Coalfield Annual Report 2010/11

Foreword by Councillor Dennis Richardson, Coalfield Area Committee Chair

At the beginning of this municipal year Area Committee set out its priorities for the year ahead and developed a Work Plan for 2010/2011 to monitor actions against these priorities. During this exercise it was acknowledged that Community Involvement should be at the heart of everything we do, and so throughout the year, when identifying what actions we could take to deliver the priorities, we considered the needs of our neighbourhoods and how we would engage with community and voluntary sector groups and with our residents across all of the wards in the Coalfield area. Through very successful partnership working we have reached large numbers of people, and whether it be consultation with residents, representation from the Voluntary and Community Sector (VCS) network or local people helping to deliver actions, we have encouraged a wide range of organisations to support the work of Area Committee.

The most successful example of this partnership working was enabled by the development of the Coalfield in Bloom project which saw a large scale bulb planting exercise across the area delivered by City Services, and a community element of the project which was designed and delivered by Area Committee, its partners and the VCS Network. Over 60 voluntary and community sector organisations from all wards within the Coalfield area were actively involved in environmental improvements and planting schemes in their own neighbourhoods. The success of this project was recognised at the Sunderland STARS ceremony, where the Coalfield Community Co-ordinator was awarded the 'Partnership Award' for the Coalfield in Bloom project. The Area Committee are very proud of this achievement and recognise that without the effort and support from all partners it would not have been possible.

The result of this work is that we have now developed phase two of this project which is called 'Coalfield Community Challenge' and will support delivery of actions against the 'Heritage' and 'Allotments and Community Gardens' priorities identified by Committee. Already around 18 organisations have come forward to be part of this exciting new challenge ranging from community open days, art, culture, and sport through history linking to the Olympics.

Another key area of work this year includes the setting up of a Task and Result group to look at high levels of youth disorder in specific 'hot spots'. The group have developed and implemented solutions such as mobile youth provision, outreach work and dance and sports sessions to target those most at risk of causing disorder. This has led to a reduction of youth disorder incidents in Easington Lane. However, we need to continue and increase this targeted approach and work more closely with all organisations providing activities for young people to ensure the work across the area is delivered in a co-ordinated way. By working together we can quickly identify areas of concern and put measures in place to tackle issues.

We have worked hard to ensure that we get best value and maximum outcomes from our SIB funding and have allocated the majority of our budget to delivering the priorities outlined in the 2010/11 Work Plan. We will continue to develop this and next year instigate a 'Call for Projects' mechanism which will allow Area Committee to identify what we want to achieve and then invite local groups and organisations to design project proposals to meet our needs.

Area Committee has a key role in influencing service delivery to ensure the specific needs of the area are met. Over the last year, we have worked to inform and influence the Responsive Local Services (RLS) project and are now pleased to see the project moved into a key service delivery area responding to local need. The Coalfield area now has a dedicated team of officers working in the area to tackle issues such as Litter, Graffiti, Refuse, Grass Cutting, Dumping of Waste and Dog Fouling. Already there have been a number of compliments and positive comments from residents regarding the level of good service received.

Finally, I would like to thank all Members, Partners and Officers for their hard work and support this year to enable Area Committee to deliver improvements across the area.

Coalfield Annual Report 2010/11

Introduction

In April 2010, it was agreed that Area Committee would select a limited number of priorities on which to base its Work Plan for 2010/11. Using evidence collected from members, officers and partners, and the results of resident and community surveys and feedback, a number of key issues were highlighted and presented to Committee to identify where Area Committee could influence service delivery to support improvements in the area. To support the achievement of area priorities Area Committee have a delegated budget to allocate against the selected priorities and provide solutions to local problems.

This report identifies what Committee set out to do to deliver those priorities and what key achievements have been delivered. The report also evidences the performance of all projects and initiatives that have been awarded Area Committee resources to deliver activities which have brought real improvements to the area, and influenced service improvements. It provides detail with regard to the allocation of funding against priorities and estimated match funding to be achieved from approved projects and initiatives.

At the June 2010 meeting it was agreed that the 7 key priorities for 2010/11 would be:

- Child Poverty
- Heritage
- Bulb Planting and Landscaping
- Shopping Centres
- Play Provision
- Unadopted Roads
- Responsive Local Services

New issues emerged throughout the year and were discussed by Committee at each meeting. It was agreed to add the following to the Work Plan:

- Motor Cycle Disorder
- Speeding or Dangerous Traffic
- Youth Disorder
- Allotments and Community Gardens

Information is also included on how the Area Committee meetings operate, satisfaction levels and community involvement. This annual review process identifies best practice and lessons learned and influences the way forward for the next municipal year.

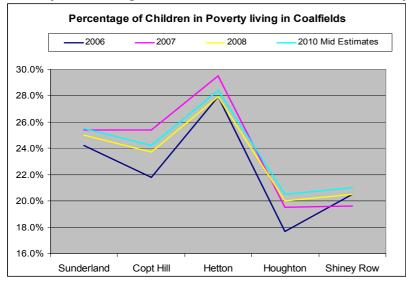
The first section of this report provides an update for each of the priorities outlined above.

Child Poverty

Sunderland Council's agreed vision is 'To ensure that all City Council services and local partners are working collectively to do everything possible to reduce child poverty and mitigate its effects to ensure that today's children don't become parents of poor children in 2025'

Key statistics

In the Coalfields area 3 lower super output areas are in the top 15 in Sunderland -1 in Copt Hill and 2 in Hetton. In 2008 22.6% of the children living in the coalfields area of Sunderland live in Poverty, according to the mid 2010 estimates this is likely to increase by a predicted 0.5%.



What we set out to do

- Influence the Child Poverty agenda
- Receive regular reports and updates from the lead agent
- Ensure the needs of the Coalfield area are considered
- Work with partners to improve opportunities for children and families

Achievements Delivered

- The Child Poverty Champion is a member of the Coalfield Area Committee and ensures a flow of information between Committee and the work of the Child Poverty Programme
- Following consultation with Area Committee, Phase 2 of the Child and Family Poverty Strategy has been developed, which will support all partners to work towards the aim of eradicating child and family poverty and improving the life chances of children and young people

Budget Allocation

Ear 4 U Total allocated £13,200 - SIB	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
People accessing improved advice or support	30	39		£7,150	£7,150	
Number of new (additional) young people	0	3				
engaged and participating in youth provision						

The project offers one to one support for children and young people who have/are experiencing bullying issues, or other social issues (eg domestic violence, family breakdown or family substance use), which is then affecting their attendance at school. The project meets with the child or young person to discuss the issues and meets with the family members to give coping strategies and offer support. A meeting is arranged with the school to put together a support package to allow the young person to return safely to school. The project has successfully engaged with young people across the Coalfield area and is now receiving a large number of referrals from schools. There is a high demand for the service and a waiting list for referrals.

Community Involvement

Schools, Children's Centres and Commissioned service areas all have representation at the VCS Network or Partners Network and feed in any information with regard to this issue

Heritage

Heritage is an area of continuing growth both across the region and for the City of Sunderland. The Coalfield area offers a variety of attractions, events and places of interest such as Hillside Cemetery, Houghton Feast, Rainton Meadows, Stephenson Trail, Heritage Open Days and Hetton Lyons Country Park. The area's heritage is important to local people and the Coalfield area also has a dedicated community and voluntary sector consisting of many local people who have a vast knowledge of the area and its heritage. The Coalfield is home to a number of important attractions such as Alice Well, Cox Green, Copt Hill and Seven Sisters Nature Reserve, Kepier Hall, St Michael and All Angels Church and Penshaw Monument

What we set out to do

- Set up a Task and Result group to consider what actions could be taken to deliver the heritage agenda in the Coalfield area
- Carry out an audit to further investigate the heritage offer
- Promote heritage within the Coalfield area
- Engage community groups and residents to work together to deliver heritage activities
- Allocate a proportion of SIB funding to address the heritage priority

Achievements Delivered

- A Heritage Task and Result group was established to devise an action plan and make recommendations to Area Committee
- The Heritage Task & Result group have secured £1,800 from Gentoo to begin a community heritage project including holding a heritage celebration event in each ward
- An audit has been carried out with the final report expected in May 2011
- A number of heritage events have taken place to promote the history of the area
- The 'Coalfield Community Challenge' project has identified a budget of £5,000 for delivery of heritage activities by community groups and local people
- A total sum of £40,000 SIB has been allocated for the development of heritage activities and projects
- The £50,000 SIB funding awarded by Area Committee for improvements at Rectory Park has attracted an additional £98,300 from other Sunderland City Council budgets to enable more improvements to be made in the park.
- Friends of the Hetton Centre have been supported to install two commemorative benches in their community garden. The benches will mark the 60th anniversary of the Eppleton Pit disaster, remembering those who lost their lives.
- In addition to the projects listed below Community Chest grants have supported the delivery of 12 heritage related projects.

Spend

Target

£10,000

Spend

Actual

£10,000

Progress

Indicator

Houghton Feast Opening Ceremony
Total allocated £10,000 - SIBOutput
TargetProgress
ActualNumber of community/education events held3029Number of community/voluntary groups44supported250270Number of young people benefiting from
youth inclusion projects250270Twenty nine artist led workshops were delivered to schools and community
Houghton Feast. African dance and drumming, making and performing w

Budget Allocation

supported						
Number of young people benefiting from	250	270				
youth inclusion projects						
Twenty nine artist led workshops were delive	ered to sc	hools and	community	groups ir	n the lead	up to the
Houghton Feast. African dance and drummi	ng, makin	g and per	forming with	n puppets	and lante	ern making
sessions engaged 70 people during this period	d. The Fe	ast itself t	ook place in	October 2	2010 and i	further 200
young people took part in the events.						
Heritage Feasibility Study	Output	Output	Progress	Spend	Spend	Progress
Total allocated £10,000 - SIB	Target	Actual	Indicator	Target	Actual	Indicator

 Feasibility studies produced
 1
 0
 £10,000
 £8,000

 The research and consultations for the study have now all been completed and results fed back to a stakeholder event on 25 March 2011. The Task & Result group agreed that the final report could be submitted in June 2011. The report will be presented to Area Committee with recommendations. The final payment will be made on receipt of the report.

Hetton Memorial Park Lighting	Output	Output	Progress	Spend	Spend	Progress	
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Total allocated £3,000 - SIB	Target	Actual	Indicator	Target	Actual	Indicator			
Number of improved community facilities	1	1		£3,000	£2,821				
The project refurbished the existing lanterns an									
columns within the park. The decorative colum									
decorative features. All work was completed by	y the end o	f January	2011 and the	e project c	ame in slig	ghtly under			
budget.									
Kepier Hall Car Park									
Total allocated £10,000 - SIB									
The funding was awarded to contribute to reme									
improved facility for community groups and thei									
ground floor of the Kepier Hall which has been	caused by	standing v	vater. The v	vork is due	e to be con	npleted by			
the end of May 2011.									
Coalfield Community Challenge									
Total allocated £12,000 - SIB									
This project has been designed to build on the									
mechanism to enable the local community to in									
The initial phase will support the promotion of lo									
Although the project was not due to deliver any						been a			
number of events including a Royal Wedding time line by the Hetton History Group, and a Heritage Garden									
	ne line by	the Hetton	History Gro	up, and a	Heritage C	Garden			
Party at Shiney Row.			-			1			
Party at Shiney Row. Tithe Barn Roof Restoration	Output	Output	Progress	Spend	Spend	Progress			
Party at Shiney Row. Tithe Barn Roof Restoration Total allocated £4,000 - SIP		Output Actual	-	Spend Target	Spend Actual	1			
Party at Shiney Row. Tithe Barn Roof Restoration Total allocated £4,000 - SIP Improved community facilities	Output Target	Output Actual	Progress Indicator	Spend Target £4,000	Spend Actual £4,000	Progress Indicator			
Party at Shiney Row. Tithe Barn Roof Restoration Total allocated £4,000 - SIP Improved community facilities The old and worn slates were removed from the	Output Target 1 e 18th Cen	Output Actual 1 tury Tithe	Progress Indicator Barn within I	Spend Target £4,000 Rectory Pa	Spend Actual £4,000 ark. Neces	Progress Indicator ssary			
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Community Involvement

- The VCS Network identified heritage as an issue of importance during the consultation at the beginning of the year
- 5 public consultation events were held and approximately 150 local people consulted. The results will inform recommendations to Area Committee to deliver projects around the heritage theme.
- The Friends of Rectory Park have been key to developing improvements at Rectory Park using City of Sunderland Council funding allocated to date.
- Hetton Memorial Park decorative lighting has been reinstated and repaired as a result of requests from the community.
- Community groups and local historians have attended and advised the Heritage Task and Result Group.
- A number of themed events such as St Oswalds, Shiney Row, Royal Garden Party have been held throughout the area to celebrate heritage. A series of events have been planned for the coming months.

Bulb Planting and Landscaping

The Coalfield area has large areas of open greenspace/grassed areas which Area Committee agreed could be made more attractive and increase pride in the area. It was identified that there is a need to engage with communities effectively to encourage involvement and reduce negative perceptions of area. This is one area where Area Committee felt they could make a real difference to the whole area and create a sense of pride amongst residents

What we set out to do

Improve the visual appearance of key highways and gateways in the area

- Increase residents' pride in their neighbourhood
- Reduce negative perceptions of the area
- Involve volunteers and community groups in the improvements
- Deliver a programme of community planting
- Actively engage with partners to create a joint project
- Attract additional funding
- Identify key locations for further improvement
- Sustain the project

Achievements Delivered

- A large scale planting scheme in 35 key locations in all four wards
- Compliments and praise from local residents via the Area Network, local councillors and community projects
- At least 55 organisations were supported to participate in the project. Around 200 volunteers took part in a community planting scheme.
- Gentoo, Groundwork and citywide partners supported the project
- Gentoo provided an additional £4,500 in funding and gave staff time and resources to enhance the project
- The work instigated by this project will be continued via the 'Coalfield Community Challenge' project which is supported by Area Committee and key partners
- The project was presented with the 'Partnership Award' as part of the City Council's STAR Awards
- Groups are raising their own funding to continue with planting projects

Budget Allocation

	0	Outrout	Dregrees	Cronel	Crossed	Dragnage					
Coalfield in Bloom	Output	Output	Progress	Spend	Spend	Progress					
Total allocated £50,000 - SIB	Target	Actual	Indicator	Target	Actual	Indicator					
Improved community facilities	30	35		£50,000	£50,000						
Community or educational events	5	15									
The project was designed to carry out a large scale planting project in 30 locations across the area and to											
deliver a community planting scheme with resid											
locations and hand planting in over 50 locations				been high	lighted as	an					
example of good community development and r				•							
Bird Terrace Environmental Improvement	Output	Output	Progress	Spend	Spend	Progress					
Total allocated £3,262 - SIP	Target	Actual	Indicator	Target	Actual	Indicator					
Programmes of work to improve the	1	1		£3,262	£3,262						
appearance of streets											
The project improved a piece of land at Bird Ter	rrace, Pen	shaw that	was not prev	viously bei	ng maintai	ned. A					
redundant concrete base was removed and a for	otpath and	d landscap	oing installed	I during Ma	arch 2011.						
Gilpin Woods Footpaths and Drainage	Output	Output	Progress	Spend	Spend	Progress					
Total allocated £30,000 - SIP	Target	Actual	Indicator	Target	Actual	Indicator					
Improved community facilities	1	1		£30,000	£29,750						
Work to improve the appearance of streets	1	1									
The project has delivered a range of improvement	ent works t	o Gilpin W	ood, former	ly the Gleb	e Sewage	works					
site. The original footpath has been resurfaced	and invad	ing vegeta	tion remove	d. There I	has been s	ome					
drainage works carried out to avoid ponding and	d reduce fl	ooding wh	ich has beco	ome an iss	ue along v	rarious					
stretches of the footpath. Tree pruning and oth	er environi	mental imp	provements I	have also l	been made	Э.					
River Wear Trail	Output	Output	Progress	Spend	Spend	Progress					
Total allocated £19,500 SIB	Target	Actual	Indicator	Target	Actual	Indicator					
New or improved community facilities	1	0		£19,500	0						
Delays to originally anticipated start due to proc	urement a	nd risk as	sessment / n	nethod sta	tement qu	eries which					
have now been settled. The work for the main p											
the steps at Cox Green will be carried out by the											
complete by the end of May 2011. All funding v					-						

Community Involvement

 Residents from Gentoo Customer Panel have allocated funds from their devolve budget to the Coalfield in Bloom

- The Coalfield in Bloom Project has enabled a diverse range of community activity to encourage local people to have a say in the future of their area. The involvement from the start of the planning process, to the delivery and evaluation, has strengthened capacity and allowed the Voluntary and Community Sector to reach their full potential. All partners have worked towards common aims and have developed a collective culture of trust, maximising the impact of the many activities in this project.
- Collaboration of the VCS is developing and the opportunity to influence policy and the design of services is at the core of the community development approach.
- Although the VCS Network and the Area Committee are the formal mechanisms for achievement of our priorities, the informal networks and the work outside of these meetings has increased and developed during the delivery of this priority, enabling more achievements to be delivered.

Local Shopping Centres

Local shopping centres in the Coalfield area have suffered due to lack of economic activity. Some streets have empty shops creating an unattractive environment and a negative impression of the area. Area Committee have identified a need to support local shopping centres, both in terms of their aesthetic and environmental appearance and their economic activity. Area Committee felt that this was an issue which needed a longer term approach to developing a solution and agreed to begin to develop an action plan this year.

What we set out to do

- Set up a Task and Result group to identify what action Area Committee should take to improve local shopping centres
- · Work with existing schemes and projects
- Agree key areas for improvement
- Carry out an audit of selected local centres
- Survey existing traders and shoppers
- Develop an Action Plan
- Allocate a proportion of SIB to carry out improvement against agreed actions

Achievements Delivered

- A Task and Result group was set up and a brief set for the lead agent
- Existing projects such as the retail needs assessment and greenspace audit were considered before work commenced
- Key areas of Hetton, Houghton and Shiney Row were identified for improvement
- An audit of the three centres (identified above) commenced during March and will be complete by the end of June 2011
- Surveys were designed for existing traders, current shoppers and potential shoppers
- The Task and Result group have worked with the Business Investment Team and Property Services to develop a range of options
- The results of the audit and surveys will be presented to Committee in September 2011 with recommendations
- £80,000 has been allocated from SIB to implement recommendations
- The Area Response Manager has joined the Task and Result group to ensure the street scene element of shopping centres is delivered effectively
- A Community Toilet Scheme for Houghton Town Centre is being developed by the Area Response Manager

Budget Allocation

The Committee agreed that the allocation of SIB funding to individual projects should only take place once the recommendations of the Shopping Centre Scoping Exercise/Audit had been presented. This would give Committee some background information on where the resources might have the best results. Therefore, Committee agreed to 'ring fence' a sum of £80,000 from

this year's budget for allocation against this priority, with a view to considering whether further funding would be allocated from the 2011/12 budget.

Shopping Centre Scoping Exercise Total allocated £5,000 - SIB	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Feasibility studies produced	1	0	_	£5,000	£0	_
The study is ongoing and will be further progres collated during June and presented to the Task recommendations will be presented to Area Cor	and Resul	t Group in	July 2011.	The final r		ll be

Play Provision

The current youth provision (for the 13-19 age range) has been reviewed and developed to better suit the needs of young people in the Coalfields, including weekend mobile youth villages and ward based contracts with youth providers. However, it has been identified that the provision for those under 13 years is an area which would benefit from a review with a view to developing further provision. For the purpose of this report play provision is defined as youth and social activities for the under 13s – this include community play parks and extended schools. As part of the Play Pathfinder, play areas have been developed at Keir Hardie, Rectory Park, Barnwell, Grangewood and Easington Lane Flatts.

What we set out to do

- Identify what play services and social activities are delivered in the Coalfield area
- Improve the level and choice of out of school activities for the under 13 age group
- Work with the lead officer for the City on under 13 provision

Achievements Delivered

- An exercise to identify provision for under 13s has commenced
- Through the VCS Network and partners, the activities available are being promoted
- We are working with Children's Services and voluntary sector providers to further a develop co-ordinated approach for under 13 activity
- Installed goalposts at Hawthorn Street, Houghton le Spring
- In addition to the projects listed below, Community Chest grants have supported the delivery of 9 play related projects

Budget Allocation

Budget Anocation	-									
Eppleton Cricket Club Practice Facilities	Output	Output	Progress	Spend	Spend	Progress				
Total allocated £13,162 - SIB	Target	Actual	Indicator	Target	Actual	Indicator				
Improved community facilities	1	1		£13,162	£13,162					
People engaged in sports activities	90	0								
The project provided practice facilities to increase the capacity of the club and extend the times young people										
can use the club. Work is now complete and th	e number	of new me	mbers attrac	cted to the	club will b	e reported				
during the cricket season.				-	-					
Philadelphia Cricket Club Practice	Output	Output	Progress	Spend	Spend	Progress				
Facilities	Target	Actual	Indicator	Target	Actual	Indicator				
Total allocated £9,000 - SIB										
People engaged in sports activities	100	0		£9,000	£9,000					
Improved community facilities	1	1								
The practice facilities were installed and the £9,	000 claime	ed as part	of a £57,000) project m	atch funde	ed by the				
England and Wales Cricket Board. The work w										
season and therefore the number of people eng	aged canr	not be repo	orted until the	e season i	s underwa	у.				
Community Outdoor Learning Facility	Output	Output	Progress	Spend	Spend	Progress				
Total allocated £2,000 - SIP	Target	Actual	Indicator	Target	Actual	Indicator				
Improved community facilities	1	1		£2,000	£2,000					
People using improved facilities	100	150								
The project has created an exiting, motivating, s	safe and le	arning out	side environ	ment for s	chool child	Iren and				
the community. The area, for younger children	and their f	amilies, in	cludes a land	dscape are	ea, soft sui	faces, a				
car track, sandpits, water trays, a traversing wa	ll, big tyres	, large wip	beboards, a i	musical ar	ea, a sens	ory garden				
and a learning board. An open day was held at	the end of	February	2011 for pa	rents/carei	rs to see th	ne new				
facility.										
Flatts Play Area	Output	Output	Progress	Spend	Spend	Progress				

Total allocated £12,000 SIP	Target	Actual	Indicator	Target	Actual	Indicator
Number of new youth play services provided	1	1		£12,000	£12,000	
The new play area has delivered an exciting and charge for the young people 0 -19 of the local a consultation with the young people to ensure the physically active. Since the play area was comp	rea. The lo ey have a	ocation and dynamic a	d types of ec ind fun place	uipment we to hang o	vere chose out, play ar	n in

Community Involvement

- The VCS Network and partners were asked to provide information on current activity for the under 13 age group
- The VCS Network and partners were asked to identify where the gaps/needs were, based on evidence gathered

Unadopted Roads

There is a high level of unadopted roads/streets in the Coalfield area compared with other parts of the City. Many of the roads are in bad repair and cause problems for residents. A procedure was presented in a Cabinet report of January 2007 and was adopted as policy. Coalfield Area Committee agreed to revisit this issue for their area and explore any potential solutions such as where policy stipulates that where residents can contribute their costs of making-up a private road, the Council will consider exercising its powers to make-up and adopt the road, or the influencing of budgets.

What we set out to do

• Review the current arrangements regarding unadopted roads in the area

Achievements Delivered

 The issue has been escalated to the Executive Director of City Services who has instructed relevant officers to prepare a report for Area Committee. This report will be presented to the September 2011 meeting.

Budget Allocation

-	-	_	_	-						
Output	Output	Progress	Spend	Spend	Progress					
Target	Actual	Indicator	Target	Actual	Indicator					
1	1		£3,500	£3,248						
Phase 1 of this project was developed to provide a new surface to the access road to Shiney Row primary										
school. The project was successfully delivered on time and within budget. Positve feedback has been given by										
		U U			0 ,					
Output	Output	Progress	Spend	Spend	Progress					
Target	Actual	Indicator	Target	Actual	Indicator					
1	1		£7,500	£5,240						
the new r	oad surfac	ce and provi	de improve	ed access	for					
The project	ct was suc	cessfully del	livered on	time and u	nder					
p Phase 3										
Output	Output	Progress	Spend	Spend	Progress					
Target	Actual	Indicator	Target	Actual	Indicator					
1	1		£6,100	0						
ult of saving	gs made c	n Phase 2 a	ind comple	etes the wh	nole					
included r	esurfacing	the road at	Henry Str	eet and wa	as due to					
chool holic	lays to mir	nimise disrup	otion to roa	d users.	Гhe					
be completed in May 2011 in conjunction with school holidays to minimise disruption to road users. The payment will be finalised in Q1 of the new financial year.										
	1 e a new su on time ar Output Target 1 d the new r The projec p Phase 3 Output Target 1 ult of saving included r	TargetActual11e a new surface to thon time and within bOutputOutputTargetActual11d the new road surfaceThe project was sucep Phase 3.OutputOutputTargetActual11It of savings made coincluded resurfacing	TargetActualIndicator111e a new surface to the access ro on time and within budget. PositiOutputOutput ActualProgress Indicator111d the new road surface and provid The project was successfully del p Phase 3.Progress IndicatorOutputOutput ActualProgress Indicator111It of savings made on Phase 2 a included resurfacing the road at	TargetActualIndicatorTarget111£3,500e a new surface to the access road to Shin on time and within budget. Positve feedbaOutput TargetOutput ActualProgress IndicatorSpend Target111£7,500d the new road surface and provide improve The project was successfully delivered on p Phase 3.Spend TargetOutput TargetOutput ActualProgress IndicatorSpend Target111£6,100It of savings made on Phase 2 and complet 	TargetActualIndicatorTargetActual111£3,500£3,248e a new surface to the access road to Shiney Row pr on time and within budget. Positve feedback has beenEasternameOutputOutputProgressSpendTargetActualIndicatorTarget111£7,500£5,240111£7,500£5,2404 the new road surface and provide improved accessThe project was successfully delivered on time and upPhase 3.OutputProgressSpendActualIndicatorTargetActual11£6,1000It of savings made on Phase 2 and completes the wr included resurfacing the road at Henry Street and was					

Responsive Local Services (RLS)

RLS is a method of area working designed to increase levels of resident satisfaction through providing services that are responsive to community needs and effectively communicating improvements. This way of working will now tailor services in recognition of differing area/locality

circumstances either through local problem solving or adapting service standards and also recognise and enhance the community leadership role of elected members.

The current scope of RLS covers the service areas of Litter, Graffiti, Refuse, Grass Cutting, Dumping of Waste and Dog Fouling. It also provides the opportunity for a wider range of issues to be considered within a context of local problem solving.

What we set out to do

- Increase the number of residents who feel they can influence priority setting and decision making in their local area
- Increase the number of residents satisfied with the level of customer service
- Increase the number of residents satisfied with services provided in their neighbourhood
- Increase service requests dealt with right first time including reduction in time for end to end service delivery
- Increase the number of residents who feel informed about what is happening in their area
- · Tailor services which are responsive to the customers' needs in their local area
- Publish standards for customers to review
- Provide easily accessible services and ensure customers know how to access them through targeted communication
- Actively seek customer comments on performance and change performance to address the comments received
- Recognise the service as excellent, fit for purpose and value for money
- Actively work in partnership with other organisations and services to achieve added value
- Deliver services that Area Committee can be proud of and enable recognition to be made for high quality services which are meeting the needs of communities at every level.

Achievements Delivered

- Dedicated Response Team now in place including Area Response Manager, Response Officer, Ward Team Leaders and Environmental Enforcement Officers
- The Area Response Manager is meeting with his counterpart within Gentoo on a bi-monthly basis to share information and to ensure close working arrangements
- Removing litter and fly tipping from non council land swiftly, with the philosophy that if we can see it, a customer can see it, so we remove immediately
- The Area Response Manager has been identified by Area Committee as lead on Neglected land. It is proposed that this will be a priority for Committee during 2011/12 and will further explore the protocols for removal of litter and fly tipping from private land to ensure cleaner greener safer environment.
- The Area Response Manager is providing support to the Task and Result group in relation to Shopping Centres in Coalfield area as well as developing Community Toilet Scheme in Houghton Town Centre.
- The Area Response Manager is acting as adviser to the Allotment Task and Result Group and will support the delivery of solutions to address issues in relation to allotments.
- Partnership working and patch walks with Gentoo, to ensure consistency of approach, are being carried out.
- Quick and timely responses to numerous Councillor Requests, to ensure customer satisfaction.
- Drop-in sessions are being arranged for each ward. This will allow local residents to talk to the response team about any issues they may have
- With regard to waste and bins remaining in rear lanes after collection day, advice and assistance is being provided in first instance and notices specifying the specific manner in which waste must be stored and presented for collection served where necessary
- Dog fouling has been a particular problem in parks throughout area and specifically Hetton Lyons Park. Environmental Enforcement Officers are ensuring that patrols are undertaken daily and Fixed Penalty Notices are issued as a priority and as necessary.

- As at March 2011 there were 41 investigations pending for dog fouling, litter, waste and trade waste, results from Environmental Enforcement will be provided by the Area Response Manager in due course
- Issues with incorrectly placed trade waste resulting in litter in streets around Shiney Row shopping area were raised. Appropriate trade waste agreements are now in place and waste storage secure which will impact on litter levels within street. Ongoing monitoring is taking place
- Fly-tipping Hetton Lyons Parks. 3 separate fly-tips traced to one individual. Investigations ongoing. Prosecution pending.
- Issues with repeated dumping of household refuse around Peat Carr Farm. Environmental Enforcement Officer and Gentoo working together to restrict access and prevent further tipping
- Work to reclaim damaged verges and improve with rockery and flower beds at The Broadway Houghton has been undertaken. This will improve visual aspect and prevent motorists parking on the grass verge. The Area Response manager is instigating a joint approach in relation to this problem
- Joint working with Area Officer and LMAPS to improve street lighting in Easington Lane, High Street area to restrict anti social behaviour.
- Developing Biddick Woods project, to reclaim and improve area with support from Area Committee
- Patch walks with all Ward Councillors are being planned. This will ensure a joint officer/member approach to identifying issues
- Ongoing operations with partners to address a long standing issue at Whitefield Cottages/Robertsons Yard with regard to derelict and unkempt land including fly tipping and youth ASB

Budget Allocation

The work with Area Committee has influenced mainstream budgets to ensure services are delivered in line with local need.

Community Involvement

- Residents have contacted the Area Response Manager directly as a result of an article in Community News
- Residents requests and complaints have been investigated and actioned
- The team have contacted residents directly to ensure concerns and complaints are taken on board and addressed
- A number of compliments and notes of thanks have been received from the community
- Members of the VCS network have been updated on the RLS service area and are giving feedback via the Community Co-ordinator

Motor Cycle Disorder

This issue was brought to Area Committee as a new item in November 2010 as a result of a number of anti social behaviour complaints to the Police, and the subject being discussed at the Local Multi Agency Problem Solving (LMAPS) group.

What we set out to do

- Identify key areas of concern
- Reduce anti social behaviour due to inconsiderate use of motor cycles
- Prevent access to identified sites
- Raise awareness and improve knowledge about motor cycle use and misuse

Achievements Delivered

- Members and partners identified 'hot spots' of motor cycle disorder
- The police provided intelligence with regard to locations and frequency of reports
- The issue has been escalated to the Business Support Group of the Safer Sunderland Partnership in order to develop a strategic response.

- The police have carried out a series of operations to tackle specific areas of concern resulting in a number of prosecutions and the reduction of motor cycle disorder reports
- A partnership project between the police, Woodland Trust, City Council and LMAPS members has installed extensive steelwork and barriers to Elemore Vale to prevent access by motorcycles. The area will be monitored and success reported to LMAPS and Area Committee.
- An educational programme is being developed to raise awareness of the dangers of illegal use of motor cycles.
- A 10 week accredited 'mini moto' course has been designed and will be delivered to 20-30 young people to develop knowledge and skills of riding and maintaining motor cycles. The Youth Development Group and Neighbourhood Police Team will identify and engage young people who would most benefit.

Speeding or Dangerous Traffic

A number of sites across the Coalfield area have been identified as hotspots for speeding or dangerous traffic. Stretches of country roads and rural areas leading to villages or residential areas have caused some of the problems. Problems also occur where vehicles use residential estates as 'rat runs' to avoid slow or busy roads. A number projects have been developed to address individual issues and the development of an area wide plan would be beneficial to inform future service delivery.

What we set out to do

- Identify accident or speeding hotspots
- Allocate SIP to support traffic calming measures
- Influence a co-ordinated, strategic approach to traffic calming measures across the Coalfield area

Achievements Delivered

- Locations of concern were highlighted by Committee members and relevant officers
- A number of traffic safety projects were developed and will be delivered with the support of SIB and/or SIP agreed by Committee
- The interim Assistant Head of Traffic has attended Area Committee to discuss a co-ordinated approach to traffic related issues. Information on accident hotspots will form part of the information gathering exercise to inform next steps

Budget Allocation

Budget Allocation		-	-		-	-				
Wensleydale Avenue Traffic Calming	Output	Output	Progress	Spend	Spend	Progress				
Total allocated £10,277 SIB + £9,723 SIP	Target	Actual	Indicator	Target	Actual	Indicator				
Programmes of work to improve the	1	0		£20,000	£0					
appearance of streets										
The project will deliver a traffic calming scheme to address the identified speeding problems along Wensleydale										
Avenue, Penshaw. The scheme has been delayed due to issues raised during the consultation process.										
These issues have been resolved and the next	stage is to	make a T	raffic Regula	ation Order	· (TRÓ) for	the				
introduction of a 20mph Zone and traffic calmin	g.									
North Road/Hazard Lane Pedestrian Safety	Output	Output	Progress	Spend	Spend	Progress				
Total allocated £10,000 SIB + £19,221 SIP	Target	Actual	Indicator	Target	Actual	Indicator				
Programmes of work to improve streets	1	1		£29,221	£29,221					
The project provides a pedestrian refuge island	and footw	ay link alo	ng North Ro	ad/Hazard	Lane which	ch is the				
most popular route for pupils who attend Hetton	Secondar	y School.	Residents f	rom Moors	sley and Po	eat Carr				
will also benefit from a safer crossing point to a	ccess Hett	on centre.	All work wa	is complete	ed by April	2011.				
Sunderland Road/High Lane Gateway	Output	Output	Progress	Spend	Spend	Progress				
Total allocated £25,000 SIP	Target	Actual	Indicator	Target	Actual	Indicator				
Programmes of work to improve the	1	0		£25,000	£0					
appearance of streets										
The project will reduce the existing 60mph spee	ed limit, firs	t to 50mpl	n, then 40mp	oh, then 30)mph into t	he				
residential area of Newbottle Village. A Traffic	Regulation	Order (TF	RO) is being	applied for	r and work	will				
commence once approval has been received.										
Queensway Traffic Calming	Output	Output	Progress	Spend	Spend	Progress				
Total allocated £3,100 SIP	Target	Actual	Indicator	Target	Actual	Indicator				

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Key statistics

- The total youth related Anti Social Behaviour (ASB) for the Coalfield area is down by 12.3% on last year's figures
- The Hetton ward has the highest number of reported youth related ASB incidents
- The 2009/10 residents' survey asked what issues needed improvement. 53% of residents in the Coalfield area gave activities for teenagers as one of their top three.

What we set out to do

- Reduce levels of youth disorder in key locations with the most reported incidents
- Provide targeted youth activity to engage those most at risk of anti social behaviour
- Improve levels of participation in contracted youth provision
- Create a safer neighbourhood for local residents
- Improve perceptions about young people
- Promote positive activity

Achievements Delivered

- Youth Disorder Task and Result group set up and regular meetings between partners held to discuss hot spots and response required
- Providing resources to areas based on up to date ASB/Crime information

- Easington Lane High Street and Houghton Racecourse Estate identified as highest risk locations
- A joint operation developed between Police, ASB team and Gentoo to tackle issues on Houghton Racecourse Estate. Centre based and detatched youth work has now been set up
- Facilitated police liaison work at Hetton School
- Influenced decision on location of XL Youth Village (date/venue)
- Targeting of offenders by police and Gentoo. Support provided to XL village by Police (CSOs)
- Influenced delivery of commissioned youth work (when/where)
- Reinstated street lighting at Easington Lane Flatts Youth Centre
- The Youth Task & Result group raised £3,500 (from Gentoo, Sunderland City Council, Hetton Town Council, Safer Sunderland Partnership and LMAPS) to tackle disorder at Easington Lane and working with relevant partners designed a 10 week programme of activity to target those most at risk of causing anti social behaviour (ASB). As a result disorder has reduced
- Support to local shop keeper/repeat victim from small retailers fund to provide CCTV
- A Responsive Youth Provision project (joint funded by SIB and Gentoo) will be delivered as a pilot for the next 6 months (from April 2011)
- Supporting Monument View to form a constituted group, led by young people, to develop their capacity to raise funds and deliver projects
- Supported partnership working between Bett Homes and Monument View to develop an outdoor learning space
- In addition to the projects below, Community Chest grants have supported 5 projects to deliver provision for young people
- Youth disorder overall has reduced when compared with the same period for last year

Budget Allocation

Improved community facilities

Budget Allocation						
Community Leaders of the Future	Output	Output	Progress	Spend	Spend	Progress
Total allocated £11,543 SIB	Target	Actual	Indicator	Target	Actual	Indicator
Community groups supported	2	2		£5,960	£5,862	
People in voluntary work	25	30				
Young people engaged in youth inclusion	25	30				
activities						
The project was developed to develop young pe	eople's rea	diness and	d employabil	ity skills, fo	oster a ser	nse of
entrepreneurship and an understanding of the c						
Houghton Kepier Sports College have selected						
they will raise money for. The launch event was						
NCFE qualification being gained in March 2011						
by the pupils taking part. Due to the slow start of			ount of SIB	funding av	varded has	s now been
reduced with a total of £1,564 being returned to						
Phoenix Project (T&W Fire and Rescue	Output	Output	Progress	Spend	Spend	Progress
Service)	Target	Actual	Indicator	Target	Actual	Indicator
Total allocated £13,578 SIB						
Number of young people benefiting from	21	19		£7,066	£6,962	
youth inclusion/diversionary activities						
The course was designed to change behaviour						
Nineteen young people from the Coalfield area	(age 11-17	7) have pa	rticipated in	the course	e during thi	s year.
The Underground Project						
Total allocated £32.394 - SIB						
The purpose of this project is to provide a music						
develop the Underground through a transition to						
attracted over £20,000 match funding and altho						
already taken part in Task and Result groups an			oom project.	The Und	ergrouna r	iow nas a
constitution and a young person led Manageme	ent Commi	itee.				
Responsive Youth Provision						
Total allocated £10,000 SIB	بطنيميناه			hifiad by th	<u>a naliaa ar</u>	
The project will provide a 'rapid response' targe						
as having high levels of youth disorder. The pro-						
meet need and will be organised and delivered					ICTION WITH	uie
existing and contracted youth provision (SNCB) Monument View Workshop and Classroom					Spand	Drogross
•	Output	Output	Progress	Spend	Spend	Progress
Total allocated £25,000	Target	Actual	Indicator	Target	Actual	Indicator

1

0

£25,000

£0

Young people benefiting from youth or diversionary projects	50	0				
The project has been deleved due to the withdrawel of the proposed Youth Oppertupity Fund match funding						

The project has been delayed due to the withdrawal of the proposed Youth Opportunity Fund match funding. The project now has support from Northumbrian Water whose contractor team have installed initial external electrical works to the value of £5,000. The Corporate Responsibility team have agreed to work with their preferred supplier to build the workshop at cost value – there will be no charge for labour or overheads (a saving of approximately £10,000). Once the structure is complete there will be further work carried out by Northumbrian Water. The plans have been submitted and a tree survey is being finalised before work commences. The staff and young people will keep a photographic/filming record of progress as part of a media project. In the meantime, the project is being supported to develop its agricultural and outdoor programme.

Community Involvement

- Consultation with VCS Network
- Consultation with Easington Lane Community Access Point and Houghton Racecourse Community Access Point
- Consultation with Hetton School
- Police liaison with retailers at Easington Lane
- Consultation and involvement from Bett Homes and Taylor Wimpey
- Consultation with young people accessing mobile and centre based youth work

Allotments and Community Gardens

Many allotment sites across the Coalfield Area are in an unkempt and unsightly condition and can't be offered to potential tenants even though there is a waiting list. There are also concerns that some allotment plots are being used inappropriately and this view is supported by the Police who regularly receive reports about inappropriate and anti social activity at some of the less well managed allotment sites. The Coalfield area has, by far, the greatest number of sites in the City and Area Committee have agreed to make this priority a long term programme of work.

Key statistics

- There are 94 allotment sites across the City of Sunderland
- 41 of these sites are in the Coalfield area
- There is a waiting list of 444 (as at April 2011) for allotments in the Coalfield area

What we set out to do

- Consider the allotment review carried out by The Environment and Attractive City Scrutiny Committee
- Consider the information of the allotment audit carried out as part of the above review
- Form a Task and Result Group to devise a Coalfield Action Plan
- Identify two sites to pilot some improvement works
- Create community allotments
- Support allotment holders to make improvements
- Bring unkempt plots back into use

Achievements Delivered

- The results and progress of the Scrutiny review have been considered
- A Task and Result Group has been set up
- As a result of a request from the Task and Result Group, a SWITCH project will identify and map all sites across the area (and eventually the City)
- An action plan has been produced
- Gentoo and Groundwork have agreed to help to deliver improvements and be part of the Task and Result Group
- Britannia Terrace and Burnside have been identified as the two sites for a pilot
- A community garden has been created at the Hetton Centre
- Bett Homes have offered to provide labour and/or materials for the creation of community gardens where possible
- Supporting improvement of sites through the Coalfield Community Challenge project

Budget Allocation

- The Coalfield Community Challenge has identified £7,000 for allotment and community garden improvements
- A sum of £5,665 SIB has been allocated for allotment improvements

Community Involvement

- As part of the Coalfield in Bloom project a number of individuals and organisations expressed an interest in volunteering to develop community gardens
- Community groups have reported that the demand for allotments has increased and "growing your own" has become popular both on sites and within community gardens and community space. The feedback is that the current allotment provision is in need of change as there are some obvious barriers and lengthy waiting lists.
- Houghton Racecourse Community Allotment is working with Adult Services, local schools and other community groups such as Hetton New Dawn providing fruit and vegetables for the luncheon Club supporting older people.
- Local schools have taken part in consultations and one successful project was Houghton Kepier ECO club who were supported through the Coalfield in Bloom to carry out a Tree Audit in the Community and to source plants and materials. Many of the Cluster Primary schools have set up gardening clubs and a Dads and Kids group have engaged in local allotment activity.
- Over 150 Volunteers have been engaged in community gardening projects, many were supported by partner organisations to apply for further funding to create better use of community space. Residents groups such as Moorsley and Peat Carr are continuing to look at joint use of a community allotment.
- Gentoo Residents' Panel have allocated funding to the "Coalfield Community Challenge" project which includes community gardens as one of its main areas of work. Presentations of the community development work has been well received by the group
- Easington Lane Community Access Point are managing the budgets and of the of the Coalfield Community Challenge projects on behalf of the Area Network. To date 18 groups are engaged.
- Residents continue to be involved across the wards through consultation within both the VCS Network and "Virtual" Network through the work of the Coalfield Community Co-ordinator.

Additional Budget Allocation

The projects listed below fall into priorities not listed above, but identified in the 2009/11 Local Area Plan (LAP). The projects have all delivered activity this year.

Area Plan (LAP). The projects have all delivered activity this year.							
Walking Route to Rainton Meadows	Output	Output	Progress	Spend	Spend	Progress	
Total allocated £20,000 SIB + £14,000 SIP	Target	Actual	Indicator	Target	Actual	Indicator	
Improved community facilities	1	0		£34,000	£0		
This project will provide a safe walking route From Fencehouses to Rainton Meadows at Redburn Row. Due to							
a number of legal and design issues this project	t has been	delayed.	Legal and P	roperty Se	rvices official	cers have	
helped to resolve some of the issues and the pr	oject will n	ow be pro	gressed by a	applying to	the land r	egistry for	
adverse possession of the land in question. Fu	rther upda	tes will be	provided on	ce this sta	ge is comp	olete.	
Dropped Kerbs	Output	Output	Progress	Spend	Spend	Progress	
Total allocated £8,000 SIP	Target	Actual	Indicator	Target	Actual	Indicator	
Improved community facilities	3	3		£8,000	£8,567		
Dropped kerbs have now been installed in three locations across the Houghton ward:							
Four pairs in Station Avenue North/South, Three pairs in Brinkburn Cres/Leyburn Grove and Two pairs in							
Britannia Terrace/Front Street. The purpose is to improve access for those with mobility problems and							
pushchair and wheelchair users. Work was complete by April 2011. The costs were slightly higher than							
estimated, the shortfall has been met by highways mainstream budget.							
Hetton Lyons Country Park Car Park	Output	Output	Progress	Spend	Spend	Progress	
Total allocated £11,864 SIP	Target	Actual	Indicator	Target	Actual	Indicator	
New or improved community facilities	1	1		£11,864	£11,864		
The project involved laying a new tarmac surface on the car park area, construction of speed humps,							
installation of warning signs and marking out of two disabled parking bays. The work was completed on 15							
March 2011 within budget. There has been some positive feedback from users of the park and Springboard							

who deliver training on site.								
Street Scene Improvements	Output	Output	Progress	Spend	Spend	Progress		
Total allocated £44,134 SIB	Target	Actual	Indicator	Target	Actual	Indicator		
Programmes of work to improve appearance	4	4		£44,134	£44,134			
of streets								
The amount of match funding attracted to the p								
allowed around £100,000 of work to take place	in the area	a. There h	as been a p	rogramme	of street s	cene		
works delivered across all four wards including 28 road markings, 8 drainage works, 11 carriageway patching								
and 19 name plates.								
Herrington Burn YMCA Business Plan	Output	Output	Progress	Spend	Spend	Progress		
Total allocated £20,000 SIB	Target	Actual	Indicator	Target	Actual	Indicator		
Project feasibility studies produced	1	1		£20,000	£15,534			
The funding paid for a feasibility study and busi	ness plan	to assist th	ne organisati	on to deve	elop a strat	egy and		
forward plan in order to ensure Herrington Burn	YMCA de	livers sust	ainable activ	vities to pro	otect the fu	iture of the		
organisation. A Business Development Manag	er has bee	n appointe	ed for a three	e year perio	od and will	use the		
results of the feasibility study to develop future	plans. The	e final cost	was less that	an expecte	ed and the			
underspend has been returned to the Committee	e's budge							
Village Street Lighting Improvements	Output	Output	Progress	Spend	Spend	Progress		
Total allocated £25,300 SIP	Target	Actual	Indicator	Target	Actual	Indicator		
Programmes of work to improve the	2	2		£25,300	£22,459			
appearance of streets								
There have been 11 lighting embellishments fitted to street lights in New Herrington village. The Old Penshaw								
Village scheme comprising 6 embellishments a	nd 5 decor	ative lante	rns fitted to	wooden po	oles was co	ompleted		
Village scheme comprising 6 embellishments a in November 2010. The project made savings	nd 5 decor of £2,841 v	ative lante vhich has	rns fitted to been brough	wooden po t back into	oles was co SIP budg	ompleted et.		
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Governance and Operation of Committee Meetings

The first meeting of this year was designed to enable all elected members, officers, partners and residents present to contribute to the discussion and decision making in a participative way. The meeting was evaluated by asking all in attendance to complete a short questionnaire and the results of this survey were used to improve and further develop the roles of members, officers and partners to ensure effective operation and participation in meetings.

Meetings throughout the year have continued to be well attended and participative. On average a total of 10 out of the 12 elected Coalfield councillors, 9 council officers, 6 partners and two members of the public take part in each meeting. A pre meeting and post meeting debrief take place to identify relevant issues and implement improvements for future meetings. Examples include -

- Making the reports and associated papers more concise and informative
- Providing guidance and support to presenters of reports
- Ensuring venues for meetings are suitable and accessible
- Providing accurate and clear financial information
- Ensuring agreed actions are followed up

The standard agenda implemented at the beginning of the year continues to work well and is designed to bring consistency and focus to each of the Area Committees.

- Item 1 includes welcome, apologies, declarations of interest and minutes of previous meeting
- Item 2 discusses new issues to assess whether committee can influence services or deliver relevant actions
- Item 3 provides a progress report on the previously agreed Work Plan and associated actions
- Item 4 offers the opportunity for Committee to be consulted on, and influence, relevant issues

To improve the operation of Area Committees, Members are asked for their opinion in relation to the work of Area Committees and the operation of meetings. The following results from the 2011 survey will be used to improve Area Committee meetings, most noticeably the involvement with the public.

	All of the time	Most of the time	Occasionally	Never
Are the meeting venues easily accessed by partners and the community?	32%	52%	12%	4%
Is the layout of the room satisfactory?	24%	48%	20%	8%
Are the length of the meetings satisfactory?	8%	80%	12%	0%
Is the balance of the Committee agenda satisfactory (i.e. performance management/general information/problem solving etc)?	20%	52%	24%	4%
Is the involvement with partners satisfactory?	21%	46%	29%	4%
Is the involvement with the public satisfactory?	13%	30%	30%	26%

The following results will be used to improve the effectiveness of the overall work of Area Committee:

- 77% of members who responded feel that the Council clearly communicated its purpose and its intended outcomes for citizens and service users
- 79% of members feel that area committees are effective most or all of the time.
- 90% of members feel that they are clear on the role of area committees
- 70% Members find the council average, poor or very poor in promoting the work that they do as an Area Committee Member

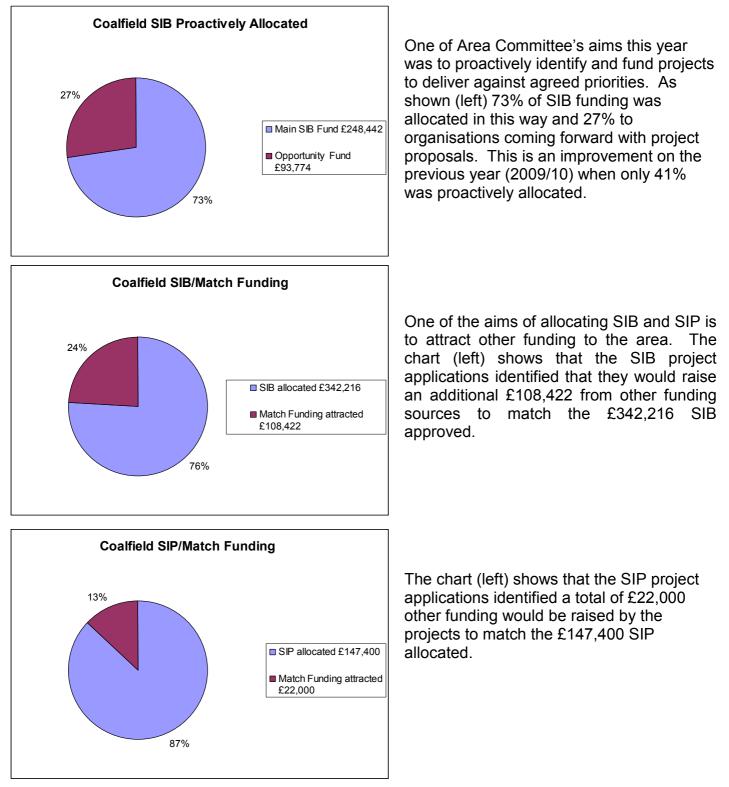
With regard to the relationship between Area Committee and the Voluntary and Community Sector (VCS) Network, work has continued to develop over the course of the year by:

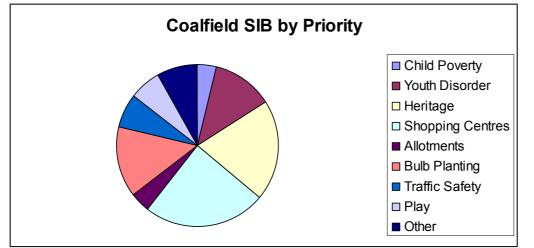
- Nominated partner VCS representatives attending Area Committee
- Coalfield Area Co-ordinator attending Area Committee and participating in relevant sub groups of Committee (e.g. Task and Result Groups)
- Vice Chair of Area Committee acting as co-chair of the VCS Network
- Area Officer attending VCS Network to consult with, and inform, the meeting regarding relevant Committee business
- Agenda of the VCS Network developed to complement and feed into that of Area Committee
- Consultation with Network members on work plan and priorities
- VCS Network and individual partners delivering projects and services identified in the work plan
- Community challenges being developed to deliver local improvements on each priority
- Developing the VCS Network by introducing a partners network and 'virtual' network concept to ensure all interested parties in the area can contribute to the work of Area Committee

Finance

Strategic Initiative Budget (SIB), Strategic Investment Plan (SIP)

A budget of £342,216 SIB and £147,400 SIP was available for allocation in 2010/11. Committee have allocated the total SIB budget and £142,947 SIP to projects and priorities to meet the objectives set out in the Coalfield Area Work Plan. The charts below provide an overview of proactively allocated funds, match funding attracted and priorities targeted.





The chart (left) shows how SIB funding was allocated to meet the strategic priorities identified in the Work Plan. The majority was focused on

- Youth Disorder
- Heritage
- Shopping Centres
- Bulb Planting

Community Chest

The total amount of Community Chest available for 2010/11 was £45,671. Of this amount £39,429 has been allocated. Almost 100 projects have been delivered by local community and voluntary organisations supported through Community Chest awards

Satisfaction levels

Area Committee are committed to ensuring improved service delivery for residents and visitors in the Coalfield area. By asking the community for their feedback and working together to resolve any issues we can ensure that priorities are addressed using a problem solving approach. The latest residents survey carried out in 2010 shows:

- Area satisfaction in the Coalfields has improved drastically over the last 2 years with 4 out of 5 residents satisfied with their local area as a place to live (rising to 82% from 73% in 2008).
- Satisfaction with the Council in Coalfield is consistent with levels in Sunderland as a whole and people here are as likely as the average to think that the Council provides good services.
- However, they are less likely to agree the council is value for money (38% compared to 46%), that it asks for peoples views (33% compared with 42%) or that it listens to these views (23% compared to 32%).
- In 2008 less than half of coalfield residents felt well informed about the Council services and benefits but this has improved now to 55%.

Area Committee will work with relevant Directorates and Partners to improve satisfaction levels amongst local residents.

Lessons Learned

- We need to align local needs and priorities with strategic plans and priorities such as Local Transport Plan/Capital Programme and highways and speeding issues and proposals. Area Committee can have a more positive influencing role regarding the allocation of strategic resources as well as being able to bring local benefit and resources.
- Better planning with regard to scheduling of event related applications, e.g. parade traffic management, Sunderland Festival is required.
- A co-ordinated approach to addressing overlapping priorities and issues across more than one area needs developing .
- We need to instigate the 'Call for Projects' framework which prevents speculative applications which do not deliver the required outcomes.
- We need improved protocols and guidance with regard to Task and Result Group membership and management. The group should include relevant expertise, and potential conflict of interest for Members, partners and officers should be minimised.
- The new agenda format has encouraged better involvement of partners and officers at Area Committee meetings. This should be further developed and more structured with obvious outcomes and contribution to the committee's agenda.
- We need to build a common vision and sense of belonging for all communities and local people for them to feel their views are listened to and they can influence decisions.

- We need to improve the Area Committee's influencing role through better use of Item 4
- The successful community engagement/development techniques should be fully utilised, reaching all communities and promoting participation.
- The effective partnership working has developed positive and productive working relationships and has delivered the best outcomes. This should be the way forward for improving services in the area.
- We need to look at different ways to work and recognise that it is not always the content of
 meetings that gets the results, it is often the work that is developed outside these meetings
 including the VCS Networks 'Virtual' Network and liaising with individual members and partners.
- When developing projects or initiatives across the area we need to consult and involve all ward members if it affects their ward. This has been implemented on some projects but should be developed for all areas of work via Task and Result groups.
- The joint officer working between the Area Officer, Area Response Manager and Community Coordinator has produced some early results. This 'Area Team' approach needs further development to maximise support and resources and ensure best value for the area.

Next Steps

Following this 'End of Year' review and evaluation of the 2010/11 Work Plan, the next steps are for Area Committee to assess how successful it has been in achieving its objectives, fulfilling its influencing role, ensuring service improvements, and delivering real benefits at a local level.

Coalfield Area Committee is currently developing their 2011/12 Work Plan, having identified new priorities, and agreeing which areas of work from 2010/11 Work Plan require further focus and support.

Four new priorities are provisionally agreed and will be included in proposals for the new Work Plan for 2011/12. They are:

- Support for Older People
- Empty Properties
- Neglected Land
- Public Transport

It is also proposed that the following priorities would be carried over from the 2010/11 Work Plan:

- Heritage
- Local Shopping Centres
- Youth Disorder and Activities for Young People
- Allotments and Community Gardens
- Child Poverty
- Unadopted Roads
- Play Provision
- Dangerous and Speeding Traffic

This new Work Plan for 2011/12 will be presented to the Coalfield Area Committee at the first meeting of the new municipal year for approval.