

EAST SUNDERLAND AREA COMMITTEE

Monday, 19th March, 2012 at 5.30pm

VENUE – Committee Room No. 1, Civic Centre

AGENDA

	PAGE
1. (a) Chairman's Welcome (b) Apologies for Absence (c) Declarations of Interest (d) Minutes	1
2. Community Action in East Sunderland: Identifying New Issues and Agreeing Actions (2010/11 Work Plan)	
i. Process for the Review of Local Area Plans and Priorities 2012	13
ii. Healthy City Investment Fund	15
iii. Empty Commercial Premises In the City Centre	17
3. * Community Action: Reviewing Progress and Agreeing Next Steps	
a. Tackling Crime	18
b. Cleaner and Greener Streets	24
c. Work Plan	27
d. Community Chest and Strategic Initiative Budget (SIB) -Financial Statement And Proposals For Further Allocation Of Resources	44
4. Next Meeting – Monday, 23rd April, 2012 Venue TBC	

* Denotes an item relating to an executive function

Contact: Matthew Jackson, Governance Services Officer Tel: 561 1055
 Email: Matthew.Jackson@sunderland.gov.uk
 Nicol Trueman, Area Officer Tel: 561 1162
 Email: nicol.trueman@sunderland.gov.uk

Information contained in this agenda can be made available in other languages and formats on request.

E. WAUGH
Head of Law and Governance

9th March, 2011

At a meeting of the EAST SUNDERLAND AREA COMMITTEE held in the CIVIC CENTRE, SUNDERLAND on MONDAY, 30th JANUARY, 2012 at 5.30p.m.

Present:-

Councillor Ball in the Chair

Councillors Forbes, E. Gibson, Kay, McClennan, T. Martin, Mordey, Scanlan and Wood

Also Present:-

- | | |
|-------------------|--|
| Alison Aisbett | - Advice Services Development Manager, Sunderland Council |
| Craig Briggs | - Acting Inspector, Northumbria Police |
| Keith Carruthers | - District Manager, Tyne and Wear Fire and Rescue Service |
| Andrew Carton | - Connexions/East Locality Manager, Sunderland Council |
| Hazel Clark | - East VCS Representative |
| Leanne Davis | - Associate Policy Lead for Community Safety, Sunderland Council |
| Nicola Hawyes | - Community Delivery Support Officer, Sunderland Council |
| Pauline Hopper | - Area Officer, Sunderland Council |
| Matthew Jackson | - Governance Services Officer, Sunderland Council |
| Janet Johnson | - Deputy Chief Executive and Area Lead Executive, Sunderland Council |
| Vivienne Metcalfe | - Area Community Coordinator, Sunderland Council |
| Helen Peverley | - Area Response Manager (City Centre), Sunderland Council |
| Nicky Rowland | - Area Response Manager (East), Sunderland Council |
| Jeremy Wicking | - Media Officer, Sunderland Council |

Chairman's Welcome

The Chairman welcomed everyone to the meeting.

Apologies for Absence

Apologies for Absence were received on behalf of Councillors Emerson, Errington and Maddison along with Paula Hunt and Ian Warne

Declarations of Interest

Item 3 – Eden Vale and Thornhill Project Group

Councillor Kay declared a personal interest as a member of the Eden Vale and Thornhill Project Group.

Community Chest

Councillor E. Gibson declared a personal interest as a Council appointed Governor of Mill Hill Nursery.

Minutes of the Last Meeting of the Committee held on 14th November, 2011

1. RESOLVED that the minutes of the previous meeting held on 14th November, 2011 be confirmed and signed as a correct record.

Community Action in East Sunderland: Identifying New Issues and Agreeing Actions (2010/11 Work Plan)

National Citizen Services

The Executive Director of City Services submitted a report (copy circulated) which informed the Committee of the National Citizen Service which was an initiative designed to contribute to the development of sustainable communities. Sunderland had been chosen by charity Catch 22 to pilot the scheme.

(For copy report – see original minutes)

Pauline Hopper presented the report and advised that the report author Paul Power was not in attendance. It had been intended that he would be bringing a group of young people to the Committee however they were not yet ready to attend so would be coming to a future meeting. Ms Hopper agreed to take any questions back to Mr Power.

Councillor Wood queried how the pilot scheme would be funded.

Councillor McClennan stated that the pilot scheme should not cost the council as Catch 22 should be paying for it.

Ms Hopper advised that she would report back to Mr Power who would then be able to respond to the queries.

2. RESOLVED that the report be noted.

Process for the Review of Local Area Plans for 2012

The Chairman moved that this item be deferred to the March meeting of the Committee to allow a more detailed report to be submitted to the Committee.

Members agreed with this motion to defer the item to the next meeting of the Committee.

3. RESOLVED that the item be deferred to the March meeting of the Committee to allow a further, more detailed report to be produced.

Community Action: Reviewing Progress and Agreeing Next Steps

Tackling Crime

The Chief Executive submitted a report (copy circulated) which provided Members with an update on the progress against the agreed actions in the Work Plan for 2011/12, on behalf of the Crime Task and Finish Group.

(For copy report – see original minutes)

Acting Inspector Craig Briggs presented the crime figures for the area and advised that all key crimes had shown a decrease.

Councillor Wood queried the figures in the table at paragraph 3.2 and was informed by Acting Inspector Briggs that it was likely that one of the sets of figures would be a projection; he agreed to check with headquarters and report back. He also agreed that the figures would be provided in a clearer format in the future.

The Chairman expressed concerns over the number of incidents in Ryhope. She referred to a resident who had lived in Ryhope for 40 years who had been forced to move out of their house due to being targeted repeatedly by vandals.

Councillor T. Martin stated that he had seen an article on the news relating to the introduction of a new system where if people had been victims of crime more than 5 times the police would give priority to incidents involving them. Acting Inspector Briggs advised that Northumbria Police operated a system which saw victims prioritised if they were victims twice in a 6 month period.

Keith Carruthers then presented the Fire statistics and advised that there had been a reduction overall in the number of deliberate fires however there had been an increase across Hendon and Millfield. He stated that the reduction could be related to the amount of snow there was last winter. He also drew Members attention to the definitions of Primary and Secondary fires detailed at paragraph 4.2 of the report. In response to a query from Councillor McClennan he added that primary fires were more serious although there were still risks from secondary fires; there were more secondary than primary

fires and the majority were caused by anti social behaviour. The CLG estimated that a secondary fire cost around £2,000 to tackle.

Councillor McClennan queried whether there was a correlation between the bin collection days and the fires involving bins. Nicky Rowland advised that the weekends seemed to be the most problematic due to people leaving rubbish in back lanes over the weekend.

Councillor Kay queried the term loose refuse and was advised by Mr Carruthers that it was anything from loose bags left outside back gates or next to bins through to fly tips.

In response to a query from Councillor Forbes Ms Rowland stated that the fire service provided information which was then used to work out where waste was coming from and then how to tackle the issue could be addressed. There was a need to ensure that the back lanes were free from waste which was a difficult task in some areas. When people did not have a wheelie bin there was a need to provide them with a replacement to prevent rubbish from being dumped in the back lane. The Chairman added that it could be appropriate to charge for replacement bins where people have left them out repeatedly.

Councillor McClennan congratulated the fire service for their hard work. There had been a major fire which had been dealt with very well and it had been good to see the partnership working with the cleansing team arriving shortly after the fire had been put out.

4. RESOLVED that the updates from Northumbria Police and Tyne and Wear Fire and Rescue Service be noted.

Cleaner and Greener Streets – Walk and Talk Programme

The Executive Director of City Services submitted a report (copy circulated) which provided an update on progress made against the agreed actions within the Work Plan for 2011/12.

(For copy report – see original minutes)

Helen Peverley and Nicky Rowland, Area Response Managers for the City Centre and East Area, presented the report and provided the Committee with feedback from the walk and talk sessions which had taken place to date.

Ms Peverley presented the update on the city centre walks and advised that the whole city centre had been covered by two sessions. The main issues affecting the area were the appearance of commercial properties; litter in shrub beds; the condition of barriers which needed painting and repairing; and the amount of graffiti, especially in prominent and difficult to access locations. There had been a lot of work done to remove graffiti however there was some that the service had not been able to remove as it was too dangerous to get

access to it. She also advised that the City Centre Traders Association was planning to hold its own walk and talk sessions.

Ms Rowland then provided the Committee with the update from the East Area sessions. In Millfield there had been 2 sessions and a total of 23 issues had been identified. Hendon had seen 2 sessions as well which had identified 35 issues; there had been work carried out in the Sans Street area which had been funded through the budget allocated to the walk and talks. There had only been 1 session in St Michael's which had lead to 15 issues being raised. In Ryhope there had been 2 walks and 39 issues had been identified; there had been wild flowers planted along Toll Bar Road. Doxford had seen 2 walks with 11 issues raised.

Councillor Mordey commented that this was one of the best projects he had seen; there was work going on in Hendon on a daily basis and the issues were being looked at closely. He queried what would happen with any unspent funds at the end of the year and was informed by Ms Hopper that the money would be able to be carried forward into next year.

Councillor Kay commented that he felt that the programme had been a success; there had been issues identified which normally would not have been noticed. He was surprised however, that Members had not been informed of the activities involving the schools.

Councillor McClennan commented that there was an issue with the condition of the paving in Mowbray Park, this was the city's flagship park and the disgusting state of the paving slabs detracted from the impression of the park. There was a real need to ensure that the park was at its best especially as it was likely to be used a lot as part of the Sunderland in 2012 and Diamond Jubilee celebrations.

Councillor Mordey commented that in summer there were families of rabbits in Mowbray Park, he appreciated the need to control the population but felt that they should be allowed to breed more. He also advised that there were regularly complaints from residents about seagulls; he felt that there was a real need for there to be control of the seagull population.

Ms Peverley advised that there were discussions underway with Norma Johnston, Assistant Head of Street Scene, with regard to possible courses of action to tackle the seagull problem. She agreed to report back to the Committee on this matter.

Ms Peverley then went on to inform the Committee of the work around the Love Where You Live Campaign. She advised of the work that had been carried out in various locations around the area, as detailed in paragraph 4.1 of the report and also advised that Mowbray Park was to feature highly in the Olympic celebrations and the flowerbeds in the park would be supporting the Jubilee celebrations. It was proposed that there would be a series of events taking place across the city leading up to the Olympics which would be

commencing with a spring clean which would be taking place across the whole of the city.

Councillor Mordey stated that he felt it was important that information on these events be shared with the VCS networks.

Councillor Forbes stated that there was a need to ensure that the weeds were removed from the flowerbeds.

5. RESOLVED that:-
 - a. The updates on the Cleaner and greener Priority be noted
 - b. The benefits of the walk and talk programme and the Love Where You Live campaign and how they can complement the work plan be given consideration.

Employment, Enterprise and Welfare Rights – Update on First Tier Contracts

The Executive Director of Health, Housing and Adult Services submitted a report (copy circulated) which provided Members with an update on the agreed actions on the Employment, Enterprise and Welfare Rights priority and provided an update on the 1st tier contracts.

(For copy report – see original minutes)

Alison Aisbett, Advice Services Development Manager, presented the report and advised that 1st tier was the less complex work, there were also services for people who had more complex needs. 92 percent of the advice requested was in relation to Benefits and welfare rights.

The main base for the advice provided by Sunderland Advice Service was at the Age UK premises on Stockton Road in the City Centre. However there was also outreach provision to ensure that residents who were unable to travel were still able to access the facilities. Increase in demand for the service had increased over the last year as a result of the current welfare reform proposals. Demand for advice on debt and loan management was now required by more people.

SAS had put forward a bid for funding for the next 2 years to continue providing local 1st tier services. There would be work undertaken to identify suitable locations for face to face contact to take place and Members were asked for any suggestions.

Councillor T. Martin commented that the Age UK facility on Stockton Road was easy to access being close to Park Lane Interchange.

Councillor Mordey stated that there was a need for the provision to be locally based as people were unlikely to want to travel for advice and may not even be capable of travelling.

Councillor E. Gibson added that there was a need to be out in the community even if it was only for half a day each week.

Councillor Kay stated that it would be useful to have information detailing where the existing customers have come from as this would help to inform the identification of locations for the outreach work. Ms Aisbett advised that there was ward and postcode information which she would provide to Members.

Councillor McClennan asked how the East Area compared with the other areas in the city and also queried whether it could be possible to link the advice service in with the Councillors ward surgeries.

In response to Councillor Mordey Ms Aisbett advised that there had been profiling work done to find out how the benefit reforms would affect the city. There was information on a ward basis relating to the potential debt levels for residents. The potential providers who had submitted tenders had identified where the thought would be the most suitable location for advice sessions to be held. Given that there would be thousands of people affected by the changes it was proposed that there would be clinics held for people who were in similar situations to attend together.

Councillor McClennan stated that the effect of the changes to the single person housing benefits needed to be looked at. Ms Aisbett stated that everyone in the city who would be affected had been contacted and asked to approach the advice service; there had not yet been any responses.

Councillor T. Martin expressed concerns over money lenders; there was work being done to tackle illegal loan sharks however there was still a problem with the 'pay day loans' companies who charged huge amounts of interest. Ms Aisbett advised that there was a month of action commencing on 1st February which would see the council working with the police to tackle illegal loan sharks. She advised that the pay day loan companies were not illegal as they published their interest rates and were regulated by the FSA. There was a need to educate people as to alternative sources of money such as credit unions which did not charge extortionate interest levels.

6. RESOLVED that:-
 - a. The Committee support the delivery of advice in a locally responsive way through the first tier contract process.
 - b. Further updates on the work and outcomes achieved, particularly in light of welfare reforms, be received.

Change in the order of business

The Chairman stated that the Eden Vale and Thornhill Project Group item be discussed at this time to allow the presenting officer to leave to attend another commitment.

Eden Vale and Thornhill Project Group

The Chief Executive submitted a report (copy circulated) which provided Members with an update on the Eden Vale and Thornhill Project Group's action plan.

(For copy report – see original minutes)

Richard Parry, Area Officer for the West Area, presented the report which detailed the progress made on the joint work between the East and West Area Committees to tackle the difficulties experienced in the Eden Vale and Thornhill areas. There were a number of initiatives being provided in the area by a number of providers however there was insufficient co-ordination between them. It was because of this an action plan had been produced to identify the issues and then prioritise the actions needed to be undertaken to tackle the issues. The action plan showing the identified actions and the work done to date was attached to the report along with the Communications Plan for the project group.

Councillor Kay stated that he was delighted by the progress that had been made; he had not expected there to have been so much progress made in such a short period of time. Councillor Scanlan agreed and added that the residents were delighted by the work; they had previously been tortured by the problems in the area.

7. RESOLVED that:-
 - a. The progress update be received and noted.
 - b. The Committee endorse the Communication Plan.

Meet Your Councillor Events

The Executive Director of Children's Services submitted a report (copy circulated) which provided an update on the Meet Your Councillor Events which was an agreed action on the 2011/12 Work Plan under the Youth and Teenagers Priority.

(For copy report – see original minutes)

Andrew Carton, Locality Manager (East), presented the report and advised that the Meet Your Councillor events had been part of a pilot involving six Councillors from the East Area and members of Sunderland Youth Parliament.

The Councillors and Youth Parliament Members had attended surgeries for young people held in Schools and Youth Clubs within that Councillor's ward. There was information for the young people in attendance on the role of Councillors and there was an opportunity for the young people to provide their thoughts on their neighbourhoods and raise any issues they had.

Since then feedback sessions had been held and it was proposed that there would be a rolling programme introduced with 2 events taking place each year.

Councillor Mordey stated that he had been involved in the pilot; it was an excellent opportunity for young people to have their say on matters which affected them.

Councillor Wood stated that there was a need for regular surgeries to be held.

8. RESOLVED that the report be noted.

Free School Meals – Maximising Take-up

The Chief Executive submitted a report (copy circulated) which provided an update on the free school meals action which was a part of the 2011/12 Work Plan under the Youth and Teenagers Priority.

(For copy report – see original minutes)

Andrew Carton, Locality Manager (East), presented the report and advised that there had been changes to the way the free school meals were delivered with parents being required to opt out of the system rather than opt in as it was previously.

Families could save £1.80 per day for primary school children and even more for secondary school children should they take up their entitlement to free school meals. In addition to helping the families there would be benefits for the school as well as the Government's new Pupil Premium saw schools receiving extra funding based on the number of pupils who were receiving free school meals.

Councillor T. Martin stated that not only were there financial benefits but also health benefits; if children were having school meals then they would be getting a nutritious meal at lunchtime.

9. RESOLVED that the action taken towards increasing the uptake of free school meals be noted and an update on the success of the campaign be received.

Work Plan 2011/12

The Chief Executive submitted a report (copy circulated) which allowed Members to consider the work plan for 2011/12.

(For copy report – see original minutes)

Ms Hopper presented the report and advised the Committee that there were no updates on any of the priorities beyond the updates which had been provided in the other Committee reports.

10. RESOLVED that the work plan be noted.

Community Chest and Strategic Initiative Budget (SIB) – Financial Statement and Proposals for Further Allocation of Resources

The Chief Executive submitted a report (copy circulated) which allowed Members to consider the allocation of SIB and Community Chest funding to support initiatives which would deliver activities against the priorities for 2011/12.

(For copy report – see original minutes)

Pauline Hopper, Area Officer presented the report, taking Members through each application and answering questions from Members upon them.

Ms Hopper advised that there were 9 Community Chest proposals which were recommended to be supported. There were 4 applications for SIB funding.

Councillor Mordey stated that at the Community Chest Panel meeting there had been discussions around the possibility of delegating the decision making powers for Community Chest to the Ward Members at the panel meetings. He asked that a report be brought to the Committee on this matter.

Councillor Wood agreed that this would be worth examining.

Ms Hopper advised that such a change would require the Council's Constitution to be changed. Ms Johnson added that this was something that would be looked into and information on the feasibility of such a change would be provided.

Councillor Kay commented that the Constitution already provided the Area Committee Chairmen with some delegated powers; he suggested that it could be possible for them to make the decisions outside of the Committee using these powers.

11. RESOLVED that:-
 - a. the financial statements as set out in annex 1 and 3 of the report be noted;
 - b. approval be given to the 9 proposals for funding from the Community Chest totalling £5,760 from the 2011/2012 budget as set out in annex 2 of the report;
 - c. The 4 applications for SIB funding as set out in annex 4 of the report be approved.

Influencing Practice, Policy and Strategy

SOS Bus

The Chief Executive submitted a report (copy circulated) which offered Members the opportunity to be consulted on plans and strategies relevant to the area.

(For copy report – see original minutes)

Leanne Davis, Assistant Policy Lead for Community Safety, presented the report and advised that the Local Alcohol Profiles for England showed that Sunderland was performing poorly with regard to a number of measures relating to alcohol. There had been a 39 percent increase in the number of males admitted to hospital for alcohol related reasons. For alcohol related admissions of under 18 year olds Sunderland was in the top 5 percent worst nationally. For binge drinking the city was in the top 5 percent worst and within the top 15 percent for harmful drinking.

This was a major concern and to tackle the problem there was a number of interventions being developed; one of these was the SOS Bus which would be based in the city centre on Friday and Saturday evenings to provide for people who were vulnerable or under the influence of alcohol.

Councillor Wood stated that the 39 percent increase in hospital admissions was staggering; he asked over how long a period this increase had been recorded. Ms Davis advised that the increase had been over a significant length of time.

Councillor Kay stated that Park Lane seemed to be the most obvious location for the bus. He also expressed concerns around funding and Ms Davis advised that there were financial constraints and as such the Primary Care Trust was not able to provide long term funding for the initiative.

The Chairman commented that the bus should be used on Bank Holiday Mondays as well.

Janet Johnson, Area Lead Executive, advised that there needed to be care taken with promoting the service. While it was excellent that support for people was being provided it was possible that there could be a negative impression of the city created.

Councillor Forbes commented that this was addressing the symptoms rather than the cause of the problem. There was a need to educate people about the dangers of excessive drinking.

Councillor T. Martin stated that the low figures for Hendon were excellent. He felt that this was a brilliant scheme which he supported fully. He felt that there should be health information available on the bus.

12. RESOLVED that:-
 - a. The content of the report be noted.
 - b. Feedback be offered on the proposal.

The Chairman thanked everyone for their attendance and closed the meeting.

(Signed) E. BALL,
Chairman.

19th MARCH 2012

REPORT OF THE CHIEF EXECUTIVE

COMMUNITY ACTION IN SUNDERLAND EAST – NEW ISSUES

PROCESS FOR THE REVIEW OF LOCAL AREA PLANS AND PRIORITIES 2012

1.0 Why has it come to Committee?

- 1.1 The report provides a proposed approach and timeline for the Area Committee to review its Local Area Plans and Priorities for 2012.

2.0 Background

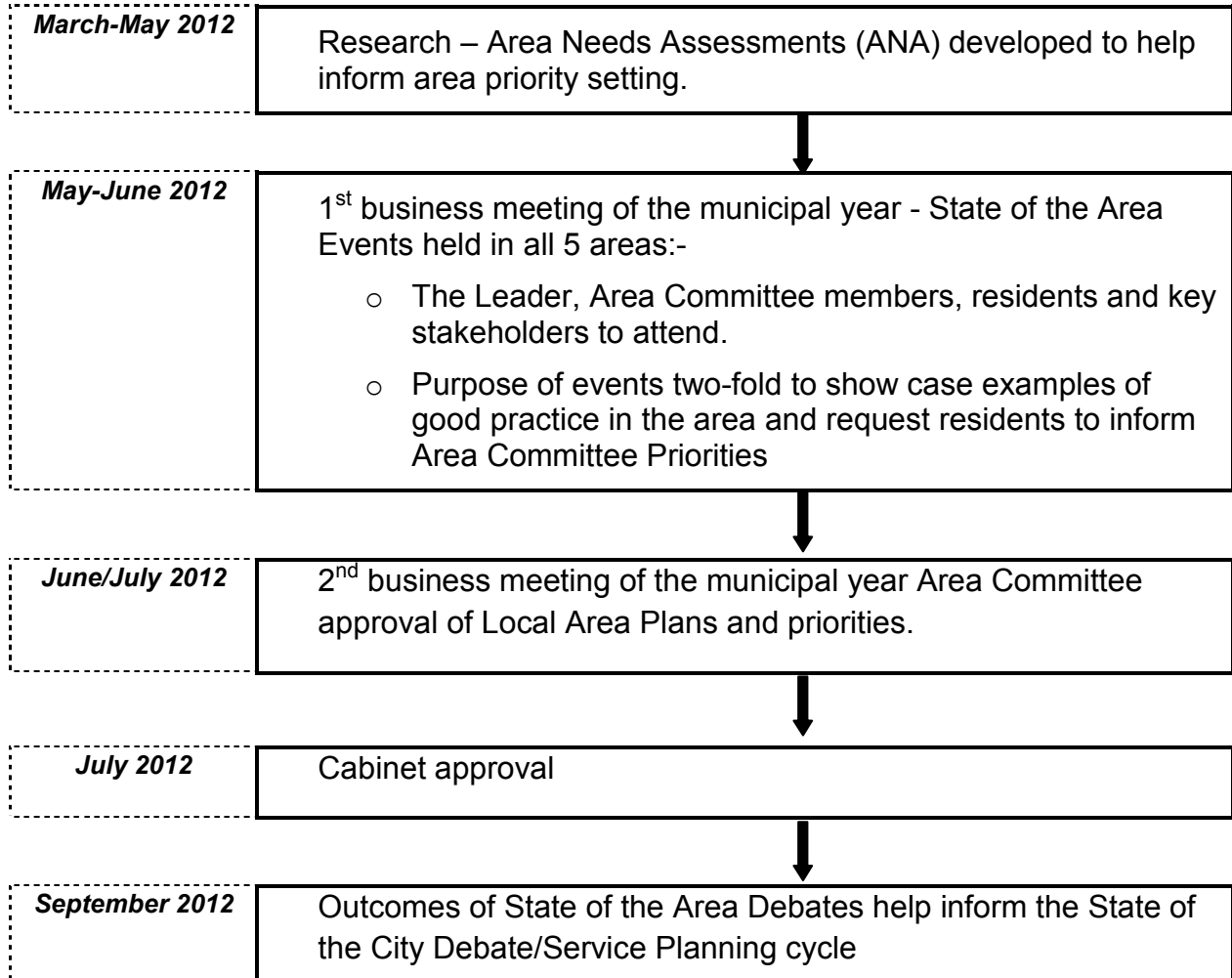
- 2.1 In February 2011 Sunderland Council agreed the approach to refresh the Sunderland Strategy, the purpose of which is to examine the robustness of the strategic framework for each Aim and identify ways to strengthen it, as well as the targets, milestones and delivery models, in addition to producing options for streamlined governance and a clear set of service delivery options for individual Aims.
- 2.2 The approach acknowledges it is vital that elected Members are central to the refresh of the Sunderland Strategy to ensure it reflects the needs of their communities, and that they, as community leaders, are able to identify and champion priorities to be addressed in their communities. As such it was agreed that the review and further development of Local Area Plans (LAPs) is integral to refreshing the Sunderland Strategy and would take place toward the latter stages of finalising the Sunderland Strategy refresh.

3.0 Role of Area Committees in the development of the LAPs

- 3.1 The role of Area Committee is to lead on the development and effective implementation of the Local Area Plan (as the local interpretation of the Sunderland Strategy, turning those priorities into reality and practical action for people in their area), Monitor the quality and effectiveness of services delivered by the Council and other main providers in the Area and actively encourage local residents to become involved in decision-making on matter which affect them.
- 3.3 The development of LAPs is a structured, evidence led approach to priority setting and problem solving at a local level. It supports the Area Committees in achieving an enhanced partnership/joint working approach in addressing issues at a grass routes level, and informs the city's strategic framework. Providing for a more pro-active way of working with partners to address issues and grasp opportunities.

4.0 Proposed Approach and timeline

- 4.1 It is proposed that the initial desk top research commences in March and Area Needs Assessments are developed and used as the basis of Area Committee's further consideration and approval of priorities commencing late May through to July.



5.0 Recommendation

Committee is requested to:

- i) Consider and provide feedback on the information provided.
- ii) Agree the proposed approach and timeline outlined in section 4.
- iii) Continue to deliver actions against current workplans until approval of 2012 priorities.

Contact Officer: Nicol Trueman, Area Officer (Sunderland East)
 Tel: 0191 561 1162 Email: nicol.trueman@sunderland.gov.uk

19th MARCH 2012

REPORT OF THE CHIEF EXECUTIVE

COMMUNITY ACTION IN SUNDERLAND EAST: IDENTIFYING NEW ISSUES AND AGREEING ACTIONS (2010/11 WORK PLAN)

HEALTHY CITY INVESTMENT FUND

1.0 Why has it come to Committee?

1.1 The Sunderland Teaching Primary Care Trust's (TCPT) Healthy City Delivery and Improvement Group are proposing to change the way in which the Healthy City Investment Fund is administered and are asking all 5 Area Committee's to consider allocating and administering the fund as of March 2012.

2.0 Background

2.1 The Healthy City Investment Fund has existed for a number of years with funding being made available from both the PCT and the council. The funding has been used to make small grants available to the voluntary and community sector to support activities that are likely to have a positive impact on health outcomes.

2.2 At a recent meeting of the Steering Group it recognized that an area based approach to supporting the voluntary and community sector was resulting in a more inclusive approach. The Steering Group proposed, therefore, that in future, the Healthy City Investment Fund might be delegated to Area Committees to allocate funding.

3.0 Priorities

3.1 To ensure that the available funding meets the needs of the population the Director of Public Health's Annual Report was considered. The halt in the decline in cancer mortality for men in Sunderland has been identified as an important priority for the City. It has therefore been agreed that this should be the priority for the Healthy City Investment Fund. It was also agreed that there should be two strands to this: -

1. Projects which address the main lifestyle causes of cancer: tobacco, alcohol and obesity;
2. Projects which promote awareness of the early signs and symptoms of cancer.

3.2 Bids for funding would be left to individual organisations to determine, based on the needs and assets of the organisation and of the families, neighbourhoods and communities they serve and there is a real opportunity here to work with Area VCS networks to develop approaches to delivering activity to meet this priority.

4.0 Funding available in 2012/13

4.1 There is an allocation of £157,067 available (a combination of uncommitted resources from 2011/12 and a further £100,000 contribution from TPCT), which means there will be £31,413 for each Area Committee.

5.0 Future Governance Arrangements

5.1 It is proposed that Area Committees will utilise the existing SIB governance process as the mechanisms for making decisions on bids for funding and each Area Committee submit a report to the Health and Wellbeing Board on an annual basis summarising expenditure of the fund and outcomes achieved. (The Healthy City Delivery and Improvement Group will cease to exist by April 2012 and the governance arrangements of this fund will therefore be overseen by the Shadow Health and Wellbeing Board during 2012/13)

6.0 Recommendations

6.1 It is recommended that Area Committee: -

- a. Agree to take on the allocation and administration of £31,413 Healthy City Investment Fund per Area for 2012/13.
- b. Agree that the Area Officer develop and implement the approach for working with the Area VCS Network to develop initiatives in support of male cancer mortality, focusing on the two themes described in section 3.
- c. Note that each Area Committee's Public Health representative will be available to advise on the potential impact of any proposed projects to be funded.

Contact Officer: Nicol Trueman, Area Officer (Sunderland East)
Tel: 0191 561 1162 Email: Nicol.trueman@sunderland.gov.uk

19th MARCH 2012

REPORT OF THE SUNDERLAND EAST VCS AREA NETWORK

COMMUNITY ACTION IN SUNDERLAND EAST – NEW ISSUES

EMPTY COMMERCIAL PREMISES IN THE CITY CENTRE

1.0 Why has it come to Committee?

- 1.1 To make Committee aware of an issue discussed and raised at a recent East Voluntary and Community Sector (VCS) Area Network meeting regarding empty commercial premises in the City Centre.

2.0 Current Position

- 2.1 There is currently a national problem with commercial premises becoming empty in City Centres due to the economic climate, with the majority of these premises being privately owned. Voluntary Sector organisations are often seeking city centre venues to deliver their services from and would be willing to work with the landlords of the properties to bring them back into use. For example on short term leases to deliver a particular service or to celebrate and launch specific projects such as National Volunteer Week.

3.0 Proposed Next Steps

- 3.1 The East VCS Area Network are proposing to Area Committee that the feasibility of developing a short term leasing agreement between Landlords of commercial premises within the City Centre and local VCS organisations is explored with a future report being brought back to Area Committee on the outcome.
- 3.2 The Network believe that this is a real opportunity for public, private and VCS sectors to work collectively to improve the appearance and usage of empty commercial properties in the City Centre, by local groups being provided with a short term leases to promote their organisations and services to visitors and residents of the City and strengthen working relationships across the Sectors.

4.0 Recommendation

Committee is requested to:

- i) Note the report and agree to receive future updates.

Contacts: Cllr A Emerson and Paula Hunt (Co-Chairs of Area Network)

ScrutinyandAreaArrangements@sunderland.gov.uk Tel: 0191 561 1162

19TH MARCH 2012

REPORT OF THE CHIEF EXECUTIVE

COMMUNITY ACTION: REVIEWING PROGRESS AND AGREEING NEXT STEPS

TACKLING CRIME

1.0 Why has it come to Committee?

1.1 The report provides an update of progress against agreed actions in the current year's (2011/12) Work Plan, see **annex 1**, on behalf of the Crime Task and Finish Group.

2.0 Background

- 2.1 In May 2011, Area Committee identified the key crimes for East Sunderland area as: Speeding and dangerous driving; Burglary; Car crime; Criminal damage; Anti Social Behaviour (ASB); Most serious violent crime; Violent crime; Primary and secondary fire; Hate and victimisation.
- 2.2 The Committee aligned £74,599 against this priority and agreed to continue the joint meetings between Northumbria Police and East Sunderland elected members, renaming the group, 'Crime Task and Finish group'.

3.0 Northumbria Police: Crime Statistics

3.1 Local Neighbourhood Police Inspectors to provide an update on crime statistics for Sunderland East (Hendon, Ryhope and Doxford wards) and Sunderland Central (Millfield, St Michaels and City Centre) and an update on Operation X, see **annex 2**, which was funded from July 2011 to June 2012 to reduce key crimes by 2%, these include speeding and dangerous driving, burglary, car crime, criminal damage, ASB most serious violent crime, violent crime, hate and victimisation.

4.0 Tyne and Wear Fire and Rescue Service: Fire Statistics

4.1 Tyne and Wear Fire and Rescue to provide an update on fire statistics, see **annex 3**, and on Championing the East project, which was funded from July 2011 to June 2013 to reduce secondary fires by 2%, engaging with 60 volunteering and 40 community groups.

5.0 Recommendation

Committee is requested to:

- i) Note the update provided by Northumbria Police and Tyne and Wear Fire and Rescue.

Lead Agents: Mick Hall, Sunderland Central Neighbourhood Inspector
mick.hall.812@northumbria.pnn.police
John Connolly, Sunderland East Neighbourhood Inspector
john.connolly.7623@northumbria.pnn.police
Ian Warne, Tyne and Wear Fire and Rescue ian.warne@twfire.gov.uk

Annex 1: Sunderland East Area Committee: Work Plan 2011-2012
Annex 2: Operation X Progress Report
Annex 3: Tyne and Wear Fire and Rescue: Fire Statistics

OPERATION X

The report provides Committee with an update on the progress delivered by Northumbria Police in delivering Operation X, which was funded by Sunderland East SIB.

July 2011 to September 2011: Operation Deals

Operation Deals ran across the whole sector mainly targeting an increase of offences in and around Middle Hendon, Park Place and The Oaks locality. It consisted of a mixture of high visibility patrols and plain clothes observations targeting known offenders and providing reassurance to the community. At the end of the operation all crime across the sector had reduced by 12.8% which equates to 119 less victims.

This period also covered the school summer holidays and the funding provided for extra high visibility engagement patrols, along side the local authority ASB officers, targeted towards youths and anti social behaviour across the East of the city. This approach and our links with diversionary activity providers helped attain a reduction in ASB of 33.8%, some 452 incidents less than last year. In total, 78 people were arrested and dealt with for various offences

September 2012: Operation Injector

A multi agency operation was delivered targeting metal theft and in response to complaints of scrap men taking goods from peoples property without permission. During the day numerous vehicles were stopped, checked and drivers interviewed to ensure they were in possession of the correct documents. Scrap yards were visited and checked and the staff advised of their responsibilities. A media release also reinforced the message that the community need to report suspicious activity to the police.

October 2011 to November 2011: Operation Jamming

Dedicated plain clothes officers were deployed in areas of Sunderland City and Millfield to target identified prolific offenders. A Number of search warrants were conducted and items of stolen property were recovered. During the operation it was evident that these tactics were having a significant disruptive effect on the identified targets resulting in a reduction in crime over the period of the operation.

October 2011 to December 2011: Operation Ensure

Provided extra cover between 1800hrs and 0300hrs when no team would normally have been on duty. Theft of lead from houses in Ryhope was rising as were offences of theft and burglary on Leechmere Industrial Estate. Patrols were mainly in plain clothes and were concentrated on these two areas, based on recorded crime patterns. Due to the nature of the operation resources could easily be, and were, deployed to other areas of the sector when crime or intelligence dictated so. Theft of lead from the houses and the offences at Leechmere have, so far, stopped. 54 persons were stop and searched with 123 arrests happening for various offences across the sector. At this point in the year crime across the sector had fallen by 6.1%.

December 2011: Operation Kraken 4

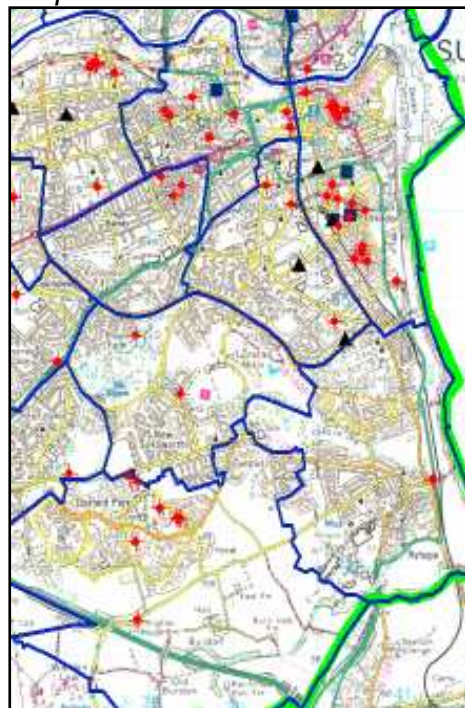
During the operation additional police and Community Support Officers (CSOs) were deployed to the City Centre over the busy festive period. They provided a highly visible and reassuring presence to the Christmas shoppers during the day and those enjoying our City later in the evening. The presence of dedicated visible officers undoubtedly prevented a number of crimes occurring during the festive period.

Item 3.i Annex 3: Tyne and Wear Fire and Rescue Service

The following report details Sunderland East Area performance – 1st January 2012 to date (13th February 2012) with specific reference to the following ward areas.

- Doxford
- Hendon
- Ryhope
- Millfield
- St Michael's

Map of Sunderland East area showing all deliberate fires – 1st January 2012 – 13th February 2012



IRS Incident Data No Vic No SA

- Li14 Number of property fires started deliberately
- ▲ Li15 Vehicle fires started deliberately
- ★ Li16 Deliberate secondary fires

Tyne & Wear Fire & Rescue Service
Service Headquarters
Nissan Way
Barmston Mere
Sunderland
SR5 3QY
www.twfire.gov.uk

Licence Number – 100018966

The incident data in this report is raw and unvalidated and may be subject to change.

*(previous year in brackets)

District LI's	Doxford	Hendon	Ryhope	Millfield	St Michael's	Fiscal YTD	YTD % Change
	1 st January 2012 to date (13 th Feb)						
LI16 Number of deliberate secondary fires	8 (4)	21 (14)	1 (0)	7 (13)	3 (1)	395 (458)	-13.7% reduction
LI15 Number of deliberate road vehicles	0 (0)	2 (1)	0 (0)	0 (1)	2 (2)	28 (33)	-15.1% reduction
LI14 Number of primary fires started deliberately	0 (0)	3 (1)	0 (0)	1 (1)	1 (0)	23 (36)	-36.1% reduction

LI14 Deliberate Property Fires

Incident reference	Date and Time	Building number	Street	Locality	Ward	Property type level 3	Fire start location	Further Info
40000943	16/01/2012 18:32:50	10	FERN STREET	DEPTFORD	Millfield Ward	Bungalow - single occupancy	Living room	
40001524	27/01/2012 01:35:35	19	CLEMENTINA CLOSE	HENDON	Hendon Ward	Converted Flat/Maisonette - single occupancy	External Structures	Spread from secondary fire – bin and mattress
40001543	27/01/2012 03:23:12	41	TOWARD ROAD	SLAND CITY CTR	Hendon Ward	Unknown if licensed HMO	Bedsitting room	House under renovation – 2 seats of fire
40002097	04/02/2012 05:14:03	1	BELLE VUE DRIVE	THORNHILL	St. Michael's Ward	Private Garden Shed	External Structures	Garden Shed
40002626	12/02/2012 21:33:43	16	HENDON VALLEY ROAD	HENDON	Hendon Ward	House - single occupancy	Conservatory	Spread from secondary fire – wheelie bin

LI15 Deliberate Vehicle Fires

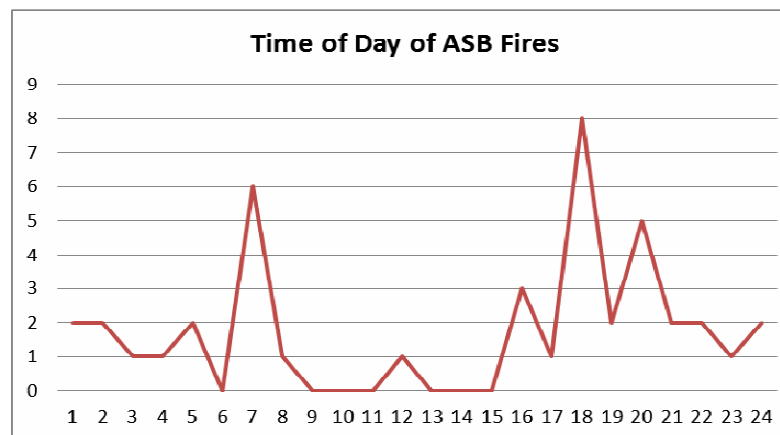
Incident reference	Date and Time	Building number	Street	Locality	Ward	Property type level 3	Fire start location
40001049	18/01/2012 20:07:45	2	ASHBROOKE RANGE	ASHBROOKE	St. Michael's Ward	Multiple Vehicles	Driver/Passenger area
40001693	29/01/2012 19:03:53	66	LEECHMERE ROAD	GRANGETOWN	St. Michael's Ward	Other	Not known
40002335	08/02/2012 04:48:39	44	TOWARD ROAD	SLAND CITY CTR	Hendon Ward	Car	Other
40002514	11/02/2012 06:50:15	0	EGERTON STREET	HENDON	Hendon Ward	Car	Fuel tank

Both car fires in Hendon occurred in the early hours of the morning, as did two property fires in Hendon Ward.

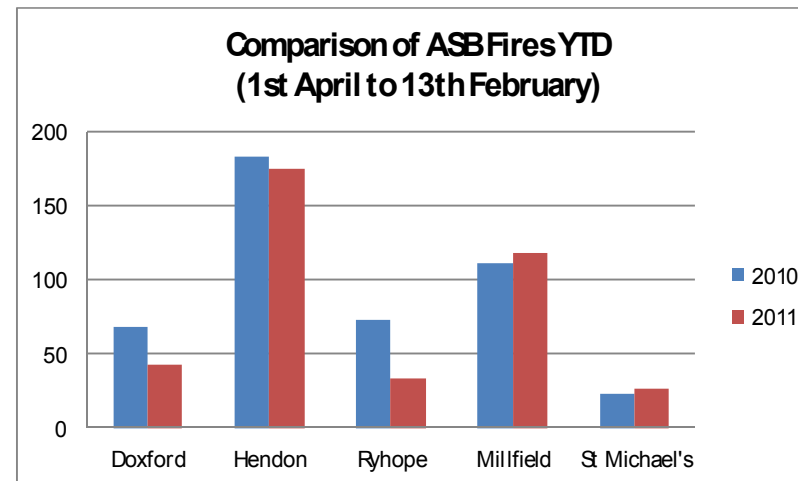
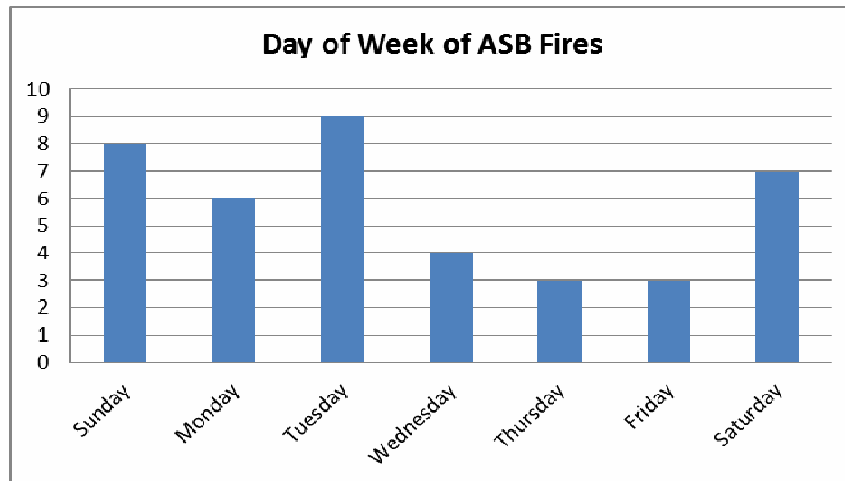
Property Type for ASB Fires	Total
Loose refuse	13
Small refuse/rubbish container (eg wheelie bin)	13
House - single occupancy	4
Refuse/rubbish tip	4
Large refuse/rubbish container (eg skip)	3
Other Dwelling	1
Private garage	1
Tree scrub	1
Grand Total	40

Ward	No. of Fires
Hendon Ward	21
Doxford Ward	8
Millfield Ward	7
St. Michael's Ward	3
Ryhope Ward	1
Grand Total	40

Time of day shows spikes at 07:00hrs and 18:00hrs. Three of the 6 ASB fires at 7am were wheelie bin fires which occurred in Hendon on Monday 16th January



Fifteen of the 40 ASB Fires occurred at the weekend, while Tuesday is the busiest day of the week:-



Year To Date – Ryhope Ward has seen the greatest reduction in ASB Fires (down from 73 last year to 33 this year). Overall there has been a 13.7% reduction in deliberate secondary fires in the Sunderland East Area.

Definition of Primary Fire

Fires are those where one or more of the following apply: i) all fires in buildings, outdoor structure, and vehicles that are not derelict, ii) any fires involving casualties or rescues, iii) any fire attended by five or more appliances.

Definition of Deliberate Secondary Fire

ASB Fires are the majority of outdoor fires which are started deliberately including grassland and refuse fires, unless they involve casualties or rescues, property loss or unless five or more appliances attend. They include fires in derelict buildings.

19th MARCH 2012

REPORT OF THE EXECUTIVE DIRECTOR OF CITY SERVICES

COMMUNITY ACTION: REVIEWING PROGRESS AND AGREEING NEXT STEPS

CLEANER AND GREENER STREETS

Walk and Talk Programme: City Centre and Sunderland East

1.0 Why has it come to Committee?

- 1.1 The report provides an update of progress against agreed actions in the current year's (2011/12) Work Plan, see annex 1.

2.0 Background

- 2.1 Key service requests identified for the East area, including the City Centre, are: rubbish and litter lying around; refuse collection; noise pollution; graffiti; animal fouling; street lighting; road and pavement repairs and the lack of greenery in certain areas and better use of land. The aim of the priority is to improve the appearance of neighbourhoods. It was agreed to deliver a Walk and Talk programme, which discusses and finds ways of enhancing the environment within the neighbourhood, resulting in an improved quality of life for all residents.
- 2.2 This priority has an allocated budget of £36,000 (£6,000 allocated to the City Centre specifically). There is no Task and Finish Group established for this priority, however elected members for each ward and the City Centre work closely with the Area Response Managers (ARMs), to deliver the programme.

3.0 Work Plan: Action 2 - Progress Update

- 3.1 To ensure high standards of cleanliness are maintained, daily inspections of all City Centre streets are undertaken. During these inspections it was clear that a large number of stickers advertising mostly bars and nightclubs have been and are being affixed to street furniture and pavements around the city, without authorisation. These stickers are very difficult to remove and the furniture often requires painting to remove visibility of the sticker.
- 3.2 Working alongside Licensing and Legal colleagues, each licensed establishment within the City Centre received a letter from the City Centre Area Response Manager stating that if stickers are issued and consequently placed onto street furniture, they may be charged for their removal. In the meantime all stickers have been removed or painted out to ensure if future stickers appear the relevant licensee responsible can be spoken to immediately. So far the response has been extremely positive, with city centre businesses welcoming the action being taken as the stickers were also damaging their internal bars and flooring surfaces.
- 3.3 The City Centre Area Response Team have also visited each property within the City Centre which has weeds, moss, trees growing from their guttering, roof and fascia. The message that we all need to support enhancing the standards within the City Centre,

literally from roof tops to grass roots. The response has been mixed with some owners removing the weeds that very weekend, whilst others don't agree that it is their responsibility. Future possible action for these specific cases is currently being investigated.

- 3.4 Significant painting works are being undertaken by the City Centre Area Response Team to paint out graffiti and stickers on telemetry boxes, litter bins, doorways and subways. This action has been extremely well received by passing city centre customers and especially traders and residents in the area.
- 3.5 The City Centre Area Response Team are working alongside Independent traders within the City Centre to create bespoke plant pots ahead of the Northumbria in Bloom and Britain in Bloom judging visits which will take place in April, July and August 2012. The Bridges Shopping Centre are also supporting our Northumbria in Bloom and Britain in Bloom activities by planting their entrances with flowers and also the area adjacent to the new Primark store development at High Street West. This area will specifically see cement mixers and wheel barrows planted with colourful flowers entitled 'blooming regeneration'.
- 3.6 Within the wider East regeneration area, excluding the City Centre, Walk and Talks have taken place in all Wards on at least 3 occasions and all issues are logged and tracked. Each Ward has raised individual issues and concerns with dog fouling being the only common theme occurring across the East.
- 3.7 Funding allocation is progressing well with most wards identifying key areas requiring improvements.
- Millfield Ward have approved works to the improvement of land to the front of St Mark's Church on Hylton Road and Burn Park.
 - Hendon have approved spends to the improvement to Sans Street in Hendon's East End.
 - Ryhope Ward have allocated a portion of money to the improvement of land in Sea View and Doxford Ward are requiring the removal of brick planters in Millhill. All projects are progressing.

4.0 Love Where You Live Campaign

- 4.1 A spring clean was launched during week commencing 12 March 2012 to re-energise the 'Love where you live' campaign. Activities throughout the week included a litter pick at Galley's Gill with the Area Response Team from the City Centre working alongside the Bridges Shopping Centre staff and the contractors Morgan Sindall who are constructing the Primark store at High Street West. The Sunderland Echo continue to heavily support the campaign and information continues to be available on the Sunderland.gov website as well as Do it, watch it, support it – linking Love where you live with Olympic activities for 2012.

4.2 Litter picks in Burn Park and on the Ryhope Cycle Track are being developed. Volunteers and Community Groups are attending on the day to assist with the clean up.

5.0 Recommendation(s)

5.1 Committee are requested to:
i. Note the updates for Cleaner and Greener priority.

Contact Officers Helen Peverley, Area Response Manager (City Centre)
Tel: 0191 5617532 Email: Helen.peverley@sunderland.gov.uk

Nicky Rowland, Area Response Manager (Sunderland East)
Tel: 0191 561 4579 Email: nicky.rowland@sunderland.gov.uk

Annex 1: Sunderland East Area Committee: Work Plan 2011-2012

Sunderland East Area Committee: Work Plan 2011-12

Priority: CLEANER AND GREENER STREETS
Budget: £36,000 **Allocated: £36,000** **Balance: £0**

Item 3 ANNEX 1:
Lead Co-ordinators
 Helen Peverley, City Centre
 Nicky Rowland, East area

Outcome Measure 1: Deliver activity to improve local quality of life and increase public satisfaction in the area.
 Outcome Measure 2: Challenge service providers to improve the standards of service and the levels of public satisfaction and trust with them

Issue	Local Action to Influence Services	Lead Agent	Progress Report	Due to Committee	Call for Projects	Influencing Roll	RAG
1. Proposed to have a walk and talk improvement budget, to support the delivery of action against the priority.	Allocate a proportion of SIB 2011-12 budget to solve small problems identified by ward members, to deliver improvements in their local area.	Area Committee	Each walk and talk session is allocated £1,500 to spend on identified improvements. Total agreed £36,000. (£6,000 per ward per year, £6,000 for City Centre) COMPLETED May 11	May-11	£36,000 Approved	Identify projects for allocation of budgets delegated to Area Committee.	G
2. To improve the appearance of streets across the East area. It is proposed to deliver a Walk and Talk programme across the 5 wards and the City Centre. The Walk and Talk Programme is to discuss and find ways of enhancing the environment within the neighbourhood, resulting in an improved quality of life for all residents.	The East area comprises of 5 wards, 3 of which make up the City Centre. It is proposed to host: • 5 'Walk and Talk' sessions, on a 3 monthly cycle, in each of the five wards throughout the forthcoming year, making a total of 20 'Walk and Talk' sessions, in addition. • 2 City Centre 'Walk and Talk'	Local Ward Cllrs, with support from Officers	Elected members agreed routes and dates throughout 2011-2012. Information to be publicised across the East. Partners invited to participate in walk and talk sessions. For further information see report 3.ii .	Jul 11 - Jun 12	Nil	Engage and involve local people and organisations in developing and delivering area priorities.	G
	Members to agree routes and	Local		Jul 11 - Jun	Nil	Identify projects	

	dates of programme, at a ward level. Share with partners and promote	Ward Cllrs, with support from Officers		12		for allocation of budgets delegated to Area Committee.	G
3. Responsive Local Services	Opportunity for ARMs to provide Area Committee with an update on programmes, initiatives and actions being delivered across the East.	H Peverley and N Rowland	For further information see report 3.ii.	May 11 - Apr 12	Nil	Monitoring and sharing of information.	G
4. Greenspace topic paper consultation identified development opportunity at Old Ryhope Colliery site, currently green open space.	Opportunity to work with Woodland Trust's 'Jubilee woodlands scheme' to plant and designate it as a Jubilee Woodland for the Queen's Diamond Jubilee in 2012. The project guidance is set for release in late 2011, with planting expected to commence in Spring 2012.	N Trueman OCE	The Council carried out extensive investigation into the feasibility of the proposal based on project guidance. Unfortunately it was found that it was not possible to proceed, given the financial resources required to both develop and maintain the woodland and the feasibility of being able to attract sufficient external resources to meet those costs. COMPLETED Sep 11	Sep-11	Nil	Engage and involve local people and organisations in developing and delivering area priorities.	G
5. Can we develop the land at the front of St Marks, Millfield into a community garden?	The Council would be keen to discuss this further with interested VCS groups in the area.	East VCS Area Network	£4,504 SIB approved to carry out capital works to area of land. Project to be complete May 2012. ONGOING	Jan-12	Nil	Engage and involve local people and organisations in developing and delivering area priorities.	A

6. Selective licensing and Neighbourhood Management Scheme in Hendon.	Health, Housing and Adult Services to provide an update on scheme.	G Wilson, HHAS	Update report provided in Nov 11 on Selective Licensing and Neighbourhood Management. Agreed to receive further progress reports during the course of the project. ONGOING	Nov-11	Nil	Aware of external factors.	A
---	--	----------------	---	--------	-----	----------------------------	---

Sunderland East Area Committee: Work Plan 2011-12

Lead Co-ordinator

**Priority: Seaton Carew to South Bents Coastal Path
COASTAL PATH**

Tim Ducker, Sunderland City Council

Budget: Nil

Outcome Measure 1: Ensuring that local initiatives meet local requirements

Outcome Measure 2: Attracting external funding

Issue	Local Action to Influence Services	Lead Agent	Progress Report	Due to Committee	Call for Projects	Influencing Roll	RAG
1. Connecting the path to community and identifying a suitable route from Hendon Beach up to the City Centre, onto Wearmouth Bridge.	Task and Finish Group to be established to consider, what the new access is? How do we get the most out of it? Raising awareness of responsibilities of users?	Area Committee	Task Group established. No budget allocated. COMPLETED Jul 11	Jul-11	Nil	Engage and support partner agencies in delivery area	G
		T Ducker, City Services	Task Group walked the draft route. Modifications proposed and agreed by Committee. Proposals submitted to Natural England for consideration and endorsed. COMPLETED Jan 12	Jan-12	Nil	Engage and support partner agencies in delivery area priorities.	G
		T Ducker, City Services	Produce a draft mapped route of the English Coast Path. COMPLETED Nov 11	Nov-11	Nil	Monitoring and sharing of information.	G
		C Young, City Services	River corridor: Site visit identified potential issue with cladding on the retaining wall at Panns Bank and another wall at the road to the water side promenade/parking area. Referred to City Services for investigation and action. Revisit site once works completed. ONGOING	Mar-12	Nil	Improving the appearance of the river corridor. Compliments Aim 3 of the Economic Master Plan	A

		T Ducker, City Services and N Trueman, OCE	Land formerly known as the Edward Thompson Paper Mill to the rear of Hendon Promenade. Outlined application approved July 11 to redevelop 10.62 hectares of land. No planning application submitted as of yet. Task Group to be notified, if submitted. LOGGED Nov 11	Nov-11	Nil	Awareness of external factors.	G
		T Ducker and K Makepeace, City Services	River Wear Trail boards renewal programme. Proposals drafted to have boards designed and costed, highlighting heritage, routes and waymarks, boards need take into consideration coastal path. ONGOING	Mar-12	Nil	Improving standard of services.	A
		Task and Finish Group	Explore 'better than basic' signage along route. Proposal to approach Switch, to seek resources to assist Task Group research and collate information about the community and its history. ArO to investigate further and report back to Task Group. ONGOING	Jun-12	Nil	Ensure services meet local requirements.	A
2. Natural England are the lead agent on installing the Seaton Carew to South Bents Coastal Path.	A brief presentation on the coastal path to be provided.	T Ducker, City Services	Presentation provided. COMPLETED Jul 11	Jul-11	Nil	Engage and support partner agencies in delivery area priorities.	G

<p>3. The coastal path is for pedestrian use only.</p>	<p>Durham Heritage Partnership have submitted a Heritage Lottery Bid to enhance Natural England's coastal path. Task and Finish Group to receive an update on progress.</p>	<p>N Benson, Durham Heritage Partnership</p>	<p>HLF invited the Group to submit a full application. Overall project costs, £444,900, £50,000 of which is being sought from SIB. SIB will contribute towards physical improvements to access points and paths, HLF would fund physical improvements and Rangers post. Decision pending on both grants. ONGOING</p>	<p>Jun-12</p>	<p>£50,000</p>	<p>Monitoring and sharing of information.</p>	<p>A</p>
--	---	--	---	---------------	----------------	---	----------

Sunderland East Area Committee: Work Plan 2011-12

Priority: EMPLOYMENT, ENTERPRISE AND WELFARE RIGHTS

Budget: £125,000 Allocated: £124,392 Balance: £322

Outcome Measure 1: Increasing opportunities to employment, enterprise and welfare advice

Outcome Measure 2: Improving local access to information advice and guidance

Lead Co-ordinators

Joan Reed, Sunderland Council

Liz St Louis, Sunderland Council

Lead Agents: SES and SNCBC

Issue	Local Action to Influence Services	Lead Agent	Progress Report	Due to Committee	Call for Projects	Influencing Roll	RAG
1. Call for projects to deliver two projects: working with families and employability support for people not in receipt of benefits.	Area Committee to receive a report on the 'call for project' with recommendations to approve the strongest applicant(s).	Area Committee	Two organisations were commissioned to deliver activities aimed at increasing employment, enterprise and access to welfare advice. COMPLETED May 11.	May-11	£124,392 Allocated	Initiatives are delivered to meet local requirements as fully as possible.	G
	Lead Agent to produce performance reports to Area Committee.	N Vokes, SNCBC.	Working with Families - Project launch date Oct 2011, one year funding. Targets - people into employment 40 - business start ups 10 - advice and support provided to 250 people - qualifications gained 100 - young people out of NEET 11. ONGOING	Nov-11 and Apr-12	£49,982 Approved	Initiatives are delivered to meet local requirements as fully as possible.	A
		K Marquis, SES	Employability support for people not in receipt of benefits - Project launch date Jul 2011, 15 months funding. Targets - people into employment 96 - business start ups 37 - advice and support provided to 420 people - 5 community events. ONGOING	Nov-11 and Apr-12	£74,696 Approved	Monitor the quality and effectiveness of the services delivered.	A

2. During consultation exercise on the emerging priorities it was recognised that good access to information, advice and guidance in relation to welfare right issues do not just affect the East area and has been recognised as a city wide issue, that requires a city wide response.	Briefing on the Information, Advice and Guidance Review, including a discussion on the future role for 1st tier advice providers.	Liz St Louis and Joan Reed, SCC	Lead Officer in attendance to provide a presentation on the Information, Advice and Guidance Review. COMPLETED Jul 11	Jul-11	Nil	Influence service improvement activity.	G
	Briefing on self service options. Consultation on local access points.		Members nominated organisations and community venues to provide self service options for customers. COMPLETED Sep 11	Sep-11			G
	Update on 1st tier contracts		Lead Officer in attendance and provided an update on 1st tier contracts. COMPLETED Jan 12	Jan-12			G

Sunderland East Area Committee: Work Plan 2011-12

Lead Co-ordinator

Priority: PUBLIC TRANSPORT

Nexus

Budget: £500

Allocated: £500

Balance £0

East VCS Area Network

Outcome Measure 1:

Improve the standards of service and the levels of public satisfaction and trust with them

Outcome Measure 2:

Consult, engage and involve local people and VCS in development and delivery

Issue	Local Action to Influence Services	Lead Agent	Progress Report	Due to Committee	Call for Projects	Influencing Roll	RAG
1. To establish a formal structure to feed residents and VCS concerns through from the East Area into Sunderland City Council's Cabinet and Nexus.	Nexus to be invited to become a member of Sunderland East Area Committee.	M Jackson, OCE	Nexus agreed to become a member of Area Committee. COMPLETED May 11	May-11	Nil	Involve partners in developing the work plan.	G
	Using existing structures within the community, for example, surgeries, VCS Area Network meetings, etc to gather feedback from the public and forward onto Nexus, via Area Committee.	East VCS Area Network	Pilot held in Rynope and evaluated. Proposal to roll out public meetings on public transport across all wards. Request to approve £500 to carry out meetings. For further information see Item D. SIB approved. COMPLETED Sep 11	Sep-11	£500	Actively review activities of other agencies within the area.	G
2. Act as a consultative body on behalf of Cabinet for the Accessible Bus Network Design Project.	Share and consult residents and VCS groups on plans agreed, and promote initiatives taken to improve local quality of life and public satisfaction.	East VCS Area Network	Four public meetings held across the East. General comments received and feedback provided. Relationship established between Nexus, Area Committee and VCS Area Network to continue to facilitate future discussions, as and when. COMPLETED Nov 11	Nov-11	Nil	Involve residents and VCS in developing the work plan.	G

<p>3. Advice and information link needed between advice centres and Nexus to promote offers on travel tickets.</p>	<p>Connection to welfare advice priority. Nexus to make links with advice centre and promote special offers.</p>	<p>Nexus</p>	<p>Partnerships have been established with Job Linkage and welfare advice providers in the area. Nexus have been attending 'drop in' sessions with job seekers, providing information on travel tickets, savings, etc. COMPLETED Nov 11</p>	<p>Nov-11</p>	<p>Nil</p>	<p>Involve partners in developing the work plan.</p>	<p>G</p>
<p>4. Identifying gaps in bus routes.</p>	<p>Complete mapping exercise. Stage 1, identify bus routes, stage 2, identify main services/building, stage 3, overlay information and identify gaps, considering times, fees and target audience. Recommendations on way forward to be presented to Area Committee.</p>	<p>Nexus and East VCS Area Network</p>	<p>Report presented in Nov 11. Recommendations agreed. Agreed to review the findings after one year. ONGOING</p>	<p>Nov-12</p>	<p>Nil</p>	<p>Involve residents and VCS in developing the work plan.</p>	<p>A</p>
<p>NEW ISSUE 5. Quality Contract / Voluntary Partnership Schemes</p>	<p>In November 11, the Integrated Transport Authority, with the support of Sunderland Council, other councils and Nexus, proposed major changes to the way local bus services are planned, provided and paid for.</p>	<p>Nexus</p>	<p>Currently Stakeholder engagement sessions are scheduled to be held throughout January and February, with a decision being made by ITA later in the year. An update report will be provided at a future meeting. ONGOING</p>	<p>TBA</p>	<p>Nil</p>	<p>Schemes are delivered to meet the needs of local residents</p>	<p>A</p>

Sunderland East Area Committee: Work Plan 2011-12

Priority: YOUTH AND TEENAGERS

Budget: £75,000 Allocated: £75,000 Balance: £0

Outcome Measure 1: Increase the number of young people participating in positive activity

Outcome Measure 2: Increase the number of young people influencing local decisions

Lead Co-ordinator:

Andrew Carton, Sunderland Council

Issue	Local Action to Influence Services	Lead Agent	Progress Report	Due to Committee	Call for Projects	Influencing Roll	RAG
1. Challenge negative perceptions of young people, celebrate positive achievements.	Deliver joint surgeries between local ward councillors and young people across the wards.	A Abdul, Children Services	Group recommending to continue the Joint Ward Surgeries with young people. Further information is provided in Item 3.iv.	Sep-11	Nil	Views of young people are feed into Area Committee.	G
2. Reduction in funding. Committee prioritised two gaps in provision, activities during school holidays and Junior work, 8-12 year olds.	Area Committee to receive a report on the 'call for project' with recommendations to approve the strongest applicant(s).	Area Committee	Five organisations were commissioned to deliver positive activities during school holidays and Junior youth clubs during term time, see below. COMPLETED Jul 11.	Jul-11	Nil	Views of young people are feed into Area Committee.	G
		L Wilson Box Youth Project	Positive Activity Programme Doxford - Project July 11 - Jun 13, delivering a Junior Club (term time) positive activities (school holidays) Target - 285 young people benefiting from the project. ONGOING	Nov 11 - April 12	£13,000 Approved	Identified the need to have a policy on rolling out Junior Work across the City. Escalate.	A

Issue 2 continued		R Duggan, Hendon Youth Initiative	E-Clusive: Hendon and St Michaels. Project July 11 - Jun 13, delivering a Junior Club (term time) positive activities (school holidays) 3. Target - 600 young people benefiting from the project. ONGOING	Nov 11 - April 12	£28,000 Approved	Identified the need to have a policy on rolling out Junior Work across the City. Escalate.	A
		M Robson, St Marks CA	St Marks Activity Zone: Millfield. Project July 11 - Jun 13, delivering a Junior Club (term time) positive activities (school holidays) Target - 312 young people benefiting from the project. ONGOING	Nov 11 - April 12	£13,500 Approved	Identified the need to have a policy on rolling out Junior Work across the City. Escalate.	A
		T Semley, Blue Watch Youth Centre	Positive Activity Programme: Ryhope. Project July 11 - Jun 13, delivering a Junior Club (term time) positive activities (school holidays) Target - 258 young people benefiting from the project. ONGOING	Nov 11 - April 12	£13,000 Approved	Identified the need to have a policy on rolling out Junior Work across the City. Escalate.	A
		P Curtis, North East Sports	Future Goals: East. Agreed to re-submit new application outlining projects and outputs in line with the grant award. Subject to appraisal project will start in Oct 11. ONGOING	Oct 11 - April 12	£7,500 Approved	Identified the need to have a policy on rolling out Junior Work across the City. Escalate.	A

<p>3. Young people at road shows have asked for unlit Multi Use Games Area (MUGAs) and Dual Use Games Area (DUGAs) to be lit up to allow access during the Winter.</p>	<p>Encourage VCS groups, who have had MUGAs installed via Council funding, to open the site up and allow community access. Indicate number of MUGAs/DUGA's in the East, investigate feasibility and costs to light sites. Report to be presented to Task and Finish Group for consideration.</p>	<p>M Curry and V French, City Services</p>	<p>SIB approved to install street lightings around MUGA at Hall Farm. Consultation held with local residents. Agreed to install timer on lights. Residents involved were grateful and felt that their voices had been heard. COMPLETED. Feb 12</p>	<p>Nov-11</p>	<p>£10,852 Approved</p>	<p>Ensure services meet local requirements.</p>	<p>G</p>
<p>4. Open up school facilities to the wider community on an evening and weekend.</p>	<p>Share recent scrutiny report on Extended School provision with Task and Finish Group, and consider at an area level.</p>	<p>A Carton, Children Services</p>	<p>Lead to attend a future East Locality Schools meeting (all schools present) to progress the issue of schools opening up facilities to the wider community. A new strategy, "Creating a Sporting Habit for Life", delivered by Sport England offers an opportunity to access funding to open up school sport facilities for wider public use, this could be considered as part of the discussion. ONGOING</p>	<p>Apr-12</p>	<p>Nil</p>	<p>Ensure services meet local requirements.</p>	<p>A</p>
<p>5. To support and share good working practices funded by the authority between the Council and partners to encourage continuous improvements.</p>	<p>Projects funded via grants or contracts that have delivered to a high standard against a robust performance management framework to be promoted and considered by the relevant service area when designing future service delivery or allocating future commissioning contracts or grants.</p>	<p>Sunderland Partnership</p>	<p>Proposed to be discussed at the Adults Partnership Board and Children Trust Board. Update to be provided to future Task Group in Feb 12. ONGOING</p>	<p>Apr-12</p>	<p>Nil</p>	<p>Ensure services meet local requirements.</p>	<p>A</p>

<p>6. Financial barrier when wanting to participate in positive activity, i.e., swimming.</p>	<p>Children and young people are encouraged to sign up to a free Life card, which provides a level of discount to activities to Council sport, wellness and leisure facilities.</p>	<p>P Power, City Services</p>	<p>In Aug 11 City Services circulated PDF version of the Life Card. Now available to download on Let's Go, Families Information Service and Active Sunderland websites. Shared via VCS Area Networks. Monitor membership uptake, over Q3 and Q4, report back in April 12. In Nov, Group felt it important to do more publicity around the benefits of having a Life card. P Power agreed to speak to Comms. ONGOING</p>	<p>Apr-12</p>	<p>Nil</p>	<p>Supporting Sunderland First Initiative and Economic Masterplan</p>	<p>A</p>
<p>7. Aiming High (disabled children and young people), concerns that with recent reviews Aiming High services would be affected.</p>	<p>As part of the budget process it has been confirmed that front line services have been protected and that current levels of service delivery will be maintained in the immediate term.</p>	<p>M Boustead, Children Services</p>	<p>In Nov 11, update report provided to Committee. No further action required. COMPLETED Nov 11</p>	<p>Nov-11</p>	<p>Nil</p>	<p>Consult, engage and involve partners in developments.</p>	<p>G</p>
<p>8. The East area has a number of local clubs and groups available for CYP to attend. Unfortunately a lot of CYP and families do not know about them.</p>	<p>Publicise services across the East to young people, families, carers and professional. To provide options for young people to participate in activities. Include any new provision or alternative activity, for example, sports clubs in the publicity.</p>	<p>S Maddison, J Wheelie, Children Services/ A Tuck, City Services.</p>	<p>Information has been shared and uploaded onto relevant website. The Council are currently working on a Digital Strategy which is looking at all council owned website, recommended to put work on hold until Strategy agreed. ON HOLD.</p>	<p>Jan-12</p>	<p>Nil</p>	<p>Sharing information.</p>	<p>A</p>

<p>9. Pupil Premium: low uptake from eligible families who qualify for free school meals (FSM). This will affect the level of funding schools receive.</p>	<p>Connect with the Child and Family Poverty Strategy to increase uptake of FSM within the East.</p>	<p>A Carton, Children Services</p>	<p>Campaign agreed to ensure families get access to their entitlement to FSM. Families now have to 'opt out', instead of 'opting in', potentially benefiting between 535 and 1418 children. COMPLETED Jan 12</p>	<p>Jan-12</p>	<p>Nil</p>	<p>Sharing information.</p>	<p>G</p>
<p>10. General feeling that the services currently being delivered has made a dramatic difference in reducing NEETs across the East area. Concerns that these will increase.</p>	<p>Evaluate the impact of changes. Questions to answer. Have recent changes reduced access to education or employment skills training? Are schools more or less involved in addressing NEETs? Can the Pupil Premium make a difference? Is there an increase in NEETs? Are more young people declaring themselves as homeless? What is the impact of the Education Maintenance Allowance ceasing and the benefits review on 16-18 year olds? Evaluation period between April 2011-April 2012.</p>	<p>B Scanlon, Children Services</p>	<p>Update due to Committee in May 12. ONGOING</p>	<p>May-12</p>		<p>Ensure services meet local requirements.</p>	<p>A</p>
<p>11. Task and Finish Group identified the high demand for sports coaches and referees in the East area.</p>	<p>Recommendation to work with Sport and Leisure to design a package that would target local residents to become coaches and referees, after which enabling them to gain employment.</p>	<p>P Power, City Services</p>	<p>SIB approved to deliver a pilot Referring Bursary Scheme. Evaluation due Oct 12. ONGOING</p>	<p>Oct-12</p>	<p>£2,640 Approved</p>	<p>Supporting the Economic Masterplan.</p>	<p>A</p>

Sunderland East Area Committee: Work Plan 2011-12

Lead Co-ordinators

Priority: TACKLING CRIME

Neal Craig: Sunderland Central

Budget: £74,599

Allocated: £62,204

Balance: £12,395 (£7K ringfenced)

John Connolly: Sunderland East

Outcome Measure 1: To reduce crime in Sunderland East

Outcome Measure 2: To increase confidence levels within communities

Issue	Local Action to Influence Services	Lead Agent	Progress Report	Due to Committee	Call for Projects	Influencing Roll	RAG
1. To reduce crime in Sunderland East, City target 2% and increase confidence levels within out communities.	Joint meetings between police and elected members to continue. To be held before Area Committee and renamed Tackling Crime Task and Finish Group.	N Trueman, OCE	All meetings booked into members and Inspectors diaries, up until April 2012. COMPLETED Jul 11	Jul-11	Nil	Consult, engage and involve partners in developing and delivering the priority.	G
	LMAPs to be strengthened by ARMs attendance. Connecting cleaner and greener streets priority.	ARMs	Both ARMs attend the relevant LMAPs. COMPLETED Jul 11	Jul-11	Nil	Improve standards of service.	G
	PACT meetings to be strengthened by ARMs and or Ward Managers to attend, outcomes of which to be feed into appropriate lead e.g. LMAPs, Task and Finish Group, Area Committee.	ARMs	Currently ARMs attending PACT meetings. COMPLETED Jul 11	Jul-11	Nil	Improve standards of service.	G
	Information from Daily Reports to be discussed at LMAPs.	N Craig, J Connolly	Reports are discussed and information shared, where relevant. COMPLETED Jul 11	Jul-11	Nil	Increasing public satisfaction and trust levels	G
2. Gather intelligence and	Issues feed from existing structures indicated above and	Northumbria Police	Inspectors to provide updates on crime statistics. Further detail provided in report, see item 3i.	Mar-12	Nil	Challenge service providers to	

discuss: Crime and Fire Statistics.	Structures indicated above and feed into Task and Finish and Area Committee for discussion.	Tyne and Wear Fire and Rescue	Station Manager to provide updates on fire statistics. Further detail provided in report, see item 3i, annex 3.	Mar-12	Nil	providers to improve standard of service.	A
3. £74,599 aligned against the priority.	Two organisations were commissioned by Committee to deliver two projects aimed at reducing crime, these are Operation X, Northumbria Police and Championing the East, Tyne and Wear Fire and Rescue.	N Craig / J Connolly. Northumbria Police.	Further detail provided in report, see item 3i, annex 2.	Mar-12	£40,000 Approved	Identify projects for allocation of budgets delegated to Area Committee.	A
		Groundworks/TWF&R	Update due April 2012	Apr-12	£12,720 Approved		
4. Traffic calming measures.	To investigate the feasibility of reducing speeding and dangerous driving along Glenesk Road, St Marks Road North and Besford Close.	Cllrs and City Services.	Glenesk Road Local Cllrs to consult residents on options for Glenesk Road, preferred option to inform an SIB application. Meeting to be held between Cllrs and Officers to agree next steps. ONGOING	Sep 11-Mar 12	ring fenced £7,000 SIB	Challenge service providers to improve standard of service.	A

SUNDERLAND EAST AREA COMMITTEE 19th MARCH 2012 EXECUTIVE SUMMARY SHEET – PART I	
Title of Report: Community Chest and Strategic Initiative Budget (SIB) Financial Statement and Proposals for further allocation of Resources	
Author(s): Chief Executive	
Purpose of Report: This report requests Area Committee to consider of proposals for the allocation of Community Chest and Strategic Initiative Budget (SIB) to support initiatives that will deliver activity against priorities for 2011/12.	
Description of Decision: The Committee is requested to approve the following from the 2011/12 budget: Annex 1: Community Chest Financial Statement <ul style="list-style-type: none"> Note the financial statement for Community Chest funding for 2011/12. Annex 2: Community Chest Project Proposals <ul style="list-style-type: none"> Approve 8 proposals for support from the 2011/12 Community Chest. All projects total £4,174 Annex 3: SIB financial statement <ul style="list-style-type: none"> Note the financial statement for SIB funding for 2011/12. Annex 4: SIB Executive Summary <ul style="list-style-type: none"> Approve one application from 2011/12 SIB budget. 	
Is the decision consistent with the Budget/Policy Framework?	Yes
Suggested reason(s) for Decision: SIB is a budget delegated to Area Committee in order to commission activity that delivers actions against the key strategic priorities identified in the Sunderland East Work Plan 2011/12. Its main purpose is to benefit the local community and to attract other funding into the area. The Area Committee has a budget of £277,456 for 2011/12, with a further £125,000 carried over from 2010-11 which has been ring fenced to deliver a call for projects to increase employment and enterprise opportunities in the Sunderland East area. The Community Chest forms part of SIB, of which £250,000 is available for the scheme in 2011/2012 across all wards. £10,000 is available for each ward (Doxford, Hendon, Millfield, Ryhope and St Michael's.)	
Alternative options to be considered and recommended to be rejected: The circumstances are such that there are no realistic alternatives that could be considered.	
Is this a "Key Decision" as defined in the Constitution? No Is it included in the Forward Plan? No	Relevant Scrutiny Committees:

19th MARCH 2012**REPORT OF THE CHIEF EXECUTIVE****Community Chest and Strategic Initiative Budget (SIB)
Financial Statement and Proposals for further allocation of Resources****1.0 Why has it come to Committee?**

1.1 Area Committee has delegated budgets to allocate to specific strategic priorities identified in the Work Plan 2011/12, with the overall aim to benefit the wider community and to attract other funding into the area. The report provides a financial statement as an up date position on progress in relation to allocating Community Chest and SIB

2.0 Community Chest

2.1. Members are requested to note the financial statement for Community Chest as shown in **Annex 1**. Since the last meeting £1,905 Community Chest has been returned to budget: £107 to Doxford; £412 to Hendon; £585 to Millfield; £601 to Ryhope and £200 to St Michaels wards.

2.2 There are 8 applications recommended for approval, totalling £4,174, as set out in **Annex 2**.

3.0 Strategic Initiatives Budget (SIB)

3.1 Members are requested to note the financial statement for SIB as shown in **Annex 3**. Following the January 2012 Committee meeting £41,766 remained to be allocated for 2011-12. There is one application recommended for approval, as set out in **Annex 4**.

Hendon Youth Initiative: Thornhill School Community Cohesion	£9,450
--	--------

3.2 If approved, the overall SIB balance remaining to be allocated for 2011/12 would be £32,316. The deadline for applications for 2011/12 was 9th February 2012. Currently several organisations are developing full applications, approximately totalling £71,660. These applications are expected to be brought forward for discussion in April 2012.

4.0 Recommendations

Committee are requested to:

- i. Note the financial statement set out in Annex 1 and 3.
- ii. Agree to approve 10 Community Chest applications, as set out in Annex 2
- iii. Agree to approve 1 SIB application, as set out in Annex 4.

Annex 1:	Community Chest Financial Statement
Annex 2:	Community Chest Applications
Annex 3:	SIB Financial Statement
Annex 4:	SIB Executive Summary

Background papers:	Community Chest Applications and SIB Application form
Contact Officer:	Nicol Trueman, Area Officer (East) Tel: 0191 561 1162 Email: Nicol.trueman@sunderland.gov.uk

Item 3.iv Annex 2

Sunderland East Area Committee – 19 March 2012 – Community Chest

Ward	Organisation and project proposal		Budget for 2011/2012	Project proposals	Expenditure to date	Balance remaining
Doxford			10,297	0	5,927	4,370
Hendon	Hudson Road Primary School - contribution towards a residential visit Derwent Hill	500				
	Totals		10,261	500	7,733	2,028
Millfield	St. Gabriel's Church – contribution towards heating system improvements and toilet refurbishments.	314				
	Millie Minders – contribution towards an excursion to the Shearer Sensory Centre	500				
	Totals		11,789	814	6,388	4,587
Ryhope	St. Aidan's Guides – contribution towards badges, arts and crafts supplies and a multi-sporting evening.	500				
	Ryhope Over 60s Friendship Club – contribution towards room hire fees	500				
	Woodland View Residential Care Home – contribution towards a sensory garden space	1000				
	Totals		12,035	2,000	4,670	5,365
St Michaels	Embroiderers' Guild – contribution towards coach hire and entry to Harewood House	620				
	Ashmore Residents Association – contribution towards a social activity to celebrate the Queen's Diamond Jubilee	240				
	Totals		12,732	860	10,674	1,198
Totals			57,114	4,174	35,392	17,548

Strategic Initiatives Budget (SIB): list of approved projects from 2011/12
Item 3.iv Annex 3

Total SIB for 2011/12 £406,721 as at May 2011

80%: Area Committee Call for Projects: Budget as at May 2011:
£325,377

Priority	Project	Approval Date	Income	Allocation	Balance
Returned to budget	Victim Support	19.09.11	£650	£0	£650
	Sunderland City Council - VAS	19.09.11	£1,900	£0	£2,550
	EBC	19.09.11	£9,409	£0	£11,959
Running Budget					£337,336
Cleaner and Greener: Aligned £36,000	Walk and Talk	23.05.11		£36,000	£301,336
Employment and Enterprise Aligned £125,000	Working with families	23.05.11		£49,982	£251,354
	Employability Support	23.05.11		£74,696	£176,658
	Reserved - £322	not allocated		£322	£176,336
Tackling Crime: Aligned £74,599	Operation X-Northumbria Police	04.07.11		£40,000	£136,336
	Championing the East - Groundworks/TWF&R	04.07.11		£12,720	£123,616
	St Marks Road North - Kerb Extension	14.11.11		£5,000	£118,616
	Hylton Road Improvements	31.01.12		£4,504	£114,112
	Reserved - £12,375	not allocated		£12,375	£101,737
Youth and Teenagers: Aligned £75,000	Children Services Area Budget	23.05.11	£25,000	£0	£126,737
	The Box Youth Centre	04.07.11		£13,000	£113,737
	Hendon Youth Initiative	04.07.11		£28,000	£85,737
	St Marks Community Ass.	04.07.11		£13,500	£72,237
	Blue Watch Youth Centre	04.07.11		£13,000	£59,237
	North East Sports	04.07.11		£7,500	£51,737
	Sunderland Programme 2012	30.01.12		£10,000	£41,737
	Referring Bursary Pilot	30.01.12		£2,640	£39,097
Public Transport: Aligned £500	East VCS Area Network	19.09.11		£500	£38,597
Remaining balance (a)			£25,000	£323,739	£38,597

Breakdown of balance: Unreserved = £25,900, Aligned: Tackling Crime = £12,375; Employment = £322

20%: Expression of Interest Budget as at May 2011:
£81,344

Priority	Project	Approval Date	Income	Allocation	Balance
Returned to budget	HYPP (Hendon - SIP)	23.05.11	£1,851	£0	£1,851
	St Mary Magdalene	19.09.11	£1,715	£0	£3,566
	Demolish Wall - Lindsay Close	19.09.11	£315	£0	£3,881
	Gentoo - The Hollow	30.01.12	£194	£0	£4,075
	Sans Streets Youth Centre	30.01.12	£393	£0	£4,468
Running Budget					£85,812
2009-11 LAP	Sunderland Heritage Forum	28.03.11		£18,928	£66,884
	Gentoo - The Hollow	23.05.11		£5,000	£61,884
	Sunderland Festival	23.05.11		£5,000	£56,884
Youth and Teenagers	Sans Streets Youth Centre	23.05.11		£10,512	£46,372
	Richard Avenue Primary	04.07.11		£12,000	£34,372
	Houghton Feast	04.07.11		£3,000	£31,372
	Sunderland University: Big Band Jazz Festival	14.11.11		£1,500	£29,872
	Sunderland Council: MUGA Hall Farm	14.11.11		£10,852	£19,020
	Young Asian Voices (SIP)	14.11.11		£1,851	£17,169
Cleaner and Greener	Tunstall Allotment Association	14.11.11		£10,000	£7,169
Tackling Crime	St Marks Community Centre	30.01.12		£4,000	£3,169
Remaining balance (b)				£82,643	£3,169

OVERALL BALANCE (a) + (b)

£41,766

Application No.1

Name of Project	Thornhill School Community Cohesion
Lead Organisation	Hendon Youth Initiative (HYI)

Total cost of Project	Total Match Funding	Total SIB requested
£12,285	£0	£12,285
Project Duration	Start Date	End Date
12 months	March 2012	February 2013

The Project

To deliver a structure youth session in Thornhill School, over a lunch time period, 5 days a week. The project will involve 4 qualified youth workers working from ‘The Base’ (purpose built youth room, with access to table tennis, computers, information and advice, etc) working with young people from the school, who come from different communities and cultures to develop their personal, social and spiritual wellbeing. The project enables individuals to continue to develop friendships and enjoy social inclusion, which will help create a friendly environment and atmosphere of mutual respect for each other, in addition to, promoting and encouraging individuals to progress and access external services to the school, to encourage integration outside of the school environment.

Need for Project

Several years ago there was a problem within the City Centre with high volumes of local school pupils walking around the Centre during a lunchtime period, although this helped local businesses i.e. food outlets, it brought with it concerns from local residents, for example, litter on the streets, low levels of youth related anti social behaviour problems. Since 2010, Thornhill School, are one of the local Secondary schools who made the decision to encourage pupils to remain on school grounds during the lunchtime, since then HYI have been working in the school with individuals and groups of young people over a lunchtime, evening and weekend to tackle a range of issues from offering information and advice on accessing other local provision, to more sensitive issues, for example, racism.

It was recently discussed at an East Crime Task and Finish Group that since the decision was made to keep pupils on school grounds over a lunchtime and HYI project starting, that the community and statutory services have seen improvements in terms of the behaviour of the pupils and their willingness to interact outside of the school to improved satisfaction levels with how statutory services deal with service requests, e.g. litter, ASB concerns.

At the request of the Crime Task and Finish Group the original project has been reduced to cover a lunchtime period only, outlined below.

Outputs of the Project

Output Code	Target 2011/12				Target 2012/13				Total
	Qtr 1	Qtr 2	Qtr 3	Qtr 4	Qtr 1	Qtr 2	Qtr 3	Qtr 4	
L7: Number of additional youth sessions delivered per week	0	0	0	5	0	0	0	0	5
L8: Number of additional young people engaged and participating in youth provision	0	0	0	0	150	50	150	0	350

Financial Information

Item and Description	Total Costs	SIB
Salaries: 4 workers, 1.5 hours per day, 5 days a week @ 52 weeks	£12,285	£12,285
Total	£12,285	£12,285

Milestones and Key Events

Description	Forecast Dates
Project commences	March/April 2012
Potential external funders identified	May 2012
Funding bids submitted	June 2012
Decision on bids	December 2012
Evaluation of project	December 2012

Recommendation **Approve, at the reduce rate of £9,450**

- Discussions have been held with Thornhill School, Hendon Youth Initiative, Northumbria Police, Sunderland Partnership and Sunderland City Council. Following these discussions, four options were circulated to elected members proposing different levels of funding amounts, as it was felt that members would like to support HYI, the school and the project to continue.
- Out of the four options consulted upon, option 2, had the majority of support. This was to award £9,450, to enable HYI to continue the project for a further 30 weeks, from 19 March up until the end of Dec 12, providing 10 months to enable external funding to be secured from January 2013, or if this was unsuccessful, allow time to deliver an exit strategy to the young people.