

7th October 2015**REPORT OF THE CHAIR OF THE PEOPLE BOARD****People Board Progress Report****1 Purpose of Report**

- 1.1 To provide an update of progress against the current year's (2015/16) People Board Work Plan.

2. Background

- 2.1 Earlier this year the Local Area Plan's priorities associated with People were referred to the West People Board to action on behalf of the Area Committee. The People Board continue to initiate action on those priorities and **Item 3 Annex 1** outlines progress to date.

3 Area Governance Arrangements

- 3.1 The Area Committees are part of the Council's Executive Function and have two key roles:-
- a. Influencing decisions on services delivered at a local level; and
 - b. Identification of key priorities for their areas, in the context of supporting the delivery of the Council's Corporate Outcomes Framework at a local level and ensures maximum impact where necessary through utilising its own resources.
- 3.2 Area Place and People Boards were set up to support the Area Committee in identifying areas' of priority and ensure action in line with those priorities.
- 3.3 Each ward has one elected member representative, whose role it is to liaise with their ward colleagues in between meetings and feedback collective views into the Board meetings. Members will work alongside key officers in what will be practical action orientated groups. It should be noted that the Board is not a decision making body and the work / recommendations of the Board will be presented to the Area Committees for final endorsement. Elected member representation on the People Board for this Area Committee is as follows:-

Ward	People Board Membership
Chair	Cllr Rebecca Atkinson
Barnes	Cllr Michael Essl
Pallion	Cllr Celia Gofton
Sandhill	Cllr Jacqui Gallagher
Silksworth	Cllr Pat Smith
St. Anne's	Cllr Susan Watson
St Chad's	Cllr Gillian Galbraith

4. Key Areas of Influence/Achievements up to 21 September 2015

- 4.1 Outlined below is a summary of the key areas of influence / achievements of the West People Board up to 21 September 2015.

Influence: People
Sport and Leisure Management – Everyone Active
Active Sunderland Partnership – Everyone Active presented to the People Board in July 2015, explaining the Joint Venture working arrangements for Sport and Leisure centres in Sunderland, and potential capital improvements for Silksworth Sports Complex. Further updates will continue to be presented to future boards.

Influence: Health and Wellbeing	
Clinical Commissioning Group (CCG) Joint Working	
Partnership working continues at pace with the West CCG Locality manager attending all West People Boards and Area Committees. The CCG influenced and supported the West People priorities for 2015/2016 and aligned £20,000 funding to support priority delivery. The West Area Co-ordinator regularly attends the West GP Practice Manager meetings and the CCG strongly support the development of the West Community Helper project, linking the VCS within the area directly with GP practices and the emerging health integrated teams.	
Integrated Wellness - Live Life Well Service	
An update on the newly commissioned Live Life Well Service was presented to the July People Board.	
The Live Life Well Service works city wide and on area based priorities. There is a lead for each locality area and priority Public Health areas such as Stop Smoking Services, alcohol, sexual health, NHS Health Checks and mental wellbeing.	
Members were given the opportunity:	
<ul style="list-style-type: none"> • To identify key assets within their local community whom the Live Life Well service can promote and/ or work with; • Identify any issues within their local community that the Live Life Well service can help to address; 	
Members are encouraged to forward on any feedback regarding the Live Life Well Service to our Public Health locality lead, to ensure we continue to influence the delivery of the Service.	
Area Priority: Job Prospects, Skills and reducing social isolation	
Community Helpers	<ul style="list-style-type: none"> • Community Helpers Project proposal presented to People Board in July and September (Item 5 Annex 1) • Community Helpers would encourage and raise the aspirations of local people by providing them with the support, techniques and resources to make good choices and take responsibility for their own behaviours, to bring about behaviour change and reduce demand for services. • The Community Helpers as part of their role would look further at innovative ways to improve health and wellbeing, working closely with the Live Life Well Service and CCG to ensure pathways are developed and improved.
Universal Credit	<ul style="list-style-type: none"> • Updates continue to be presented to the People Board to ensure members understand the development of the Local Support Framework in preparation for the role out of Universal Credit in November 2015. Community Helpers would support development of literature / information resources to be included within crisis intervention / food parcels to ensure that vulnerable residents are aware of the support available.
Enterprise & Personalisation – moving towards West Neighbourhood Enterprise	<ul style="list-style-type: none"> • Outcomes and findings from the Enterprise and Personalisation projects were presented to the People board in September • Options were presented to the Board regarding the development of a Neighbourhood West Enterprise Scheme, utilising business data sourced from the Enterprise and Personalisation projects. • People Board were keen to ensure that development of enterprise within the West has a broader focus – not just

	<p>personalisation as well as linking with schools and the education and leadership board</p> <ul style="list-style-type: none"> • Further proposals to be presented to a future People Board. In the meantime the West business directory to be shared with the West VCS to encourage take-up of work experience opportunities and the West apprenticeship programme.
Area Priority: Health and Wellbeing	
Healthy Lifestyles	<ul style="list-style-type: none"> • The Healthy Lifestyles Programme has progressed well, and the People Board considered lessons learnt and opportunities to enhance and further embed the project to achieve broader West Area Committee priorities • People Board were presented with options to consider to - develop broader outcomes for the project including mental health and wellbeing as well as further embedding the Change for Life clubs across schools in the West • People Board agreed to recommend to Area Committee to utilise the underspend from the Project to-date to continue the Healthy Lifestyles Programme for a further year up to and including December 2016, based on the delivery of the additional outcomes noted within the SIB change of use form. Item 5 Annex 4.
West Health Programme (Mental Health and Wellbeing)	<ul style="list-style-type: none"> • Mental Health projects continue to make great progress demonstrating that alternative therapies do support improvements to Mental Health and wellbeing. • The projects are sharing information and lessons learnt with each other • Delivery of activities support development of community resilience and identify causes of poor mental health and wellbeing • Lessons learnt to-date have informed the Community Helpers project for the West • A further report to come to a future People Board
Area Priority: Young People	
Holiday Hunger	<ul style="list-style-type: none"> • Area Committee agreed to fund a project (Item 5) over the school summer holidays to respond to concerns raised by a number of elected members across the city and a recommendation from a recent Children's Service Scrutiny Panel, looking at Child Poverty which asked that options to address holiday hunger be considered and progressed. The project was a pilot scheme which offered weekly holiday food vouchers for families with children entitled to free school meals, during weeks 3, 4 and 5 of the summer holidays. • A detailed evaluation of the pilot scheme will be carried out and shared with Area Committee. The evaluation will calculate the level of take up, and need for this/or similar type of scheme in the future.
Area Priorities: Influence and encourage heritage activity within the West as well as Improve Health and Wellbeing support activities for Young People	
West Event 2016	<ul style="list-style-type: none"> • The People Board discussed the success of the West Event held during May at Barnes Park. • The board discussed the legacy and potential to support another event in 2016, focusing on health and wellbeing and drawing upon the forthcoming Olympics in Rio during 2016.

	<p>The ideas include:</p> <ul style="list-style-type: none"> • West Carnival Theme – creating a legacy of sport, health and wellbeing in the West of Sunderland. • Celebrate the achievements of the West projects funded by Area Committee. • Three day event again to be held in Barnes Park, Thursday and Friday school programme with Family Fun day/Carnival on the Saturday. • Event steering Group to be established and chaired by the Area Committee Chair • Date of event Thursday 30th June, Friday 1st July and Saturday 2nd July 2016 • The People Board agreed to submit a recommendation to Area Committee for a West Area Event 2016. (Item 5 Annex 3)
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5. Recommendations

- 5.1 Note the content of the report.
- 5.2 Members are requested to consider the progress and performance update with regard to the West People Board Work Plan for 2015/2016 **Item 3 Annex 1.**
- 5.3 Consider and agree the recommendation to approve a Community Helpers Project for the West, and approve the Community Helpers Project Brief, as described at **Item 5 Annex 1.**
- 5.4 Consider and agree the recommendation to approve the extension of the Healthy Lifestyles Project for a further year to achieve the additional outcomes set out in **Item 5 Annex 4.**
- 5.5 Consider and agree the recommendation to approve the development of a West Event for 2016, as described at **Item 5 Annex 3.**

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