

## PEOPLE BOARD PRIORITIES - Area specific contribution to Corporate Outcome Framework and the Transformation of Council Services

	Influencing Core Services/Activities devolved to Area Committee	Why it is coming to the Board?	When will it come to the Board?	Action Required by the Board	RAG	Progress	Completed?
1	Support the Delivery of the Health and Well Being Strategy: Transformation of Adult Social Care	To influence the design and delivery of local services to support improvements in public health and adult social care	Sep-13	<ul style="list-style-type: none"> <li>* Develop citywide community directory of services.</li> <li>* Identify gaps and opportunities to enhance community provision to meet adult social care need</li> <li>* Role out and monitor dementia module of Health Champions.</li> <li>* Identify opportunities to promote and market day opportunities to increase take up in the West and reduce social isolation.</li> </ul>		<p>Joint walk and talk budgets underway with Members, RLS, HHAS.</p> <p>Community Directory subject to 'soft' launch and now live on council system. Information and directory shared with partners, VCS and residents to reduce unnecessary demand on statutory services.</p> <p>Dementia module launched in the West with 3 of the 10 courses remaining for delivery.</p> <p>Work ongoing with partners and VCS to establish further services that support the reduction in social isolation and demand on statutory services.</p>	
2	Early Years Intervention and Locality Services	To influence the design, delivery and review of early intervention and locality services	Monthly basis	<ul style="list-style-type: none"> <li>* Work with Locality Manager to identify opportunities to influence services.</li> <li>* Identify links with Children's Local Area Board action plan to align relevant priorities, actions and outcomes with the People Board.</li> <li>* Identify opportunities to reduce NEET figures in the West.</li> <li>* Monitor the youth contracts for the West through performance management information on 6 monthly basis.</li> </ul>		<p>Meeting held with Heads of West Secondary schools to discuss developing a programme of activity in partnership with secondary schools and including additional skills within the curriculum to support improved prospects for young people when they leave FTE to reduce NEET's.</p> <p>Report prepared on potential support mechanisms for 14 - 16 and further meetings with Head Teachers to be held.</p> <p>Youth contract performance information presented to the board on a 6 monthly basis.</p> <p>Early Intervention and Locality performance information presented to the board quarterly.</p> <p>CLAB action plan reviewed and overlapping priorities and actions identified work commenced to achieve</p>	
3	Re-commissioning services in Children's Centres for 2014	To influence service provision in the West as of April 2014	Jul-13	*Bring unique understanding of communities to identify options for future delivery		<p>Children's centre performance framework and local need information presented to the board and shared with all members for comment to feed in local information and requirements.</p> <p>Members comments and local intelligence for the West fed into the contract</p>	
4	Influencing re-commissioning of Youth Contracts for 2015	Influence Youth Contract Provision from April 2015	Jul-14	tbc		<p>Members through the People Board agreed the use of the flexible session in order to provide holiday provision from June 2014 onwards.</p> <p>Information provided to Commissioning to communicate to the Youth Groups and ensure monitoring in place.</p>	
6	Library Services	Stage 2 consultation - opportunity for members to influence transformation of a reading and learning information service	Feb-14	<ul style="list-style-type: none"> <li>* Members to feed in potential venues in the area for Community Book collections and reservations, outreach programmes and use of buildings</li> <li>* Develop in partnership with the VCS community library activities in the West.</li> </ul>		<p>Library Service redesign complete.</p> <p>Work ongoing with voluntary and community sector to further enhance and develop local library services and activities from community venues across the West.</p>	
7	Lifelong Learning	To consider how members can influence the commissioning activity utilising Family and Adult Community Learning Funding (FACL) available in 2014/15.	Feb-14	Initial discussions and consideration		<p>FACL information presented to board. Board identified how FACL could work with the VCS and use the learning opportunities to support the delivery of local area priorities.</p> <p>Information and opportunity shared through VCS meeting.</p>	
9	Child Health/Obesity	Consideration to be given to opportunities where members/officers/relevant partners can work together to understand the local context and how community leadership can help reduce obesity	Jan-13			<p>Jan and March People Board received information on health to design and develop a health plan on a page which looks at joint working to support improvements in health. Healthy lifestyles for all form part of this plan.</p> <p>The board also requested the Change for Life programme extend to work with all primaries in the West area to extend the scheme to focus on healthy lifestyle of the family. Further work is ongoing to design the scheme and a report will be presented to June Area Committee.</p>	
10	Health Funding - £20k per area	To allocate against Health priorities				<p>Report to April 2014 AC from public health on the funding available and how this may be used on an area basis. Area Tour undertaken to allow members to identify priorities against which funding could be allocated linking People to Place</p>	

11	Intergrated Wellness Service Review	To input into forthcoming review	Jan-14	*A stakeholder event arranged for 15th November 2013, 9 - 3.30pm for Chairs and Vice Chairs and as such it is proposed that the item is discussed at the November People Board meeting, allowing members time to discuss and feed in views via Area Chair and People Board Chair	An Integrated Wellness session was offered to all West area members to feed in the views on the review. The session was held on 7th November and views fed in and collated to be represented by the Chair of Area Committee at the event on 15th November. Members received further information at March People board and fed in views which have also been incorporated into teh West Health Plan.
12	Strengthening Families - Family Focus	Consideration to be given to how the board could influence the Strengthening Families - Family Focus		* A presentation delivered to September Area Committee and a request to delegate to People Board to consider local perspective.	The presentation was delivered to September Committee and agreement to delegate to the People Board. Strengthening Families is now considered by the People Board as a strand through all of the work undertaken.
13	Welfare Reform	Consideration to be given to how the board could influence/take actions		A presentation delivered to October West People Board, following presentation to full Labour group in September.	A presentation was delivered to November People Board on the current position citywide and locally. Members requested additional information and made suggestions to improve the offer from the Council. Work to be undertaken with local West VCS to further develop food parcel and upcycling network in the West. Meeting arranged with Sunderland Minister to establish current position and how local support can be developed.
14	Sexual Health Services	To input into review of Sexual Health Services in the city at an area level, to influence future service delivery in terms of how much is delivered centrally and how much is delivered through outreach (within a given financial envelope).	Mar-14	* Health colleagues are carrying out a review of Sexual Health Services in the city. Members at an area level to influence future service delivery in terms of how much is delivered centrally and how much is delivered through outreach (within a given financial envelope), using local knowledge. It is anticipated that this will be included in the December People Board with Gillian Gibson attending.	Information was presented to the People Boards in December and March regarding the Sexual Health review, members made recommendations based on local intelligence and need. Actions incorporated into West Health plan.

**Additional Area Priorities**

1	Health and Wellbeing	Identify and develop activity that addresses and improves the health and wellbeing of residents in the West.	Jan-14	* Monitor the delivery of the Stay and Bake course to support reduction in childhood obesity. * Ensure priorities for West are considered as part of the 'Integrated Wellness Review' and review of Sexual Health Services in the city. * Monitor the delivery and outcomes of the men's health project. * Receive information to identify the health issues within the West and the identification of services/projects that can address and improve these health issues. *Identify how the accessibility of information, advice and guidance can be improved across the West (self help/mediated).	Performance of funded projects monitored quarterly through the People Board, commencing 4th October. Stay and Bake course and funding agreed at June 13 Committee now complete. Information provided on ICT access across the West Health needs information presented to Dec VCS network and Jan 14 People Board to align health related plans and priorities for CCG, Public Health, People and Children's Centres Targeted health People board held and Health plan developed incorporating influencing and local priorities with partners.
2	Job Prospects	Improve the employment prospects and opportunities of residents in the West	Dec-13	* Monitor the delivery and outcomes of the apprenticeship scheme. * Consider the employment support available for Jobseekers in the West and how this can be improved. * Monitor the delivery and outcomes of the West Apprenticeship programme. * Call for Projects for Work experience scheme. * Develop options for the delivery of an enterprise scheme in the West with a focus on businesses providing services required under the personalisation agenda. * Identify and develop options to improve the employment prospects and opportunities as part of the school curriculum. * Identify and develop options to improve the employment prospects and opportunities through the Voluntary and Community Sector organisations.	Performance monitored quarterly through the People Board and regular progress updates presented. Development of an enterprise programme for residents in the West with a focus on offering services that meet the personalisation agenda funded as a pilot by Area Committee through BIT. Further work ongoing to identify proposals to support existing businesses, approval at April Committee to fund the work. Work Placement programme agreed and funding aligned to support decision made at Committee to fund all 3 applicants and extend programme.. Further work ongoing to with secondary head teachers in the West to consider the issues for 14 - 16 year olds and options presented to March People Board with recommendation for further discussion with Headteachers.

3	Activities for Young People	Support the delivery of positive activities for young people in the West	Feb-14	<p>* Monitor the delivery of AC funded holiday activities for young people across the West.</p> <p>*Consider the future of positive activities for young people during school holiday periods once the current SIB funding has been used.</p> <p>* Consider the future use of the flexible banked youth session within the youth contract once AC funding has ended.</p>		<p>Performance monitored quarterly through the People Board and regular updates presented.</p> <p>Agreed no further SIB funding aligned to delivery of holiday provision. Members on ward by ward basis agreeing the use of the flexible session to make provision for holiday periods from June 2014 onwards.</p>	
4	New Issues/Priorities	Monitor and receive information in recognition of a new issue being raised from influencing/reporting	As required				
		Progressing on target					
		Progressing but behind schedule (with plans in place to action)					
		Not progressing					