

Report Key





This is the level of performance at 31st March 2010 or latest available during 2009/2010. A question mark means that information is not available

This is the level of performance at 31st March 2011 or latest available during 2010/2011. A Question mark means that information is not available





The target is what we want to achieve. A question mark means that a target has not been set
? = target not set

Performance Indicator	March 2010 Latest Data	March 2011 or Latest Data	Are we improving?	Target	Have we achieved the target?	Commentary
Total number of enquiries (libraries) (LPI010)	159,052.00	169,147.00	✓	155,000.00	★	Performance output above target at end of year
Number of active borrowers per 1,000 population (LPI013)	181.00	167.30	✗	180.00	▲	There is an ongoing programme to encourage active borrowing and reading including continued development of reading groups, author visits and promotions such as World Book Day and National Children's Book Week.

This is a comparison of March 2010 performance against March 2011 performance. The symbols mean:

- Performance has improved 
- Performance is stable 
- Performance has declined 
- Information is not available 

The traffic light is a comparison of performance at 31st March 2011 against the target. The symbols mean:

- The target has been achieved 
- Performance is within 5% of the target 
- The target has not been achieved 
- Not applicable due to no target being set 

Prosperity & Economic Development

Performance Indicator	March 2010 Latest Data	March 2011 or Latest Data	Are we improving?	Target	Have we achieved the target?	Commentary
The percentage of the working age population (16-59 for females and 16-64 for males) who are in employment (NI151).	67.00 %	63.90 %		70.60 %		Data relates to January 2010 to December 2010 time period. The negative shift is probably due to sampling issues (the Annual Population Survey is a very small sample, and so is particularly unreliable at the local level). By way of comparison, the trend in benefit claimants shows improvement over the corresponding period, suggesting that the worsening figures for NI151 do not point towards a real problem and should stabilise with the next release of data.
The percentage of the working age population who are claiming out of work benefits (NI152).	18.40 %	17.30 %		19.00 %		Data relates to November 2010
The percentage of the working age population who are claiming out of work benefits in the worst performing neighbourhoods (SOA's with over 25% claimant rate) (NI153)	32.90 %	31.10 %		31.20 %		Data taken from the Department for Work & Pensions quarter 4 return in 2010.
Median gross weekly pay of full-time employees on a workplace basis (NI166)	£406.60	£436.00		£406.60		The average weekly wage of full time employees in Sunderland has increased, 2009 into 2010.
The rate of business registrations per 10,000 resident population aged 16 and above (NI171).	36.60	27.10		37.50		A significant drop which is surprising since the period covered relates to the time when we were emerging from recession and VAT-registered business figures for both stock and registrations (which represent the biggest component of data for NI171) show improvement over the year. The authority will have to wait until the next dataset is released to see whether this is once again merely a statistical anomaly. Data relates to December 2008
The percentage of VAT registered businesses showing year-on-year employment growth (NI172).	15.90 %	15.92 %		15.90 %		Please note, there is a 2 year time lag on the data, which relates to 2009. An improvement over 2008 can be identified and slightly above target.