

Application No.1

Name of Project	Programme 2012
Lead Organisation	Sunderland City Council

Total cost of Project	Total Match Funding	Total SIB requested
£69,000	£59,000	£10,000
Project Duration	Start Date	End Date
10 months	January 2012	October 2012

The Project

The Sunderland 2012 programme will provide a mixture of opportunities for residents to engage with the programme. Firstly the initiative will introduce and embed a level of friendly 'competitiveness' into the programme. Each area of the City will be 'affiliated' to a coloured Olympic ring and residents participating will gain credits for their area of the City. Secondly, the programme will have a number of City Pledges, where the City, as a community, will be encouraged to work towards these and reach a number of targets, including:

- Recruit 2012 new volunteers
- Have 50,000 people taking part
- Achieve a world record
- Have all schools engaged in the programme

Within the programme the range of initiatives and project developed and delivered will be specific to the locality needs and will be aimed at moving residents from a mind set of contemplating into action. Areas will be encouraged to develop a number of Area Champions, who will be representative of the population of the area to help promote the programme. These could be, for example, elected members, talented athletes, community representatives, volunteers, young people and coaches.

A special Task and Finish Group meeting was held with elected members to discuss ideas to include in the 2012 Programme, (flash mobs, streets parties, painting and photograph competitions, Love Where You Live and Britain in Bloom activities, End of Year Celebration) all of these suggestions will be developed and presented to the Sunderland 2012 Executive Group for consideration – if approved, they will be included in the calendar of events.

Working with the VCS Network, groups will be able to deliver a number of community based events and activities. Support will be provided for groups through the VCS Area Networks and Council Officers. A Community Toolkit will be distributed in February 2012 providing groups will guidance on hosting an event.

It is proposed that £5,000 is allocated towards a City wide programme, i.e. Sunderland Celebration Event at Herrington Country Park on the 16 June 2012, Torch Relay, and £5,000 is allocated to the VCS Area Network, to award to local groups to support them host local events, in and around the East area.

Need for Project

The 2012 Games present an opportunity for all sport and activity providers, arts and cultural providers, as well as community groups to capture the imagination of residents, particularly children and young people. The Games also provide an opportunity for children and young people to become involved in activities other than sport and physical activity, including libraries, heritage, dance, music, theatre, the visual arts, film and digital innovation and leave a lasting legacy for the arts in the UK. With regards to participation in Sport and physical activity the

current figures (Dec 2011 indicate 21.29% of adults 16+ engage in 30 minutes of physical activity 3 times per week. It is proposed that the Sunderland in 2012 programme and its legacy will make a positive contribution in increasing participation rates. The programme will develop to ensure children and young people have increased opportunities to take part in sport and physical activity within the East Area and make a positive contribution moving forward to participation levels in sport and physical activity.

Sport will never be provided with a better opportunity to engage children and young people in sport and physical activity – a once in a lifetime opportunity. Attaining a lasting legacy beyond the London 2012 Games will not be easy, but there is no reason why this cannot be achieved. In order to develop a meaningful programme of activities it will be possible to develop and deliver in partnership with key stakeholders, a range of programmes, initiatives and support services that will inspire children and young people.

Outputs of the Project

Output Code	Target 2011/12				Target 2012/13				Total
	Qtr 1	Qtr 2	Qtr 3	Qtr 4	Qtr 1	Qtr 2	Qtr 3	Qtr 4	
H2 – Number of people engaged in healthy lifestyle projects	0	0	0	1,00	2,000	1,000	0	0	4,000
p3 – Number of people volunteering	0	0	0	75	200	125	0	0	400

Financial Information

Item and Description	Total Costs	SIB
East VCS Area Network – activities and events budget	£5,000	£5,000
City wide events programme	£64,000	£5,000
Total	£6,504	£4,504

Milestones and Key Events

Description	Forecast Dates
Launch of Sunderland 2012 programme	January 2012
Calendar of activities published	January 2012
Celebration Event – 16 June 2012	June 2012
End of Programme Celebration	September 2012
Evaluation of project	October 2012

Recommendation: **Approve**

- The project complements the youth and teenagers priority by providing a variety of positive activity for children, young people and families to participate in.
- The application was developed with feedback obtained by a special Task and Finish group, which feed in ideas and suggestions from East Area elected members.
- In November 2011, East Sunderland Area Committee resolved to approve SIB funding to support the delivery of the programme in the East Area, subject to full application, consultation and appraisal.

Application 2

Name of Project	Hylton Road Improvements
Lead Organisation	Sunderland City Council

Total cost of Project	Total Match Funding	Total SIB requested
£6,504	£2,000	£4,504
Project Duration	Start Date	End Date
4 months	February 2012	May 2012

The Project

The request for funding is for a proposed project to improve an area of land (council ownership), the area has been maintained, shrubs cut, litter picked up, but over the years through general wear and tear and the odd bout of vandalism it has resulted in the benches, flag stones and kerb edges being in an unsightly state.

It is felt that SIB can be used to bring added value to the core services currently delivered in the area, if successful the funding would be used to:

- i) removal of all shrubs to the grassed area to open up the area
- ii) raise the canopy of the existing trees
- iii) tarmac hard-standing area where previously benches were available
- iv) re-installing 4 benches
- v) repair and renewal of edging stone to the hard standing area.

Access is gained to the hard standing area via three original steps and the whole area is contained within a stone wall, built originally as part of the development of the church in 1868. Several edging stones and coping stones are missing from the wall and the proposed project would include the repair and replacement of key stones as part of overall visual improvement of the area and grassed gardens.

The outcome would be a cleaner and greener looking area of land along Hylton Road, reducing the visual obstruction of the front elevation of the church allowing a better view. This would create a broad grassed area without shrubs and bushes that would be both welcoming and visually appealing.

When the works are complete it is proposed to host a small celebration event in recognition of the works, with the support of the East VCS Area Network.

Need for Project

The need to improve the visual appearance of land at the front of St Marks Church from Hylton Road, was identified as part of the Walk and Talk programme inspection of Hylton Road in July 2011 involving local residents, elected members and partners.

The Walk and Talk supports the East Committee in delivering its priority to provide cleaner and greener streets and provided funding to support the delivery of service to meet any issues in providing the required services.

Outputs of the Project

Output Code	2012-13 Q2	Total
A3 -Number of community/voluntary groups supported	1	1
A4 - Number of events/programmes of work to improve appearance of streets	1	1

A6 - Number of community or educational events held	1	1
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Financial Information

Item and Description	Total Costs	SIB
Remove shrubs, raise canopy of trees, top soil and grass seeds	£983	£983
Tarmac recess, repair steps and replace edging stone	£5,321	£3,321
Small celebration event	£200	£200
Total	£6,504	£4,504

Milestones and Key Events

Description	Forecast Dates
Trees and shrubs works complete	February 2012
Ground work and benches installed	April 2012
Celebration event	May 2012

Recommendation: Approve

- The project attracts an element of match funding and complement the Cleaner and Greener Streets priority by enhancing the environment within the neighbourhood resulting in an improved quality of life for all residents.
- The application was developed as the request of local residents and elected members, as part of their Walk and Talk session held in July 2011.

Application No.3

Name of Project	Football Refereeing Pilot
Lead Organisation	Sunderland City Council

Total cost of Project	Total Match Funding	Total SIB requested
£2,640	Nil	£2,640
Project Duration	Start Date	End Date
9 months	February 2012	October 2012

The Project

A discussion was held in September 2011, at the East Youth Task and Finish Group, which identified that there is demand for football referees for junior and adult league matches in the area and across the City in general. The Group felt that they was an opportunity to look at developing a package for East Sunderland residents, which would allow them to train and become a qualified referee, allowing them to progress straight into employment to fill the skills gap for referees in the area and City.

The Task Group are seeking a one off revenue payment to fund a pilot bursary refereeing project, managed by Sport and Leisure, City Services on behalf of Area Committee. The pilot would fund 20 East Sunderland residents to obtain level 1 Practical Referee Course qualification.

The project would be advertised through the East VCS Area Network and the Committee's SIB commissioned projects, for example, SES and SNCBC. People would be asked to express an interest by completing a simple form in attending the course.

Once enrolled onto level one, the student will be required to complete a First Aid and Safeguarding Children courses and a CRB check. This could be an opportunity to refer the

student to a local educational provider to complete numeracy and literacy courses, if they personal education attainment levels were below the national standards of Level 2.

The Council and Durham FA are able to track the number of local people who enrol, become qualified and gain successful employment.

Need for Project

Durham Football Association confirmed that there is a high turnover of Refereeing jobs across the City and region and welcomed the pilot.

Feedback from local VCS groups have been received about the difficulties in finding a referee for local youth football teams.

Outputs of the Project

Output Code	2012-13 Q2	2012-13 Q3	Total
P6- Number of people receiving job training	20	0	20
P1 - Number of people going into employment	0	15	15

Financial Information

Item and Description	Total Costs	SIB Contribution
Referees Course @ £100 per person x 20 people	£2,000	£2,000
Travel costs@ 25 per bus pass (if needed) x 20 people	£500	£500
Venue Hire @ £20 per hour, 7 hours per day	£140	£140
Total	£2,640	£2,640

Milestones and Key Events

	Forecast Dates
Bursary scheme promoted	Feb 2012
Referee taster session held	Mar 2012
Course delivered and completed	April 2012
Volunteers hours delivered by students	Oct 2012
Evaluation of project	Oct 2012

Recommendation: **Approve**

- The project would complement both the youth and teenagers and developing opportunities for residents to access employment opportunities priorities, by providing access for local residents to obtain qualifications, progressing into employment.
- The application was developed by and will be supported by the East Youth Task and Finish.

Subject to:

- Beneficiaries must live and deliver the volunteering hours in Sunderland East.

Application No.4

Name of Project	Security Improvements: Community Garden
Lead Organisation	St Marks Community Association

Total cost of Project	Total Match Funding	Total SIB requested
£4,000	Nil	£4,000
Project Duration	Start Date	End Date
1 month	February 2012	February 2012

The Project

St Marks Community Association offer positive activities for children and young people in and around the Millfield area. The group were successful in securing funding to develop a community and activity garden, which consists of a 7-hole crazy golf course, remote control car track, climbing wall, grassed area to play sports games, planting beds and patio seating area, which were completed in November 2011. However, since then the garden has been prone to mindless acts of vandalism which has cause damage to the community garden.

The group are seeking capital funds to improving lighting, supply and fit a green mesh fence along the garden area for safety and protection from vandalism and to improve a pathway leading along the garden entrance.

Need for Project

The need to deliver a community activity garden was identified by young people who completed a consultation exercise in the area, which identified that 90% of households in Millfield do not have a garden.

This project provides children and young people with a clean and safe environment to play in and enjoy positive activities.

Outputs of the Project

Output Code	2011-12 Q4	Total
S1 - Number of homes / businesses/community facilities with improved security	1	20

Financial Information

Item and Description	Total Costs	SIB Contribution
Fencing budget	£3,300	£3,300
Lighting budget	£300	£300
Path improvements budget	£400	£400
Total	£4,000	£4,000

Milestones and Key Events

	Forecast Dates
Quotes received	January 2012
Contractor appointed and works commenced	February 2012
Works completed and signed off	February 2012

Recommendation: **Approve**

- The project complements the tackling crime priority, by improving security of a community venue within the East area.