

**Sunderland East Area Committee: Work Plan 2011-12**

**ANNEX 1**

**Priority: Cleaner and Greener Streets**

**Lead Co-ordinators**

**Helen Peverley, City Centre  
Nicky Rowland, East area**

Outcome Measure 1: Deliver activity to improve local quality of life and increase public satisfaction in the area.

Outcome Measure 2: Challenge service providers to improve the standards of service and the levels of public satisfaction and trust with them

Issue	Local Action to Influence Services	Lead Agent	Progress Report	Date	Call for Projects	Influencing Roll	RAG
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<p>1. Proposed to have a walk and talk improvement budget, to support the deliver of action against the priority.</p>	<p>Allocate a proportion of SIB 2011-12 budget to solve small problems identified by ward members, to deliver improvements in their local area.</p>	<p>Area Committee</p>	<p>Options for Committee to consider are:  Option 1: Each session is allocated £1,000 to spend on identified improvements.  Total requested £24,000. (£4,000 per ward per year, £4,000 for City Centre)   Option 2: Each walkabout is allocated £1,500 to spend on identified improvements.  Total requested £36,000. (£6,000 per ward per year, £6,000 for City Centre)   Additional Options for consideration, not agreement:  • Local ward Councillors to enhance the Walk and Talk Improvements Budget with Community Chest.  • LMAPs to enhance the Walk and Talk Improvements Budget with LMAPs budget.</p>	<p>May-11</p>	<p>Option 1 £24,000  Option 2 £36,000</p>	<p>Identify projects for allocation of budgets delegated to Area Committee.</p>	
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**Priority:** Cleaner and Greener Streets      **Lead Co-ordinators** Helen Peverley, City Centre  
Nicky Rowland, East area

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2. To improve the appearance of streets across the East area. It is proposed to deliver a Walk and Talk programme across the 5 wards and the City Centre. The Walk and Talk Programme is to discuss and find ways of enhancing the environment within the neighbourhood, resulting in an improved quality of life for all residents.	The East area comprises of 5 wards, 3 of which make up the City Centre. It is proposed to host: <ul style="list-style-type: none"> <li>• 5 'Walk and Talk' sessions, on a 3 monthly cycle, in each of the five wards throughout the forthcoming year, making a total of 20 'Walk and Talk' sessions, in addition.</li> <li>• 2 City Centre 'Walk and Talk' sessions</li> </ul>	Local Ward Cllrs, with support from Officers		Jul-11	Nil	Engage and involve local people and organisations in developing and delivering area priorities.
	Three ward members to: <ul style="list-style-type: none"> <li>• Identified 'route', up to four geographical areas. (maps supplied)</li> <li>• Agree order, dates and time of 'Walk and Talk' sessions. (include police/ARMs/ Communication Team)</li> </ul>	Local Ward Cllrs, with support from Officers		Jul-11	Nil	Identify projects for allocation of budgets delegated to Area Committee.
	Elected members from Hendon, Millfield and St Michaels to: <ul style="list-style-type: none"> <li>• Nominate their ward representative.</li> <li>• Identified 'route', up to two geographical areas. (maps supplied)</li> <li>• Agree order, dates and time (discuss with police/ARMs/ Communication Team).</li> </ul>	Local Ward Cllrs, with support from Officers		Jul-11	Nil	Identify projects for allocation of budgets delegated to Area Committee.
3. Selective licensing and Neighbourhood Management Scheme in Hendon.	Health, Housing and Adult Services to provide an update on scheme.	G Wilson, HHAS		Nov-11	Nil	Aware of external factors.

**Sunderland East Area Committee: Work Plan 2011-12**

**Priority:**

**Seaton Carew to South Bents Coastal Path Lead Co-ordinator  
Ryhope and Hendon Coast**

**Tim Ducker, Sunderland City Council**

Outcome Measure 1:

Ensuring that local initiatives meet local requirements

Outcome Measure 2:

Attracting external funding

Issue	Local Action to Influence Services	Lead Agent	Progress Report	Date	Call for Projects	Influencing Roll	RAG
1. Connecting the path to the community and identifying a suitable route from Hendon beach up to the City Centre, onto Wearmouth Bridge.	Task and Finish group to be established to consider, what the new access is? How do we get the most out of it? Raising awareness of responsibilities of users?	N Trueman, OCE	Committee to nominate members of Task and Finish Group. Terms of reference to be agreed. Lead Agent to be identified.	Jul-11	-	Local groups involved in decision making.	
2. Natural England are the lead agent on installing the Seaton Carew to South Bents Coastal Path.	Access Forum in May will receive a presentation on the coastal path. An East representative to attend and provide feedback to the Task and Finish Group.	N Trueman, OCE		Jul-11	-	Engage and support partner agencies in delivery area priorities.	
3. The coastal path is for pedestrian use only.	Durham Heritage Partnership have submitted a Heritage Lottery Bid to upgrade the path into a multi user route. Task and Finish Group to receive an update on outcome.	T Ducker, City Services	The bid has gone through round one, and an application has been submitted for round two.	Jan-12	-	Monitoring and sharing of information.	

**Sunderland East Area Committee: Work Plan 2011-12**

**Priority: Employment, Enterprise and Welfare Advice**

**Lead Co-ordinator**

**Joan Reed, Sunderland City Council**

Outcome Measure 1: Increasing opportunities to employment, enterprise and welfare advice

**Lead Agents of SIB award**

Outcome Measure 2: Improving local access to information advice and guidance

Issue	Local Action to Influence Services	Lead Agent	Progress Report	Date	Call for Projects	Influencing Roll	RAG
1. Call for projects to deliver two projects: working with families and employability support for people not in receipt of benefits.	Area Committee to receive a report on the 'call for project' with recommendations to approve the strongest applicant(s).	N Trueman, OCE		May-11	£125,000	Initatives are delivered to meet local requirements as fully as possible.	
	Lead Agent to produce performance reports to Area Committee.	N Trueman, OCE		Nov-11 and Apr-12	-	Monitor the quality and effectiveness of the services delivered.	
2. During consultation exercise on the emerging priorities it was recognised that good access to information, advice and guidance in relation to welfare right issues do not just affect the East area and has been recognised as a city wide issue, that requires a city wide response.	Briefing on the Information, Advice and Guidance Review, including a discussion on the future role for 1st tier advice providers.	Liz St Louis and Joan Reed, SCC		Jul-11	-	Influence service improvement activity.	
	Briefing on Mediated Access Proposals and discussion. Consultation on local access points.			Sep-11			
	Update on 1st tier contracts			Jan-12			



Priority:

Public Transport

Lead Co-ordinator

James Third, Nexus

Issue	Local Action to Influence Services	Lead Agent	Progress Report	Date	Call for Projects	Influencing Roll	RAG
3. Advice and information link needed between advice centres and Nexus to promote offers on travel tickets.	Connection to welfare advice priority. Nexus to make links with advice centre and promote special offers.	Nexus		Sep-11	Nil	Involve partners in developing the work plan.	
4. Identifying gaps in bus routes.	Complete mapping exercise. Stage 1, identify bus routes, stage 2, identify main services/building, stage 3, overlay information and identify gaps, considering times, fees and target audience. Recommendations on way forward to be presented to Area Committee.	Nexus and East VCS Area Network		Nov-11	Nil	Involve residents and VCS in developing the work plan.	

**Sunderland East Area Committee: Work Plan 2011-12**

**Priority:**

**Youth and Teenagers**

**Lead Co-ordinator:**

**Pauline Tsentas**

Outcome Measure 1:

Increase the number of young people participating in positive activity

Outcome Measure 2:

Increase the number of young people influencing local decisions

Issue	Local Action to Influence Services	Lead Agent	Progress Report	Date	Call for Projects	Influencing Roll	RAG
1. Challenge negative perceptions of young people, celebrate positive achievements	Deliver joint surgeries between local ward councillors and young people across the wards.	A Abdul, Children Services	First pilot deliver throughout February and March 2011. Evaluation report to be written, promoting lessons learned.	Jul-11	-	Views of young people are feed into Area Committee.	
2. Reduction in funding. Committee prioritised two gaps in provision, activities during school holidays and Junior work, 8-12 year olds.	Committee to invite organisations to submit a funding application which will deliver activities during school holidays and establish Junior Youth Clubs across the East area.	N Trueman, OCE	The funding opportunity was advertised in April, deadline for applications 31 May. Recommendation report to be submitted July 11 meeting.	Jul-11	SIB £50,000, Children Services £25,000	Identified the need to have a policy on rolling out Junior Work across the City. Escalate.	
3. Young people at road shows have asked for unlit Multi Use Games Area (MUGAs) and Dual Use Games Area (DUGAs) to be lit up to allow access during the Winter.	Encourage VCS groups, who have had MUGAs installed via Council funding, to open the site up and allow community access. Indicate number of MUGAs/DUGA's in the East, investigate feasibility and costs to light sites. Report to be presented to Task and Finish Group for consideration.	M Curry and V French, City Services	1. 2 MUGA's: Barley Mow and Hall Farm; 3 DUGA's: Black Road, The Gill and Town Moor. Estimated costs £10k per site, totalling £50k, (subject to site evaluation and design). Investigate the suitability of street lights, not flood lights, being installed at five locations. Present findings to Task and Finish Group.	Jul-11	SIB £50,000, Estimate only not to be agreed	Ensure services meet local requirements.	



4. Young people need access to local facilities i.e. school playing fields on an evening and weekend.	Share recent scrutiny report on Extended School provision with Task and Finish Group, and consider at an area level.	R Baker, Children Services		Jul-11 -		Ensure services meet local requirements.	
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**Priority:** Youth and Teenagers **Lead Co-ordinator:** Pauline Tsentas

Issue	Local Action to Influence Services	Lead Agent	Progress Report	Date	Call for Projects	Influencing Roll	RAG
5. It was felt that there is a hidden pressure on groups to constantly provide new ways of working and it was felt that this prevents good working practices being continued.	It is common practice to evaluate projects funded via grants or contracts. Lessons learned should be show cased and considered when designing future service delivery or allocating future commissioning contracts or grants.	tbc		Sep-11 -		Ensure services meet local requirements.	
6. Financial barrier when wanting to participate in positive activity, i.e., swimming.	Children and young people are encouraged to sign up to a free Life card, which provides a level of discount to activities to Council sport, wellness and leisure facilities.	V French, City Services		Sep-11 -		Supporting Sunderland First Initiative and Economic Masterplan	
7. Aiming High (disabled children and young people), concerns that with recent reviews Aiming High services would be affected.	As part of the budget process it has been confirmed that front line services have been protected and that current levels of service delivery will be maintained in the immediate term.	M Boustead, Children Services	This provides the Committee with more time to plan and consider the outcomes of ongoing national and local reviews. Lead to keep Committee aware of developments.	Nov-11 -		Consult, engage and involve partners in developments.	

<p>8. The East area has a number of local clubs and groups available for CYP to attend. Unfortunately a lot of CYP and families do not know about them.</p>	<p>Publicise services across the East to young people, families, carers and professional. To provide options for young people to participate in activities. Include any new provision or alternative activity, for example, sports clubs in the publicity.</p>	<p>tbc</p>		<p>tbc</p>		<p>tbc</p>	
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**Priority:** Youth and Teenagers **Lead Co-ordinator:** Pauline Tsentas

Issue	Local Action to Influence Services	Lead Agent	Progress Report	Date	Call for Projects	Influencing Roll	RAG
<p>9. Pupil Premium: low uptake from eligible families who qualify for free school meals (FSM). This will affect the level of funding schools receive.</p>	<p>Connect with the Child and Family Poverty Strategy to increase uptake of FSM within the East.</p>	<p>tbc</p>		<p>tbc</p>		<p>tbc</p>	

<p>10. General feeling that the services currently being delivered has made a dramatic difference in reducing NEETs across the East area. Concerns that these will increase.</p>	<p>Evaluate the impact: have recent changes reduced access to education or employment skills training? Are schools more or less involved in addressing NEETs? Can the Pupil Premium make a difference? Is there an increase in NEETs? Are more young people declaring themselves as homeless? What is the impact of the Education Maintenance Allowance ceasing and the benefits review on 16-18 year olds? Evaluation period between April 2011-April 2012. A report to be presented to a future East Area Committee.</p>	<p>B Scanlon, Children Services</p>		<p>May-12</p>		<p>tbc</p>
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**Sunderland East Area Committee: Work Plan 2011-12**

**Priority: Tackling Crime**

**Lead Co-ordinator**

**Neal Craig**

Outcome Measure 1: To reduce crime in Sunderland East

Outcome Measure 2: To increase confidence levels within communities

Issue	Local Action to Influence Services	Lead Agent	Progress Report	Date	Call for Projects	Influencing Roll	RAG
1. To reduce crime in Sunderland East, City target 2% and increase confidence levels within our communities.	Joint meetings between police and elected members to continue. To be held before Area Committee and renamed Tackling Crime Task and Finish Group.	N Trueman, OCE		Jul-11	Nil	Consult, engage and involve partners in developing and delivering the priority.	
	LMAPs to be strengthened by ARMs attendance. Connecting cleaner and greener streets priority.	H Peverley and N Rowland, City Services		Jul-11	Nil	Improve standards of service.	
	PACT meetings to be strengthened by ARMs and or Ward Managers to attend, outcomes of which to be feed into appropriate lead e.g. LMAPs, Task and Finish Group, Area Committee.	H Peverley and N Rowland, City Services		Jul-11	Nil	Improve standards of service.	

	Information from Daily Reports to be discussed at LMAPs.	N Craig, J Connolly		Ongoing	Nil	Increasing public satisfaction and trust levels.	
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**Priority: Tackling Crime**

Issue	Local Action to Influence Services	Lead Agent	Progress Report	Date	Call for Projects	Influencing Roll	RAG
2. Gather intelligence and discuss.	Issues feed from existing structures indicated above to feed into Task and Finish for discussion.	N Trueman, OCE		Ongoing	Nil	Challenge service providers to improve standard of service.	
3. Extra patrols needed over Christmas period to police City Centre.	Operation Christmas Kraken	N Craig	Recommendation: Alternative funding sought to cover between 50% to 100% of costs. Total bid £15,262.	Dec-11	£7,631	Reducing crime, increasing confidence	
4. Violence, ASB and racial tensions in St Micheals and Millfield ward.	Operation Forge	N Craig / S Woodhouse	Recommendation: 50% split between West and East AC. S Woodhouse to provide support in developing the project. Total bid £21,636.	Jun 11- Mar 12	£10,818	Reduce violence, ASB and improve racial relationships	
5. Extra patrols needed , high visibility of Officers of patrol in Hendon, Ryhope and Doxford wards.	Operation Jackbox 2	J Connolly	Supportive, but additional patrols would need to stretch across all five wards, not just Hendon. To target peaks in crime, as and when.	Jun 11 - Mar 12	£43,308	Increase confidence levels	

6. Motor bike disorder	Operation Deal	J Connolly	SSP looking at motor bike disorder at a City level. Awaiting outcome of report. Motor bike disorder to be picked up under Operation Jackbox 2, above.	Jun 11 - Sep 11	Nil	Reduce motor bike disorder	
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**Priority: Tackling Crime**

Issue	Local Action to Influence Services	Lead Agent	Progress Report	Date	Call for Projects	Influencing Roll	RAG
7. Tackling fly tipping to reduce secondary fires.	Operation Anvil	I Warne	Fund one year only, second to be funded, subject to success of first year and SIB being awarded for 2012-13. Total bid £13,283.	Jun 11 - Mar 13	£6,642	Reduce fly tipping, deliberate fires and increase fix plenty notices.	
8. Tackling arson and other AS	Championing the East	I Warne	As above.	Jun 11 - Jun 12	£6,200	Reduce deliberate fires and increase community engagement	



