

PEOPLE

Budget: £0

Allocated: £31,413

Balance: £0

OUTCOME	ROLE FOR AREA COMMITTEES	ACTIONS	LEAD AGENT	OUTCOME/ACHIEVEMENTS	R A G
<p>1 Corporate: A City where everyone is as healthy as they can be and enjoys a good standard of well being. Area: A healthy East Sunderland: Contribute to ensuring East Sunderland has healthy outcomes and lifestyles.</p>	<p>Strategic Influencing Role: Health inequalities: Improve awareness and communication.</p>	<p>1. Assist schools to raise awareness to parents around recognising the symptoms of drugs or alcohol use and promote current services available to families and users.</p>	<p>Nicol Trueman, OCE</p>	<p>Healthy Survey Results 2012 to be compared to 2010 results and shared with group. Discuss demand and need to raise awareness via parents with Children Centres. Falls under People based devolved core services to Area Committee. ROLL OVER 2013-14</p>	G
		<p>2. Encourage a more targeted approach in promoting healthy lifestyle choices with Black Minority Ethnic (BME) families.</p>	<p>East VCS Area Network and Evolve Consortia</p>	<p>Element of HCIF project targets BME community. Action is picked up as part of HCIF project. Ends Sep 13. NT to monitor progress as part of core service. WATCHING BRIEF</p>	G
		<p>3. Reduce the stigma of mental illness (emotional health and wellbeing) by helping people live with daily life by recognising coping mechanisms- asking are they good for themselves/families - is there healthier alternative coping mechanisms.</p>	<p>East VCS Area Network and Evolve Consortia</p>	<p>Element of HCIF project delivers support and courses to people with mental illness - mind your mind, motivation courses and coping with life courses. Ends Sep 13. NT to monitor progress as part of core service. WATCHING BRIEF</p>	G
	<p>Local Action Key Priority: Reducing cancer</p>	<p>4. Commission projects through the Healthy City Investment Fund to address the main lifestyle causes of cancer: tobacco, alcohol and obesity by promoting awareness of the early signs and symptoms</p>	<p>Nicol Trueman, OCE</p>	<p>NT held induction meeting with consortia. Issue with outputs, reduced from 1500 to approx. 780. NT to monitor progress as part of core service. WATCHING BRIEF</p>	A
		<p>5. Enhance relationships between Health and Wellbeing Board and Area Committee, via People Board.</p>	<p>Neil Revely, HHAS</p>	<p>Area Committee consulted on the Health and Wellbeing Strategy. People Board received reports on the Public's Health in the East and the Transformation of Adult Social Care in the area. RECOMMENDATION - AREA PRIORITY 2013/14 - i) Raise awareness of services available and establish Community Connectors, ii) Increase social wellbeing by reducing social isolation iii) Support communities to cope with dementia.</p>	G
<p>2 Corporate: A City with high levels of skills, educational attainment and participation. Area: Active and educated East Sunderland: Continue to improve lifelong learning, volunteering and participation opportunities</p>	<p>Strategic Influencing Role</p>	<p>6. Receive appropriate reports of progress plans, policy and strategy relating to People.</p>	<p>Charlotte Burnham, OCE</p>	<p>Infrastructure to be developed to strengthen Area Arrangements in relation to how this occurs supported by the introduction of a Forward Plan for People. Referred to Area Co-ordinator, when appointed post April 13. ROLL OVER 2013/14</p>	A
		<p>7i. Area Committee to receive a report on NEETs and consider what added value or actions can be address via People Board.</p>	<p>Andrew Carton, Children Services</p>	<p>F Gething presented report on NEETs. Agreed (short-term) investigate options to support NEETs in the East (long-term) CB speaks to KM regarding corporate approach on apprenticeship schemes. Joint Cllrs/Officers working group held to set remit of scope for options. Options presented to Chair/People Board for consideration in May 2013. ROLL OVER 2013/14.</p>	G
		<p>7ii. People Board to receive a report on Family Focus</p>	<p>Andrew Carton, Children Services</p>	<p>Report provided. COMPLETED.</p>	A

opportunities.

	Local Action	8. Monitor five commissioned projects funded until June 2013 delivering junior youth clubs and activities during school holidays.	Nicol Trueman, OCE	All five projects delivering against projected outputs. No concerns. Ends Jun 13. To date, over 2,000 young people have benefited from SIB funded work. NT to continue to monitor progress as part of core services. WATCHING BRIEF.	G
		9. Monitor two commissioned projects funded until December 2012, which are encouraging people into employment and enterprise and improving access to welfare advice.	Nicol Trueman, OCE	Both projects delivering against projected outputs. No concerns. SES project ends Mar 13. SNCBC secured additional funding, employability and training elements only, will continue up until Jan 14, at nil cost to Committee. Over 120 people have gained employment, 30 businesses have been set up and 500 people have gained access to welfare benefits advice. NT to continue to monitor progress as part of core services. WATCH AND BRIEF.	G
		10. Encourage more young people to progress into college and university. Promoting progression routes, services and financial support available. Making education a viable option for young people and families in the area.	NEET Improvement Board: Andrew Carton, Children Services	NEET Improvement Board has developed a Task Group to produce an action plan which complements the Governments Raising the Participation Age in Education to 18 strategy, which will deliver this action. NEETs falls under People based devolved core services to Area Committee. ROLL OVER 2013-14.	G
	Local Action Key Priority: Encourage schools to open up their facilities to the wider community.	11i. Identify public and private schools within East Sunderland and conduct a survey with them to identify: timetable of community activities delivered, what facilities can be accessed/hired by the community, waiting list, community need, etc.	Victoria French, HHAS	Letter/questionnaire sent to all schools across the City. Information being collated and analysed. Results to be presented to the People Board. ROLL OVER 2013-14	G
		11ii. To invite at least two Headteachers to attend the People Board to discuss barriers or good practices in opening up the school to the wider community	Nicol Trueman, OCE	Awaiting outcome of city wide initiative. ON HOLD	A
		11iii. Consider which neighbourhoods would benefit from access to their local school facilities to identify where need is.	Clive Greenwood, OCE	Community deficiencies identified were: Doxford, Millfield, Ryhope and St Michaels wards lacked play provision, All wards had poor access to outdoor sports facilities. Millfield and St Michaels have poor access to allotments. Options for new play sites were referred to Cabinet Policy Lead for Play and Urban Games Strategy review, for consideration. RECOMMENDATION - REFER TO PLACE BOARD	G
		11iv. Collect information from joint youth surgeries delivered by Cllrs and Youth Parliament members and share with People Board.	Nicol Trueman, OCE	Answers to issues collated from different Officers and shared with Children Services. AA has feedback results to young people involved. COMPLETED.	G
	3 Corporate: A City which is and feels even safer and more secure. Area: A Safer East	Strategic Influencing Role	12. Area reports presented on key subjects: domestic violence, alcohol and drugs misuse, ASB, hostels in Sunnyside, Fear of Crime - to influence plans, policies and strategies from and to the Safer Sunderland Partnership.	Susan Kellie, OCE	Police, Fire Services and Safer Partnership presented regular reports and updates of key subjects. Local Cllrs represented on Hostel Strategy Working Group. RECOMMENDATION - AREA PRIORITY - Tackling Crime.

<p>Sunderland: Continue to ensure key partnerships and collaboration maintains the good results achieved.</p>	<p>Local Action Key Priority: Reducing crime</p>	<p>13. To continue with the work of the Crime Working Group and LMAPs ensuring local issues and problems are addressed.</p>	<p>Susan Kellie, OCE, Police and Fire Services</p>	<p>SIB funded Operation Engine, where ASB was targeted in the Sunnyside area and Mowbray Park. This involved alcohol seizures, stop searches and the issuing of direction to leave notices to persons involved in disorder. The East team have targeted around Tunstall Hills and Ryhope areas to deal with youth disorder, as well as, targeting burglaries to commercial premises around Leechmere Industrial Estate. Operation Energy was put in place for burglary to sheds and garages around the Grangetown area, this involved overnight patrols. It was successful in stopping the offences completely after a number of arrests were made. Merge with action 12. MERGED</p>	<p>G</p>
<p>4 Corporate: Ensures people are able to look after themselves. Area: Cared for in East Sunderland: Contribute to safeguarding and promoting the welfare of East Sunderland's most vulnerable.</p>	<p>Strategic Influencing Role</p>	<p>14. Encourage more people to live independent by promoting and raising awareness of services available.</p>	<p>UNKNOWN</p>	<p>Complements Area Priority - merge with action 5. MERGED.</p>	<p>G</p>
	<p>Local Action Key Priority: Improving access to advice, information and guidance to help the area's most vulnerable to look after themselves.</p>	<p>15. Receive appropriate reports of progress plans, policy and strategy relating to People.</p>	<p>Charlotte Burnham, OCE</p>	<p>See action 6. MERGED</p>	<p>A</p>
		<p>16i. To investigate what campaigns are being delivered and by whom, timescales involved, are they any obvious gaps, who do we know should be accessing support but isn't - how can we support them?</p>	<p>Liz St Louis and Joan Reed, HHAS</p>	<p>Two reports on the restructure on how the Council is improving access to IAG were discussed, in terms of, self-service, mediate, 1st tier and specialist support. Along with updates on the new 'Contact Us' Campaign. It was agreed that IAG will continue to be of interest to the Board, but for now no further action was necessary. WATCHING BRIEF.</p>	<p>G</p>
	<p>Local Action</p>	<p>17. Receive a report providing an area perspective on the impact of the welfare reform.</p>	<p>Fiona Brown, C&CS</p>	<p>Members identified a long list of potential vulnerable people. It became clear that depending on your profession or background, the definition of 'vulnerable' varied a lot. It is too broad a subject to narrow down and agreed. No further action. COMPLETED</p>	<p>G</p>
		<p>18. Receive a report on the Council's position on apprenticeship schemes consideration added value or actions for the People Board.</p>	<p>Stephanie Rose, OCE</p>	<p>A series of presentations were delivered by Fiona Brown to members in June. Cllrs receive bi-monthly briefings. Cllrs Toolkit being produced to assist members to understand how they can advise their constituents on how they may be affected and also where/from whom they can get further help and advice from. This is in development with our Comms colleagues. CITYWIDE</p> <p>Complements Local Action - merge with action 7i. MERGED</p>	<p>G</p>
<p>G</p>	<p>Progressing on target</p>				
<p>A</p>	<p>Progressing but behind schedule (with plans in place to action)</p>				
<p>R</p>	<p>Not progressing</p>				