

At a meeting of the NORTH SUNDERLAND AREA COMMITTEE held in the BUNNY HILL CENTRE, HYLTON LANE, SUNDERLAND on MONDAY, 13th SEPTEMBER, 2010 at 5.30 p.m.

Present:-

Councillor Bell in the Chair

Councillors Bonallie, Charlton, Copeland, Foster, G. Hall, Howe, MacKnight, Shattock, Stewart, J. Walton, L. Walton, D. Wilson and N. Wright

Also in Attendance:-

Ms. Estelle Brown	- Youth and Community Lead, SNCBC
Ms. Karen Brown	- Scrutiny Officer, Sunderland City Council
Mr. Les Clark	- Head of Streetscene, Sunderland City Council
Ms. Victoria French	- Wellness Manager, Sunderland City Council
Mr. Andrew Griffiths	- Head of Neighbourhoods, Gentoo
Mr. Ian Hall	- Secretary, Wearside Allotments
Mr. Dave Leonard	- Area Co-ordinator, Sunderland City Council
Ms. Julie Lynn	- Area Officer (North), Sunderland City Council
Insp. Lisa Musgrove	- Northumbria Police
Mr. Ron Odunaiya	- Executive Director City Services, ALE (Area Lead Executive), Sunderland City Council
Mr. John Rostron	- Area Community Manager, Sunderland City Council
Ms. Dawn Rugman	- Policy Officer (Diversity), Sunderland City Council
Ms. Joanne Stewart	- Senior Democratic Services Officer, Sunderland City Council
Mr. Ken Turnbull	- Wearside Allotments

Chairman's Welcome

The Chairman welcomed everyone, invited introductions around the room and opened the meeting.

Apologies for Absence

Apologies for absence were submitted to the meeting on behalf of Councillor Francis

Declarations of Interest

Item 3 – Community Action : Reviewing Progress and Agreeing Next Steps

Councillor Charlton declared a personal and prejudicial interest in the application from the Redhouse Youth Project as a member of the Academy Trust Board and left the room whilst the application was considered.

Councillor G. Hall declared a personal interest in the application from the Sunderland Remembrance Day Parade as he sat on the steering group.

Councillor MacKnight declared a personal interest in the application from the Redhouse Youth Project and Councillor D. Wilson declared a personal interest in the application from the Castletown Scout Group.

Minutes of the Last Meeting of the Committee held on 22nd July, 2010

Councillor Shattock referred to the minute regarding the increase in issuing food parcels by the Salvation Army and other voluntary sector organisations and asked if further detail on the numbers of parcels being requested could be provided. Mr. Leonard advised he would source this information and circulate it to Members of the Committee and, it was:-

1. RESOLVED that the minutes of the last meeting of the Committee held on 22nd July, 2010 (copy circulated) be confirmed and signed as a correct record.

Community Action : Identifying New Issues and Agreeing Actions (2010/11 Work Plan)

The Chief Executive submitted a report (copy circulated) which provided ensure that the Area Committee be kept up to date with current events and developments affecting their neighbourhoods via an 'Intelligence Hub' which had been established to act as a repository for information available and provide the Committee with the detailed analysis required to identify key priorities and future waves of Responsive Local Services activity.

(For copy report – see original minutes)

Dave Leonard, Area Co-ordinator presented the report requesting Members to agree the implementation of a two stage approach to refresh the green Space Topic paper and whilst advising Members that they would be kept up to date with current events and developments through the New Issues Log. The Area Officer would systematically monitor key decisions made by other Council Committees and decisions made under Delegate Powers to update the issues log or ward bulletin service to keep Members informed of issues relevant to their area.

Mr. Leonard advised that a new issue had been identified in relation to planning for open space sport and recreation. There was a need to revisit the green space survey from 2002 which illustrates the broad range of open spaces that may be of public value, for example, green corridors, parks, allotments etc.

The option was to host an initial workshop inviting representatives along to identify spaces in the North Sunderland area which match the planning policy guidelines for open spaces. After the workshop each recognised open space would then be assessed against the recommended criteria to assess the value of area/land to the community.

The exercise would involve Councillors, friends, groups, VCS groups and officers working together with an overall report being presented to Committee.

Councillor Wilson referred to the maps that were on display and asked if Councillors could be provided with maps of their individual wards. Mr. Leonard confirmed he would get these and circulate them to Members.

Councillors Hall and Howe referred to green areas in the Fulwell and Seaburn wards and in particular a site at South Bents where it had been suggested houses could be built. Councillor Howe asked if there were any timescales relating to the options for the site and Mr. Leonard agreed to look into the matter and provide further information on it. As a point of information, Councillor Wilson advised that he chaired the Seafront Strategy Group and was not aware of any discussions over the site having been undertaken in that forum.

Councillor Copeland spoke with regard to areas in her ward where housing had been demolished and there were no imminent plans to rebuild on it and asked if the land could be cultivated and made to look better. Mr. Griffiths, Gentoo, commented that they would be more than happy to look at any pieces of land Members could identify to see if they could be improved aesthetically or if building work was planned in the near future.

Mr. Leonard advised that this issue linked into the Greening of the North Area Task and Finish Group that was included in the Work Plan 2010-2011 for the Committee and that this project was in its very early stages so Members could still choose to be involved through that Group and it was:-

2. RESOLVED that Members agree to implement a two stage approach to refresh the Green Space Topic paper, which forms part of the Local Development Framework:-

Stage One: host workshops to identify new open spaces not shown on the survey/ large detailed maps provided, with key stakeholders across the Coalfield area during September/October 2010.

Stage Two: complete a participatory appraisal for each open space to assess the open space against the recommended criteria to measure the value of area/land to the community by December 2010.

Community Action : Reviewing Progress and Agreeing Next Steps

The Chief Executive submitted a report (copy circulated) which:-

- (i) provided Members with an update of outstanding issues from the 2009/10 work plan and shows progress against agreed actions in the current year's work plan; and
- (ii) sought approval for recommendations in relation to the allocation of SIB, SIP and/or Community Chest funding.

(For copy report – see original minutes)

Mr. Leonard presented the report updating Members on three issues from the Outstanding Issues Log:-

- Raise aspirations of children, young people and families
- Greening of the North Area Task and Finish Group
- Heritage Task and Finish Group

He advised that the two Task and Finish Groups were asking for Member representation on them and any Councillor interested in taking part should contact himself. Councillors Bell, Bonallie, Copeland, Hall and Shattock asked to be represented on the Greening of the North Area Task and Finish Group and Councillors Bonallie, Copeland, Foster, MacKnight and Wilson asked to be represented on the Heritage Task and Finish Group.

With regards to the Greening of the North Area Project, Mr. Leonard advised the Committee there had been a draft proposal for the development of three allotment sites when suitable sites were identified. He informed Members that a plot of disused land had been highlighted at Downhill Primary School which could be converted into a community garden.

Mr. Les Clark, Head of Streetscene, informed Members that fruitful discussions had been had between Officers and the Partner Networks so that once agreement was had on where the community gardens would be they could begin to develop them quite quickly. It was hoped that an application for funding would be submitted for consideration to the next meeting of the Area Committee.

Councillor Hall referred to the raising of aspirations issue and advised that this may be a relevant topic for the Children, Young People and Learning Scrutiny Committee to look into the resources that were available and what accessibility to services there was, as well as the proposals for future developments. Councillor Stewart as Chairman of that Committee advised that it was an area they had looked into in the past and would be willing to do so again if this Committee recommended it.

Councillor Copeland asked how many allotments were dormant and unused in the area and was advised that this information had been captured through a piece of work the Environment and Attractive City Scrutiny Committee had undertaken and could be provided to Members. A number of allotments which had been found to be in poor condition had been restored and brought back into use and by subdividing the allotment area it could give people a flavour of what running a community garden or allotment would be like.

Mr. Turnbull, Wearside Allotments, advised that there was a community garden on site at their allotments and that it was very well used.

Ms. Estelle Brown, SNCBC, gave the Committee a brief update on developments and future proposals with regards to the Heritage Task and Finish Group and advised that heritage groups across the North Area would be consulted on their engagement with volunteers and how they could be supported in performing a valuable role.

Members raised a number of events which the city had carried out successfully, which included the Hylton Castle Battle Re-enactment, winning Best Large City category in the Northumbria in Bloom awards and the ASA Swimming Gala held at the Aquatic Centre. Members asked that all Officers and Councillors, involved in making these events a success were congratulated and commented that the city should be self-promoting the successes it achieves to encourage more event organisers and visitors to consider Sunderland in the future.

Mr. Leonard took the Committee through the applications for Community Chest funding and each of the applications for SIB and SIP funding. Having answered any questions from Members, it was:-

2. RESOLVED that:-

- (i) the progress in the more effective delivery of Family, Adult and Community Learning Services be noted;
- (ii) the developments of the Greening of the North Area Task and Finish Group and Heritage Task and Finish Group be noted and further reports be submitted to the next meeting of this Committee;
- (iii) the financial statement for the Committee as detailed in Annex 2a of the report be noted;
- (iv) approval be given to the 30 proposals for funding from the Community Chest, increasing the amount awarded to the Redhouse Youth Project to £10,000, therefore all projects totalling £23,772 from the 2010/2011 budget, as set out in annex 2b of the report;
- (v) approval be given to the allocation of SIB funding from the 2010/2011 budget as a contribution towards a new pedestrian route at Thompson Park of £55,000;

- (vi) approval be given to the allocation of SIB funding from the 2010/2011 budget as a contribution towards security fencing and toilets at Wearside Allotments;
- (vii) approval be given to the allocation of SIB funding from the 2010/2011 budget as a contribution towards a sensory garden at Town End Farm Primary School;
- (viii) approval be given to the allocation of SIP funding from the 2010/2011 budget as a contribution towards hard paving of a grass verge at Oswald Terrace South of £20,226; and
- (ix) approval be given to the allocation of SIP funding from the 2010/2011 budget as a contribution towards tree lighting to the Washington Road Gateway of £4,200.

Influencing Practice, Policy and Strategy

The Chief Executive submitted a report (copy circulated) which would offer Members the opportunity for consultation on plans and strategies relevant to the North Sunderland Area. It would also provide information and updates, encouraging Members to feed into proposals for service or policy change.

(For copy report – see original minutes).

Mr. John Rostron, Area Community Manager, presented the report and informed the Committee that the draft Sunderland Partnership Volunteering Strategy and Action Plan process was ongoing. He advised that the proposed actions reflect the changing landscape of volunteering at both the national and local level, and to build upon existing good practice in Sunderland. The Strategy and accompanying Action Plan would provide the basis for partners and organisations to work together to raise the profile of volunteering and increase the number and diversity of volunteers in the City.

He advised that the full document could be accessed at www.sunderlandcompact.org.uk with a deadline for views to be submitted by 17th September, 2010.

Ms. French, Wellness Manager, presented a report on the Play and Urban Games Strategy attached as Annex 2 which highlighted the progress achieved against priority actions within the Play and Urban Games Strategy (PUGS) – moving forward 2007-2012. The report outlined the process to be undertaken to review the existing strategy and identified the priorities for investment for the period 2010-2012 for inclusion within an addendum to the strategy.

Discussions followed around identifying areas within North Sunderland for future consideration of developing sites for play and urban games. Members also raised concerns over areas within their wards which were targeted by vandalism or down-trodden and queried if they could be improved upon or

would be considered as areas of development for the future, which would be fed back into the review.

The Committee discussed Section 106 agreements and how it had been agreed where they would be spent in the past. Councillors commented that they would like to see a balance sheet of where monies had been received as part of a planning application and then which play sites it had been allocated for. Mr. Leonard agreed to try and source the information from the Planning Service and circulate it to Members.

The Chairman having then thanked Officers for their informative reports, it was:-

3. RESOLVED that:-

- (i) Members receive and note the Sunderland Partnership Volunteering Strategy and participate in the consultation process to ensure that the strategy would effectively address the volunteering needs of the North Sunderland Area (Annex 1); and
- (ii) Members note and provide feedback on the achievements to date in the Play and Urban Games Strategy Review, comment on the consultation framework and agree to the priorities for future investment in the North Area.

The Chairman then thanked the Committee, Officers and Partners for their worthwhile contributions and closed the meeting.

(Signed) R. BELL,
Chairman.

SUNDERLAND NORTH AREA COMMITTEE

8 November 2010

Report of the Chief Executive

Community Action in Sunderland North: Identifying New Issues and Agreeing Actions (2010/2011 Work Plan)

Community Philosophy in the North

1. Why has it come to Committee?

- 1.1 To provide Members of the Committee with information on the Creative Communities (Community Philosophy) project that has recently started in the Southwick area.

2. Aims of the Project

- 2.1 Community Philosophy promotes conversations and develops positive relationships between different groups of people. It gets local people talking about the interests, issues and problems they see as affecting their local area.

Building on the successes of work undertaken by Groundwork North East in the Low Moorsley area of Hetton, the Southwick project will work with young people and the wider community to identify key areas where they can make a difference to the environment they live in. Using the Community Philosophy approach of open ended enquiry and discussion allows for debate from different points of view and has had much success in addressing issues of intergenerational tension and is an extremely effective way of engaging young people.

Follow up work from the Community Philosophy sessions depend upon the issues identified but are designed to enable young people to implement work from an environmental perspective, for instance tidying up and planting a patch of unused land or creating a community allotment.

Community Philosophy activities in Southwick have so far included a Thompson's Park 'walkabout' aimed at engaging the local community for them to talk more about their local area and three 'play ranger' style activities in Marley Potts. The project has also been working with Southwick Community Primary School on the Lantern Parade, getting feedback from those involved and linking the event to wider arts and health based activities.

- 2.2 The project in Southwick is funded through North East Empowerment Partnership (NEEP) and was applied for through the Sunderland Partnership via the Council's Diversity and Inclusion Team. The project is being led by Groundwork North East who is also facilitating similar work in Pennywell and the ongoing activities in Low Moorsley. It is anticipated that the three projects will link up at some point in order to share good practice, evaluate learning and to disseminate findings.
- 2.3 The project involves three key partners (Groundwork North East, Sunderland City Council and Gentoo), however, partnership working with locally based organisations is crucial to the success of the endeavour. Among those actively engaged in the process

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so far are Wearmouth Community Development Trust, Oblivion Youth Group, Southwick Neighbourhood Youth Project, Southwick Community Primary School and the Salvation Army.

- 2.4 The project fully complements the overall theme of the Committee of improving the quality of life for residents of the North Area in that it promotes participation, interest and pride in area, raises self-esteem among local residents and develops capacity and capability to enable participation. It is an innovative and pioneering initiative that will contribute to the Committee's work programme in the areas of increasing confidence and trust levels in the community and inclusiveness and community cohesion.
- 2.5 There are three main intended outcomes to the project. These are a) that it empowers young people and makes them feel respected and that their views are heard, b) ensures intergenerational tensions are aired and understood and possible ways of tackling these are explored and c) there is something tangible left behind to remind people of the process and what they achieved.

Among the other outcomes the project will hope to address are that more local people will feel they are able to influence decisions, that they understand more about how decisions are made that will affect where they live, that issues of apathy and lack of engagement are addressed and that relationships between partners and the community are maintained well beyond the life of the project. To help aid this Community Philosophy training sessions for partners involved in the project has been arranged for November to enable the processes and learning to be continued well after the formal project ends on 31 December 2010.

3. Recommendations

- 3.1 Members are requested to note the content of the report and agree to receive proposals from the Community Philosophy project.

Contact Officer: Les Platt, Senior Policy Officer, Diversity Team
0191 5611978, les.platt@sunderland.gov.uk

Community Action: New Issues Log

Priority	Issue	Date raised/ to be discussed	Evidence and/or Data Source	Next steps	Lead Agent(s)
Attractive and Inclusive	Community Philosophy project. Support identified outcomes and actions of Community Philosophy Project	8.11.2010	1. Community Co-hesion	<p>3 sessions have taken place with residents in the North area to engage, discuss and consult with residents regarding what community and environmental improvements they would like to see in their area.</p> <p>This information will be fed back into Area Committee to understand if identified improvements/actions are already ongoing and how this can be communicated back to the local community. Identified improvements/actions not underway to go back to Area Committee.</p>	Dawn Rugman/Les Platt/Groundworks

SUNDERLAND NORTH AREA COMMITTEE

8TH NOVEMBER 2010

REPORT OF THE CHIEF EXECUTIVE

COMMUNITY ACTION IN SUNDERLAND NORTH – PROGRESS REVIEW Work Plan 2010/11: Heritage Task and Finish Group

1. Why has it come to Committee?

1.1 The report provides an update of outstanding issues from the 2009/10 work plan and shows progress against agreed actions in the current year's (2010/11) work plan, **Annex 1a**.

2. Work plan 2010/11: Heritage

2.1 The first formal meeting of the Task and Finish Group for the Heritage in the North Area took place on 6th October 2010.

2.2 The membership and terms of reference for the Task and Finish Group were agreed.

2.3 The members of the group provided an update on the current position with regards to Heritage including work ongoing and potential ideas for the development of Heritage work within the North area.

2.4 Vicki Medhurst from Culture and Tourism described to the group the actions taken by other areas to commission an audit report on what is currently available and taking place in the local area. The group agreed they did not want to take the same action for the North Area.

2.5 The Local Studies Group have been asked to pull together a list of all sites and places of interest in the North area to support the Task and Finish Group.

2.6 The next meeting will take place at the end of November where the priorities of the Task and Finish Group will be agreed.

Task and Finish Groups: Guidance Notes

Membership

The North Heritage task and finish group will include: (Julie Lynn Area Co-ordination, Andrea Baldwin Community Services, Sarah Grey Community Services, Mike Wooler Children's Services, Estelle Brown SNCBC, Cllr Stephen Bonallie, Cllr Rosalind Copeland, Cllr Thomas Foster, Cllr Denny Wilson, Cllr Doris MacKnight, Vicki Medhurst Culture and Tourism, Ken Tears SAFC.

Sub groups and advisors may be appointed, if necessary and their terms of reference will be agreed by the Task and Finish group.

Frequency of Meetings

The group will agree the frequency and intervals of its meetings in order to achieve its purpose and specific duties within the timescale agreed by the Area Committee.

Purpose of group

- Will enable delivery of key priorities and will ensure the Committee is making clear and tangible improvements for the benefit of the local residents.
- Drive forward Area Committee priorities identified in their work plan.
- Develop option(s) for addressing the identified priority in the short and longer term.
- Groups should include elected members and partners and will support the Lead Agent through a problem solving approach that will deliver against the priority.
- Carry out its work in a transparent, inclusive and timely manner.
- Services are reviewed and resources pooled, where relevant, measurable actions allocated and monitored and feedback into Area Committee.
- Gather information, data and evidence via the Intelligence Hub.
- Build a picture of services, across sectors, being delivered which contribute to achieving the priority.
- Identify weaknesses in aspects of current ways of working, with proposals to address these.
- To present a range of outcome related actions ('options') for consideration and endorsement to Area Committee.

Budgetary responsibility

No budget is assigned to the Task and Finish group. Individual Area Committee's may agree to align a percentage of their SIB budget to a Task and Finish group to address the priority identified in the work plan, however requests for funding would need to be endorsed by Area Committee, or through the emergency protocol.

Communication by the Group

- The group shall be responsible for keeping the Area Committee and Area Officer informed of progress by the following mechanisms:
 - Sunderland website and Area Action Plans
 - Ward e-bulletin
 - North Community Newsletter
 - Update reports at Area Committee meetings.
 - Other appropriate means identified by the task and finish group
- Schedule of action, identifying Lead and deadline dates will be produced within 7 working days and circulated for action. Updates will be provided, as and when.

Limits of group

The task and finish group will be responsible only for formulating recommendations on a range of actions (or 'options') to address identified issues, unless it is a clear emergency that requires action which must be taken before the Area Committee next meets to be effective in responding to community need. Recommendations of the task and finish group will be discussed and endorsed by the Area Committee.

SUNDERLAND NORTH AREA COMMITTEE

8TH NOVEMBER 2010

REPORT OF THE CHIEF EXECUTIVE

COMMUNITY ACTION IN SUNDERLAND NORTH – PROGRESS REVIEW Work Plan 2010/11: The Greening of the North Area

1. Why has it come to Committee?

1.1 The report provides an update of outstanding issues from the 2009/10 work plan and shows progress against agreed actions in the current year's (2010/11) work plan, **Annex 1a**.

2. Work plan 2010/11: The Greening of the North Area

2.1 The first formal meeting of the Task and Finish Group for the Greening of the North Area took place on 15th October 2010.

2.2 The membership and terms of reference for the Task and Finish Group were agreed.

2.3 The following workstreams were discussed within the group as tasks which would enable the Greening of the North Area:

Community Allotments/Gardens

Cleansing of land owned by Private Landowners/Partners/Council

Problem Areas

Specific Projects

2.4 Community Allotments

Three sites across the North area were proposed and discussed by the group for development into Community Allotments/Gardens as follows:

Downhill Primary School site

8 unlettable sites at Summerbell Allotments

4 sites on Shields Road Allotments

On the Downhill site the proposal is to create ten mini garden plots, a small nature area and improve the existing brick built planters.

On the Summerbell site the proposal is to clear 8 unlettable gardens in all. Two will be redeveloped out and used as community allotments. Six will have basic works undertaken in order to be let by the association.

On the Shields Road site 4 allotments will be cleared with 2 being redeveloped and two receiving a more basic treatment to allow letting by the association.

The estimated costs for the development of the proposed allotments

sites are as follows (these costs have been developed by Groundworks and their Landscape Architect but require further work regarding plans, designs and consultation):

£40,000 Downhill
£30,000 Summerbell
£25,000 Shields Road
£9000 Tools and rental etc
£43,050 Community engagement and squad supervisor

Potential funding for the development of the proposed allotments has been identified as follows:

£32,300 Future Jobs Fund
£50,000 Community Spaces

Applications will also be submitted to the Coalfields Regeneration Trust, The Monument Trust (Sainsbury's Family) and The Big Lottery Reaching Communities to support the development of the Community Allotments.

The balance of funding required for the entire project will be £97,050, subject to successful funding applications into the above community funding streams.

Further to the outcome of the funding applications, a full SIB application will be developed within the Task and Finish Group and presented to a future meeting of this Committee. Elected members will regularly be informed and consulted on the work of the group.

2.5 Cleansing of Land

The group discussed the cleansing of land currently owned by private landowners, partners and the councils. It was proposed that the Task and Finish Group work with landowners to support them to clean up the land they own by accessing the Community Payback Scheme, the Princes Trust Project Team within the Colleges and private and community businesses who participate in Team Challenges within the community.

2.6 Specific Projects

A project had previously been suggested within the Voluntary Community Sector Network meetings, River Rubbish Ramble. This project would involve engagement with the schools and voluntary sector on the North side to participate in a litter pick along the river from Queen Alexandra Bridge to the Glass Ctr. The children would stop at regular intervals and be given information on heritage sites along the river. The group discussed the potential issues with this project but agreed that initial investigations on the feasibility of such a project be undertaken.

2.7 Identification of Land

Work has commenced to identify and collate information regarding land across the North Area which could be used for Community Allotment sites, including problem areas and derelict or waste land, regardless of ownership.

The information includes the land and location, ownership, current situation and plans in place. The group will use this information to identify what action could be taken in order to improve the land or resolve identified problems. The current list will be circulated to all members for information as well as add any further information they area aware of. The Greenspace Topic Paper and Strategic Land Management will also provide information to add to this.

Recommendation

- Note the report provided.
- Agree the proposed sites on which Community Allotments could be developed.
- Agree in principle SIB funding to support the development of Community Allotments pending full application
- Agree the proposal to work with private landlords to achieve the cleansing of private land
- Agree the investigation into the feasibility of the River Rubbish Ramble.

Task and Finish Groups: Guidance Notes

Membership

The Greening of the North task and finish group will include: (Julie Lynn North Area Officer SCC, Les Clark Head of Street Scene SCC, Ethel Wilson Allotments Officer SCC, Ian Coburn Parks Development Manager SCC, Stephen Armstrong Groundworks, Amanda Cattle Area Co-ordinator SCC, Dave Ellison East Area Manager SCC, John Oliver GIS Technical Support, Maurice Bates Durham Wildlife Trust, John Docherty, Estelle Brown SNCBC, Sam Humble Gentoo, Cllr Richard Bell, Cllr Rosalind Copeland, Cllr Christine Shattock, Cllr Stephen Bonallie, Cllr Graham Hall).

Sub groups and advisors may be appointed, if necessary and their terms of reference will be agreed by the Task and Finish group.

Frequency of Meetings

The group will agree the frequency and intervals of its meetings in order to achieve its purpose and specific duties within the timescale agreed by the Area Committee.

Purpose of group

- Will enable delivery of key priorities and will ensure the Committee is making clear and tangible improvements for the benefit of the local residents.
- Drive forward Area Committee priorities identified in their work plan.
- Develop option(s) for addressing the identified priority in the short and longer term.
- Groups should include elected members and partners and will support the Lead Agent through a problem solving approach that will deliver against the priority.
- Carry out its work in a transparent, inclusive and timely manner.
- Services are reviewed and resources pooled, where relevant, measurable actions allocated and monitored and feedback into Area Committee.
- Gather information, data and evidence via the Intelligence Hub.
- Build a picture of services, across sectors, being delivered which contribute to achieving the priority.
- Identify weaknesses in aspects of current ways of working, with proposals to address these.
- To present a range of outcome related actions ('options') for consideration and endorsement to Area Committee.
- Identify priorities/issues to be communicated to Directorates and Service Areas for incorporation into service planning process.

Budgetary responsibility

No budget is assigned to the Task and Finish group. Individual Area Committee's may agree to align a percentage of their SIB budget to a Task and Finish group to address the priority identified in the work plan, however requests for funding would need to be endorsed by Area Committee, or through the emergency protocol.

Communication by the Group

- The group shall be responsible for keeping the Area Committee and Area Officer informed of progress by the following mechanisms:
 - Sunderland website and Area Action Plans
 - Ward e-bulletin
 - North Community Newsletter
 - Update reports at Area Committee meetings.
 - Other appropriate means identified by the task and finish group
- Schedule of action, identifying Lead and deadline dates will be produced within 7 working days and circulated for action. Updates will be provided, as and when.

Limits of group

The task and finish group will be responsible only for formulating recommendations on a range of actions (or 'options') to address identified issues, unless it is a clear emergency that requires action which must be taken before the Area Committee next meets to be effective in responding to community need. Recommendations of the task and finish group will be discussed and endorsed by the Area Committee.

North Area Committee

8 November 2010

Report of the Executive Director of City Services

Community Action in Sunderland North – Progress Review Workplan 2010/11: Responsive Local Services (RLS)

RLS is a method of area working designed to:

- Increase levels of resident satisfaction through providing services that are responsive to community needs and effectively communicating improvements
- Tailor services in recognition of differing area/locality circumstances either through local problem solving or adapting service standards
- Recognise and enhance the community leadership role of elected members.

The current scope of RLS covers the service areas of Litter, Graffiti, Refuse, Grass Cutting and Dog Fouling. It also provides the opportunity for a wider range of issues to be considered within a context of local problem solving.

Service Requests

The tables below provide a view of the volume of service requests for the services in scope for August and September 2010.

Service Area – August 2010	North	East	West	Washington	Coalfield
Animal Fouling	14	14	13	5	8
Grass Cutting	1	0	6	2	4
Graffiti	3	5	6	12	9
Rubbish and Litter	93	81	94	98	68
Refuse and recycling	184	223	157	197	170

Service Area – Sept 2010	North	East	West	Washington	Coalfield
Animal Fouling	17	6	4	1	14
Grass Cutting	1	2	0	1	8
Graffiti	3	6	8	7	13
Rubbish and Litter	48	37	48	79	79
Refuse and recycling	116	189	129	102	98

What does the analysis tell us?

- The most significant numbers of requests relate to both 'refuse and recycling' and 'rubbish and litter' which is reflected across all areas. This pattern is consistent with previous months and although the numbers regarding refuse are higher than others, when represented as a percentage of total bins collected (less than 0.01%), the service standard is being consistently applied.
- The analysis regarding rubbish and litter relates to individual service requests. A further analysis has been undertaken to identify any specific areas to consider. In this respect the area identified relates to litter around the riverside which is being addressed by the Street Scene service.

- The volume of requests has reduced in the highlighted areas from August to September. In respect of refuse this relates to the introduction of the blue bin scheme and the expected increase in customer queries during the transitional period. The high levels of garden refuse have also impacted upon service requests although this is a seasonal issue with an expected decrease in requests.
- It is also clear that from the requests received a high percentage of the requests are staff reported, demonstrating that our frontline staff are reporting and addressing these key issues before they become a problem for residents.

EXTENDING THE RLS SERVICE SCOPE

An analysis of all service requests and staff reported intelligence, not limited to the scope of RLS, has shown that service requests for enforcement (dumping of waste), noise and street lighting are also relatively high – refer to the tables below. In this respect it is recommended the scope of RLS be widened to include the three additional service areas.

Service Area – August 2010	North	East	West	Washington	Coalfield
Dumping of Waste	170	173	108	111	80
Noise	38	27	27	27	31
Street Lighting	18	34	10	20	28

Service Area – Sept 2010	North	East	West	Washington	Coalfield
Dumping of Waste	58	58	34	101	26
Noise	17	38	20	23	21
Street Lighting	27	25	13	19	32

The highlighted areas of the analysis are demonstrating a trend showing a reduction in service requests for the ‘dumping of waste’ from August – September. Although this is a positive trend the reasons for it occurring are not immediately apparent and further analysis is being undertaken in this respect.

Some specific examples of enforcement activity in the North area to address the dumping of waste are detailed below:

Westburn Tce – numerous bin bags left in rear lane. Police assistance is being sought using available evidence.

Resorts & Promenades Enforcement – Specialist enforcement for sea front now concluded. End of season report will follow in due course.

INTELLIGENCE GROUP

A partnership group has been established to share information and intelligence relative to each area committee’s geographical boundaries with a view to identify any service issues and interventions. The group consists of representatives from the Council, the Police and Gentoo who will meet prior to each area committee cycle. The first meeting of the group occurred in early October and some of the issues regarding the ‘dumping of waste’ are highlighted above.

Any significant issues identified by the group will be brought forward to area committees in a report that will explain the issue/s and also provide options for a service response. Members can then debate options and provide recommendations.

The main issue relating to the North Area, as discussed at the October Intelligence Group was the cleansing of land areas not owned by the Council. A task and finish group led by City Services has been developed to specifically deal with the issues and an update report will be presented at the Area committee meeting on 8 November 2010 to agree the way forward.

CITY SERVICES – AREA RESPONSE MANAGERS

The new structure for Streetscene includes six Area Response Managers, one for each area of the City and one for the City Centre. It is anticipated that these will be appointed by December 2010.

These Area Response Managers will lead locality based teams delivering Responsive Local Services that are aligned to local conditions and priorities. The Area Response Managers will work with the Area Committees, Area Regeneration Officers, partners and residents to identify and tackle key issues.

RECOGNITION FOR ACTION

There is now a dedicated section on the council's intranet to enable staff to post good news stories which can be publicised to demonstrate that the council and partners are addressing local issues.

The RLS intranet URL is below.

<http://cityweb/directorates/chief-executive/corporate-communications/responsivelocalservices/default.shtm>

There is also a dedicated email address which is responsivelocalservices@sunderland.gov.uk, enabling staff to post stories for the media team to respond too and publicise as appropriate.

The Staff Reporting Line is also being used to report good news stories and the Communications Team are collating the stories to share with the media and include within the Community Newsletters.

WINTER MAINTENANCE

Following the severe weather experienced during the winter of 2009/2010 all area committees requested some additional information to be made available, for residents and members, regarding the approach to winter maintenance.

In response additional information has been prepared and is now available on the Sunderland.gov website via a dedicated 'Winter Maintenance' page which highlights the gritting routes and the location of salt/grit bins.

In addition an article on Winter Maintenance will be included within the November issue of Sunrise.

Also additional training has been delivered to employees working in the Contact Centre in relation to winter maintenance services enquiries and the Street Scene winter maintenance teams are now able to communicate more effectively via mobile phones to coordinate activity and report any service issues.

RECOMMENDATION

Members are requested to note the report and receive further updates regarding any issues arising from the intelligence group.

SUNDERLAND NORTH AREA COMMITTEE

8TH NOVEMBER 2010

REPORT OF THE CHIEF EXECUTIVE

COMMUNITY ACTION IN SUNDERLAND NORTH – PROGRESS REVIEW

Distribution of Food Parcels

1. Why has it come to Committee?

1.1 The report is presented to Committee as a result of a matter arising at the previous Committee meeting, where further information was requested on the distribution of food parcels in the North Area.

2. Background

2.1 At the July area committee during a discussion relating to the Child Poverty Strategy the Salvation Army Children's Centre based in Southwick stated that they had seen a significant increase in the distribution of emergency aid food parcels in comparison to the last year.

2.2 This led to the committee to understand that the increase pertained to only the North Area of the City. As a result of this information being put before the committee a group of officers looked at the data behind the Salvation Army's statement.

3. Current Position

3.1 Comparison of number of food parcels distributed in 2009 and 2010 for the period April to Sept

Year	Total	Break down	
		Families	Singles
2009	20	10	10
2010	32	13	19

3.1.1 The increase in relation to the child poverty strategy agenda was 3 Families from 2009 to 2010. The bigger increase in applications to the Salvation Army was single person's applications from 10 in 2009 to 19 in 2010 with a significant increase from 0 applications in 2009 to 11 in 2010 from the probation service on behalf of offenders of which only 2 were families.

3.1.2 In the main single applications came from agencies that were involved in tenancy set ups at a city centre location and therefore more likely to use the service as a stop gap whilst benefits are established.

3.2 Distribution Locality

3.2.1 When this data was examined in further detail regarding the location of the distribution within the North Area it was almost impossible to identify the numbers pertaining to the North Area. However records of which services referred in show the following:

Year	Total Families	Confirmed North location	Non Area	Unknown referral location
2009	10	2		8
2010	13	7		6

3.2.2 Distribution by Agency to Families

Agency	2009	2010	Location
Homeless team	0	2	Non North Area
Children's Services	6	2	unknown
Ashkirk unit	2	5	Non North Area
Welfare rights	1	2	unknown
Gentoo	1	0	unknown
Probation	0	2	unknown
Total	10	13	

3.2.3 Due to the way that the Salvation Army takes referrals there is no way at present of confirming as to whether the remaining family group recipients of the emergency food parcels were resident on the North Area of the City.

3.2.4 The assumption for the North Area committee is of those 8 unknown families locations in 2009 and the 6 unknown locations in 2010 not all likely to reside in the North Area of the City and therefore the actual figures which could be presented to the committee will be lower and as such the data used in July's committee is not as significant an increase as first presented.

3.3 Other issues

3.3.1 The committee should note that the data used in this analysis was collected in such a way that the following was unable to be obtained:

- Specific client addresses
- Reason for referral
- Whether clients were repeat referrals

3.3.2 As more agencies became aware of the service that the Salvation Army ran it began to see a rise in referrals but not all were specific to the North Area as first outlined at committee.

3.3.3 The needs of the clients are only assessed by the referring agency therefore the salvation army cannot validate each referral as having access to alternative provision.

4. Recommendations

4.1 The committee should note that within the context of the child poverty there does not appear to be a significant number of families from the North Area of the city applying for emergency food parcels.

4.2 Committee notes this may become a more increasing widespread issue as we face welfare and housing reform over the coming years.

4.3 A recommendation that a dataset of information relating to this issue be established on a city wide basis to understand the exact nature of the needs of those presenting as requiring this service.

Community Action: Review Progress

Issue	Priority or Theme	Date	Evidence and/or Data Source	Next steps/Action Taken	Funding Application (SIB/SIP)	Lead Agent	RAG
				2009/10			
Tighter control on the sale of alcohol and reduce underage drinking	Safe	Sept 2009	1. Police 2. Members Queries 3. Issues Log & 2009/10 Work Plan 4. Local Confidence Survey	1. Licensed premises should be encouraged to sign up to 21+ scheme. 2. Community Police – patrols in position 3. The police have undertaken a number of operations and continue to do so including: Griffin Protocols – Stop and confiscation of alcohol from underage children Funding through LMAPS to fund increased security on licensed premises. Advertisement campaign regarding adults purchasing alcohol for children and the action that will be taken. 3G cameras funded for hotspot areas – significant improvement seen. Joint working with licensing officers targeting known problem premises or areas. Overall the operations have seen a decline in the amount of alcohol confiscated from children. 3. Trading Standards carrying out a number of initiatives - Advisory visits to premises, test purchases. 4. Policy review on Alcohol and Anti-Social behaviour reported to June cabinet. Recommendations made: Members to agree scope of policy review. Agree membership of task and finish group to look at the licensing policy and enforcement. 5. A review of the current licensing policy was issued at July scrutiny meeting and consultation will run until 24.8.2010.		Safer Communities Team Police	A
Community Payback Scheme	Safe	Jan 2010	1. Members queries 2. Issues Log & 2009/10 Work Plan 3. Local Confidence Survey	1. Youth Offending Service provided with locations by Area Committee to clean up hotspots in the North. Dundas Street, Southwick and St Andrews Church were selected.		Simon Smart	G
Specialist and generalist youth provision to be available in all wards in the North	Learning	Nov 2009	1. Police Statistics 2. Customer Insight 3. Issues Log & 2009/10 Work Plan 4. Members queries	1. Commissioning process of youth services 2. XL villages rolled out across the North area 3. Business Transformation Programme (Service Assessment and Commissioning) reviews underway re youth and play provision – Play and Urban Games Strategy review presented to	SIP Grosvenor Play Park	Andy Neal City Services	G

				September AC and next steps agreed. 4. Review current policy of community use of school buildings – Various depts within Council met regarding guidance for schools around community use and 'Lettings Pack' under development. Pack to be presented at AC once complete. 5. Review the use of under utilised youth and sports facilities, e.g. North Community Sports Centre. 6. Provision of lighting for the MUGA and car park at Redhouse Academy.	SIP/Community Chest application	Stacy Hodkinson Victoria Smith/Ian Parkin	
Raise aspirations of children, young people and their families	Learning	Nov 2009	1. Family Adult and Community Learning statistics 2. Connexions 3. College stats 4. 09/10 work plan	1. Area Committee to receive updates on the current review of learning provision, 2010/11 work plan 2. Agreement has been reached on a new procurement process that will enable more local VCS providers to deliver adult learning. Meetings with VCS Networks in Sept/Oct to progress. 3. Steering Group established to take forward actions to support, train and encourage the voluntary sector to engage with Sunderland First and tender for adult learning. Initial engagement to be made with CVS and VCS network.		Sandra Kenny Area Community Co-ordinators and Steering Group members	A
Raise attainment levels and skills of young people	Learning	Nov 2009	1. Family Adult and Community Learning statistics 2. Connexions 3. College stats 4. 09/10 work plan	1. The Curriculum group of the 14-19 Partnership have been asked to carry out research into apprenticeship opportunities in the City and plans for future increases. 2. The report will include the role that the City Council is taking in increasing Apprenticeship opportunities. 3. Sunderland City Council has one of the highest rates of Apprentices in the North East. 4. A policy review will be undertaken into Young People (NEET) with particular reference to apprenticeships to July Scrutiny Committee and a draft to be available in March 2011.		Lynda Brown	A
Promote heritage and existing attractions (e.g. Fulwell Mill, Hylton Castle, St Peter's Church)	Attractive and Inclusive	July 2009	1. AC Issues Log & 2009/10 Work Plan	1. Business plan for Hylton Castle completed. Steering group now reviewing 1 st stage Heritage Lottery application Family fun days are being promoted across the North area Hylton Castle battle re-enactment successfully took place in August 2010. 2. Cross city Angling Festival planned for 4 th and 5 th of December 2010. 3. Relocation and refurbishment of coal tubs from Bowes Museum to Castletown Cricket Club as a memorial. 4. Funding provided for the Seaburn masterplan, work to commence end of September 2010 for completion December 2010 to include granite steps, renewal of seating, litter bins and signage and tidy up of area in front of Seaburn Ctr. 5. Renovations to St Peter's Church, heating, electrical conductor. 6. World Heritage bid for St Peter's under preparation and presented to Scrutiny Committee.	Delegated SIB decision SIP SIP SIB	Estelle Brown Angling Trust Breandon King Claire Jones Carl Richardson Jane Hall	G

Improve areas of rundown land	Attractive and Inclusive	July 2009	1. Ward Visits 2. Members queries 3. AC Issues Log & 2009/10 Work Plan	1. Thompson Park improvements agreed at September Committee, works to commence. 2. Development of Grosvenor Play park at Southwick - to be presented to November Committee.	SIB SIP	Keith Hamilton Carol Lewis	
Coordinated approach to enterprise support and development	Prosperous	Jan 2010	1. Members queries 2. AC Issues Log & 2009/10 Work Plan 3. Visible Workspace Project (Working Neighbourhoods Fund) 4. City Council Industrial Estates Audit	1. A report on the Visible Workspaces has been provided to the Working Neighbourhoods Board recommending allocation of its funding. There were no applications involving the North area. 2. Prosperity and Economic Development Scrutiny Policy Review re Working Neighbourhood Strategy to June Cabinet		Andrew Perkin	A
Coordinate the work of advice and support agencies	Prosperous	Jan 2010	1. Members queries 2. AC Issues Log & 2009/10 Work Plan	1. Prosperity and Economic Development Scrutiny Policy Review re Working Neighbourhood Strategy to June Cabinet will confirm what has worked in the area. 2. A range of advice and support services available – Fiscus, Libra, SES 3. Housing Policy review recommendations include a co-ordinated approach to accessing social housing and improvements to information and advice available regarding accessing housing.		Andrew Perkin	G
Raise the skill levels and aspirations of adults in relation to employability	Prosperous	Jan 2010	1. Members queries 2. AC Issues Log & 2009/10 Work Plan 3. Hanlon data	1. City wide audit to identify skills gaps for vacancies being developed, report to scrutiny committee then project will be going out to tender. The audit will involve surveying 2000 businesses citywide with a report being available from March 2011. 2. Sunderland Learning Partnership will continue to develop an holistic approach		Andrew Perkin	A
Ensure adequate support for vulnerable adults	Health	March 2010	1. Mosaic Data TPCT, 2. Dir of P Health Report, 3. AC Issues Log & 2009/10 Work Plan	1. Health Housing and Adult Services are identifying groups and individuals who are “at risk” and will be supporting agencies to work with the Area Committee’s priorities and develop daily living solutions. 2. Note the progress made on the CQC action plan covering safeguarding and choice and control delivered to Health Scrutiny Committee. 3. Telecare Update report – reported success of service and how this supports vulnerable adults. 4. HHAS are procuring the provision of social care for adults with LD – reported to Health Scrutiny Committee.		Health, Housing and Adult Services	A

Address lack of public transport in some areas	Health	March 2010	1. Area Committee consulted 2. Public consultation	1. Nexus provided the committee with the Nexus Secured Strategy and Consultation. 2. A progress report was presented to Environment and Attractive City Scrutiny Committee in September 2010.		John Usher (Nexus)	G
2010/11							
Raising Aspirations, Self Esteem and Pride							
Heritage and Volunteering	Heritage	July 2010	1. Area Committee consulted 2. Task and Finish Group	1. Initial meetings have taken place to discuss involving heritage issues into the school curriculum through the use of projects, with the young people who are Not involved in Training, Employment or Education. 2. City Services are identifying volunteer development opportunities. 3. Local Studies are undertaking a piece of work to identify all heritage sites and places of interest in the North Area. 4. Local heritage community groups identified. 5. Heritage group met in October 2010 further meeting arranged for November 2010. 6. Recommendation for policy review into the role of Culture in supporting sustainable communities (including heritage) to Sustainable Communities Scrutiny Committee – final report to cabinet June 2011		Estelle Brown/Vicki Medhurst	G
Greening of the North Area	Attractive and Inclusive	July 2010	1. Area Committee consulted 2. Task and Finish Group 3. Members queries 4. Customer complaints	1. Initial meetings have taken place to look at opportunities for the development of unused land into community gardens and allotment sites. 2. Available land is being identified 3. Model SIB applications have been developed for three sites throughout the North Area 4. VCS group have identified greening/volunteering opportunities and ways in which to engage educational and other groups. 5. Greening T & F group to met in October, actions to present to Committee agreed.	Model proposal provided ready for when appropriate sites identified.	Les Clark, City Services	G
To make the streets more attractive, landscaping rundown areas, removing litter and graffiti	Attractive and Inclusive	Sept 2010	1. Area Committee consulted. 2. Greenspace survey 3. Local Development Framework	1. Revisit the green space survey from 2002 to identify open spaces of public value via workshops, first workshop took place on 26.10.2010. 2. Assessment of identified open spaces against recommended criteria to assess value of area to the community. 3. Ward maps available in Councillor workroom or individually for Cllr's to identify areas within their wards.		Julie Lynn Clive Greenwood	A

SUNDERLAND North AREA COMMITTEE MEETING
8th November 2010

EXECUTIVE SUMMARY SHEET – PART I

Title of Report:

Reviewing Progress

Author(s):

Chief Executive

Purpose of Report:

This report requests Area Committee consideration of proposals for the allocation of the Strategic Initiatives Budget (SIB) and Community Chest to support initiatives that will benefit the area.

This report denotes an item relating to an executive function

Description of Decision:

The Committee is requested to approve the following:

- Financial Report: Note the financial statement for Area Committee funding for 2010/11
- Annex 1c:
 - i) Approve 3 proposals from the 2010/11 SIB budget totalling £21,300;
 - 1. £14,000 for the SAFC Foundation Tackle It project
 - 2. £5000 for the North Big Band Festival project
 - 3. £2,300 for the Health Scented project;
 - ii) Reject 3 proposals from the SIB budget project totalling £134,123.25;
 - 1. £98,876.25 for St Peter’s Church Heating system.
 - 2. £6000 for ABC Boxing.
 - 3. £29,247 for Elite Family Specialists.
 - iii) Approve 8 proposals from the SIP budget project totalling £89,758
 - 1. £4260 for Cockermouth Rd/Washington Rd footpath.
 - 2. £8440 for Hylton Castle Rd parking bays
 - 3. £5000 for Washington Rd Gateway lights
 - 4. £3500 for reduction in speed limit on Newcastle Rd (Fulwell)
 - 5. £43,308 for Redhouse Academy lighting for the MUGA.
 - 6. £15,000 for Grosvenor Street Play Area.
 - 7. £3500 for reduction in speed limit on Newcastle Rd (Southwick)
 - 8. £6750 for Christmas Tree for Southwick

Annex 1b: i) Approve proposals for support from the 2010/11 Community Chest totalling £4865

Is the decision consistent with the Budget/Policy Framework? Yes

Suggested reason(s) for Decision:

The Area Committee has been allocated £405,076 per annum from the Strategic Initiatives Budget to promote action on key priorities identified in the relevant Local Area Plan and to attract other funding into the area.

The Community Chest forms part of the Strategic Initiatives Budget and £250,000 is available for the scheme in 2010/2011; £10,000 for each Ward.

Strategic Investment Plan (SIP) was approved at Cabinet in March 2008. Included within the plan was an additional one-off allocation of £1.426m to Area Committees. The amount allocated to each Area Committee was the same as SIB allocation for 2008-09. SIP can only be used to deliver capital projects, deliver key priorities identified in the LAP with its main purpose to attract other funding into the area.

Alternative options to be considered and recommended to be rejected:

The circumstances are such that there are no realistic alternatives that could be considered.

Is this a “Key Decision” as defined in the Constitution? No
Is it included in the Forward Plan?

Relevant Scrutiny Committee:

SUNDERLAND NORTH AREA COMMITTEE

8th NOVEMBER 2010

REPORT OF THE CHIEF EXECUTIVE

Community Chest, Strategic Initiative Budget (SIB) and Strategic Investment Plan (SIP) – Financial Statement and Proposals for further allocation of Resources

1. Why has it come to Committee

1.1 Area Committee has delegated budgets to allocate to specific strategic priorities identified in the Local Area Plan, with the overall aim to benefit the wider community and to attract other funding into the area. The report provides a financial statement as an update position on progress in relation to allocating SIB, SIP and Community Chest.

2 Financial statement North Area Committee Funding streams 2010 – 2011 as at 8th November 2010

2.1

<u>Community Chest</u>			
	Community Chest Budget	Approvals Total	Balance
Available Funding 2010/11 *			
Castle	£12,798	£10,606	£2,192
Fulwell	£11,312	£2,850	£8,462
Red Hill	£18,149	£12,679	£5,470
Southwick	£12,614	£6,582	£6,032
St Peter's	£14,114	£5,298	£8,816
Total	£68,987	£38,015	£30,972

Strategic Initiatives Budget (SIB)

	Committee Date	Budget	Approval Totals	Balance
List of approved projects 2010/2011				
Thompson Park Improvements	13.09.10	£405,076	£55,000	£350,076
Security Fence & Toilets - Wearside Allotments	13.09.10	£350,076	£10,500	£339,576
Sensory Room - Town End Farm Primary School	13.09.10	£339,576	£4,900	£334,676
Sunderland Angling Festival	08.10.10 (Under Delegated Decision Process)	£334,676	£1000	£333,676
Grace House North East	08.10.10 (Under Delegated Decision Process)	£333,676	£1,675	£332,001
NB:- £1,637 was recouped from Sunderland History Fair (included in remaining balance)				
Balance	-	£73,075		£333,638

Strategic Investment Plan (SIP)

	SIP Budget	Approval Totals	Balance
Available Funding 2010/2011	£170,540	£0	£170,540
Castle	£43,308	£24,466	£18,842
Fulwell	£20,308	£0	£20,308
Redhill	£43,308	£0	£43,308
Southwick	£43,308	£0	£43,308
St Peter's	£20,308	£20,000	£308
Balance	£170,540	£44,466	£126,074

2.2 Community Chest

2.2.1 The table below details the balances remaining to be allocated following the last meeting. The total project proposals received are set out in **Annex 1b**, together with the balances remaining should these proposals be approved.

Table 1: Community Chest Balance

Ward	Budget Remaining	Project Proposals	Balance
Castle	£2,192	£620	£1572
Fulwell	£8,462	£400	£8062
Redhill	£5,470	£692	£4778
Southwick	£6,032	£1053	£4979
St Peters	£8,816	£2100	£6716
Total		£4865	£26107

2.3 Strategic Investment Plan

2.3.1 Following the September 2010 Committee meeting, £126,074 remained to be allocated during 2010/2011. The following eight projects detailed in **Annex 1c** are recommended for approval:

Castle Ward

- | | | |
|--|-------|----------------|
| 1. Cockermouth Rd/Washington Rd footpath | £4260 | Approve |
| 2. Hylton Castle Rd parking bays | £8440 | Approve |
| 3. Washington Rd Gateway Lights | £5000 | Approve |

Fulwell

- | | | |
|--|-------|----------------|
| 4. Newcastle Rd reduction in speed limit | £3500 | Approve |
|--|-------|----------------|

Redhill

- | | | |
|---------------------------------|---------|----------------|
| 5. Lighting at Redhouse Academy | £43,308 | Approve |
|---------------------------------|---------|----------------|

Southwick

- | | | |
|--|---------|----------------|
| 6. Grosvenor Street Play Area | £15,000 | Approve |
| 7. Newcastle Road reduction in speed limit | £3500 | Approve |
| 8. Southwick Christmas Tree | £6,542 | Approve |

2.4 Strategic Initiatives Budget

2.4.1 Following the September 2010 Committee meeting, £333,638 remained to be allocated during 2010/2011.

2.4.2 Since September 2010, two emergency multi area SIB application bids were approved through delegated powers. These were £1000 to support a citywide angling competition to be delivered in December 2010 by the Angling Trust and £1675 to contribute towards the development of Grace House North East Children's Hospice from the 2010 – 2011 SIB budget. This leaves a final balance of £330,963 to be allocated during 2010 – 2011, with three meetings remaining.

2.4.3 The following six projects detailed in **Annex 1c** are presented to Committee of which three are recommended for approval and three are recommended for rejection:

- | | | |
|----------------------------------|---------|----------------|
| 1. Tackle It | £14,000 | Approve |
| 2. Great North Big Band Festival | £5000 | Approve |

3. Health Scented	£2300	Approve
4. St Peter's Church heating and lightning conductor	£98,876.25	Reject
5. Southwick Golden Gloves	£6000	Reject
6. Elite Family Specialists	£29,247	Reject

2.4.3 Projects presented total £155,423.25. Should all of the proposals be approved the remaining balance for the 2010/2011 allocation would be £175,539.75.

Recommendations

Committee is requested to:

- Note the financial statement set out in section 2.1.
- Approve the 7 proposals for support 2010/2011 Community Chest set out in Annex 1b.
- Agree the recommendations set out in Annex 1c (SIB/SIP applications).

COMMUNITY CHEST 2010/2011 NORTH AREA - PROJECTS PROPOSED FOR APPROVAL

Ward	Project	Amount	Allocation 2010/2011	Project Proposals	Previous Approvals	Balance Remaining
Castle	Town End Farm Youth Music Project – Contribution towards recording equipment, music etc.,	620				
	Total	620	12,798	620	10,606	1,572
Fulwell	Cuthbertson Court Residents Group – Contribution towards Christmas party.	400				
	Total	400	11,312	400	2,850	8,062
Redhill	Redhouse Academy – Contribution towards lighting of car park and multi games area.	692				
	Total	692	18,149	692	12,679	4,778
Southwick	St. Andrew's Community Garden – Contribution towards raised beds, paths, seating lawn etc.,	853				
	Thompson Park Ladies Bowling Club – Contribution towards 70 th Anniversary celebrations, refreshments, gifts etc.,	200				
	Total	1053	12,614	1,053	6,582	4,979
St. Peter's	No Limits Theatre – Contribution towards heating repairs.	1600				
	Pipkin Rabbit Rescue – Contribution towards care of abandoned rabbits.	500				
	Total	2100	14,114	2100	5,298	6,716
Totals		4865	68,987	4,865	38,015	26,107

**ITEM 3 ANNEX 1c
SIP/SIB FUNDING APPLICATIONS**

Application No.1 – SIP Castle Ward

Funding Source	SIP
Name of Project	Cockermouth/Washington Rd Footpath
Lead Organisation	Paul Edminson - SCC

Total cost of Project	Total Match Funding	Total SIP requested
£4260	£0	£4260
Project Duration	Start Date	End Date
5 mths	November 2010	March 2011

The Project

This project will deliver the aims of the LAP theme, attractive and inclusive: to make the streets more attractive etc, as well as safer for the local residents/community.

Currently pedestrians use the grass verge at the top of Cockermouth Rd to gain access to the bus stop on Washington Rd. Pedestrian movements have worn a 'dirt track' across the verge which is both unsafe and unsightly.

If funding is secured for the proposed scheme, it will provide a new 'tarmac' footway across the grassed area for the safe passage of pedestrians and reduce the visual 'eye-sore' that the dirt track has upon the street.

Not only will the project improve the visual appearance of the street, it will also provide local residents and visitors with a safe passage from Cockermouth Road and Washington Road.

The Need for the Project

The issue has been highlighted by the residents to their elected Ward Members.

Local Ward Councillors have been consulted on the Project and are supportive of the Project.

The Outputs for the Project

Output Code	Description	Number
A1	Number of new or physically improved community facilities as the result of a SIP/SIB subsidised activity. This includes the provision of equipment such as sports and games equipment.	1

Milestones and Key Events	Forecast Dates
Gain planning approval to install footway over the grass verge (change of use)	Jan 2011
Install proposed footway	Mar 2011

Recommendation: Approve

This project supports the Attractive and Inclusive theme within the Local Area Plan.

Application No.2 – SIP Castle Ward

Funding Source	SIP
Name of Project	Hylton Castle Rd Parking Bays
Lead Organisation	Paul Edminson - SCC

Total cost of Project	Total Match Funding	Total SIP requested
£8440	£0	£8440
Project Duration	Start Date	End Date
5 mths	November 2010	March 2011

The Project

This project will deliver the aims of the LAP theme, attractive and inclusive: to make the streets more attractive etc, as well as safer for the local residents/community.

Currently residents outside this area are having to park on the footway or road, which can be unsafe for pedestrians and residents alike.

If funding is secured for the proposed scheme, it will provide 3 additional parking bays and widen the existing parking bays (creating 8 bays in total) removing the grassed area for the safe parking for residents and passage of pedestrians along Hylton Castle Road.

Not only will the project improve the visual appearance of the street, it will also provide local residents with a safe parking area outside their property.

The Need for the Project

The issue has been highlighted by the residents to their elected Ward Members.

Local Ward Councillors have been consulted on the Project and are supportive of the Project.

The Outputs for the Project

Output Code	Description	Number
A1	Number of new or physically improved community facilities as the result of a SIP/SIB subsidised activity. This includes the provision of equipment such as sports and games equipment.	1

Milestones and Key Events	Forecast Dates
Gain planning approval to install hard paving over the grass verge (change of use)	Jan 2011
Install proposed parking bays	Mar 2011

Recommendation: Approve

This project supports the Attractive and Inclusive theme within the Local Area Plan.

Application No.3 – SIP Castle Ward

Funding Source	SIP
Name of Project	Washington Road Gateway Lights
Lead Organisation	Paul Edminson - SCC

Total cost of Project	Total Match Funding	Total SIP requested
£5000	£0	£5000
Project Duration	Start Date	End Date
2 months	November 2010	December 2010

The Project

This project will provide an attractive focal point and improve the environment of an open area and provide a gateway feature to residents and visitors

The project will add significant value to the street scene and amenity value in the North Area.

The Need for the Project

The need has been identified by Ward Councillors following representations from residents and aims to raise levels of pride and community spirit in the area.

The Outputs for the Project

Output Code	Description	Number
A4	Number of programmes of work to improve the appearance of the streets	1

Milestones and Key Events	Forecast Dates
Order lights	November 2010
Fit lighting to trees	December 2010

Recommendation: Approve

This project will make the area more attractive and supports the Attractive and Inclusive theme within the Local Area Plan.

Application No.4 – SIP Fulwell

Funding Source	SIP
Name of Project	Newcastle Road Speed Limit
Lead Organisation	Andrew Jackman - SCC

Total cost of Project	Total Match Funding	Total SIP requested
£7000	£3500	£3500
Project Duration	Start Date	End Date
5 mths	November 2010	March 2011

The Project

There is growing public concern about road safety on Newcastle Road between Thompson Road and Southwick Road. There have been 12 accidents along the 1.2km length of road in the last 3 years. However, the accident rate of about 4 per year is considered to be relatively good when compared to similar roads of this length in the City. Average vehicle speeds of 34mph and 33mph were recorded in a recent speed survey, which is less than the current Police threshold for enforcement of a 30mph speed limit. The reduction in the speed limit has merit but is a low priority at present for LTP funding and therefore the use SIP funding would enable the scheme to be implemented several years earlier than might occur using LTP funding.

Local councillors support the proposed scheme to reduce the existing 40mph speed limit on Newcastle Road between Thompson Road and Southwick Road to 30mph; however, due to the accident rate the proposed scheme is considered a low priority for funding from the Local Transport Plan this year and the situation is unlikely to change in future. The proposed 30mph speed limit is likely to be welcomed by the local community and road user.

The Need for the Project

There has been growing public concern in the local press and a number of requests for service received from the public. Local councillors have been consulted and are in support of the proposed measures and SIP application via area committee.

It is a statutory requirement to consult on the amendment of an existing speed limit. Formal consultations will be carried out with key partner organisations, such as the emergency services

and NEXUS, the local councillors and the residents and businesses directly affected by the works if this application is approved by Area Committee.

The Outputs for the Project

Output Code	Description	Number
A4	Number of events/programmes of work to improve appearance of streets	1

Milestones and Key Events	Forecast Dates
Consultations	Nov/Dec 2010
Delegated decision	Dec 2010
Detailed design	Dec 2010
Legal	Jan 2011
Implementation	March 2011

Recommendation: Approve

The project supports the Attractive and Inclusive Theme of the local area plan.

Application No.5 – SIP Redhill Ward

Funding Source	SIP
Name of Project	Lighting at MUGA/Carpark at Redhouse Academy
Lead Organisation	Victoria Smith – Redhouse Academy

Total cost of Project	Total Match Funding	Total SIP requested
£43,308	£0	£43,308
Project Duration	Start Date	End Date
6 mths	November 2010	March 2011

The Project

The project will provide exterior lighting for both the MUGA and adjacent carpark that feeds the community building. The availability and usage of the MUGA will be extended to allow the community to book the facility and help promote a healthy life style.

The lighting for the community centre will add significant benefits for the users i.e. increased feeling of safety. The presence of lighting will also allow the MUGA to be used more by a variety of community groups and individuals.

The Need for the Project

The Academy via its parents and community forums has received comments / complaints from community members in relation to the lack of lighting in this area, and how dangerous it is to use the community car park during the winter months due to the lack of lighting.

Enquiries have been taken from community football groups for the use of the MUGA on an evening, however, without the required lighting we have not been able to offer this as a facility for hire.

There is a youth club operating from the site, and the MUGA would offer an additional service.

The Outputs for the Project

Output Code	Description	Number
A1	Number of new or physically improved community facilities as the result of a SIP/SIB subsidised activity. This includes the provision of equipment such as sports and games equipment.	1
H2	Number of people taking part in sporting activities as a result of	210

	a SIB/SIP subsidised provision	
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Milestones and Key Events	Forecast Dates
Planning permission	Jan 2011
Procurement of a contractor	Dec 2010
Appointment of a contractor	Jan 2011
Installation	March 2011

Recommendation: Approve

This project will enable increased use of the MUGA at Redhouse Academy, therefore increasing youth provision and supports the Safe theme and Learning theme within the Local Area Plan.

Application No. 6– SIP Southwick Ward

Funding Source	SIP
Name of Project	Grosvenor Street Play Area
Lead Organisation	Sport and Leisure, Sunderland City Council

Total cost of Project	Total Match Funding	Total SIP requested
£30,000	£15,000	£15,000
Project Duration	Start Date	End Date
3 months	Jan 2011	March 2011

The Project

Development of a play area in the Grosvenor Street Area. The development will help "To improve the quality of life for residents, children and young people of the North Area through promoting and supporting activities and services that achieve their stated goals by raising aspirations, self esteem and promoting pride in the area."

The project will deliver an enjoyable and accessible green space providing a safe outdoor area, which can be accessed free of charge and used by all, helping the community to come together.

The Need for the Project

This is a priority, which was identified in the Play and Urban games strategy 2007 – 2012.

In its current state the area is run down and attracts a high level of anti social behaviour, causing a nuisance to residents in the area.

The project will improve the area greatly and encourage the community to use it in a positive manner.

The Outputs for the Project

Output Code	Description	Number
S1	Number of individual homes/businesses/community areas or facilities that have undergone work to improve their security as a result of a SIB/SIP supported activity	200
A1	Number of physically improved community facilities as the result of a SIB/SIP subsidised activity. This includes provision of equipment such as sports and games equipment.	1
A2	Number of people that use new or improved community facilities provided as the result of a SIB/SIP subsidised activity. This should be expressed in terms of number of people per quarter	200

Milestones and Key Events	Forecast Dates
Contractor to commence on site	Jan 2011

Completion of works	March 2011
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Recommendation: Approve

This project supports the Attractive and Inclusive, Safe and Learning Theme within the Local Area Plan as well as contributing to the greening of the North Area. In addition this was identified as a priority in the Play and Urban Games Strategy.

Application No.7 – SIP Southwick

Funding Source	SIP
Name of Project	Newcastle Road Speed Limit
Lead Organisation	Andrew Jackman - SCC

Total cost of Project	Total Match Funding	Total SIP requested
£7000	£3500	£3500
Project Duration	Start Date	End Date
5 mths	November 2010	March 2011

The Project

There is growing public concern about road safety on Newcastle Road between Thompson Road and Southwick Road. There have been 12 accidents along the 1.2km length of road in the last 3 years. However, the accident rate of about 4 per year is considered to be relatively good when compared to similar roads of this length in the City. Average vehicle speeds of 34mph and 33mph were recorded in a recent speed survey, which is less than the current Police threshold for enforcement of a 30mph speed limit. The reduction in the speed limit has merit but is a low priority at present for LTP funding and therefore the use SIP funding would enable the scheme to be implemented several years earlier than might occur using LTP funding.

Local councillors support the proposed scheme to reduce the existing 40mph speed limit on Newcastle Road between Thompson Road and Southwick Road to 30mph; however, due to the accident rate the proposed scheme is considered a low priority for funding from the Local Transport Plan this year and the situation is unlikely to change in future. The proposed 30mph speed limit is likely to be welcomed by the local community and road user.

The Need for the Project

There has been growing public concern in the local press and a number of requests for service received from the public. Local councillors have been consulted and are in support of the proposed measures and SIP application via area committee.

It is a statutory requirement to consult on the amendment of an existing speed limit. Formal consultations will be carried out with key partner organisations, such as the emergency services and NEXUS, the local councillors and the residents and businesses directly affected by the works if this application is approved by Area Committee.

The Outputs for the Project

Output Code	Description	Number
A4	Number of events/programmes of work to improve appearance of streets	1

Milestones and Key Events	Forecast Dates
Consultations	Nov/Dec 2010
Delegated decision	Dec 2010
Detailed design	Dec 2010

Legal	Jan 2011
Implementation	March 2011

Recommendation: Approve

The project supports the Attractive and Inclusive Theme of the local area plan.

Application No.8 – SIP Southwick

Funding Source	SIP
Name of Project	Southwick Christmas Tree
Lead Organisation	Zoe Channing, City Services

Total cost of Project	Total Match Funding	Total SIP requested
£6,542	£0	£6,542
Project Duration	Start Date	End Date
3 mths	November 2010	January 2011

The Project

The project seeks to enhance the Southwick area with the provision of a Christmas Tree on Southwick Green, creating a focus for the start of the Christmas festive period in Southwick. The project will compliment and build upon the success of the provision of Christmas Illuminations in Sunderland City Centre.

As indicated above it is considered that the project will benefit all sections of the community and thereby contribute to the three of the key priorities of the Sunderland North LAP, through the increase in attractiveness of the centre thereby resulting in increased numbers of visitors and shoppers with the potential economic benefit to both long standing and seasonal traders in the Southwick shopping centre over the Christmas period.

The Need for the Project

The need has been identified by Ward Councillors in Sunderland North.

The Outputs for the Project

Output Code	Description	Number
A1	Number of new or improved community facilities and equipment	1
A4	Number of events/programmes of work to improve appearance of streets	1

Milestones and Key Events	Forecast Dates
Purchase and delivery of tree and lights	November 2010
Electrical Works	November 2010
Erection and dressing of tree	December 2010
Switch on Event	December 2010

Recommendation: Approve

The project supports the Attractive and Inclusive theme of the Local Area Plan.

Application No.1 - SIB

Funding Source	SIB
Name of Project	Tackle It
Lead Organisation	SAFC Foundation

Total Cost of Project	Total Match Funding	Total SIB Requested
£21,000	£7000	£14,000
Project Duration	Start Date	End Date
1 year	Jan 2011	Dec 2011

The Project

"To improve the quality of life for residents of the North Area through promoting and supporting activities and services that achieve their stated goals by raising aspirations, self esteem and promoting pride in the area." It does this through creating junior citizens by addressing multiple aspects of citizenship skills for young people, the building blocks for life and the foundations of sustaining a healthy and cohesive community.

The programme targets Year six pupils who are in the transition phase from Primary to Secondary education. Via the Step Up strand, Tackle It also works with Year seven pupils through lunchtime and after-school clubs in order for staff to identify and address issues and 'buddy up' the Year six pupils with the Year sevens when they start the secondary school in the next academic year.

Tackle It addresses the core issues that schools are facing with young people in order to provide both incentivising sessions and positive role models so that pupils perform better on their national curriculum studies. Areas such as self esteem, peer pressure, bullying, racism and substance misuse are targeted in order to build knowledge and awareness in young people at a very influential and important phase in their personal development.

The Need for the Project

Tackle It has been identified as a key intervention tool for Primary and Secondary school teachers. The programme has ran successfully in both the North and Coalfields area of the City, however due to staffing and funding restrictions only two sessions are currently running in Schools in Sunderland North.

The Outputs for the Project

Output Code	Description	Target 2010/11
S6	Number of additional young people engaged in youth activities	180
L7	Number of additional youth sessions being delivered per week	7
L8	Number of additional young people engaged and participating in youth provision	180

Milestones and Key Events	Forecast Dates
200 pupils participate in six week courses	31 st April 2011
400 pupils participate in six week courses	31st July 2011
120 pupils participate in lunch time and after school clubs	31st December 2011
3 holiday courses delivered	31st December 2011
600 pupils participate in six week courses	31 st December 2011
8 six week courses delivered	31st December 2011

Recommendation: Approve

The project supports the strategic priorities for Learning, Safe and Healthy City and supports the local area priorities for the learning and healthy themes. The project is also supported by City Services Directorate.

Application No.2 -SIB

Funding Source	SIB
Name of Project	Great North Big Band Festival
Lead Organisation	Sunderland University Big Band

Total cost of Project	Total Match Funding	Total SIB requested
£16350	£11350	£5000
Project Duration	Start Date	End Date
7 months	November 2010	May 2011

The Project

The project will provide:

- a) 3 dedicated jazz workshops for beginners from North Sunderland to be held at North Shore.
- b) Priority places for young musicians resident in North Sunderland in 3 professionally tutored workshops to be held in November 2010, January and March 2011.
- c) Opportunity to participate in big band concert performances the workshops.
- d) Free access to the Great North Big Band Festival 2011 to all workshop participants.
- e) Free Festival tickets to each secondary school and college in North Sunderland.
- f) Concessionary rates for the Festival to all residents of North Sunderland.
- g) The opportunity for young musicians from North Sunderland with musical potential and ambition to progress from workshop participation into ongoing membership of the Sunderland University Big Band.

The Project is intended to utilise the Great North Big Band Festival and Competition, which has become established within North Sunderland to raise the aspirations and develop the musical ability, potential and ambition of young people in North Sunderland.

The Need for the Project

The Great North Big Band Festival is unique in that there is no other comparable event in the North of England. The recent Debnam Report on the development of Sunderland as a 'Music City' demonstrates the current lack of provision in many aspects of music in Sunderland, benchmarked against other comparators. The North Sunderland Local Area Plan 2009-11 and the Sunderland Strategy 2008-2025 references the need to make better provision and increase opportunities for the young people of North Sunderland.

Consultations with Heads of Performing Arts(or equivalent) in North Sunderland secondary schools, Steve Auster, City Music Co-ordinator and the Youth Development Service have resulted in enthusiastic support for the proposed Workshops, reflecting a consensus that opportunities for young people to participate in Workshops such as those proposed do not currently exist locally.

The Outputs for the Project

Output Code	Description	Number
A6	Number of community or educational events held	16
L7	Number of additional youth sessions being delivered per week	4

Milestones and Key Events	Forecast Dates
Completion of arrangements to deliver workshops, concerts and competitions, including venues, attendees, promotional material etc	November 2010
Delivery of all workshops, concerts and competitions	March 2011
Collation of all management information relating to the event including financial administration, attendance records, feedback etc	May 2011
DVD of festival completed	May 2011

Recommendation: Approve

The project will provide additional youth sessions and supports the Attractive and Inclusive and Learning theme of the Local Area Plan.

Application No.3 – SIB

Funding Source		SIB
Name of Project		Holistic Approach to Physical and Emotional Wellbeing
Lead Organisation		Health Scented
Total cost of Project	Total Match Funding	Total SIB requested
£2300	£0	£2300
Project Duration	Start Date	End Date
2 months	November 2010	December 2010

The Project

HS need to update their two therapy rooms and reception area. The therapy rooms have carpet on the floor which must be changed for Health & Safety reasons. Daily use of essential oils that have been accidentally spilt has made the carpet sticky and extremely difficult to keep clean. Replacing with industrial type cushion flooring could be washed each day to prevent any hazards to clients and staff. The lighting in each room consists of two very large florescent tubes, which is not conducive to our work. We have provided small lamps but these are not practical. The carpet in the whole of the building has been in place ten years. The building was used by several community organisations before HS and as a result the carpet is not up to standard. Making these changes would have an extremely beneficial impact on our clients.

The Need for the Project

HS currently provide a diverse range of health treatments/activities and support for all ages of the community. * 1-1 Holistic treatments in our centre. * A weekly Community Ladies Health morning. * Health Drop-in. * Counselling/Listening ear sessions. * In house support group sessions* Outreach in Primary & Comprehensive schools. *Work in Doctors surgery. *Working with the inclusion officer, providing Placements for young girls that have been excluded from school. * Supporting Looked After young people. * Delivering weekly sessions for mums/carers referred by Health Co-ordinator of Local Children's Centre. * Monthly sessions post Polio group and post Cancer groups. The changes in our building would make our building more user friendly, tranquil and welcoming. From the time our clients enter they need to feel relaxed and comfortable.

The Outputs for the Project

Output Code	Description	Number
A1	Number of new or improved community facilities and equipment	1

Milestones and Key Events	Forecast Dates
Purchase new lights and flooring for therapy rooms	December 2010
Install new lights and flooring to therapy rooms	December 2010

Recommendation: Approve

The project supports the Attractive and Inclusive Theme within the Local Area Plan.

Application No.4 - SIB

Funding Source		SIB
Name of Project		St Peter's Heating and Lightning Conductor
Lead Organisation		
Total cost of Project	Total Match Funding	Total SIB requested
£101,876.25	£3000	£98,876.25
Project Duration	Start Date	End Date

10 months	March 2011	December 2011
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The Project

The current heating system at St Peter's Church no longer works. This means that during late autumn, winter and early spring, the Church is not an inviting location for the local community to make the most of the facilities available to them, and for tourists to learn about its historical, architectural and academic importance. In the warmer months, members of the local community from a wide variety of backgrounds use the Church's facilities to socialise, to arrange meetings, and attend events which take place. Similarly, tourists come to experience one of Sunderland's most valued cultural assets. Installing suitable heating system to the Church will make the facilities available to the community and to tourists equally welcoming during the colder months, making the church and St Peter's a more attractive and inclusive area which in turn will make St Peter's Ward a more attractive and inclusive area. If the church was too cold and had to close it would jeopardise the bid for World Heritage Site Status.

Improving the heating system would attract additional visitors, residents, community and voluntary groups to use the church's facilities. Increasing the number of tourists visiting the church will offer increased opportunities to engage more volunteers within the church. The volunteering opportunities may enable individuals in time to obtain paid employment through the skills and experience they gain through volunteering in the church.

The Need for the Project

The bid for the World Heritage Status depends on the continued use of the church since the days of Bede in 674A. If it becomes too cold by legal standard or damaged as a result of lightning we will have to close. The heating system no longer works and as a result the Church and facilities are extremely cold in the autumn/winter months.

The Outputs for the Project

Output Code	Description	Number
A1	Number of new or improved community facilities and equipment	1
A3	Number of community/voluntary groups supported	4
P3	Number of people volunteering	16

Milestones and Key Events	Forecast Dates
Gain funding	December 2010
Faculty Approval	November 2010
Commence installation of heating/conductor	January 2011

Recommendation: Reject

Consultation has shown that the replacement of such a heating system would not add to or detract from the World Heritage bid. In addition to this the project relates directly to a religious institute but there is no match funding offered by the Diocese.

Application No.5 - SIB

Funding Source	SIB
Name of Project	Southwick Golden Gloves
Lead Organisation	Elite Fitness

Total cost of Project	Total Match Funding	Total SIB requested
£20,000	£3,000	£6000
Project Duration	Start Date	End Date
1 year	November 2010	November 2011

The Project

With the funds we would be able to complete the final phase of the refurbishment process of the boxing club. Also we would be able to create a dedicated cardiovascular and weights area. The funds would be spent on the materials required along with the labour costs that go to completing

the work. We would also purchase the required cardiovascular equipment ie, treadmills and the same weights that would complete the whole refurbishment programme.

Southwick Golden Gloves ABC was set up in response to requests from parents and residents of Southwick for a boxing club for young people. In local community forum groups it was the most sought after facility. The club currently runs three evenings per week. We currently have between 30-40 members and the numbers are growing. Both young men and women attend from the ages of 8-16. Young people with disabilities and ethnic backgrounds currently use the facility and more will be encouraged to participate.

'Golden Gloves' has qualified coaches who dedicate their time and effort on a voluntary basis. The club provides a safe place for young people to meet and the opportunity to participate in a worthwhile activity. Coaches encourage members to view this not just as an occasional activity but a disciplined way of life, an alternative to drinking, anti-social behaviour.

The Need for the Project

With the lack of junior facilities in the area we have a vision to make the whole facility the focal point of the community. With the help of the local community police officers who will help direct youths away from the streets and a life of crime and mischief to go and do an activity that will help them to get fit and benefit themselves in a disciplined way. The more youngsters that we can encourage to participate and keep off the streets the better for everyone in the local communities concerned and help reduce the local youth crime rates and anti-social behaviour.

The Outputs for the Project

Output Code	Description	Number
S6	Number of additional young people engaged in youth activities	90
L7	Number of additional youth sessions delivered per week	4
A1	Number of new or improved community facilities and equipment	1

Milestones and Key Events	Forecast Dates
Purchase of equipment	Nov 2010
Development of office/storage space	Nov 2010
Commence additional youth sessions	Jan 2011

Recommendation: Reject

Consultation has indicated there are 2 boxing clubs currently available in the North area which are supported and quality assured and a further club would not be beneficial.

The application indicates strong links with the police on the North side and consultation has shown this not to be the case and that the provision of such a service will not have any impact on crime or anti-social behaviour.

The equipment that will be purchased (cardio vascular, treadmills etc) does not correlate with the provision of youth boxing services.

The application form indicates match funding of £3000 from income generation within the club, however, funding has also been received from Sherburn House charity, Grassroots, The Rothley Trust and Gentoo Aspire.

Application No.6 – SIB

Funding Source	SIB	
Name of Project	Raising Parental Awareness and Aspirations	
Lead Organisation	Elite Family Specialists	
Total cost of Project	Total Match Funding	Total SIB requested
£39272	£10025	£29,247
Project Duration	Start Date	End Date
1 year	Dec 2010	Dec 2011

The Project

Will work in partnership with Redhouse and Castleview Academy as part of a pilot to develop a Community Intervention Parenting Academy to raise involvement of parents in their young people's academic life increasing their understanding, motivation, self esteem and instilling pride in the essential role they play by raising their awareness and aspirations so they can support the aspirations of their young people.

EFS will act as the liaison between the school and family providing non conventional intervention to help parents/carers access the current range of services provided through the academies and specialist statutory services where needed.

The academies will refer families to the service, EFS will make contact with the family to engage and discuss the issues raised within the referral and offer services to support the family. An initial assessment will follow successful engagement and a tailor made programme developed to meet the whole family needs.

The pilot will run for 20 weeks over the period of a year and engage with a minimum of 16 families through the referral process. The pilot will also develop youth sessions delivered to young people to work with them to raise aspirations, understanding, motivation, boundaries, confidence and a sense of pride.

The Need for the Project

Both academies have identified problems of involving and engaging with parents and feel this pilot would directly enhance efforts by involving, motivating and raising the awareness of parents and carers creating higher expectations of themselves and thereafter their children.

Elite Family Specialists through research have identified the fit to recent policy agenda in the Health and Social Care Sector: The Cabinet Office Social Exclusion Task Force, Reaching Out :Think Family. These clearly demonstrate the dramatic impact that parent-based family circumstances have on the outcomes and life chances of children.

The Outputs for the Project

Output Code	Description	Number
L2	Number of people accessing improved advice and support	16
L7	Number of additional youth sessions being delivered per week	2

Milestones and Key Events	Forecast Dates
Recruitment of workers for the Pilot	Jan 2011
Check and link in with the Academies and other services to avoid duplication	Jan 2011
Commencement and engagement of Families for the Pilot	Jan 2011
Commencement and engagement of youth sessions for the Pilot	Feb 2011
Developing an increased awareness showing strong and positive relationships between Young people, their families and the Academies	June 2011
End of the Pilot collation of management and evaluation	August 2011

Recommendation: Reject

Children's services have confirmed that a Parenting Offer is currently available to schools to access via referral through the CAF panels. The 'Strengthening Families Strengthening Communities' programme, which is evidence-based and DCSF-approved, could support the work mentioned in this project and is 3hrs x 13 weeks long. Gentoo are also interested in accessing this for some of their clients and this is currently being looked at.

For those families with young people aged 10-14, a member of Children's services is trained in Strengthening Families (similar name, different programme) which is targeted at this age group and their parents. Again, evidence-based and DCSF-approved, it is used to increase communication between this age group and their parents. It also supports young people to resist peer pressure and say 'no' to drink, drugs etc.

Sunderland North Area Committee

8th November 2010

Report of the Chief Executive

Strategic Initiative Budget (SIB) and Strategic Investment Plan (SIP) Interim Report Covering the Period April to September 2010

1. Why has it come to Committee?

- 1.1 Area Committee has delegated budgets to allocate to specific strategic priorities identified in the Local Area Plan, with the overall aim to benefit the wider community and to attract other funding into the area.
- 1.2 In June the Area Committee agreed the Sunderland North Work Plan Strategic Priorities for 2010/11:-
 1. Aspiration.
 2. Pride.
 3. Self Esteem
- 1.3 In order that the Area Committee can be kept informed of progress on projects the following interim report have been produced to detail how the Area Committee has allocated its resources to date (April 2010 – September 2010) and consider how those initiatives are performing against agreed objectives.
- 1.5 The report outlines the performance on all projects which delivered activity during quarter one and quarter two of the financial year, and are aligned to the key strategic priorities outlined above.

Military Museum Hanger	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of new or improved community facilities or equipment	150	0		9000	0	
Number of young people aged 16 – 19 years old (NEET), encouraged into further education or employment	4	0		9000	0	
Number of people receiving job training	2	0		9000	0	
SIB funding was awarded to provide a concrete foundation and floor for building and painting of building. The contractor has started to excavate the ground for the foundations. The project has been delayed by building control and inclement weather, as a result the completion date has been revised to March 2011. A query will also be raised with the project regarding outputs.						

Kickz	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of additional young people engaged in youth activities	24	233		11750	12038	
Number of young people benefiting from youth inclusion/diversionary projects	150	379		11750	12038	
Number of people employed in voluntary work	2	9		11750	12038	
Number of new additional young people engaged	24	233		11750	12038	

and participating in youth provision					
Number of additional youth sessions being delivered per week	4	3		11750	12038
Number of young people aged 16 – 19 years (NEET) encouraged into further education and employment	2	3		11750	12038
Number of people engaged in sports activities	150	414		11750	12038
<p>Revenue funding was awarded to the scheme to employ a fulltime specialist member of staff who would work with existing SAFC foundation staff to deliver 288 2 hour sessions over 48 weeks of the year. The aim of the project was to engage with the hardest to reach young people using a unique range of sporting, educational and community activities enabling them to challenge and develop themselves so finding their place within their community and reaching their true potential. Over the last 2 quarters Kickz has significantly exceeded projected outputs in a number of areas, indicating the project is a huge success. Contact will be made with Kickz to review the existing projected outputs with a view to re-profiling these in light of outputs from the last 2 quarters.</p>					

ABOUT	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of young people benefiting from youth inclusion/diversionary projects	14	155		6956	5958	
Number of additional young people engaged in youth activities	14	155		6956	5958	
Number of additional youth sessions being delivered per week	2	2		6956	5958	
Number of additional young people engaged and participating in youth provision	6	54		6956	5958	
<p>Capital and Revenue funding was awarded to this project to develop an area young people's forum and to build upon the Soutwick Hacks newspaper in order to influence the adults of the future to have pride and aspiration in their community. The project has significantly overachieved against the outputs engaging 155 youths in the project.</p> <p>The project has confirmed that the project will have a slight lull in the coming months as many of the older members are unable to fully commit themselves due to college and training programmes. The Southwick Hacks is going through radical changes in how the paper is produced as young peoples comments about each issue have been taken on board to ensure it meets the needs of the readers, which will cause a slight delay in the production of the next issue.</p> <p>The outputs will be reviewed with the project to set more accurate outputs for the future.</p>						

Community Leaders of the Future	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of people benefiting from youth inclusion/diversionary events	20	0		3000	2393	
Number of people employed in voluntary work	20	0		3000	2393	
Number of community/voluntary groups supported	1	0		3000	2393	
<p>Revenue funding was awarded to deliver a 2 year project to plan, prepare and deliver a citywide open to all secondary and specialist schools with a key theme of volunteering, whilst developing employability skills, work readiness and entrepreneurship in participating young people.</p> <p>The project has not yet delivered on any of the projected outputs, with only one of the five milestones achieved. The reason for this is that the project has been working to identify when the launch event can be held, however, community groups have indicated they want the event in November when they have a better idea of how the spending review will affect them and did not have the confidence to commence a 2 year project plan with schools which they may not be able to deliver.</p>						

A review of the outputs will be completed with the project in order to predict more realistic outcomes.

Seafront Improvements	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of new and improved community facilities and equipment	1	0		16000	0	
Capital funding was provided for the purchase and installation of vehicle activated signs. The sockets for the signs have been installed but the delay on the installation of the signs is due to a delay in the delivery from the supplier, these are expected to be installed by the end of October and the outputs have been re-profiled accordingly						

North Area Committee

8th November 2010

Report of the City Services Directorate

Influencing Practice, Policy and Strategy

Draft Community Assets Policy

1. Why has it come to Committee?

- 1.1. This report offers Members the opportunity for consultation on plans and strategies relevant to the North. It also provides information and updates which will encourage Members to feed into proposals for service or policy change.

2. Purpose and objective of the consultation

- 2.1 Sunderland City Council is currently consulting with the Voluntary and Community Sector (VCS) on the Draft Community Assets Policy in order to receive their comments on a Council policy which has a direct impact on them.
- 2.2 The Draft Policy takes into account National and Local Policy providing clear guidelines for VCS organisations and details on the framework for the decision making processes necessary for a transfer of a council owned asset e.g. community building.
- 2.3 The draft policy sets out a three stage approach to a transfer of a council owned asset to the VCS. Evidence of need is the first stage of the policy and consideration needs to be made of:
 - a) Existing provision in the area (either VCS, Council or other public or private sector) that meet the proposal
 - b) Taking into account (a) whether there is identified need for this proposal
 - c) Whether the proposal meets strategic and council priorities
 - d) Whether the proposal allows for co-location of services
 - e) Whether the proposal requires a specific facility or can it be supported in an existing facility
 - f) Whether there is evidence of partnership working.
 - g) Identification of financial support including external funding and volunteer time

To summarise there need to be a clear evidence of need in the local area and following that there needs to be a robust and sustainable business plan in place.

The second stage of the policy involves reviewing governance arrangements. A "Community Asset Readiness Assessment Tool" (CARAT) has been developed by the Council using guidelines from the Charity Commission to assess building and governance capacity of VCS organisations. This considers a range of indicators including assessment of staff and volunteer policies, management committee skills, legal, financial and legislation compliance.

Alongside the CARAT a full evaluation of the asset management information will be provided such as a condition survey, Disability Discrimination Act (DDA) compliance, market value, potential rental value and compliance with statute.

The final stage of any assessment of transfer is the requirement for the VCS organisation to provide information on how they will sustain the management of the building which includes:

- Financial – funding in place for revenue to support the building and ongoing maintenance plan
- Programme – Evidence of local support and need for the proposed programme
- Governance – Skills of management committee and volunteers including premises management experience
- Partnerships – Letters of support and identified partners, being a signatory to the Sunderland Compact
- Community Need – Evidence of local community consultation
- Sunderland Strategic Priorities – Programme delivery meeting partnership and Council strategic objectives

2.4 Members of Area Committee have an active involvement with VCS organisations within their area and through the Area VCS Networks. The Policy has an impact on the assets currently occupied by the VCS and VCS organisations within all Area Committee areas. This impact is explained in the first stage of the transfer where co-location and partnership working with existing organisations will be explored. This will enable promotion of co-location, sharing of resources, volunteer support and usage of under utilised buildings.

2.5 In addition any new requests received by members from VCS organisations for access to council owned buildings can be directed through the stages of the Policy. The Policy states the support which the Council will provide and the necessary steps a VCS organisation must take to ensure they are delivering to key priorities and are able to sustain a building.

2.6 Area Committee member knowledge and experience can be fed into responses to consultation questions which are detailed throughout the Draft Community Assets Policy and can be downloaded from www.sunderland.gov.uk/communitydevelopment Alternatively copies are available by contacting the Community Development Team on 561 5002 or emailing communitydevelopment@sunderland.gov.uk

2.7 The Council has 85 assets occupied by the VCS and 20 of them are in the North Area, which are shown on the attached map.

3. Timescale of exercise and feedback

3.1 The consultation period ends at Friday 26th November 2010, following which all comments will be addressed.

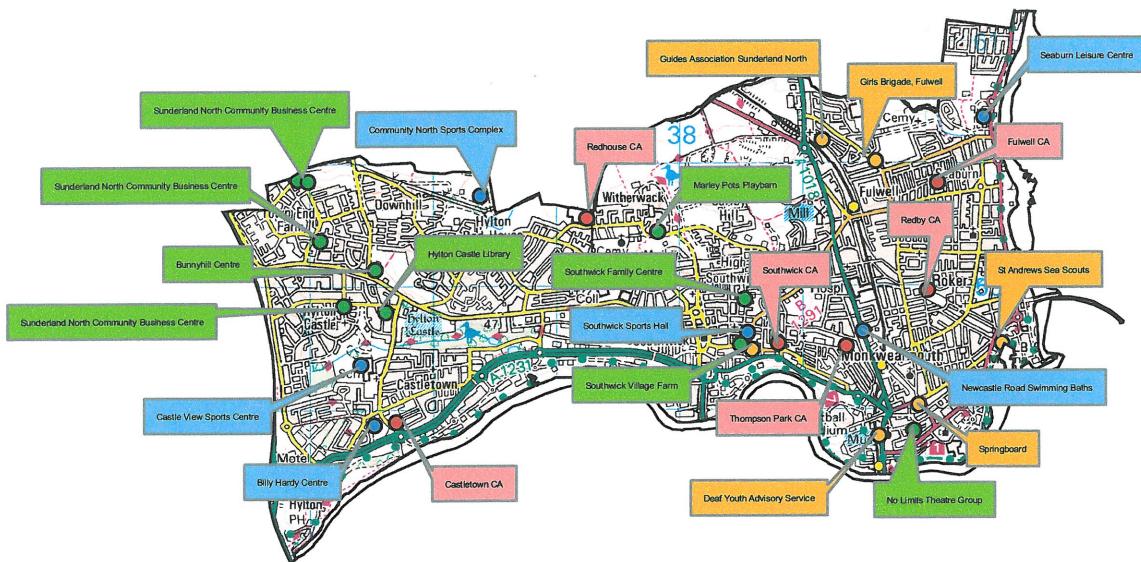
4. Recommendation(s)

Members are requested to consider the draft Community Assets Policy which is currently subject to consultation and to participate in the consultation process to ensure that the strategy will effectively address the requirements of the Voluntary and Community Sector in the North area of the City.

Annex 1: North Area Map

Contact Officer: Vivienne Metcalfe, Area Community Coordinator (East)
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Sunderland North



Legend

- Leisure Centres
- Community Centres
- Voluntary Sites
- youth clubs

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North Area Committee

8th November 2010

Report of the Office of the Chief Executive Directorate

Influencing Practice, Policy and Strategy

Draft Seaburn Masterplan and Design Code

1. Why has it come to Committee?

- 1.1 This report offers Members the opportunity for consultation on plans and strategies relevant to the North. This report outlines the purpose and approach of the draft Seaburn masterplan and Design Code Supplementary Planning Document (SPD) and provides details of the associated statutory public consultation.
- 1.2 The boundary of the Seaburn Masterplan and Design Code is shown at **Annex 1**.

2. Purpose and objective of the consultation

- 2.1 The Seafront Regeneration Strategy (adopted in February 2010), provides an overarching framework to guide future development at Sunderland's seafront and identifies a vision for both Seaburn and Roker.
- 2.2 The draft Seaburn Masterplan and Design Code builds upon the vision and principles set out in Seafront Regeneration Strategy and sets out detailed planning and development guidance for developers submitting proposals in the Seaburn area.
- 2.3 In accordance with the vision for Seaburn the masterplan advocates a leisure-led development at Ocean Park, having a mix of uses available all year round. Low density residential development and significant enhancements to areas of green space around Cut throat Dene are also identified as well as the protection of views across the seafront and public realm enhancements at Seaburn promenade.
- 2.4 Existing businesses on Queens Parade and Morrison's supermarket are not identified for redevelopment as part of the masterplan but opportunities for improvements to the public realm in and around these developments will be pursued.
- 2.5 A design code and spatial masterplan, offer greater detail on the urban design principles for the area and set out the Council's design ambition for the site.
- 2.6 The Masterplan and Design Code for Seaburn will help will help facilitate the planning and regeneration of the seafront at Seaburn in a manner that helps achieve the aspirations set out in the Sunderland Strategy and the Seafront Regeneration Strategy.
- 2.7 In order to progress towards the adoption of the Seaburn Masterplan and Design Code SPD, the provisions of the Town and Country Planning (Local Development) (England) Regulations 2004 require a period of formal public consultation. The draft document is therefore subject to a formal six-week consultation process to ensure that those with an interest have an opportunity to comment on its content.
- 2.8 As representatives of the North Area, Committee member's knowledge and experience can be fed into responses to the consultation. The Seaburn Masterplan and Design Code are available to view at: www.sunderland.gov.uk/seaburn. Alternatively copies are available by contacting the Planning Implementation Team on: 0191 561 2549. A series

of drop-in sessions will also be held across the City. Further information on dates, times and venues are available on the webpage.

Written responses can be emailed to: implementation@sunderland.gov.uk or submitted online via the webpage.

3. Timescale of exercise and feedback

- 3.1 The six week consultation on the draft Seaburn Masterplan and Design Code will take place between Tuesday 19 October 2010 and Monday 29 November 2010.
- 3.2 Following the consultation all comments received will be considered and the document will be amended where necessary. The masterplan will then be taken forward to the relevant Scrutiny Committees and Cabinet for approval to adopt as a Supplementary Planning Document. If approved, the Masterplan and Design Code will be used by the Council to inform future decisions on the redevelopment of the area and will also be a material consideration when considering future planning applications.

4. Recommendation(s)

Members are requested to consider the draft Seaburn Masterplan and Design Code which is currently subject to consultation and to participate in the consultation process to ensure that the Masterplan and Design Code will effectively promote and deliver a form of development appropriate for the Seaburn area of the City.

Annex 1: Seaburn Masterplan Boundary Map

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0191 561 2549, Ben.Winter@sunderland.gov.uk

Seaburn Masterplan Study Area

