

REPORT OF THE DIRECTOR OF COMMUNITY AND CULTURAL SERVICES

REGULATORY COMMITTEE – 30 MARCH 2009

LOCAL GOVERNMENT (MISCELLANEOUS PROVISIONS) ACT 1982 APPLICATION FOR GRANT OF CONSENT TO TRADE IN DESIGNATED AREA – SHEEPFOLDS ROAD (NORTH SIDE), 3 METRES WEST OF JUNCTION WITH NORTH BRIDGE STREET, SUNDERLAND

Mr. Mark Eggleston

1.0 PURPOSE OF THE REPORT

- 1.1 To consider an application received from Mr. Mark Eggleston for grant of consent to trade in a designated area in respect of a site situated at Sheepfolds Road (North Side), 3 metres west of junction with North Bridge Street, Sunderland.

2.0 DESCRIPTION OF DECISION (RECOMMENDATION)

- 2.1 The Committee is recommended to give consideration to the grant or refusal of Mr. Eggleston's application for grant of consent to trade in a designated area as highlighted in paragraph 1.1 above, under the terms of Schedule 4 of the Local Government (Miscellaneous Provisions) Act 1982.

3.0 INTRODUCTION/BACKGROUND

- 3.1 The site has been designated by the Council as a consent street for street trading purposes under Part III and Schedule 4 of the Local Government (Miscellaneous Provisions) Act 1982. The Council has discretion to grant such consent "if it thinks fit".
- 3.2 The application is to trade any day upon which a football game is to be played at the Stadium of Light. The proposed hours of trading are three hours before kick off and one and a half hours after the end of the game.
- 3.3 The applicant has indicated that the site is proposed to be used for the sale of Espresso coffee, and other hot drinks and snacks from a custom built Piaggio Ape motor vehicle (see Appendix 1 for details).

4.0 CURRENT POSITION

- 4.1 Members may recall that they considered an application for street trading consents in this location at their meeting on 29 September 2008.

- 4.2 The Committee at their meeting on 29 September 2008 initially granted consent to trade at this site to another trader. However, this trader has contacted the Council stating that he does not want to renew his consent to trade.

5.0 REASONS FOR THE DECISION

- 5.1 Paragraph 7 of Schedule 4 of the Local Government (Miscellaneous Provisions) Act 1982 allows the Council to grant consent if it sees fit to do so. The Council may impose conditions upon the consent.

4.0 ALTERNATIVE OPTIONS

- 6.1 None submitted.

5.0 RELEVANT CONSIDERATIONS

- 7.1 No representations have been received in respect in of this application. However even in the absence of objections, a decision on this matter may be made only by the Committee or appointed to officers.

- 7.1 A map showing the location of the site is attached as Appendix 1.

6.0 GLOSSARY

- 8.1 No acronyms or abbreviations have been used in this report.

9.0 APPENDICIES

- 9.1 Appendix 1 – Detailed description of the Piaggio Ape Vehicle.
Appendix 2 – Location plan of site.

10.0 BACKGROUND PAPERS

- 10.1 Report and minutes of the Public Health Committee of 9 January 1984 and report and minutes of Full Council dated 25 January 1984 adopting Part III Schedule 4 of the Local Government (Miscellaneous Provisions) Act 1982.
- 10.2 Report and minutes of the Public Health Committee of 6 February, 10 April and 12 June 1989 and report and minutes of the Full Council dated 22 February, 26 April, 28 June 1989 approving the designation of streets within the vicinity of the Stadium of Light.

These will be available at the meeting.

Appendix 1



PIAGGIO

The Piaggio Ape is a tiny three-wheel vehicle known in Italy as the Bee due to its distinctive sound. It is 1.26m in width and 2.5m in length, allowing it to fit into almost any space. Piaggio is also an Italian company, renowned worldwide for its production of motorcycles and scooters.



The fully fitted, self-contained Piaggio Ape mobile espresso units can be offered to any destination they are required. There is no necessity for power, water or waste, as they have a water capacity allowing for 1000 cups of coffee, and can be powered by gas.

Ensuring our customers' experience the best taste possible is the Fracino coffee machine, an award winning cappuccino and espresso machine manufacturer.

The luxury and quality Lavazza brand, with the functionality of the Fracino machine combined with the Piaggio Ape's quirky, cool looks, and mobility would prove to be a unique asset to any cultured city.

Cities including Dublin, London, and Newcastle boast the Piaggio Ape selling takeaway coffee, with the support of their council, as their originality provides a welcome change from the typical trailers and stalls in city centres.



Appendix 2



