

## **COALFIELD AREA COMMITTEE**

**3<sup>rd</sup> September 2008**

### **REGENERATION ISSUES REPORT: FEEDBACK ON PROJECTS PREVIOUSLY FUNDED THROUGH STRATEGIC INITIATIVES BUDGET (SIB) Report of the Chief Executive (Acting)**

#### **1.0 Purpose Of The Report**

1.1 This report provides information to the Area Committee on expenditure from the Strategic Initiatives Budget (SIB) on projects it has previously funded

#### **2.0 Background**

2.1 Each Regeneration Framework area has been allocated a minimum of £200,000 per annum over the last thirteen years from the Strategic Initiatives Budget to promote action on key priorities identified in the relevant Area Regeneration Frameworks, and to attract other funding into the area. Over this period, therefore, the Framework area has been allocated £2,748,568 in this way.

2.2 In order that the Area Committee can be kept informed of progress on projects it has previously funded as part of the SIB monitoring process, a programme of report backs has been scheduled.

#### **3.0 Purpose of the Feedback Reports**

3.1 The aim of the reports are to inform the Area Committee how the money it has been allocated through SIB has been used, how successful it has been in achieving its original objectives, and how the project will continue. Specifically, the reports have been asked to address the following key questions :

- How has the money has been used? How much was capital and revenue?
- What were the outcomes of the project? How has it helped to achieve the objectives identified in the original submission? Are there any statistics that will support the outcomes?
- What other funding the SIB allocation helped to attract?

- What are the key lessons learnt? What difference has the project made in comparison to other areas that did not have such funding? What added value did the project provide? Are there implications for existing service provision?
- Does the project need to continue? Has it come to its natural end? If not, how will it be funded? Has it been considered for mainstream funding? Have other funding sources been approached?

3.2 Once the presentation has been completed, Elected Members will be invited to ask any questions or offer comments concerning the project.

#### **4.0 Feedback to this Committee**

4.1 At this Committee meeting, the following feedback reports will be presented:

- INTO work – Connecting the Coalfield Environmental ILM Project 2, which was awarded a total of £50,000 in January 2007

4.2 The original application is attached as Annex 1.

#### **5.0 Recommendations**

5.1 That this report be noted.

#### **Background Papers**

Strategic Initiatives Budget (SIB): Regeneration Issues Reports to previous Area Committees

Regeneration Framework Files, Coalfield

## ANNEX 1

**PROJECT TITLE:** Connecting the Coalfield Environmental ILM Project - 2

**SIB Requested:** £50,000

**Project Title:**

### Section 1: Application Requirements

#### 1.1

Please note that this application will be presented to the relevant Area Committee for its consideration when determining your SIB Grant Application. The Agenda and the Minutes of the Area Committee Meeting will be available for inspection by members of the public. Please therefore ensure that your organisation is agreeable to the content of the information that is set out in the form.

The Application Form should be provided in either electronic (e-mail or floppy disc) or typed format.

If you have a problem with returning this form in either electronic or typed format, please contact the appropriate Area Regeneration Officer. Contact / address details are provided on the covering letter and in the Guidance Notes and Criteria and Project Guidelines.

Please note that a representative of your organisation must be available to attend the pre-agenda and main committee meeting(s) to which this application is presented, as they may be required to answer questions. Failure to attend the meeting(s) may result in your application being deferred or rejected.

Dates and Venues of future meetings are provided as supporting information.

#### 1.2 Which Area Regeneration Framework(s) does your project cover? (please tick)

Coalfield [  ]    East [  ]    North [  ]    Washington [  ]    West [  ]    South [  ]

### Section 2: Sponsor Details

#### 2.1 Name of Lead Organisation / Group:

Into Work (Sunderland) Ltd

#### 2.2 Address of Lead Organisation / Group:

Unit 40, Alexandra Business Park, Riverside South, Pallion, Sunderland, Tyne and Wear, SR4 6UG.

#### 2.3 Contact Name for Project:

Ray Burnicle

#### 2.4 Position in Organisation:

Business Development Manager

#### 2.5 Tel. Number:

(0191) 514 8320

#### 2.6 Fax Number:

(0191) 514 8347

#### 2.7 E-mail Address:

[intoworkltd@btconnect.com](mailto:intoworkltd@btconnect.com)

#### 2.8 Day to Day Contact Name / Details: (if different to 2.3 above)

<b>2.9 Legal Status of Organisation:</b>		<b>2.10 Registered Charity Number (if applicable):</b>	
Company Limited by Guarantee		N.A	
<b>2.11 Does your organisation have a bank account into which funds can be paid?</b>			
Yes			
<b>2.12 Has the organisation received SIB support previously?</b>			
Yes [ <input checked="" type="checkbox"/> ] No [ <input type="checkbox"/> ]			
<b>If 'Yes' please provide details:</b>			
<ul style="list-style-type: none"> <li>• Improvements to key sites in Ford and Pallion SIB 8/ A4/WE/03 2001/02 Budget £30,000 West Area Committee Paid wages for 7 beneficiaries 2001-02</li> <li>• Site development in SRB5 Ford and Pallion SIB 9/A4/WE/01 and SIB10/A4/WE/17 2002-03/2003-04 Budget £30,000 West Area Committee 17 beneficiaries 2002-03 6 environmental sites 24 beneficiaries have been employed on the project since April 2001 407 training weeks 13 qualifications 2.06 hectares of land improved 11 beneficiaries moved into employment 1 staff post safeguarded until March 2003</li> <li>• Ford and Pallion environmental works-West Area Committee 2003 SIB 9/A4/WE/17 and SIB 10/A4/WE/05 £6,333 and £6,000</li> <li>• Environmental works Pallion and Millfield-East Area Committee 2003 SIB 10/A3/EA/12 £16,233 10% used as 3<sup>rd</sup> party Biffaward Contribution 4 sites improved 13 beneficiaries recruited 8 beneficiaries moved into employment</li> <li>• (Current) Urban 11 Environmental ILM Hetton Lyons Country Park SIB £18,811 40 beneficiaries over 2 years 1 site improved (hectares 2.1)</li> </ul>			
<b>2.13 Are any trustees / members of the organisation employed by or are Elected Members of the City Council?</b>			

Yes ? [ ] No [ ✓ ]
<b>If 'Yes' please provide details:</b>

**Section 3: Project Details**

<b>3.1 Project Title:</b> (please re-state title as per front sheet)	
Connecting the Coalfield Environmental ILM Project - 2	
<b>3.2 Project Start Date:</b>	<b>3.3 Project End Date:</b>
05/03/07	29/02/08
<b>3.4 Please Describe the project:</b>	
<p>The project aims to integrate unemployed or jobless people from the Connecting the Coalfield Area into sustainable employment through an Intermediate Labour Market approach. Activities include practical work experience on environmental sites, vocational training and high quality job search.</p> <p>The project will provide 15 unemployed residents (6 over the first 6 months and 9 over the last 6 months) with up to a 26 week contract of paid employment.</p> <p>It has also been identified that in the Construction Labour Market employers are looking for employees who possess many general skills therefore we have moved away from NVQ 11 qualifications and introduced City &amp; Guilds Multi-Craft Skills in Construction 6217-08. The programme ensures that the beneficiaries are trained in all aspects of General Groundwork, Bricklaying and Plastering. The City &amp; Guilds Multi-Craft Skills in Construction 6217-08 is equivalent to a NVQ Level 1 on the National Standard. This training will be carried out at Into Work's training area with specific work to be carried out on sites listed below:</p> <p>Rainton Meadows, Gilpin Woods and Rainton to Pittington.</p> <p>Winter Works: Works will include crown lifting trees to 2 ½ - 3 meters and thinning trees back 60%. Heavier risings will be removed from site, hopefully in association with a power generation scheme, lighter risings will be disposed of on site with a view to public safety. Hedgerows will be trimmed back and new hedgerows laid where appropriate. Clearings will be cut back where required and new habitats created for a range of situations, including water voles.</p> <p>Summer Works: Existing footpaths will be stripped and sprayed back to restore their width and drainage will be installed on wet spots as required. Pot holes will be filled in and the footpath edge will be stabilised where required. Existing stiles, gates and fences will be repaired and new ones installed where required. Existing signage will be repaired and new signage installed where required. Installation and maintenance of associated field drains where required.</p> <p>Into Work (Sunderland) Ltd have been established almost ten years and has operated environmental ILM projects across the Pennywell, Hendon and Central, Ford and Pallion,</p>	

Thorney Close and Millfield wards of Sunderland since July 1997. More recently Into Work (Sunderland) Ltd has operated a City wide ILM, an ILM around Playwork and is currently operating an ILM in Contact Centre work and Administration in the Hendon area. Since April 2006, and current to date, Into Work (Sunderland) Ltd has operated an ILM Environmental Project within the Connecting the Coalfield Area.

The project will, with support from SIB, over a one-year period:

- Recruit 15 long-term unemployed people for a period of paid employment of 26 weeks, 6 over the first 6 months and 9 over the last 6 months
- 7 beneficiaries will be 18-21 years and 8 will be aged 22 years plus and jobless residents of the Connecting the Coalfield Community
- To place 60% of the beneficiaries into sustainable employment
- 3 sites will be environmentally regenerated within the Connecting the Coalfield Area comprising 50 hectares of land in total
- £75,000 of Urban 2 funding will be secured as a result of SIB
- The project will be supported by £45,840 of City of Sunderland funding (already in place to be spent on the sites from existing Development and Regeneration budgets so enhancing the impact of existing funds and providing added value
- A further £10,000 of Jobcentre Plus match funding will be secured

**3.5 What service does the organisation currently provide and how will this be complemented by the project?**

Into Work (Sunderland) Ltd currently operates an environmental ILM within the Connecting the Coalfield Community. This second project would compliment the current project by offering further opportunities to long-term unemployed, through the Intermediate Labour Market model, in both training and sustainable employment. The impact on the regeneration of the area would be greatly enhanced through the improvement of three further sites. Into Work (Sunderland) Ltd has demonstrated over a 9 year period that it can make a significant impact both in the reduction of long-term unemployment and environmental regeneration through the use of the Intermediate Labour Market. Into Work (Sunderland) Ltd has also proved that it is possible to transfer a successful model of operation from one geographical area to another as long as proper consultation exercises are carried out and varying community needs are taken into consideration.

The Coalfield Area Committee are therefore being asked to financially support this environmental ILM project. The amount requested is £50,000.

**3.6 What additional activity will SIB funding allow to happen (please tick the appropriate statement)**

<b>(a)</b>	A project will go ahead which otherwise would not happen at all	[ ✓ ]
<b>(b)</b>	A project will be provided to a higher quality / on a greater scale	[  ]
<b>(c)</b>	The funding will accelerate the implementation of the project by 12+ months	[  ]
<b>(d)</b>	A gap in funding will be filled pending other funding being secured	[  ]
<b>(e)</b>	Other reason	[  ]

**Please explain your answer:**

The essential element of an Intermediate Labour Market model is that it pays the beneficiary a wage paid at the National Minimum Wage rate for age. Without SIB contribution this would not be the case and as they would be on an employment contract Into Work would, in effect, be in breach of employment law.

**3.7 How will you publicise that you have received support from SIB?**

(please refer to Section 3 of the guidance notes)

Beneficiaries will be made aware that the project is part funded by SIB through various media. Initially, beneficiaries are informed at interviews and induction that their training and work experience is part funded through the SIB and this is reinforced at induction. Site signs on all environmental projects worked on by beneficiaries state that the project is funded through the SIB and also the signs outside the main office entrance.

Into Work (Sunderland) Ltd will visit local agencies on a regular basis to brief staff and give presentations, additionally staff from these agencies will visit the Into Work beneficiaries and workplaces for first hand knowledge of the project and how it can meet their client needs. On these occasions all outside agency staff will be made aware that the project is supported through the SIB.

The public is made aware that the project is part funded through the SIB by site signs, company promotional material that is distributed at community events and through company letter headed paper. Logos of funders, including SIB, appear on the home page of the company web site. The project will also be publicised via the SIB funded Area Marketing project.

**3.8 Has there been any consultations concerning the need for this project?**

Yes [  ] No [  ]

**If 'Yes' please provide details:**

Into Work (Sunderland) Ltd have been involved in the "Connecting the Coalfield" partnership since its inception and a representative of the company sits on the Urban 11, Priority 2 (Empowering the Coalfield) working group. The need for this project was identified through consultation with the City of Sunderland's Coalfield Area Regeneration Officer, the City of Sunderland's Landscape and Reclamation Deputy Manager, the Urban 11 Coordinator and Into Work.

**3.9 Is there any documentary evidence available to support the need for this project?**

Yes [  ] No [  ]

**If 'Yes' please provide details:**

Key findings in the relation to multiple deprivation and exclusion are:  
IMD-2000

- It is envisaged that beneficiaries will be recruited from all six wards within the Coalfield Area. In terms of overall deprivation the IMD rankings for all six wards fall within the most deprived Quintile (20%) and the majority of the target area population lives within wards (4 of 6 wards including 1 of the largest), which falls within the most 10% deprived in the country.
- The IMD 2000 provides compelling evidence of spatial concentration of severe multiple deprivations within the Coalfield Area, ranking several wards within the worst in England.
- For the programme area, the worst levels of deprivation are apparent in relation to income, employment and health domains.

- Where such cumulative inequalities exist, there is a high propensity to general economic and social exclusion.

Additional needs:-

“Educational attainment and lack of training are now important sources of disadvantage in the area.”

“A good deal of the areas adjustment problem has effectively shifted over the years for those who are made redundant by pit closures to their sons and daughters.”

“The findings have significant implications for the prospects of assisting unemployed residents of the area into secure, conventional employment.”

“Improving educational attainment and enhancing skills development would appear to be central to addressing the social, as well as the economic adjustment problems of the area.”

“There are no major training or lifelong learning facilities within the target area itself. As in other respects, residents depend critically upon facilities outside the area. There is a need to extend outreach provision, participation levels and effectiveness, in the fields of lifelong learning and skills development.”

(Source: Connecting the Coalfield Document)

“Core skills and certain broad based transferable skills are required at different levels to extents for jobs in all sectors. They are considered essential for employability and adaptability. They are: communication, application of number, information technology and improving own learning and working with others.”

(Source: An Economic Profile of Sunderland-May 2000 Para 6.2.4)

### 3.10 Who will benefit from the services provided by the project?

- The local community who use the areas to be regenerated.
- Species of wildlife within the areas to be regenerated.
- Into Work (Sunderland) Ltd will recruit 15 beneficiaries over 1 year. These local long-term unemployed residents will carry out the environmental improvements.

### 3.11 Will there be any implications for Council Services arising from this project?

Yes [ ] No [  ]

If ‘Yes’ please provide details:

N.A.

### 3.12 Does this project require the support or sponsorship of a Sunderland City Council Directorate?

Yes [  ] No [ ]

If ‘Yes’ please provide details:

The project requires the sponsorship of the Development and Regeneration Directorate as £45,840 of existing funding will be used as match funding for the project.



<b>3.13 Are any legal and other approvals required?</b>
Yes [ <input type="checkbox"/> ] No [ <input checked="" type="checkbox"/> ]
<b>If 'Yes' please provide details of type of approval, date secured, or date expected to be secured:</b>
N.A.

#### Section 4: Equal Opportunities

<b>4.1 Does your organisation have an Equal Opportunities Policy?</b>	
Yes [ <input checked="" type="checkbox"/> ] No [ <input type="checkbox"/> ]	
<b>If 'Yes' please describe how the project will comply with the Policy:</b>	
The project will have an equal opportunities policy, which will be reviewed annually by the board of directors. Management information systems on equal opportunities in relation to recruitment and people into jobs will be produced and monitored monthly. Equal opportunities will be reinforced to beneficiaries through induction (policy and video) and at monthly review meetings.	
<b>If 'No' please describe how your organisation addresses equal opportunities issues:</b>	
N.A.	
<b>4.2 Does your project specifically address any of the following issues?</b>	
<b><u>Ethnic Issues</u></b>	Yes [ <input type="checkbox"/> ] No [ <input checked="" type="checkbox"/> ] (please tick)
<b>If 'Yes' please provide details as to how the project is in line with the Race Relations Act 1976:</b>	
Open door policy.	
<b><u>Gender Issues</u></b>	Yes [ <input type="checkbox"/> ] No [ <input checked="" type="checkbox"/> ] (please tick)
<b>If 'Yes' please provide details as to how the project is in line with the Sex Discrimination Act 1975:</b>	
Open door policy.	
<b><u>Disability Issues</u></b>	Yes [ <input type="checkbox"/> ] No [ <input checked="" type="checkbox"/> ] (please tick)
<b>If 'Yes' please provide details as to how the project is in line with the Disability Discrimination Act 1995:</b>	
Open door policy.	

#### Section 5: Relationship of Project to the Area Framework(s)

<b>5.1 Identify which Area Regeneration Framework Action Plan Strategic Priorities this project will address through the use of SIB, and demonstrate how these will be achieved:</b>
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- Economic Growth-The project will assist in the economic growth of the coalfield area by providing training and work experience. Special emphasis will be placed on using this environmental ILM project, which is accessing Urban 11 funding and working within the coalfield community, to progress local people into employment thereby raising prosperity and generating economic growth within wards ranked within the most deprived quintile (20%)
- Healthy City-Through using the ILM project long-term unemployed residents will be able to access sustainable employment, thus increasing disposable income and allowing a healthier lifestyle.
- Lifelong Learning-All beneficiaries accessing this environmental ILM project will work towards a qualification with 50% achieving a full qualification.

**5.2 Identify outputs / outcomes against which the delivery of the project can be evaluated. Demonstrate how these will contribute to the Area Regeneration Framework(s).**

- 15 long-term unemployed residents recruited to the environmental ILM (6 over the first 6 months, 9 over the second)
- 15 long-term unemployed residents trained in City & Guilds Multi-Crafts Skills in Construction 6217-08
- 50% of beneficiaries achieving a qualification
- 60% of beneficiaries moving into sustainable employment
- 50 hectares of land improved

**5.3 If the project relates to two or more Framework Areas, on what basis have you decided how to share the costs?**

N.A.

**Section 6: Management Arrangements**

**6.1 Describe how the project will be managed:**

Projects will be overseen on a daily basis by the Projects Manager who will report directly to the Business Development Manager.

The team of employees will have their own Site Manager who will be recruited with experience of carrying out project work and supervision in forestry including hard and soft landscaping. The Site Manager will direct work, monitor quality and undertake on-site training. Quality and progress will be monitored against agreed targets set by clients.

There will be on-going consultation with both Development and Regeneration and Durham Wildlife Trust.

**6.2 Are there any significant risks or uncertainties that may affect either the timetable of the project, or whether it achieves its objectives?**

Depends upon the decision of other funders within the project. SIB support will be conditional on all other parts of the funding package being in place.

## Section 7: Financial Information

<b>7.1 How much SIB funding is requested?</b>				
£50,000				
<b>7.2 Indicate the type of funding requested: (please tick)</b>				
Capital [ <input type="checkbox"/> ] Revenue [ <input checked="" type="checkbox"/> ] Both [ <input type="checkbox"/> ]				
<b>7.3 Has funding been requested / allocated from any other sources, including Council Directorates and if so how much?</b>				
Funding has been requested from Urban 11 and City of Sunderland. Jobcentre Plus subsidies comes with all beneficiaries who are New Deal eligible.				
<b>7.4 What other funding alternates have been considered and why were these not appropriate?</b>				
All of the above.				
<b>7.5 What are the financial implications for the project should it not receive SIB funding?</b>				
The project would not proceed.				
<b>7.6 When SIB expenditure is complete how do you intend to continue this project?</b>				
Throughout the life of the project Into Work (Sunderland) Ltd, City of Sunderland and Durham Wildfowl Trust will seek alternative sources of funding to enable future sustainability.				
<b>7.7 Provide a profile of projected costs:</b>				
<b>Funding Source</b>	<b>2006/07</b>	<b>2007/08</b>	<b>2008/09</b>	<b>Total Cost</b>
<b>SIB:</b>				
<b>Coalfield</b>	£50,000			£50,000
<b>Other Sources (please state)</b>				
1)	Urban 11	£6,250	£68,750	£75,000
2)	City of Sunderland	£1,971	£21,679	£23,650
3)	Beneficiary JCP subsidies	NIL	£10,000	£10,000
4)	City of Sunderland capital	£1,849	£20,341	£22,190
<b>Total Cost:</b>		£13,263	£167,577	£180,840
<b>7.8 Please provide details of any 'in-kind' funding (e.g Peppercorn rents), if included within the 'Other Sources' of funding shown above.</b>				
N.A.				

**7.9 Please provide a breakdown of the Total cost to show the main areas of expenditure:**

<b>REVENUE</b>	<b>TOTAL</b>
<b>Main Budget Headings:</b>	
Salaries	£60,059
Overheads	£5,421
Premises	£10,560
Others	
1) Beneficiary allowance and training	£75,403
2) Audit fees	
3) Insurances	£5,207
4) Project evaluation	£2,000
5) Info and promotional	
6) Site training materials	£22,190
<b>Totals (revenue)</b>	<b>£180,840</b>
<b>Project totals (revenue + capital)</b>	<b>£180,840</b>

The £23,650 is an overall contribution to the revenue of the running costs.

**7.10 Please provide details of how you will ensure that the procurement and purchasing of services and equipment will be managed in accordance with requirements as detailed in the guidance notes and guidelines. Include any estimates that you have and details of any contractors or suppliers to be used.**

Procurement and purchasing of services, materials and equipment will be managed as set out below:

Procurement of services or materials for this project will demonstrate value for money either by the lowest quote, or a higher quote but with quality taken into consideration.

For procurement up to £10,000 at least four suppliers will be contacted for a price and a note will be retained with regards to the price and specification quoted in all cases. If a higher quote is accepted a record of explanation will be kept to indicate why the higher quote was preferred.

For procurement between £10,000 and £50,000 at least four written quotes will be obtained from suitable suppliers/contractors. Less than four written quotes may be obtained if the work or services is of a specialist nature and the number of suppliers/contractors is small, or if a higher quote is considered for reasons of quality a note of explanation will be kept for inspection in all cases.

For procurement over £50,000 Into Work (Sunderland) Ltd will enter into a formal tender process whereby six suitable suppliers/contractors will be invited to tender on the basis of detailed specifications. A deadline for receipt of those tenders will be set and only those tenders received within the deadline will be opened. Tenders received within the deadline will be opened together in the presence of at least two responsible persons within the organisation. The value of each tender will be recorded and the record signed by both persons present. If a higher quote is preferred on the basis of quality, a record of explanation will be kept.

Any potential conflicts of interest will be identified before the quotation or tendering stage. If any suppliers/contractors are deemed to be a friend, or related in any way to the person procuring the service, goods or works the matter will be declared and those affected will not take part in the procurement process or decision making.

List of suppliers of all types of building materials:

Thompson Builders Merchants.

Jewsons Builders Merchants.

B & Q

Wolsley

List of timber suppliers:

Ashley Timber Merchants

Nordstrom Ltd

List of suppliers of work clothing, Personal Protective Equipment and tools:

G. C. Services

Greenham

Arco

Suppliers of plants, shrubs and horticultural equipment:

New Row Farm Nurseries

## Section 8: Additional Information

**8.1 Please provide any additional information that may be of use in support of your project proposal (Please append additional sheets if required):**

## Section 9: Declaration

**I declare that the information provided is correct and accurate and that, should this application be successful, the organisation will agree to the terms and conditions of SIB:**

**Name:**

Ray Burnicle

**Position in Organisation:**

Business Development Manager

**Date:**

23/11/06