

WEST SUNDERLAND AREA COMMITTEE

Wednesday, 19th September, 2012 at 5:30pm

VENUE – Civic Centre (Committee Room No. 6)

Membership

Cllrs P Gibson (Chair), Essl (Vice Chair - Place), Porthouse (Vice Chair – People), Allan, Atkinson, Dixon, Goffon, L Martin, Oliver, Porthouse, Smiles, P Smith, Turton, Tye, Waller, P Watson, S Watson, A Wilson and T Wright.

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* Denotes an item relating to an executive function

ELAINE WAUGH
Head of Law and Governance

11th September, 2012

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At a meeting of the WEST SUNDERLAND AREA COMMITTEE held in the CIVIC CENTRE, SUNDERLAND on TUESDAY, 26th JUNE, 2012 at 5.30 p.m.

Present:-

Councillor P. Gibson in the Chair

Councillors Atkinson, Essl, Gofton, L. Martin, Oliver, Porthouse, Smiles, P. Smith, Turton, Tye, Waller, S. Watson and Wilson.

Also Present:-

Bill Blackett	Area Response Manager	Sunderland City Council
Simone Common	West Locality Ops Manager	Sunderland City Council
Angela Cousins	Area Community Coordinator	Sunderland City Council
Mrs K. Day		Member of the Public
Kevin Douglas	Media Officer	Sunderland City Council
Alan Duffy	Head of Operations	Gentoo
Angela Cousins	Area Community Co-ordinator	Sunderland City Council
Julie Gray	Head of Community Services	Sunderland City Council
Anita Heskett-Saddington		VCS Network
Pauline Hopper	Area Officer	Sunderland City Council
Brandon Lisle		Youth Almighty
David Noon	Principal Governance Services Officer	Sunderland City Council
Julie Parker	Public Health Lead	Sunderland TPCT
Alison Patterson	Scrutiny and Area Arrangements Manager	Sunderland City Council
David Pickett	Neighbourhood Inspector	Northumbria Police
Phil Spooner	Head of Community Leadership Programmes	Sunderland City Council
Sue Stanhope	Area Lead Executive	Sunderland City Council
Ben Turner		Youth Almighty

Chairman's Welcome

The Chairman welcomed everyone to the meeting and those present introduced themselves.

In particular the Chairman welcomed Councillors Rebecca Atkinson and Mary Turton, newly elected members for the Barnes and Sandhill Wards, who were attending their first meeting of the Area Committee.

In addition the Chairman welcomed Sue Stanhope who was attending the meeting as the Committee's Area Lead Executive on behalf of Janet Johnson who had just returned home from a period in hospital. The Committee offered their warmest wishes to Mrs Johnson for a full and speedy recovery.

Apologies for Absence

Apologies for absence were submitted to the meeting on behalf of Councillors Allan, Dixon, P. Watson and T. Wright also on behalf of James Third, Bill Foster, Edna Rochester and Bill Leach.

Declarations of Interest

There were no declarations of interest made.

Minutes of the Last Meeting

1. RESOLVED that the minutes of the last meeting of the Committee held on 25th April, 2012 be confirmed and signed as a correct record.

Fire and Crime Statistics

The Chairman advised that as discussed at the last meeting he would utilise this point on the agenda to enable consideration of the Fire and Crime statistics provided by the Tyne and Wear Fire and Rescue Service and Northumbria Police respectively. The Chairman advised that he had received apologies from Bill Forster, Station Manager, Tyne and Wear Fire and Rescue Service but that he had emailed the most recent fire statistics, copies of which were tabled for members' information.

The Chairman then welcomed and introduced, David Pickett, Neighbourhood Inspector, Northumbria Police who proceeded to brief Members on the Annual crime statistics in the following categories for the period 1st April, 2012 to 21st June 2012 compared to the 2011-2012 average.

	Previous	Current	Difference	%
Total Crime	747	630	117	-16%
Violent Crime	135	101	34	-25%
Violence Against the Person	122	90	31	-26%
Vehicle Crime	74	43	31	-42%
Burglary Dwelling	73	73	0	0%
Criminal Damage	203	184	19	-9%

CD to Vehicle	86	78	8	-9%
CD to dwelling	72	57	15	-21%
Theft and Handling	184	170	14	-8%
Shoplifting	65	91	26	+28
ASB	956	1001	45	+4%
ASB Youth	408	420	12	+3%
ASB Non Youth	574	581	7	-1%

Inspector Pickett addressed comments and questions from Members and in reply to an enquiry from Councillor P. Smith advised that he would endeavour to provide the statistical information on a ward by ward basis. Councillor Tye having requested youth anti social behaviour was plotted into the next LMAPS meeting, it was:-

2. RESOLVED that :-

- i) the crime and fire statistics be received and noted.
- ii) an update from Northumbria Police and the Tyne and Wear Rescue Service be included as a standing item at this juncture on the agenda for all future meetings of the West Sunderland Area Committee.

Setting the Scene – Strengthening the Area Governance Arrangements

The Chief Executive submitted a report (copy circulated) which outlined changes to the City Council's Area Governance Arrangements and supporting practices as part of the wider review of the Executive and Committee arrangements agreed by Council on 16th May 2012.

(For copy report – see original minutes).

Pauline Hopper, Area Officer, presented the body of the report which outlined the enhanced governance structure and improved ways of working for the Area Committee and which also sought approval for the proposed memberships of the Place and People boards as detailed in paragraph 3.3 of the report.

Consideration having been given to the matter it was :-

3. RESOLVED that:-

- i) the report be received and noted and

- ii) approval be given to the memberships of the West Sunderland Area Place Board and West Sunderland Area People Board as detailed in paragraph 3.3 of the report.

Determining the Area Committee's Priorities for 2012/13

The Chief Executive submitted a report (copy circulated) which sought to determine the Area Committee's Key priorities for the year ahead as a basis for the Committees 2012/13 Local Area Plan.

(For copy report – see original minutes).

Pauline Hopper, Area Officer, presented the report which highlighted the following proposed priorities :-

- 1) Health and Wellbeing.
- 2) Job Prospects for Young People.
- 3) Activities for Young People.
- 4) Environmental and Street Scene improvements.

The meeting was informed that the priorities had emerged from the members' workshop held in May and had subsequently been shared with residents at the State of the Area Debate and with the voluntary and Community Sector through the VCS Network.

If the priorities were endorsed at tonight's meeting it was proposed that a further members' workshop be arranged to determine the detail of the West Sunderland Area Committee LAP Work Plan for 2012/13:-

Consideration having been given to the matter it was:-

4. RESOLVED that :-

i) the following issues be approved as the Committee's key priorities for 2012/13

- a) Health and Wellbeing.
- b) Job Prospects for Young People.
- c) Activities for Young People.
- d) Environmental and Street Scene improvements.

ii) a members' workshop to determine the detailed West Area Committee LAP Work Plan for 2012/13 be arranged for 9th July, 2012 at 9.30am

Community Chest, Strategic Initiatives Budget (SIB) and Strategic Investment Plan (SIP) – Financial Statement and Proposals for Further Allocation of Resources

The Chief Executive submitted a report (copy circulated) in respect of the above matter.

(For copy report – see original minutes).

Pauline Hopper, Area Officer, presented the report highlighting the financial statement including an update on the allocation of Community Chest, SIP and SIB funding together with details of 22 proposals for support from the 2012/13 Community Chest budget.

4. RESOLVED that:-

- (i) the Area Committee's funding statement be received and noted, and
- (ii) approval be given to the granting of the 22 Community Chest applications as detailed in Annex 4 of the report.

The Chairman then closed the meeting having thanked everyone for their attendance and contribution to the meeting.

(Signed) P. GIBSON,
Chairman.

19th September 2012

REPORT OF THE CHIEF EXECUTIVE

Place Board Progress Report

1 Purpose of Report

1.1 To provide an update of progress against the current year's (2012/13) Place Board Work Plan.

2 Background

2.1 At its meeting on 26th June 2012 West Area Committee agreed its Local Area Plan for 2012/13. In doing so Area Committee agreed how it can most effectively contribute to delivering Sunderland City Council's Corporate Outcome Framework (COF) at a local level and relevant to the Place and People themes.

2.2 Those Local Area Plan priorities associated with Place were referred to the Place Board to action on behalf of the Area Committee. The Place Board have started to initiate action on those priorities and agreed target dates for delivery and feedback to the Area Committee for the year ahead. The Place Board Work Plan and target delivery dates are attached as **Annex 1**.

2.3 This report provides Area Committee with a progress update on the Place Board Work Plan during period June – August 2012 including requests for decisions where necessary.

3. Responsive Local Services

3.1 In supporting the Area Committee to influence the delivery, design and review of services at an Area level the Place Board has a key role in terms of influencing the operational redeployment of Streetscene (RLS) core service. As such each Place Board meeting has a dedicated agenda item to discuss streetscene services. The Area Response Manager (ARM) presents information on services, such as, graffiti removal, fly tipping, litter, dog fouling, grass cutting, refuse collection and recycling, parks and maintenance of play areas.

3.2 At its meeting earlier this month the ARM provided an update on RLS issues including:

- Vandalism in Barnes Park
- The impact of the weather on addressing the excessive growth of grass and weeds
- Ongoing work to the Newport Grove Site
- Delays to the start of work on the Eden Vale Site and an opportunity to make cost savings
- The operation of the Community Payback Team in the Barnes Park Extension
- Plans to address the overgrown rights of way and cycle tracks
- The short term solution provided by the Community Payback team regarding footpaths at the Sandhill end of Barnes Park (curb ends made safe and loose chippings lain) together with the possible requirement to identify a long term solution

3.3 It was agreed that work would be undertaken to identify any impediments to the effective use of time and resources by the RLS Team and investigate whether any resources subsequently freed up could be better utilised elsewhere .

4. Area Place Priority: Environment and Streetscene Improvements

4.1 **Hadleigh Road** - For a number of years residents have reported issues associated with Council owned land to the rear of residential properties at Hadleigh Road. This strip of land has limited access, runs the length of the rear of those properties and is within Bishopwearmouth Cemetery. On average the land is some 5 metres wide across its length. Residents have reported many issues including anti social behaviour, environmental issues and alcohol consumption. In the past some residents have encroached into the area and utilised some of the space for private garden purposes. Following previous requests by the Council most of those who have encroached have ceased occupation and cleared their belongings from the area. However at least one resident has a case for adverse possession by virtue of length of occupation.

4.2 Following an approach by Ward Members, officers have considered potential solutions to dealing with the issues raised and in doing so reduce the ongoing maintenance requirement of the land which is not required for operational purposes..

4.3 The following options have been developed for Area Committee to agree a way forward:

- **Do nothing**

In doing nothing and leaving the situation as it is would mean that there would be no cost to the Council in terms of providing an immediate solution. There would, however, be a long term cost to the Council and its partners in terms of continuing to clean up and maintain the land, deal with anti social behaviour, fires and ongoing environmental issues. As a consequence there would be a detrimental social impact on those residents living in the area, particularly those in the immediate vicinity.

- **Land transfer to residents at nil consideration**

This would require the Council to transfer the land in question at nil consideration to those residents whose properties back immediately on to the strip of land currently owned by the Council. Individual garden areas would then be formed. Consultations to date have indicated that the majority of residents are in favour of this option. The case for a transfer at nil consideration will require the use of the Council's well being powers on the basis that it will reduce the Council's maintenance costs for the land in question, and that it will lead to environmental and social benefits for the adjoining residents.. This would provide an immediate and long term solution to the issue with a one off cost of approximately £35,000 (SIP application enclosed within the financial report). This sum will cover the capital cost of fencing to create individual gardens, owners legal fees, planning fees, and fees in connection with a Faculty that will be required from the Church Diocese. This option will take some months to progress given the requirement for a Faculty because some of the land in question is consecrated ground. Similarly some of the land forms part of a Jewish Burial Ground and there is a need to confirm the legal position in this regard.

- **Complete a land transfer to residents at best consideration**

This would require the Council to complete a land transfer at an agreed value for each garden area.. It is estimated that the value of each garden area to be transferred is in the region of £600. This would achieve best consideration for the disposal of the land with residents taking responsibility for fencing and their own legal fees. A Faculty and planning permission will still be required and it is considered that with this option it is

preferable for the Council to be responsible for these tasks. However the tenure of each of the properties varies with a significant proportion of properties being owned by a Housing Association and the remainder being owner occupied. It is clear that a comprehensive scheme to enclose and transfer all the area in question will not be achieved if the residents were required to acquire the land at market value. As a consequence this option is not considered to provide a lasting and comprehensive solution and would not be practical.

Should Members be minded to progress a transfer at nil consideration it is recommended that work continue in respect of the outstanding legal matters. However it is also considered that it would be prudent to consider the introduction of an overall policy approach to the transfer at nil consideration of small areas of non operational land where it can be demonstrated that it would be appropriate to utilise well being powers. This would be particularly appropriate given the formation of Place Boards and the need to maintain a consistent approach to such matters across the City. Any such policy will require Cabinet approval.

5. Recommendations: Members are requested to:

- Note the report, and the Place Board's timetable for activity for the year ahead. **Annex 1.**
- Agree to accept progress update reports based on the timetable outlined in **Annex 1.**
- Agree an option to resolve the issues with land to the rear of Hadleigh Rd.

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PLACE

Budget: Allocated: Balance: £0

OUTCOME	ROLE FOR AREA COMMITTEES	ACTIONS	PLACE BOARD TO CONSIDER	Lead Agent	Progress Report	AREA COMMITTEE UPDATE DUE	RAG
Area: High quality built and natural environments in West Sunderland	Strategic Influencing Role	Influence Core Strategy and Greenspace Strategy Influence delivery of RLS and Street Scene	Nov-12	Neil Cole/Bill Blackett	Establish next stage of consultation on Core strategy	TBC	Red
	Local Action Key Priorities for Action: Environment and Street Scene Improvements	Monitor AC funded projects addressing environment and street scene issues.	Sep-12	Julie Lynn	Update to be provided on following projects: Walk and Talk Eden Vale Newport Terrace Thorndale Rd shops Pallion shops to include completed work, work o/s and funding o/s, potential proposals for use of underspends against projects	Apr-13	Orange
		Develop and Deliver programmes in partnership which will improve the physical and environmental appearance of the West including shopping centres.	Oct-12	Bill Blackett	To consider next stage of Love Where You Live and how VCS can support street improvements and work around shopping centre through the Co-ordinator and network Hadleigh Rd issue and recommendations agreed to be proposed to AC To commence audit of shopping centres to establish issues and work required to support Boards and AC to decide priorities	Sep-12	Red
AREA: A West adaptable to change and with a strong sense of community: Continue to support the significant partnership working, influencing the redesign of services and development of facilities, and support community resilience, inclusion and involvement.		Monitoring of sustainable communities bid to understand potential impact and benefits for the and how this may be influenced.	Sep-12	James Gartland	Second round of bid completed with interview with BIG lottery, to establish progress and feedback to consider whether action still required. BIG Lottery is now undertaking a formal appraisal of the 30 bids received.	TBC	Orange
		Influence development and delivery of parking and highways to address issues.	Dec-12	James Newell	Update to be obtained from Highways in planned works and Phase 2 of parking management scheme.	Jan-13	Red
	Local Action	To influence the design, delivery and review of RLS Streetscene Services	Sep-12	Bill Blackett	Update to be obtained from Street Scene on corporate working group considering businesses illegally using Council land to advertise businesses/sell goods. Update to be obtained on work being completed around Council owned unmaintained land to support the Board and Committee to influence progress. BB to provide information on tasks which are 'time eaters/wasters' for Place Board to consider	Jan-13	Orange
		Continue partnership working in local communities to physically improve the local area.	Oct-12	Angela Cousins	Meeting arranged to discuss next phase of Love Where You Live and how VCS can support Street Scene priority	Jan-13	Orange
		Continue to refer local issues to Area Response Manager and Place Board	Ongoing	Place Board/West Cllrs	As and when they occur	TBC	Green

			Receive information on availability of services and support relating to connectivity issues, walking, cycling and public transport.	Feb-13	Tim Ducker / James Third	The QCS proposal has now been submitted to the ITA by Nexus. The North East Bus Operators Assoc (which has been established as a collective of bus operators to form a partnership bid) will also be putting forward proposals for a scheme in the coming weeks and both proposals will be considered at the November ITA. Further public consultation will be fundamental and follow any decision by the ITA with regard to influencing routes, times and fares. Under a QCS scheme, implementation would not be until at least 2015, under voluntary partnership implementation will be much sooner	Mar-13	
3	CORPORATE A well connected city	Strategic Influencing Role	Monitor and receive information in recognition of any new issue being raised from influencing role/reporting	Ongoing	Julie Lynn		TBC	
	AREA: A well connected West		Influencing role with City Services to determine future strategy for managing local events and celebrations.	Sep-12	Zoe Channing		TBC	
4	CORPORATE A city where cultural identity and vibrancy act as an attraction	Strategic Influencing Role	Continue to receive and monitor information relating to celebrations, events and activities taking place throughout 2012	Sep-12	Zoe Channing	Receive above information and consider approach	TBC	
	AREA: West's Cultural Identity: Continue to support activities and events which celebrate West's's culture and identity.	Local Action	Influence and encourage heritage activity within the West through the VCS network.	Feb-13	Angela Cousins		Mar-13	
			Monitor and receive information in recognition of any new issue being raised from influencing role/reporting.	Ongoing	Julie Lynn		TBC	
	G	Progressing on target						
	A	Progressing but behind schedule (with plans in place to action)						
	R	Not progressing						

19th September 2012

REPORT OF THE CHIEF EXECUTIVE

People Board Progress Report

1 Purpose of Report

1.1 The report provides an update of progress against the current year's (2012/13) People Board Work Plan.

2 Background

2.1 At its meeting on 26TH June 2012 West Area Committee agreed its Local Area Plan for 2012/13. In doing so Area Committee agreed how it can most effectively contribute to delivering Sunderland City Council's Corporate Outcome Framework (COF) at a local level and relevant to the Place and People themes.

2.2 Those Local Area Plan priorities associated with People were referred to the People Board. The People Board will action those priorities on behalf of the Area Committee, agree a timeline for activity for the year ahead and update Area Committee on progress based on that timetable of activity. The People Board Work Plan is attached as **Item 3 Annex 1**.

2.3 This report provides Area Committee with a progress update on the People Board Work Plan during period June – August 2012 , including requests for decisions where necessary.

3 Area People Priority: Health and Wellbeing

3.1 Health Champions

3.1.1 At the February Area Committee members were advised that the Teaching Primary Care Trust had commissioned consultants to complete a full evaluation of the 'Health Champions' project and a presentation and summary of the findings would be presented to Committee.

3.1.2 There are a total of 314 Health Champions across the city, 224 of which work on a city wide basis. 23 of those Health Champions are based in, or are residents of, Sunderland West, including 4 councillors. There are 30 organisations across the West area accessing Health Champion training.

3.1.3 A further 848 people across the City are undergoing training, 82 of which are based in, or are residents of, Sunderland West.

3.1.4 New Developments within the Health Champions programme include:

- Disseminating the findings of the Health Champion evaluation
- Planning a Health Champion celebration event for October 2012.
- Delivering cancer awareness training to people who are Health Champions.

3.2 Healthy City Investment Funding

3.2.1 Pennywell Community Centre will act as the Project Lead and has submitted the SIB bid on behalf of the consortium of voluntary and community sector organisations, all of which are members of the West VCS Network.

- 3.2.2 Eleven organisations form the West consortium and will work in partnership and form a working group for the area to achieve the following priorities:
- Projects which address the main lifestyle causes of cancer: tobacco, alcohol and obesity.
 - Projects which promote awareness of the early signs and symptoms of cancer.
- 3.2.3 The organisations involved in delivery will join up their resources, publicity, link up delivery and link into existing provision.
- 3.2.4 Each organisation within the consortium will deliver their element of the bid up to a maximum value of £2,500 and remaining funding will be used to develop small projects or activities identified by the men engaged in the provision.
- 3.2.5 The SIB bid is contained within the financial report providing the full detail of the proposal and costings for consideration and approval by Area Committee.

4. Area People Priority: Activities for Young People

- 4.1 At the March 2012 meeting of Area Committee approval was given to align £75,000 to holiday activities for young people (all ages) over a two year period.
- 4.2 Eight projects across the West have been involved in the development and delivery of holiday play and youth provision across the West Area.
- 4.3 Holiday activities for children and young people aged 5 – 19 years have now been delivered throughout the June half term and 6 week summer holiday period.
- 4.4 152 Activity sessions were delivered in the West area during the 6 week holiday period with 2023 individual places used by young people aged 5 – 19.
- 4.5 A meeting of the People Board recommended that future planning of holiday activities commence immediately to meet the following criteria:
- Maximum value for money
 - Maximum number of sessions and places made available
 - Sunderland based activity
 - Limited number of excursions
 - Utilising the assets within Sunderland to deliver activities.
 - Identify what activities are being delivered and ensure the funding is used to fill the gaps not duplicate activities.
- 4.6 Meetings have commenced with youth providers across the West to develop and plan future holiday activity within the remit defined in the People Board.

5. Area People Priority: Job Prospects for Young People

5.1 Background and Context

- 5.1.1 The proposal from West People Board was informed by a number of pieces of research, as follows:
- Citywide Employment and Skills Survey 2011, which looked at the reasons why local businesses were finding it difficult to recruit more of our young people.

- Questionnaire carried out by Sunderland's training provider network in December 2011, which specifically asked about financial incentives (and the level at which they become meaningful).
- Focus Group with local employers held at the Tansy Centre in April 2012, where members asked what more could be done to encourage local businesses to take on more young people.

The conclusions pointed to the importance of a reasonable financial incentive to encourage employers (particularly smaller SMEs) to offer an apprenticeship opportunity to a young person.

5.1.2 The current context is shaped by the Government's Youth Contract, which was launched in the autumn of 2011 but which began formally in April 2012. This new initiative acknowledges the impact financial incentives can have to help reduce youth unemployment. The Youth Contract has two main elements:

- The National Apprenticeship Service's financial incentive of £1,500 (known as the AGE grant - "Apprenticeship Grant for Employers") to employers who offer an apprenticeship opportunity to a young person aged 16-24.
- The Work Programme's wage incentive for employers who offer a job to an unemployed young person aged 18-24 (up to £2,275).

5.1.3 The West People Board acknowledged the importance of aligning any funding awards to the Youth Contract, in order to add value to the national offer and avoid duplication.

5.2 Proposal – Added Value

5.2.1 The proposal is to make available financial incentives to encourage Sunderland-based SMEs to take on young people aged between 16 – 24 years old and living in the West wards and give them the opportunity to work towards and complete an apprenticeship.

5.2.2 Under the conditions governing apprenticeship delivery, the young person must be paid a minimum of £2.60 per hour. The money can be used by the employer to part cover the salary cost of that young person for 1 year (which is the minimum time it takes to complete an apprenticeship and therefore the minimum duration we expect the employer to agree to employ the young person for).

5.2.3 The West People Board proposes an amount of £78,000 be allocated to this project to be used as financial incentives for employers. This amount is based on a minimum of 30 young people from the West Area, each earning £100 per week, at a rate of £2.60 per hour over 52 weeks. The award will provide up to £2,600 per young person, or roughly 50% of the salary cost.

5.3.3 In order to add value and avoid duplication, it is proposed that if an SME is eligible for the Government's AGE grant, then they could have this topped up to £2,600 by the West's SIB funding. If a significant proportion of the SMEs supported by this project fell into this category, then clearly the overall allocation of £78,000 would be able to support more than the initial 30 young people envisaged.

5.3.4 If the employer is not eligible for the AGE grant, then the full £2,600 would be awarded.

5.3 Proposal - Participants

5.3.1 West Area Committee has already awarded SIB funding to the Pallion Action Group (PAG), in order to provide a service to engage with young people in the West who are

unemployed and to provide employability support to help them improve their skills and training in order to find work. PAG currently supports around 200 young people and the West People Board recommends that clients from this group should be given first consideration to be progressed into the new project.

- 5.3.2 The current PAG clients will be assessed for suitability and be given the necessary advice and guidance, including training in interview techniques, to ensure their success in the recruitment process.
- 5.3.3 Staff working within PAG currently have contacts with local businesses and would be able to assist in identifying and matching together suitable young people from their current cohort with appropriate employers. The Council's Business and Investment Team also has contacts with local SMEs and would promote this opportunity, in order to identify suitable employment opportunities which would continue beyond the one-year funded period.
- 5.3.4 Initial exploratory conversations have already taken place with several local employers and the level of interest is significant. Companies approached include Twin's fruiterers, Kitchen Magic, Thoburn's fruit and vegetable retailer, Hell's Kitchen, Rox hairdressers, a local farm and boarding kennels and youth projects including Youth Almighty.

5.4 Project Management

- 5.4.1 To ensure effective implementation, monitoring and success, a suitable Managing Agent would need to be appointed. The Managing Agent would be responsible for:
- Identifying suitable young people
 - Identifying suitable employers
 - Agreeing contract terms with employers
 - Processing payments to employers
 - Monitoring of ongoing employment status of young person
 - Monitoring and verifying grant conditions
 - Providing regular feedback to Area Committee
- 5.4.2 It is suggested that an additional amount of 5% of the total project cost be allocated to cover the Managing Agent costs. This equates to an additional £3,900. When added to the £78,000, this brings the total amount of SIB required to £81,900.

5.5 Options for Project Management

5.5.1 Internal

By retaining control of this project within the Council, Committee Members would ensure the ongoing management and performance remained open and transparent. There is suitable resource and expertise within the Business and Investment Team to act as Managing Agent for this project. The Council has its own internal apprenticeship training and delivery function (ITEC and Riverside Training), which sits within the Office of the Chief Executive and is line managed by the Business and Investment Team. Officers working within ITEC and Riverside are highly qualified and experienced to manage this type of project effectively and can begin immediately.

5.5.2 External

Should members prefer to appoint an external Managing Agent, then a procurement process would have to be arranged. A tender opportunity would have to be advertised and Expressions of Interest would need to be sought. Applicants would then need to be assessed in order to identify the most suitable organisation. This process would take

approximately 3 months to complete. The ongoing level of control for members under this type of external arrangement would be dependent upon the detail that was written into the procurement tender specification and upon subsequent contract management.

5.6 Involvement of Training Providers

5.6.1 The cost of delivering the apprenticeship is generally fully funded by the Skills Funding Agency (SFA). The SFA awards contracts to training providers to deliver the apprenticeships. The training providers are audited by OFSTED and only those who meet their high standards are given repeat contracts by the SFA.

5.6.2 In Sunderland, we have a Sunderland City Provider Network (SCPN). This network includes all those training providers who have an operational base within the city and who deliver a wide range of apprenticeship frameworks. Membership currently includes:

- Springboard, Sunderland College, Zodiac, Milltech, ITEC and Riverside Training (which are both part of the Council), Team Wearside, the Chamber of Commerce, SETA and Sunderland AFC Foundation.

5.6.3 It is likely that some (or all) of these organisations may be involved in delivering the apprenticeship frameworks to the clients who are going to be supported through this project.

6. Area People Priority: Crime and Community Safety

6.1 At its November 2011 meeting Area Committee agreed that regular updates on Crime and Community Safety would be presented to each Committee meeting.

6.2 An update report from the Police covering the period 1.4.2012 – 31.8.2012, detailing information on an area and ward basis is attached at **Item 3 Annex 2**.

6.3 An update report from Tyne and Wear Fire Service covering the period 25.6.2012 – 27.8.2012 is attached at **Item 3 Annex 3**.

7. Recommendations: Committee is requested to:

- Note the content of the report.
- Agree to receive the People Board's timetable for activity for the year ahead at a future meeting.
- Agree proposals and the funding application for the delivery of the men's health project to achieve the priorities for the Healthy City Investment funding.
- Agree the proposal to deliver an apprenticeship scheme within the West Area as defined within the report.
- Agree to align SIB of £81,900 to the delivery of the West Area Apprenticeship scheme subject to full application consultation and appraisal.
- Select and agree a delivery agent to project manage the West Area Apprenticeship scheme.

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PEOPLE

Budget: Allocated: Balance: £0

OUTCOME	ROLE FOR AREA COMMITTEES	ACTIONS	PEOPLE BOARD TO CONSIDER	Lead Agent	Progress Report	Area Committee Update Due	RAG	
<p>1 CORPORATE A City where everyone is as healthy as they can be and enjoys a good standard of well being</p> <p>Area: Contribute to ensuring West has healthy outcomes and lifestyles</p>	<p>Strategic Influencing Role</p>	Influence GP Clinical Commissioning Group (CCG) at an area level.						
		Receive information and evidence to identify health needs to inform influencing role on service provision		TPCT - Julie Parker				
		Transfer of public health responsibilities, ensuring health inequalities and how these will be addressed at a local level						
	<p>Local Action Key Priorities: Health and Wellbeing</p>	<p>Area representation at CCG and potential links to People Board in each of the 5 areas.</p>						
		<p>Commissioning of projects through the Healthy City Investment Fund (HCIF)</p>		VCS/Julie Lynn	Project Brief shared with VCS organisations in VCS network and proposals received to be submitted to September Area Committee for consideration.			
		<p>Monitoring and receiving information in recognition of any new issue being raised and action that may need to be taken</p>		TPCT - Julie Parker	Health Champions' project previously funded by AC - evaluation report to be presented to Committee in September 2012.			
<p>2 CORPORATE A City with high levels of skills, educational attainment and</p> <p>AREA: Continue to support work to help local young people</p>	<p>Strategic Influencing Role</p>	Influence the strengthening families agenda						
		Receive information on business start up, business trading and vacant properties.						
		Influence delivery of play and youth provision and XL villages						
		Receive information on services and facilities available for children and young people in West and refer findings to People Board to						
		Receive information on basic skills and literacy to consider what services are available in the area to meet need.						
	<p>Local Action Key Priorities: Job Prospects Young People</p>	<p>Monitor current initiatives funded by AC which stimulate opportunities in education, employment and training.</p>		Julie Lynn	Currently funding has been approved to PAG to fund programmes to support opportunities in education, employment and training, these programmes are monitored through the SIB processes and progress will be reported to January Committee.			

			Continue to develop and deliver enterprise and apprenticeship schemes in the West.		Karen Alexander	A proposal has been developed for the implementation of an apprenticeship scheme in the West and will be submitted to September Area Committee for consideration.		
			Audit services and receive information on training and education delivery in the West to ensure maximum take up and influence					
			Monitor and influence the delivery of holiday activities for young people through the Area Committee		Bob Hoy	Holiday activities agreed, further planning to be completed with all providers within the West, to understand what is being delivered, when and by whom to enable Committee to add value and consider the gaps. A report will be submitted to September AC providing an evaluation of summer holiday activity delivery		
3	CORPORATE A City which is and feels even safer and more secure AREA: Continue to ensure key partnerships and collaboration maintains the good results achieved	Strategic Influencing Role	Influence mainstream resources & strengthen partnerships ensuring continued collaboration					
			Understand and influence the role of the Police Commissioner and service delivery.					
		Local Action	Influence crime and disorder meetings taking place and how they link, share and use information.					
			Working with LMAPS to ensure local issues and problems are addressed.		Inspector Pickett	TWFRS and Police information will be circulated in advance of September Committee with the Police and TWFRS speaking to the reports within Committee. LMAPS continues on a 6 weekly basis with new issues and updates being shared with members via the Cllr rep and ARO.		
			Monitor and receive information in recognition of any new issue being raised from influence role/reporting		Julie Lynn			
4	CORPORATE A City that ensures people are able to look after themselves AREA: Contribute to safeguarding and promoting the welfare of West's most vulnerable.	Strategic Influencing Role	Influencing role through the Health and Well Being Board and the Strengthening Families Agenda					
			Understand the impact of Welfare Reform and transfer of responsibilities					
		Local Action	Monitoring and receiving information in recognition of any new issue being raised from influencing role/reporting		Julie Lynn			
	G	Progressing on target						
	A	Progressing but behind schedule (with plans in place to action)						
	R	Not progressing						

Ward report and overall figures for Sunderland West
1/4/12 – 31/08/12

THE BELOW WARD UPDATES BELOW ARE A SELECTION OF APPROPRIATE OFFENCE TYPES OF INTEREST & NOT ALL CRIME (e.g Minor fraud or Harassment type offences etc are not included)

** Please note the below crime figures will not match the overall totals due to police systems currently including certain footbeats transferred to the South area but the computer programs not yet adjusted. Last years figures included these south beats so the year to year comparisons are still accurate**

Sunderland West

West Area	1.4.2012 - 31.8.2012	1.4.2011 - 31.8.2011
Total Crime	1114	1454
Violent Crime	188	274
Vehicle Crime	72	130
Burglary	30	61
Burglary other than dwelling	88	89
Criminal Damage	315	383
Theft and Handling	300	360
Crimes Other	357	426
Youth ASB	707	724
Non Youth ASB	1199	1168

** Please note the Non ASB figures will not match the overall totals due to system not recognising the change of boundaries in ward areas. Numbers shown below are a true reflection**

Barnes Ward	
Total Crimes	206
Youth ASB	166
Non Youth ASB	212
<ul style="list-style-type: none"> - No obvious crime patterns, low level volume crime. - Reductions in burglaries to sheds and garages, impacted by Operation Ensign with pedal cycle patrols by the Neighbourhood Police Teams and Core Response Teams. - Following a spate of thefts from gardens and property left unattended crime prevention advice has been circulated to members of the public. - Youth ASB has remained an issue in Eden Vale and Barnes Park, a number of initiatives have been completed to address this including Operation Berry, Operation Freedom and Bottle Watch. 	

Pallion Ward	
Total Crimes	179
Youth ASB	63
Non Youth ASB	142
<ul style="list-style-type: none"> - There is no obvious crime pattern affecting the Pallion ward. - Majority of the crimes are shoplifting offences in the Pallion Retail Park area and St Lukes Terrace area of Pallion. - The introduction of Shopwatch on the Pallion Retail Park has had a positive impact on the number of offences reported all but Matalan have signed up to the scheme. - Officers on dayshift are attending retail premises in Pallion in uniform, and giving a high visibility presence to reassure the public and staff, and acting as a deterrent to shoplifters. - Recent reports of ASB have been received relating to horses tethered and being driven in public areas. - PC Mick Curtis is working with Trading Standards using the recent law relating to horse passports to attempt to reduce further offences being committed. 	

St Annes Ward	
Total Crimes	101
Youth ASB	108
Non Youth ASB	194
<ul style="list-style-type: none"> - Shoplifting offences and motorcycle asb remains the two main issues in the St Anne's ward. - Shoplifting offences have reduced due to Asda employing fulltime security staff and high visibility patrols during shop opening hours. - There is an ongoing operation to tackle the motorcycle disorder mainly in the South Hylton area resulting in a number of motorcycles being seized and offenders reported for various road traffic offences as well as ASB offences. 	

Sandhill Ward	
Total Crimes	156
Youth ASB	153
Non Youth ASB	214
<ul style="list-style-type: none"> - No reported crime spikes in this period from 1/4/12. - There have been a number of assaults occasioning bodily harm and common assaults but the vast majority of these offences are of a domestic nature, and detected crimes. - Youth disorder remains an issue particularly in the Grindon area. NPT has carried out numerous stop and checks, Gryphon forms have been issued, youths taken home to their parents and repeat offenders have been issued with Direction to leave notices. - Motorcycle disorder in the Thorney Close area has been reduced with a number of riders identified and motorcycles seized. This is an ongoing operation. 	

Silksworth Ward	
Total Crimes	217
Youth ASB	102
Non Youth ASB	191
<ul style="list-style-type: none"> - There are no obvious crimes patterns. - Operation Deletion has been running to combat shoplifting offences. A number of offences reported at both Sainsbury's in Silksworth and the Co-op in Plains Farm and most offences resulted in arrests and detection of offences. - There have been a small number of burglaries to sheds. One of the shed burglaries from the rear of an address in Ruswarp Drive where £4,500 of rare breeding birds were stolen, this led to a multi force effort to arrest 3 suspects from the Thames Valley area. The main disorder hotspots have been identified as the car park at the rear of Silksworth Ski Slope and the area around McDonalds at Plains Farm. Extra patrols in the area particularly by CSO Grant and CSO Sawyer have resulted in a driver of a vehicle receiving a warning that his vehicle would be seized if the disorder continued and also the seizure of an air rifle from an offender. 	

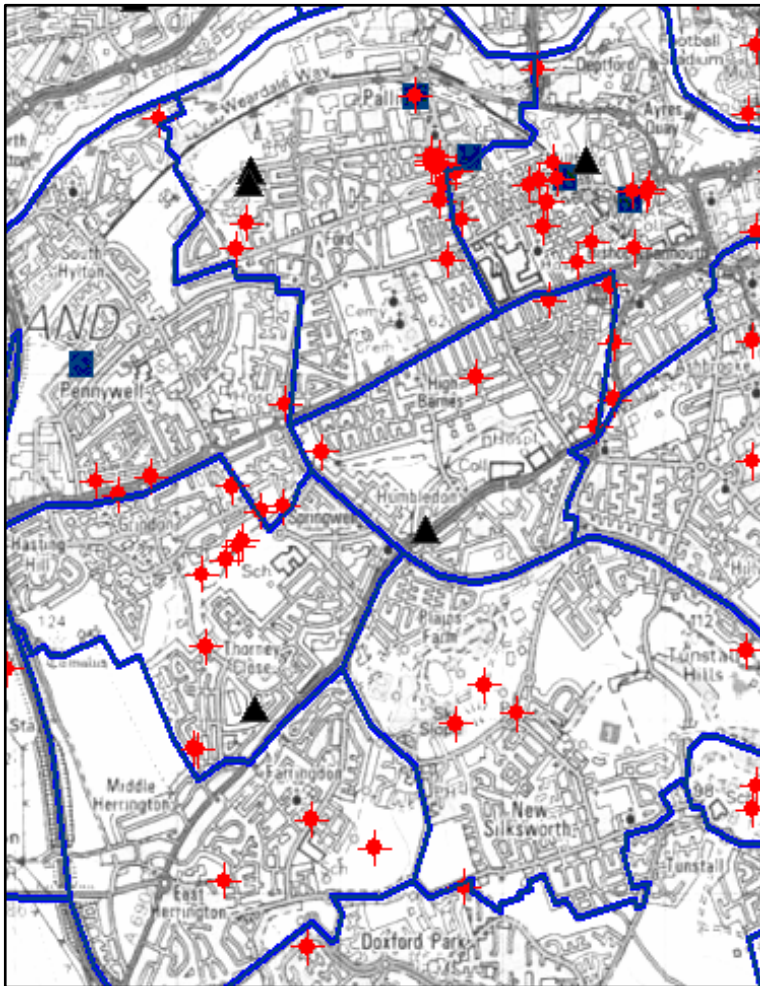
St Chads Ward	
Total Crimes	162
Youth ASB	115
Non Youth ASB	155
<ul style="list-style-type: none"> - Early in the period from 1/4/12 a pattern developed with burglaries to sheds and garages. - Extra patrols by officers using pedal cycles and on foot patrol during nightshift hours have led to a reduction of offences. - There have also been a number of thefts from gardens. Crime prevention advice has been given in an effort to prevent further crimes. - A reported burglary at Farringdon Infant and Primary school led to 2 juvenile arrests thanks to a vigilant neighbour who telephone police while offenders were still on the property. - Youth disorder in the early part of this period was reported in the park area off Crow Lane and Foxcover Lane, this appears to have subsided due to extra patrols. 	

Sunderland West Area June 25th to August 27th 2012

The following report gives Performance Monitor details in relation to the Local Indicators for Sunderland West area for the above period.

The incident data in this report is raw and unverified and may be subject to change.

Map of all deliberate Property, Vehicle and Secondary fires over report period



- Li14 Number of property fires started deliberately
- ▲ Li15 Vehicle fires started deliberately
- ★ Li16 Deliberate secondary fires

Tyne & Wear Fire & Rescue Service
 Service Headquarters
 Nissan Way
 Barmston Mere
 Sunderland
 SR5 3QY
www.twfire.gov.uk
 Licence Number – 100018966

LI1 Maintain Number of Deaths in Accidental Dwelling fires

There have been no recorded deaths in this area.

LI5 Injuries from All Dwelling fires

There were 2 recorded injuries in this area over this report period. (2 last year)

Incident reference	Date and Time	Station ground of incident	Street	Locality	Ward	Injuries	Fire start location	Ignition source
40015307	30/07/2012 18:17:24	Sunderland Central	ABERDARE ROAD	FARRINGDON	St. Chad's Ward	48yo female – Other medical condition	Other	Spread from secondary fire
40016880	20/08/2012 11:53:09	Sunderland East	BURNVILLE ROAD	EDEN VALE	Barnes Ward	68yo female – Smoke inhalation	Kitchen	Cooking appliance - Deep fat fryer

LI9 Accidental Kitchen Fires in a domestic property

There have been 4 kitchen fires in this area over this report period – (6 last year)

Incident reference	Date and Time	Station ground of incident	Street	Locality	Ward	Victims involved	Fire start location	Ignition source
40014119	09/07/2012 22:48:51	Sunderland East	THE WESTLANDS	BARNES PK	Barnes Ward	No	Kitchen	Other domestic style appliance - Fridge/Freezer
40015939	06/08/2012 15:15:19	Sunderland Central	THORNE SQUARE	THORNEY CL	Sandhill Ward	No	Kitchen	Cooking appliance - Deep fat fryer
40016880	20/08/2012 11:53:09	Sunderland East	BURNVILLE ROAD	EDEN VALE	Barnes Ward	Yes	Kitchen	Cooking appliance - Deep fat fryer
40017101	24/08/2012 00:50:15	Sunderland Central	TORQUAY ROAD	THORNEY CL	Sandhill Ward	No	Kitchen	Cooking appliance - Cooker incl. oven

LI10 Accidental non-kitchen fires in a domestic property

There were 2 accidental non-kitchen fire in this area over this report period. – (2 last year)

Incident reference	Date and Time	Station ground of incident	Street	Locality	Ward	Victims involved	Fire start location	Ignition source
40015307	30/07/2012 18:17:24	Sunderland Central	ABERDARE ROAD	FARRINGDON	St. Chad's Ward	Yes	Other	Spread from secondary fire
40016727	17/08/2012 22:56:04	Sunderland East	CLEVELAND ROAD	HIGH BARNES	Barnes Ward	No	Other	Electricity supply - Wiring, cabling, plugs

L114 All Deliberate Property Fires

There have been 3 deliberate property fires in this area over the report period (none last year).

Incident reference	Date and Time	Station ground of incident	Street	Locality	Ward	Property type level 4	Fire start location
40014539	18/07/2012 02:23:29	Sunderland East	GARNET STREET	PALLION	Pallion Ward	Bungalow - single occupancy	Living room
40014656	20/07/2012 16:56:34	Sunderland Central	PENNYCROSS SQUARE	PENNYWELL	St. Anne's Ward	House - single occupancy	Utility room
40014939	24/07/2012 21:12:33	Sunderland East	VICTORY STREET	PALLION	Pallion Ward	Bungalow - single occupancy	Refuse store

L115 Number of vehicle fires started deliberately

There have been 4 deliberate vehicle fires over this report period (5 over same time last year)

Incident reference	Date and Time	Station ground of incident	Street	Locality	Ward	Property type level 4	Fire start location
40014257	13/07/2012 02:12:43	Sunderland Central	TILBURY ROAD	THORNEY CL	Sandhill Ward	Motorcycle	Not known
40015984	07/08/2012 00:52:30	Sunderland Central	DURHAM ROAD	HUMBLEDON	Barnes Ward	Car	Driver/Passenger area
40017287	27/08/2012 00:18:30	Sunderland East	SAINT LUKES ROAD	PALLION	Pallion Ward	Car	Other
40017291	27/08/2012 00:22:09	Sunderland Central	PEPLOW SQUARE	PALLION	Pallion Ward	Car	Other

L116 Number of secondary fires not involving property or road vehicles started deliberately

Sunderland West Area recorded 51 deliberate secondary fires over this report period, also 51 over the same period last year.

Ward	No. of ASB Fires	
	2011	2012
Pallion Ward	22	16
St. Anne's Ward	8	12
Barnes Ward	10	8
Sandhill Ward	0	8
Silksworth Ward	7	4
St. Chad's Ward	4	3
Grand Total	51	51

ASB Fire Property Type	Total
Loose refuse (incl in garden)	15
Grassland, pasture, grazing etc	7
Wheelie Bin	7
House - single occupancy	6
Small refuse/rubbish/recycle container (excluding wheelie bin)	4
Large refuse/rubbish container (eg skip)	2
Other Dwelling	2
Refuse/rubbish tip	2
Scrub land	2
Other	4
Grand Total	51

Pallion Ward (16 ASB fires)

Date and Time	Station ground of incident	Building number	Street	Locality	Ward	Property type
19/07/2012 00:35	Sunderland East	0	EXETER STREET	PALLION	Pallion Ward	Loose refuse (incl in garden)
19/07/2012 08:36	Sunderland East	RR	EXETER STREET	PALLION	Pallion Ward	Loose refuse (incl in garden)
23/07/2012 00:21	Sunderland East	0	PALLION ROAD	PALLION	Pallion Ward	Small refuse/rubbish/recycle container (excluding wheelie bin)
24/07/2012 00:38	Sunderland East	0	EXETER STREET	PALLION	Pallion Ward	Loose refuse (incl in garden)
25/07/2012 21:48	Sunderland East	7A	VICTORY STREET	PALLION	Pallion Ward	Other Dwelling
26/07/2012 21:26	Sunderland East	7A	VICTORY STREET	PALLION	Pallion Ward	Other Dwelling
02/08/2012 19:49	Sunderland East	QUEEN ALEXANDRA BRIDGE	PALLION NEW ROAD	DEPTFORD	Pallion Ward	Other outdoor items including roadside furniture
03/08/2012 22:29	Sunderland East	ACC	PALLION ROAD	PALLION	Pallion Ward	Wheelie Bin
08/08/2012 21:48	Sunderland East	MORTIMER STREET	EXETER STREET	PALLION	Pallion Ward	Large refuse/rubbish container (eg skip)
10/08/2012 01:30	Sunderland East	0	EXETER STREET	PALLION	Pallion Ward	Wheelie Bin
10/08/2012 18:28	Sunderland East	CLAXHEUGH ROCKS	HIGH STREET	SOUTH HYLTON	Pallion Ward	Loose refuse (incl in garden)
11/08/2012 01:03	Sunderland East	RR	PALLION ROAD	PALLION	Pallion Ward	Refuse/rubbish tip
11/08/2012 05:13	Sunderland East	REAR	OXFORD STREET	PALLION	Pallion Ward	Large refuse/rubbish container (eg skip)
14/08/2012 23:36	Sunderland East	0	BROOKLAND ROAD	PALLION	Pallion Ward	Wheelie Bin
17/08/2012 15:08	Sunderland East	0	PHOENIX ROAD	PENNYWELL	Pallion Ward	Loose refuse (incl in garden)
23/08/2012 23:15	Sunderland East	0	SAINT LUKES ROAD	PALLION	Pallion Ward	Wheelie Bin

St. Annes Ward (12 ASB fires) – (6 at the same address)

Date and Time	Station ground of incident	Building number	Street	Locality	Ward	Property type
27/06/2012 21:19	Sunderland Central	86	PICKHURST ROAD	PENNYWELL	St. Anne's Ward	House - single occupancy
30/06/2012 22:17	Sunderland Central	0	PALMERSTON ROAD	PENNYWELL	St. Anne's Ward	Loose refuse (incl in garden)
05/07/2012 22:09	Sunderland Central	86	PICKHURST ROAD	PENNYWELL	St. Anne's Ward	House - single occupancy
06/07/2012 05:52	Sunderland Central	86	PICKHURST ROAD	PENNYWELL	St. Anne's Ward	House - single occupancy
07/07/2012 18:56	Sunderland Central	86	PICKHURST ROAD	PENNYWELL	St. Anne's Ward	House - single occupancy
18/07/2012 20:58	Sunderland Central	86	PICKHURST ROAD	PENNYWELL	St. Anne's Ward	House - single occupancy
19/07/2012 22:51	Sunderland Central	86	PICKHURST ROAD	PENNYWELL	St. Anne's Ward	House - single occupancy
22/07/2012 16:16	Sunderland Central	0	SPRINGWELL ROAD	SPRINGWELL	St. Anne's Ward	Tree scrub (includes single trees not in garden)
25/07/2012 21:02	Sunderland Central	RR50	SOMERSET ROAD	SPRINGWELL	St. Anne's Ward	Scrub land
12/08/2012 20:38	Sunderland Central	RR	SOMERSET ROAD	SPRINGWELL	St. Anne's Ward	Common external bin storage area
13/08/2012 20:19	Sunderland Central	THE BROADWAY	GRINDON		St. Anne's Ward	Loose refuse (incl in garden)
24/08/2012 18:56	Sunderland East	0	FORDFIELD ROAD	FORD EST	St. Anne's Ward	Loose refuse (incl in garden)

Barnes Ward (8 ASB fires)

Date and Time	Building number	Street	Locality	Ward	Property type
22/07/2012 04:02:05		CLEVELAND ROAD	HIGH BARNES	Barnes Ward	Loose refuse (incl in garden)
22/07/2012 16:42:17	OLD MINERAL LINE	RR	MILLFIELD	Barnes Ward	Loose refuse (incl in garden)
25/07/2012 15:51:10	RICHARD AVE PRIMARY SCHOOL	RICHARD AVENUE	HIGH BARNES	Barnes Ward	Small refuse/rubbish/recycle container (excluding wheelie bin)
03/08/2012 14:53:04	REAR	CHESTER ROAD	HIGH BARNES	Barnes Ward	Small refuse/rubbish/recycle container (excluding wheelie bin)
10/08/2012 22:11:37		SPRINGWELL ROAD	SPRINGWELL	Barnes Ward	Grassland, pasture, grazing etc
11/08/2012 02:09:49		CEDRIC CRESCENT	HIGH BARNES	Barnes Ward	Wheelie Bin
28/08/2012 04:40:46		NORA STREET	BARNES PK	Barnes Ward	Wheelie Bin
28/08/2012 04:58:11		FARNHAM TCE	BARNES	Barnes Ward	Wheelie Bin

Sandhill Ward (8 ASB Fires)

Date and Time	Station ground of incident	Street	Locality	Ward	Property type
16/07/2012 20:05	Sunderland Central	THEME ROAD	THORNEY CL	Sandhill Ward	Loose refuse (incl in garden)
20/07/2012 20:54	Sunderland Central	TAY ROAD	THORNEY CL	Sandhill Ward	Grassland, pasture, grazing etc
23/07/2012 21:20	Sunderland Central	GAINSBOROUGH SQUARE	GRINDON	Sandhill Ward	Grassland, pasture, grazing etc
24/07/2012 00:49	Sunderland Central	GRINDON LANE	GRINDON	Sandhill Ward	Grassland, pasture, grazing etc
29/07/2012 15:59	Sunderland Central	GRINDON LANE	GRINDON	Sandhill Ward	Grassland, pasture, grazing etc
30/07/2012 21:00	Sunderland Central	GRINDON LANE	GRINDON	Sandhill Ward	Grassland, pasture, grazing etc
30/07/2012 21:54	Sunderland Central	SPRINGWELL ROAD	SPRINGWELL	Sandhill Ward	Grassland, pasture, grazing etc
16/08/2012 21:54	Sunderland Central	THEME ROAD	THORNEY CL	Sandhill Ward	Loose refuse (incl in garden)

Silksworth Ward (4 ASB Fires)

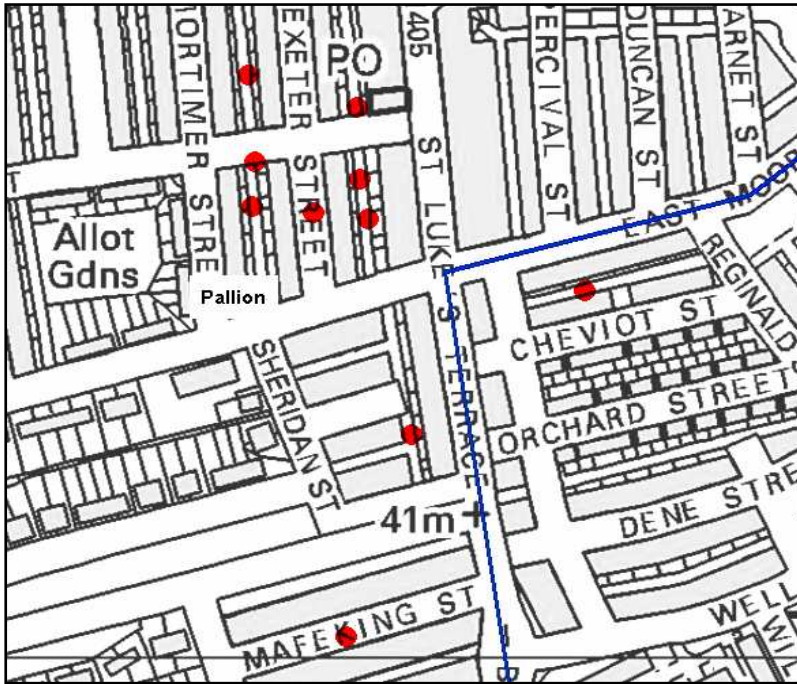
Date and Time	Station ground of incident	Building number	Street	Locality	Ward	Property type
27/06/2012 00:57	Sunderland East	82	MYRELLA CRESCENT	TUNSTALL	Silksworth Ward	Loose refuse (incl in garden)
24/07/2012 22:31	Sunderland Central	SILKSWORTH SKI SLOPE	SILKSWORTH LANE	TUNSTALL	Silksworth Ward	Small refuse/rubbish/recycle container (excluding wheelie bin)
09/08/2012 19:58	Sunderland Central	CRNER	WARWICK TCE	SILKSWORTH	Silksworth Ward	Hedge
09/08/2012 21:02	Sunderland Central	SILKSWORTH SKI SLOPES	SILKSWORTH LANE	TUNSTALL	Silksworth Ward	Loose refuse (incl in garden)

St Chad's Ward (3 ASB fires)

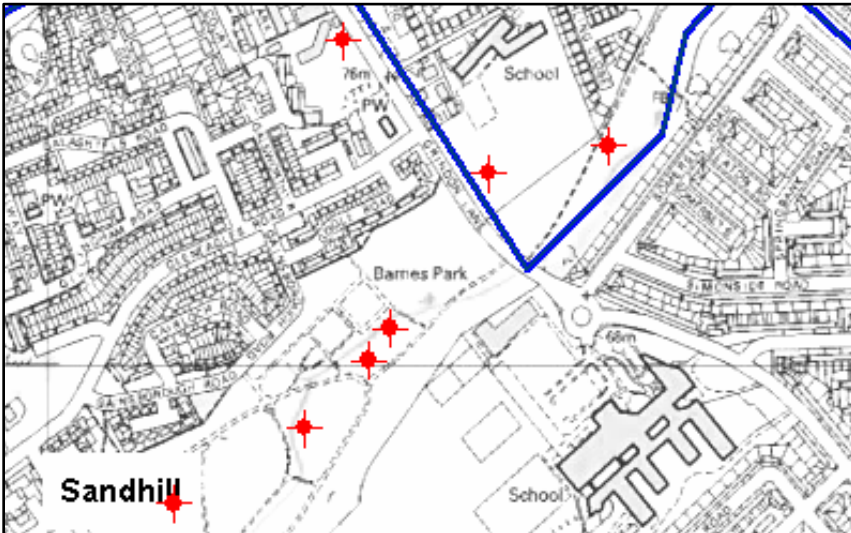
Date and Time	Station ground of incident	Building number	Street	Locality	Ward	Property type
10/07/2012 00:53	Sunderland Central		ALLENDALE ROAD	FARRINGDON	St. Chad's Ward	Refuse/rubbish tip
23/07/2012 22:20	Sunderland Central		ARUNDEL GARDENS	EAST HERRINGTON	St. Chad's Ward	Loose refuse (incl in garden)
25/07/2012 16:24	Sunderland Central	FARRINGDON COMP SCHOOL	SILKSWORTH LANE	FARRINGDON	St. Chad's Ward	Scrub land

ASB Fire Hotspots

Pallion (10 ASB fires).



Barnes Park (7 ASB fires)



Pickhurst Rd, Pennywell (6 ASB Fires)



SUNDERLAND WEST AREA COMMITTEE
19th September 2012

EXECUTIVE SUMMARY SHEET – PART I

Title of Report:

Financial Statement and Proposals for further allocation of Resources

Author(s):

Chief Executive

Purpose of Report:

This report requests Area Committee consideration of proposals for the allocation of the Strategic Initiatives Budget (SIB), Strategic Investment Plan (SIP) and Healthy City Investment Funds that will benefit the area.

This report denotes an item relating to an executive function

Description of Decision:

The Committee is requested to approve the following:

- Note the financial statement for Area Committee funding for 2012/2013.
- Annex 1: note the 17 approvals supported from 2012/2013 Community Chest budget.
- Annex 2: approve the following applications for financial support:
 - £35,000 SIP funding for Street Scene Improvements in Hadleigh Rd
 - £31,079 HCIF for the West Men’s Health Consortium

Progress report:

Approve the following project subject to full application, consultation and appraisal:

- £81,900 SIB funding for an apprenticeship programme for young people.

Is the decision consistent with the Budget/Policy Framework? Yes

Suggested reason(s) for Decision:

Each Area Committee has been allocated a minimum of £200,000 per annum from the Strategic Initiatives Budget to promote action on key priorities identified in the relevant Local Area Plan and to attract other funding into the area.

Strategic Investment Plan (SIP) was approved at Cabinet in March 2008. Included within the plan was an additional one-off allocation of £1.426m to Area Committees. The amount allocated to each Area Committee was the same as SIB allocation for 2008-09. SIP can only be used to deliver capital projects, deliver key priorities identified in the Work Plan with its main purpose to attract other funding into the area.

Alternative options to be considered and recommended to be rejected:

The circumstances are such that there are no realistic alternatives that could be considered.

Is this a “Key Decision” as defined in the Constitution? No
Is it included in the Forward Plan?
 No

Relevant Scrutiny Committee:

19th September 2012

REPORT OF THE CHIEF EXECUTIVE

Community Chest, Strategic Initiative Budget (SIB), Strategic Investment Plan (SIP), Healthy City Investment Fund (HCIF) – Financial Statement and Proposals for further allocation of Resources**1. Purpose of the Report**

1.1 Area Committee has delegated budgets to allocate to specific strategic priorities identified in the Work Plan, with the overall aim to benefit the wider community and to attract other funding into the area. The report provides a financial statement and update on progress in relation to allocating SIB, SIP, HCIF and Community Chest.

2. Financial Statements: West Area Committee Funding Streams 2012-2013

2.1 The table below show the SIB position following decisions made at the June 2012 meeting. The final balance includes funding returned from projects which had a small underspend.

<u>SIB: West SIB Statement September 2012</u>				
Balance allocated for 2012/2013 £331,887 and carried forward £259,866 Total £591,753				
	Committee Date	Budget	Approvals	Balance
Project Name				
Plains Farm and Humbledon Community Initiative Aintree Road Farringdon	10.4.2012	£591,753	£3,000	£588,753
Play and Perform	25.4.2012	£588,753	£2,660	£586,093
West Aspirations	25.4.2012	£586,093	£6,740	£579,353
Phoenix Project	25.4.2012	£579,353	£68,092	£511,261
Healthy City Investment funding	14.03.12 (£31,079 awarded from TPCT)	£511,261	£4,000	£507,261
Returned Funding	19.09.12 (£607)			£538,340
				£538,947
NB:- £7.00 from Plains Farm Homing Society project has been recouped (included in remaining balance) £600 from Employer Focus Group project has been recouped (included in remaining balance)				
Balance	-	£507,261	£84,492	£538,947

2.2 The table below shows the SIP position following the June 2012 meeting.

SIP: West Statement September 2012			
	SIP Budget	Approvals	Balance
Available Funding 2012/2013	£89,440	-	£89,440
Balance	£89,440	-	£89,440

2.3 The table below details the balances remaining following the Community Chest project's approved since the last Area Committee meeting. The approved projects are outlined in **Annex 1** for information.

COMMUNITY CHEST: West Statement 2012				
Ward	Available following June 2012 meeting	Project Proposals approved since the last meeting	Grant to be returned in September 2012	Balance
Barnes	£13,435.33	£932	£0	£12,503.33
Pallion	£12,100.45	£1,191.86	£40	£10,948.59
Sandhill	£14,219.43	£4,705.99	£750	£10,263.44
Silksworth	£2,365.49	£787.96	£511.43	£2,088.96
St Anne's	£7,440.46	£600	£33.87	£6,874.33
St Chad's	£3,399.20	£1,498	£318.30	£2,219.50
Total	£52,960.36	£9,715.81	£1,653.60	£44,898.15

3. Strategic Initiatives Budget

3.1 Following the June 2012 Committee meeting, £540,990 remains to be allocated during 2012/2013.

3.2 Consider the alignment of £81,900 towards the delivery of a West Apprenticeship scheme subject to full application, consultation and appraisal.

4. Healthy City Investment Funding (HCIF)

4.1 £31,079 is available to be allocated from the HCIF during 2012/13.

4.2 The following project, as detailed in **Annex 2**, is presented for approval: as follows:

West Men's Health Consortium	£31,079	Approve
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5. Strategic Investment Plan

5.1 Following the June 2012 Committee meeting, £89,440 remains to be allocated during 2012/2013.

5.2 The following project, as detailed in **Annex 2**, is presented for approval:

Pallion Ward		
Hadleigh Road	£35,000	Approve

6. Recommendations

Committee is requested to:

- Note the financial statement set out in section 2.

- Note the 17 approvals supported from 2012/2013 Community Chest set out in **Annex 1**.
- Approve the alignment of £81,900 towards the West Apprenticeship Project, subject to full application, consultation and appraisal.
- Approve the SIP and HCIF proposals as detailed in **Annex 2**.

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COMMUNITY CHEST 2012/2013 WEST AREA - PROJECTS PROPOSED FOR APPROVAL

Ward	Project	Amount	Allocation 2012/2013	Project Proposals	Previous Approvals	Grants Returned	Balance Remaining
Barnes	Ewesley Road Toddler Group – Purchase tables and chairs	£612		£612			
	Service Ladies Bowling Club – purchase additional keys and remote for bowling club	£120		£120			
	Sunderland Empire Theatre Trust – fund stage experience for 1 young person from Barnes	£200		£200			
	Total		£14,434.76	£932	£999.43	£0	£12,503.33
Pallion	Pallion Action Group – Fund 2 young people to attend International Youth meeting in Germany. (Delegated decision 12.07.2012)	£691.86		£691.86			
	Millfield and Pallion Panthers under 14's – purchase and kit bags and coats	£500		£500			
	Total		£14,519.83	£1,191.86	£2,419.38	£40.00	£10,948.59
St Anne's	St Anne's CA Friday over 60's club – fund trip to Wainstone's (delegated decision 12.7.2012)	£200		£200			
	Pennywell Residents Group – to fund 6 trips for members to encourage increased membership.	£400		£400			
	Total		£10,000	£600	£3,939.16	£1,413.49	£6,874.33
St Chad's	Lakeside Sequence Dance Club – Xmas meal	£250		£250			
	NE Visually Impaired Tennis Club – Contribution to transport and accommodation costs to support participation in tennis competition in London	£100		£100			
	Sunderland South Forum – Annual community fun day activities	£500		£500			

	St Aidan's Community Group - Contribution towards the cost of the management and supply of equipment for fitness training football coaching and healthy eating for 10 days.	£300		£300			
	St David's Community Group - Cost of a trip to Hamsterley Forest on 29th August. Costs include minibus hire, bush craft activity at Hamersley Forest and bike hire.	£348		£348			
	Total		£10,000	£1,498	£6,755	£472.50	£2,219.50
Sandhill	Grindon Church Community Project – Support delivery of summer activities, volunteer celebration event, transport for trips (delegated decision 12.7.2012)	£1,505.99		£1,505.99			
	St Aldates Residents Association – Trip to Blackpool illuminations including transport and accommodation	£1,000		£1,000			
	Grindon Mill Bowling Club – Products to feed and maintain the grassed areas	£1,500		£1,500			
	Greenside Court Gardening Club – Summer outing, Christmas meal and Christmas Social event	£700		£700			
	Total		£20,344.43	£4,705.99	£6,125	£750	£10,263.44
Silksworth	New Silksworth IM Church – Hire portaloos and pay for advertising	£787.96		£787.96			
	Total		£10,000	£787.96	£9,570	£2,446.92	£2,088.96
Totals			£79,299.02	£9,715.81	£29,807.97	£5,122.91	£44,898.15

SIB/SIP Funding applications summary

Application 1 SIP

Funding Source	SIP
Name of Project	Hadleigh Road Improvements
Lead Organisation	David McGregor – SCC

Total cost of Project	Total Match Funding	Total SIP requested
£35,000	£0	£35,000
Project Duration	Start Date	End Date
14 months	Oct 2012	Dec 2013

The Project

The land to the rear of Hadleigh Rd has limited access and had been left unmaintained for a number of years, therefore providing an environment for anti-social behaviour including fly-tipping, littering, drug taking and the consumption of alcohol. This behaviour has had a negative impact on the residents in the area and caused the area to become unsightly and an attraction for ASB.

The project proposes to transfer the land affected by these issues to be included in residents rear gardens thus dealing with the ongoing issues as a one off project reducing and minimising the ongoing resources and partnership working that would be required to deal with the problems on an ongoing basis.

The project will support residents to transfer the land into their rear gardens and erect fences around the individual plots, the maintenance of the areas would then be the responsibility of the individual householders.

The Need for the Project

The project was identified following complaints from residents and a petition that was submitted to the Council regarding the issues.

The Outputs for the Project

Output Code	Description	Number
S1	Number of homes with improved security	47
A4	Number of events programmes to improve the appearance of the streets	1

Milestones and Key Events	Forecast Dates
Agreement of residents	October 2012
Planning Approval	January 2013
Legal Transfer	April 2013
Erection of Fencing	December 2013

Recommendation: Approve

The application supports the local area priority of Street Scene Improvements.

Application 2 HCIF

Funding Source	HCIF
Name of Project	Men's Health
Lead Organisation	Bill Leach Pennywell CA

Total cost of Project	Total Match Funding	Total SIB requested
£31,079	£0	£31,079
Project Duration	Start Date	End Date
1 year	October 2012	September 2012

The Project

The project will be delivered by West VCS Network member organisations working together as a Men's Health Consortium and led by Pennywell Community Centre. Members of the Consortium include: The Tansy Centre, Pennywell Community Centre, FISCUS, Pennywell Residents Group, the Jubilee Centre, Unity, North East Community Solutions CIC, Washington Mind (on behalf of the Men's Health Network), SNCBC (on behalf of Thorney Close Action & Enterprise Centre)

The Project aims to deliver the following programme and is open to all men 18+ that live in the West area:

1. Cook Mechanics (Men's Healthy Cooking course)

2 five-week cooking courses for men followed by a family cooking course ran by a high profile male cook, in order to assist in the attraction of men and to alleviate any anxiety or gender stereotyping over cooking felt by men. In the family cooking course the men will be given the opportunity to cook with family and friends with a final family five-week cooking course.

2. Smoking Cessation Sessions

To run regular 1 to 1 and group smoking awareness and cessation services, targeted a men from the St Chad's area but open to all men in the West area, to discuss tobacco as an overall health inequality and offer basic advice, awareness, leaflets and signposting to other organisations who can help relating to other Men's cancers.

3. Men's Health and the Boat Shed

To provide a weekly session for men to meet and access healthy eating, diet, nutrition, health & wealth checks, exercise provision and provide access to partner agencies such as Fiscus and the Active Bus to undertake Health & Wealth checks on an individual basis and provide an environment conducive to men where raising awareness of men's cancer prevention is informal and non - threatening.

4. Men's Health Network Events and 'Positive Changes' Training

To hold 2 Men's Health events in the West organised by the Men's Health Network to address health issues affecting men and raising awareness around these issues. The objective of the network is to raise the life expectancy of the men living and working in the City of Sunderland by addressing health issues affecting men and raise awareness around these issues.

5. Sports and Health Awareness sessions for men from ethnic minorities

The project will help to reduce the overall male cancer rates in the West of Sunderland by effectively engaging with minority ethnic men living in the area to help them to change their lifestyle. The project will consist of 2 parts: Sport and awareness sessions and Drop – in centre sessions. The Sport and Health Awareness sessions will enable minority ethnic people to learn about healthy lifestyle, while enabling them to benefit from the actual sports activity helping minority ethnic men to get into a habit of regular sports activity by taking

part in a taster activity. The Drop in Centre will enable minority ethnic men living in the West to benefit from quality health and wellbeing information, delivered by sessional staff with health champion status and Information, Advice and Guidance qualifications.

6. Men's Health Awareness Workshops for BME men

To hold four health workshops aimed at local business men, at times to suit their needs (determined by a local research questionnaire to be undertaken by Unity). Healthy diet taster sessions will be held to tackle obesity and to target tobacco intake from 'Paan' in the Asian community.

7. Men's 'Health & Wealth' Check

To hold 8 workshops across the area based on checking benefit entitlement and to integrate health checks into the sessions by using qualified financial advice staff to deliver the workshops across the West but focussing on St Anne's, Pallion, Barnes and Silksworth wards.

8. Men's Shed Drop In sessions and Extension to Work Insight appointments

To hold informal weekly drop in sessions focussed on men's health and wellbeing, provide healthy eating, diet and nutrition sessions on a weekly basis and provide an environment conducive to men where raising awareness of men's cancer prevention is informal and non-threatening.

The Need for the Project

Based on key statistics provided by Sunderland TPCT the Consortium has agreed to work together to address some of the key gaps in the West eg:

- No GP practices in St Chad's & Sandhill wards
- Low life expectancy in Pallion, St Anne's and Sandhill
- Sunderland is 30% higher than the UK average for cancer and the gap is getting bigger
- The worst wards for exercise uptake is Pallion, St Anne's and Sandhill
- The highest hospital admission rates for Alcohol is from St Anne's
- High smoking rates in Pallion and Sandhill and a low uptake of services in St Chad's and Pallion
- Older population in Barnes and St Chad's
- Obesity is worse in Pallion and Silksworth

The Outputs for the Project

Description	Number
Number of men engaged	1,320
Number of sessions delivered	81

Milestones and Key Events	Forecast Dates
Planned programme of activities for men starts	October 2012
Evaluation of first 3 months	January 2013
Men's health programme reviewed	March 2013
2 Men's health events delivered	July 2013
Positive Changes course delivered	July 2013
Final programme review	September 2013

Recommendation: Approve

The application supports the local area priority of Health and Wellbeing and addressing the issue and causes of men's cancer.