









Appendix C

Sustainable Communities Scrutiny Committee: Building a Sustainable and Lasting Legacy in Sport and Physical Activity: Policy Review recommendations 2011/12

Review Progress Summary				
 not on schedule	 on schedule	 undeliverable	 achieved	Total
4	3	0	24	31

Ref	Recommendation	Action	Owner	Timescale	RAG	Progress
A	That the Active Sunderland Board, led by the Council:-					
	(i) Revises its membership and invites VCS representatives;	Identify appropriate VCS representatives to attend Active Sunderland Board and invitation sent as appropriate.		Sept 2012		Following consultation with the Portfolio Holder and Cabinet Secretary formal board arrangements have been disbanded due to sporadic meeting attendance. However, work with stakeholders continues as part of the service delivery 'day to day' arrangements and the continuation of the Active Sunderland Website to reach VCS representatives.
		Agree information sharing process from VCS representative through to VCS networks		Sept 2012		The Active Sunderland Newsletter is being shared on a monthly basis
		Agree information sharing process from VCS representative through to organisations not part of the VCS network.		Sept 2012		The Active Sunderland Newsletter is being shared with Area Officers for dissemination with those organisations not part of the Network.
	(ii) Identifies the priority sport and physical activities using the pre determined criteria;	Further develop and agree criteria to be utilised to identify priority sports and activities.		Sept 2012		Criteria has been developed

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		Undertake a prioritisation process taking into account the previous consultation and ward audit linked to the Scrutiny Committee.		Nov 2012	●	Work is progressing quickly to identify those sports / activities that will either Grow Sustain or Excel. The work will be completed by April 2013 and shared with Members via the Ward Bulletins
(iii) Increases and develops the development Networks aligned to the agreed sport and physical activities and continues to develop delivery action plans to include improvements to the links with local and regional bodies, clubs and groups;		Identify key stakeholders for each priority sport, activity and area of work, for example volunteering.		Nov 2012	●	8 Networks have been developed. Officers are continuing to engage with local clubs to understand development needs. Further stakeholders will be identified by April 2013.
		Invite key stakeholders to priority Sport and Physical Activity Development Networks.		Jan 2013	●	As above
		Develop priority action plan for each Development Networks to ensure links with local and regional groups.		Jan 2013	●	Through the development of Networks and
(iv) Invite Elected Members to champion and/or attend the development Networks;		Develop and agree the role of the Elected Members as a champion of the Development Networks.		Nov 2012	●	From April 2013 a full list of Networks will be available. A list will be sent to Members inviting them take a role as a sporting/activity champion.
		Following agreement of priority sports and activities, identify process to invite elected members to be champions of the Development Networks.		Nov 2012	●	As above
		Invite all Elected members to take a champion role		Nov 2012	●	As above – this will happen from April 2013.

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	(v) Engages with Elected Members to contribute to local intelligence and engagement around sport and physical activity provision; and	Continue to engage with members through: <ul style="list-style-type: none"> • Portfolio Holder • The Chair of the Active Sunderland Board • the Elected Member Champion role for priority sports and activities • the Area Committee Structure • the VCS Networks • the Active Sunderland E newsletter • Future ward audits and ongoing consultations 		Ongoing	●	The wards audits are now complete and are continually being updated. Further will include <ul style="list-style-type: none"> • Officers engaging with sports clubs • Members to play a role on management boards of sports clubs ie. supporting Members in their Community Leadership role • Ward Bulletins sent to update Members on sport issues • Regular contact with Portfolio Holder to support decision making in the service area • Communication via the ActiveSunderland Newsletter
	(vi) Ensures that opportunities to access sport and physical activity within the city continue to be accessible to all, and particularly to minority groups.	Continue to work with priority groups to ensure opportunities are available Through the VCS network ensure sport and leisure opportunities are promoted to all groups		Ongoing Ongoing	● ●	The Adventure Week targeted a number of minority groups including those with disabilities and those hard to engage in traditional sporting opportunities. As above and see A (i)
B	That the Council's Sport, Leisure and Wellness Service:-					
	(i) Utilises the intelligence gathered from the mapping exercise and consultation to determine gaps in provision and explores effective ways of identifying and addressing through future service	From the 2011 ward audit data and consultation intelligence identify areas of latent demand with communities Incorporate the 2011 ward audit data and consultation intelligence		Nov 12 Nov 12	● ●	Completed – November 2012 As above

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	planning;	into the criteria to be utilised to identify priority sports and activities Refresh the data gathered from the 2011 ward audit and consultation exercise as part of an annual exercise to understand current gaps in provision and any changes in customer needs		Sept 13	●	Data has been refreshed through local clubs to ensure timely and relevant information is in place. This will be an ongoing process.
	(ii) Provides the Committee with an evaluation of the success of the Sunderland in 2012 programme;	Provide an evaluation report which includes the outcomes of the Sunderland in 2012 programme and the ongoing legacy associated with the programme		Nov 12	●	Completed and an Olympic and Paralympic Legacy Delivery Plan has been established for 2012-2015.
	(iii) Works together to ensure those providers not part of the area VCS Networks are engaged;	Agree information sharing process from VCS representative through to organisations not part of the VCS network		Sept 12	●	See a (i)
	(iv) Considers bringing sport and physical activity providers together by way of a celebration event; and	Undertake feasibility work with a view too understanding the nature of existing 'celebration events' across the city and the logistics, benefits and resources required to stage a celebration event Produce recommendations. Develop and launch Sunderland Sports Hall of Fame as part of the Sunderland in 2012 legacy		Dec 12 Sept 12	● ●	Completed and an action point has been included in the Olympic and Paralympic Legacy Delivery Plan to support this This was completed in October 2012 and is on display at Silksworth. The Hall of Fame will be updated in November 2013, as part of the celebration event and the Sunderland Sports Fund's 'wall of achievement'.

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	(v) Further collaborates with Sport England and other funders to ensure all opportunities for funding are explored; and	<p>Establish a formal process with Sport England representatives to understand the funding opportunities available to Sunderland</p> <p>Continue to work with other funders and ensure that we have horizon scanning process in place to maximise all funding opportunities</p> <p>Work more closely with others in identifying funding and disseminate opportunities to community sports clubs through Active Sunderland newsletter</p>		<p>Sept 12</p> <p>Ongoing</p> <p>Ongoing</p>	<p>●</p> <p>●</p> <p>●</p>	<p>Quarterly meetings are now programmed with respective Elected Members</p> <p>A process has been establish to ensure all funding opportunities are explored</p> <p>Through the ActiveSunderland Newsletter and established partnerships, officers are working to assist local sports clubs with funding applications.</p>
	(vi) Develops a sport and physical activity plan that reflects a sustainable and lasting legacy aligned to the Health and Wellbeing Strategy.	Having regard to the timing and development of the Health and Wellbeing Strategy produce a 3 year sport and physical activity delivery plan with scrutiny and key stake holders		Mar 13	●	The Olympic and Paralympic Legacy Delivery Plan has been established for 2012-2015. This was approved by the respective Portfolio Holder on 18.03.13
C	That the Council ensures all promotional material for sport and leisure reflects the demographics of the city.	Continue to work with colleagues within marketing and Communications to ensure all promotional material is reflective of demographics		Ongoing	●	Continued communication has been undertaken with Corporate Communications, both from both a 'printed' and digital perspective.
D	That within existing Council resources consideration is given to;					
	(i) Undertaking a comprehensive audit of the	Explore the opportunity of additional resource being available to work		Sept 12	●	No additional resources were identified. However the service area has managed

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	existing community access to schools in the city;	between City Services and Children's Services. Carry a time limited audit of existing community access to schools Ensure the above work links to existing audits carried out by other directorates With additional resource in place carry out audit		Dec 12 Dec 12	● ●	to undertake the audit work. Headlines will be communicated via the Ward Bulletins. Completed. Communication of the schools audit was shared with Area Regeneration Officers. As above - audit complete
	(ii) Utilising existing communication channels with schools to identify and overcome barriers and encourage targeted schools to provide the community with access where there is a need; and	Utilising the resource identified in (i) above with schools and children's services to further understand the barriers to access and how these can be overcome		Jan 13	●	From the intelligence gathered officers have been working with those schools who are willing to open their doors for access (exploring funding potential). Continued working to ensure that barriers to access are overcome. Headlines will be communicated via the Ward Bulletins.
	(iii) Working between City Services, Children's Services, Sport England and schools to maximise the opportunities for funding based on local need.	Utilising the above audit identify funding opportunities available		Mar 13 and ongoing	●	Funding streams have been identified (Sport England) and will be available for schools to access from April 2013. Through the above work we are in a better place to access funding.