

Priority One

Encourage young people to continue into further education by looking at different methods and strategies with regards to targeting Not in Education, Employment and Training (NEET). i.e. encourage more balance between academic and vocational training.

Key Facts

- Year 11 Activity Survey for 2008 leavers showed on average that over 80% of pupils leaving schools in the East area went into further education. In addition to this on average around 12% went into employment or training.
- NEET figures relate to 16-19 year olds and include several school year groups. Highest numbers tend to be with the older age groups.
- 245 young people are NEET and Hendon ward has the highest level across the whole city at 79 young people, although this has shown a slight decrease on the previous years figures. Within Sunderland East, Ryhope ward has the second highest (52), followed by Millfield (43), Doxford (36) and St Michaels (35).

Current activities

- EBC work with young people and local employers to raise aspirations and build confidence.
- HYPP deliver Education to Employment (E2E) learning programme, which is a school based learning programmes for young people who are on the verge of exclusion, in addition to Plus volunteering programme for 16+ encouraging young people into Youth and Community work.
- Blue Watch and Box Youth Projects currently delivers GO4IT which is funded from Youth Development Group until March 2011, which includes an alternative education programme with young people at risk of becoming NEET, in conjunction with local secondary schools across the East area.
- YAV delivers a citywide GO4IT contract, supporting young people from BME community at risk of becoming NEET or referred by Connexions as being NEET, the majority of whom live in the East area.
- New schools are being built and links are being strengthened between schools and further education.
- Connexions – Personal Advisers work with young people in schools and college centres to raise aspirations and build confidence. Staff work with an identified caseload of NEET young people to provide continuity of support. Connexions teams work on a neighbourhood basis throughout the City of Sunderland. Team leader for the east area is Peter Nicol Tel 443 2929 e-mail peter.nicol@sunderland.gov.uk
- Education Business Partnership (Sunderland EBP) based in Connexions – staff work in schools across the East area providing a range of activities including confidence building, challenge events run the BEC 500 Programme which is designed to encourage a high level of attendance and satisfactory completion of course work.
- Back on the Map – a Connexions Personal Adviser is seconded to Back on the Map and works with young people to encourage them into learning opportunities.
- Activity Agreement (Connexions Tyne and Wear Hub Services) Key Workers are based in Sunderland Connexions and work with NEET young people aged 16-17 to help them re-engage in further learning opportunities. This is one of only 8 pilot areas across the country.
- Engagement Support Prevention (ESP) Project – offers individual support to young people aged 14-19 in the locality through a named Project worker.
- Aim Higher – Connexions works closely with Aim Higher to encourage young people to consider further and higher education.

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- Primary Event – annual event organised by Connexions to get Year 6 Primary pupils to University of Sunderland for taster sessions/activities so they may consider further/higher education in the future.

Gaps/Needs

- Lack of progression opportunities for young people e.g. from Level 2 to Level 3 opportunities and in certain occupational area such as construction and motor vehicle work.
- Problems related to the economic recession – lack of opportunities and more temporary than permanent opportunities.
- Lack of apprenticeships for young people, including in the public sector services.

Actions

- Increase opportunities for young people in identified occupational areas.
- Provide financial support to local companies to employ young people.

Proposal

- **Escalate to Scrutiny or LSP:** Investigate the possibility of increasing the number of apprenticeship opportunities offered, including by the public sector. (ALE)

Priority Two

Support more adults to return to learning, by increasing the number of tutors who specialise in delivering English for speakers of other languages (ESOL).

Key Facts

- Census 2001: Highest population in the City of Asian/Asian British in Park Lane, Toward Road and Hendon Road area in St Michaels and Hendon ward and of Chinese or other in Chester Area, Millfield ward

Current activities

- Family, Adult and Community Learning (FACL) are currently contacting organisations to identify what the qualification/training requirements are of current and potential tutors.
- Delivery of ESOL provision is limited. A small amount of provision is being funded by FACL through the Bangladeshi Centre and United Community Action. Organisations advise us that they have a waiting list of potential learners who want to take part in courses but at present are unable to do so as the contracting organisation does not have the capacity to deliver.

Gaps/Needs

- Shortage of ESOL tutors.
- Organisations working in the heart of local BME communities do not have in place appropriate infrastructures to support the management, delivery and monitoring of learning programmes.
- Gap in the number of men and residents from BME communities who are participating in learning.
- FACL intend to develop and deliver termly events to give local residents a 'taste' of learning to widen participation and encourage people to return to learn. Events to be delivered in the Winter, Spring and Summer terms.

Actions

- Young Asian Voices and FACL to work together to access FACL funding to pay for several tutors to develop skills to become ESOL tutors.
- FACL work with organisations and tutors wanting to deliver learning to ensure that appropriate infrastructures are in place.

Proposals

- **Review:** Investigate and feedback to Area Committee on the feasibility of amending the procurement process to make the process more accessible. (Office of the Chief Executive)

Priority Three

Increase opportunities to deliver informal lifelong learning courses that improve the emotional wellbeing of vulnerable adults, delivered locally, via community facilities.

Key Facts

- The working age population in Sunderland East are better qualified than those in other areas of the City. However the figures do include high numbers of students that reside in the East Area of the City. The exception is Ryhope ward where 40% of residents have no qualifications compared to a city average of 36.9%.
- 70% of provision delivered by Family Adult and Community Learning was accessed by women during the 2008/09 academic year.

Current activities

- A range of non accredited informal learning programmes are currently being planned for delivery by Sunderland Councils Family Adult and Community Learning's contracted providers via Voluntary and Community Sector (VCS). Programmes planned for 2009/10 academic year include:
 - Community Leaders Award for autistic adults
 - First aid and health and safety courses for lone parents
 - A range of courses to increase confidence and self esteem
 - A range of family learning programmes designed to promote family fitness, healthy eating and staying safe
- FACL can provide information on what courses are currently funded and further information until October 2009.
- The E-government team are working with Software City regarding city wide Information Communication and Technology (ICT) infrastructure improvements. There is an infrastructure of public access computers available in community venues and public libraries. The following exist across the East: Community Network, BME Network e-champions, Digital Challenge (DC) LAA e-champion and DC Youth e-champion, Electronic Village Halls, Community of Interest Websites, DC Carers e-Champion, DC LAA e-champion, DC Youth e-champion, DC Community Health Information Point, DC Smart Sunderland, DC Tele-safe. In addition, there is access to IT skills and training through Electronic Village Halls (EVHs) in a non formal environment.
- Working in partnership are Blue Watch Youth Centre and Sunderland Young Peoples Bike Project delivering out of centre activity programmes to breakdown barriers, trepidation, lack of confidence and self esteem of adults to support them in accessing resources and opportunities to access informal lifelong learning courses that will improve their emotional wellbeing. These will be delivered at Blue Watch Youth centre and other warm, safe and emotionally supportive environments where participants will feel safe and confident to take steps forward in their personal development.
- FUSHIA support carers of substance misusers. Encouraging carers to take back control of their lives and become proactive within their personal situations and their community. They deliver coaching and mentoring on a one to one basis. The approach is being measured by using a personalised Outcomes Star because each persons needs are unique.

Gaps/Needs

- Sunderland City Council are increasing the number of learners progressing to higher education and further developing support and engagement strategies to assist the transition from Key Stage 4 to Post-16 learning.
- Limited progression opportunities available for those who would like to go onto further learning.

- Provision is predominantly accessed by women, there is a shortage in the number of men accessing learning.
- Provision is predominantly day time, there is limited evening and weekend provision available.
- Limited progression opportunities for people once they have completed a course and want to move onto the next level.
- Organisations wanting to access funding do not have the necessary infrastructure in place to deliver learning.
- More support groups and more one to one sessions are needed to progress people into learning.
- Need for more training or staff, train the trainer style, this would be in coaching and mentoring and the transference of skills will help reach the high standards Sunderland aims for.
- Need for more staff to be able to provide more flexible services to meet the regular 'out of hours' demand for one to one work.

Actions

- Replicate provision that was delivered in 08/09 to Learners with learning difficulties and/or disabilities.
- Develop links with other aspects of provision so that learners are able to progress onto further learning.
- Working with the Carers Centre to develop a range of learning opportunities across the city.
- FACL work with organisations and tutors wanting to deliver learning to ensure that appropriate infrastructures are in place.
- Map what support groups exist currently within the East, their role and infrastructure. Promote sessions and identified any common interests to encourage partnership working. Offer basic carer mentoring training to those who would want it to raise aware around what support is available.
- Consult with local people and providers in the East to identify the kind of provision that local residents would like to see delivered, with a focus on engaging more men in learning.

Proposals

- **Review:** Source additional funding to deliver low level accredited learning (level 1 or level 2) so that seamless progression routes can be put in place for local residents. (FACL)

Priority Four

Better support for young people e.g. more youth and play services.

- Increase service provision/activities for children and young people with disabilities or who are carers themselves.
- Improve partnership working between organisations who provide services to CYP.

Key Facts

- Except for St Michael's ward there is substantial Youth Provision in the area. Hendon: Sans Street Youth & Community Centre; Study Support City Library; Young Asian Voices / Hendon Young People Project; Youth Information Shop. Millfield: City Equals at Duke of Edinburgh Awards which provides youth work for young people with disabilities; Duke of Edinburgh Awards Centre / Sunderland City Centre Music Project; St Mark's Community Association. Ryhope: Study Support Ryhope Library; Blue Watch; Blue Watch / Blue Teens which also provides youth work for young people with disabilities; Doxford : Box Youth Project

Current activities

- Completion of the Pathfinder programme will see an estimated 5,600 additional children and young people having access to high quality equipped sites in Sunderland East. The Play Pathfinder programme will realise an additional investment of over £437,000 into Play and Urban Games facilities in Sunderland East. Over the next two years the Play Pathfinder programme will see five new developments, prioritised by the Play and Urban Games Strategy. These are Mowbray Park, Ryhope Recreation Park, Grangetown Primary School and Millfield Park.
- ICT at Home project loans IT equipment for schools age pupils who receive free school meals.
- Youth e-Champions project uses young people to engage others within their peer group.
- Comprehensive services delivering both youth and play provision across the area, providers are:- Hendon Young Peoples Project; Young Asian Voices, Sans Street; St Marks; Blue Watch Youth Project; The Box Youth Project; Youth Information Shop(Answers); City Library and Arts Centre; Sunderland Awards Centre –
 - Youth Parliament
 - City Equals
 - Duke of Edinburgh Award
 - Music Project
 - Youth Matters Team
- The Sunderland Carers Centre is based in Toward Road. As part of their support they operate Young Carers which supports young carers city wide with the support of the Youth Development Group through a letter of understanding by providing youth and play provision from Southwick Neighbourhood Youth Project, three days a week. It also provides half term activities and a Summer Holiday programme. Annually 3 young people aged between 15 and 17 go on a 3 week jungle activity to Borneo. Funded through Aiming High for Children with Disabilities, Hendon Young Peoples Project supports parent/carers of children with disabilities by providing a short break on Saturdays 12 – 3pm for children aged 5 -11yrs in the form of play provision. This also includes activity days during school holidays
- Bluewatch operates a club called Bluteens on Monday evenings 6 – 8:30 for young people with Learning Disabilities aged 13-19yrs funded in partnership by the Youth Development Group and Services for Disabled Children. They also operate Bluteen riders, a cycling club for young people with disabilities every alternate Saturday and there is also provision in the school holidays funded from Aiming High. This includes a residential which give short breaks to parents.
- The Youth Development Group works in partnership with all sections of Childrens Services and has representation and input into the majority of the strategic partnerships overseeing the

delivery of services to young people. E.g. Strategic Partnership for Disabled Children, Multi Agency Looked After Partnership, Extended Services Partnership, etc. As well as working in partnership with Community and Culture delivering a range of services from Baby Sitting courses to The Young achievers 'Youth Arts exhibition'

- EBC work with young people with disabilities from Portland and Barbara Priestman Schools.

Gaps/Needs

- Except for St Michael's ward there is substantial Youth Provision in the area.
- Blue Watch - Outreach Project & Detached Project – A recent Detached Project proved very successful with the project working with large numbers of young people with some not accessing any other youth provision. Funding for the project has ended with no provision put in its place.
- Use Aiming High model to increase provision. i.e. currently one short break per month, increase to four short breaks per month etc
- Detached youth work should be viewed as an important part of a comprehensive youth work strategy.
- Millfield, Grangetown and St Michael's have limited or no provision. Awaiting further information for the Young Carers staff team regarding any gaps.
- EBC have concerns over the lack of core funding and ad hoc delivery.
- No provision for 19 -25 age group.
- Junior provision required in Rhyope area, Youth provision in Hendon and Grangetown area.
- Blue Watch centre would like to expand its current programme of activities which would provide opportunities to young people who are known to experience the most barriers to accessing services. It will support young people to enjoy and experience the fun and achievement of participating in healthy activities such as cycling, orienteering and water sports.

Actions

- Blue Watch Youth Centre to work in partnership with local schools, providing a more systematic and comprehensive service where all partners are suitably funded and supported breaking down barriers where individual partners feel they need to protect their own resources and funding.
- To implement new commissioning arrangements from April 2010 that better represent the needs of young people in their neighbourhoods.
- HYPP indicated a lack of provision for under 11 year olds, youth projects to work closely with Junior schools, supported via extended schools route and develop existing services with help of Children Services. Opportunities to develop cross generational projects allowing older people the opportunity to share skills acting as peers to young people i.e. gardening, joinery, etc.

Proposals

- **Allocation of SIB/SIP:** To supplement current practice with mobile provision. Call for Projects £30,000, one off capital, plus £38,000 per year for three years for revenue, total: £144,000 for mobile Youth Services. Applications are being made to all Area Committees for financial support for the mobile provision. (Youth Development Group)

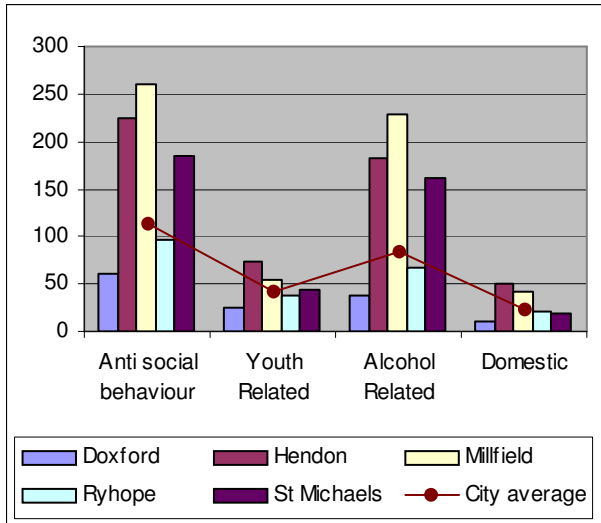
Priority Five

Do more to ensure health and emotional well being of children and young people.

- Deliver a holistic approach when working with children and young people e.g. health promotion, education around substance misuse, eating disorders, STI's, etc.
- Increase the level of involvement parents and carers have in establishing services and programme for children and young people.
- Provide activities/sessions to improve parenting skills

Key Facts

Sunderland East ASB incidents per 1,000 population April 2008 to March 2009



- The graph shows that the same trend follows all types of anti social behaviour with levels lowest in Doxford and Ryhope wards across youth, alcohol and domestic related incidents. Levels are higher than city averages in Millfield, Hendon and St Michaels.
- *Safeguarding stats being collected on Domestic Violence, alcohol and substance misuse, mental and parental ill health, CYP with disabilities and young carers, Dec 09.*

Current activities

- EBC deliver various programmes, downloadable teaching resources for schools around dangers of alcohol through work with clients of NECA.
- SAFC Foundation, YAV and Sunderland Refugee Services are working together over 48 weeks p.a. focusing on integration, team work and football skills. SAFC Foundation also delivers an integration project from Thornhill School.
- Sunderland City Council are improving the health and emotional wellbeing of children and young people, promoting healthy lifestyle choices to reduce childhood obesity and commissioning and delivering effective, outcome focussed Child and Adult Mental Health Services (CAMHS).
- Sunderland Carers Centre are delivering Caring with Confidence and Learning for Living programmes.
- Blue Watch; Young Mums Drop in (pilot).
- Family Learning courses are designed and run which promote family fitness, healthy eating and staying safe, which are contracted out via FACL
- The Youth Information Shop engages with young people between the ages of 13 –19 years (to 25 for young people with LDD) through a free city-centre drop-in provision addressing their needs for accessing relevant and supportive information, advice and treatment. It operates Monday to Friday from 12noon to 5.30pm opening late on Wednesday and Thursday till 7.30pm, including outreach work in the City Centre. It provides and delivers a service from a fully accessible location that has multi-partnerships offering onsite specialist support and a referral approach covering topics of health, education, housing, welfare, volunteering opportunities training and employment. Specifically addressing issues around sexual health and relationships. As part of this services satellite points are supported with current information and up to date materials. There are 4 satellite points in the East at: HYPP; Sans Street; Bluewatch Youth Project and The Box Youth Project.
- The Youth Development Group (YDG) works with Sunderland, Washington and Coalfields Parent Carer Council which meets on a monthly basis alternately at Colombo Grange school

and Sunderland Awards Centre. A member of the YDG attends these meetings to support the group and to express their views to others within Childrens Services. There are two voluntary sector workers from Sunderland Carers Centre, who also support the Council.

Gaps/Needs

- HYPP recognise the need to work towards engaging parents. A lot of information is given to children and young people, but there is generally a lack of understanding from parents regarding what is going on regards drugs, alcohol and sexual health. Major concerns are funding and time, when trying to develop joint work with parents, carers and young people.
- All family Learning programmes, contracted by FACL, are underpinned to ensure that parents and children have a positive learning experience.
- Blue Watch encourage parents to spend time with their children on evenings and weekends helping them to become aware of not only what the children do in their leisure time but also what their parents do as well. Develop activities and sessions that members of different generations can participate in together i.e. Blue Watch Cycle Club. They raise awareness of facilities, equipment services, resources available in the area. Lifelong family approach, including healthy living, environment/ neighbourhood management, which should improve mental health. Communities influencing decision making on planning, developing and improving health facilities. They are keen to encourage healthier living in communities, by providing better support for young peoples e.g. more youth and play services that are physical and healthy and address the five outcomes of Every Child Matters.
- Sunderland Carers Centre are going to identify from carers what opportunities they would like to see and share with approved contractors by April 2011 (FACL).

Actions

- Provide opportunities to deliver a healthy eating programme for young people based around an enterprise activity where they design, promote and market their own products.
- Run anti bullying sessions in order to raise confidence and self esteem in primary schools.
- Family values programmes to be delivered as part of a providers core offer, via FACL contracts.
- Provide courses which support the development of citizenship to be delivered, via FACL contracts.

Proposals

- **Review:** Sunderland Young Peoples Bike Project (SYPBP) when funding is available will be able to provide a Cycling Club (Pilot) one session per week. Encourage parents and young people to spend time together sharing interests, working together, breaking down generational gaps etc. (SYPBP, CCS & TPCT)
- **Review:** Resources needed to deliver Healthy Living Club and Young Mums Drop in programme. (TPCT and CCS)

Priority Six

We need to tackle and challenge the stigma around asking for support when it is needed. e.g. fear of approaching Social Services/Children's Services for help, as the perception maybe that the children are being removed from families when this happens.

Key Facts

- Adult social care includes looking after adults with physical disabilities, mental health problems, learning disabilities or substance misusers, whether they are in receipt of community based service, independent residential, nursing or local authority care.
- In relation to 18 to 65 year olds 2237 residents are in receipt of care services, this is 6.2% of the areas population. In relation to individual wards more residents in Hendon (7.1%), Ryhope (6.5%) and St Michaels (7.1%) are in receipt of care than the average for the area.
- The percentage of residents claiming incapacity benefits as a consequence of mental disorder in Sunderland East is 3%, slightly higher than the City rate of 2.6%. All wards within the Sunderland East have rates that are lower than the City average, with the exception of Hendon ward with a rate of 5.4%.
- Children in Need are those children who are looked after within the Local Authority, or families who are supported by the Local Authority, as well as those on the child protection register. There are 520 children in need in Sunderland East which is in line with the City average of 4.1%. the exception is Hendon where over 9% of children are in need of support.

Current activities

- The Futures Team was established in April 2009 helps young people with Physical or Learning disabilities who are making the transition from children to adults. Through person centred planning the team will support young people who are school leavers to access further education opportunities.
- The Community Day Opportunities Team is a new initiative which works with people with disabilities to pursue, in a socially inclusive way, day opportunities, which include access to adult learning.
- Staff in Day Centres and Residential Group Homes are appropriately skilled to support people with learning disabilities to access adult learning opportunities.
- FUSHIA receive referrals from Social Services and Children Services and have recently undertaken Common Assessment Framework training. They are involved in a 'Team around the Child'. Services include one to one mentoring and group work.

Gaps/Needs

- HYPP believes strongly that grass roots projects have a good reputation within the community for understanding the needs of the parents/carers while delivering services to young people with trust, playing a very important part when working with families in the community.
- FUSHIA believe that not enough resources extend service to the many families in need through another family members substance misuse. Extra training in appropriate skills would be beneficial to make they service even more professional. Further more they is a need to understand what is the cause of not asking for support so we can provide appropriate skills and capability training – training needs assessment can be conducted among service users to help everyone understand this issue.
- Other services to complement projects, based provision or services in the community, where people can visibly see them.

Actions

- Undertake training Needs Assessment among service users.
- Formalised training on the various support processes which can be passed through out regular sessions to carers, which will give them more knowledge and skills about what to do, how to do it and when to do it.

Proposals

- **Review:** Resources are needed or services should be realigned to provide 1:2:1 Support Workers, using good practice, as established at Blue Watch. Extending the remit to be more inclusive and addressing a wider range of issues would provide emphasis on 1:2:1 support on a referral basis linking with Common Assessment Framework teams. (Children Services)