

25TH JUNE 2013**REPORT OF THE CHAIR OF THE PLACE BOARD****Place Board Progress Report****1. Purpose of Report**

- 1.1 The report seeks Area Committee's approval of the membership of the Place Board and provides an update of progress against the Place Board's Work Plan for 2013/14.

2. Background

- 2.1 In April 2013 the Local Area Plan's priorities associated with Place were referred to the East Sunderland Area Place Board to action on behalf of the Area Committee. The Place Board has started to initiate action on those priorities and **Annex 1** outlines progress to date.

3 Area Governance Membership

- 3.1 Each ward will have one elected member representative, whose role will be to liaise with their ward colleagues in between meetings and feedback collective views into the Board meetings. Members will work alongside key officers in what will be practical action orientated groups. It should be noted that the Board is not a decision making body and the work / recommendations of the Board will be presented to the Area Committees for final endorsement. Elected member representation on the Place Board for this Area Committee is as follows:-

Ward	Place Board Membership
Chair	Cllr Scanlan
Doxford	Cllr Gibson
Hendon	Cllr Mordey
Millfield	Cllr Kay
Ryhope	Cllr Ball
St Michaels	Cllr Maddison

4. Key Areas of Influence/Achievements

- 4.1 Outlined below is a summary of the key areas of influence / achievements of the East Sunderland Area Place Board up to 31st May 2013.

Action Taken	Outcome
Forward Plan for Place Board	
The Chair and Vice Chair discussed the new proposed work plan handed over by Area Committee in April.	<ul style="list-style-type: none"> The Chair of the Place Board presented a proposed Forward Plan to the Place Board in May 2013, see Annex 2. The Forward Plan is over a six month period and will be amended to reflect any future core services which are devolved down to an Area level by Area Committee. The Area Committee are requested to note the Forward Plan for the East Sunderland Place Area Board.

Dog Fouling Campaign	
The Place Board requested that a pilot was delivered to tackle dog fouling.	<ul style="list-style-type: none"> • Discussions took place about the pooling of Enforcement resource with other areas in order to create a greater impact within the neighbourhoods when undertaking enforcement. • Streetscene Services implement and manage an 8 Week Campaign focussing on Dog Fouling predominantly and Commercial Litter in residential shopping areas secondary. • The Environmental Enforcement Officer's worked weekly in each Area (North and East) in predetermined, targeted areas, focusing on dog fouling for up to four days each week. • Weekly reports were made to the Area Response Managers on the progress to constantly review the effectiveness of the campaign. • The Dog Fouling campaign included, renewing signage, reviewing dog bins location and cleaning programme, educating dog walkers, cleaning services, door to door publicity and fixed penalty notices.
Area Priority: Gateway Programme One	
Improving the visual appearance of the main roads leading into the City Centre.	<ul style="list-style-type: none"> • Area Committee approved £90,300 of SIB to deliver six improvement schemes across the East area. • Four of the schemes are completed, these are: Doxford Park Way, Villette Road, Ryhope Road and Argyle and Alice Street. • With savings made on plants for Ryhope Road, an additional 38 blossom trees were purchased and installed, with enough funds remaining to extend the scheme into Grangetown. • Groundworks North East are leading on the Millfield and Ryhope schemes which are proposed to start in June 2013, with an update being presented to the Place Board on the 27th.
Area Priority: Gateway Programme Two	
To improve the visual appearance and reputation of secondary shopping centres across the East area.	<ul style="list-style-type: none"> • In May, Councillors and Officers conducted site visits in each ward to identify the proposed shopping centres to focus on, within their wards. • The proposed shopping centres for Area Committee to consider are: Mill Hill Road (Morrisons area), Ryhope Street South, Villette Road, Hylton Road and Grangetown. • Main issues identified related to shop fronts, signage, shutters, road markings, barriers, bicycle frames, pavements, pot holes in roads, car parking, litter bins, road islands, empty commercial properties and poorly maintain residential properties, trees and vegetation. • It is proposed to invite key officers and partners to a future Place Board meeting to discuss what options are available to improve the appearance and reputation of these shopping centres, with further information being presented back to Committee for consideration.

5. Recommendation

Committee are requested to:-

- (a) Agree the membership of the Place Board, as outlined in section 3.1.
- (b) Note the report, and the Place Board's work plan update (Annex 1) and the Forward Plan for activity up until October 2013 (Annex 2).
- (c) Consider and agree the proposed shopping centres to include under the Gateway Programme 2, which are:
 - Doxford Ward: Mill Hill Road
 - Hendon Ward: Vilette Road
 - Millfield Ward: Hylton Road
 - Ryhope Ward: Ryhope Street South
 - St Michaels: Ryhope Road, Grangetown (which takes in parts of Hendon and Ryhope ward)

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Annex 1 East Sunderland Area Place Board Work Plan
Annex 2 East Sunderland Area Place Board Forward Plan 2013/14