

**At a meeting of the WASHINGTON AREA COMMITTEE held at the MILLENNIUM CENTRE, WASHINGTON on THURSDAY, 4<sup>TH</sup> NOVEMBER, 2010 at 6.00 p.m.**

**Present:-**

Councillor Kelly in the Chair

Councillors Chamberlin, Fletcher, Miller, Padgett, Scaplehorn, Snowdon, Timmins, D. Trueman, H. Trueman, Wake, P. Walker and Williams.

Mike Poulter	-	City Services
John Rostron	-	City Services
Norma Johnston	-	City Services
Nicky Rowland	-	City Services
Vivienne Metcalf	-	City Services
Karon Purvis	-	Chief Executive's
Allison Patterson	-	Chief Executive's
Julie Lynn	-	Chief Executive's
Linder Pott	-	Chief Executive's
Meg Boustead	-	Children's Services
Sue Morgan	-	Children's Services
Inspector P. Barrett	-	Northumbria Police
Marion Marshall	-	Office of the Chief Executive
Paul Wood	-	Office of the Chief Executive
Gillian Gibson	-	Sunderland TPCT
Sarann Valentine	-	Area VCS Network Representative
George Thompson	-	Area VCS Network Representative
Jacqui Reeves	-	Washington Mind
John Chapman	-	Gentoo
Ken Tears	-	SAFC Foundation

Members of the Washington Community.

**Apologies for Absence**

Apologies for absence were submitted on behalf of Councillor I. Richardson, Neil Revely and Nonnie Crawford.

## **Declarations of Interest**

Item 2 – Community Action in Washington: Identifying New Issues and Agreeing Actions (2010/11 Work Plan)

Councillor Miller declared a personal and prejudicial interest as Chairman of Bowes Railway Museum and left the room during consideration of the item.

Item 3 – Community Action in Washington: Progress Review

Councillor Fletcher declared a personal and prejudicial interest on the SIB application for the Catch 22 project as a Board Member of the Young Inclusion Project and left the room during consideration of the item.

Councillor Scaplehorn declared personal and prejudicial interests on

1. the Community Chest applications as Chair of Neighbourhood Watch and
2. the SIP application for Springwell Village Primary School as a Governor of the school and left the room during consideration of the item.

The Chairman declared a personal and prejudicial interest on the SIP application for Usworth Primary School as Chair of Governors for the school and left the room during consideration of the item.

Councillor Snowdon declared a personal and prejudicial interest on the Glebe Subway Graffiti project SIP application as Treasurer of Glebe Residents Focus Group and left the room during consideration of the item.

Councillor D. and H. Trueman declared personal interests in the additional Community Chest proposal for Chatterbox Club presented at the meeting as they were acquaintances of the applicant.

## **Minutes of the Last Meeting of the Committee held on 9<sup>th</sup> September, 2010**

1. RESOLVED that the minutes of the last meeting of the Committee held on 9<sup>th</sup> September, 2010 (copy circulated) be confirmed and signed as a correct record.

## **Community Action: Identifying New Issues and Agreeing Actions (2010/11 Work Plan)**

The Chief Executive submitted a report (copy circulated) to ensure that the Area Committee be kept up-to-date with current events and developments affecting their neighbourhoods via an intelligence hub which had been established to act as a repository for information available and to identify new issues.

(For copy report – see original minutes).

The Chairman updated the Committee in relation to the Bowes Railway Trust, advising that Councillor Miller had now been appointed as Chairman of the Trust and had identified a number of issues which were being addressed by the Authority.

The Chairman also commented on the need to see a substantial return for the people of Washington before any more support could be given due to the care needed over funding in the current circumstances.

Councillor H. Trueman commented that he would love to see Bowes flourish as it had been very successful in the past, but there was a need to change how it operated if it were to succeed in the future.

The Chairman advised that Councillor Miller was looking into the issue whilst making sure to safeguard public money.

Inspector Paul Barrett briefed the Committee in relation to the anti-social behaviour problems at Albany Park and advised that an arrest had been made over the issue and that the risk to the public was considered to be low.

Inspector Barrett updated the Committee on Operations Horizon and Griffin, advising of a 22% reduction in victims of crime and 20 acceptable agreement actions having been carried out.

Inspector Barrett also commented that Operation Horizon had helped ease issues in the Oxclose area and would be moving to Albany. It could also be moved into other areas if Members had any suggestions.

Councillor H. Trueman endorsed his appreciation of the excellent work being provided by the Police and offered the assistance of Members wherever possible e.g in relation to addressing unlit areas and such like.

John Rostron, Area Community Manager, informed the Committee of serious anti-social behaviour issues ongoing around the Millennium Centre and their struggles to bring Partners around the table to tackle the problem. Mr. Rostron suggested a Task and Finish Group be set up to investigate further.

The Chairman suggested that the best way forward was to facilitate a meeting between Members and Partners to discuss the matter further with Cllr Scaplehorn to coordinate/ supervise; this was agreed by the Committee.

2. RESOLVED that Members:-

- (i) agree to receive updates to future meetings regarding the key decisions taken as outlined in 2.1 and to include those issues in the Area Committee's Work Plan as appropriate;
- (ii) consider supporting the Bowes Railway Trust to develop a Business Plan which would identify a sustainable approach for future working; and

- (iii) refer anti social behaviour problems in Albany Park to LMAPS, Police meetings and the Youth Development Group in order to identify a partnership approach to this problem.
- (iv) that a meeting be convened between Members and Partners to address issues at the Millennium Centre

## **Community Action in Washington – Progress Review**

### Work Plan 2010/11 and Task and Finish Groups

The Chief Executive submitted a report (copy circulated) to update the Committee on the progress against the agreed actions in the current year's (2010/11) Work Plan and give progress reports on the Health and Wellbeing and the Employment and Business Task and Finish Groups.

(For copy report – see original minutes).

Janet Snaith, Head of City Business and Investment Team updated the Committee on the progress of the Washington Workspace project. Ms. Snaith advised that a report went to the October meeting of Cabinet and the project had a budget of £5-6 million. Negotiations had been entered into with One North East in relation to contracts and a project brief had been put together to go out to tender next year.

Work was to start on the site the middle of 2011 with a completion date of 2012 approximately.

The Chairman thanked Ms. Snaith for her work on the project and commented that the facility was sorely needed even in these current financial times.

3. RESOLVED that Members:-

- (i) agree to a further report to be presented outlining the project details for the Washington workspace; and
- (ii) agree to a further report to be presented outlining the City's Economic Masterplan's area specific aims, objectives and benefits.

### Responsive Local Services

The Executive Director of City Services submitted a report (copy circulated) to inform the Committee of the current scope of Responsive Local Services covering service areas such as litter, graffiti, refuse, grass cutting and dog fouling. It also provided the opportunity for a wider range of issues to be considered within a context of local problem solving.

(For copy report – see original minutes).

Mike Poulter, Head of Project and Service Development presented the report advising that they were looking to increase the scope of the service and it was hoped that Members would agree to follow up on the issue of illegal dumping of waste.

Councillor Scaplehorn enquired as to the situation on Washington receiving its own stockpile of grit for residents to collect at cost for their own use after the issues of last winter.

Mr. Poulter advised that the grit stockpile for Sunderland had been replenished and that he would look into the possibility of Washington having its own stockpile and come back with the information.

Councillor Wake enquired as to why the gritters were out at 10 and 11 o'clock on some mornings when there was no ice or snow falling and commented that it was a waste of grit.

Mr. Poulter advised that the gritters actions were based on the weather warning reports, which had indicated the potential for heavy snow. Sometimes the weather could change and the grit may not have been needed, but the Authority had to take the appropriate action for all possibilities on the basis of relevant information.

Mr. George Thompson enquired if there was a feedback process to notify reportees of actions taken on issues such as litter etc.

Mr. Poulter advised that unfortunately they did not have the resources to call back every person who had reported an issue but they were hoping to utilise the Contact Centre so they could give feedback to as many people as possible. The issuing of postcards through doors was also being implemented when an action had been taken.

Norma Johnston, Assistant Head of Street Scene advised of the specific issues relating to the Washington area which included the dumping of waste and littering and also the dumping of Supermarket shopping trolleys. Ms. Johnston referred to the team under Nicky Rowland set up to provide a responsive local focus and whose duties could be refined to address these problems

At the request of the Chairman, the Committee agreed to fully support the Directorate in their efforts to tackle the issues.

4. RESOLVED that Members note the report and receive further updates regarding any issues arising from the intelligence.

#### Financial Statements and Funding Requests

The Office of the Chief Executive submitted a report (copy circulated) to request the Committee's consideration of proposals for the allocation of the Strategic Initiatives Budget (SIB), the Strategic Investment Plan (SIP) and Community Chest to support initiatives that would benefit the area.

(For copy report – see original minutes).

Ms. Purvis advised the Committee that an additional Community Chest application had been received from Chatterbox Club for a contribution of £400 out of the Washington West allocation. The application had not been included, as additional information had been needed at the time of publication of the agenda, however the application related to Christmas related expenditure and so needed to come before this meeting of the Committee. The Committee verbally agreed that the application be approved.

In relation to the SIB application for the Catch 22 project, Gareth Johnson was in attendance and gave the Committee a brief summary of the project.

Councillor Miller commented that he had never seen the project carried out in the Washington South Ward and representatives had never attended the LMAPS meetings despite being invited. Councillor Miller felt that the proposal was a duplication of services and that the application should be rejected.

Mr. Johnson advised that the project had focused on other areas of Washington and was now looking to expand. Mr. Johnson acknowledged there had been no representation at LMAPS meetings and that this had been due to lack of funding.

Councillor Wake also felt the application should be rejected as there was sufficient provision available for the targeted users and the funding could be best used elsewhere.

Having been put to the vote, the Committee rejected funding the Catch 22 project.

In relation to the SIB funding application for the Washington Health Champions, Gillian Gibson, Sunderland TPCT and Ken Teears, SAFC Foundation were in attendance and gave an update on the project.

Councillor Walker commented that it had been a pleasure working with the Task and Finish Group on the project and commented that it would be a great benefit for the Washington area. Councillor Walker also congratulated Officers and Partners for their hard work and for obtaining the match funding needed.

Councillor Williams commented on the need to work with those who actually want to quit smoking and alcohol misuse. Councillor Williams also felt there needed to be activities provided that were not football orientated.

Councillor Miller also agreed that there was an over reliance on football activities, which he felt was disappointing.

Sarann Valentine, Sunderland Carers Centre, commented that the application was greatly supported by the Voluntary Community Sector.

Ms Snaith briefed the Committee in relation to the SIB application for the Employers Demand Survey and the Chairman commented that he believed this to be a most important piece of work for the area.

In relation to the Washington Illuminations SIB application, the Chairman expressed his delight at Members comments of support for the project.

5. RESOLVED that Members:-

- (i) note the financial statement for Area Committee funding for 2010/11 as detailed in Item 3c;
- (ii) approve 34 proposals for support from the 2010/11 Community Chest plus an additional proposal to contribute £400 from the Washington West allocation to the Chatterbox Club project;
- (iii) reject £19,000 as a contribution from the 2010/11 SIB budget for the Catch 22 project;
- (iv) approve £49,030 as a contribution from the 2010/11 SIB budget for the Washington Health Champions Project;
- (v) approve £10,000 as a contribution from the 2010/11 SIB budget for the Employers Demand Survey;
- (vi) approve £19,400 as a contribution from the 2010/11 SIB budget for the Christmas Illuminations Project;
- (vii) approve £9,000 as a contribution from the 2010/11 SIB budget for the Washington Bowls Club Project;
- (viii) approve £1,337 as a contribution from the 2010/11 SIP budget for the Glebe Subway Graffiti Project;
- (ix) approve £2,492 as a contribution from the 2010/11 SIP budget for the Monument Park Waiting Restrictions Project;
- (x) approve £3,332 as a contribution from the 2010/11 SIP budget for the Coverdale Barriers and Lighting Project;
- (xi) approve £2,000 as a contribution from the 2010/11 SIP budget for the High Row Reinstatement Works (Planters);
- (xii) approve £2,350 as a contribution from the 2010/11 SIP budget for the Manor View East Project;
- (xiii) approve £1,300 as a contribution from the 2010/11 SIP budget for the High Row Lighting Project;
- (xiv) approve £5,000 as a contribution from the 2010/11 SIP budget for the CCTV and IT Project at Usworth Primary School;

- (xv) approve £16,512 as a contribution from the 2010/11 SIP budget for the Oxclose MUGA Project;
- (xvi) approve £13,073 as a contribution from the 2010/11 SIP budget towards a new curriculum for Springwell Village Primary School; and
- (xvii) approve £16,906 as a contribution from the 2010/11 SIP budget towards the Blackfell Play Project.

### Interim Report

The Chief Executive submitted a report (copy circulated) to provide detail on how the Area Committee had allocated its resources to date (April 2010 - September 2010)(as amended to reflect the Committee's decision in regard to Washington West under the previous item) and to enable consideration of how those initiatives were performing against agreed objectives.

(For copy report – see original minutes).

6. RESOLVED that the report be received and noted.

### **Influencing Practice, Policy and Strategy**

The City Services directorate submitted a report (copy circulated) which offered Members the opportunity for consultation on plans and strategies relevant to the Washington area. It also provided information and updates to encourage Members to feed into proposals for service or policy change.

(For copy report – see original minutes).

Vivienne Metcalfe, Area Community Co-ordinator (East), presented a report, advising Members of consultations with the Voluntary and Community Sector (VCS) on the draft Community Assets Policy in order to receive their comments on a Council policy which would have a direct impact on them.

Ms. Metcalf briefed the Committee on the three stage approach to a transfer of a Council owned asset to the VCS and requested Members' suggestions for any voluntary organisations in which they had an active involvement and that they felt were suitable to partake in the assessment. Ms. Metcalf also advised that help would be provided throughout the process.

7. RESOLVED that Members considered the draft Community Assets Policy which was subject to consultation and would participate in the consultation process to ensure that the strategy would effectively address the requirements of the Voluntary and Community Sector in the Washington area of the City.

The Chairman thanked everyone for their attendance and closed the meeting.

(Signed) J. KELLY,  
Chairman.



6<sup>th</sup> January 2011.

## REPORT OF THE CHIEF EXECUTIVE

### COMMUNITY ACTION IN WASHINGTON: IDENTIFYING NEW ISSUES AND AGREEING ACTIONS (2010/11 WORK PLAN).

#### 1. Why has it come to Committee?

- 1.1 To enable the future development of area based working, the Area Committee requires detailed information to be freely available from a number of different sources. An “intelligence hub” has been established that will act as a repository for information available. Officers will have access to relevant up-to-date information required to make effective decision making at an area level, and provide Area Committees with the detailed analysis required to identify key priorities and future waves of Responsive Local Services activity.
- 1.2 Information has been sourced from other Committee meetings, Community Leadership Programme, Responsive Local Services, including the Customer Service Network, the Area Co-ordination Team, Members Query Management System, Safer Communities Team and the Consultation Team, including resident surveys. Additional links have also been made with the Local Multi Agency Problem Solving groups (LMAPs), in particular the Data Analyst Team from Northumbria Police.

#### 2. New Issue identified: Review of Byelaws

- 2.1 Law and Governance are leading on a review of City Byelaws. A team of Officers from across the Authority have formed a task and finish group which is undertaking a review of sites covered by old and dated byelaws. In addition, sites that are not currently covered by byelaws will also be considered in the review. Areas included are cemeteries, resorts and foreshores, countryside, parks and rights of way, enforcement and disorder. The same group is also reviewing the regulations relating to dogs and considering the introduction of appropriate Dog Control Orders.
- 2.2 Common issues raised are owners not cleaning up after their dogs have fouled, dogs not being kept under control, trade waste and licensing, balloon or lantern releases, exercising birds of prey, abandoned/burnt out vehicles, shooting, hunting and fishing, off road cycles and quad bikes, beach surfing, beach karting and jet skiing, bird’s breeding season and bait digging on beaches.
- 2.3 There are a variety of issues to consider. The review is to establish a standard. As an example, parks across the City have different signs for dog owners, ranging from ‘keep dogs under control’ to ‘dogs must be kept on leads’. The aim is to agree one sign for all parks, therefore bringing clarity and reducing confusion for both residents and Council employees. The review will be presented to Cabinet for approval.

#### 3.0 New issue identified: Access to Princess Anne Park

- 3.1 Following a request to obtain vehicle access for the XL Youth Village to a Council owned field to the south of the Washington Primary Care Centre (Princess Anne Park) it

has been confirmed the Council did not retain a right of access to use the PCT access road when the land was sold. The PCT have provisionally indicated they would grant a right to use the road however gates would need to be installed by us in the existing security boundary (design and specification subject to PCT approval).

- 3.2 On investigation it has been identified we would be required to provide a scheme which includes parking and a turning space for large vehicles at the end of the access road, costs have been estimated at between £50,000 - £75,000. Additionally there would also be legal costs with regard to progressing a right of use, together with the cost of providing the gates.

#### **4. Sunderland 'The Place'**

- 4.1 This year the Environment and Attractive City Scrutiny Committee is carrying out a policy review into Sunderland 'the Place', with the overall aim of understanding the concept of Sunderland as a place and the associated issues around its identity and image, as well as the perceptions people have of Sunderland. Attached at **Appendix 1**, for information, is the Terms of Reference for the policy review.
- 4.2 At its meeting of 18<sup>th</sup> October 2010 the Environment and Attractive City Scrutiny Committee agreed the approach to be taken in regard to gathering the evidence for the Policy Review and is particularly keen to receive a contribution from each of the Area Committees to understand more about the individual areas that make up the city and the perceptions and experiences of residents living in each area. This evidence will be one part of a much wider policy review.
- 4.3 It is proposed that any members wishing to take part in this phase of evidence gathering are offered the opportunity to take part in an informal discussion in order to feed in key messages to the Area Chair who will attend a facilitated discussion group with the other Area Chairs and members of the Environment and Attractive City Scrutiny Committee. The discussion will be facilitated by the lead officers for the policy review.
- 4.4 The proposal for the discussion will be focused around:
- What is Sunderland's 'story'?
  - What makes residents passionate about their area?
  - What are the unique elements of each area and how does each area contribute to the city?
  - What role do Area Committee's play in developing the city's sense of place?
  - What can be done to recognise the unique contributions of each area to the overall city?

A strong sense of 'place' for Sunderland is crucial for our economic viability and the ongoing improvement of the city, This opportunity to feed into the process is one element of a wider policy review into Sunderland as a place.

#### **5. Recommendations**

- 5.1 Members are requested to:

- Note the byelaw review and agree to receive an update on the outcomes affecting the Washington area's cemeteries, beaches, countryside and parks via the ward bulletin service.
- Consider and recommend options to identify a cost effective method to gain access to a council owned field to the south of the Washington Primary Care Centre in Princess Anne Park for events and activities.
- Note the information in Section 4 and agree to hold an informal discussion for those Washington members who wish to participate, before 17<sup>th</sup> January 2011

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## **Sunderland 'the Place' Policy Review: 2010/11**

### ***Aim of the Review***

The aim of the review is;

To understand the concept of Sunderland 'the Place' and the associated issues around its identity and image, as well as the perceptions people have of Sunderland.

### ***Terms of Reference***

The review will consider the following issues related to Sunderland 'the Place':

- (a) To explore what it means to have a strong sense of place, how important this is for Sunderland, and what benefits this may bring;
- (b) To gain an understanding of the current activity being undertaken within the City Council and across partner organisations with regard to developing a sense of place;
- (c) To examine the role and responsibilities of the City Council and partners in developing and implementing a strong sense of place for the city;
- (d) To understand Sunderland's 'story', where the city is positioned now and the image and identity the City Council and partners are aspiring to and working towards;
- (e) To investigate how people who live, work and study in the city view Sunderland, the place;
- (f) To investigate the approaches taken by other local authorities where there is evidence of success and progress; and
- (g) To gain an understanding of Sunderland's position both regionally and nationally, and ensure that the city is being represented appropriately by external bodies including the media.

6<sup>th</sup> January 2011

## REPORT OF THE CHIEF EXECUTIVE

### COMMUNITY ACTION IN WASHINGTON – PROGRESS REVIEW Workplan 2010/11 and Task Group Updates.

#### 1. Why has it come to Committee?

- 1.1 The report provides an update on progress against agreed actions in the current year's (2010/11) work plan, **Annex 1a**.

#### 2 Progress report of the Health and Well Being Task and Finish Group.

- 2.1 The Washington Health Champions Project has now commenced. To date all the courses have been agreed, and dates have been booked up to the end of March.

Promotional materials have been disseminated to community groups and networks in the Washington area, and local groups and volunteers have been invited to discuss the programme in early January. Promotional materials have also been disseminated to the statutory sector, linking in to both communication teams in the NHS and the Council. The following elements are underway:

- Understanding Health Improvement – 2 courses have taken place with 22 people attending.
- Alcohol brief intervention – 3 courses have taken place with 27 people attending
- Tobacco Brief Intervention – courses starts 11<sup>th</sup> January 2011
- Emotional Health and Resilience - course starts mid January 2011
- Introduction to Financial Capability – course starts 10<sup>th</sup> January 2011

There have been some issues raised with regard to recruiting staff from public sector organisations to the training courses. This is being attributed to the organisations dealing with reduced budgets and restructuring and staff are not able to be released at this time. A further progress report will be presented to a future Area Committee meeting.

#### 3. Progress Report of the Employment and Business Task and Finish Group

- 3.1 The Employment and Business Task and Finish Group has met on a number of occasions and work is underway to address the priority of helping people to access employment opportunities:

- The Group will provide the Area Committee with a further update following the review of Job Linkage and agreement by Cabinet of options for the ongoing provision of a Council led Employability Service.
- The Demand Survey with employers is to commence January 2011
- Development of proposals for the Washington Workspace project is underway
- Feasibility Study looking at linking Washington's Heritage offer to learning and training opportunities is underway and is likely to report early February 2011.

- 3.2 In addition to the work outlined above, the Employment Task and Finish Group is also requesting the Area Committee consider commissioning activity through a Call for Projects to deliver education and skills programmes and generate opportunities for young people in the culture and heritage sector in Washington. This would need to be linked to the recommendations which will come forward from the Feasibility Study being carried out by the North East Civic Trust with regard to Washington's heritage offer.

### 3.3 Commissioning Activity

Each Area Committee has a Strategic Initiatives Budget (SIB) and can commission activity. To achieve this, the governance of SIB was refreshed to allow Committees to commission activity that would address their strategic priorities by:-

- Committee identifying and agreeing a project brief
- Local statutory and Voluntary and Community Sector (VCS) groups being invited to submit a funding application within a given timeframe, explaining how they will deliver the project outlined in the project brief.
- All applications received are appraised. The results of which are shared with Area Committee, with a recommendation to approve the strongest application.
- Funding is awarded and the successful Lead Agent is commissioned to deliver the project, with Area Co-ordination monitoring the delivery of the project against the agreed outputs.
- Committee receive performance management reports to monitor project throughout its delivered.

3.4 The project brief should not define the description of how the project should be delivered, who should be involved or the budget breakdown. It is the responsibility of the applicant to explain and justify how they will deliver the outcomes that are identified.

3.5 The purpose of the consultation and scoring exercise is to consider value for money, the quality of the governance and structure of the organisation applying is adequate, current strategies and external influences are acknowledged, the level of risk management is acceptable and the business case and suitability to deliver the expectation of Committee are justified, before recommendations are made to Area Committee to commit resource.

## 4. Reduce Anti Social Behaviour (ASB)

4.1 Area Committee requested a partnership approach to tackling anti social behaviour through Local Multi Agency Problem Solving Group. Operation Horizon is successfully delivering activity to address anti social behaviour. The project is funded to continue until March 2011. The success of this approach is being raised with the Safer Sunderland Partnership's Business Support Group which will consider the learning and best practice from these initiatives and identify a way forward.

## 5. 2009/10 Workplan Updates

5.1 Following a recent Washington Area Committee meeting with regard to the Washington Road Safety Scheme, funding has been identified to enable implementation of additional traffic and highways initiatives. A budget of £49,000 has been identified and proposals include an area wide Vehicle Activated Signs (VAS) Programme, installation of a pedestrian refuge at the Parkway, and consideration of the installation of parking bays at Kestrel Close in response to a petition received.

### 5.2 VAS Programme

Members have already identified a number of sites across the area for a VAS Programme. They are:

- Bonemill Lane between Swinhope and Danby
- Rickleton Way between Coquet and Cheviot middle
- Castle Rd (Oxclose between Bamburgh and Warkworth)
- Ayton Rd – before and after Holley Park Primary School
- Bonemill Lane Alderwood

- Fallowfield Way
- Barmston ring road Horsley Road
- Wormhill Terrace
- Vigo Lane
- Pattinson Road near Teal Farm
- Manor Rd – near to school as traffic comes under the bridge
- Sulgrave Rd
- Vermont Rd prior to mini roundabout next to St Andrew's Church
- Parkway
- Junction into Springwell Village from 60mph road from Wrekenton – before the Bowes Railway Crossing.
- Donwell periphery road from roundabout at High Usworth Church to Bluehouse Lane Roundabout

These sites are currently being assessed and Members will be invited to prioritise the sites following completion of the assessments. Costs of the scheme will be met through the Washington Road Safety Scheme funding as detailed in 5.1.

- 5.3 The installation of a pedestrian refuge is proposed for the Parkway near to the Medical Centre funded through the Washington Road Safety Scheme.
- 5.4 The City Council has received a petition regarding parking on Kestrel Close. One option being explored at this time is a jointly funded scheme, with Gentoo, to install up to 9 parking bays for use by residents of Kestrel Close. Investigations are still to be carried out with regard to the possibility of the presence of utilities and once that exercise is completed final costs for the scheme can be determined. It is expected that a sum of £9,000 will be available from the Washington Road Safety Scheme funding.

### **Recommendations**

Members are requested to:

- Agree to commissioning activity through a Call for Projects to deliver education and skills programmes and generate opportunities for young people in the culture and heritage sector in Washington.
- Agree to the 3 traffic initiatives as detailed in Section 5 through the Washington Road Safety Scheme funding

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**Community Action: Review Progress**

Priority	Issue	Date	Evidence and/or Data Source	Next steps/Options	Funding Request	Lead Agent	RAG
<b>Health</b>							
Provide support to improve healthy lifestyles and wellness (including mental wellbeing). 1. Reduce under age alcohol abuse, teenage pregnancies, and residents smoking. 2. Address emotional health and wellbeing	Support the reduction of health inequalities in Washington by tackling social determinants of health	May 2010	Mosaic Data TPCT. Director of Public Health Report. Ward Visits, Issues Log & 2009/10 Work Plan. LMAPS. IMD.	Agreed proposed approach re Washington Health Champions and SAFC Tackling Health Inequalities through Football & Leisure. Project now underway. Progress report March 2011.	Nil		
<b>Prosperity</b>							
Help local people to access employment opportunities	Provision of employability services in Washington	Dec 2009	Scrutiny Policy Review. Working Neighbourhood Strategy Review	Referred to Washington Employment and Business Task and Finish Group. Report presented to September Area Committee. Further report to March 2011 meeting following Cabinet Report in February regarding review of Job Linkage including agreement of options for the ongoing provision of a Council led Employability Service Identified as a continued priority for Area Committee Work Plan 2011/12	Area Committee to consider funding activity to bring local benefit and continuing to identify this issue as a priority for 2011/12 Work Plan	Karen Alexander (SCC)	
Help local people to access employment opportunities	Identify what the skills gaps are for Employers to employ local people.	May 2010	Area Committee Scrutiny Policy Review	Agreed funding to conduct an Employers Skills Gap survey with employers and present results to future Committee.  Economic Masterplan launched October 18 <sup>th</sup> . Area specific report re aims, objectives and benefits to be circulated to Members via Ward Bulletin Service.  Identified as a continued priority for Area Committee Work Plan 2011/12	Nil	Andrew Perkin (SCC)	



Priority	Issue	Date	Evidence and/or Data Source	Next steps/Options	Funding Request	Lead Agent	RAG
Develop infrastructure to support business and enterprise in Washington	Improve the Business Offer in Washington	Dec 2009	Scrutiny Policy Review. Working Neighbourhood Strategy Review	Update report re Washington Workspace presented to September Area Committee. Next steps to seek Cabinet approval for development and business case re ERDF application. Audit of Industrial sites completed. Economic Masterplan launched October 2010. Update to Ward Members via Ward Bulletin Service  Align and co-ordinate activity in line with recommendations from Prosperous Scrutiny Committee Policy Review  Identified as a continued priority for Area Committee Work Plan 2011/12	Area Committee to consider funding activity to bring local benefit and continuing to identify this issue as a priority for 2011/12 Work Plan	Janet Snaith (SCC)	
More support for 14-19 year olds regarding employability skills and target people and young people who are NEET into education and employment	Improve employability of local young people	Jan 2010	Hanlon Data (WNF) 2. TWRI 3. Connexions	1. Oxclose and District Young People Project hold the contract for the delivery of GO4IT (11-19yrs) (targeted provision for young people at risk of or currently Not in Employment Education or Training (NEET) 2. Washington North Youth Inclusion Project are working closely with local comprehensive schools to Identify young people at risk of becoming NEET 3. Receive an update from Sunderland Partnership 14 – 19 Delivery Group with regard to research into apprenticeship opportunities.  Area Committee to consider commissioning a call for projects to deliver education and skills programmes and generate opportunities for young people in the culture and heritage sector in Washington Identified as a continued priority for Area Committee Work Plan 2011/12	Area Committee to consider funding activity to bring local benefit and continuing to identify this issue as a priority for 2011/12 Work Plan.	Andrew Carlton (Sunderland NEET Consortium)  David Barber (14 – 19 Delivery Group)	
Deliver lifelong learning courses locally	Learning opportunities	Dec 2009	1. Members queries 2. AC Issues Log & 2009/10 Work Plan	Agreement has been reached on a new procurement process that will enable more local VCS providers to deliver adult learning. Meetings with VCS Networks in Sept/Oct to progress. No further update due to policy changes at Government level – further funding not yet identified. Options to be considered – briefing report/note to be considered Jan – March 2011	Nil	Sandra Kenny (SCC)	

Priority	Issue	Date	Evidence and/or Data Source	Next steps/Options	Funding Request	Lead Agent	RAG
<b>Safe</b>							
Tackle antisocial behaviour & misuse of alcohol	Address antisocial behaviour including alcohol related incidents with young people	Nov 2009	N'Bria Police Members Queries Issues Log & 2009/10 Work Plan Local Confidence Survey Scrutiny Policy Review	Licensed premises should be encouraged to sign up to 21+ scheme Community Police – patrols Trading Standards carrying out a number of initiatives Advisory visits to premises, test purchases. Update to future Area Committee re Community & Safer City Scrutiny Committee Policy Review recommendations, ASB Strategy and Delivery Plan, Alcohol Strategy Action Plan Operation Horizon – reported success at November Area Committee	SIB bid Oxclose Play £24,488 (City Services). See Item 3c for summary of application.  <a href="#">Area Committee continuing to identify this issue as a priority for 2011/12 Work Plan</a>	Tom Terrett (Trading standards SCC)  Stuart Douglas (SSP)	
Improve and increase the variety of youth services and provision available across Washington	Co-ordinated delivery of initiatives to address ASB in young people	Oct 2010	1. Police Stats 2. Customer Insight 3. Issues Log & 2009/10 Work Plan 4. Members queries	1. Meeting Oct re ODYPP, Washington Millennium Centre, Councillors, LMAPS  Oxclose and District Young People's Project (ODYPP) contracted to deliver services across area. XL Villages successful. Still issues at sites and venues re ASB. Proposals for more targeted approach, e.g. through Operation Horizon.  Play and Urban Games Strategy approved Cabinet December 1 <sup>st</sup> 2010.  Concerns with regard to future provision re youth contract, funding – request audit of provision to be lost following funding cuts and rationalisation	<a href="#">Area Committee continuing to identify this issue as a priority for 2011/12 Work Plan.</a>	Phil McAloon (ODYPP) + Children's Services	
<b>Attractive and Inclusive</b>							
To make the streets more attractive, landscaping rundown areas, removing litter and graffiti.	Planning for open space, sport and recreation.	Sept 2010	Local Development Framework.	As part of the evidence gathering for the draft LDF Core Strategy Topic Papers, there is a need to revisit the green space survey from 2002. First workshop held October 25 <sup>th</sup> to confirm identified spaces, designation and any issues with usage. Voluntary Sector, Members and Partners invited. Further workshop to be held February 2011.	Nil	Clive Greenwood (OCE)	

Priority	Issue	Date	Evidence and/or Data Source	Next steps/Options	Funding Request	Lead Agent	
Make estates/residential areas more attractive & accessible and address neighbourhood issues re litter, environmental, dog fouling etc	Make area more attractive and accessible	Nov 2009	Ward Visits Members queries Issues Log & 2009/10 Work Plan Traffic Log	Responsive Local Services present service performance information for neighbourhood service standards to Area Committee. Implement 2 <sup>nd</sup> Stage Responsive Local Services Project Environment & Attractive City Scrutiny Policy Review re 20mph zones to July Cabinet – update to future Area Committee Receive further updates re Washington Road Safety Scheme – proposals for further consultation re Brandy Lane, complete footways/subway works, report to AC re proposals for Accident cluster schemes. Area Committee to receive an update with regard to January 2011 Cabinet consideration of outcomes of public consultation re Accessible Bus Network. Area Committee to receive an update March 2011 with regard to Cabinet approving a response to consultation on the Tyne and Wear Local Transport Plan 2011- 21.	SIP (North) Bids: Wharfedale Drive £1,029.  Agree funding from Washington Road Safety Scheme of £49,000 to implement ➤ Area VAS Programme ➤ Pedestrian Refuge at the Parkway ➤ Parking provision at Kestrel Close	Craig Wilkinson (City Services)  Mike Poulter (City Services)	
Develop a safe environment and healthy living, educating people on neighbourhood management	Attractive and Inclusive	Feb 2010	Ward Visits, Issues Log & 2009/10 Work Plan LMAPS	1. Neighbourhood Housing Managers are proactive in inspecting estates through the Neighbourhood Plans 2. Enforcement teams in CCS being developed. 3. LA working with schools to develop environmental activity in parks. 4. Groundwork operating community allotment in Washington funded through TPCT. 5. Gentoo's Eco Programme with schools.	SIP (East) bid for Eco Lighting project at Fatfield School £6,670	City Services	
Community Inclusion	Lack of co-ordination and support available to volunteers in Washington.	July 2010	Area Voluntary and Community Sector Network	1. Members consulted and contribute to the draft Sunderland Partnership Volunteering Strategy. Agreement and approval to be presented to January Cabinet. Further report to Area Committee following Cabinet approval February 2011		City Services	
Community Inclusion	Attractive and Inclusive	July 2010	Ward Visits Members queries Issues Log & 2009/10 Work Plan	Area Committee to identify initiatives to deliver community benefit and support inclusion. Opportunity to deliver cross cutting work re inclusion, heritage and lifelong learning. <a href="#">Area Committee continuing to identify this issue as a priority for 2011/12 Work Plan</a>	SIP (North) bid £2,000 for NE Electric Traction Trust Trams – resource for Museum and opportunities for young people to train re heritage and engineering skills		

6 January 2011

**Report of the Executive Director of City Services**

**Priority: Responsive Local Services (RLS)**

RLS is a method of area working designed to:

- Increase levels of resident satisfaction through providing services that are responsive to community needs and effectively communicating improvements
- Tailor services in recognition of differing area/locality circumstances either through local problem solving or adapting service standards
- Recognise and enhance the community leadership role of elected members.

The current scope of RLS covers the service areas of Litter, Graffiti, Refuse, Grass Cutting, Dumping of Waste and Dog Fouling. It also provides the opportunity for a wider range of issues to be considered within a context of local problem solving.

The Street Lighting service requests – as noted within the November committee report are to be addressed via the Intelligence Group. The PFI Contract Monitoring Officer receives the Street Lighting issues and addresses them as required.

The Noise service requests – as noted within the November committee report are to be addressed via an Out of Hours Noise Service pilot. Details of which can be found within the body of this report.

**Service Requests**

The tables below provide a view of the volume of service requests for the services in scope for October and November 2010.

<b>Service Area – Oct 2010</b>	<b>North</b>	<b>East</b>	<b>West</b>	<b>Washington</b>	<b>Coalfield</b>
Animal Fouling	22	13	16	17	15
Grass Cutting	2	0	2	4	10
Graffiti	1	14	3	7	12
Rubbish and Litter	107	92	94	93	91
Refuse and recycling	201	218	247	223	208
Dumping of Waste	211	281	154	124	96

<b>Service Area – Nov 2010</b>	<b>North</b>	<b>East</b>	<b>West</b>	<b>Washington</b>	<b>Coalfield</b>
Animal Fouling	24	12	14	4	7
Grass Cutting	0	0	0	0	0
Graffiti	5	14	6	3	5
Rubbish and Litter	51	75	70	77	47
Refuse and recycling	189	233	265	257	262
Dumping of Waste	220	264	142	146	81

**What does the analysis tell us and what action are we taking?**

**Refuse and Recycling** - In relation to the number of refuse and recycling service requests – analysis has highlighted that the increase in service requests is linked to the transitional arrangements for the new dry recycling scheme. Increased monitoring of the new scheme

during initial collections as they commence, will be applied by Refuse Managers to ensure service satisfaction increases.

**Rubbish and litter** –Sulgrave area - flats at Collingwood and Marlborough courts and Barmston. Streetscene Services are working with relevant agencies to address the issues.

**Graffiti** - The Graffiti Service is addressing service requests more efficiently due to the introduction of mobile technology. Calls from residents asking the Council to carry out clean-ups have fallen over the last year since Sunderland City Council issued 250 frontline staff with mobile telephones and some with handheld computers.

This new way of working means that in many cases staff able to nip problems in the bud, resulting in quicker and more efficient service for residents. In some cases graffiti is being removed within minutes of being identified.

**Dumping of Waste** - Some specific examples of enforcement activity in the Washington area to address the dumping of waste are detailed below:

**Barmston Way** - fly-tip – household waste. Evidence traced to resident who states that a person known to them tipped the waste but the resident refuses to provide details. Police assistance to be sought and use of powers regarding failure to supply relevant information.

**James Steel Park** – fly-tip – household items from house clearance. Evidence currently being compiled for prosecution, having obtained witness statements from owner, estate agent and solicitor. Court date to follow

**Washington Road** – fly-tip, builders waste. Witness provided Car Registration No. Checks reveal no current owner. Insurance checks led back to suspect who is failing to engage with officers. Police assistance to be sought.

**Northern Area Playing fields** – fly-tip. Evidence regarding possible offender obtained. Copies of relevant documentation currently being requested.

**Donvale Road** – Garden and builders waste deposited illegally. Suspect has failed to attend an interview and therefore a further interview to be arranged. Police assistance to be sought if necessary.

**Wellington Walk** – Builders rubble fly-tip. Private CCTV possibly overlooking area – enquiries to be made with owner.

**Cox Green** – fly-tip Commercial Waste. Enquiries reveal that business owner paid an unknown male to remove waste. Enquiries ongoing.

**Fatfield** - fly-tip, bathroom & kitchen waste. Resident claims that kitchen fitters arranged waste removal. Enquiries ongoing.

**Swan Industrial Estate** – Commercial Leaflets fly-tipped. Enquiries ongoing.

**High Row** – fly-tipping. Household bulky items. Investigations ongoing.

**Sedling Road** – fly-tip – household items. Resident claims that an unknown male was paid £80 to remove waste. Attempts to trace waste removal company ongoing.

**Washington Road** – fly-tip, kitchen waste from a property on Stockley Road. Investigations reveal unknown males paid to remove waste. Investigations ongoing.

## **INTELLIGENCE GROUP**

The Intelligence Group which meets on a monthly basis – attended by Sunderland City Council, Gentoo and the Police, discussed local issues using various information tools including service requests, staff reporting line, estate walkabouts and councillor and community group enquiries. Voluntary and community sector (VCS) groups in the area have welcomed this opportunity to highlight local concerns. It was clear from the discussions that the current local issues within the Washington area relate to Traffic and Highways Services.

Dumping of Waste (particularly supermarket shopping trolleys) – as previously reported to Area Committee in November 2010, is an area of focus and the Householder Duty of Care legislation is being investigated as a way forward to address the issues as well as the appointment of the Area Response Manager

**Traffic and Highways** – Large number of service requests have been received in relation to traffic and highway issues. Streetscene are currently restructuring and improving processes to ensure a more timely response to service requests. The service is also developing a system to prioritise service requests, which will be of increased importance in light of anticipated further reductions in LTP funding.

**Issues identified by the VCS** – Barmston Forum highlighted the ongoing issue of graffiti in the Avery Drive underpass. The Washington Area Community Coordinator is engaging with community groups in the area to establish an art project similar to that piloted in Glebe.

## **CITY SERVICES – AREA RESPONSE MANAGERS**

All of the new Area Response Managers for Streetscene should be appointed by the date of the Area Committee.

The Area Response Manager for the Washington Area will attend each Area Committee.

The Area Response Manager will make them self known to each of the Committee members and will also promote their role within each ward, holding drop-in sessions for local residents to talk to them about any issues they may have. The Area Response Manager will ensure local councillors are aware of any issues raised and address issues as appropriate, directing resources and coordinating activity, as required within the local area.

## **LOCALLY TARGETED COMMUNICATION MESSAGES**

It is important that feedback is given to residents to ensure they understand what services have been delivered within their area and how Sunderland Council is developing its service offer to ensure value for money.

The Area Response Managers and Area Regeneration Officer, alongside the area Communications Team representative, who attend each Area Committee, will work together to ensure local news stories, relating to services delivered, are shared with the media and within the Area Newsletters – which will have a dedicated Responsive Local Services page within each issue.

This approach will be supported by a targeted campaign to promote the appointment of the Area Response Manager and the local response team. Postcards will also be used to promote local activity, encouraging residents to get involved in the improvement of their city.

Due to the number of service requests relating to the dumping of waste, it is proposed to develop a campaign to promote the services available from the council to remove white goods for free throughout the year, the bulky collection service as well as the recycling sites across the city.

## **SUPERMARKET SHOPPING TROLLEYS – UPDATE ON PROGRESS**

The committee considered the position of abandoned shopping trolleys at its meeting on 4<sup>th</sup> November 2010 and powers available to the Council to adopt under the Environmental Protection Act 1990.

A working group has been established with supermarkets in the Washington area to develop a joint approach to tackling the problem of dumped shopping trolleys. The success of this approach will inform any decision to adopt available powers.

## **OUT OF HOURS NOISE SERVICE – PILOT APPROACH**

Evidence suggests that noise nuisance affects all areas of the city to some degree and as such it is proposed to provide a pilot Out of Hours Noise Response Team to all areas of the City.

The pilot is collaborative working with Northumbria Police in support of the Noisy Party Pilot Scheme. The scheme was in place from 25<sup>th</sup> October and continued until December 19<sup>th</sup>, across the City as an initial response to noise complaints.

The results of the pilot are forming a mandate to propose a permanent out of hours noise service is available within Sunderland.

## **WORKING TOGETHER WITH GENTOO**

The Area Response Managers are now meeting with their counterpart within Gentoo on a bi-monthly basis to share information and to ensure close working arrangements. The purpose of the meeting is to address day-to-day service issues and to work together to support service delivery alignment where possible – sharing work programmes in particular. Training has been delivered to Gentoo front line staff explaining Sunderland City Council's service delivery methodology and to communicate staffing structures.

The Customer Services section from Sunderland City Council is also working together with their counterparts at Gentoo to share customer intelligence to support service delivery – particularly sharing messages and improving response times to address service requests.

## **STRATEGIC LAND MANAGEMENT**

Phase 2 of the Strategic Land Management (SLM) Project is well underway. All council owned land has now been inspected and work has begun with Land & Property Services to carry out the data cleansing with help of 2 Officers from the SWITCH Team.

The next step is to use the gathered data to prepare the GIS information layers that will populate the initial SLM viewer. This will include layers showing land maintenance costs,

Gentoo land ownership, leasehold and Customer Service data. The completed SLM viewer will be tested and then presented to area committees in March 2011.

## **RECOMMENDATION**

Members are requested to note the report and receive further updates regarding any issues arising from the intelligence group.



**WASHINGTON AREA COMMITTEE**  
**6<sup>TH</sup> JANUARY 2011**  
**EXECUTIVE SUMMARY SHEET – PART I**

**Title of Report:**

Community Chest, Strategic Initiative Budget (SIB) and Strategic Investment Plan (SIP) - Financial Statement and Proposals for further allocation of Resources

**Author(s):**

Chief Executive

**Purpose of Report:**

This report requests Area Committee consideration of proposals for the allocation of the Strategic Initiatives Budget (SIB), the Strategic Investment Plan (SIP) and Community Chest to support initiatives that will benefit the area.

**Description of Decision:**

The Committee is requested to approve the following from the 2010/11 budget:

1. Annex 1a: Approve 11 proposals for support from the 2010/11 Community Chest, all projects total £8,440.
2. Annex 1b:  
 Approve one SIB proposal from the 2010-11 budget:  
 £24,488 to Sunderland City Council to deliver Oxclose Play Project.  
 Approve three SIP proposals from the 2010-11 budget:  
 £6,670 to deliver an eco lighting energy saving project at Fatfield Primary School,  
 £2,000 to enable North East Electric Traction Trust Trams to purchase two trams and  
 £1,029 to Sunderland City Council to deliver a dropped kerb scheme in Wharfedale Avenue.

Is the decision consistent with the Budget/Policy Framework?

Yes

**Suggested reason(s) for Decision:**

SIB is a budget delegated to Areas Committee in order to can be used to commission activity that delivers actions against the key strategic priorities identified in the Washington LAP. Its main purpose is to benefit the local community and to attract other funding into the area. The Area Committee has been allocated a budget of £287,261 for 2010/11. £126,070 has been carried forward from 2009/10 giving the Area Committee a budget of £413,331 for 2010/11.

The Community Chest forms part of the Strategic Initiatives Budget and that £250,000 is available for the scheme in 2010/2011, £10,000 for each Ward. This scheme is operated under Section 137 of the Local Government Act 1972.

SIP was approved at Cabinet in March 2008. Included within the plan was an additional one-off allocation of £1.426m to Area Committees. The amount allocated to each Area Committee was the same as SIB allocation for 2008-09. SIP can only be used to deliver capital projects, deliver key priorities identified in the LAP with its main purpose to attract other funding into the area.

**Alternative options to be considered and recommended to be rejected:**

The circumstances are such that there are no realistic alternatives that could be considered.

**Is this a “Key Decision” as defined in the Constitution?**

No

**Relevant Scrutiny Committees:**

Regeneration Review Committee.  
 Management Scrutiny Committee.

**Is it included in the Forward Plan? No**

6<sup>th</sup> January 2011.

## Report of the Chief Executive.

**Community Chest, Strategic Initiative Budget (SIB) and Strategic Investment Plan (SIP) - Financial Statement and Proposals for further allocation of Resources****1. Why has it come to Committee?**

- 1.1 Area Committee has delegated budgets to allocate to specific strategic priorities identified in the Local Area Plan, with the overall aim to benefit the wider community and to attract other funding into the area. The report provides a financial statement as an up date position on progress in relation to allocating SIB, SIP and Community Chest.

**2.1 FINANCIAL STATEMENT WASHINGTON COMMITTEE FUNDING STREAMS 2010-2011 AS AT 6<sup>th</sup> JANUARY 2011**

<b><u>Community Chest</u></b>			
	<b>Community Chest Budget</b>	<b>Approvals</b>	<b>Balance</b>
<b>Available Funding 2010/11*</b>			
Central	£10,355	£2,040	£8,315
East	£16,495	£11,589	£4,906
North	£10,903	£4,400	£6,503
South	£10,633	£6,258	£4,375
West	£14,333	£6,700	£7,633
<b>Balance</b>	<b>£62,719</b>	<b>£30,987</b>	<b>£31,732</b>

**SIB: Washington SIB Statement after 4th November AC 2010**

\* £287,261 was allocated for 2010/11, £126,070 was carried over from 2009-10. Balance £413,331

	<b>Committee Date</b>	<b>SIB Fund Approvals</b>	<b>Total</b>
<b>Available Funding 2010/11*</b>	01.07.10	£413,331	£413,331
Project Name	-	-	-
Washington Glebe Banner	01.07.10	£10,000	£403,331
Washington Mind	01.07.10	£14,770	£388,561
Operation Horizons	09.09.10	£40,150	£348,411
Washington Wheeled Sports Park	09.09.10	£27,000	£321,411
Sunderland Angling Festival	08.10.10 (Under Delegated Decision Process)	£1,000	£320,411

Grace House North East	08.10.10 (Under Delegated Decision Process)	£1,675	£318,736
Addressing Health inequalities -TCPT	04.11.10	£49,030	£269,706
Employers Demand Study	04.11.10	£10,000	£259,706
Washington Christmas Illuminations	04.11.10	£19,400	£240,306
Bowls Club Equipment	04.11.10	£9,000	£231,306
Parade Traffic Management Support	11.11.10 (Under Delegated Decision Process)	£1,221	£230,085
<b>New Balance</b>		<b>£230,085</b>	<b>£230,085</b>

<b><u>SIP: Washington SIP Statement after 4th November AC 2010</u></b>			
	<b>SIP Budget</b>	<b>Approvals</b>	<b>Balance</b>
<b>Available Funding 2010/11*</b>	£146,498	£0	£146,498
Central	£33,784	£33,784	£0
East	£25,492	£16,825	£8,667
North	£21,511	£18,482	£3,029
South	£35,732	£35,732	£0
West	£29,979	£29,979	£0
<i>NB Pattisons Signs £5,500 recouped for Washington East</i>			
<i>NB Env Imp to Wormhill Terrace £3167.45 recouped -shown in Washington East</i>			
<i>NB CCTV and IT in school-Usworth Grange Primary School. £2,000 returned. Reflected in Washington North balance</i>			
<i>NB:-£2,279 was recouped from Lighting to Blackfell MUGA (inc in West SIP budget-£27,700 + £2,279 reclaimed=£29,979)</i>			
<i>NB:- £1336.50 was recouped from Columbia CA Toilet Refurb (inc in Central SIP budget - £32,447 +1336.50 =£33,783.50/ £33784</i>			
<b>Balance</b>	<b>£146,498</b>	<b>£134,802</b>	<b>£11,696</b>

## 2.2 Community Chest

2.2.1 The table below details the balances remaining to be allocated following the last meeting. A total of 11 project proposals received are set out in **Annex 1a**, together with remaining balances should those proposals be approved.

Table 1

<b>Ward</b>	<b>Budget Remaining</b>	<b>Project Proposals</b>	<b>Balance Remaining</b>
Washington Central	£8,315	£1,450	£6,865
Washington East	£4,906	£1,350	£3,556
Washington North	£6,503	£2,000	£4,503
Washington South	£4,375	£3,040	£1,335
Washington West	£7,633	£600	£7,033
<b>Total</b>	<b>£31,732</b>	<b>£8,440</b>	<b>£23,292</b>

## 2.3 Strategic Initiatives Budget (SIB)

2.3.1 Following the November 2010 Area Committee meeting, a balance of £231,306 remains to be allocated this financial year.

2.3.2 Since November 2010 one emergency multi area SIB application bid was approved through delegated powers. This was for £1,221 from the 2010 -11 SIB budget to support the traffic management associated with Remembrance Parades across the City. This leaves a final balance of £230,085 to be allocated during 2010-11, with one further meeting remaining.

2.3.3 The following project as detailed in **Annex 1b** is recommended for approval, as follows:

	<u>2010/11</u>	
1. Oxclose Play Project	£24,488	Approve

2.3.4 Projects recommended for approval from the 2010/11 budget total £24,488. Should Area Committee approve this proposal the remaining balance for the 2010/11 allocation would be £205,597.

## 2.4 Strategic Investment Plan

2.4.1 The table below details SIP balances remaining to be allocated following the last meeting November 2010. A total of 3 project proposals received are detailed together with balances remaining should those proposals be approved.

Ward	Balance at November 2010	Project proposals	SIP Balance
Washington Central	£0		<b>£ 0</b>
Washington East	£ 8,667	£ 6,670	<b>£ 1,997</b>
Washington North	£ 3,029	£ 3,029	<b>£ 0</b>
Washington South	£0		<b>£ 0</b>
Washington West	£0		<b>£ 0</b>

2.4.2 The following 3 projects detailed in **Annex 1b** are recommended for approval, as follows:

	<u>2010/11</u>	
1. Eco Lighting Energy Saving	£ 6,670	Approve
2. NE Electric Traction Trust Trams	£ 2,000	Approve
3. Wharfedale Ave Dropped Kerbs	£ 1,029	Approve

2.4.3 The projects recommended for approval from the 2010/11 budget total £9,699. A balance of £1,997 remains in the Washington East allocation.

### Recommendations

Committee is requested to:

- Note the financial statement set out in Section 2.1 of this report.
- Approve the 11 proposals for support from 2010/11 Community Chest as detailed in **Annex 1a**
- Agree the recommendations set out in **Annex 1b** with reference to the SIB and SIP applications

**COMMUNITY CHEST 2010/2011 WASHINGTON AREA  
PROJECTS PROPOSED FOR APPROVAL**

WARD	PROJECT	AMOUNT	ALLOCATION 2010/2011	PROJECT PROPOSALS	PREVIOUS APPROVALS	BALANCE REMAINING
Central	<b>Washington Glebe Bowling Club</b> – Contribution towards transport for away games.	450				
	<b>Columbia C.A.</b> – Contribution towards computer equipment, connections etc.,	1000				
	<b>Totals</b>		<b>10,355</b>	<b>1,450</b>	<b>2,040</b>	<b>6,865</b>
East	<b>Harraton &amp; Fatfield War Memorial</b> – Additional to contribution towards renovation works.	1000				
	<b>Tai Chi Antics</b> – Purchase of T shirts and leaflets.	350				
	<b>Totals</b>		<b>16,495</b>	<b>1,350</b>	<b>11,589</b>	<b>3,556</b>
North	<b>Millennium Centre Friends</b> – Contribution towards lunch and entertainment.	500				
	<b>St. Bede's Ladies Friendship Club</b> – Contribution towards lunch for the members.	500				
	<b>Usworth Grange Primary School</b> – Contribution towards IT equipment.	1000				
	<b>Totals</b>		<b>10,903</b>	<b>2,000</b>	<b>4,400</b>	<b>4,503</b>
South	<b>Brancepeth Residents Club</b> – Contribution towards Christmas party. (Emergency Delegated Project)	200				
	<b>Brancepeth Residents Club</b> – Purchase of furniture and furnishings.	1440				
	<b>Oxclose Community School</b> – Purchase of judo mats.	1400				
	<b>Totals</b>		<b>10,633</b>	<b>3,040</b>	<b>6,258</b>	<b>1,335</b>
West	<b>Across Generations Allotments</b> – Purchase of potting shed and water butt.	600				
	<b>Totals</b>		<b>14,333</b>	<b>600</b>	<b>6,700</b>	<b>7,033</b>
<b>Totals</b>			<b>62,719</b>	<b>8,440</b>	<b>30,987</b>	<b>23,292</b>

**SIB and SIP funding applications : Summary Document.****SIB Application No.1.**

<b>Name of Project</b>	Oxclose Play
<b>Lead Organisation</b>	City of Sunderland Council

<b>Total cost of Project</b>	<b>Total Match Funding</b>	<b>Total SIB requested</b>
£45,000	£20,512	£24,488
<b>Project Duration</b>	<b>Start Date</b>	<b>End Date</b>
5 months	February 2011	June 2011

**The Project**

The project will deliver an enjoyable and accessible green space providing a safe outdoor area, which can be accessed free of charge and used by all, helping the community to come together. The introduction of play equipment will enhance the opportunity for positive play.

The provision will provide free and accessible play opportunities and increase access to high quality play for children and young people. Through the provision of more places to go, and things to do children and young people will be able to participate in positive activities redirecting them from anti social behaviour. The facility will contribute to reducing health inequalities by providing more opportunities to participate in positive activities and be physically active. The new facility will be designed and installed within the Oxclose area in consultation with the local community as per the Play and Urban Games Strategy (PUGS) Consultation Framework. This project is part funded through Washington West SIP which was approved at the last Area Committee meeting held 4<sup>th</sup> November 2010.

**Need for Project**

This is a priority, which was identified during consultation with area committee and ward councillors in respect of the PUGS Addendum and the identification of new priorities for play 2010-2012. The current area of green space is being positively and actively used by local children and young people since the installation of goal posts. Elected members through their local knowledge and resident contact, are aware that there is an aspiration for the development of a play provision.

**Outputs of the Project**

Output Code	Description	Number
A1	No. new or improved community facility or equipment	1
A2	No. people using new or improved community facility	1200
L9	No. new play services provided engaging children	1

**Key Milestones for the Project**

Consultation processes complete	Jan 2011
Design completed	Jan 2011
Procurement of contractor	Feb 2011
Commence installation on site	March 2011
Completion	June 2011

\* This project is matched to a SIP application of £20,512 approved 4<sup>th</sup> November 2011

**Recommendation: Approve.**

This project meets priorities identified in the Safe and the Attractive and Inclusive themes within the Washington Local Area Plan (LAP).

**SIP Applications.**

**SIP Application No.1 (Washington East).**

<b>Name of Project</b>	Eco Lighting Energy Saving
<b>Lead Organisation</b>	Fatfield Primary School

<b>Total cost of Project</b>	<b>Total Match Funding</b>	<b>Total SIP requested</b>
£6,670	£0	£6,670
<b>Project Duration</b>	<b>Start Date</b>	<b>End Date</b>
3 months	January 2011	March 2011

**The Project**

The school is dedicated to looking at ways in which it can contribute to making a difference to the environment. The Eco Schools project will create a greater awareness amongst the children and the school community of ways in which we can make our environment better and contribute to reducing the school’s carbon footprint. One way of doing this is to save energy. Children and staff have been monitoring the electricity usage and one way of saving electricity is through the installation of School Lighting Controls. These will ensure that when a room is not in use the lights will go off. They will come on again as movement is detected in the room.

**Need for Project**

There is a need for this project to save energy which would be wasted when lights are left on. This will contribute to reducing the school’s carbon footprint and help the environment. These are all important issues which children should learn about for their own futures, their health and well being. The school will also save on energy costs which are rising.

**Outputs of the Project**

Output Code	Description	Number
A1	No. new or improved community facility or equipment	1

**Key Milestones for the Project**

Tender for contract	Jan 2011
Installation commences	Feb 2011
Project complete	March 2011

**Recommendation: Approve**

This project meets the attractive and inclusive priorities of the Washington Local Area Plan.

### SIP Application No.2 (Washington North)

<b>Name of Project</b>	Trams
<b>Lead Organisation</b>	NE Electric Traction Trust

<b>Total cost of Project</b>	<b>Total Match Funding</b>	<b>Total SIP requested</b>
£2,000	£0	£2,000
<b>Project Duration</b>	<b>Start Date</b>	<b>End Date</b>
1 month	March 2011	March 2011

#### **The Project**

The project will purchase two Blackpool trams in excellent condition and good running order. They will be displayed at the current Sunderland Aircraft Museum site as a heritage attraction. They will also be utilised to provide quality training for engineering apprentices who will gain practical experience in the maintenance and restoration of heritage vehicles. The apprenticeship schemes will be nationally recognised accredited schemes. A gap in heritage engineering skills has already been identified and Washington has a number of facilities which can accommodate this approach. The project will also complement the displays at Sunderland Aircraft Museum, Transport Museum and the Military Vehicle Museum

#### **Need for Project**

The project has been identified through a number of sources identifying a need for facilities to accommodate upskilling young people in heritage engineering. This site and initiative is part of an overarching approach re developing opportunities for Washington's young people. Enthusiasts, potential trainees, visitors will benefit.

#### **Outputs of the Project**

Output Code	Description	Number
A1	No. new or improved community facility or equipment	2

#### **Key Milestones for the Project**

Purchase of trams	March 2011
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#### **Recommendation : Approve**

This project meets the attractive and inclusive and the learning priorities of the Washington Local Area Plan

### SIP Application No.3 (Washington North)

<b>Name of Project</b>	Wharfedale Drive Dropped kerbs
<b>Lead Organisation</b>	City of Sunderland Council

<b>Total cost of Project</b>	<b>Total Match Funding</b>	<b>Total SIP requested</b>
£1,029	£0	£1,029
<b>Project Duration</b>	<b>Start Date</b>	<b>End Date</b>
1 month	February 2011	February 2011



### **The Project**

The project will install dropped kerbs at a road junction in Wharfedale Avenue in the Ward to make it safer and more convenient for disabled persons to cross the road and to access public transport.

### **Need for Project**

The need for the project has been identified via Ward Councillors. The council's Capital Programme for traffic management works in 2010/11 is already fully committed.

### **Outputs of the Project**

Output Code	Description	Number
A4	No. programme of works to improve appearance of streets	1

### **Key Milestones for the Project**

Commence works	February 2011
Project complete	February 2011

### **Recommendation : Approve**

This project meets the attractive and inclusive priorities of the Washington Local Area Plan

6<sup>th</sup> JANUARY 2011

REPORT OF THE CHIEF EXECUTIVE

INFLUENCING PRACTICE, POLICY AND STRATEGY

Refreshing Washington Local Area Plan

**1. Why has it come to Committee?**

- 1.1 It was agreed at the beginning of the municipal year that Area Committee would lead on refreshing their Local Area Plan (LAP) between January 2011 to March 2011. To support Committee throughout this process information has been provided on four main elements:
- What are people telling us
  - Developments to consider
  - Proposed framework for managing the refresh and review of the Plan
  - Recommendations including terms of reference.
- 1.2 The Area Committee has been provided with significant citywide and local strategic information over the last 3 years. In addition, partners including the community and voluntary sector have fed information into the Area Committee process that has resulted in the development of the Washington Local Area Plan and the Committee's annual work plans. The plans have not only identified key priorities, but through the establishment of task and finish groups supported the Committee in influencing the provision of public sector service delivery at a local level and focused the allocation of its delegated budgets to deliver actions to address those priorities.

**2. What residents are telling us?**

- 2.1 Feedback from residents has now been collected over the last year, and this information will be used to provide a focus on improvements that need to be made at an area level, from a resident's perspective.
- 2.2 Area Committee have the opportunity of using this information when refreshing their LAP and establishing their work plan for 2011-12. The work of the Area Committee could then significantly address resident's perspectives of their neighbourhoods and provide for an understanding of the outcomes of the Area Committee's actions.
- 2.3 What does this mean for Washington?  
By understanding what residents are saying we can start to build a picture of what really matters to people living in the neighbourhoods and communities within the Washington area. We can then use this information to help inform decisions and meet local people's needs when deciding on area priorities. As a starting point, the information provided from resident's feedback in the 2009 Place Survey has been cross referenced with a number of sources to identify emerging priority issues. The initial findings would indicate that the priorities for Washington residents are:
- Activities for teenagers - linked to feeling unsafe and anti social behaviour (teenagers hanging around)
  - Job prospects – including lifelong learning, and apprenticeships for young people linked to culture, inclusion and heritage
  - Road and pavement repairs

## 2.4 Feeling unsafe, anti social behaviour and activities for teenagers:

By analysing the information provided by residents, the Area Committee will be better able to understand what elements need to be considered if feeling unsafe, anti social behaviour (ASB) and teenagers hanging around are chosen as a priority:

- The most common ASB issue is still teenagers hanging around. The Safer Communities Survey report endorses with the survey consistently identifying teenagers hanging around on streets as the top issue.
- Increases in ASB are occurring but those increases are ward specific
- Perception around alcohol misuse as a problem is still a key issue for residents
- Violence against persons is higher than the city average in Washington North
- Burglary is higher than the city average in Washington Central and East
- Theft (other than from a vehicle) is nearly twice the city average in Washington Central and similar to the city average in Washington North
- Criminal damage is higher than the city average in Washington North and South
- Drugs offences are higher than the city average in Washington North
- Washington is below average for visibility and awareness of policing. Developing and targeting local communication and engagement tactics and a visible policing presence is required
- Activities to divert young people away from anti social behaviour are identified by residents as key to increasing feelings of being safe.

## 2.5 Job prospects for Washington residents

By analysing the information provided by residents, the Area Committee will be better able to understand what elements need to be considered if improving job prospects is chosen as a priority:

- Washington areas have gained the largest increases in endorsement of job prospects needing improvement since the 2008/9 Place survey. 42% of Washington residents see job prospects as the local aspect most in need of improvement
- There are a number of factors that impact on a resident's ability to work. More residents are economically inactive (which means they aren't looking to work e.g. residents looking after a home, retired, students etc.) in Washington North (36.68%) which is slightly less than the city average of 39.36%. Contributory factors are the higher rates of permanently sick and disabled residents.
- The percentage of children in households that are dependent on out of work benefits is a key measure of child poverty. Levels in Washington North ward (32.8%) are higher than the City average (26.5%), the other wards in Washington are slightly lower.
- Whilst improvement to job prospects is seen as an important priority some key facts identify that Washington's baseline re unemployment and those not in education, employment and training (NEETs) is lower than the city average and lower than many wards across the city.
- There are also a number of key initiatives underway to improve local people's access to employment opportunities. They are
  - Development proposals for Washington Workspace
  - Demand Survey with employer's underway
  - Review of council led employability services underway
  - Visible workspace audit and audit of Washington Industrial sites completed
  - Recognition of the importance of upskilling and training young people, e.g. apprenticeships and training schemes. Developing links between skills gaps, culture and heritage offer, and learning and training opportunities for young

people are already recognised as a priority through the current Area Committee Workplan.

- Feasibility and options analysis of the heritage offer in Washington is underway. This includes the consideration of the provision of learning opportunities, learning environments (physical and virtual), partnerships with other organisations, and the position of learning within organisations.

## 2.6 Road and pavement repairs

By analysing the information provided, the Area Committee will be better able to understand what need to be considered if this is chosen as a priority:

- 40% of Washington residents feel road and pavement repairs need to be improved. This is the 2<sup>nd</sup> highest of the Regeneration Areas and is higher than the city average.
- The Washington Area Committee have raised this issue as part of their 2010/11 Workplan and have utilised Area Committee funding to address some of those concerns
- The Washington Road Safety Scheme has implemented some repairs and modifications throughout 2010/11

## 3. Other Factors for Consideration

3.1 There are a number of strategic and service developments that need to be taken into consideration when developing the LAP, such as;

- Community Strategy
- Corporate Improvement Plan
- Environment and Attractive City Scrutiny Committee: Sunderland 'The Place' Policy Review 10/11
- Child and Family Poverty Strategy
- Economic Masterplan
- Budget Framework
- Local Development Framework
- Washington Area Committee's Work Plan 2010-11

Such documents will both inform and be informed by the review of the LAP and will be strategically aligned to the work of the Area Committee.

## 4. Proposed Consultation Framework

4.1 Consultation is a key part of developing a well informed LAP. It is recognised that the whole community should have an opportunity to participate in the consultation process, with elected members, receiving support from partners to drive the consultation process forward.

4.2 Consultation and community engagement are therefore fundamental foundations in developing LAPs, which will inform the refreshed Sunderland Strategy. During November, the Area Co-ordination Team concentrated on analysing resident surveys, requests for services, feedback from Community Spirit, outcomes from the State of the City Debate and Youth State of the City, Voluntary and Community Sector Area Networks and key facts and performance data as gathered through our Area Regeneration Framework Profiles, the findings of which are shown in Section two of this report. In order to ensure an inclusive approach a consultation framework will be applied.

- 4.3 Stage One: 6th January 2011  
Present desk top research to Washington Area Committee, building a picture of what people are telling us needs improving and their top priorities to address.
- 4.4 Stage Two: January - March 2011  
Area Committee agree to establish a Task and Finish group made up of elected members and partners (see Annex 1). The group, if agreed, will commit to actively working outside of the Committee cycle between January and March 2011 to consider what people are telling us. They will bring information forward, relevant to the area, about key strategies and Partner/ Directorate delivery plans for the forthcoming year; raise the profile of any local research, project interventions or initiatives being delivered, quality control information supplied and propose suitable performance measures to enable the production of the first draft of LAP. This will include key priorities that will be provided for the Area Committee to agree.
- 4.5 Stage Three: March - April 2011  
The Draft LAP, including key priorities, will be provided to the Area Committee for agreement. There will be a commitment to consult with a wide mix of residents, for example, young and old, from different communities, and interests, to ensure the information collected is unbiased. Groups to be consulted could include, for example, those active in the Washington area highlighted in Annex 2. Area Committee also have an opportunity to add further groups, for example, Local Multi Agency Problem Solving Groups (LMAPs). All elected members will receive notification of meetings held within the Washington area.
- 4.6 Stage Four: April 2011 - May 2011  
The Task and Finish Group will capture feedback, refine the LAP and develop an action plan, including performance measures, reporting their findings to Area Committee for agreement.
- 4.7 Stage Five: May 2011  
The final design to be provided to Elected Members prior to release to local partners and residents. The LAP will then be widely communicated with two versions produced, one version being a special edition of Community News for residents, the second, being a working document for Committee to deliver against throughout 2011/12.
- 4.8 Stage Six: October – November 2011  
Bi-annual performance report presented to Area Committee, to advise Committee on progress on activity.

## 5. Recommendation(s)

Area Committee are asked to agree the following:

- Establish a Washington LAP Task and Finish Group and note the terms of reference for the group, outlined in Annex 1.
- Nominate the membership of the group.
- Agree the proposed consultation framework outlined in Section 4 above.
- Note the findings of the report and agree to receive a further report in March 2011.

**Annex 1:** Terms of Reference

**Annex 2:** Community/resident groups in Washington

## **Background papers**

- Place Survey 2009
- Safer Sunderland Partnership: Confidence Survey 2010
- Community Spirit Panel: Sustainable Communities
- State of the City Debate 2010
- Youth State of the City Debate 2010
- Mini Youth Inc Events 2009
- VCS Area Network 2010 meetings
- Customer Service Requests: Quarter three 2010
- Area Regeneration Frameworks 2010

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## **Item 4: Annex 1: Local Area Plan (LAP) Task and Finish Groups: Guidance Notes**

### **Membership**

The LAP Task and Finish group to be chaired by the Area Chair, or nominee, and will include Councillors, LSP representatives, officers, and experts. Sub groups and advisors may be appointed, if necessary, and their terms of reference will be agreed by the Task and Finish group.

### **Frequency of Meetings**

The group will agree the frequency and intervals of its meetings in order to achieve its purpose and specific duties within the timescale agreed by the Area Committee.

### **Purpose of group**

- Consider what local people are telling us about improvements, priorities and satisfaction levels of service delivery.
- Commit to actively work outside of Area Committee between January 2011 and March 2011.
- Act as a hub of area information and intelligence relating to strategies, delivery plans, research, interventions and initiatives being delivered in the area.
- Quality control information supplied.
- Propose suitable performance measures against future priorities.
- Present draft priorities and LAP to Area Committee to agree before consultation framework applied.
- Consult on draft priorities and LAP with residents and partners.
- Capture feedback from consultation exercise and refine LAP.
- Present final LAP to Committee for consideration.

### **Budgetary responsibility**

No budget is assigned to the Task and Finish group. Individual Area Committees may agree to align a percentage of their SIB budget to a Task and Finish group to address the priority identified in the work plan, however requests for funding would need to be endorsed by Area Committee, or through the emergency protocol.

### **Communication by the Group**

- The group shall be responsible for keeping the Area Committee updated on progress via the Area Officer using the following mechanisms:
  - Sunderland website and Area Action Plans
  - Ward e-bulletin and Washington Community Newsletter
  - Update reports at Area Committee meetings.
- Any other appropriate means identified by the task and finish group
- A schedule of action, identifying 'lead responsibility' and deadline dates will be produced within 7 working days of any meeting and circulated for action, with regular updates.

### **Limits of group**

The task and finish group have no decision making powers. Recommendations of the task and finish group will be discussed and endorsed by the Area Committee.

## **Item 4: Annex 2:**

### **Community and Residents Groups within the Washington Area**

Many local groups share a common goal to improve their neighbourhood or area. By working with these groups Area Committee can gather further insight into what is important to local people. The following information provides an overview of some of the groups Committee may wish to include in the consultation process.

#### **Area-wide**

Bridge  
ISIS  
Military Vehicle Museum  
North East Aircraft Museum  
Washington Age Concern  
Washington Citizen Advice Bureau  
Washington Carers  
Washington Football Club  
Washington History Society  
Washington MIND  
Washington Riding Centre for the Disabled  
Washington Scouts Group

#### **Washington Central Ward**

Columbia Community Association  
Friends of Princess Anne Park  
Glebe Residents Association  
Washington Boxing Club  
Washington F Pit Banner Group  
Washington Village Community Association

#### **Washington East Ward**

Barmston & District Community Forum  
Barmston Residents Association  
Harraton Community Association  
Roseberry Court Residents Group

#### **Washington North Ward**

Pitstop Youth Project  
Washington Millennium Centre  
Sulgrave Tenant and Residents Association  
Usworth Colliery Banner Group  
Peacehaven Court Residents Group

#### **Washington South Ward**

Brancepeth Residents Association  
Barmston and District Senior Citizens  
Lambton Community Association  
Oxclose Residents and Neighbourhood  
Watch Association  
Oxclose and District Young People's Project  
Rickleton Residents Association

#### **Washington West Ward**

Donwell Community Association  
Springwell Community Association  
Albany Residents Association