

OUTCOME	Role for Area Committee	ACTIONS	Lead Agent	OUTCOMES
<b>1 CORPORATE</b> An attractive modern city where people choose to invest, live, work and spend leisure time <b>AREA:</b> High quality built and natural environments in Coalfield: Influence investment across Coalfield	<b>Strategic Influencing Role</b>	1. Influence empty properties action plan/enforcement powers to reduce negative impact on the area	Alan Caddick (Liz McEvoy)	<ul style="list-style-type: none"> <li>Members have influenced the empty properties action plan</li> <li>Over 90 vacant properties brought back into use across the Coalfield area</li> </ul>
		2. Influence traffic and road safety issues and priorities	James Newell/ Adam Clelland	<ul style="list-style-type: none"> <li>A 'network' of Vehicle Activated Speed (VAS) signs has been developed. The sign will be able to be deployed to areas of need on a rolling programme</li> </ul>
	<b>Local Action Key Priorities for Action: Neglected Land, Allotments and Shopping Centres</b>	3. Receive and monitor information relating to development of major projects in the area	Colin Clark (Dave Evans)	<ul style="list-style-type: none"> <li>Information on the Broomhill development was presented to the Place Board</li> <li>Information on the Hetton Downs Area Action Plan was presented to the Place Board</li> </ul>
		<b>4.1. Neglected Land - improve Council owned land</b>	Dave Ellison	<ul style="list-style-type: none"> <li>Ten of the 26 small plots identified as neglected have been improved.</li> <li>Four priority Council owned larger sites have been identified. Collingwood Drive is now complete, old Dubmire school site is in progress and options for improvement of the remaining two larger sites (former Eppleton School and Forest Estate) have been developed.</li> <li>The policy to dispose of surplus land has been amended</li> <li>A total of £35,000 SIB funding has been approved by Area Committee to deliver improvements on the sites.</li> </ul>
		<b>4.2. Neglected Land - work with landowners to improve private sites</b>	Dave Ellison	<ul style="list-style-type: none"> <li>66 out of the 95 identified plots in private ownership have been improved or brought into meaningful use</li> <li>The Lead Agent will continue to monitor all sites and work in partnership with land owners to encourage continued and sustained improvements</li> </ul>
		<b>4.3. Neglected Land - instigate enforcement powers to address incidents of fly tipping and unfinished developments</b>	Dave Ellison	<ul style="list-style-type: none"> <li>Fly tipping removal and enforcement is ongoing, in conjunction with the police and Environment Agency where necessary.</li> <li>Issues with unfinished developments have been passed to planning enforcement colleagues</li> </ul>
		<b>4.4. Neglected Land - explore funding opportunities and pooling of budgets to address issues on Council owned land</b>	Les Clark	<ul style="list-style-type: none"> <li>The Head of Streetscene and Head of Land and Property will explore options to combine maintenance budgets for future years.</li> </ul>
		<b>5.1. Local Shopping Centres - improve physical appearance of local centres of Hetton, Houghton Shiney Row</b>	Dave Ellison	<ul style="list-style-type: none"> <li>Ad bins have been installed in Hetton, Houghton and Shiney Row. Traders are being encouraged to advertise for a pilot period free of charge.</li> <li>Repainting of bollards and barriers took place during 2012.</li> <li>Hanging baskets and planters installed for the spring/summer have helped to make the areas more attractive.</li> <li>Education and enforcement programmes are being implemented to reduce litter.</li> </ul>
		<b>5.2. Local Shopping Centres - Support local traders</b>	Ian Williams (Berni Whittaker)	<ul style="list-style-type: none"> <li>The SIB funded business support project has been allocated an additional £15,000 SIB and will work with traders on a 121 basis depending on their needs.</li> <li>A traders' forum has been set up in Houghton and if the need exists will also be developed for Hetton and Shiney Row</li> <li>Retail specialist are working with independent traders to improve their business</li> <li>19 local businesses supported</li> </ul>

		<b>5.3. Local Shopping Centres - Increase footfall and encourage new shoppers</b>	Julie Heathcote	<ul style="list-style-type: none"><li>• A shop local campaign has been developed and Christmas and Easter events have been delivered.</li><li>• A feature in the November 2012 Community News promoted the campaign</li><li>• 16 local businesses took part in a Christmas discount voucher scheme</li></ul>
		<b>6.1. Allotments - reduce number of derelict plots to increase the number of allotments available (reduce waiting lists)</b>	Colin Curtis (Gillian Robinson)	<ul style="list-style-type: none"><li>• Area Committee approved a further £30,000 SIB for allotment improvement</li><li>• Land and Property has produced a 'mini masterplan' for the Britannia Tce site to include discussions around housing development and model allotments</li><li>• A comprehensive clean up of Burnside has taken place including model allotments for rent</li><li>• Plots deemed 'unlettable' have been cleared on six sites across the area</li><li>• Large overgrown plots have been cleared and sub divided for rent</li><li>• Partnership working with Groundwork and SNCBC is ensuring maximum results for funding available</li><li>• Work placement opportunities are being arranged</li></ul>
		<b>6.2. Allotments - terminate tenancies of those using plots inappropriately</b>	Colin Curtis (Gillian Robinson)	<ul style="list-style-type: none"><li>• Enforcement activity has resulted in the removal of 15 caravans from various sites</li><li>• A schedule has been developed for horse owners, to prevent further horses being brought on to allotments</li><li>• The tenancy agreement has been revised and will be issued to all allotment holders from April 2013</li><li>• An inspection programme consists of six monthly inspection of all sites and enforcement activity is carried out as a consequence of the findings on each individual site</li></ul>
		<b>6.3. Allotments - review the Council's arrangement regarding leasing of sites from Lambton estates</b>	Colin Curtis (Gillian Robinson)	<ul style="list-style-type: none"><li>• Legal guidance is being sought. In the meantime enforcement action at Seaham Road site will continue where necessary.</li></ul>
		<b>6.4. Allotments - support community gardens</b>	Pauline Hopper/VCS Network	<ul style="list-style-type: none"><li>• Through the LWYL campaign, the Area Response Manager is supporting the community garden at Burnside</li><li>• ELCAP and HRCAP provide support to young people and older or vulnerable adults to participate in growing projects at their respective community gardens</li><li>• Newly cleared allotments will provide an opportunity for more community gardens to be developed</li></ul>
		<b>7. Flood Risk Planning - four main flood risk sites have been identified during the recent floods</b> * Dairy Lane, Houghton * Dene St, Hetton * Borrowdale St, Hetton * Osman Tce, Fencehouses	Dave Ellison	<ul style="list-style-type: none"><li>• The Environment Agency and Northumbrian Water Limited are holding a series of meetings with Council officers to identify specific issues and determine solutions to prevent future problems.</li></ul>
2	<b>CORPORATE</b> A responsible well looked after city that is adaptable to change	<b>8. To influence the design, delivery and review of RLS Streetscene Services</b>	Ian Richardson	<ul style="list-style-type: none"><li>• A Citywide policy on Dog Control Orders has been developed.</li><li>• A Citywide procedure has been written to deal with nuisance car parking</li><li>• A proportion of the highways maintenance budget has ben devolved to the Place</li></ul>

<p><b>AREA:</b> A Coalfield adaptable to change and with a strong sense of community: Continue to support the significant partnership working, influencing the redesign of services and development of facilities and support community resilience and inclusion and involvement.</p>				<p>Board to influence at a local level.</p> <ul style="list-style-type: none"> <li>• The Area Response Manager will continue to consult with Members and the Place Board to inform service delivery relevant to the local area.</li> <li>• Relationships with the ARM and Ward Team Leaders continues to develop with Members to improve the understanding of local need</li> <li>• 4 community chest grants have been awarded to local community groups to enable environmental improvement projects to take place</li> </ul>
<p><b>3 CORPORATE</b> A well connected city</p> <p><b>AREA:</b> A well connected Coalfield: Continue to promote accessibility across Coalfield and ensure transport networks meet local needs</p>	<p><b>Strategic Influencing Role</b></p>	<p>9. Influence development of sustainable transport options through consultation of the Core Strategy</p>	<p>Neil Cole/ David Laux</p>	<p>• Consultation on the Core Strategy will take place with the Board during May/June 2013</p>
		<p>10. Influence the provision of public and local transport networks and have input regarding the Metro Extension, and consultation with Nexus re Quality Contracts</p>	<p>David Laux</p>	<ul style="list-style-type: none"> <li>• Consultation has taken place</li> <li>• QCS proposal has been submitted to the ITA</li> <li>• Further consultation will take place following the ITA's decision (expected post June 2013)</li> </ul>
<p><b>4 CORPORATE</b> A city where cultural identify and vibrancy act as an attraction</p> <p><b>AREA:</b> Coalfield's Cultural Identity: Continue to support activities and events which celebrate Coalfield's heritage, culture and identify.</p>	<p><b>Strategic Influencing Role</b></p>	<p>11. Influencing role with City Services to determine future strategy for managing local events and celebrations</p>	<p>Zoe Channing</p>	<ul style="list-style-type: none"> <li>• From 1 April, a new events company, Sunderland Live, has been established to deliver the Council's events programme and to develop new events for the city.</li> </ul>
		<p>12. Influence continuation of heritage work via City Services. Build on the successful heritage projects delivered in the area.</p>	<p>Trina Murphy</p>	<ul style="list-style-type: none"> <li>• £5,000 SIB was awarded to deliver a community heritage project</li> <li>• Future updates will be via the People Board</li> <li>• A six week 'music heritage' educational programme has been delivered to young people</li> <li>• A fundraising group has been set up to seek funding to sustain the project</li> <li>• Groundwork, ELCAP and Gentoo are working in partnership to engage more groups and young people in the educational programmes</li> </ul>
	<p><b>Local Action</b></p>	<p>13. Continue to monitor and receive information relating to celebrations, events and activities taking place throughout 2012/13</p>	<p>Pauline Hopper</p>	<ul style="list-style-type: none"> <li>• Area Committee agreed to allocate £22,740 SIB for local events and celebrations during 2012/13.</li> <li>• A successful Houghton Feast opening ceremony was delivered in October 2012</li> <li>• A Community Christmas Switch on in Shiney Row was held in December 2012.</li> <li>• Volunteers at Easington Lane organised a community Christmas event which was supported with SIB and Community Chest funding</li> <li>• Area Committee agreed to allocate the underspend from the Houghton Feast project to the 2013 event.</li> <li>• 14 community chest grants have been awarded to enable local events and festivals to take place</li> </ul>
<p><b>G</b></p>	<p>Progressing on target</p>			
<p><b>A</b></p>	<p>Progressing but behind schedule (with plans in place to action)</p>			
<p><b>R</b></p>	<p>Not progressing</p>			