

THE STANDARDS COMMITTEE reports and recommends as follows:-

1. Council Publicity – Guidance Note

That they have given consideration to a report of the Executive Director of Commercial and Corporate Services (copy attached), advising that a revised Code of Recommended Practice on Local Authority Publicity had been issued by the Department of Communities and Local Government and in light of this revision, the Council's guidance Note had been reviewed to ensure it was consistent with the current Code.

The Guidance Note on Council Publicity (copy attached) aims to assist Members and Officers to ensure that all publicity issued on behalf of the Council and all promotional activity undertaken by the Council, or use of Council resources is in accordance with the Government's revised Code of Recommended Practice on Local Authority Publicity and complies with the law.

The Committee noted and endorsed the content of the Guidance Note on Council Publicity and agreed that copies be sent to all Members, Chief Officers and Heads of Service.

The Committee recommends that the Council formally adopts the Guidance Note on Council Publicity and that it be included in the Council's Constitution in place of the previous version.