

West People Board Project Performance

Below is a summary of all SIB funded projects showing how they have performed against targets up to quarter four 2014/2015 and what they have achieved:

Apprenticeship Scheme	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of people going into employment	30	54	G	£81,900	£67,765	G
Number of new businesses established or current business supported.	30	37				
<p>Following the completion of the original scheme an under-spend of £14,175 remained. Members agreed that this would be used to continue to financially support apprenticeships in the West as a progression route for young people, picking up those on other schemes operating within the West (work experience, West Aspirations etc). This scheme would be operated within Areas and finance paid directly to employers.</p> <p>Eight apprentices have been referred through the scheme and commenced apprenticeships with 5 employers. It was identified that the financial support was a useful tool to offer financial support to employers as well as support a progression route for those young people who are participating in the Work Experience programme in the West. West Area Committee therefore approved a further £20,000 to support apprenticeships within the parameters of the former scheme, operated by Areas.</p> <p>The scheme will continue to be promoted through the network as well as across the West Business Directory, developed as part of the West Enterprise project.</p>						

Community Health Information Points (CHIPS)	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of Machines repaired and located in venues delivering Health and Wellbeing activity	4	3	G	£2,000	£663	G
<p>SIB funding was awarded to fund the repair and maintenance of the Community Health Information Points across the West area of the city. The CHIPS machine at the Jubilee Centre has now been repaired and is now in use. The machine is used by the general public but also used to support the Feeling Fit and Fine programme within the centre which contributes to the Health and Wellbeing priority for the West area.</p> <p>The CHIPS machine based at Pennywell Community Association has been relocated to Silksworth Youth and Community Centre and is used by the general public and users of the centre as well as being used to support the wellness session held at the centre on a Monday in partnership with the wellness service. The machine housed at St Mary's and St Peter's is fully working and used to deliver health and wellbeing activities.</p> <p>Further work to be undertaken regarding the machine currently located at Thorney Close to assess usage and activity to support Health and Wellbeing priority of the West.</p>						

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West Community Hub	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of people using new and improved community facilities	90	112	G	£26,973	£23,491	G
Number of programmes tackling health	8	6				
Number of people engaged in healthy lifestyle projects	60	65				
Number of people volunteering	12	15				
<p>Engagement with local residents has continued to identify gaps in current services and support is being offered to residents interested in starting up new groups by supporting them with fundraising opportunities, constitutions, and setting up of committees etc.</p> <p>Current groups using the centre include:</p> <p>Groups continue to meet at the centre on a weekly basis which include a coffee morning, Sunderland Dog Training, Wearside Action Group, Youth Almighty junior and youth sessions, Lifestyles Activity Food programme session and Any Age Music. A new toddler group has also started at the centre which is attracting new members to the centre. Various groups at the centre are also taking part in various healthy lifestyles activities including the smoothie bike, healthy cooking, healthy walks and learning about a healthy diet.</p> <p>All groups accessing the centre continue to receive on-going support and help with accessing further funding sources and fundraising. Work is also continuing with local residents to look to develop a Residents group and to apply for further funding to meet the needs of the community.</p>						

West Community Work Clubs	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of registered with Job Clubs	480	917	G	£70,000	£69,969	G
Number of People going into employment	120	147				
<p>All project delivery is now complete with the job clubs delivered from various venues across all 6 wards in the West, by three providers. All three providers continue to meet together monthly to develop new thinking to support job prospects and support across the West, working with the West Area Co-ordinator.</p> <p>Jubilee Centre - Jobs Clubs delivered across Barnes and St Chads Wards and have been very busy with the drop in facility used every day by clients to undertake job search and support. Outreach delivering work within Barnes Ward was slightly more challenging due to a lack of established venues, however excellent access to the project via Farringdon Jubilee Centre covering St Chad's ward was a better success and achieved a 27% positive job outcome. From the 194 people registered with this Job Club, 47 gained employment.</p> <p>Pallion Action Group – The Job Clubs delivered from three venues; Pallion Action Group, the Tansy Centre and Pennywell Community Centre were a great success and received recognised by the Job Centre Plus for their delivery. Working alongside employers, voluntary organisations and training providers has allowed the project to maximise the impact of their delivery for participants involved in the Job Clubs. Across the delivery of the Job Clubs within the three venues. From the 600 people registered with the Job Clubs and 65 gained employment.</p> <p>SNCBC – Across its delivery the Job Clubs saw a high proportion of client's with major barriers to employment, including health issues, no ICT skills, low self-esteem etc. Some of the clients registered were successful enough to attend various interviews but were unsuccessful at the final stage, which was addressed by the programme with additional delivery of interview preparation training, to better equip their clients. From the 123 people registered with this Job Club, 35 successfully gained employment.</p> <p>From the 917 clients registered across all three providers delivering the Job Clubs, 147 have successfully in gained employment.</p>						

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West Work Experience – Youth Almighty Project	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of people receiving job training	27	29	G	£30,000	£22,501	G
Number of people going into employment	16	10				
Number of young people not in employment, education or training encouraged into further education and employment	23	27				
<p>The project being delivered in partnership with Pallion Action Group and Youth Almighty Project has continued to be a great success with project workers from both Pallion Action Group and Youth Almighty Project continuing to recruit young people and provide support to employers and young people involved with the programme.</p> <p>Key achievements to date include:</p> <ul style="list-style-type: none"> Supported the young people to complete NEET Bitz's Provided regular support to young people on work placements 19 young people have joined the programme and are currently on work or awaiting a start date for a work placements 10 participants have completed a Work Safety course One young person who was socially isolated and lacked confidence successfully completed a work placements with Housing 21 One young person has successfully gained a Traineeship with Unipres Since the start of the programme 29 young people have been involved and supported in the programme. 						

West Work Experience – Farringdon Jubilee Centre	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of people going into employment	6	5	G	£22,500	£11,349	A
Number of young people not in employment, education or training encouraged into further education and employment	25	24	G			
Number of people receiving job training	25	24	G			
<p>Funding awarded to provide tailored support for NEET young people aged 16 to 18 who are not traineeship or apprenticeship ready, with the aim of equipping the young people with the skills to move into traineeships or apprenticeships and ultimately move into employment or enterprise.</p> <p>Progress has continued to be slow since the commencement of the programme, achieving the following to date:</p> <ul style="list-style-type: none"> Established strong links with local schools Developed a NEET referral mechanism for enrolments 24 young people are registered with the NEET project with a further 7 waiting to commence the on the programme post July. Of the 24 :- Following employers working in partnership with the project include <ul style="list-style-type: none"> 6 are currently on placement 1 is currently within the induction process awaiting a placement 5 have moved into employment 1 is a fulltime Carer 7 are in further education 1 has completed but has not moved onto employment – still receiving support 3 have disengaged from the project <p>The programme continues to receive excellent support from local businesses who keen to provide placements, with a good referral partnerships being adapted to enable a good mix of placements to be offered which are as close to the young people's interests as possible</p> <p>The project still remains challenging due to many of the young people involved having low aspirations and requiring intensive support during induction which is taking longer than initially expected.</p> <p>Expenditure is slightly lower than anticipated due to the delay in invoices being received by the programme, for submission.</p>						

West Work Experience – SNCBC	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of people going into employment	12	0	A	£15,000	£2,692	A
Number of young people not in employment, education or training encouraged into further education and employment	31	4				
Number of people receiving job training	31	4				
<p>Funding awarded to support NEET young people, resident in the West who aren't apprenticeship/employment/traineeship ready whom wish to secure employment or gain experience in the work place through enabling access and engaging in work placements.</p> <p>Key achievements include:</p> <ul style="list-style-type: none"> • The Key worker has been in post now since December 2014 and has continued to engage with young people, partners and Sandhill View School. • Further promotion of the programme to local young people, leaflet drops and display posters in places where young people gather have taken place. • Developed a social media link • Contacted 25 potential eligible young people and invited them along to the programme • Drop in sessions held at TCAEC and GATES • 3 young people engaged with the service through the drop in sessions offered • Number of volunteering and work placements have been secured in a number of sectors <p>Outputs and expenditure are slightly lower than anticipated due to the delay in the recruiting of the Key Worker. As they are now in post expenditure and outputs will be drawn accordingly.</p>						

West Personalisation Enterprise Scheme	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of new businesses established or current business supported	10	3	G	£11,000	£2,264	G
Number of people accessing improved advice and support	10	22				
<p>The project is supporting the development of new enterprise, Business Start-up in the West, with a focus on developing enterprise that offers services to meet the personalisation agenda.</p> <p>Currently the delivery organisation, NE-BIC has attracted 22 people from across the West with the potential to go self-employed. Of these 22 there are 3 who have the potential to offer services within the personalisation agenda; these are a plasterer, a mobile hairdresser and a foot health practitioner.</p> <p>The delivery organisation are looking into possible partnership working with the WIRES project through Pallion Action Group to raise awareness of the project and to see if a referral mechanism can be put in place for those on the WIRES project who may be considering self-employment within the personalisation agenda. Along with this an exercise to revisit all of the clients registered, who have not yet started up in business will be undertaken to identify if any have progressed their business ideas.</p>						

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Supporting Business in the West	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of Businesses Supported	100	85	G	£6,600	£6,125	G
<p>Stage two of the research has now been undertaken and has built upon stage 1 of the project around the consultation with a sample of the businesses identified in stage 1, to test the level of understanding in delivering services to personal budget holders, understanding if there are any barriers preventing them for engaging in this market, and identifying any support needs they may require.</p> <p>A business questionnaire/survey was developed and sent to 85 businesses, with a further 116 businesses contacted by telephone along with the distribution via the Sunderland Business Network to try and reach as many relevant businesses as possible. The sample of businesses agreeing to take part in the survey was small and amongst the responses there was some interest in the personalisation agenda and that those interested would be willing to increase their awareness and undergo training.</p> <p>Results from the questionnaire has shown that there appears to be little interest in this growing market, with many of the non-responders stating that they don't wish to expand and that as they are operating largely in local markets there is currently sufficient demand within those markets, businesses are content to remain as they are.</p> <p>The report on the stage-two Research, along with an updated business directory will be presented to the West People Board in July 2015. In the meantime the business directory has been shared with the VCS network to support development of potential apprenticeships and work experience opportunities.</p>						

Safety Works Transport	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
No of programmes/activities to reduce Anti-Social Behaviour (ASB)	16	16	G	£5,000	£3,600	G
<p>SIB funding of £5,000 awarded to cover the cost of transporting children and young people from Primary and Secondary schools in Years 6 and 8 from across the West, to the Safety Works venue, allowing them to participate in an interactive and fun way of educating them on various topics delivered in conjunction with partners including the Police, Fire Service, Gentoo, Responsive Local Services, Council ASB Officer and Wear Kids.</p> <p>The first sessions commenced in October and are on-going with the following Primary and Secondary schools from taking part in the initiative; Broadway Juniors, Grindon Hall, Hastings Hill Academy, St Leonard's RC Primary, Plain Farm Academy, St Cuthbert's RC Primary, St Anne's RC Primary, Highfield Primary, New Silksworth Primary, Barnes Juniors, Richard Avenue, Sandhill View, Farringdon Academy Sandhill View, Academy 360.</p> <p>A total of 488 pupils from across the fifteen schools have taken part in the Safety Works programme to date. Safety works to be invited to a future board to determine support for the programme in 2015/2016.</p>						

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Healthy Lifestyles Programme	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of People Volunteering	8	52	G	£30,000	£5,879	A
Number of Junior Clubs established	8	12				
Number of additional children and young people engaged and participating in Junior Clubs	48	202				
Number of people engaged in healthy lifestyles projects	96	272				

A total of £60,000 SIB funding has been awarded towards a programme to embed the Change for Life programme to engage with children (aged 7- 9) within the primary schools across the West, identified based upon low attendance, poor behaviour, poor educational engagement, lack of engagement by children and their carer's and lack of self -esteem/confidence. The Healthy Lifestyles Co-ordinator as part of the programme will drive forward the Change for Life Programme, develop and embed a package of delivery that can be handed to the schools to continue and sustain, utilising FACL courses, peer mentors and volunteers recruited through the development year. The project commenced on 1st November 2014 with the appointment of a Healthy Lifestyles Co-coordinator who has worked with various schools across the West.

Key achievements since the start of the project have included:

- Development of a resources booklet including a 12 week plan of activities
- Engagement with various schools who now have an Active Change for Life Club; New Silksworth, East Herrington, South Hylton, St Cuthbert's, Farringdon School, Richard Avenue, Thorney Close, Hastings Hill, Highfield, Academy 360, and St Anne's
- Working in conjunction with the Council's LAF team and Public Health
- 150 young people attended the Change for Life Festival in March taking part in various sports activities which included Ti – golf, dance, trampolining and dodgeball
- Meetings held with the Foundation of Light, Groundworks and Uplift to link into the programme
- Since the programme commenced 200 young people have taken part in healthy activities across the programme
- Additional activities of Judo and the Climbing wall have been a positive addition to the programme encouraging further young people to take part.

Purchase of a community vehicle	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of People volunteering	2	2	G	£28,197	£26,127	G
Number of improved facilities /equipment	1	1	G			
Number of people using improved facilities/equipment	100	82	G			

Funding awarded to the Tansy Centre to purchase a mini bus. The bus will be used to give groups within the centre and the wider community an opportunity of going to new places, meeting new people and taking part in various activities. The mini bus will also be used for the benefit of other voluntary and community groups within the area. The mini bus has been purchased.

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West Intensive Recruitment Employment Support (WIRES)	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of people receiving job training	30	30	G	£7,959	£5,556	G
<p>£31,837 SIB funding awarded to further deliver the excellent work achieved by the Community Work Clubs previously funded by SIB to develop a West Intensive Recruitment Employment Support (WIRES) programme, for one year working in partnership with employers in Sunderland to directly refer those most near the labour market for vacancies. By working in partnership with the employers, who will identify their needs to fill a vacancy, the programme work with their clients to provide a two-week intensive pre-employment workshops covering interview skills, aptitude tests, group work, CV's and literacy & numeracy skills, CV development, understanding employers policy and procedures as well as basic health and safety, to ensure they are fully prepared for an interview.</p> <p>The project commenced in January 2015 and has progressed very quickly with a high demand for people wanting to take part in the programme. Key achievements to date including:</p> <ul style="list-style-type: none"> • Delivery of 3 'bootcamps' for unemployed • 19 people have entered employment • 7 people are accessing further training • 4 people have passed job interviews and are awaiting start dates for the positions • Following employers working in partnership with the project include <ul style="list-style-type: none"> ○ Housing 21 ○ St Cuthbert's Care Home ○ Castleview Painting & Decorators ○ Oake Tree Farm ○ ESPA ○ Dickinson Sandwich Shop • 10 participants have passed their Site Safety Health & Safety Level 						

West Community Work Clubs Additional Funding Training & Support	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of People registered with Job Clubs	15	19	G	£4,500	£4,490	G
Number of People receiving Job Training	30	44				
<p>Funding awarded to ensure continued support from the original SIB funded Community Work Clubs programme in relation to local people from across the West seeking employment, through the development of a training package. The training package was developed and offered to venues in the West with computer access, where residents could complete job searches. The package also offered existing workers and volunteers the chance to up-skill their knowledge to support their clients. A comprehensive tool kit including tools and support to ensure on-going support for volunteers and staff at each venue, including referral and signposting contacts of the National Careers Service, Shaw Trust and Job Centre Plus was also produced.</p> <p>Training was successfully delivered to 44 individuals from 14 Organisations with excellent feedback. All of the organisations who participated were given a pack which included relevant referral mechanisms. Along with this Pallion Action Group who lead on the programme developed a website which gave clients accessing the services support in CV writing, links to external jobsites, interview techniques and hints etc. Training was also offered to VCS groups, whom it was felt would benefit from this additional support. During the culmination of the programme various sessions were delivered on interview techniques and some clients assisted and accompanied to potential employers. Amongst the Organisations whom benefitted were; Youth Almighty, Tansy Centre, Pennywell Community Centre, Lambton Street Fellowship Centre, Support to Independence, Leaving Care Service, Northumbria Police and Youth Offending Service</p>						

West Area Heritage Event	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of large-scale Community Heritage Events held	1	1	G	£40,000	£0	G – funding allocated and will be paid to cover costs post event
<p>Funding of £40,000 awarded towards the delivery of the West Area Heritage Event in Barnes Park between 21st to 23rd May 2015. The event is a celebration of local heritage and what life was like in Sunderland 100 years ago. Over the course of the event local Schools, VCS Network, various partners and local residents will be involved in the event along with the many activities including craft demonstrations, music, singing, face painting and story tellers, a fun fair.</p> <p>Activities between Thursday 21st & Friday 22nd May are a heritage celebration event for West Schools invited to take part in a wide range of heritage activities, workshops focusing on life 100 years ago. The school children will travel back in time through a full size replica of the first Police Box (Tardis) which was in Kayll Road Sunderland. Saturday 23rd May will see the free Family Fun Day celebrating local heritage and what life was like in Sunderland 100 years ago. Activities include crafts demonstrations, music, singing, sport, health and wellbeing, face painting, story tellers, a fun fair and much more.</p> <p>As part of the overall funding £6,098 was allocated to various local Organisations through a Call For Projects to deliver community based activities at the event. These included:</p> <ul style="list-style-type: none"> • Traditional games of stilts, pogo sticks, hop scotch, skittles, marbles, yo yo's, spinning tops etc • Impact of WW1 on families and communities in the West • History of the area through photos and talks • Cookery and food from WW1 • Traditional football • Cultural displays, photos reflecting key events • Period costumes and photos • Photos exhibition <p>Funding to be drawn down once the event has taken place.</p>						

Mental Wellbeing Programmes (Call For Projects)	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of programmes to tackle health and wellbeing	9	9	G	£6,750	£6,750	G

Total SIB funding of £31,421 awarded to support the delivery of community focused projects.

Projects approved:

Hi Five –£4,430 to awarded to increase the health and wellbeing of 12 community groups, 2 per ward across the West, through nature based craft and outdoor activities. The programme is still in the planning stages with possible groups within the 6 wards across the West being identified to work with. Session topic planning is also underway along with contacting other community providers to ensure no duplication of delivery.

Improving Access to Professional and Services –£5,000 awarded towards the use of a dedicated space within the Pallion Action Group, where a professional will promote and offer services to those visiting the centre to gain advice and guidance in relating to Worklessness and improving skills.

Active I Pads –£750 awarded to engage older people with dementia and their Carers and use ICT to capture imagination. It will provide leisure and learning opportunities for people with dementia in West Sunderland and their carers to support their mental health and wellbeing. The I-pads have been purchased and a course is being developed to engage with people living with dementia and their carers which is planned to commence in September.

Sunderland Sporting Memories - £5,000 towards promoting and maintaining the mental and physical well-being of older people through establishing two community based groups. Early stages to the project have included links with the Essence Project who have commissioned a couple of sporting memories groups specifically for people living with dementia. In addition plans are in place to work with two older peoples' mental health inpatient wards at Monkwearmouth Hospital and meetings are being planned with the representatives from the Council's Library service to discuss a minimum of two venues in the West to receive the training, resources and support outlined in our grant to host the groups.

Health & Wellbeing – £5,000 awarded towards a programme delivered from Pennywell Community Centre and the Tansy Centre designed to promote health and wellbeing by working in partnership with CEED and HOPS Wellbeing Service to deliver activities which build upon community resilience and identifies the causes of health and wellbeing.

LAF Fridays –£3,450 awarded to work in partnership with SCC LAF Team to provide additional support aimed at 11-16 year olds affected by issues such as low confidence, bullying, disability etc that can cause poor health and wellbeing. To date a plan of activities has been designed by the young people to enable them to achieve the five a day for health and happiness and stated outcomes. Activities include Sportivate Futsal Sessions, cooking sessions, workshops and gardening. Next step is Promotion within the local schools in the West to enable us to attract new users to the group

Mental Health Matters – £3,579 awarded to employ a youth worker to provide training on mental health issues to peer educators with a view to them delivering awareness raising workshops for young people.

Wearside Action Group - £1,550 awarded to engage with group members with learning disabilities in new activities including gentle chair exercises, cooking, sewing, safe walks and to understand the barriers they face in accessing support. A program plan has been agreed by the group with the first activity, a trip out with a meal taking place on 18th May. A Facebook page has been set up to promote the group and leaflets and posters are currently being designed for distribution. The group are also currently engaging with other organisations to attract new users.

Positive Mind Healthy Life - £2,662 awarded towards a social event to promote good mental health and to encourage attendees to book onto the four follow up workshops, 2 female and 2 male delivered to address gender specific issues and cultural engrained thinking.

All of the projects also delivered workshops and shared information within the 'Health Zone' during the West Heritage Event on Saturday 23rd May 2015.

The collective group also meet bi-monthly with the West Area Co-ordinator to ensure lessons learnt are shared and joint-working is encouraged wherever possible.