

Annex 2: SIB/SIP Application summaries

Application One – Youth Support Worker, Bluewatch Youth Centre

Total Cost of Project	Total Match Funding	Total SIB Requested
£74,459	£49,640	£24,819
Project Duration	Start Date	End Date
2 years	April 2010	March 2012

The Project

The proposed project will deliver a range of measures aimed at reducing the misuse of alcohol and illegal substances amongst young people. The project will span a two year period. A full time Substance Misuse Worker (Outreach) will be appointed to lead the project. He/she will be managed by the Manger of Bluewatch Youth Centre and an annual work plan will be used to steer and monitor the work programme.

The Need for the Project

Bluewatch Youth Centre developed and piloted a Substance Misuse Project in Ryhope (Aug 07 – July 09) with support from the Strategic Initiatives Budget. The project was externally evaluated and the evaluation highlighted that the project had “made considerable progress towards its aims and objectives” and highlighted “a need to continue and further develop the work that has been established to date.” The evaluation report also incorporated feedback from the young people that had received support from the project. Feedback was very positive and demonstrated that the vast majority of young people have modified their use of drugs and/or alcohol as a direct result of the interventions provided by the worker. The report also concluded that the worker’s independence from statutory service providers was a key factor in helping to ensure that young people received the support most appropriate to their needs at the time they most needed it.

The Outputs for the Project

Output Code	Description	Target 2010/11	Target 2011/12
S5	No. of young people benefiting from youth inclusion/diversionary projects. (Groups of young people contacted via detached youth work and engaged in group activities)	60	60
S6	No. of additional young people engaged in youth activities. (No. of young people who become involved in other youth work activities following involvement with substance misuse project)	40	40
H1	No. of young people benefiting from healthy lifestyle projects. (No. of young people referred to receive one-to-one support) (No of young people participating in drug/alcohol awareness sessions)	120 (20) (100)	120 (20) (100)

The key milestones for the Project

Milestones and Key Events	Forecast Dates
Substance Misuse Worker appointed and annual work plan agreed	April 2010
Review of first year work programme, meeting to share outcomes with partner agencies, production of work plan for Year 2	March 2011
Project Evaluation	October 2011

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Recommendation: Approve

- The project strategically fits under two of the five themes referred to in the Local Area Plans: 'Safe', to tackle misuse of alcohol and challenge negative perceptions of young people and 'Learning', to deliver health education around substance misuse, eating disorders, STI's, etc.
- The project is supported by the Youth Development Group, Children Services.
- In addition to delivering Sunderland East LAP the project will complement national indicators which are identified as a priority for improvement as well as a national youth performance indicator, contributing to Safer Communities.

Subject to:

1. A representative from Blue Watch to attend the East Area Community Cohesion Practitioners Network (coordinated by the Diversity and Inclusion Team) in order to strengthen links between other youth projects and partners working in the East Area.
2. Evidence the number of young people who start and then cease abuse of alcohol, and be obliged to send information on data to YDAP for national return.

Application Two – Community Leaders of the Future, Education Business Connections

Total Cost of Project	Total Match Funding	Total SIB Requested
£75,915 (£11,543 requested from each Washington, East, West, North and Coalfield Area Committees)	£18,200	£11,543
Project Duration	Start Date	End Date
Two years	April 2010	March 2012

The Project

It is a two-year project which includes a high profile citywide competition open to all secondary and special schools with a key theme of volunteering whilst developing both key employability skills, work readiness and entrepreneurship on participating young people . It will culminate in a high profile awards event to mark the European Year of Volunteering in 2011. There will be 4 large scale events during the two years. A secondary school from each of the five regeneration areas, with pupils in the range 11 to 13, will be invited, to take part in the competition and activities plus 2 citywide special schools and one citywide voluntary aided school.

The project includes a number of core elements all designed through a phased learning programme to raise awareness in targeted young people of the impact they can make in supporting local VCS organisations in their community. There is also accredited training for young people resulting in NCFE awards. In particular the programme will aim to develop young people’s work readiness and employability skills, foster a sense of entrepreneurship and an understanding that volunteering makes a real difference to everyday life across the city and that young people can be positive about giving freely of their time and energy as a preparation for adulthood and citizenship.

The Need for the Project

The project would appear to fill a gap for schools and young people. The applicant states that having worked with all the city’s secondary schools, there is a clear demand and an unmet need to deliver more activities. In particular, the application states that schools have requested curriculum enhancing activities around involving business and enterprise activities, friendly competitions between schools, programmes which embed employability skills and which reward pupils’ achievements, as well as connecting the schools to local communities. This project would actually meet all of these requirements, in particular for the 8 schools involved and their pupils (which will number 30 from each secondary and 10-15 in each special school).

There is evidence in the application around the importance of volunteering and the need to engage young people in this activity as early as possible in terms of developing their citizenship skills, an understanding of their communities as well as learning, life and employability skills.

The Outputs for the Project (will be the same beneficiaries throughout project)

Output Code	Description	2009/10	2010/11
A3	Number of community/vol groups supported	8	8
P3	No of young people in voluntary work	230	230
S5	No of young people benefiting from youth inclusion/diversionary activities	230	230

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The key milestones for the Project

Milestone and key event	Forecast Dates
Market and recruit project to schools	April 2010
Presentations and initial classroom work	May – July 2010
Official launch	September 2010
Project activity: Classroom activities; Pupils review business plans, etc; re-profile income generating target etc; Mix of face-to-face and online support from third sector organisations and EBC to complete gathering of evidence for NCFE qualification submissions; Cut off for completion of NCFE qualification portfolios Updating of website based on project activity Mid term evaluation	September – December 2010
Skills/industry/employment Event	December 2010
Project activity	January – July 2011
Third Sector Event	July 2011
Fundraising Enterprise Event	September 2011
Project activity	October – January 2012
Celebratory Event	February 2012
Project closed and evaluated	March 2012

Recommendation: Approval

- The project strategically fits under the Prosperous theme, to promote positive role models in businesses that are locally based.
- Thornhill and St Aidan's School have both expressed interested in participating in the programme.
- The project is an ambitious and innovative project which could have significant benefits to the schools, voluntary organisations and young people involved, as well as the communities in the five LAP areas where the project will be run. The small investment could yield a significant return for each LAP area and the citywide elements and profile raising activities and events add value to the delivery of activities and services across Sunderland.
- No implications for Council services and this project does not require the support of any Directorate.

The recommendation is to approve the application, subject to conditions:

1. There are relevant organisations involved in the steering group for the project, including the Volunteer Bureau Sunderland and Sunderland vTeam
2. Attention is given to providing an overall evaluation report based on qualitative and quantitative outcomes from the project and ensuring that this includes benefits to VCS organisations as well as schools, but also to the communities in the 5 distinct LAP areas
3. The project funding for year 2 must be clarified, both in terms of the amount required and when and how it will be secured (and whether it is expected to be funded from the 2011-12 SIB budget)
4. The project should ensure it addresses the communities in the LAP areas and also include ethnicity in its targeting of pupils and VCS organisations for balance.

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Application Three – Street Light Relocation, Sunderland City Council

Total Cost of Project	Total Match Funding	Total SIB Requested
£1,400	£700	£700
Project Duration	Start Date	End Date
1 month	April 2010	April 2010

The Project

The project is seeking a one off capital award to enable the relocation of a street light, situated outside of no 25. Ryhope Road.

The Need for the Project

Need identified by Ward Councillor following representations from resident.

The Outputs for the Project

Output Code	Description	Target 2010/11	Target 2011/12
A4	No. of programmes of work to improve appearance of street	1	0

The key milestones for the Project

Milestones and Key Events	Forecast Dates
Start	April 2010
Complete	April 2010

Recommendation: Approve

- The project strategically fits under the Attractive and Inclusive aim, to make the streets more attractive.
- There are no legal or other approvals required.
- The project has the support of City Services and once the improvements are made the equipment will be incorporated within the Street Lighting PFI maintenance regime.