

**At a meeting of the WEST SUNDERLAND AREA COMMITTEE held in the CIVIC CENTRE, SUNDERLAND on WEDNESDAY, 16<sup>TH</sup> JANUARY, 2013 at 5.30 p.m.**

**Present:-**

Councillor P. Gibson in the Chair

Councillors Atkinson, Dixon, Essl, Gofton, Oliver, Porthouse, Turton, Tye, S. Watson, A. Wilson and T. Wright.

**Also Present:-**

Karen Alexander	Employment Delivery Manager	Sunderland City Council
Bill Blackett	Area Response Manager	Sunderland City Council
Simone Common	West Locality Ops Manager	Sunderland City Council
Allan Duffy	Head of Operations	Gentoo
William Forster	Station Manager	Tyne and Wear Fire and Rescue Service
Anita Heskett-Saddington		VCS Network
Julie Lynn	Area Officer	Sunderland City Council
Trish Lynn	Operations Manager	SNCBC
Chris Marshall	Head of Operations	Gentoo
Vivienne Metcalfe	Area Community Coordinator	Sunderland City Council
David Noon	Principal Governance Services Officer	Sunderland City Council
Julie Parker	Public Health Lead	Sunderland TPCT
David Pickett	Neighbourhood Inspector	Northumbria Police
Neil Revely	Exec. Director of Health Housing and Adult Services	Sunderland City Council
Phil Spooner	Head of Community Leadership Programmes	Sunderland City Council
Berni Whitaker	Enterprise Manager	Sunderland City Council
Karen Wood	Community Development Manager	Pallion Action Group

**Chairman's Welcome**

The Chairman welcomed everyone to the meeting.

**Apologies for Absence**

Apologies for absence were submitted to the meeting on behalf of Councillors, L. Martin, Smiles, P. Smith, Waller and P. Watson.

## **Declarations of Interest**

Councillor T. Wright made an open declaration in respect of item 4 on the agenda (Tyne and Wear Fire and Rescue Service Report) as Chairman of the Tyne and Wear Fire and Rescue Authority.

## **Minutes of the Last Meeting**

1. RESOLVED that the minutes of the last Ordinary meeting of the Committee held on 19<sup>th</sup> September together with those of the Extraordinary meeting held on 22<sup>nd</sup> October, 2012 be confirmed and signed as correct records.

## **Place Board Progress Report**

The Chief Executive submitted a report (copy circulated) which provided the Committee with an update on progress against the West Sunderland Area Place Board's Work Plan for 2012/13, with particular reference to:-

- i) Responsive Local Services (RSL)
- ii) Sports Pitches Usage and Maintenance
- iii) Environment and Street Scene Improvements – Shopping Centres
- iv) Environment and Street Scene Improvements – Neglected Land

(For copy report – see original minutes).

Councillor Essl presented the report and introduced Bill Blackett, Area Response Manager who briefed the Committee on various issues reported to and considered by the Place Board, including:-

- Steps taken to tackle unauthorised business advertising on Council owned land
- The review of sports pitches including illegal use, ownership, maintenance and charging policies
- Improvements being undertaken following the audit of shopping centres
- Works to improve Newport Terrace (Newport Link Path)
- The current position regarding the land transfer at the rear of Hadleigh Road

Councillor Gofton welcomed that Cabinet had approved the new policy regarding the transfer of land at nil cost / best consideration as a direct result of the Place Board's interest, however she noted that the transfer at Hadleigh Road was still to be completed, owing to various outstanding issues. She asked that the Place Board ensured that the matter was not allowed to stagnate. It was now over a year since work had been instigated to tackle the issue and the residents deserved a speedy resolution. Councillor Essl replied that the Board would ensure Colin Clark, Head of Planning and Property, worked to bring the matter to a satisfactory conclusion as quickly as possible.

Consideration having been given to the matter it was :-

3. RESOLVED that the progress and performance update with regard to the West Area Place Board for 2012/13 be received and noted.

### **People Board Progress Report**

The Chief Executive submitted a report (copy circulated) which provided the Committee with an update of progress against the West Sunderland Area People Board's Work Plan for 2012/13, with particular reference to:-

- i) Youth Contracts
- ii) The Apprenticeship Programme
- iii) The Enterprise Programme
- iv) The West Aspirations Pre Employability Programme.

(For copy report – see original minutes).

Councillor Porthouse presented the report and introduced Simone Common, (West Locality Manager); Karen Alexander, (Employment and Training Manager); Bernie Whitaker, (Enterprise Manager); and Karen Wood (Pallion Action Group) who in turn brief the Area Committee in respect of Items i) to iv).

In response to an enquiry from Councillor T. Wright Ms Alexander confirmed that she would circulate an updated list of the 14 training providers engaged with the Apprentice Programme.

Councillor A. Wilson noted that of the 67 individuals engaged with the Enterprise Programme, 37 had started up in business and asked how long support was provided. Ms. Whitaker advised that wrap around support was provided if required. This included access to an enterprise coach and the business would continue to be monitored for a period of 2 years. Councillor Gofton stated that the Enterprise Programme was producing amazing results but what was most important was to ensure business longevity. She asked if the majority of the 37 businesses were sole traders? Ms Whitaker confirmed that they were and advised that this was generally the case with such business start ups. Some businesses were content to remain as sole traders where as others would seek to grow. In response to an enquiry from the Chairman, Ms Whitaker advised that that the European Grant resource to which the Committee had to provided match funding of £50,000 SIB would come to a close at the end of March, 2013.

With regard to the West Aspirations Programme, Councillor Gofton commended the Pallion Action Group for continuing to deliver outcomes over and over again.

4. RESOLVED that the progress and performance update with regard to the West Area People Board for 2012/13 be received and noted.

## **Report of the Tyne and Wear Fire and Rescue Service**

William Forster of the Tyne and Wear Fire and Rescue Service presented a report (copy circulated) which provided the Committee with an update on the Service's performance indicators for the period 1<sup>st</sup> September to 30<sup>th</sup> November, 2012 with particular reference to:-

- i) the number of deaths / injuries from accidental / all dwelling fires (there were none),
- ii) accidental kitchen fires in domestic properties,
- iii) deliberate property fires,
- iv) deliberate vehicle fires
- v) anti social behaviour fires described by type and on a ward by ward basis
- vi) partnership work with the Prince's Trust
- vii) work being undertaken in partnership with Mr Blackett and the responsive Local Services Team to tackle illegal tipping and prevent ASB Fires.

(For copy report – see original minutes)

The Chairman thanked Mr Forster for his report and in particular congratulated him on securing the reduction in secondary fires which had proved the success of the partnership working.

5. RESOLVED the report be received and noted.

## **Report of the Northumbria Police – Sunderland West**

Dave Pickett of Northumbria Police presented a report (copy circulated) which provided the Committee with an update on the Service's performance indicators for the period 1<sup>st</sup> September to 30<sup>th</sup> November, 2012 with particular reference to crime levels in relation to violent crime, vehicle crime, burglary from dwelling, burglary other than dwelling, criminal damage, theft and handling, youth ASB and Non Youth ASB.

In addition members were informed of the levels of total crime, youth and non youth ASB in respect of the Barnes, Pallion, St. Anne's, Sandhill, Silksworth and St Chad's wards.

(For copy report – see original minutes)

The Chairman having thanked Mr Pickett for his report, it was:-

6. RESOLVED that the report be received and noted.

## **Health and Wellbeing Strategy**

The Executive Director of Health, Housing and Adult Services and Head of Policy and Performance submitted a joint report (copy circulated) on the development of the Health and Wellbeing Strategy being produced in conjunction with the Clinical Commissioning Group which required formal Cabinet approval before the end of March 2013.

(For copy report – see original minutes)

To compliment the report, Neil Revely, Executive Director of Health Housing and Adult Services provided members with a comprehensive power point presentation detailing the following 3 Key Elements of the Strategy

- i) Design Principles – the ways of working underpinning all commissioning decisions
- ii) Assets – the core assets which could be built upon in Sunderland to impact on the health and wellbeing of residents
- iii) Strategic Objectives, namely
  - Promoting understanding between communities and organisations
  - Ensuring that children and young people have the best start in life
  - Supporting and motivating everyone to take responsibility for their health and that of others
  - Supporting everyone to contribute
  - Supporting people with long-term conditions and their carers
  - Supporting individuals and their families to recover from ill-health and crisis

In conclusion Mr Revely advised that the next steps would include developing the strategic objectives into actions, consulting on the strategy and actions and seeking formal approval for the strategy.

Although members had no comments or questions at this stage, Mr Revely stated that he would be happy to answer any future questions, should they arise, outside of the meeting. Members should not hesitate to email him in this regard.

The Chairman having thanked Mr. Revely for his attendance it was:-

7. RESOLVED that the report and presentation be received and noted.

## **Strategic Initiatives Budget (SIB), Community Chest and Healthy Cities Investment Fund (HCIF) – Financial Statement and Proposals for Further Allocation of Resources**

The Chief Executive submitted a report (copy circulated) in respect of the above matter.

(For copy report – see original minutes).

Julie Lynn, Area Officer, presented the report highlighting the financial statement including an update on the allocation of Community Chest, HCIF, SIP and SIB funding together with details of:-

- i) 20 approvals for support from the 2012/13 Community Chest budget as detailed in Annex 2 of the report.
- ii) a proposal to draw back £34,000 SIB funding previously allocated to the Tunstall Hills Redundant Buildings Improvement project.
- iii) an application for approval of an amended matching funding award in respect of the Red Machine Allotment Project

Consideration having been given to the report, it was:-

8. RESOLVED that:-

- (i) the Area Committee's funding statement be received and noted,
- (ii) the approval of the 20 Community Chest applications as detailed in Annex 2 of the report be noted
- (iii) approval be given to the revised match funding request in respect of the Red Machine Allotment Project as detailed in Annex 1 of the report
- (iv) approval be given to the draw back of £34,000 SIB previously allocated to Tunstall Hills Redundant Buildings Improvement project as detailed in paragraph 2.2 of the report.

The Chairman then closed the meeting having thanked everyone for their attendance and contribution to the meeting.

(Signed) P. GIBSON,  
Chairman.