

Sunderland East Attractive and Inclusive Area Action Plan

Objective	Action	RAG	Timescale	Lead Officer	Progress
1. Promote and clean up the City Centre	To establish a two way communication process for the City Centre Strategy Group and the City Centre Programme Board (The Board has recently been set up to oversee the activity of the Strategy Group and other partners, e.g Nexus, Sunderland arc, Sunnyside Partnership, the University) to update Area Committee on development and vice versa, to complement each others work plans and priorities.		Medium term: March - Nov 10	Graeme Farnworth: Chief Executives	It is recognised that the City Centre is every wards responsibility to promote. The Strategy Group are busy working on delivery plans, which are due to be agreed in June 2010. Once the delivery plan has been agreed, a mechanism will be established to ensure linkages are made between the two Committees.
2. Encourage private landlords to become accredited landlords and bring empty properties back into use.	Escalate to Scrutiny: In addition to each of the Area Committees requesting information regarding the current position and work of the Council in tackling empty homes, anti social behaviour and the private rented sector, a similar request has been made by the Community and Safer City Scrutiny Committee in respect to the Council's role in tackling ASB issues.		Medium term: March - Nov 10	Graeme Wilson: Health, Housing and Adult Services	A report is being prepared by the Executive Director of Health, Housing and Adult Services for submission to the Community and Safer City Scrutiny Committee. The report will not only set out details as described, but will also detail the level of resource required to expand the existing Council service. An update will be presented to a future meeting.
3. Improve public transport routes and walk ability across the area	Review: Members are asked to identify opportunities for further potential improvements to public transport routes and walking access across the area, and to receive a further report to a future meeting of the Sunderland East Area Committee.		Short term: Nov - Feb 2010	Area Committee	Members to bring forward improvements to the January 2010 Area Committee meeting.