

## HEALTH AND WELLBEING DELIVERY BOARDS ASSURANCE UPDATE

### Report of the Chief Executive of Together for Children, Executive Director of Health, Housing and Communities and Director of Adult Services & Chief Operating Officer of SCAS

#### 1.0 Purpose of the Report

1.1 The purpose of the report is to:

- i. provide the Health and Wellbeing Board with assurance that the work of the Delivery Boards is progressing in line with their agreed terms of reference;
- ii. provide a summary of key points discussed at their recent meetings; and
- iii. provide an update on the Healthy City Plan grant available to the Delivery Boards.

#### 2.0 Background

2.1 The Health and Wellbeing Board has three delivery boards to provide strategic oversight of the six Marmot objectives and the nine Healthy City Plan workstreams. The delivery boards provide challenge and support across partnership activity in order to reduce health inequalities and address the social determinants of health.

2.2 To enable the Health and Wellbeing Board to fulfil its role as system leader for health and wellbeing, the delivery boards will need to be assured that activity being delivered across the three themes of the City Plan (Healthy, Vibrant and Dynamic Smart City) are maximising opportunities to reduce health inequalities and address the social determinants of health.

2.3 The fifth meeting of all three delivery boards took place in May 2022. The delivery boards are scheduled to meet on a quarterly basis and will hold additional workshops and development sessions subject to their business needs.

#### 3.0 Update from the Starting Well Delivery Board – met 12 May 2022

3.1 The Starting Well Delivery Board held discussions on the following items:

- i. Family Hubs

Sunderland will be one of the seventy-five local authority areas between now and 2025 that will receive a share of £302 million government funding

to create a new network of family hubs to bring together and transform local services. An effective family hub will make it easier for parents and carers to get support and ensure better outcomes for them and their children from pregnancy through early years and later childhood, up to the age of 19 (or 25 for young people with special educational needs and disabilities).

We are waiting to hear whether we will be one of the first twelve. The full costs of the proposed property are being calculated, this includes the cost of the refurbishment, as well as other costs such as ICT equipment and ensuring the space is appropriate for its intended use. The building costs will far exceed the money that is available from government, which is a maximum of £167k. The Board agreed to meet as a smaller group to discuss how the model will be developed and implemented in Sunderland and the associated costs. The Delivery Board will continue to receive an update on family hubs as a standard agenda item.

Update 29.6.22: We have been notified we were not successful with the Family Hub bid and are waiting information as to when we are likely to receive the funding.

- ii. Starting Well Performance Dashboard – refer to separate Health and Wellbeing Board agenda item.
- iii. Deep dive: young people 11-19 risk taking behaviours priority of the Healthy City Plan

A comprehensive presentation was provided within the context of the 11-19 key areas for improvement within the Healthy City Plan, these being: sexual health and under 18 conceptions, alcohol admissions for under 18's, and mental health. The presentation provided an overview of services during the pandemic and in recovery and explored future opportunities. Highlights from the presentation included:

Under 18 conceptions – a small rise is seen in 2020 annual data, with a further rise expected for 2021 annual data. There continues to be an overall downward trend, 66% reduction since 1998. The response to the pandemic saw increased C-Card provision, at least two additional pharmacies in each locality, priority access to sexual health services for vulnerable young people with no one turned away from the service.

Under 18 alcohol admissions – although the rate is decreasing there remains a need to understand the scale and complexity of the issue. The intelligence shared shows that we are dealing with complex young people. The Youth Drug and Alcohol Project (YDAP) are now part of the hospital discharge process, and the expectation is that YDAP will attend to support engagement into treatment. The OHID Substance Misuse Treatment and Recovery grant\* will provide opportunities to invest in young people's drug and alcohol services as part of year one of the three-year funding. (\*Note: The OHID Substance Misuse Treatment and Recovery grant is referred to

in more detail in the Living Well Delivery Board section of this report under 'drugs and alcohol workstream priority update.')

Mental Health – the rate of admissions has decreased in the last two reporting periods. Evaluation of the Better Mental Health grant is imminent which may give us things to consider for the future. A Child and Adolescent Mental Health Services (CAMHS) Joint Strategic Needs Assessment will be produced to assess current and future needs and inform future commissioning. Healthy Heads (Mental Health Support Team) is now in place covering 13 schools, with further funding secured to extend to more schools which will result in 60% coverage.

The Board discussed the culture of alcohol in schools and community sports-based settings in terms of alcohol in school raffles and teacher gifts, and bars often open at children's football matches and other sporting activities. The Board hoped schools would become increasingly aware of the role they can play through the RSE Charter Mark and having a school alcohol policy.

iv. Food poverty

A Food Partnership Coordinator to take-up post in May and partners will be invited to have discussions with the postholder. Links will be made to existing work in the city, including work on the cost of living crisis and support for children eligible for free school meals.

v. Place based integration

An update was provided to each of the three delivery boards on Place Based Integration and the work that has progressed in the last few months. The potential models were shared with the Boards, highlighting partners preference for a hybrid model that considers services and a life course approach.

[For latest update refer to agenda item 8].

vi. Forward plan

A separate meeting will be held to consider the future forward plan, seeking to allow time for both development discussions and deep dives into existing priorities and activity.

### 3.2 Key issues:

The Delivery Board remains focused on Covid recovery issues, as well as a number of cross-cutting issues that affect considerable numbers of children and young people including poverty, alcohol and substance misuse harms.

Promoting a breastfeeding culture in the city remains a key priority, alongside supporting more women to choose breastfeeding for their babies and having a positive feeding experience. Whilst STSFT do not have Unicef Breast Feeding Friendly accreditation they are committed to achieving it and are intending to recruit an Infant Feeding Nutrition Lead who will take this forward.

A children and young people's JSNA is under development, it should assess current and future needs and inform future commissioning. From this work it is hoped the Board will have a greater understanding of what it is like to be a child or young person in Sunderland and how services can support their needs.

#### **4.0 Update from the Living Well Delivery Board – met 10 May 2022**

4.1 The Living Well Delivery Board held discussions on the following items:

i. Low Carbon and Health

A comprehensive presentation was made on the city's low carbon commitment, framework and current position. There was recognition of the wider 'living well' benefits from the low carbon agenda including: reducing heat and cold extremes; improving air quality and reducing noise pollution; improving physical and mental wellbeing; improving comfort at home and helping to reduce food poverty; and complementing healthy eating and healthy weight programmes. The Board was pleased to see a focus on inequality and low-income households. The Board discussed how to support people on low incomes to be more physically active including access to the cycle schemes in the city, reducing the need to use a car. It was agreed to explore the potential for a city-wide cycle scheme and car share scheme.

The council's emerging Integrated Impact Assessment tool will provide the opportunity to assess the carbon impact of activity, as well as other considerations including equalities, socio-economic and health impacts. It was agreed that consideration will be given to using the Integrated Impact Assessment as a place-based tool following phase one piloting of the tool in the council (phase one will run Sept. 22 – March 23).

ii. Deep dive: drugs and alcohol workstream priority of the Healthy City Plan

A detailed presentation was made on the new national strategy for drugs and local context was given around the drugs and alcohol agenda. The new national drugs strategy 'From Harm to Hope: A 10-year drugs plan to cut crime and save lives' has three key strands: breaking drug supply chains; delivering world class treatment and recovery; and achieve a generational shift in demand for drugs. The presentation included a range of local data on drugs and alcohol use, and current activity to address the harms caused by drugs and alcohol. Proposals have been submitted for the Substance Misuse Treatment and Recovery Grant - local authorities will receive enhanced treatment funding over three years via a targeted approach prioritising areas experiencing highest harm. The presentation included details of the proposals

submitted to OHID for the Substance Misuse Treatment and Recovery grant and outlined some of the proposed partnership projects including building on, enhancing and expanding existing services which would focus on treatment and include prevention elements. Discussion included building pathways for affected families to access wider social prescribing opportunities in their communities. There was recognition from the Board that we need to make sure people know what services are available; and how different services complement one another to support individuals/families. The grant will enable additional services to be put in place in year one, with further opportunities to be considered for years two and three.

- iii. Place-based integration - See update under 'Starting Well' – the same presentation was made at each delivery board.
- iv. How the NHS is tackling health inequalities at place

A presentation was made on how the NHS is tackling health inequalities at place, reflecting on the NHS context, the 'must do's' and examples of additional local work. The current STSFT, ATB and local authority health(care) Inequalities Group will be producing an action-oriented action plan for 2022/23. The governance of this group in relation to organisational and Health and Wellbeing Board reporting will need to be mapped out. The Board discussed considering how the local authority may work with Primary Care to address inequalities in particular wards. There was recognition of lots of opportunities for collaboration and shared learning, including the Council's work on Health in All Policies and Integrated Impact Assessment, and the Trusts work on equity audits and health literacy.

- v. Living Well Performance Dashboard – refer to separate Health and Wellbeing Board agenda item.
- vi. Pharmaceutical Needs Assessment – refer to separate Health and Wellbeing Board agenda item.
- vii. Forward Plan – the Delivery Board has a comprehensive forward plan. Proposed agenda items for the next meeting include: a deep dive discussion on the health of those in work and seeking work workstream (including skills / NVQs); a deep dive discussion on Active Sunderland; community wealth building / cost of living crisis; health inequalities update; Director of Public Health Annual Report; and an update on place-based arrangements.

#### 4.2 Key issues:

The issues of improving health and reducing health inequalities require a partnership approach as demonstrated in the delivery board discussions on supporting people to have good health to enter and remain in employment. The Delivery Board is keen to understand the impact of the cost of living crisis and how vulnerable people and people from disadvantaged backgrounds are being supported to enter work and sustain employment.

## **5.0 Update from the Ageing Well Delivery Board – met 17 May 2022**

5.1 The Ageing Well Delivery Board received a number of updates on its key priorities and activity set-out in its workplan. This included:

i. Active Families and the wider Voluntary Sector in Sunderland

Active Families provided an update on the work during the Covid-19 pandemic including the distribution of active bags, online classes and walk and talk sessions. Active Families are now doing Active Forever programmes for over 50's with a range of activities including day trips and exercise classes. They are distributing over 500 monthly newsletters to residents, having over 300 face-to-face interactions weekly and over 10,000 engagements via social media. Their 'Mission 2 Mobility' programme focusses on strength, balance and movement, it is focused on social interactions in a small group setting over an eight-week period. Discussion took place on the value of the programmes being part of the social prescribing offer and an offer from the University to support with academic evaluation of the programmes.

Active Families are one of many voluntary and community sector organisations delivering activities and services to support residents in Sunderland to age-well and to reduce social isolation and loneliness. The Voluntary Sector Alliance in Sunderland is embedded within the place-based integration work, to ensure capacity is grown within the voluntary sector, to meet the growing needs in Sunderland.

ii. Harnessing Healthy Ageing Programme

An update was provided on the testing of solutions. Partners including Gentoo and Back on the Map have been supporting in finding participants to pilot the use of the technology, but further participants are still required. Evaluation and impact assessment is ongoing. A final showcase event is scheduled for 24 June. Questions from the Board included links to the Housing Expo and plans to upscale or replicate in and beyond Sunderland.

iii. Improving financial wellbeing and resilience

A comprehensive presentation was provided on 'ageing well – financial wellbeing and resilience.' The presentation explored the local strategic context including the city's financial resilience programme and managing your money (rights, help and advice); the national cost of living crisis; the barriers to financial resilience for older people; and actions and ideas to support financial resilience for older people.

The cost of living crisis will further exacerbate the number of people of pensionable age living in poverty. Discussion took place on how we can use the data we have available to identify frailty to target support. A Council Task Group which feeds into the City Board to be established to

drive forward the strategy, led by the Executive Director for Health, Housing and Communities. It was agreed there are opportunities to align the agenda with social prescribing and MECC approaches. In addition, discussion to take place with the Ageing Well Ambassadors on the role that they may be able to play, alongside the wider voluntary and community sector.

iv. The State of Ageing is Getting Worse – 2022

Data shared on the State of Ageing nationally in 2022, as produced by the Centre for Ageing Better. It was agreed that a request will be made for Sunderland specific data from the Centre for Ageing Better and general support from the Board for a deep dive into the Sunderland picture. Acknowledgement that we have lots of data in the city, but we need to collate and analyse it to inform our priorities.

v. Place-based integration - See update under 'Starting Well' – the same presentation was made at each delivery board.

vi. Walking Well Path

Working with the Digital Catapult Northern Ireland are piloting “walking well path” which is an insole that fits in the persons shoes to analyse through technology how a person is walking and their gait. This technology has the potential to predict a frailty to falls and will be showcased at the June event.

viii. Ageing Well Performance Dashboard – refer to separate Health and Wellbeing Board agenda item.

ix. Workplan updates

Workplan updates were provided on falls prevention, pre-frailty, Spring area-events and Ageing Well Ambassador consultation.

x. Forward Plan – the Delivery Board has a detailed partnership workplan.

5.2 Key issues in Sunderland:

- How we develop a strengths-based approach to many of the issues discussed, for example, reducing frailty factors, addressing digital exclusion and raising awareness of the early intervention and prevention opportunities across the city that support ageing well.
- Ensuring we use all available data to identify frailty to target support.
- Working in partnership to try and mitigate the impacts of the cost of living crisis on older people.

## **6.0 Healthy City Plan Grant**

### **6.1 Background**

At the Health and Wellbeing Board meeting in June 2021 the Board agreed the approach to the distribution of resources allocated from NHS health funding to support the delivery of the Healthy City Plan. Funding of £750,000 was allocated as Healthy City Plan to respond to the negative impacts of the COVID-19 pandemic on the health and wellbeing of Sunderland residents. £50,000 of the £750,000 was earmarked for a range of behavioural insight work, health equity audits and other initiatives to inform the key priorities and work streams within the Healthy City Plan. The residual £700,000 was protected to support investment into capacity and capability to deliver projects contributing to the achievement of the Healthy City Plan.

### **6.2 Update**

The full allocation of Healthy City Plan grant remains. There have been several calls for the funding from the Ageing Well Delivery Board, but other sources of funding could be provided which has enabled the full pot of money to remain unallocated.

A further £1 million has recently been provided via Sunderland CCG to enhance the Healthy City Plan grant. The total sum of Healthy City Plan grant is now £1.75 million.

It is proposed the approach for allocating the resource will remain the same as agreed by the Board in June 2021: the Chair of the Health and Wellbeing Board, the Executive Director of Public Health & Integrated Commissioning and the CCG Chief Officer collectively having the delegation to consensually agree the allocation of the grant to schemes.

There is no requirement to allocate and spend monies in year, however, the Delivery Boards will be encouraged to identify proposals to support the delivery of Healthy City Plan priorities. Updates on the deployment of the resource will be provided in future Delivery Board assurance reports.

## **7.0 Independent Review into Smokefree 2030 policies.**

7.1 [The Khan Review: Making Smoking Obsolete - the independent review into smokefree 2030 policies](#) was published on 9 June 2022 (after the last Living Well Delivery Board meeting). This is an independent review by Dr Javed Khan OBE into the government's ambition to make England Smokefree by 2030.

7.2 The review sets out 15 independent recommendations on how the Government can achieve a Smokefree 2030, four of which are stated as 'critical' to meet the target. The four critical recommendations are;



1. Urgently invest £125 million per year in a comprehensive Smokefree 2030 programme. Options to fund this include making the 'polluter pay' through a levy on tobacco company profits from addiction.
2. Raise the age of sale of tobacco by one year every year from 18, until no one can buy a tobacco product in this country. (This will create a Smokefree generation).
3. Offer vaping as a substitute for smoking, alongside accurate information on the benefits of switching, including to healthcare professionals.
4. For the NHS to prioritise further action to stop people from smoking, by providing support and treatment across all of its services, including primary care. Prevention must become part of the NHS's DNA.

7.3 The review urges the Government to seize the moment and commit to making smoking obsolete.

7.4 The ambitions are welcomed by Fresh who will be doing everything they can to ensure that we get as many evidence-based tobacco control measures included in the forthcoming disparities white paper (expected pre-Summer recess) as well as in a comprehensive new ambitious tobacco control plan in the Autumn.

7.5 Health and Wellbeing Boards and partners will be able to comment on proposals to raise the age of sale for tobacco in the coming months and on other proposals to get behind the ambition to end tobacco smoking and become Smokefree.

## **8.0 Recommendations**

8.1 The Health and Wellbeing Board is recommended to:

- i. note and comment on the summaries from the recent meetings of the delivery boards;
- ii. be assured that the work of the Delivery Boards is progressing in line with their agreed terms of reference;
- iii. note the additional £1m to support the delivery of Healthy City Plan priorities; and
- iv. support the critical recommendations in The Khan Review: Making Smoking Obsolete.

