

At a meeting of the EAST SUNDERLAND AREA COMMITTEE held in the CIVIC CENTRE, SUNDERLAND on MONDAY, 24TH MAY, 2010 at 5.30 p.m.

Present:-

Councillor Ball in the Chair

Councillors P. Dixon, Emerson, Errington, M. Forbes, E. Gibson, Maddison, McClennan, Mordey, O'Connor, Vardy and Wood

Also Present:-

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| Kath Butchert | - Manager, Youth Development Group, Sunderland City Council |
| Bob Donaldson | - Transportation Manager, Sunderland City Council |
| Mike Foster | - Virtual Head teacher, Sunderland City Council |
| Gillian Gibson | - Public Health Specialist, Sunderland Teaching Primary Care Trust |
| Matthew Jackson | - Democratic Services Officer, Sunderland City Council |
| Janet Johnson | - Deputy Chief Executive and Area Lead Executive, Sunderland City Council |
| Dave Leonard | - Area Co-ordinator, Sunderland City Council |
| Trina Murphy | - Business Development Manager, Sunderland City Council |
| Richard Parry | - Area Officer, Sunderland City Council |
| Allison Patterson | - Area Co-ordination Manager, Sunderland City Council |
| Jane Peverley | - Communications Manager, Sunderland City Council |
| Mike Poulter | - Head of Project and Service Development, Sunderland City Council |
| Joan Reed | - Strategic Change Manager, Sunderland City Council |
| Janet Snaith | - Head of Business and Investment, Sunderland City Council |
| Nicol Trueman | - Area Officer, Sunderland City Council |
| Cheryl Warcup | - Neighbourhood Inspector, Northumbria Police |
| Jeremy Wicking | - Media Officer, Sunderland City Council |

Apologies for Absence

Apologies for absence were submitted on behalf of Councillors Kay and T. Martin and also on behalf of Ray Leonard, Hazel Clark and David Curtis.

Minutes of the Meeting of the Committee held on

Cllr Mordey reminded the Committee that a briefing note relating to the future of the Orphanage was outstanding. Ms. Johnson apologised for the delay and promised that the note would be prepared and circulated as a matter of importance.

Councillor Wood stated that with regards to the questions to area committee he had said that he felt the process was too bureaucratic rather than too democratic as was recorded in the minutes.

1. RESOLVED that the minutes of the previous Meeting held on 13th April, 2010 be confirmed and signed as a correct record subject to the inclusion of the above amendment.

Declarations of Interest

Item 4 – East Sunderland: Establishing a New Work Plan 2010-11

Councillor E. Gibson declared a personal interest as a family member was employed by the Sunderland Teaching Primary Care Trust.

Councillor Errington Declared a personal interest as a family worker was employed by the Sunderland Teaching Primary Care Trust.

East Sunderland: Establishing a New Work Plan 2010-11

The Chief Executive submitted a report (copy circulated) which informed Members of the proposals for the Local Area Plan priorities and sought the Committee's agreement of up to six priorities to form the 2010/11 Work Plan.

(For copy report – see original minutes)

Janet Johnson, Deputy Chief Executive and Area Lead Executive, introduced the report and advised that during the previous municipal year it had been agreed that this year would start with a workshop style meeting in order to identify the key priorities for the area. There had been a number of successes last year which had been summarised in the Annual Report which the Committee had considered at its last meeting. Throughout the year there had been the introduction of an Area Committee Handbook and an Area Committee web page. The Strategic Initiatives Budget had also been refreshed. These changes would help to strengthen the links with Scrutiny and the LSP.

It had been recognised that the Committee would be able to work better if it was concentrating on a smaller number of priorities which were of real importance to the area.

Ms Johnson introduced Vince Taylor, Head of Strategic Economic Development, who was facilitating the workshop session.

Mr Taylor advised that it had already been agreed that Responsive Local Services would be one of the priorities examined by the Committee. There was a further 12 priorities identified and the Committee was recommended to choose up to 5 of these priorities to examine throughout the year. He explained how the workshop session would operate.

Councillor M. Forbes expressed concerns that the priorities identified last year were not included. There were issues with the orphanage and Holy Trinity Church in the East End, problems at Hendon Beach and at Backhouse Park. These had been discussed during the last year however were not listed as priorities for this year. The SIP funding should not be allocated for this year until it had been agreed what needed to be spent on the priorities from last year.

Nicol Trueman, Area Officer, advised that the priorities from last year would be continued into this year. The committee would still be able to receive funding bids and make decisions based on the priorities from last year.

Mr Taylor suggested that the Committee could agree to set aside funds for projects which were coming through as a result of the priorities from last year.

The Chairman advised that the financial matters would be discussed following the agreement of the priorities for the coming year.

The Committee then split into two groups to discuss the proposals for the priorities in preparation for voting on which priorities to include in the work plan.

Following the discussions Mr Taylor asked the Members to vote by placing stickers onto a board to identify the priorities they felt most strongly about. Each Member had been given 10 stickers to vote using. The votes were then tallied up and the results were as follows:

(1)	Employment	30 votes
(2)	Gaps in Youth and Play provision	23 votes
(3)	Reduce Anti Social Behaviour by tackling hotspots, including deliberate secondary fires	22 votes
(4)	Transport	13 votes
(5)	Increase Confidence and Trust levels	10 votes
(6)	Reduce the number of residents self reporting Obesity	9 votes
(7)	Support for families and Carers of children and young people through family learning	8 votes
(8)	Child Poverty in East Sunderland	3 votes
(9)	Increase awareness and opportunities for joint working under the Inclusiveness and Community Cohesion Agenda	2 votes

Councillor Wood commented that the increasing confidence and trust levels priority could be included in the reducing antisocial behaviour priority.

The Police advised that these priorities could be linked as when anti social behaviour was reduced confidence levels increased.

The Members agreed that increasing Confidence and Trust levels should be included with reducing Anti Social Behaviour, taking the votes to a total of 33.

Councillor M. Forbes stated that the top three priorities were wide topics and had received a lot more votes than the other priorities. She moved that the committee concentrate on these three priorities and keep Transport as a reserve priority.

The Members agreed with this motion to include the top three priorities in the work plan with Transportation as a reserve priority.

Mr Taylor then asked the Members to give consideration to which of the options they would prefer to follow for each of the agreed priorities.

With regards to increasing employment and enterprise opportunities across the area Councillor Mordey advised that the Prosperity and Economic Development Scrutiny Committee had operated a task and finish working group. He felt that it would be appropriate for the Area Committee to receive the report of the task and finish group along with the area specific information from this task and finish group as proposed in option C within the report.

The Committee agreed with this and agreed to follow option C for the Employment priority.

Mr Taylor then asked Members to consider the options for the youth and play provision priority.

Ms Trueman advised that there was already a lot of work being undertaken for this priority and suggested that Members could be minded to choose option B and receive information throughout the year. There would be an update available in September.

The Committee agreed that option B would be most appropriate and agreed to receive the information updates on the scoping documents from Children's Services and City Services, and monitor the Area Action Plans and e-bulletins.

The Members then gave consideration to the options for the Anti-Social Behaviour and increasing Confidence and Trust priorities.

Councillor Wood commented that it was important for information to be provided to the Committee however he did not feel it was necessary for the police to attend every Area Committee meeting. The informal meetings held

by the police could be used with the information then fed back to the Committee.

The Northumbria Police Neighbourhood Inspectors advised that the work could be looked at as part of the LMAPS. Currently the LMAPS groups looked at major problems and ongoing issues. There had just been £11,000 spent on CCTV cameras in Hendon, additional funding from the Area Committee could allow more work like this to be carried out.

The Committee agreed that the most appropriate course of action would be to enhance the informal meetings between the Police and Elected Members and to align some SIB budget to the priority in order to support the delivery of project proposals; as set out in option A for the increasing Confidence and Trust priority.

On the Responsive Local Services priority Mike Poulter, Head of Project & Service Development, advised that the proposed task and finish groups would not be operated in the traditional way but would instead be set up as necessary to quickly deal with problems as they emerged. The groups would be able to look at the issues and then come back to the Committee with solutions.

Councillor M. Forbes stated that this work should already be taking place as it was a duty of the Council to respond to these issues. She did not see why there was a need for additional funding to be allocated to this.

Mr Poulter advised that the funding would not always be needed however it would be useful to have the funding available for if it was required.

The Committee agreed with this and agreed to follow option A for the Responsive Local Services priority.

Mr Taylor then drew Members attention to the SIB and SIP for the coming year. There were SIB funds totalling £417,154 available to the committee, including a carry-over from 2009/10 of £139,698. There was the potential for this carry-over to be ring fenced for projects which would be coming through from the 2009/10 year if Members felt that this would be appropriate.

There was SIP funding of £196,386 available for allocation; this funding was split into wards as follows:

- Hendon Ward: £56,123
- Millfield Ward: £52,261
- Ryhope Ward: £31,178
- St. Michael's Ward: £56,823

The Committee were asked to give consideration to reaffirming this split in SIP budget which had been agreed for 2009/10 or combining the funds into a central pot.

Councillor Mordey stated that the SIP funding had been set out into wards and he felt that it would not be appropriate for the funding to now be combined.

The Members agreed that the SIP should continue to be ward based.

Mr Taylor then referred to the SIB funding; there was £227,456 allocated to the area for 2010/11, excluding the carry over from 2009/10. He asked Members to consider how they wanted to allocate the funding to the priorities identified.

Councillor Wood stated that he was not comfortable allocating money to the priorities before any information was available. There was a need to provide resources however at the same time there was a need to ensure that funding was available for any requests that come to the Committee throughout the year.

Ms Johnson advised that it would be possible for the Committee to leave a contingency fund unallocated and then notionally allocate the remainder.

Councillor Errington stated that he felt it would be most appropriate to wait until there was information available and then prioritise the funding. There was a need to see where there were 'quick wins' and how core funding could be allocated to the priorities.

Councillor Mordey advised that he felt that it would be hard to argue that one priority would be more deserving of funding than another without having more information about the priorities. It would be most appropriate to wait and decide on funding as issues arise.

Mr Taylor suggested that a limit be set to the amount of funding made available as the opportunities fund to ensure that there was enough funding set aside for the identified priorities.

Councillor Mordey commented that the next meeting was to be held in July and the Committee would be able to make a more informed decision at this meeting as there would be more information available.

The Members agreed that it would be most appropriate to defer the decision on the SIB split until the July meeting of the Committee.

2. RESOLVED that:

- i) The following priorities be approved to join Responsive Local Services in forming the basis of East Sunderland Area Committee's Work Plan for 2010/11:

- Increasing Employment and enterprise opportunities across the area
- Identifying gaps in youth and play provision

- Reducing anti social behaviour by targeting hotspots and increasing confidence and trust levels
 - Improving transportation to be a reserve priority
- ii) The following options be selected to assist in the delivery of the priority:
- Responsive Local Services – Option A
 - Employment – Option C
 - Youth and Play – Option B
 - Anti social behaviour and increasing confidence and trust levels – Option A
- iii) Consideration of the allocation of funding to the priorities be deferred until the July meeting of the Committee.
- iv) The SIP funding continue to be operated on a ward basis
- v) Regular updates on progress in implementing the priorities identified in the Work Plan be submitted to the Committee.
- vi) Area Committee to receive online information updates, via e-bulletin and Area Action Plans

The Chairman thanked everyone for their attendance and closed the meeting.

(Signed) E. BALL,
Chairman.

Sunderland East Area Committee

21 July 2010

Report of the Office of the Chief Executive

Community Action in Sunderland East: Identifying New Issues and Agreeing Actions (2010/11 Work Plan)

1. Why has it come to Committee?

- 1.1. At its meeting in April 2010, the Committee agreed the report 'towards a new work plan', which discussed and agreed the principle of up to six priorities, to include Responsive Local Services, to form the 2010-11 work plan. Area Committee then agreed those priorities at its meeting of the 24th May 2010.
- 1.2. In addition to agreeing the new work plan and priorities, Area Committee also agreed new governance processes which have resulted in a new agenda format which allows the Area Committee to identify links between issues and activity. This process provides robust data and evidence with regard to issues, performance management information, and streamlines the reporting processes.
- 1.3. The Community Leadership Programme has also consolidated this approach by working with Members to embed mechanisms which improve their capacity to operate as effective community leaders developing a longer term vision for their area and promoting quality of life improvements in support of this.

2. Questions to Area Committee

- 2.1 During the 2009/10 Council year, each Area Committee conducted a time-limited pilot arrangement for questions received from members of the public. Experience across the five committees was variable, with one committee receiving seven questions, while others received between none and four. From the questions received it has been demonstrated there is a need to ensure that Committee time is dedicated to dealing with questions that affect groups of residents, while using other mechanisms to resolve more specialist issues, for example those that affect only an individual.
- 2.2 In the light of this, a mainstreaming of questions to the Committee is proposed from July 2010. Residents' questions to the Committee will form an information stream within 'Community Insight' element on item 2 of the agenda. Considering these together with information from a range of other sources and information streams will provide the Committee with a rounded view of current and emerging community priorities. This will allow the Committee to prioritise areas for Members' attention and target Committee action, based on improved intelligence about issues current in the community.

3. New Work Plan 2010-11

- 3.1 Sunderland East Area Committee has agreed to focus its efforts where they can make a real difference and have identified four key priorities:
 - Increase employment and enterprise across the area.
 - Reduce Anti Social Behaviour (ASB) and increase confidence and trust levels in communities.
 - Identify gaps in youth and play provision.
 - Responsive Local Services.

Transportation was listed as a reserved priority. It was also recognised there will be a need to consider other cross cutting areas of work, i.e. child poverty, whilst delivering against those priorities. **Annex 1** includes the recently identified priorities which Area Committee has the capacity to address, provides supporting evidence and data, and proposed options.

- 3.2 At future meetings the Lead Agents of the priorities will report through Item 3 on proposed focus, activity and options for delivery made towards addressing the four priorities. Enabling Area Committee to influence and monitor progress throughout the year.
- 3.3 The following data sources have been utilised to provide intelligence for the four priorities outlined in the work plan 2010-11, see table below.

New Issue	Evidence and/or Data Source
1. Increase employment and enterprise opportunities across the area.	Scrutiny Committee: Policy Review of Working Neighbourhood Strategy; Index of Multiple Deprivation; Hanlon Performance System; City wide survey with employers.
2. Reduce ASB and increase confidence and trust levels in communities.	Responsive Local Services Issues Log; Northumbria Police stats and Local Multi Area Problem Solving meetings (LMAPs) Safer Sunderland Partnership (SPP): Local Confidence Survey.
3. Identify gaps in youth and play provision.	Children Services and City Services; Customer in sight; Scoping document
4. Responsive Local Services.	Customer in sight data (contact centres); Responsive Local Services Issues Log; Members Query Management System

4. Progress Report 2010/11 Action Plan

Employment and Enterprise:

The Lead Agent for increasing employment and enterprise opportunities across the area will present the recommendations received at the Prosperity and Economic Development Scrutiny's Policy Review on the Working Neighbourhood Strategy, see **Annex 2**.

ASB and Confidence Levels:

The first 'enhanced' joint meeting between East area elected members and Northumbria Police was held on the 7 July 2010, welcoming the new Sgt for the City Centre, Sgt Mick Hall. Neighbourhood Police Inspectors provided recent crime statistics down to a ward level to the group. It was agreed that they was a need to keep Committee up to date with 'who is who' in the Neighbourhood Teams, further information available from www.northumbria.police.uk.

It was proposed that ideas for campaigns and projects come forward from the four LMAP groups which work within the East area, to address the residents concerns highlighted in the Single Safer Communities Survey: inconsiderate parking; rubbish and litter lying around; teenagers hanging around the streets; speeding and dangerous driving; vandalism and graffiti; reducing ASB, including secondary fires, and increase confidence and trust levels in the community.

An Officer from City Services within Sunderland City Council presented a briefing on Vehicle Actuated Signs (VAS) to reduce speeding and dangerous driving. It was proposed that a SIB application was submitted to fund five VAS's for the East along with associated revenue costs to deliver a rolling programme across the area for one year, subject to alternatively funding been secured to sustain the project.

Youth and play provision:

The Lead Agent will present an evaluation report on the XL young villages to the Committee, see **Annex 4**.

Responsive Local Services:

Is a method of area working designed to:

- Increase levels of resident satisfaction through providing services that are responsive to community needs and effectively communicating improvements

- Tailor services in recognition of differing area/locality circumstances either through local problem solving or adapting service standards
- Recognise and enhance the community leadership role of elected members.

The initial scope of RLS focused upon five discrete service areas of Litter, Graffiti, Refuse, Grass Cutting and Dog Fouling. The next wave of services to be included are under review, however it is anticipated that enforcement will be included. The analysis was completed in July and the next wave will be confirmed in September 2010. Although the target services within the scope of RLS remain a priority in terms of tailoring, the problem solving element of project does not exclude other issues being addressed that arise from the information presented to members at each committee.

5. Recommendations

5.1 Employment and Enterprise:

- That recommendation (c) is selected by the Committee.
- Establish and nominate members to form a Task and Finish Group, (**see Annex 3**), with the aim to identify successful interventions using evidence from the Working Neighbourhood Strategy to fund a project that provides access to opportunities to neighbourhoods across East area to increase employment and enterprise opportunities with an estimated budget resource requirement coming forward to September 2010.
- Results of the Employer's Skills Gap city wide survey with employers presented to Area Committee in September 2010.

5.2 Reduce ASB and increase confidence and trust levels in communities

- Proposals for campaigns and projects to address the priority are sought from the four LMAPs which cover Sunderland East and presented to the next meeting scheduled 23 August 2010 for discussion.
- City Services, Sunderland City Council are invited to submitted an application to fund five VAS's for the East along with associated revenue costs to deliver a rolling programme across the area for one year.
 - Subject to alternatively funding been secured to sustain the project.
 - A protocol is developed, in partnership with elected members, to implement the VAS programme.

5.3 Responsive Local Services

- Note the progress made on RLS.

5.4 Identify gaps in youth and play provision

- Members are requested to note the content of Annex 4: Feedback evaluation on XL youth villages.
- Scoping document identifying what youth and play provision is available across the East area completed during the Summer and presented to a future meeting, with a view of establishing a Task and Finish group to deliver recommendations agreed at Committee.
- Inform and be consulted on proposals regarding play provision in September 10.

6 . Background papers

6.1 Sunderland East Local Area Plan

Appendices:

- Annex 1: Community Action: New Issue
- Annex 2: Economic Development Scrutiny's Policy Review on the Working Neighbourhood Strategy
- Annex 3: Task and Finish Group: guidance notes
- Annex 4: Feedback evaluation on XL Youth Villages

Contact Officer:

Nicol Trueman, Sunderland East Area Officer
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Community Action: New Issues Log

Issue one	Priority	Date raised	Evidence and/or Data Source	Next steps	Lead Agent(s)
A wide variety of service provision available to support people into employment/enterprise but low uptake.	Increase employment and enterprise across the area 2010/11 Work Plan	24/05/10	1. Prosperity and Economic Development Scrutiny Committee - Policy Review of Working Neighbourhood Strategy. 2. Index of Multiple Deprivation. 3. Hanlon.	Recommendations from the policy review document to be presented to July 10 Area Committee. <ul style="list-style-type: none"> Select key recommendation to implement. Establish a Task and Finish group, along with membership. Budget resource requirements presented in September 2010. 	Janet Snaith Karen Alexander
Employer's Skills Gaps		24/5/10	1. City wide survey with employers	Report presented to Area Committee September 2010.	Andrew Perkin Office of the Chief Executive
Issue two	Priority	Date raised	Evidence and/or Data Source	Next steps	Lead Agent(s)
Crime statistics to be shared at a ward level.	Reduce ASB and increase confidence and trust levels in communities.	24/05/10	1. Members queries 2. RLS Issues Log 3. N'bria Police stats 4. LMAPs 5. Customer in sight 6. SSP ¹	Report and discuss project proposals presented from the four LMAPs at the September 10, which will deliver campaigns and action against the priority.	Northumbria Police, Neighbourhood Inspectors, via LMAPs.
Inconsiderate parking. Rubbish lying around. Teenagers hanging around of streets. Speeding and dangerous driving. Vandalism, graffiti and other deliberate.	2010/11 Work Plan	24/05/10	1. Customer In sight data. 2. SSP: Local Confidence Survey Report 3. Members queries. 4. N'bria Police.	City Services, Sunderland City Council are invited to submit an application to fund five VAS's for the East along with associated revenue costs to deliver a rolling programme across the area for one year.	Craig Wilkinson, City Services

¹ Safer Sunderland Partnership

Issue three	Priority	Date raised	Evidence and/or Data Source	Next steps	Lead Agent(s)
Deliver improvements to service delivery: litter removal, refuse collection, grass cutting, graffiti and dog fouling.	Responsive Local Services. 2010/11 Work Plan	24/05/10	1. Customer in-sight data. 2. Responsive Local Services Issues Log. 3. Members Query Management System	Refer to Responsive Local Services. Strong connection to reducing ASB and increasing confidence and trust levels in the community. <ul style="list-style-type: none"> Establish a Task and Finish group, along with membership, if needed. Refer to 'reducing ASB and increasing confidence levels. 	Mike Poulter, City Services
Issue four	Priority	Date raised	Evidence and/or Data Source	Next steps	Lead Agent(s)
Evaluation of XL youth villages.	Identify gaps in youth and play provision.	24/05/10	1. Site visits and monitoring information.	Report presented to July 2010.	Judith Hay Children Services
Encourage cross boundary working and identify gaps.	2010/11 Work Plan	24/05/10	2. Scoping document.	The Council are currently conducting a scoping document on what youth and play provision exists in the East area. The report will be presented in September 2010. There will be an option to establish a Task and Finish group, along with membership, if needed and be consulted on proposals regarding play provision in September 10	Judith Hay Children Services Julie Gray City Services

Report of Office of the Chief Executive

Item 2: Annex 2: Prosperity and Economic Development Scrutiny Committee: policy review on Working Neighbourhood Strategy.

Background

- At the May 2010 meeting, Committee agreed that the recommendations produced by the Prosperity and Economic Development Scrutiny Committee were presented to Area Committee. With a view of selecting one or two key recommendations which will impact on increasing employment and enterprise opportunities across the East area.

Recommendation from Scrutiny

- a) In the light of the **current economic situation**, there is a pressing need to **review that the Working Neighbourhood Strategy** is succeeding in ensuring that disadvantaged people and neighbourhoods are not losing out *disproportionately*. The strategy should provide a flexible, and reactive approach to the impact of the downturn especially on the long-term unemployed seeking work;
- b) Future decisions on the use of worklessness funding should be based on an **evidence base** of the work and skills provision in the city including **evidence of which interventions are particular successful** and are proven to deliver improved outcomes;
- c) Using evidence of successful interventions the strategy should use the evidence base to explore **new forms of community outreach services** that give access to opportunities in the **most disadvantaged neighbourhoods** to match the levels of deprivation;
- d) To review the **Job Linkage service** to develop a service with greater ambitions for its own achievements and higher aspiration for its clients in order to break the vulnerable cycle;
- e) The strategy should ensure that **employment is the ultimate goal** with **customer journey mapping** rigorously undertaken, and shared with partners, with any issues identified within this process addressed in a timely way;
- f) It should be ensured that worklessness funding gives **added value** and **wraps around existing national mainstream provision**;
- g) To support the achievement of a wrap-around service to mainstream provision, boundaries should be established with partner organisations through a **Partnership Agreement** which sets out a clear framework for roles and responsibilities;
- h) A further focus should be given to supporting and **engaging with employers** to ensure that worklessness funding is geared towards meeting their needs as the economy moves out of recession. This could include consideration of using the WNF to provide the long term unemployed with a **personal job subsidy** to provide a more level playing field when they compete for jobs with those who have the advantage of recent work experience;
- i) To continue to explore with local partners what additional data could be shared and overcoming barriers to **data sharing** to support joint efforts to tackle worklessness.

Recommendation

- That recommendation (c) is selected by the Committee.
- Establish and nominate members to form a Task and Finish Group, with the aim to identify successful interventions using evidence from the Working Neighbourhood Strategy to fund a project that provides access to opportunities to neighbourhoods across East area to increase employment and enterprise opportunities with an estimated budget resource requirement coming forward to September 2010.
- Results of the Employer's Skills Gap city wide survey with employers presented to Area Committee in September 2010.

Contact Officer:

Janet Snaith, Head of City Business and Investment Team
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Item 2: Annex 3: Task and Finish Groups: Guidance Notes

Membership

The (xxxxxx) task and finish group will include: (names of Councillors, partners, officers, experts). Sub groups and advisors may be appointed, if necessary and their terms of reference will be agreed by the Task and Finish group.

Frequency of Meetings

The group will agree the frequency and intervals of its meetings in order to achieve its purpose and specific duties within the timescale agreed by the Area Committee.

Purpose of group

- Will enable delivery of key priorities and will ensure the Committee is making clear and tangible improvements for the benefit of the local residents.
- Drive forward Area Committee priorities identified in their work plan.
- Develop option(s) for addressing the identified priority in the short and longer term.
- Groups should include elected members and partners and will support the Lead Agent through a problem solving approach that will deliver against the priority.
- Carry out its work in a transparent, inclusive and timely manner.
- Services are reviewed and resources pooled, where relevant, with measurable actions that are monitored and feedback into Area Committee.
- Gather information, data and evidence via the Intelligence Hub.
- Be aware of other work streams happening across the City, for example, Scrutiny and LSP work plans and policy reviews, considering if actions/options would compliment or conflict with these.
- Build a picture of services, across sectors, being delivered which contribute to achieving the priority.
- Identify weaknesses and gaps in aspects of current ways of working, with proposals to address these.
- To present a range of outcome related actions ('options') for consideration and endorsement to Area Committee.

Budgetary responsibility

No budget is assigned to the Task and Finish group. Individual Area Committee's may agree to align a percentage of their SIB budget to a Task and Finish group to address the priority identified in the work plan, however requests for funding would need to be endorsed by Area Committee, or through the emergency protocol.

Communication by the Group

- The group shall be responsible for keeping the Area Committee and Area Officer informed of progress by the following mechanisms:
 - Sunderland website and Area Action Plans
 - Ward e-bulletin and East Community Newsletter
 - Update reports at Area Committee meetings.
- And through any other appropriate means identified by the task and finish group
- A schedule of action, identifying Lead and deadline dates will be produced within 7 working days and circulated for action, with regular updates.

Limits of group

The task and finish group will be responsible only for formulating recommendations on a range of actions (or 'options') to address identified issues, unless it is a clear emergency that requires action which must be taken before the Area Committee next meets to be effective in responding to community need. Recommendations of the task and finish group will be discussed and endorsed by the Area Committee.

Sunderland East Area Committee: 21 July 2010

Report of Children Services

Item 2: Annex 4: Feedback evaluation on XL Youth Villages

Background

- We began delivery of the Summer Youth Villages (block 1) in May 2010.
- The first week delivery at Galley's Gill proved to be an unsuitable location because of unforeseen issues relating to adults in the area.
- The XL Youth Village Events have since continued at Ryhope Football Fields up until 23 July and another site in Millfield has been identified for the next block beginning in August adjacent to St Joseph's school.
- Of the 158 different young people who have attended to date, 75 are first time attendees/young people who have not accessed positive activities before. 36.7% Female and 63.3% Male attendees.
- A full evaluation and data analysis will be undertaken at the end of Block 1.

Things that have worked well

- The youth village is situated in a good location which is highly visible to the local community as we have had comments that it great to have events like this for the young people on a Friday night.
- A lot of the young people who were refused entry for drinking alcohol the first week, have returned not under the influence.
- Detached youth workers from Blue Watch attended the events and are very supportive.
- Behaviour from the young people has improved dramatically, they were very unruly in the first week but they adhered to our rules and conditions and now there is an excellent atmosphere in the village.
- We are easing the existing tension between some residents and young people.
- We have stopped street fights between groups of girls and worked with parents and helped them to engage with local police team to stop the bullying.
- Young people from Hendon are attending these events.
- Feed back from Connexions workers who work in Venerable Bede, stated how some young people who are known to take part in risky behaviours have turned up to the youth village sober, and it is a really good intervention method.
- A mother brought her son down to the youth village who is being bullied at school as he needed to make new friends; the young person has since attended each week and has made new friends.
- A young person was intoxicated and was not allowed entry; he was devastated because he wanted to MC.(DJ'ing) He returned the next week with his peers, they were all refused entry, he was allowed in as he had not been drinking. The following week all of his peers were allowed entry as they all refused to drink so they could enter the youth village.
- Young people who access our services are seeking information on sexual health, smoking cessation, information on youth provision in the area.
- At the request of young people live bands are now a feature.

Issues that need attention

- Motorbikes Mopeds were a problem when setting up the village as they have free roam across the field. However they are cooperating with requests to avoid the site area.
- At first we attracted the interest of young adults over the age of 19 who may have been under the influence of drugs and alcohol. Although they were not allowed entry into the village they were hanging round outside. The Police Community Support Officers have dealt with these groups.
- Parents who visit the site have requested something similar for younger children.
- Access to this site is limited so we are unable to use the climbing wall.
- Promotion of the events needs to improve and we are working with the Safer City Partnership to help develop better marketing.
- Better ways to capture and evidence the difference/impact they make to community cohesion. To help with this we have consulted with local residents before the event to gain their support and to address any concerns they may have had. Another consultation will happen after the block is completed.

Contact Officer: Kath Butchert, Youth Development Group Manager
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Sunderland East Area Committee

21st July 2010.

Report of the Office of the Chief Executive

Community Action in Sunderland East – Progress Review

1. Why has it come to Committee?

- 1.1. The Committee has new governance processes which include reviewing progress on all outstanding issues and actions logged with Area Committee, including priorities from 2009-10 being rolled over into 2010-11 work plan.
- 1.2. The new reporting process allows Area Committee to map progress made by Lead Agents against area priorities and the new issues log (see Item 2), providing an arena to enable the development of a forward thinking programme of work, identifying potential resource requirements where appropriate. Area Committee will be identifying the relevant option(s) to implement, e.g. review or realign services, Call for Projects using SIB funding, approve funding proposals or Escalate to Scrutiny or Local Strategic Partnership (LSP) against each issue or action.
- 1.3. **Annex 1** provides the detail of all outstanding issues previously identified through 2009/10 and provides an update with regards to progress or completion. It also identifies any unresolved issues and actions and identifies where Area Committee will consider an SIB or SIP application for funding to address their work plan.
- 1.4. **Annex 2** includes Community Chest and Strategic Initiative Budget (SIB) and Strategic Investment Plan (SIP) financial statement see **Annex 2a**; provides a summary of spend, proposals received and balances for Community Chest, SIB and SIP. It also includes details of all applications received. Members are requested to consider those applications and refer to **Annex 2b** for Community Chest and **Annex 2c** for details and summary.

2. Performance Management

- 2.1 A number of sources have been utilised to evidence and identify the key issues and queries. Some of issues included in Annex 1 have been raised during the delivery of the 2009/10 Action Plans and Works Plan. Data sources include:

1. Safe Theme	Issues Log, Members queries, Local Multi Agency Problem Solving (LMAPS) Group, Northumbria Police Statistics, Safe Sunderland Partnership Local Confidence Survey and Children Services Delivery Plans.
2. Learning Theme	Issues Log, Members queries, Hanlon Data, Leaders Ward Visits.
3. Healthy Theme	Mosaic Data (Primary Care Trust), Director of Public Health Report, Ward Visits, Index Multiple Deprivation
4. Attractive and Inclusive	Members queries, LAP, Area Action Plans, Area Committee issues, Questions to Area Committee.
5. Prosperous	Ward Visits, Area Committee Issues Log, Hanlon, Tyne & Wear Research Institute, Working Neighbourhoods Fund

3. Progress Report

3.1 Safe theme

In September 2009 the Area Committee invited Tyne and Wear Fire and Rescue (TWF&R) to submit a bid for an Arson Worker, totalling £25,000 per year, over a two year period. This has been on hold as an Arson Task Force Group was established. The aim of the Group was to review services currently being delivered to see if improvements can be made in working practices making it easier to work together and reduce the number of secondary fires in the area, without the need for employing a worker.

The Arson Task Force Group, made up of partners from across the area, (TWF&R, Northumbria Police, University, Council) all worked together to deliver an educational and enforcement campaign called Operation Charlie during May and June 10 in the Millfield and Hendon area, along with implementing and agreeing short and long term objectives to improve working practices across all organisations. Results from 'Operation Charlie' will be presented at a future meeting of Committee, along with recommendations on the £50,000 currently ring fenced for an Arson Worker in the East area for consideration.

Committee are asked to consider and identify projects within the East area which may benefit from referral into the Community Payback Scheme, delivered by Youth Offending Services, Children Services, for example, removal of graffiti, litter pick, etc.

One SIB funding proposal has been submitted, to employ a Victim Support Worker, with the recommendation to defer until October 2010.

3.2 Learning theme

The provision of youth and play services and facilities has previously been identified as an issue. Area Committee has been requested to fund a number of initiatives to bring additionality. Area Committee will receive updates and information where relevant via Area Action Plans and Ward Bulletins. Four SIP/SIB funding proposals have been submitted for approval to this meeting which address provision of facilities and introducing road safety measures around a play provision.

3.3 Health theme

During March 2010, Committee discussed and agreed the need to refresh and expand the priorities to include, smoking and alcohol, in addition to obesity, to directly increase life expectancy across the area.

It is evident that levels of deprivation, including child poverty, average educational attainment, affordable housing and worklessness are key themes identified alongside these three health priorities, and the likelihood is that all three would relate to the same individuals in similar circumstances.

After further discussions with the Teaching Primary Care Trust a recommendation has been received to identify an overall priority that would address all three, as health inequalities.

Health Inequalities forms part of the work plan for Health and Well Being Scrutiny and a recent policy review on tackling health inequalities was presented to Cabinet in June 2010. It is proposed that Committee refresh their health priority and receive updates via the Area Actions and Ward Bulletins.

Two SIB/SIP funding proposals have been submitted for approval to this meeting which provide more opportunities for people to take part in sport and exercise.

3.4 Attractive and Inclusive theme

A number of issues have been identified over the last 12 months and a range of mechanisms have been introduced to manage responses. Sunderland East Members have raised a number of queries with regard to empty properties in Middle Hendon, Hendon Beach, Holy Trinity Church and Fawcett Street.

With regard to empty properties the Council are now in the process of recruiting officers for the Neighbourhood Management Team which will be dedicated to the East area and in particular to delivering the selective licensing initiative in the Hendon area. The team will comprise of; Team Leader, Environmental Health Officer, Building Surveyor, Anti Social Behaviour (ASB) Officer and an Empty Property Officer. The team will focus on improving landlord practices, property conditions, reducing the number of empty properties and tackling ASB. They will be based at the Back on The Map office on Vilette Road in order to work in the heart of the area.

The selective licensing scheme went 'live' on the 1st July and landlords have started submitting their applications. The Team Leader has been appointed, with the remaining posts being recruited and in post over the Summer.

An update has been provided on Holy Trinity Church and Fawcett Street outside of Area Committee and the Lead Officer for the Task Group established to focus on Hendon Beach will provide an update for Committee during the meeting.

Three SIB/SIP funding proposals have been submitted for approval to this meeting which involve delivering a heritage regeneration project in the East End, re-tarmacing a car park at Ryhope Community Association and delivering improvements to Backhouse Park.

3.5 Prosperous theme

Increasing employment and enterprise opportunities is one of four key priorities for Sunderland East. Area Committee will receive updates and information where relevant via Area Action Plans and Ward Bulletins. Three SIB/SIP proposals have been submitted for approval to this meeting to encourage young people into further education or employment and help people to get a new or better job. A further SIB proposal has been submitted to deliver an intermediate labour market project targeting Not in Employment, Education and Training (NEET), although on this occasion it is recommended to reject the application.

4. Financial Statement

4.1 A financial statement detailing all Community Chest, SIP, and SIB approvals up to April 2010 is attached as Annex 2a. There are sixteen proposals for support from the 2010/11 Community Chest, five proposals to approve from SIP 2010/11, with seven proposals to approve, one proposal to defer and one proposal to reject from SIB 2010/11.

5. Recommendations

5.1 Members are requested to:

- Note that the results from 'Operation Charlie' will be presented at a future meeting of Committee, along with recommendations on the £50,000 currently ring fenced for an Arson Worker in the East area for consideration.

- Consider and identify projects within the East area which may benefit from referral into the Community Payback Scheme, delivered by Youth Offending Services, Children Services.
- Refresh the health priority from 2009/10 work plan from 'provide more opportunities for people to take part in sport and exercise' to 'reduce health inequalities'.
- Area Committee to receive updates from Health and Well Being Scrutiny's Policy Review on Tackling Health Inequalities via the Health Area Action Plan and Ward Bulletin.
- Note the update on Hendon Beach.
- Members are requested to approve funding for proposals as detailed in Annex 2 and to note the balances remaining for the remainder of this financial year.

6. Appendices

- 6.1 Annex 1: Community Action: Review Progress
- 6.2 Annex 2: Executive Summary: Financial Statements and Funding Requests
 - Annex 2a: Financial Statement
 - Annex 2b: Community Chest Applications
 - Annex 2c: Summary of SIP and SIB funding applications

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Community Action: Outstanding Issues Log

Issue	Priority	Date raised	Evidence and/or Data Source	Next steps/Options	Funding request	Lead Agent(s)	RAG
Safe Theme							
Reduce arson attacks, i.e. secondary fire: wheelie bins.	Safe: Reduce ASB, including secondary fires.	21.07.09	1. Local Area Plan (LAP): Safe 2. TWF&R 3. Members Queries	An Arson Task and Finish Group established. Status update to be reported back at a future Area Committee.	-	Neil Harrison TWF&R	
Reduce arson attacks, i.e. secondary fire: wheelie bins.	Safe: Reduce ASB, including secondary fires.	07.09.09	1. LAP: Safe 2. Area Committee Report	September 09 Area Committee invited TWF&R to submit a bid for and Arson Worker. On hold, referred to Arson Task and Finish Group.	SIB £25,000 per year, over two years. ON HOLD	Neil Harrison TWF&R	
Involve young people in the Area Committee.	Safe: Challenge negative perceptions of young people, celebrate positive achievements	21.07.09	1. Area Committee minutes 2. Safe Area Action Plan 3. Children Service Delivery Plans	Options report presented to AC in Nov 09. AC agreed option 3. • Link in to the Youth Councillor proposal and consider recommendations from the feasibility study. • Develop joint East Youth Councillors and Elected Members 'Road Shows' in the East area using the mobile buses to hold joint surgeries, completion date 2011. Youth Development Group agreed to implement by 2011. Area Officer to monitor.	-	Judith Hay, Children Services.	
Support victims of crime.	-	01.04.10	1. SIB application	Recommendation to defer funding application submitted by Victim Support to employ a victim support worker for two years, dedicated to the East End/Hendon area.	SIB £50,126, £25,063 per year.	Nicol Trueman, Office of the Chief Executive (OCE)	
Community Payback Scheme	Safe: Tailoring services, dealing with local issues.	04.01.10	1. Area Action Plan 2. Committee report and minutes	Committee members to identified hotspot areas within the East which may benefit from the Community Payback Scheme and refer to Youth Offending Services.	-	Committee members	

Item 3: Annex 1

Issue	Priority	Date raised	Evidence and/or Data Source	Next steps/Options	Funding request	Lead Agent(s)	RAG
Attractive and Inclusive Theme							
Empty Property Strategy and Landlord Accreditation Scheme	Encourage accredited private landlords and bringing empty properties back into use.	09.11.09 04.01.10	1. LAP 2. Area Action Plan 3. Area Committee minutes 4. Question to Area Committee	Empty properties: Health, Housing and Adult Services (HHAS) to meet with private landlords, in the Long Streets regarding deterioration of properties. Information to be included in the Area Action Plans.	-	Graeme Wilson, Health, Housing and Adult Services	
Increase activity and footfall along the river corridor.	Deliver activities along the river corridor	09.11.09	1. LAP: Attractive and Inclusive Area 2. Action Plan 3. Area Committee minutes	Action superseded by the Economic Master Plan, Aim 3 'A connected waterfront city centre': This reflects the importance of the city centre as a whole but also seeks to emphasise the importance of the city's waterfront position as a driver for economic development and place-making. Plan scheduled to be approved at Cabinet in July 10, then full Council in September 10, after which an update will be provided.	-	Vince Taylor, OCE	
Hendon Beach	Question to Area Committee.	09.11.09 04.01.10	1. Area Committee minutes	Hendon Beach Task and Finish Group established. Update to be given July 10 Area Committee.	-	Chris Alexander, City Services	
Long Streets, Middle Hendon.	Questions to Area Committee	27.01.10	1. Area Committee minutes 2. Letter from resident	Site visit conducted. Action plan agreed and referred into Responsive Local Services. Recommendation to CLOSE .	-	Nicol Trueman, OCE	
Holy Trinity Church	Celebrating heritage.	09.11.09	1. LAP: Attractive and Inclusive	Update position regarding Holy Trinity Church provided to all East Area elected members, via memorandum. Dated: 09.07.10 Recommendation to monitor and provide further update via ward bulletin.	-	Mike Lowe, OCE	

Item 3: Annex 1

Fawcett Street	Celebrating heritage.	09.11.09	1. LAP: Attractive and Inclusive	Update position regarding Fawcett Street provided to all East Area elected members, via memorandum. Presented to Scrutiny Committee on the 12.07.10. Recommendation to feedback outcomes via ward bulletin.	-	Keith Lowes OCE	
Improve public transport and walking access.	Improve public transport routes and walk ability across the area	09.11.09	1. LAP: Attractive and Inclusive Area Action Plan 2. Area Committee minutes.	Action rolled over into workplan for 2010-11, as priority selected as a reserve. Updates to be provided, as and when relevant, via Ward Bulletin.	-	Bob Donaldson, City Services	
Orphanage, Hendon	Attractive and Inclusive	14.04.10	1. Area Committee	Update position regarding the former Sunderland Orphanage provided to all East Area elected members, via memorandum. Dated: 07.06.10. Recommendation to CLOSE .	-	Colin Clarke, OCE	
Street Pastor Scheme	Promote and clean up the City Centre	12.05.10	1. SIB EOI Form	To pump prime a Street Pastoral Scheme in the City Centre. Application withdrawn, 22.06.10, alternative funding sourced. Recommendation to CLOSE .	SIB £19,500. September 10. <i>Withdrawn</i>	Nicol Trueman, OCE	
Heritage Scheme, East End	Celebrate our heritage	26.04.10	1. SIB application 2. LAP	Recommendation to approve 1 st year of funding (£13,600), to deliver a regeneration project in the East End area.	SIB £45,000. Over 3 years 1 st £13,600; 2 nd £17,700; 3 rd £13,700. July 10.	Nicol Trueman, OCE	
Establishing a car parking provision for a community centre.	To make the streets more attractive.	13.05.10	1. SIP application 2. LAP	Recommendation to approve application for funding, to re-tarmac car park outside of Ryhope Community Association.	SIP £10,000: Ryhope ward	Nicol Trueman, OCE	
Improvements to be carried out at a city park.	To make more of key attractions, and attract visitors to the City.	03.06.10	1. SIP application 2. LAP	Recommendation to approve application for Friends of Barley Mow and Backhouse Park, to deliver improvement schemes across Backhouse Park.	SIP £55,000: St Michaels Ward	Nicol Trueman, OCE	

Item 3: Annex 1

Issue	Priority	Date raised	Evidence and/or Data Source	Next steps/Options	Funding request	Lead Agent(s)	RAG
Learning Theme							
Lack of community facilities, especially youth provision.	Identifying gaps in youth and play provision	22.02.10	1. LAP: Learning. 2. Area Committee minutes.	Recommendation to approve funding application submitted by St Aidans School for refurbishment works to develop a community wing attached to the school.	SIB £27,000 July 2010	Nicol Trueman, OCE	
Lack of community facilities.	Better support for children, young people and families	13.05.10	1. SIB application 2. LAP	Recommendation to approve funding applications submitted by St Mary Magdalene's Community Centre, to refurbish and reopen centre.	SIB £33,175 SIP £28,257	Nicol Trueman, OCE	
Dangerous driving along Mill Hill Road.	Identifying gaps in youth and play provision	25.02.10	1. Leaders Ward Visit 2. SIB application. 3. LAP	Recommendation to approve funding application submitted by Sunderland City Council, to install road safety measures along Mill Hill Road.	SIB £20,000	Nicol Trueman, OCE	
Leaking roof is preventing youth sessions from being held.	Identifying gaps in youth and play provision.	30.06.10	1. SIP application. 2. LAP.	Recommendation to approve funding application submitted by Hendon Young Peoples Project, to repair roof.	SIP £4,289. Hendon ward.	Nicol Trueman, OCE	

Issue	Priority	Date raised	Evidence and/or Data Source	Next steps/Options	Funding request	Lead Agent(s)	RAG
Healthy Theme							
Reduce obesity	More opportunities for people to take part in sport and exercise will be provided	08.03.10	1. Mosaic Data TPCT, 2. Dir of Public Health Report, 3. AC Issues Log & 2009/10 Work Plan 4. IMD	It is proposed that we have a more integrated approach in addressing health priorities around obesity, teenage pregnancy and smoking, as the individual priorities generally related to the same individuals.	-	Nonnie Crawford Marc Hopkinson TPCT	
Improve mental wellbeing enabling healthy lifestyles		30.04.10	1. SIB application	Recommendation to approve funding application submitted by Sunderland MIND to deliver a wellbeing project for 52 weeks in Norfolk Street.	SIB £20,645	Nicol Trueman, OCE	

Item 3: Annex 1

To enhance a local community centre.	More opportunities for people to take part in sport and exercise will be provided	13.05.10	1. SIB application. 2. LAP	Recommendation to approve funding application Deptford and Millfield Community Association to refurbish main hall.	SIP £24,004	Nicol Trueman, OCE	
Issue	Priority	Date raised	Evidence and/or Data Source	Next steps/Options	Funding request	Lead Agent(s)	R A G
Prosperous Theme							
Develop employability skills in young people.	Encourage young people to continue into further education and employment	13.11.09	1. SIB application. 2. LAP.	Recommendation to approve funding application submitted by Education Business Connections to deliver a project at St Aidans, Thornhill and Barbara Priestman School schools to improve entrepreneurial skills	SIB £11,543	Nicol Trueman OCE	
Safeguarding jobs and preventing a community centre from closure.	Employment and Enterprise.	30.04.10	1. SIB application 2. LAP 3. Work plan 2010-11.	Recommendation to approve funding application submitted by CHANCE for running costs for the building for one year.	SIB £15,000	Nicol Trueman OCE	
Target NEET	young people to continue into further education and employment	20.11.09	1. SIB application. 2. LAP. 3. LSP: A&I delivery board	Recommendation to reject funding application submitted by Groundworks to deliver an Intermediate Labour Market project targeting NEET>.	SIB £40,950	Nicol Trueman, OCE	

**Annex 2: Sunderland East Area Committee
21st July 2010
EXECUTIVE SUMMARY SHEET – PART I**

Title of Report:

Financial Statements and Funding Request

Author(s):

Office of the Chief Executive

Purpose of Report:

This report requests Area Committee consideration of proposals for the allocation of the Strategic Initiatives Budget (SIB), the Strategic Investment Plan (SIP) and Community Chest to support initiatives that will benefit the area.

Description of Decision:

The Committee is requested to approve the following from the 2010/11 budget:

1. Annex 2a: Note the financial statement for Area Committee funding for 2010/11
2. Annex 2b: approve 16 proposals for support from the 2010/11 Community Chest and note the 7 projects which were approved through the emergency protocol outside of Area Committee, all projects total £14,480.
3. Annex 2c:
approve 5 proposals for support from the 2010-11 SIP, totalling £121,550.
approve 7, defer 1 and reject 1 proposals for support from the 2010-11 SIB, totalling £140,963.

Is the decision consistent with the Budget/Policy Framework?

Yes

Suggested reason(s) for Decision:

The Community Chest forms part of the Strategic Initiatives Budget and that £250,000 is available for the scheme in 2010/2011, £10,000 for each Ward. This scheme is operated under Section 137 of the Local Government Act 1972.

SIP was approved at Cabinet in March 2008. Included within the plan was an additional one-off allocation of £1.426m to Area Committees. The amount allocated to each Area Committee was the same as SIB allocation for 2008-09. SIP can only be used to deliver capital projects, deliver key priorities identified in the LAP with its main purpose to attract other funding into the area.

Alternative options to be considered and recommended to be rejected:

The circumstances are such that there are no realistic alternatives that could be considered.

Is this a “Key Decision” as defined in the Constitution? No

Is it included in the Forward Plan? No

Relevant Review Committee:

Regeneration Review Committee

Management Scrutiny Committee

Sunderland East Area Committee

21st July 2010.

Report of the Chief Executive

Financial Statements and Funding Request

1. Financial Statement

1.1 A statement of finance, **Annex 2a**, provides a record of the East area funding streams from Community Chest, Strategic Initiatives Budget and Strategic Investment Plan, available for allocation.

2. Community Chest

2.1 The table below details balances remaining to be allocated following the last meeting in April, project proposals received as detailed in **Annex 2b**, and balance remaining should those proposals be approved (including the unclaimed allocations identifies from previous years).

Table 1: Community Chest Balance

Ward	Balance at April 2010	Project proposals	Community Chest Balance
Doxford	£10,057	£5,200	£4,857
Hendon	£11,141	£3,050	£8,091
Millfield	£11,231	£3,750	£7,481
Ryhope	£10,089	£1,300	£8,789
St Michael's	£11,339	£1,180	£10,159
Total	£53,857	£14,480	£39,377

3.0 Strategic Investment Plan (SIP)

3.1 Following the April 2010 Committee meeting, £196,386 remained from 2009/10 budget, to be allocated during 2010/11.

3.2 Projects detailed in **Annex 2c** are recommended for approval are as follows:

Table 2: SIP applications for approval

Organisation	Project	Ward	Total
1. Friends of Mary Magdalene's (Joint with SIB)	Capital: Refurbishment works	Millfield	£28,257
2. Deptford and Millfield CA	Capital: Refurbishment works	Millfield	£24,004
3. Sunderland City Council	Capital: Re-tarmac car park	Ryhope	£10,000
4. Hendon Young Peoples' Project	Capital: Roof repair	Hendon	£4,289
5. Sunderland City Council	Capital: Backhouse Park	St Michael's	£55,000

3.3 Projects recommended for approval from the 2010/11 budget total £121,550. Should Committee approve those proposals the remaining balance for the 2010/11 allocation would be £74,836.

3.4 The table below details a breakdown of balances remaining to be allocated following the last meeting in April, project proposals received as detailed in **Annex 2c**, and balance remaining should those proposals be approved.

Table 3: SIP Balances

Ward	Balance at April 2010	Project proposals	SIP Balance
Hendon	£56,123	£4,289	£51,834
Millfield	£52,261	£52,261	£0
Ryhope	£31,178	£10,000	£21,178
St Michael's	£56,823	£55,000	£1,823
Total	£196,386	£134,550	£76,836

4. Strategic Initiatives Budget

4.1 Following the April 2010 Committee meeting, £140,187 remained from 2009/10 budget, £277,456 was approved for 2010/11, leaving a combined total of £417,643 to be allocated during 2010/11.

4.2 Projects detailed in **Annex 2c** are recommended for approval are as follows:

Table 4: SIB applications for approval

Organisation	Recommendation	Total
1. Friends of Mary Magdalene's (<i>joint with SIP</i>)	Approve	£33,175
6. Sunderland Heritage Forum	Approve 1 st year	£13,600
7. Sunderland MIND	Approve	£20,645
8. St Aidans RC School:	Approve	£27,000
9. Chance	Approve	£15,000
10. Sunderland City Council: St Matthews	Approve	£20,000
11. Education Business Connections	Approve	£11,543

4.3 Projects recommended for approval from the 2010/11 budget total £140,963. Should Committee approve those proposals the remaining balance for the 2010/11 allocation would be £276,680.

4.4 Also detailed in **Annex 2c** are two projects recommended to defer or reject.

Table 5: SIB applications to defer and reject.

Organisation	Recommendation	Total
12. Victim Support	Deferred	£50,126
13. Groundworks	Reject	£40,950

**Annex 2a: Financial Statement for Sunderland East Area Committee
Funding Streams 2010-11**

Community Chest

	Community Chest Budget	Approvals total	Balance
Available funding 2010/11			
Hendon	£11,141	£0	£11,141
Millfield	£11,231	£0	£11,231
Ryhope	£10,089	£0	£10,089
St Michael's	£11,339	£0	£11,339
Doxford	£10,057	£0	£10,057
Total	£53,857	£0	£53,857

Strategic Initiatives Budget (SIB)

Available funding 2010/11 (£277,456 2010-11, carried over £140,187 2009/10)

	Committee Date	Budget	Approval totals	Balance
List of approved projects from 2010-11				
<i>Nil Expenditure</i>				
Remaining Balance				£417,643

Strategic Investment Plan (SIP)

Wards eligible for SIP funding Hendon, Millfield, St Michael's and Ryhope wards only

	SIP Budget	Approval totals	Balance
Available funding 2009-11	£227,293	-	-
Hendon	£56,823	£700	£56,123
Millfield	£56,823	£4,562	£52,261
Ryhope	£56,823	£25,645	£31,178
St Michael's	£56,823	£0	£56,823
Balance	£227,293	£30,907	£196,386

COMMUNITY CHEST 2010/2011 EAST AREA - PROJECTS PROPOSED FOR APPROVAL

WARD	PROJECT AND DESCRIPTION	AMOUNT	ALLOCATION 2010/2011	PROJECT PROPOSALS	BALANCE REMAINING	
DOXFORD	<i>(Delegated App) Benedict Biscop C.E. Primary School: Contribution to visit to France</i>	1200				
	<i>(Delegated App) Sunderland South Forum Summer Event: Contribution towards promotion costs, marketing, banners.</i>	500				
	<i>(Delegated App) Silksworth Banner Group: Contribution to trip to Durham Miners day.</i>	1000				
	1. Croftside House Residents Group: Contribution towards Christmas lunch.	500				
	2. Friends of Doxford Park: Contribution towards 4 'Events in the Park'.	2000				
	Totals			10,057	5,200	4,857
HENDON	<i>(Delegated App) Barley Mow Bowling Club: Contribution towards celebratory bowls match, refreshments, trophies.</i>	200				
	3. Hudson Dock Boating Club: Construct finger berths to the pontoons.	1000				
	4. Six Streets Residents Association: Contribution to social activities for the residents.	1000				
	5. Hedworth Court Residents Association: Contribution to social activities for residents.	350				
	6. Lumley Towers Community Café: Contribution to refreshments & social activities.	500				
	Totals			11,141	3,050	8,091
MILLFIELD	<i>(Delegated App) 24th Sunderland St. Joseph's Brownies: Contribution towards residential weekend, transport, food.</i>	500				
	<i>(Delegated App) Over 60's Dance & Social Club: Contribution towards social activities for residents, trips, entrance fees.</i>	500				
	7. Diamond Hall Toddler Group: Contribution towards room hire.	500				
	8. 4 Seasons Activity Group: Contribution towards summer camping trips.	500				
	9. Free Gardeners Arms F.C: Contribution towards strips and equipment.	400				
	10. Muriel Harrison School of Dance: Contribution for rent, printing and posters.	250				
	11. St. Joseph's F.C.: Contribution for pitch and league fees, coaching expenses, etc.	500				
	12. Thornholme Residents Association: Contribution towards printing & stationery.	400				
	13. Millfield Arts & Craft Club: Contribution towards room hire, etc	200				
	Totals			11,231	3,750	7,481
RYHOPE	<i>(Delegated App) Ryhope Colliery Banner Fund: Durham Miners Day</i>	500				
	14. Coping Together: Contribution towards room hire, refreshments, etc	800				
	Totals			10,089	1,300	8,789
ST. MICHAEL'S	15. Ashbrooke Area Residents Group: Contribution towards room hire, leaflets, etc.	1000				
	16. Age Concern Monday Afternoon Club: Contribution towards Christmas Lunch.	180				
	Totals			11,339	1,180	10,159
	Overall Totals			53,857	14,480	39,377

Annex 2c: Executive Summary: SIB/SIP funding applications

Application No.1 (JOINT SIB and SIP REQUEST)

Name of Project	Parish and Community Centre Re-development
Lead Organisation	The Friends of St Mary Magdalene’s Church Sunderland

Total cost of Project	Total Match Funding	Total SIB/SIP requested
£125,432	£64,000	£33,175 SIB 2010/11 £28,257 SIP 2010/11
Project Duration	Start Date	End Date
5 months	August 2010	December 2010

The Project

The group are seeking funding to deliver a one off capital project to re-develop the community centre. The Friends of St Mary Magdalene’s Church was formed in order to support the fabric and work of the Parish Church. However it soon became clear that in order to be of service in the community The ‘Friends’ needed to concentrate their efforts improving the Parish and Community Centre for the groups who were asking to use the premises and local residents in the area. The ‘Friends’ are registered with the Sunderland Council for Voluntary Service and play an active part in the East Area Forum.

The ‘Friends’ have successfully delivered phase 1 and 2 of the refurbishment project for the community centre, which included building an extension: installing male, female and accessible toilets, re-wiring and improvements to the entrance and fire exit. Funding is sought to deliver phase 3, which includes:-

Refurbishment

- Main Hall: Removal of stage, replace floorboards were needed, make good plaster to walls and renew floor. Storage cupboards.
- Kitchen: Fully refurbish the kitchen, including replacement of kitchen units, re-plaster walls, insert a serving hatch into wall, block up current doorway, new ceiling.
- Corridor: Create a new corridor by inserting a false wall via the main hall into kitchen and office.
- Office: Re-plaster wall and ceiling, replace floor.
- External works Structural survey/repairs, replace windows and doors, improvements to gully and drainage system, possible damp course
- Staircase Re- plaster walls, ceiling and replace flooring. Install a stair lift. Remove small cupboard and close off plumbing.
- IT suite and learning room Re-plaster walls, ceiling, improvements to storage cupboard, renew flooring.

Equipment and furniture:

- Hall Tables and chairs, notice boards, storage
- Kitchen: Cooker, washer, dishwasher, fridge.
- Office: Desks, chairs, filing cabinets, computer and printer, photocopier, telephone, notice boards.
- IT suite and Learning Room: Desks, chairs, computers, white board, filing cabinets, projectors, conference tables and chairs, sink and cupboard to provide refreshments. All rooms to have new blinds.

Need for Project

The applicant states there are repeated requests from organisations and community groups to use the building. They undertook a recent survey with current user groups and all have indicated how important this facility is for them. They have all highlighted the difficulties in finding suitable venues in the area at a reasonable cost. The current improvements which are being undertaken are those identified by the user group as essential to their organisations well being and potential development.

Others who have used the premises are local Councillors and Community Police. There is a general need in the City for training and meeting venues that are of a high standard and are affordable. The premises have a secure car park for 12 cars.

Outputs of the Project

Output Code	Description	Target 2010-11
A1	Number of new or improved community facilities and equipment	1
A2	Number of people using new and improved community facilities	150
A3	Number of community/voluntary groups supported	7
A6	Number of community or educational events held	1

Recommendation **Approve**

- The project strategically fits under the Learning and Attractive and Inclusive themes referred to in the Local Area Plan priorities.
- The SIP element of the funding has the support of the local ward Councillors.
- The group have secured 51% of match funding and it will bring benefit the local community.

Subject To:

- Linkages to be made to East VCS Area Network and agree to sign up to Compact.

Application No.2

Name of Project	Refurbishment of main hall
Lead Organisation	Deptford and Millfield Community Association (CA)

Total cost of Project	Total Match Funding	Total SIP requested
£24,009	Nil	£24,009
Project Duration	Start Date	End Date
4 months	August 2010	November 2010

The Project

The group are seeking funding to deliver a one off capital project to refurbish the main hall in the centre. The centre was opened 46 years ago. The main hall has the original fixtures and fittings. Although it has been maintained the room is in a poor state, therefore the group are looking for funding to replace the flooring with a vinyl option (178m²). A flooring specialist advised the CA that it is significantly cheaper, but there will also be far less disruption and loss of use of the Hall during the works. In addition to being extremely hard wearing and very low maintenance, (no wax or polish). It also comes with a minimum of 10 years guarantee of quality and durability. With extra built in slip resistance and sanitized treatment, making it more hygienic for bare foot activities, such as dancing, karate and gymnastics. Plus, the centre would renew all the wall boards, panels and skirting boards (80m), strip the current wallpaper and replace with new (29 rolls), gloss and varnish the entire room and renew lighting and fittings. The new lighting system would have a lower wattage output, with the overall power rating dropping by nearly 1KW per hour, which in the long term would be more economical for the centre as energy costs would be significantly reduced.

Need for Project

The management committee have consulted with the eleven community groups who access the centre; local residents in the area and local Councillors who are in support of an application coming forward. Even though the centre is actively used by the groups and cleaned daily, the general appearance of the main hall looks tired and dirty.

Outputs of the Project

Output Code	Description	Target 2010/11
H2	Number of people engaged in sports activities	50
H3	Number of older people receiving support	50

A1	Number of new or improved community facilities and equipment	1
A3	Number of community/voluntary groups supported	10

Recommendation **Approve**

- The project strategically fits under the Healthy theme referred to in the Local Area Plan priorities, 'provide more opportunities for people to take part in sport and exercise'.

Application No.3

Name of Project	Re-tarmac car park at Ryhope CA
Lead Organisation	Sunderland City Council

Total cost of Project	Total Match Funding	Total SIP requested
£41,679	£31,679	£10,000
Project Duration	Start Date	End Date
1 month	September 2010	October 2010

The Project

The Council are seeking funding to deliver a one off capital project that will transform an area of derelict waste land to provide 5 parking bays, covering an area of approximately 165 sq metres at the rear of the Community Centre. Work will also be carried out to strengthen and increase the height of the existing boundary wall between the Community Centre and adjacent NHS Health Centre, a length of approx. 30.0 metre.

Need for the Project

Consultations with users of the centre identified parking as a priority. Local ward councillors are supportive of the project.

The Community Association is extremely well used, with an extensive programme delivering social, educational and health and wellness provision for the community, whose users will benefit from access to a car park.

Outputs of the Project

Output Code	Description	Target 2010/11
A1	Number of new or improved community facilities and equipment	1

Recommendation **Approve**

- The project strategically fits under the Attractive and Inclusive theme referred to in the Local Area Plan priorities, 'To make the streets more attractive, landscaping rundown areas, removing litter and graffiti.
- The project will benefit the local community, and a variety of voluntary and community groups which currently use the CA.
- The group have secured 76% of match funding.

Application No.4

Name of Project	Roof Repair
Lead Organisation	Hendon Young Peoples' Project (HYPP)

Total cost of Project	Total Match Funding	Total SIP requested
£4,289	Nil	£4,289
Project Duration	Start Date	End Date
1 month	August 2010	September 2010

The Project

The group are seeking funding to deliver a one off capital project, to repair an area of the roof covering the play house scheme room, which during bad weather lets rain water in.

Need for Project

During May 2010 over 291 different children, ranging in age from 5-11 years old, accessed the kids club which is delivered from the play house scheme room. Unfortunately the roof covering the play house scheme room needs repairing, as it leaks during rain fall, which means the room is closed off in bad weather. The group report that this is when the centre is at its most popular, resulting in children and young people wishing to access the service being turned away.

Outputs of the Project

Output Code	Description	Target 2010/11
S1	Number of individual homes, businesses or community areas or facilities that have undergone work to improve their security as a result of an SIB/SIP supported activity.	1

Recommendation

Approve

- The project strategically fits under the Learning theme referred to in the Local Area Plan priorities, 'better support for children and young people ensuring health and emotional well being'.
- The project will benefit the children, young people and families from the local community, and a variety of voluntary and community groups which currently use the HYPP.

Application No.5

Name of Project	Backhouse Park
Lead Organisation	Friends of Barley Mow / Backhouse Parks

Total cost of Project	Total Match Funding	Total SIP requested
£83,500	£28,500	£55,000
Project Duration	Start Date	End Date
7 months	September 2010	March 2011

The Project

The group are seeking funding to deliver a one off capital project to deliver environmental improvements to Backhouse Park, see description below:

- **Bridges:** the bridge near Ryhope Road will have the brick work pointed. The middle bridge is no longer required and will be demolished. The top bridge will be demolished and replaced with a new structure.
- **Litter bins:** 12 smaller litter bins will be removed due to poor condition. One new larger capacity bin will be fitted bringing the total up to ten which will be adequate for the Park.
- **Dog Waste Bins:** Currently there are 6 dog waste bins. It is proposed that one more dog bin will be located at the side of the 3rd bridge from Ryhope Road.
- **Seats:** There are 17 seats in total situated alongside the footpaths around the Park. Arrangements have been made to replace three seats that are slightly corroded. All the remaining seats will be painted. The costs of removal / replacement and painting the seats will be met from the revenue budget.
- **Tree felling:** The tree survey identified 28 trees which need to be removed. 16 are close to either the road or path.
- **Tree pruning:** The tree survey identified 29 trees which require pruning.
- **Other Works:** self seeded trees along the stream require removal which will improve this particular area of the Park. Also there are a number of self seeded Poplar stems growing within the crowns of the conifers (numbers 135,137,139.140 and 145) these require removal due to their aggressive nature and the impact this will have upon the form and condition of the conifers.

- The wooded area running adjacent to The Cedars would benefit from a progressive thinning to remove poor formed trees which in turn would benefit the remaining trees by giving them more space to develop and grow.
- The area near the entrance at Ashbrooke Road would also benefit from opening up to improve the view into the Park.
- A survey of the footpaths has been carried out and the cost to overlay tarmac on existing footpaths is £ 70,000. To fill in potholes and carry out minor repairs is £ 10,000. This project intends to improve some of the footpaths currently in the worst condition within Backhouse Park.
- The Friends of Backhouse Park are very keen to develop an interesting tree collection and have identified a cost of £ 6,800 to plant various unusual tree species within the Park.

Need for Project

In its day the park was well used and popular with residents and visitors from across the area enjoying the greenspace. A dedicated team provides basic tidy up's, landscaping and security to the park. Even with best intentions the park's condition looks tired and run-down. This has resulted in complaints coming from residents to the Friends Group, local Councillors, police and the Council, which resulted in the matter being discussed at the local LMAP meeting, as reports of ASB and the amount of young people drinking in the area increased.

Discussions has been carried out by The Friends Group, in partnership with Sunderland City Council, Northumbria Police and local ward Cllrs from Hendon and St Michaels. This exercise highlighted the need for the project, described above.

The local Councillors are supportive of this bid coming forward.

Outputs of the Project

Output Code	Description	Target 2010/11
A1	Number of new or improved community facilities and equipment	1

Recommendation

Approve

- The project strategically fits under the Healthy and Attractive and Inclusive themes referred to in the Local Area Plan priorities, 'provide more opportunities for people to take part in sport and exercise'; To make more of key attractions, and attract more visitors to the City to see them and to make the streets more attractive, landscaping rundown areas, removing litter and graffiti.
- The project will benefit the local community and a variety of groups.
- The Council have committed 34% of match funding.

Application No.6

Name of Project	Sunderland Heritage Quarter
Lead Organisation	Sunderland Heritage Forum

Total cost of Project	Total Match Funding	Total SIB
£52,000	£7,000	£45,000
Project Duration	Start Date	End Date
3 years	August 2010	July 2013

The Project

The group are seeking three years revenue funding for salaries to employ a consultant and a co-ordinator, with a base in Donnison School, East End, Hendon.

Sunderland City Council commissioned the Heritage Forum to produce a feasibility study on the Heritage Quarter concept in 2009. This report has been presented to Cabinet. The Forum states the project has widespread support in local regeneration and heritage circles. The next phase is to

develop a strategy and action plan for the Heritage Quarter, and to co-ordinate information, build networks and establish a real presence on the ground.

The role of the consultant will primarily take a strategic and fund-raising role, engaging with public, private and voluntary sector partners, and establishing a legal and community framework for future activity. The coordinator will initiate and secure a programme of community heritage activities, and promote and publicise heritage events in the East End.

The Forum's aim over three years is to generate funds exceeding the SIB contribution, to be used in promoting a range of activities which deliver Local Area Plan priorities. Establishing the Heritage Quarter on a firm footing, advise and encourage regeneration and conservation efforts in the East End, and deliver benefits of an improved environment and increased footfall to the whole community, making it a safer and more prosperous place for all.

The Forum intention is to bring together hard to reach sectors: young people not in employment or training, isolated elderly people, and more transient residents including migrant workers and students.

Need for Project

The report 'Sunderland Heritage Quarter: Options for Heritage-Driven Regeneration in the East End of Sunderland' (Aug. 2009) produced by the Forum, resulted in a variety of specialists and groups who work in the area being consulted. The Forum identified the potential of the district's many heritage resources (buildings, landscape features and groups). The Forum state that historic buildings and landscapes in the East End have consistently fallen through the net of past regeneration efforts, and there is now widespread concern about the poor condition of some of the most significant physical remains of this important historic area of Sunderland.

A recent study commissioned by the Forum, identified the potential of the areas many heritage resources.

Outputs of the Project

Output Code	Description	Target 2010/11	Target 2011/12	Target 2012/13
A6	Community/ educational events	4	6	10
A4	Events to improve the area	0	2	2

Recommendation Approve, 1st year of funding £13,600

- The project strategically fits under the Attractive and Inclusive theme referred to in the Local Area Plan priority 'to make more of key attractions, and attract more visitors to the City to see them'.

Reason for recommendation to approve 1st year only

- Area Committee budget agreed annually, available up until March 2011.
- The future of Local Area Agreements are under review with decision pending, until outcome is known, recommendation not to commit resources beyond March 2011.

Subject to:

- Working relationships are established between the Forum and Planning Service in the areas of conservation area management and also in taking forward the work of the Wearmouth-Jarrow partnership for the World Heritage Site candidature.

Application No.7

Name of Project	Wellbeing
Lead Organisation	Sunderland MIND

Total cost of Project	Total Match Funding	Total SIB
£20,645	Nil	£20,645
Project Duration	Start Date	End Date
1 year	July 2010	June 2011

The Project

The group are seeking one year revenue funding for salaries to employ a part time worker for 25 hours per week and running costs. The groups aim is to improve people's physical health. They state this can do a great deal to improve mental health and wellbeing. Advice will also be provided by the worker on nutrition and exercise and deliver a 'Mind Your Mind Good Mental Health' programme.

Need for Project

The project was previous funded by BIG Lottery for a two year period until 28 February 2010. The group state that feedback from the evaluation of the project from beneficiaries of the service has been positive. Since the project has stopped concerns have been raised by customers who expressed the need to reinstate the 'mind your mind, good mental health' programme.

Outputs of the Project

Output Code	Description	Target 2010/11
H1	No of people benefiting from healthy lifestyle projects	133
H2	Number of people engaged in sports activities	78
H3	Number of older people receiving support	25

Recommendation: Approve

- The project strategically fits under the Healthy theme referred to in the Local Area Plan priority 'to provide more opportunities for people to take part in sport and exercise.

Subject To:

- Linkages to be made to East VCS Area Network and Health, Housing and Adult Services, to avoid duplication of service and complement delivery plans.

Application No.8

Name of Project	Community Learning Centre
Lead Organisation	St Aidan's RC School

Total cost of Project	Total Match Funding	Total SIB
£70,000	£43,000	£27,000
Project Duration	Start Date	End Date
2 months	August 2010	September 2010

The Project

The School are seeking funding to deliver a one-off capital project which will support a building extension positioned at the main entrance, allowing members of the public access during the day, night and weekend, enabling local providers to deliver community learning and youth activities in the heart of St Michaels Ward.

Need for Project

Since 2008 St Aidan's school have been consulting pupils and local residents to see if there was a need to develop community facilities in the area. St Aidan's have committed £500,000 from the school's budget to upgrade and refurbishment a section of the school to encourage more pupils to

remain in further education via 6th form college. This has provided an opportunity for the same premises to have a dual purpose, as an education and community building. Pupils carried out a consultation process with the residents of the McCarthy Stone development that evidence local residents aged 50+ would be interested in using this facility.

Outputs of the Project

Output Code	Description	Target 2010/11	Target 2011/12
L7	Number of additional youth sessions being delivered per week.	3	4
L8	Number of additional young people engaged and participating in youth provision	25	50
L2	Number of people accessing improved advice and support.	35	40
A1	Number of new or improved community facilities and equipment	1	0

Recommendation: Approve

- The project strategically fits under the learning theme referred to in the Local Area Plan priority 'Better support for children and young people ensuring health and emotional well being.'
- The project is supported by the Extended Schools and Attendance Group, Children Services.
- The project will benefit the local community and a variety of groups.
- The School have secured 61% of match funding.

Subject to:

- Confirmation from the School that they will continuously encourage members of the community, including voluntary and community groups to use and access the facility.
- Establish a realistic affordable pricing policy for room rental.
- Guarantee the use of the room will not be changed unless prior consultation with the Area Committee.

Application No.9

Name of Project	Core running costs
Lead Organisation	Chance

Total cost of Project	Total Match Funding	Total SIB requested
£85,488	£70,488	£15,000
Project Duration	Start Date	End Date
1 year	July 2010	August 2011

The Project

The group are seeking revenue costs to fund core costs (gas, electricity, act) for one year to ensure our project can meet its overheads and continue delivering services to local people by keeping 8 members of staff in employment, whilst securing alternative funding to deliver services e.g. smoking cessation programmes; youth sessions, healthy lifestyle courses.

Need for Project

The group state that they have been successful in securing funding to deliver activities at the centre, but unfortunately the match funding cover delivery costs only, and do not include provision for paying core costs towards opening and maintaining the building. Without this contribution towards the centre the project would close, and would not be able to deliver services, therefore losing the match funding, as well as residents not being able to access the centre.

Outputs of the Project

Output Code	Description	Target 2010/11
P2	Number of Jobs safeguarded	8
P3	Number of people employed in voluntary work	8

Recommendation Approve

- The project strategically fits under the Prosperous theme referred to in the Local Area Plan and work plan for 2010-11 'employment and enterprise'.
- The project will benefit the local community and a variety of groups.
- The group have secured 82%% of match funding.

Application No.10

Name of Project	Road Safety Measures
Lead Organisation	Sunderland City Council

Total cost of Project	Total Match Funding	Total SIB requested
£30,000	£10,000	£20,000
Project Duration	Start Date	End Date
1 month	August 2010	September 2010

The Project

The Council are seeking funding to deliver a one off capital project to provide pedestrian refuge island positioned at various points along Mill Hill Road adjacent to the play park / recreational area and the new housing developments. Its aim is to provide a safer crossing point for all pedestrians and road users alike when accessing the local facilities.

There will also be a central hatched road marking installed over this section of highway to reduce the width of the carriageway, which it is hoped will reduce vehicle speeds by visually narrowing the road, further improving the road safety of the area. The scheme is to be designed and managed by the councils Traffic and Road Safety Engineers.

Need for the Project

Sunderland City Council secured funding from the Big Lottery to deliver a play finder programme, providing an opportunity to renew or establish new play parks, of a quality standard and size, across the City.

Mill Hill Road surrounds a green field which was not utilised by the local community as there was nothing in the area to attract people across the busy road. However due to the convenient location near a housing development it was seen as a primary location to situate a new play park. Unfortunately the issue of speeding traffic along the road which surrounds the park, was identified as an issue. The lottery funding would not cover these costs.

At the request of local ward Councillors Officers in City Services commissioned a road traffic survey to be completed. The survey evidenced the need for road safety measures with the recommended proposal outlined in the project description.

Outputs of the Project

Output Code	Description	Target 2010-11
A1	Number of new or improved community facilities and equipment	1

Recommendation Approve

- The project strategically fits under the Attractive and Inclusive theme referred to in the Local Area Plan, to improve walk ability across the area.
- The project will benefit the local community.
- The Council have committed 33% of match funding.

Subject to:

- Approval of the Executive Director of City Services through the Council's Delegated Decision procedure required for the match funding of £10,000, decision expected 31.07.10.

Application No.11

Name of Project	Community Leaders of the Future
Lead Organisation	Education Business Connections

Total Cost of Project	Total Match Funding	Total SIB Requested
£75,915	£18,200	£57,715 (£11,543 from East Area Committee)
Project Duration	Start Date	End Date
1 year	September 2010	July 2011

The Project

The group are seeking one year revenue funding for salaries and running costs to deliver a city wide competition open to secondary and special schools with a key theme of volunteering whilst developing both key employability skills, accredited training, work readiness and entrepreneurship on participating young people aged between 11-13. It will culminate in a high profile awards event to mark the European Year of Volunteering in 2011. There will be two large scale events during the year. St Aidans RC, Thornhill Secondary Schools and Barbara Priestman Special School have agreed to take part in the project.

The Need for the Project

The project would appear to fill a gap for schools and young people. The applicant states there is a clear demand and an unmet need to deliver more activities. In particular, the application states that schools have requested curriculum enhancing activities around involving business and enterprise activities, friendly competitions between schools, programmes which embed employability skills and which reward pupils' achievements, as well as connecting the schools to local communities.

There is evidence in the application around the importance of volunteering and the need to engage young people in this activity as early as possible in terms of developing their citizenship skills, an understanding of their communities as well as learning, life and employability skills.

The Outputs for the Project

Output Code	Description	Number
A3	Number of community/voluntary groups supported	3
P3	No of young people in voluntary work	90
S5	No of young people benefiting from youth inclusion/ diversionary activities	90

Recommendation: Approve

- The project strategically fits under the Prosperous theme referred to in the Local Area Plan priority 'encourage young people to continue into further education and employment'.
- The project is innovative and ambitious and meets the priorities identified in the Prosperous theme within the Sunderland East Local Area Plan (LAP).

Subject to:

- Robust monitoring and reporting to ensure that the funding provided by the Sunderland East Area Committee benefits pupils and voluntary groups within the East area.

Application No. 12

Name of Project	Victim Support Outreach Worker
Lead Organisation	Victim Support

Total cost of Project	Total Match Funding	Total SIB requested
£50,126	Nil	£50,126
Project Duration	Start Date	End Date
2 years	August 2010	July 2012

The Project

The group are seeking revenue costs over a two year period to continue to employ an outreach Victim Support Worker for four days per week based in Hendon, Sunderland. The worker will provide direct support to residents and work to recruit a team of local volunteers who will be trained to the required Victim Support standard. The Victim Support offers an opportunity for volunteers to develop personal skills that can enhance employment prospects and also provide potential employment for volunteers within the organisation.

Need for Project

The applicant claims that Sunderland East has a high crime rate and unemployment rate. Stating that this area needs enhanced services to work pro actively with local residents and local community organisations to ensure that all residents are able to access appropriate support.

Outputs of the Project

Output Code	Description	Target 2010/11	Target 2011/12
P2	Number of jobs safeguarded	1 (4 days per week)	1 (4 days per week)
P3	Number of people employed in voluntary work	3	3
H1	Number of people benefiting from healthy lifestyle projects (brief intervention given around alcohol issues)	400	400
L1	Number of people receiving job training	3	3
S4	Number of victims of crime supported	480	450

Recommendation

Deferred, until October 2010

- NHS South of Tyne have funded an Alcohol Reduction Programme for two years. This was for the whole of the south of Tyne area (four posts), covering the Sunderland East, this provision will be provided until December 2010.
- Health, Housing and Adult Services have requested a joint meeting, between the organisation, the Teaching Primary Care Trust commissioner and Safer Sunderland Partnership.
- Area Committee budget agreed annually, available up until March 2011.
- The future of Local Area Agreements are under review with decision pending, until outcome is known, recommendation not to commit resources beyond March 2011.

Application No.13

Name of Project	East Green Team
Lead Organisation	Groundworks

Total cost of Project	Total Match Funding	Total SIB requested
£101,190	£60,240	£40,950
Project Duration	Start Date	End Date
14 months	August 2010	October 2011

The Project

The project are seeking 14 months of revenue for salaries and running costs to delivery the East Green Team project. The project seeks to establish a bridge to employment by working with two cohorts over a period of six months each, employing five local unemployed young people aged 18-24. The cohorts will deliver a programme of small scale community led environmental neighbourhood improvements.

The applicant claims that investment in an employability initiative can deliver locally identified aims within the East Local Action Plans. The group have secured Future Jobs Fund to meet the objectives of the Attractive and Inclusive City Delivery Partnership at a local level. Additional funding is requested from the Area Committees to match this funding and support the successful delivery of this initiative.

Need for Project

The project target young people Not in Education, Employment or Training (NEETS, along with other hard to reach long term unemployed individuals who are on other out-of-work benefits (Income Support, Incapacity Benefits, Employment support Allowance).

The Sunderland Partnership's Attractive and Inclusive City Delivery Group has discussed how programmes such as employability initiatives can be used to support the strategic aim of ensuring that Sunderland becomes a clean, green city with a strong culture of sustainability that nurtures its natural and built environment. This project has been devised as a direct response of these discussions.

Outputs of the Project

Output Code	Description	Target 2010/11	Target 2011/12
P1	Number of people going into employment	3	3
P4	Number of new businesses established or current businesses supported		1
P5	Number of people on out of work benefits going into employment	5	5
L1	Number of people receiving job training	5	5
L6	Number of young people aged 16-19 yrs NEET encouraged into further education and employment	3	3
A1	Number of new or improved community facilities and equipment	13	13
A3	Number of community/voluntary groups supported	1	1
A4	Number of events/programmes of work to improve appearance of streets	2	2

Recommendation: **Reject**

- Although the project complements the Attractive and Inclusive and Prosperous theme of the East Local Area Plan the forward plan should focus on durability of employment and income progression and not just on a quick move onto a job. As the project can only offer short term employment for 6 months there is no sustainability.
- The applicant rely on the support of Sunderland City Council being able to provide supervisory capacity from core services to deliver the project, unfortunately the level of commitment is not supported by the Council.
- The core work undertaken by the Council and other partners, e.g. community payback scheme and Responsive Local Services delivers small scale community led environmental neighbourhood improvements determined and identified by the Area Committee, this project duplicates core services.

Sunderland East Area Committee

21st July 2010.

Report of the Office of the Chief Executive

Influencing Practice, Policy and Strategy

1. Why has it come to Committee?

- 1.1. This report offers Members the opportunity for consultation on plans and strategies relevant to the Sunderland East area. It also provides information and updates which will encourage Members to feed into proposals for service or policy change and facilitates the referral of outcomes of issues previously identified.

At the May Area Committee meeting members agreed not to select Child Poverty as a top priority, however they were very interested in being involved in the consultation exercise for the Strategy and agreed to receive information updates on a quarterly basis, via the e-bulletin and to be consulted on the Child Poverty Strategy in July 2010.

Background information relating to Child Poverty in the East Area is attached in Annex 1.

2. Recommendation(s)

- 2.1 Members are requested to consider the Draft Child Poverty Strategy which is currently out for consultation and to participate in the consultation process to ensure that the Strategy will effectively address the Child Poverty needs of the East Area.

3. Information and Updates

- 3.1 Consultation Diary

Members have requested the commissioning of a variety of studies to support the delivery of the Sunderland East Local Area Plan and more recently, the focus on key priorities where Area Committee can make a real difference at a local level.

Members are requested to note the City's consultation diary which provides information regarding all consultations currently taking place and those already completed. As an example the following consultations are currently underway, further information is available from www.sunderland.gov.uk/consultation :

Consultation	Start Date	End Date
Childcare Sufficiency Assessment To find out more about parents/carers views on childcare currently available in the City. Parents will be asked about the childcare they currently use or would like to whilst they work, train or study. This will help the council to better understand and plan services to meeting changing needs of families in the City. Contact: Judith.walker@sunderland.gov.uk	25/06/10	17/09/10
Connexions: Ongoing customer evaluation. To obtain information from customers on their experience of the service, whether it met their needs and soft outcomes i.e. did the advice make a difference for them.	01/01/10	31/07/10

Contact: d.smith@connexions-tw.co.uk		
Family, Adult and Community Learning, Learner Voice. To gather views from current and non current learners within the city on their learning journey, along with how to improve and development FACL curriculum offer to attract more people into learning. Contact: Judith.allen@sunderland.gov.uk	01/01/10	31/07/10
Community Spirit Summer Survey and Discussion Groups The survey focuses on what resident's think makes a 'successful neighbourhood'. In 2008, the council and it's partners set out ambitious plans for Sunderland to achieve by 2025, having listened to the views of local people. The aim is for the people of Sunderland to have a healthy, safe and more prosperous future. However, in order to make sure we reach this aim in the current economic climate we want to make sure we understand what makes a 'successful neighbourhood' and are starting the consultation with members of Community Spirit. Contact: consultation@sunderland.gov.uk	24/05/10	02/08/10
Leaving Care Services To gather young people's views on current and future national Leaving Care Policy. This consultation is in line with the National Care Advisory service, a national charity who collates young people's views and takes them forward to the Department for Children, Schools and Families (DCSF) Contact: Lesley.haugh@sunderland.gov.uk	01/01/10	31/12/10

4. Reviews and Scrutiny

4.1 There are no items for this meeting referred from the scrutiny process.

5. Background Information

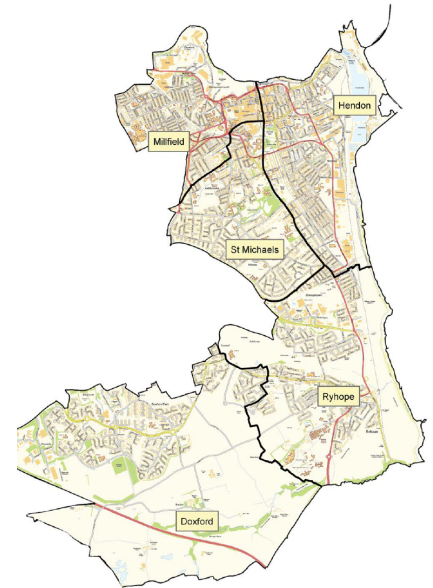
- 5.1 Child Poverty Strategy
- 5.2 Sunderland East Area Local Plan
- 5.3 Sunderland City Council Consultation Calendar

Appendix One: Child Poverty Area Profile

Contact Officer: Nicol Trueman, Sunderland East Area Officer
Tel: 0191 561 1162 email: Nicol.trueman@sunderland.gov.uk

Item 4: Annex 1: Child Poverty Area Profile

Sunderland East



Child Poverty Sunderland

- The levels of child poverty in Sunderland is high with 25.4% of our children living in 'Poverty' as defined by the Government.
- The definition for 'Poverty' as it stands today is: The proportion of children living in families in receipt of out of work benefits or in receipt of tax credits where their reported income is less than 60 per cent of median income

1. Level of Child Poverty in Sunderland East

	Children in families in receipt of CTC (<60% median income) or IS/JSA		% of Children in "Poverty"	
	Under 16	All Children	Under 16	All Children
East	2,425	2,730	31.3%	19.7%
Sunderland	13,460	15,140	26.5%	25.4%

Source: HM Revenue and Customs, December 2009

2. Levels of Deprivation in Sunderland East

(Source Communities and Local Governments 2007)

Indices of Multiple Deprivation (IMD)

Each area of the city is ranked according to the Index of Multiple Deprivation (IMD) 2007. The IMD combines a number of indicators, chosen to cover a range of economic, social and housing issues, into a single deprivation score for each Lower Super Output Area (SOA) in England. This allows each area to be ranked in relation to one another according to their level of deprivation. The rankings are then used to categorize each Lower SOA in the city to show whether it is the most or least deprived. Percentages are used to show which SOA's are the most and least deprived, where 1% is the most deprived and 100% the least.

There are 36 LSOAs in Sunderland East. 8 of these areas are in the top 10% most deprived areas in England and contain 19.8% of the areas population. 15 LSOAs are in the top 20% most deprived and contain 38.9% of the areas population.

Income Deprivation Affecting Children Index (IDACI)

The Income Deprivation Affecting Children Index (IDACI) is a subset of the Income Deprivation Domain of the IMD, and shows the percentage of children in each SOA living in families that are income deprived (i.e., in receipt of Income Support, Income based Jobseeker's Allowance, Working Families' Tax Credit or Disabled Person's Tax Credit below a given threshold).

An IDACI score of, for example 0.24 means that 24% of children aged less than 16 in that SOA are living in families that are income deprived. A rank of 1 is assigned to the most deprived SOA and a rank of 32,482 is assigned to the least deprived SOA, for presentation purposes.

Sunderland IDACI Ranking: Average Score 0.26 Average Rank 13,361 out of 32,482

Sunderland East IDACI Ranking: Average Score 0.27 Average Rank 9,556 out of 32,482

However, half of Sunderland's SOAs have 25-75% of children aged 0-16 living in households that are income deprived with the lowest ranking being 32,221 and highest being 219. Therefore this indicates a high level of socio-economic deprivation across the city.

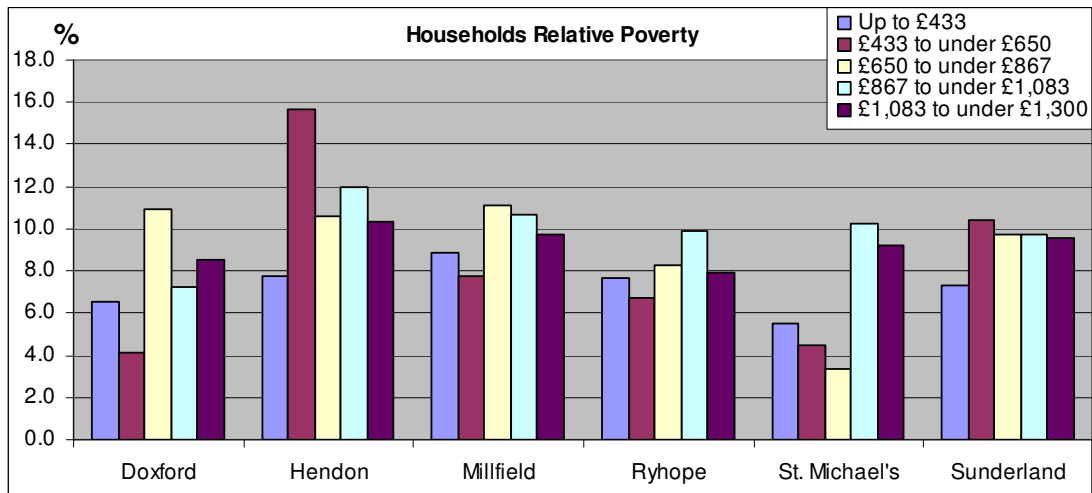
3. Child Poverty Statistics- Locality Breakdown

Summary	Children in IS/JSA families		Children in families receiving WTC and CTC, and income <60% median income		Children in families receiving CTC only, and income <60% median income		Children in families in receipt of CTC (<60% median income) or IS/JSA		% of Children in "Poverty"	
	Under 16	All Children	Under 16	All Children	Under 16	All Children	Under 16	All Children	Under 16	All Children
Coalfields	1,630	1,775	195	240	315	375	2,135	2,395	22.2%	21.5%
East	1,845	2,045	325	390	235	275	2,425	2,730	31.3%	19.7%
North	2,180	2,380	275	345	320	390	2,770	3,160	26.9%	26.0%
Washington	1,710	1,875	280	330	245	290	2,255	2,485	19.5%	18.7%
West	2,830	3,175	565	680	450	510	3,865	4,390	28.0%	27.1%
Sunderland	10,205	11,285	1,655	1,990	1,600	1,865	13,460	15,140	26.5%	25.4%

Family Type	Children in IS/JSA families		Children in families receiving WTC and CTC, and income <60% median income		Children in families receiving CTC only, and income <60% median income		Children in families in receipt of CTC (<60% median income) or IS/JSA		Children in families in receipt of CTC (<60% median income) or IS/JSA (% of Sunderland)	
	Couple	Lone parent	Couple	Lone parent	Couple	Lone parent	Couple	Lone parent	Couple (%)	Lone parent (%)
Coalfields	530	1,245	170	50	135	235	865	1,545	15.86%	15.95%
East	615	1,415	340	40	130	160	1,065	1,655	19.52%	17.09%
North	610	1,770	255	80	120	280	990	2,150	18.15%	22.20%
Washington	485	1,390	290	50	120	170	865	1,625	15.86%	16.78%
West	915	2,265	550	120	190	325	1,655	2,715	30.34%	28.03%
Sunderland	3,145	8,140	1,605	385	705	1,155	5,455	9,685		

Children	Children in families in receipt of CTC (<60% median income) or IS/JSA				Children in families in receipt of CTC (<60% median income) or IS/JSA			
	Age of child							
	1 child	2 children	3 children	4 or more children	0 - 4	5 - 10	11 - 15	16 - 19
Coalfields	615	760	635	425	725	760	665	265
East	625	885	640	590	840	865	725	315
North	875	1,120	695	455	895	985	885	360
Washington	620	815	575	515	745	820	660	240
West	1,135	1,470	950	845	1,185	1,320	1,350	515
Sunderland	3,835	5,060	3,440	2,810	4,395	4,775	4,290	1,680

Source: HM Revenue and Customs, December 2009



Source: ONS, 2008

Number of Job Seeker allowance claimants:

Ward	Number	%
Central	568	6.5
Hendon	587	8.9
Ryhope	429	4.6
St. Michael's	244	3.8
Thornholme	557	7.5
Sunderland	10,104	5.5
Great Britain	1,558,194	4.1

Source: ONS claimant count with rates and proportions (April 2010)

Note: % is a proportion of resident working age population of area

Working Age Population:

Ward	Numbers	%
Central	8,595	69.3
Hendon	6,374	61.4
Ryhope	8,515	61.5
St. Michael's	6,067	59.1
Thornholme	6,939	67.9
Sunderland		61.8
Great Britain		61.5

Source: ONS 2001 census - census area statistics (2001)

Note: Percentages are based on total population

Benefit Claimants as at November 2009:

	Central		Hendon		Ryhope		St Michael's		Thornholme		Sunderland	Great Britain
	No.	%	No.	%	No.	%	No.	%	No.	%		
Total claimants	2,075	23.7	2,005	30.4	1,730	18.6	935	14.7	1,740	23.6	23	15.8
Job seekers	510	5.8	590	9	430	4.6	245	3.8	575	7.8	5.6	4
Incapacity benefits	1,045	11.9	900	13.7	870	9.4	460	7.2	815	11	11	7.1
Lone parents	235	2.7	240	3.6	145	1.6	65	1	85	1.2	2.2	1.9
Carers	120	1.4	110	1.7	115	1.2	80	1.3	90	1.2	1.6	1.1
Others on income related benefits	80	0.9	70	1.1	35	0.4	20	0.3	95	1.3	0.7	0.5
Disabled	70	0.8	80	1.2	110	1.2	45	0.7	65	0.9	1.1	1
Bereaved	15	0.2	15	0.2	25	0.3	20	0.3	15	0.2	0.2	0.2
Key out-of-work benefits†	1,870	21.3	1,800	27.3	1,480	15.9	790	12.4	1,570	21.3	20	13.4

Source: benefit claimants - working age clients for small areas (November 2009)

† Key out-of-work benefits consists of the groups: job seekers, incapacity benefits, lone parents and others on income related benefits

Note: The percentage figures show the number of benefit claimants as a proportion of resident working-age people

4. Education and Qualifications

Number of Schools: 23, equating of 1 special school, 2 nursery schools, 3 infant schools, 3 junior schools, 9 primary schools and 5 secondary schools)

Pupils in Schools:

	Total Number of Pupils in Nursery Education	Total number of Pupils school age	Male	Female
East	731	8,495	5,208	4,018
Sunderland	3,355	38,042	21,079	20,318

	Exclusions			SEN			No. of Pupils with Language other English	No. of BME	No. of CLA	No. of connexion agreements in place
	Fixed	Lunchtime	Permanent	Action Plan	Action Plan +	Statement				
East	63	0	3	1,179	688	203	1,040	1,236	41	3,529
Sunderland	421	2	9	5,381	3,014	1,065	1,531	2,203	252	13,456

Free School Meals:

	Pupils Eligible for FSM	Number of FSM taken
East	1,735 (20.4%)	1,410 (81.2%)
Sunderland	8,404 (22%)	6,874 (81.8%)

Source: Sunderland City Council, January 2010 School Census

Attainment Gap:

The gap between those eligible for free school meals and those not at Key Stage 2 in Sunderland is 26% and for the schools in the Sunderland East area there is an average gap of 26%

Source: Sunderland City Council, Children's Services 2009

Not in Education, Employment or Training (NEET)

In Sunderland 9.2% of Young People are Not in Education, Employment or Training, in the East Locality there are 153 young people which equates to 9.4% of the young people in the area.

Source: Connexions, May 2010

Unemployed Persons with No Qualifications:

Ward	Number	%
Central	221	48.5
Hendon	226	47.5
Ryhope	203	47.3
St. Michael's	76	38.2
Thornholme	161	37.4
Sunderland	-	44.1
Great Britain	-	38.4

Source: ONS 2001 census - census area statistics (2001)

Note: All figures are for persons aged 16 to 74

Qualifications of Residents:

	All People	No qualifications	Level 1 qualifications	Level 2 qualifications	Level 3 qualifications	Level 4 / 5 qualifications	Other qualifications: Level unknown
Sunderland	206228	76096	37611	38302	14042	24695	15482
Doxford	8037	2595	1594	1665	542	1038	603
Hendon	8947	3707	1340	1281	882	1172	565
Ryhope	7070	2818	1280	1329	369	765	509
St Michael's	6945	1735	924	1270	731	1780	505
Millfield	8687	2375	1252	1486	1763	1338	473

Source: Office of National Statistics Last Updated: November 2004

Economic Activity (Students):

	All Full-Time Students	Full-Time Students: Economically active	Full-Time Students: Economically active: In employment	Full-Time Students: Economically active: Unemployed
Sunderland	14,367	5,205	4,176	1,029
North East	125,072	41,584	34,617	6,967
England	2,498,728	917,582	791,228	126,354
Doxford	440	187	157	30
Hendon	1380	432	306	126
Ryhope	341	137	117	20
St Michael's	688	275	234	41
Millfield	2418	754	517	237

Source: Office of National Statistics Last Updated: November 2004

5. Housing

There are 22,724 household spaces within Sunderland East. The average household size in Sunderland East is 2.5 people per household. 7.9% of households in Sunderland East are overcrowded in particular households in Hendon Ward where 8.2% of households are overcrowded. The City average is 5.7%. In relation to housing tenure the percentage of owner occupied property is higher than the City average of 60.2% in Doxford (67.8%), Millfield (61.9%) and St Michaels (71.5%). The number of private rented property is considerable higher in Hendon (15.5%) and Millfield (17.5%).

6. Health

Proportion of children measuring overweight (25 <= BMI <30) or obese (BMI >= 30) by Sunderland ward of residence in 2007/08:

	Reception 2007/08				Year 6 2007/08			
	Pupils measured	% overweight	% obese	% overweight or obese	Pupils measured	% overweight	% obese	% overweight or obese
Doxford	100	12.0%	11.0%	23.0%	106	16.0%	14.2%	30.2%
Hendon	115	19.1%	10.4%	29.6%	124	16.1%	16.1%	32.3%
Millfield	95	11.6%	7.4%	18.9%	88	19.3%	22.7%	42.0%
Ryhope	107	8.4%	6.5%	15.0%	108	16.7%	28.7%	45.4%
St Michael's	89	*	*	18.0%	96	17.7%	18.8%	36.5%
Sunderland	2772	15.3%	10.2%	25.6%	2701	16.0%	22.0%	37.9%

Source: NHS South of Tyne and Wear, based on results from the National Childhood Measurement Programme 2007/08.

Number of Accident and Emergency Attendances by Children Under 5 at Sunderland Royal Hospital:

	Age 0	Age 1	Age 2	Age 3	Age 4	Age 0 - 4
East	229 (25%)	296 (25%)	189 (25.4%)	127 (24.5%)	115 (25.1%)	956 (25.1%)
Sunderland	910	1,178	743	517	458	3,806

Source: City Hospitals Sunderland Business Objects System: Extract September 2009

Number of Teenage Parents and those who are Not in Education, Employment or Training:

	Cohort	NEET
East	84	62 (73.8%)
Sunderland Total	360	244 (67.7%)

Source: City Hospitals Sunderland Business Objects System: Extract March 2010

Number Households with Limiting Long-term Illness and Dependent Children:

	All Households	Households with no adults in employment: With dependent children	Households with no adults in employment: Without dependent children	Households with dependent children: All ages	Households with dependent children: Aged 0-4	Households with one or more person with a limiting long-term illness
Sunderland	116356	7956	41876	36480	12962	51203
North East	1066292	66546	386159	317866	114012	437984
England	20451427	988329	6322486	6023856	2326443	6862037
Doxford	4302	240	1226	1562	503	1759
Hendon	5516	534	2235	1449	549	2462
Millfield	4102	205	1490	1136	409	1635
Ryhope	4112	263	1572	1340	494	1876
St Michael's	4009	124	1565	1014	299	1506

Source: Office for National Statistics, Last updated November 2009

Smoking During Pregnancy:

	Number of maternities measured	Percentage Smoking at Booking	Percentage Smoking at Delivery
East	272	26.4%	21.3%
Sunderland Total	1547	28.1%	23.7%

Source: NHS South of Tyne Maternity Services (Jan 08 summary)