

16th January 2013

REPORT OF THE CHAIR OF THE PEOPLE BOARD**People Board Progress Report****1 Purpose of Report**

1.1 To provide an update of progress against the current year's (2012/13) People Board Work Plan.

2. Background

2.1 Earlier this year the Local Area Plan's priorities associated with People were referred to the West People Board to action on behalf of the Area Committee. The People Board has started to initiate action on those priorities and **Annex 1** outlines progress to date.

2.2 In addition to supporting the delivery of those priorities the People Board also has a key role in supporting the Area Committee in influencing the delivery, design and review of people based services delivered at an area level. Those services are beginning to be determined and currently include the following Early Intervention Locality Services:-

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|--|---|
| Children's Centres and Childcare | Pre-birth onwards, group, individual support, health, learning, family support and supporting parents into work |
| Connexions | Targeted and vulnerable, NEET |
| Educational Psychology | Support to schools and children with special educational needs |
| Youth Development | XL and mobile services, contracted services, partnership working between local providers |
| Attendance | Support to schools and enforcement |
| Risk and Resilience | Substance misuse, sexual health and prevention of offending |
| CAF | Management of the process for assessing needs and determining an appropriate response |
| To influence the commissioning of services delivered through contracted arrangements. | |

3. Key Areas of Influence/Achievements up to 31 December 2012

3.1 Outlined below is a summary of the key areas of influence / achievements of the West People Board up to 31 December 2012.

| Action Taken | Outcome |
|--|--|
| Early Intervention and Locality Based Services | |
| Youth Contracts | |
| Review and influence the service specification of youth contracts to meet the need in the West | <ul style="list-style-type: none"> Members reviewed the service specification for locality based youth contracts and the citywide BME contract. Area Committee agreed with the People Board's recommendations to tailor the service to meet West Area requirements. In doing so additional outcomes were added to the Outcomes Framework, specific requirements were included in the Service Specification and additional questions/statements added to the Evaluation Criteria as the basis for allocating future contracts. The recommendations of West Area to be included in the BME service specification is attached at Annex 2. |

| Area Priority: Job Prospects for Young People | |
|--|---|
| Apprenticeship Programme | <ul style="list-style-type: none"> • A Business Support Event was held on 23rd October to make businesses aware of the scheme and how they could participate. This event was attended by 19 businesses. • A presentation and information was provided to the West Voluntary and Community Sector network on 13th November to raise awareness of the scheme, how groups can be involved either offering an apprenticeship or refer a young person into the programme. Information was also circulated to the virtual network for those unable to attend the meeting. • 27 young people have been assessed for an apprenticeship of which: <ul style="list-style-type: none"> - ? young people have secured an apprenticeship - 3 young people have interview dates in January 2013 - 2 young people have stated aims not within apprenticeship frameworks and have been given advice and guidance regarding alternative progression routes - 3 young people have concerns regarding benefits and have been referred to benefit advisors for further guidance - 1 young person has progressed to alternative programme provision - The remaining young people are being supported to complete applications to secure an apprenticeship. • The programme is being promoted to employers through BIT/ITEC employer engagement work as well as through Job Centre Plus, Connexions and the National Apprenticeship Service. |
| Enterprise Programme | <ul style="list-style-type: none"> • An Enterprise Club has been operating in the College since September attracting an average 20 attendees per session (students and non students). • Awareness raising via a bi monthly newsletter, promotional leaflet drops and identification of potential business school students from the Peter Jones Academy. • To the end of November 67 individuals engaged in the project are 'enterprise ready' (capable of starting a business). • Of the 67 individuals 37 have started up in business. • The types of businesses fall into 3 main categories: <ul style="list-style-type: none"> - General Services - Professional Services - Bespoke Businesses |
| West Aspirations pre employability programme | <ul style="list-style-type: none"> • 228 young people have engaged with the programme since June 2012. • 137 young people have achieved or are progressing towards achieving a positive outcome. • 6 young people have moved into apprenticeships. • 20 young people have moved into employment. • 69 young people have gone into further education. • 42 young people have found voluntary work placements. • PAG have been working closely with partners to support the delivery of the programme across the West area. |

4. Recommendations

- 4.1 Members are requested to consider the progress and performance update with regard to the West People Board Work Plan for 2012/2013.

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