of activities including:</p> <p>Local and regional bands night – Friday 1 July  Country and Western evening – Saturday 2 July  Arts and Crafts Fair – Saturday 2 July  Drive In Movie – Saturday 2 July  Market and Music at Sunnyside Gardens – Saturday 2 July  Swing and Jazz Bands at Barnes Park – Sunday 3 July  International Brass Bands performing on the seafront – Sunday 3 July  Independence Day Activity at Washington Old Hall – Monday 4 July</p>						

**4.0 Recommendation**

Committee is requested to

- i) Consider and then discuss the performance information provided above.

Background Papers SIB Quarterly Monitoring Returns Q1 and Q2

REPORT OF THE EXECUTIVE DIRECTOR OF CITY SERVICES

14 NOVEMBER 2011

INFLUENCING PRACTICE, POLICY AND STRATEGY

SUNDERLAND IN 2012

**1. Why has it come to Committee?**

1.1 The purpose of this report is to engage with the Area Committee in relation to the proposed Sunderland in 2012 programme.

**2. Background**

2.1 It is considered that the 2012 Games could have a clear and lasting impact on every aspect of Sunderland life and the ability to positively affect the physical and social health of communities. The 2012 Olympic and Paralympic Games will be the largest event ever held within the United Kingdom (UK) and will not return to the UK in our life time.

2.2 The potential exists to improve health, tackle exclusion and isolation, engage those who have disengaged from certain areas of society, and empower and inspire individuals and communities to come together and therefore improve community cohesion.

2.3 The 2012 Games present an opportunity for all sport and activity providers, arts and cultural providers, as well as community groups to capture the imagination of residents and engage people within a Sunderland celebration programme. The Olympics and Paralympics are not just about sport, they are an opportunity to enjoy and participate in a major cultural celebration. In addition, they also provide an opportunity for everyone to celebrate the Games through other 'windows', including libraries, heritage, dance, music, theatre, the visual arts, film and digital innovation and leave a lasting legacy for the arts in the UK.

2.4 Attaining a lasting legacy beyond the London 2012 Games will not be easy, but there is no reason why this cannot be achieved. In order to develop a meaningful programme of activities it will be possible to develop and deliver in partnership with key stakeholders, a range of programmes, initiatives and support services that will inspire residents.

**3. Current Position**

3.1 It is proposed to develop and deliver a comprehensive city programme of community events, activities and opportunities in the build up to, during and beyond the London 2012 Games.

3.2 It is acknowledged that developing a Sunderland programme to engage residents with London 2012, will require a level of association between the Sunderland programme and the London Games. It is therefore proposed to maximise the well known 5 Olympic Rings and create a relationship between the 5 Rings and the city's 5 regeneration areas.

- 3.3 The overall aim of the Sunderland in 2012 programme will be to increase participation through inspiring and encouraging people to 'take part in' a variety of activities and opportunities. These opportunities may be developed through sport and physical activity, arts, cultural activity, or via participation in volunteering within the community. The programme will aim to inspire individuals within their local communities to '*take part in...*' the various opportunities, irrespective of age, ability, gender or ethnicity whether it be doing, watching, supporting, or volunteering.
- 3.4 The following outcomes are an example of those that will be achieved through the delivery of the Sunderland in 2012 programme. The highlighted outcomes are those that are aligned with current East Area Committee priorities.
- Increased levels of participation in sport and physical activity
  - Strengthened sport and physical activity participation, and development pathways to tackle health inequalities – providing opportunities for achievement at all levels
  - Improved levels of physical and emotional health through participation
  - Increased numbers volunteering within the city (**links to employment opportunities**)
  - Inspiring children and young people and providing activities for everyone, including families (**youth and teenagers**)
  - Using sport and arts to tackle youth disorder and anti social behaviour (**tackling crime**)
  - Greater levels of engagement, inspiration and participation across the city
  - Championing our heritage and culture
  - Greater and stronger links between art, culture and sport and physical activity
  - Greater public awareness of opportunities and achievements within the city
- 3.5 It is proposed the Sunderland in 2012 programme will provide a mixture of opportunities for residents to engage with the programme. Firstly, the initiative will introduce and embed a level of friendly 'competitiveness' into the programme. Areas will be 'affiliated' to a coloured Olympic Ring and residents participating in Sunderland in 2012 will gain 'credits for their area of the city'. The credits can be gained from participating in many ways and it is suggested that through an increased community spirit, localities will become stronger and more connected when working together to achieve area 'credits'.
- 3.6 Secondly, the programme will have a number of city challenges where the city, as a community, will be encouraged to work towards these and reach a number of targets including for example, challenging the city to:
- Recruit 2012 new volunteers as part of the programme
  - Take part in at least one of the activities throughout the programme
  - Be part of the world record attempt.
  - Swim 550 miles (Sunderland to Olympic Aquatic centre) as part of the city BIG Swim
- 3.7 Within the programme the range of initiatives and projects developed and delivered will be specific to the locality needs and will be aimed at moving residents from a mind set of 'contemplating' into 'action'. As part of the programme, areas will be encouraged to develop a number of 'Area Champions', who will be representative of the population of the area to help promote the programme and fully engage the local community. These could be, for example, Elected Members, talented athletes, community representatives, volunteers and coaches
- 3.8 Volunteer in 'Sunderland in 2012'

A mechanism to support the programme will include a Volunteer Bank within the city. Such a Volunteer Bank will allow individuals to 'deposit' their desire to volunteer. Partners, organisations, clubs, community groups in the city delivering all types of activities, events will also be able to 'deposit' their need for volunteers and through the database opportunities and individuals will be matched.

### 3.9. Take Part in 'Sunderland in 2012'

It is proposed to develop a calendar of activities that fall under the Sunderland in 2012 programme, whilst maximising events and activities that are already planned between January and September 2012. Developing the calendar of activities and opportunities will ensure that there is at least one 'take part in' activity that residents can do, watch, or volunteer at each week and will provide the residents of Sunderland with a comprehensive programme. Examples of these events are detailed in Appendix 1.

### 3.10 Celebration Event - 16 June 2012

The celebration event is planned to take place at Herrington Country Park (HCP) on the 16<sup>th</sup> June to celebrate the Torch being within the region, further details will follow. The space at HCP allows for significant numbers to attend. The celebration event would incorporate numerous activities including:

- Live music and entertainment
- Big Screen Films
- Family picnic
- Family activities
- A World Record attempt

Penshaw Monument dominates the local landscape as a half-sized replica of the Temple of Hephaestus in Athens. The monument would form the backdrop to activities in Herrington Country Park and could be incorporated into the celebrations

### 3.11 We took part in ....Sunderland in 2012

It is proposed to deliver a concluding event that celebrates the achievements that have taken place during the 9 month programme. Examples of the type of activities that could be incorporated into the celebration event are detailed in Appendix 2.

### 3.12 Pre Games Training Camps (PGTC)

PGTC's allow for athletes to acclimatise to location, the weather and time zones, in the months prior to the Olympic and Paralympic Games. Within the North East, 20 Olympic and 13 Paralympic venues have been selected offering facilities for 21 sports. Sunderland Aquatic Centre and City Space at the University of Sunderland have been promoted as PGTC's. Memorandums of Understandings have already been signed with Colombia, Grenada and Sri Lanka, with a view to these countries training in the region prior to 2012. Opportunities exist as part of the Sunderland in 2012 programme to not only celebrate these countries from a civic perspective, but also celebrate their culture by working within schools from a learning aspect.

### 3.13 Sunderland in 2012 Legacy

The overall ethos of the programme is to lay the foundations for lasting participation in sport and physical activity, arts and cultural activity at a local level. Opportunities exist through this proposal to work with Elected Members to inform the calendar of activities to ensure the opportunities and activities are not only relevant to the local community but also inspire residents within the community to take part in a programme that will contribute to area committee priorities being realised.

### 3.14 Finances

A £274,000 budget has been secured to date to deliver the Sunderland in 2012 programme. To date this has been secured from existing City Council budgets, partner funding (ie. Tyne & Wear Sport, Sport England, Art Council). It is proposed that each Area Committee contributes £10,000 to support the local delivery of the Sunderland in 2012 programme that has the potential to inspire, engage and benefit all residents within the area.

3.15 Invitation to Task and Finish Workshop

Members of the Area Committee are invited to inform and shape the content of the Sunderland in 2012 programme to ensure opportunities and activities are relevant to the communities within the area. **The Task and Finish Workshop has been arranged to take place on Monday, 21 November 2011 at 3pm-4.30pm, in Committee Room 1, Civic Centre.**

4. **Description of the Decision (Recommendation)**

Committee is request to:

- i) Note the content of this report.
- ii) Inform and contribute to the development of the Sunderland in 2012 programme.
- iii) Approve the financial contribution from Sunderland East Area Committee (SIB budget of £10,000), subject to a full application, consultation and approval, to support the delivery of the Sunderland in 2012 programme.
- iv) Members being invited to inform the Sunderland in 2012 programme through task and finish workshops as detailed in Section 4.15.

**Background Papers**

The following background papers were relied upon to compile this report

- Officer briefing note

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## **Appendix 1**

### **Weekly 'take part in.....' Activities**

Examples of activities could include:

- Potential area based, or area versus area tournaments, for all ages and abilities
- Programmes to target unrepresented groups and challenge the barriers to their participation
- Themed photography/visual art exhibitions across the city in partnership with Sunderland University and Sunderland College as a continuation of the Curating the city project
- Taster sessions in new sport and physical activities to encourage individuals to participate in new activities
- Sunderland Festival at Herrington Country Park featuring big screens, the Festival could include screenings across the weekend; exhibitions and demonstrations
- Heritage Open Days and Festivals
- Exhibitions and linked education programme at Sunderland Museums and Galleries.

## **Appendix 2**

### **We took part in ....2012 in Sunderland**

Examples of activities could include:

- The city challenges achieved
- The World Record achieved
- The Games Makers from Sunderland who volunteered at the games
- Sunderland past, present and future Olympians and Parlympians
- The activities that took place as part of the Sunderland in 2012 programme
- The completion of the 'we took part in.....' commemorative book and time capsule
- Launch of the 'Sunderland Hall of Fame' to recognise and celebrate those within the city that make an outstanding contribution to sport

14<sup>TH</sup> NOVEMBER 2011

REPORT OF THE CHIEF EXECUTIVE

INFLUENCING PRACTICE, POLICY AND STRATEGY

City Village Concept

1. Why has it come to Committee?

- 1.1. This report offers Members the opportunity to be consulted on plans and strategies relevant to the area. It also provides information and updates which will encourage Members to feed into proposals for service or policy change and facilitates the referral of outcomes of issues previously identified.

2. The City Village Concept

2.1. Background Information

- 2.1.1 The Sunderland Economic Masterplan identified the promotion of City Villages as a fundamental part of Sunderland's economic development. It sets out the need for a comprehensive approach to regenerating communities across Sunderland, to help the people in those communities to engage in the wider economy of the City, to make their neighbourhoods attractive places where people want to live and to help promote Sunderland as 'a national hub of the low carbon economy'.
- 2.1.2 The City Village concept has also been recognised and referenced in the recent Environment and Attractive City Scrutiny Committee's Policy Review into Sunderland 'the Place'.
- 2.1.3 In addition, Members may recall contributing to work undertaken in 2009 to identify Sunderland's 'natural neighbourhoods, i.e. those geographical areas that, when asked "where do you live?" residents would respond with that place name. The whole City was mapped on this basis and divided into a total of 65 natural neighbourhoods which provides the starting point for City village boundaries. (See **Annex 1**)
- 2.1.3 Although the City Village concept sits within the Economic Masterplan and can be used to help tackle economic issues, it can also contribute to influencing change, and encouraging communities to become active in tackling local problems and making decisions in developing community resilience and the social capital of their neighbourhood because it is the place with which many of the identify.
- 2.1.4 The City Village concept identifies a number of characteristics which make a neighbourhood or a group of neighbourhoods, a good place to live (See **Annex 2**). It is envisaged that those characteristics will be utilised as criteria for the long term improvement of existing neighbourhoods, and the design of new neighbourhoods and major developments. The concept has the clear potential to be developed into a place-shaping and prioritisation tool to be used within

Sunderland, but which could also have wider application. In times of restricted funding, it will not be possible to do everything at once, so work has begun to test the City Village concept with residents by finding out more about what matters to them in their neighbourhood at their particular time of life and circumstances. This is with a view to a Second Stage which will identify opportunities and their deliverability so that future improvements can be prioritised more easily.

2.1.5 The work is being aligned with key programmes, strategies and plans including the review of Area Arrangements, Corporate Outcomes Framework, Community Resilience, Community Leadership Programme, the Business Transformation Programme and the review of the Sunderland Strategy.

## **2.2. Progress Update**

2.2.1 A piece of work is currently underway to develop a place shaping (long term) and place shielding (short term) methodology based upon the City's concept of the City Village. The work is required to not only promote City Villages as a fundamental part of Sunderland's economic development, but also influence, inform and contribute to emerging plans and strategies.

The proposed approach will:

- Embed a single approach to place shaping and place shielding of our neighbourhoods.
- There is also a requirement to embed the principles of developing greater community resilience. Community resilience can be used as part of a framework for developing interventions to promote both the social and economic well being of our communities.

2.2.2 Key outcomes will include a robust and practical mechanism which will be used to help shape the further development of area arrangements, and help inform and contribute to the commissioning of services at a local level.

2.2.3 Over the coming months, there is an opportunity through dialogue with Elected Members and partners and service providers, to identify those neighbourhoods with the greatest scope for change and need for improvement – in line with the things that are important to residents at each stage of their lives.

## **2.3. Next steps**

2.3.1 A Project Management Team is in place and working with the appointed consultants Genecon to:

- Identify data sets and indicators to enable a robust assessment of the city's 65 statistical neighbourhoods, in line with the City Village characteristics
- To consult with residents to assess what makes a good neighbourhood and what is important to people about where they live.
- Engage Elected Members, partners and service providers in the process and utilise the in-depth local knowledge of neighbourhoods to inform investment planning and service delivery and development.
- Develop a practical approach which uses the City Village criteria and the sustainable communities concept commencing with a pilot in a small number of



neighbourhoods with specific issues that can be addressed in the short term and a plan for key physical changes to be taken forward in the longer term. This will lead to establishing goals for each 'pilot' neighbourhood as well as a methodology, and framework for evaluation

Ultimately the work will identify a single approach which will allow the proposed place shaping and place shielding methodology to inform service planning and investment planning.

### **3.0 Recommendation**

Members are requested to

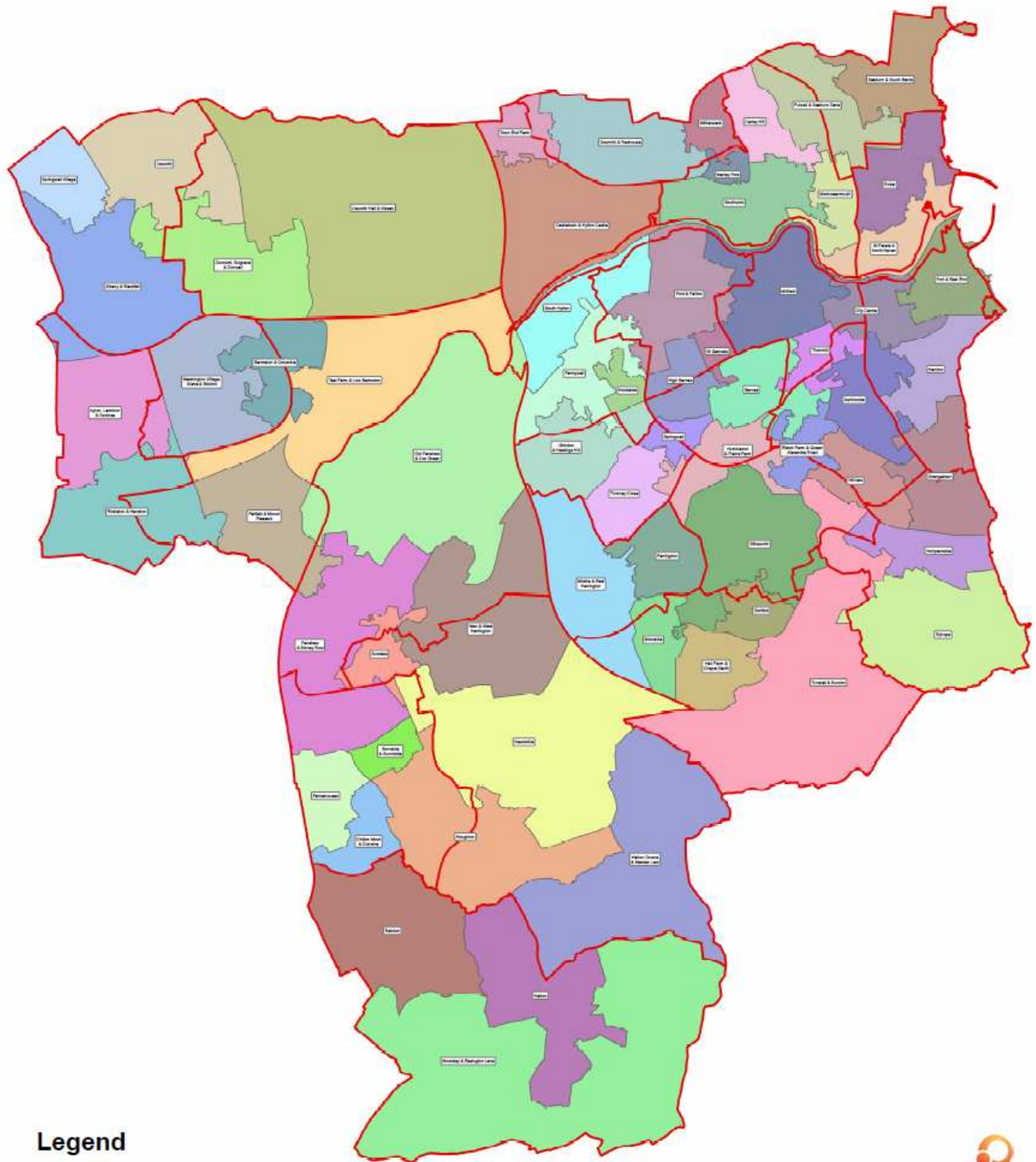
- Note the information in the report
- Agree to future engagement and consultation with regard to the development of the City Village pilot areas and the benefits it could bring to area arrangements.

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Annex 1: Statistical Neighbourhoods  
Annex 2: Characteristics of City Village

Annex 1

# Statistical Neighbourhoods



**Legend**

- Statistical Neighbourhoods
- Wards



Source: ONS, Super Output Area Boundaries. Crown Copyright 2004. Crown copyright material is reproduced with the permission of Controller of HMSO

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## Annex 2

### Characteristics of City Village

#### What is a City Village

A City Village is described as “a sustainable place with all the advantages of a city suburb and all the charm, warmth and human scale of a rural village. It will have its own sense of identity and belonging, and a resilient community with the skills, energy, resources and ambition to do better for all its residents.

The City Village concept identifies a number of characteristics which make a neighbourhood or a group of neighbourhoods, a good place to live. They are:

- Having a **commercial centre** that is economically sustainable and serves its community with at least the basics.
- With a **school or learning institution** near-at-hand that is at the heart of the community and provides a route through to skills provision for all ages.
- Offering a **good choice of homes in an attractive setting** to suit a range of incomes so that families that are close can stay close.
- A community that is **low on crime/fear of crime and high on tolerance**.
- A clean and **cared-for environment**
- **Green spaces** for recreation and exercise, within or close by.
- A **GP surgery** or health centre close at hand.
- **Environmentally sustainable** in physical form and personal behaviour.
- Good **transport connections** (public and private) to the nearest major commercial centre and to employment centres. Good **digital connectivity** at a reasonable cost.
- Offering **space to set up in business** within a reasonable travelling distance.
- Possessing **effective routes for solving community problems**, whereby people can come together, influence decisions and lead change, if they want to.
- **Well managed** with excellent accessible and **responsive services** that meet people’s needs.
- Residents engage in **good neighbourly behaviour** and have a sense of **community identity and belonging**.
- Places and opportunities for people to **meet and socialise** in a safe and secure environment.