

WASHINGTON AREA COMMITTEE

AGENDA

Thursday, 27th September 2012 at 6.00pm

**VENUE – Washington Millennium Centre, The Oval, Concord,
Washington**

Membership

Cllrs B Scaplehorn (Chair), Dianne Snowdon (Vice Chair - Place), L Williams (Vice Chair – People), L Lachlan, David Snowdon, Neville Padgett, Fiona Miller, J Kelly, P Walker, J Fletcher, G Miller, G Thompson, L Farthing, H Trueman, D Trueman.

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1. (a) Chairman's Welcome; (b) Apologies for Absence; (c) Declarations of Interest; and (d) Minutes of the last meeting held on 21st June 2012	1
2. Place Board – Progress Report Report of the Chief Executive (copy attached)	5
3. People Board – Progress Report Report of the Chief Executive (copy attached)	11

Contact: Paul Wood, Governance Services Officer Tel: 561 1044
Email: Paul.wood@sunderland.gov.uk
Karon Purvis, Washington Area Officer Tel: 561 2449
Email: karon.purvis@sunderland.gov.uk

Information contained in this agenda can be made available in other languages and formats on request.

4.* **Financial Statement and Proposals for further allocation of Resources**

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Report of the Chief Executive (copy attached)

* Denotes an item relating to an executive function

ELAINE WAUGH
Head of Law and Governance

18th September, 2012

At a meeting of the WASHINGTON AREA COMMITTEE held at THE MILLENNIUM CENTRE, CONCORD on THURSDAY, 21st JUNE, 2012 at 6.00 p.m.

Present:-

Councillor Scaplehorn in the Chair

Councillors Farthing, Fletcher, Kelly, Lauchlan, F. Miller, G. Miller, Padgett, D. E. Snowdon, Thompson, D. Trueman and Walker.

John Rostron	-	City Services
Mike Poulter	-	City Services
Charlotte Burnham	-	Chief Executives
Karon Purvis	-	Chief Executives
Jane Eland	-	Children's Services
Andrea Seymour	-	Commercial and Corporate Services
Paul Wood	-	Commercial and Corporate Services
Alan Caddick	-	Health Housing and Adult Services
Inspector Paul Stewart	-	Police
Colin McCartney	-	Gentoo
Alaine Robson	-	SNCBC

Members of the Washington Community.

Apologies for Absence

Apologies for absence were submitted on behalf of Councillors Lauchlan, D. Snowdon, H. Trueman and Williams. Neil Revely, James Third, Jacqui Reeves, Sarann Valentine, Lorraine Hughes, Jim Kennedy and Phil McAloon.

Declarations of Interest

Item 04 – Financial Statement and Proposals for funding

Councillors Fletcher and Kelly declared a personal and prejudicial interests in the Community Chest as Governors of Usworth Grange Primary School and left the room during consideration of the application

Councillor Padgett declared a personal interest in the Community Chest as an attendee of Barmston & District Community Forum.

Minutes of the Last Meeting of the Committee held on 26th April, 2012

1. RESOLVED that the minutes of the last meeting of the Committee held on 26th April, 2012 (copy circulated) be confirmed and signed as a correct record.

Setting the Scene – Strengthening the Area Governance Arrangements

The Chief Executive submitted a report (copy circulated) to outline improved changes to the City Council's area governance arrangements and supporting practices, as part of the wider review of the Executive and Committee arrangements agreed by Annual Council on 16 May 2012-06-22.

(For copy report – see original minutes)

Karon Purvis, Area Officer presented the report and was on hand to answer Members queries.

Councillor Kelly enquired if there was any way for Portfolio Holders to feed into the Area Board meetings.

The Chairman advised that any Member would be welcome to attend the Board meetings so there was a mechanism for Portfolio holders to feed into, if they so wished.

Charlotte Burnham, Head of Scrutiny and Area Arrangements advised that as the meetings did not involve any decision making powers, Cabinet Members would be able to sit on the Boards if they so wished.

2. RESOLVED that the Area Committee

- i) Received the report outlining the improved changes to its operating framework.
- ii) Approved the membership of Place and People boards as outlined in 3.3 of the report.

Determining the Area Committee's Priorities for 2012/13

The Chief Executive submitted a report (copy circulated) to determine the Area Committee's key areas of priority for the year ahead, which would form the basis of the Committee's Local Area Plan for 2012/13.

(For copy report – see original minutes).

Ms Purvis presented the report and requested Members input on the proposed key priorities to adopt.

Councillor Dianne Snowdon suggested that the issue of Health may need to be added as a priority.

Councillor Kelly commented that he felt there would be no difficulty in adding this into their works.

John Rostron, Area Community Manager referred to Paragraph 4.4 and commented that the Voluntary Community Sector representatives had wished to reinforce the point to Members that the early intervention services provided in Washington were the reason the statistics were being kept low and asked that this be taken into consideration when deciding priorities and taking the work plan forward.

Mr Rostron also requested that the Voluntary Community Sector be engaged earlier so that Members could make a more informed decision.

Councillor G. Miller commented that discussions had taken place in the past on the issue of Health and it had been decided then to keep a watching brief on the matter. Councillor Miller did not think we should add it as another priority as the Committee already had four which would be challenging pieces of work to tackle and this issue should be “parked” at present as it was a big topic to consider.

Councillor Farthing referred to paragraph 2.4 of the report in relation to the Washington State of the Area debate and felt it was a very good event which gave people the opportunity to contribute and was something which needed to be repeated.

In relation to the Health issues, Councillor Farthing commented that Public Health services were in the process of being transferred and this should be a matter for Scrutiny’s consideration before it came to Area Committee.

Councillor Kelly suggested the issue be built into the VCS Workshop so that it could still be discussed and support could be given to some of the smaller VCS groups.

Ms Purvis advised that at the last workshop, Members had identified an influencing role via the Washington Area People Board.

The Chairman commented that the added bonus of the new structure showed that whilst Health may not be one of the Committees priorities, it could be considered by the Area Board.

Mr Rostron commented that there were a number of issues not being looked at such as Self Harm and support for carers and felt that the Voluntary Sector and Members at a strategic level needed to engage with partners so that these issues don’t get lost.

3. RESOLVED that the Committee:-

- i) Considered the issues raised by residents at the State of the Area Debate and the VCS Network and agreed the priorities for 2012/13 year ahead, which would form the basis of their Local Area Plan and

- ii) Agreed to hold a further workshop to determine the detailed Washington Area Committee LAP work plan for 2012/13, as referred to in paragraph 5.1 of the report.

Strategic Initiative Budget (SIB) and Community Chest – Financial Statement and Proposals for further allocation of Resources

The Chief Executive submitted a report (copy circulated) to request the Committee's consideration of proposals for the allocation of the Strategic Initiatives Budget (SIB) and Community Chest to support initiatives that would benefit the area.

(For copy report – see original minutes)

4. RESOLVED that the Committee:-

- i) Noted the financial statement set out in Section 2.1 of the report
- ii) Approved the 16 proposals for support from the 2012/13 Community Chest as detailed in Annex 1 of the report.

In relation to the Area Arrangements, the Chairman advised that Members had discussed the proposal of changing the Community Chest Panel meetings from a six week cycle to a monthly cycle and that it was Members wish to keep the meetings at a six week cycle.

Ms Purvis advised that the instruction to move to a monthly cycle for meetings had been requested by Councillor Gofton.

Councillor Kelly suggested that as the instruction had been made by a Portfolio holder, that the chair speaks with Councillor Gofton to discuss the request of the Washington Area Committee to continue to work to the six weekly cycle of meetings.

Ms Burnham advised that she would report the Committees views back for consideration.

Councillor G. Miller commented that the six week cycle had worked well for the Committee and changing to a four week cycle would increase the number of meetings in Members diaries, which was already proving difficult.

Ms Burnham commented that she understood Members concerns and she would feed those raised into the process.

Councillor Kelly suggested that if the continuation of the six weekly cycle became a problem then the issue could be looked at again.

The Chairman thanked everyone for their attendance and closed the meeting

(Signed) B. SCAPLEHORN,
Chairman.

27th September 2012

REPORT OF THE CHIEF EXECUTIVE

Place Board Progress Report

1 Purpose of Report

- 1.1 The report provides an update of progress against the current year's (2012/13) Place Board Work Plan.

2 Background

- 2.1 At its meeting on 21st June 2012 Washington Area Committee agreed its Local Area Plan for 2012/13. In doing so Area Committee agreed how it can most effectively contribute to delivering Sunderland City Council's Corporate Outcome Framework (COF) at a local level and relevant to the Place and People themes.
- 2.2 Those Local Area Plan priorities associated with Place were referred to the Place Board to action on behalf of the Area Committee. The Place Board have started to initiate action on those priorities and agreed target dates for delivery and feedback to the Area Committee for the year ahead. The Place Board Work Plan and target delivery dates are attached as Annex 1.
- 2.3 This report provides Area Committee with a progress update on the Place Board Work Plan during period June - September including requests for decisions where necessary.

3 Responsive Local Services (RLS): Streetscene

- 3.1 In supporting the Area Committee to influence the delivery, design and review of services at an Area level the Place Board has a key role in terms of influencing the operational redeployment of Streetscene (RLS) core service. As such each Place Board meeting has a dedicated agenda item to discuss streetscene services. The Area Response Manager (ARM) presents information on services, such as, graffiti removal, fly tipping, litter, dog fouling, grass cutting, refuse collection and recycling, parks and maintenance of play areas.
- 3.2 Meetings are underway with the Galleries Management and supermarkets with regard to better co-ordination to address the issue of dumping of shopping trolleys. A number of supermarkets are now signed up to using Trolley Wise. This includes Asda, Sainsburys, Aldi, Pets at Home, and Home and Bargains. Work is ongoing to encourage other supermarkets to utilise the scheme. Further discussions with regard to PR and enforcement are still taking place.
- 3.3 The Area Response Manager is co-ordinating resident engagement in the Love Where You Live Campaign. Both Gentoo and Asda were involved in Washington's campaign on September 11th. This included activity in both Sulgrave and Lower Oxclose with Gentoo, and at Patterson Road with Asda.
- 3.4 The Board is also recommending an Officer Working Group is to be established to consider how Members can be better supported to develop their influencing role with regard to Responsive Local Services.

4. Area Priority: Investment in Washington's built and natural environment

- 4.1 In order to consider the feasibility of additional CCTV networking in Washington a recent exercise mapping CCTV resources across the area has now been presented to the Place Board. There have been limited requests for redeployment of the LMAPs 3G cameras. It has also been confirmed new networked cameras at over £12,000 per camera plus running costs are cost prohibitive, therefore the recommendation of the Board is to encourage better use of resources through LMAPs and close this action on the Washington Place Board Work Plan.
- 4.2 Current investigations are underway to understand the corporate approach to enforcement in relation to environmental standards on private sector owned industrial estates. The findings will be reported to the October Place Board.
- 4.3 In support of proposals for the new Washington Leisure Centre, consultation with users began in August 2012 to find out what services are important to them. Further focus groups and newsletters are also planned. It is anticipated the preferred design option will be presented to Cabinet in December 2012.
- 4.4 Work continues on the Washington Managed Workspace project with the aim of submitting to planning in September 2012. Further progress reports will be presented to a future Place Board meeting.
- 4.5 Following flooding incidents in Washington, Members plotted hotspots and problem areas to inform the wider vision and approach for the area, at the September Place Board meeting. A detailed file of complaints and issues has been forwarded to the Assistant Head of Service for Highways and Transportation. City Engineers will attend a future meeting to discuss solutions, preventative engineering work and better use of current resources.

The City's Security and Emergency Planning Manager attended the September Place Board to discuss training for Elected Members and the corporate position re emergency planning and response.

There are still outstanding issues to resolve relating to working with Northumbria Water to respond better to resident's complaints. Members are seeking guidance from our legal section response to this issue.

5 Area Priority: A well connected Washington

- 5.1 There is a possibility of funding via the TPCT for green space/cycleway initiatives which will help address obesity. Meetings have taken place to consider options for projects and a pilot across Washington. The development and linking of Washington's cycleways have been identified as a local priority and will be discussed at the October Place Board. It is anticipated that should the TPCT confirm the opportunity for additional funding, a number of 'quick win' proposals can be delivered to improve and link the cycleways and villages of Washington. The Place Board will then consider a recommendation to full Area Committee for SIB match funding.

6 Further actions and reporting

- 6.1 A number of actions will report to the October Place Board. This includes:
- An update with regard to activity to resolve outstanding issues to help achieve safer walkways, subways and green spaces
 - Member's consultation on the LDF/Core Strategy

- Helping Members to understand the corporate approach to enforcing environmental standards on private sector managed industrial estates
- Further communication and co-ordination with the Area Community Voluntary Sector Network re collaboration to deliver services in Washington
- Further updates with regard to the development of the Washington Managed Work Space
- Information with regard to investigating options for improved Broadband provision
- Development of Member's influencing role to determine a future strategy for managing and delivering local events and celebrations.
- Washington Heritage Feasibility progress report

7 Recommendations: Members are requested to:

- a. Note the report, and the Place Board's timetable for activity for the year ahead as detailed in annex 1
- b. Agree to accept further progress update reports based on the timetable outlined in Annex 1.

Contact Officer: Karon Purvis, Washington Area Officer Tel: 0191 561 2449
Email: karon.purvis@sunderland.gov.uk

PLACE

Budget:

Allocated:

Balance: £0

	OUTCOME	ROLE FOR AREA COMMITTEES	ACTIONS	Place Board to Consider	Lead Agent	Progress Report	Area committee update due	RAG
1	CORPORATE: An attractive modern city where people choose to invest, live, work and spend leisure time Area: High quality built and natural environments in Washington	Strategic Influencing Role	1. Investigate how to achieve safer subways, walkways, parks and green spaces (include lighting)	Oct-12	Brian Hodgkinson	Members to provide Brian Hodgkinson with particular hotspots for Subways and Walkways. Audit already underway. See Sharepoint. Graffiti removal ongoing and pruning around subways underway. Some graffiti art work underway through Operation Lantern @ Albany subway. Extra support in place via Community Payback scheme. BH to update progress re resolving outstanding issues.	Jan-13	
2. Strategy for dealing with dilapidated industrial estates and applications for changes of use			Oct-12	Mike Poulter	Board to understand corporate approach and identify what can be done at local level to improve areas re enforcement on Private Owners/Enforcement Policy on dilapidated Industrial Estates. MP to contact Colin Curtis and report city policy re enforcement to future meeting. Consider options for better signage and working with RLS to address some of the environmental issues.	Jan-13		
3. Influence LDF/Core Strategy - approach to housing numbers and type for Washington, plans for the Ayton Primary School site, proposals for supermarkets.			Nov-12	Neil Cole	Area committee consultation workshop - to be confirmed	Jan-13		
4. Monitor and receive information relating to development of the new Leisure Centre		Dec-12	Julie Gray/Victoria French	Consultation with users will begin week commencing 27th August. This will take the form of posters placed in the existing Washington Leisure Centre and comment cards to get feedback from customers on what's important for them in the new centre. Wider consultation has taken place through the Council's Summer Survey and a series of planned focus groups with young people in schools are also planned. The Council's November newsletter will share information on what has happened so far and where we are in the process. A report will go to Cabinet to make a decision on the preferred design option which is likely to be by December. Following this further consultation will be programmed to determine what programmes of activities customers would want to see taking place in the Leisure Centre.	Jan-13			
5. Monitor and receive information relating to development of Washington Managed Workspace		Oct-12	Berni Whitaker	Design stage underway with the developers. Working towards planning application being submitted in September. Following planning approval the developers will then go out to tender for contractors. Expected start on site of February 2013. The Developers remain confident that construction will be completed November 2013.	Jan-13			
6. Flood Risk Planning		Oct-12	Barry Frost/Kevin Liddle (EP) David Laux (Engineers)	Flood risk and planning: 1. Independent Training Package for Elected Members to be confirmed (Cathy Mordecai/Kevin Liddle) 2. Supply Kits: Kevin Liddle confirm when and how he is going to get these out to Members. 3. Update Service Directory with Contact Details when instances of flooding. 4. Results of meeting with Northumbrian Water to be fed back to Members – David Laux * - to October meeting. 5. KP add list of Hotspots to Maps of Washington and hand over to David Laux who will attend October board to discuss prevention measures and solutions. 6. Kevin Liddle to identify how communities can be supported and work can be initiated through the Environment Agency with groups re Flood Watch Schemes. Full file of incidents and issues copied to David.	Jan-13			

			7. Monitor and receive information in recognition of any new issues being raised from influencing role/reporting.	Oct-12	Karon Purvis	As issues are identified at Place Board, receive relevant information and reports to identify solutions and/or new activity for the board to take forward .	Jan-13	
2	CORPORATE: A responsible well looked after city that is adaptable to change	Strategic Influencing Role:	8. To influence the design, delivery and review of RLS Streetscene Services which includes graffiti removal, fly tipping, dog fouling, grass cutting, refuse collection, recycling - with the addition of parks repairs and inspections.	Oct-12	Brian Hodgkinson	Standards now improved at Washington village Cemetry. Dedicated personnel now inn place. Meetings continue to be scheduled with supermarkets @ Galleries and further proposals to be discussed re collection of dumped shopping trollies. Discussions with Gentoo underway re joint protocols for maintenance of adjacent land and sites and alignment of services. Meeting re JSP agreed that a soil bund would be the best deterrent re illegal access. A cost has been provided awaiting final approval for the work to commence and strategic policy guidance. Audit of parks and green spaces in Washington - concerns re lack of Gren Flag status park in Washington, and some resources and facilities not included/recognised as part of SCC Greenspace audit. Usworth Park identified as potential Green Flag park.	Sep-12	
				Oct-12	Mike Poulter	Officer Working Group to be established to consider how Members influencing role is further developed and to look at ways to help deliver responsive services through partnership working, co-ordination and collaboration. BH to ensure Service Directory is updated re appropriate service and officer contacts re member's requests for service. Members to access Service Directory to obtain appropriate contacts for requests.	Jan-13	
		Local Action Key Priorities for Action: Community support, resilience and inclusion, attractive neighbourhood & improved services and facilities	9. Engage residents and organisations in the upkeep and improvement of their local area.	Oct-12	Brian Hodgkinson	Liaise with Area Community Co-ordinator and Area Officer on engaging residents and organisations in the upkeep and improvement of their local area using LWYL campaign.	Jan-13	
			10. Work with the Area VCS Network and the Washington Trust to help increase awareness of the services and support available to people in their community	Nov-12	Area Community Co-ordinator	Ongoing through communication and co-ordination with Area Network. Reps continue to attend AC and relevant Boards. Voluntary Sector actively involved delivering services and continue to collaborate to ensure sustainability. Washington Trust currently working to submit a cross cutting funding application to Reaching Communities (Big Lottery). Through the People Board, identification of a mapping and audit exercise re services being delivered by VCS, issues and gaps, and what support is required to ensure sustainability of Washington's VCS.	Jan-13	
			11. Monitor and receive information in recognition of any new issues being raised from influencing role/reporting.	Oct-12	Karon Purvis	As issues are identified at Place Board, receive relevant information and reports to identify solutions and/or new activity for the board to take forward	Jan-13	
3	CORPORATE: A well connected city	Strategic Influencing Role	12. Influence LDF/Core Strategy - sustainable transport options for Washington	Nov-12	Neil Cole	Area Committee consultation workshop - to be confirmed (completed by October 2012)	Jan-13	
			13. Area committee to be consulted on quality contract scheme (QCS)	Jan-13	Nexus	The QCS proposal has now been submitted to the ITA by Nexus. The North East Bus Operators Assoc (which has been established as a collective of bus operators to form a partnership bid) will also be putting forward proposals for a scheme in the coming weeks and both proposals will be considered at the November ITA. Further public consultation will be fundamental and follow any decision by the ITA with regard to influencing routes, times and fares. Under a QCS scheme, implementation would not be until at least 2015, under voluntary partnership implementation will be much sooner.	Apr-13	

AREA: A well connected Washington	Local Action	14. Investigate options and feasibility of developing integrated cycle network, promotion of walks and races to link villages	Nov-12	Brian Hodgkinson	Possibility of funding via PCT for green space/cycleway initiatives which help address obesity. Karon Purvis to update Brian and Tim re - any progress regarding potential funding for cycleways from PCT to address obesity. Brian, Tim Ducker met with Clive Greenwood to consider options for projects and development. Options and ideas for projects uploaded onto sharepoint. If PCT funding confirmed KP/BH/TD/CG to meet to discuss proposals. Place Board to consider recommendation for SIB match funding.	Jan-13	
		15. Investigate options for improved broadband provision in Washington	Oct-12	Karon Purvis	Contact Tom Baker to discuss options for improved Broadband in Washington. Clarity re previous funding and packages received.	Jan-13	
		16. Monitor and receive information in recognition of any new issues being raised from influencing role/reporting.	Oct-12	Karon Purvis	As issues are identified at Place Board, receive relevant information and reports to identify solutions and/or new activity for the board to take forward		
4 CORPORATE: A city where cultural identity and vibrancy act as an attraction AREA: Washington's Cultural Identity: Continue to support activities and events which celebrate Washington's culture and identity.	Strategic Influencing Role	17. Influencing role with City Services to determine future strategy for managing local events and celebrations.	Oct-12	Karon Purvis	Further discussions underway. Local strategy and way forward re local events to be confirmed at a later date. Meetings and discussions underway with regard to approach to managing and funding local events. Future way of working and implementation to be confirmed following discussions with Head of Culture and Tourism, relevant Portfolio Holders and Area Committee Chairs.	Jan-13	
		18. Receive report updating WAC on progress Washington Heritage Offer Feasibility Study recommendations.	Oct-12	Karon Purvis	KP to organise meeting with Trina Murphy and appropriate VCS organisations. Washington Trust also considering how to assist the implementation of recommendations from the study. Propose further discussions with the Washington Trust. Propose further update to October Board	Jan-13	
	G	Progressing on target					
	A	Progressing but behind schedule (with plans in place to action)					
	R	Not progressing					
	CLOSED ACTIVITY & ISSUES	To investigate the feasibility of CCTV networking for Washington.	CLOSED 04/09/2012	Mike Poulter	To consider options and need profile for Washington CCTV Network - police stats, identify what's currently in place(including provision through LMAPs), gaps and costs. A number of cameras already in operation across the area. Very few requests to redeploy LMAP resources. Costs prohibitive re new networked and monitored cameras -unable to fund form AC resurces. Agreed at Place Board 4th September to update AC and close this item.	CLOSED	
		Investigate feasibility and identify need for dropped kerbs and pavements programme across Washington.	CLOSED 04/09/2012	Richard Irving/ Terry Hutchinson	Reactive programming in place at city level	CLOSED	
		Influence strategic approach to parking and highways issues	CLOSED	Highways	Issues raised re bus links being dealt with and responded to by appropriate agencies and departments.	CLOSED	

27th September 2012

REPORT OF THE CHIEF EXECUTIVE

People Board Progress Report

1 Purpose of Report

1.1 The report provides an update of progress against the current year's (2012/13) People Board Work Plan.

2 Background

2.1 At its meeting on 21st June 2012 Washington Area Committee agreed its Local Area Plan for 2012/13. In doing so Area Committee agreed how it can most effectively contribute to delivering Sunderland City Council's Corporate Outcome Framework (COF) at a local level and relevant to the Place and People themes.

2.2 Those Local Area Plan priorities associated with People were referred to the People Board to action on behalf of the Area Committee. The People Board have initiated action on those priorities and agreed target dates for delivery and feedback to the Area Committee for the year ahead. The People Board Work Plan and target delivery dates are attached as Annex 1.

2.3 This report provides Area Committee with a progress update on the People Board Work Plan during period June – September, including requests for decisions where necessary.

3 Early Intervention Locality Services

3.1 People Boards are ideally placed to strengthen their understanding of local circumstances and existing local provision and set out an overall 'framework' for future action on provision. This would inform service delivery or 'procurement' activity.

3.2 Children and young people issues are directly or indirectly reflected in the priorities of Area Committee. Bringing those services into the remit of the People Boards will improve the knowledge, information and understanding of the full extent of provision, including that of partners, which currently exists. It will also offer an opportunity for Members to have a greater understanding and influence as to how services are provided and how performance is evaluated.

3.3 Members have already been involved in informing the needs assessment for youth services and activities for young people, and within that context the People Board received a 'community profile' relating to services at the last meeting held September 17th. A further meeting on October 15th will consider Member's feedback on influencing the service specification for youth services and activity.

4 Area Priority - A Healthy Washington ensuring healthy outcomes and lifestyles for Washington

4.1 Applications for Healthy City Investment Funding have now been received and assessed. Recommendation for approval of a project which delivers a partnership approach to addressing men's cancer and raising awareness is presented to Area Committee under Item 4.

5. Area Priority - Education and Attainment: Supporting young people to access opportunities

5.1 The Washington Employment Task and Finish Group met 4th September and handed over the monitoring of three key initiatives to the People Board. The group has successfully developed a number of projects to meet Area Committee priorities since its inception. It was agreed the group no longer needs to meet and all monitoring and any further proposals would now be brought forward through the People Board.

5.2 The **Youth Opportunities Project** is on target and performing well, and up to the end of August 2012 there were 57 young people registered on the programme. On average 3 or 4 new NEET young people are engaging with the project every month. 14 young people are in apprenticeships, 9 are in employment across a variety of positions including production, manufacturing and retail, and 21 are accessing Foundation Learning provision. This results in 44 young people from Washington no longer NEET.

A range of training programmes are underway, both accredited and non-accredited. Accredited training includes Emergency First Aid at Work, Paediatric First Aid, Test the City Literacy and Test the City Numeracy, Food Hygiene, and Health and Safety. Non-accredited includes Confidence Building, Employability Skills and Learn to Drive.

The Key Worker continues to offer a range of support. This includes weekly or fortnightly reviews with each young person, information, advice and guidance as required, Job Clubs and Job Search, volunteer drop in sessions, supporting young people in attending interviews, and meeting with employers to discuss and develop work experience opportunities and raise awareness of the support available. Partnership working continues with Riverside Itec, Connexions, School's ESP Projects, and a range of VCS groups such as JAG, CVS, Surestart, Connect and Health Champions. Young People continue to be signposted onto additional services as required.

5.3 The **School Opportunities Project**, as detailed under Item 4 Annex 3, has now commenced. The recruitment of the School Opportunities Mentor is underway. Interviews are being held in September and the Project Steering Group will also be established before the end of September.

5.4 The Enterprise Grant for Young People initiative is also detailed under Item 4, Annex 2. It is anticipated 20 young people from Washington will be assisted to start in business. Further updates will be provided through the normal SIB monitoring mechanisms and reports will be presented to future People Boards.

5.5 Collaboration with the VCS to provide services to ensure resident's skills and knowledge are updated and work to determine how the VCS can help increase awareness of services and support available, is a key activity to help deliver this priority. Further work will be undertaken to develop a collaborative approach through the Area Community Voluntary Sector Network and the newly established Washington Trust, ensuring that the sector has the support it needs to fulfil this role.

6 Area Priority - Safe: Maintaining key partnerships for a safe and secure Washington

6.1 Positive for Young People Project (SIB) has now been invited to full application stage. It is anticipated the proposal will be considered at the January 2013 Area Committee

meeting. The project aims to take a collaborative approach with partners identifying and supporting young people to be part of the project. Young people will lead the project with support from youth workers to:

- Get positive images/stories about young people in Washington, out into the media
- To organise events such as 'State of the Area Debate for Young People'
- Organise 'Question-time type events
- Link with Sunderland City Council's Youth Parliament
- Influence the direction of youth work in the Washington area

Young people will play a full part in every aspect of the project including having responsibility for budgets, contacting and liaising with outside agencies and organisations, and booking venues for events to be held. This will result in young people accessing opportunities for both themselves and other young people in Washington, to take a fuller part in their communities and thus lead them to increase both their self confidence and self esteem. In taking part in the project young people will be seen to be attaining and acquiring skills and experiences that will be of use in future years.

7 Area Priority Improved access to information, advice and guidance

7.1 The recently established Washington Trust is currently looking at how it can encourage further collaboration and partnership working to help deliver information, advice and guidance, and support services to Washington residents. Discussions are underway to facilitate a 'Reaching communities' proposal to support this work.

7.2 Further updates will be presented to future Board meetings and Area Committee.

8 Recommendations: Members are requested to:

8.1 Note the report, and the People Board's timetable for activity for the year ahead as included in Annex 1

8.2 Agree to accept progress update reports based on the timetable outlined in Annex 1.

Contact Officer: Karon Purvis, Washington Area Officer Tel: 0191 561 2449
Email: karon.purvis@sunderland.gov.uk

PEOPLE

	OUTCOME	ROLE FOR AREA COMMITTEES	ACTIONS	People Board to consider	Lead Agent	Progress Report	Area Committee Update due	RAG
1	CORPORATE: A City where everyone is as healthy as they can be and enjoys a good standard of well being	Strategic Influencing Role	1. Influence GP Clinical Commissioning Group (CCG) at an area level. Investigate area representation at CCG and potential links to People Board in each of the 5 areas.	Oct-12	Neil Revely/ Alan Caddick	Need to confirm core services in scope. Update following introductory meetings with local GPs (all Areas meeting August). Practices are keen to find out more about the population of their area and how things might impact on the way they work under the new CCG arrangements and how they can be aware of (and work with where possible) other services in the local community - AO to support Chair to present overview of wider health determinants? KP to speak to AC for update/options	Jan-13	
			2. Receive a report providing an area perspective on the impact of the welfare reform on both individuals and local organisations	TBC	TBC - Malcolm Page PM	Need to confirm core services in scope. Report re project planning. Need to determine mechanism to identify local impact	Jan-13	
			3. Understand the statistics and issues re no. of adults in social care who feel safe	TBC	Alan Caddick	Need to confirm core services in scope	Jan-13	
			4. Report usage of PCT Walk In Centre and other local services accessed by more transient populations.	TBC	Lorraine Hughes	Need to confirm core services in scope	Jan-13	
	Area: A Healthy Washington: Contribute to ensuring Washington has healthy outcomes and lifestyles. There is a need to target and engage groups at a Ward level to tackle specific health inequalities	Local Action Key Priorities for Action	5. Map interventions at a local level and the roles of VCS organisations in service delivery.	Oct-12	Area Community Co - ordinator	Need to determine how there can be better use of local intelligence and interpretation, utilising the VCS and partners to inform, influence and impact on local service delivery. Also, a need to recognise and value the qualitative work of the sector and understand the impact on services if the VCS is not supported and sustained. Map current interventions and service delivery re VCS. <ul style="list-style-type: none"> • Through VCS/ACC? • Area Profile in place – refer • JSNA/Health Profile? • Planned initiatives – Washington Trust • Gaps/Issues Linked to 21,23 & 32	Jan-13	

			6. Commissioning of projects through the Healthy City Investment Fund (HCIF) to address and raise awareness of causes of men's cancer.	Sep-12	Karon Purvis	Collaborative HCIF – application in re partnership approach to address causes of men's cancer, raise awareness etc. (SIB process). Report to AC 27th September for a decision.	Sep-12	
			7. Enhance relationships between Health and Wellbeing Board and Area Committee, via People Board.	Oct-12	Neil Revely	See 1 above	Jan-13	
			8. Monitor and receive information in recognition of any new issues being raised from influencing role/reporting.	Oct-12	Karon Purvis	As issues are identified at People Board, receive relevant information and reports to identify solutions and/or new activity for the board to take forward.	Jan-13	
2	<p>CORPORATE: A City with high levels of skills, educational attainment and participation</p> <p>AREA: Education and attainment in Washington: Continue to support working to help local young people to access opportunities and contribute to getting local people of all ages into work and participating in lifelong learning, volunteering and training opportunities</p>	Strategic Influencing Role	9. Area Committee to receive a report, through the People Board, to ensure engagement of partners (Job Centre Plus, SETA, Colleges, Employability Services) to improve resident's job and career prospects and consider what added value or actions can be delivered locally.	TBC		Need to confirm core services in scope.	Jan-13	
			11. Area Committee to receive a report re influencing the strengthening families agenda and consider what added value or actions can be delivered locally	TBC		Need to confirm core services in scope		
			12. Area Committee to receive a report detailing the quality of training provision for 16+ identifying what is already being provided in Washington, the roll of Colleges, and how to provide residents with skills required to support the growth and development across a number of sectors – e.g. health and social care, media and engineering & manufacture.	TBC		Need to confirm core services in scope		
			13. Report to consider options to support employer engagement through a Washington Business Forum	TBC	Bernie Whitaker	Need to confirm core services in scope. Request report to support understand corporate approach and impact at a local level		

	14. Report investigating the opportunities to support local people into enterprise and entrepreneurship	TBC	Bernie whitaker	Need to confirm core services in scope. Request report to support understand corporate approach and impact at a local level		
	15. Area Committee to be informed how older residents of 50+ can contribute as key economic drivers for Washington and aid community resilience and maximisation & stabilisation of household incomes	TBC		Need to confirm core services in scope		
	16. Influencing role through partnership working ensuring accessibility & transport networks in place to employment sites	TBC	Nexus	Linked to consultation re Core Strategy		
	17. Influence the LDF/Core Strategy outcomes for Washington re employment and HE sites.	TBC	Neil Cole	Core Strategy consultation to be confirmed		
	18. Area committee to receive updates with regard to local badging and joint working with the University.	TBC		Need to confirm core services in scope		
	19. On going consultation and communication with the low carbon business sector to ensure identification and stimulation of opportunities for local people.	TBC	SCC/AC	Need to confirm core services in scope		
Local Action Key Priorities: Support young people to access opportunities	20. Monitor 3 commissioned initiatives funded by Area Committee which work with young people to stimulate opportunities in education, training and employment.	Oct-12	Nikki Vokes	a) Youth Opportunities – performing on target & request an update and include info from PMT b) School Opportunities – recruitment. Also identify range of ‘complimentary’ initiatives. Ask SNCBC to confirm dates for Steering Group. Detail re broad aims and milestones. c) Enterprise for Young People – take SIB application as consultation – report to 27th September AC. d) Update from ETFG – 4th September.		
	21. Collaboration with VCS to provide services to ensure local residents can update skills and knowledge to fill identified skills gaps.	Nov-12		How do we influence how local residents and young people are sufficiently skilled to take advantage of opportunities. Identify lead to produce methodology to collaborate with VCS re ensuring residents can update skills and knowledge. Linked to 5,23 & 32		
	22. Consider hotspot Wards which require additional assistance and support and ensure links and co-ordination to current initiatives	Oct-12		Oxclose. Provide data re NEETs in Washington (lowest in city)		

			23. Work with the local VCS organisations to help increase awareness of the services and support available to people in their community	Nov-12	ACC	Build the capacity of voluntary and community sector (VCS) organisations to help people help themselves and assist them in delivering services within their communities. VCS role re capacity building and support for residents re relevant services, projects etc. Washington Trust? Linked to 5, 21 & 32.		
			24. Report to Area committee re future sustainability of Harraton Centre and expected impact on services for NEETs and other young people in Washington.	Nov-12	ACC	Current position		
			26. Monitor and receive information in recognition of any new issues being raised from influencing role/reporting.	Oct-12		As issues are identified at People Board, receive relevant information and reports to identify solutions and/or new activity for the board to take forward		
3	CORPORATE: A City which is and feels even safer and more secure AREA: A Safer Washington.	Strategic Influencing Role	27. Report to Area Committee identifying how to Influence mainstream resources & partnerships to ensure the continued collaboration to deliver targeted work which impacts on identified problems, e.g. youth related ASB and positive activities for children and young people.	Oct-12	Sandra Mitchell or Locality Lead	Positive Images Young People's Project out to consultation - proposal to invite to Full application - likely to be presented to January AC for decision. Influencing role re mainstream resourcing to continue encouraging collaboration re youth related ASB, partnership working etc. Board to consider feedback on needs assessment and current provision of youth services and activity to inform and develop the Community Leadership and influencing role. Further work at next People Board 15th October to influence the service specification for youth services and activities.		
			28. Area Committee reports presented on key issues as referred. This includes regular updates re domestic violence reports, the feasibility of CCTV networking across Washington and the decline across a number of indicators re Lower Oxclose.	TBC	Paul Allen			
		Local Action Key Priorities: Maintain key partnerships and collaboration for a safe and	29. Continue working through LMAPS ensure local issues and problems are addressed.	Oct-12	Cllr D Snowdon	AC Representative to report relevant issues, problem solving and solutions.		
			30. Monitor and receive information in recognition of any new issues being raised from influencing role/reporting.	Oct-12	Karon Purvis	As issues are identified at People Board, receive relevant information and reports to identify solutions and/or new activity for the board to take forward		

4	AREA: Contribute to safeguarding and promoting the welfare of Washington's most vulnerable.	Strategic Influencing Role	31. Report to Area Committee to understand the impact of Welfare Reform and transfer of responsibilities (key influencing role through the Shadow Health and Well Being Board re how to ensure local residents are supported re impacts of Welfare Reform)	TBC		See 2 above		
		Local Action	32. Identify how Area Committee can have a key role working with and supporting with VCS locally to increase awareness re services and support available.	Nov-12	ACC	Understand VCS role in Washington re services and support available. Linked to 5, 21 & 23		
			33. Improve access to advice, information and guidance to help people look after themselves.	Nov-12	ACC	Washington Trust bid - update?		
			34. Monitoring and receiving information in recognition of any new issue being raised from influencing role/reporting	Oct-12	Karon Purvis	As issues are identified at People Board, receive relevant information and reports to identify solutions and/or new activity for the board to take forward		
	G	Progressing on target						
	A	Progressing but behind schedule (with plans in place to action)						
	R	Not progressing						

WASHINGTON AREA COMMITTEE
27th September 2012
EXECUTIVE SUMMARY SHEET – PART I

Title of Report:

Community Chest, and Strategic Initiative Budget (SIB) - Financial Statement and Proposals for further allocation of Resources

Author(s):

Chief Executive

Purpose of Report:

This report requests Area Committee consideration of proposals for the allocation of the Strategic Initiatives Budget (SIB) and Community Chest to support initiatives that will benefit the area.

Description of Decision:

The Committee is requested to approve the following:

1. Note the financial statement set out in Section 2.1 of this report
2. Approve one SIB proposal from the 2012/13 budget as outlined in Item 4 at Annex 1:
 - i) £15,000 Heritage Miners Banners for Schools – Beamish Museum
3. Approve one HCIF proposal from the 2012/13 budget as outlined in Item 4 at Annex 1:
 - i) £31,000 Well Men Partnership – Washington MIND

Suggested reason(s) for Decision:

SIB is a budget delegated to Areas Committee in order to commission activity that delivers actions against the key strategic priorities identified in the Washington LAP. Its main purpose is to benefit the local community and to attract other funding into the area. The Area Committee has been allocated a budget of £287,261 for 2012/13. £1,834 has been carried forward from 2011/12 giving the Area Committee a budget of £289,095 for 2012/13.

The Community Chest forms part of the Strategic Initiatives Budget and that £250,000 is available for the scheme in 2010/2011, £10,000 for each Ward. This scheme is operated under Section 137 of the Local Government Act 1972.

Alternative options to be considered and recommended to be rejected:

The circumstances are such that there are no realistic alternatives that could be considered.

Is this a “Key Decision” as defined in the Constitution?

No

Relevant Scrutiny Committees:

Scrutiny Committee.

Is it included in the Forward Plan? No

27th September

Report of the Chief Executive.

Strategic Initiative Budget (SIB), Healthy City Investment Fund and Community Chest - Financial Statement and Proposals for further allocation of Resources**1. Purpose of the Report**

1.1 Area Committee has delegated budgets to allocate to specific strategic priorities identified in the Local Area Plan and work plan, with the overall aim to benefit the wider community and to attract other funding into the area. The report provides a financial statement as an up date position on progress in relation to allocating SIB, Healthy City Investment Fund and Community Chest.

2.0 FINANCIAL STATEMENT WASHINGTON COMMITTEE FUNDING STREAMS 2012-2013 as at 27th September 2012

2.1. The tables below show the position following the June 2012 meeting.

	Committee Date	Allocated (not yet assessed)	Approvals	Balance
The allocation for 2012/13 is £287,261 (subject to approval), with the under spend of £1,834 from 2011/12 this totals £289,095				
				£289,095
Project Name	-		-	-
Young People's Activities	26.04.12		£ 9,298	£279,797
Washington Trust	26.04.12		£65,000	£214, 797
The Phoenix Project	26.04.12		£ 4,000	£210,797
School Opportunities	26.04.12		£99,982	£110,815
Healthy City Investment Fund (approved to AC to award)	31.03.12	£31,413 (Awarded from PCT)		£142,228
Returned funding:				
Washington Old Hall Nuttery		£ 87		
Business Engagement		£ 936		
Miner's Banner Heritage Festival		£2,000		
Heritage Festival 2011		£3,607		
Skate Park Festival 2012		£2,332		
Operation Choice		£4,432	-£13,394	£155,622
New Balance		£31,413	£164,886	£155,622

Community Chest

Available Funding 2012/13 includes the 2012/13 allocation of £10,000 per ward and £13,323 unclaimed or unallocated from 2011/ 2012.

	Community Chest Budget	Approvals	Balance
Central	£14,492	£5,922	£ 8,570
East	£11,287	£2,357	£ 8,930
North	£11,618	£6,204	£ 5,414
South	£15,168	£3,944	£ 11,224
West	£12,050	£3,253	£ 8,797
Balance	£64,615	£21,680	£ 42,935

2.2 Strategic Initiatives Budget (SIB)

2.2.1 Following the June 2012 Area Committee meeting, a balance of £110,815 SIB remained to be allocated from the 2012/13 budget. Since the June meeting £13,394 has been returned to the SIB budget from the a number of projects as detailed in the table at 2.1 resulting in **£124,209 SIB** remaining to be allocated.

2.2.2 The following project as detailed in **Annex 1** is recommended for approval from the 2012/13 SIB budget, as follows:

1. Heritage Miners Banners for Schools £15,000 Approve

2.2.3 A number of priorities have previously been allocated a budget from which projects have been, and are being, developed. One such budget is for the Employment Task Group Work Programme. A total of **£10,000** was allocated in December 2011 from the 2011/12 budget (subject to appraisal and assessment). Following the receipt and assessment of a detailed SIB application and appraisal for Enterprise Grants for Young People, Members are now requested to note the allocation of £10,000 of the budget for a scheme to support young people to start their own business. A summary of the application and consultation and assessment results is attached as **Annex 2**

2.2.4 In addition, a budget of **£100,000** was allocated from the 2012/13 budget and approved at the April 2012 meeting to deliver a programme of work in 2012 which built on the success of the Youth Opportunities Project and which addressed an identified gap with regard to work with schools, training providers and employers re careers guidance, work placements to establish a route to employment and training opportunities with the 14 – 16 year old age group. Following the receipt and assessment of a detailed SIB application and appraisal for the Schools Opportunities Project, Members are now requested to note the allocation of £99,982. A summary of the application and consultation and assessment results is attached as **Annex 3**

2.3 Healthy City Investment Fund

2.3.1 **£31,413 Healthy City Investment Fund** also remains to be allocated to specific initiatives as agreed at the Area Committee meeting held 31st March.

2.3.2 There is 1 application for the Healthy City Investment Fund which is detailed in **Annex 1** and recommended for approval as follows:

1. Well Men Partnership £31,000 Approve

2.4 Community Chest

2.4.1 The table below details balances remaining following the last meeting in June 2012, for information. Since the June meeting, a total of 3 project proposals have been received and agreed and are detailed in **Annex 4**

Ward	Budget Remaining	Projects Agreed since last meeting	Balance Remaining
Washington Central	£ 8,570	£ 1,300	£ 7,270
Washington East	£ 8,930	£ 0	£ 8,930
Washington North	£ 5,414	£ 653	£ 4,761
Washington South	£11,224	£0	£11,224
Washington West	£ 8,797	£0	£ 8,797
Total	£ 42,935	£ 1,953	£40,982

Recommendations:

Committee is requested to:

1. Note the financial statement set out in Section 2.1 of this report.
2. Approve the SIB application and the HCIF application as detailed in **Annex 1**
3. Note the allocation of budget for the Young People's Enterprise Project as detailed at 2.2.6 and **Annex 2**
4. Note the allocation of budget for the Schools Opportunities Project as detailed at 2.2.7 and **Annex 3**
3. Note the 3 approvals supported from 2012/2013 Community Chest as set out in **Annex 4.**

Contact Officer:

Karon Purvis, Washington Area Officer
0191 561 2449 karon.purvis@sunderland.gov.uk

Summary of Proposed Projects: SIB

Name of Project	Heritage Miners Banners for Schools
Lead Organisation	Beamish Museum

Total cost of Project	Total Match Funding	Total SIB requested
£35,000	£20,000	£15,000
Project Duration	Start Date	End Date
9 months	January 2013	September 2013

The Project

The project will work with nine primary schools to produce banners. This initiative builds on a project that has already worked in some Washington Primary schools and produced individual banners. Once schools have been identified they will be invited for a training day at the Museum. Delivery of the project will be discussed with the teachers taking part. The project will help children from the Washington schools understand what it was like to live in Washington in the past. The children will know how people worked in the mines and the issues associated with this local industry. They will empathise with the older generations and value more their contribution to the wider society. They will appreciate how life seemed to be harder in the past. This experience will affect how they live their lives today in a positive way. The banners will form a physical and emotional reminder of their place within their local community.

Each school will involve at least 35 children in the process of making the banner but the other children attending will also benefit. There will also be the opportunity of sending the wider community to Beamish to learn about the project and to get involved with parading their representative banners in a mock strike. It is anticipated 150 members of the wider community from each school will have the opportunity to visit the Museum as part of the project. Each banner will be paraded at the Heritage Day in Washington in September 2013 thus engaging the wider community in the experience.

Artists will be identified to help deliver the project and ex-miners will also help in the delivery at school. Pre-visits will be undertaken with each school exploring the history of coal mining in Washington using the story of the 1917 Children's Strike, Artefacts and the ex-miners themselves. The artists will then make three visits to help the children plan and create their own banners ready to be paraded at Beamish and at the Washington Heritage Day. Visits to the Museum will be undertaken by the children involved in the project and by their families at a later date. Here they will carry out a themed activity exploring why the children went on strike. Their work on the project will be exhibited at the Museum so the wider community can understand their learning. It is anticipated that a class from each school will take part in the project and that two (or three) buses will bring the wider community during the holidays. The numbers of schools involved will depend on the additional funding that is secured for the project, the principle potential funder being the Heritage Lottery. The organisation has experience of successfully managing and implementing similar projects

Need for Project

Previous school banner making projects have resulted in almost 100 percent take up. The banners that were created have all been paraded at the Heritage Day in September with numerous children and parents in attendance. The sense of community this created was fantastic. The ex-miners involved in the project felt greatly valued and have asked when we are doing it all again. Local Primary schools have indicated they would support the project. The project will bring together the different communities in Washington just as it had in the previous project. The desire for the communities to be more cohesive comes from the Councillors themselves. The feedback from the teachers and miners involved in the previous work shows a great commitment to the creation of the banners and thorough understanding of the idea of a banner as being something a community can gather round and parade, something which reflects the heart of a community and shows a desire to belong.

Partnership

Independent artists from RT Projects will be partners along with 9 Washington Primary Schools. Local Banner Groups will also be involved with the project

Outputs of the Project

Output Code	Description	Number
A6	No. community events held	9

Key Milestones for the Project

HLF funding confirmed	Dec 2012
Artists commissioned	Jan 2013
School visits commence	Jan 2013
3 x Banners completed	April 2013
4 x Banners completed	July 2013
2 x Banners completed	Sept 2013

Recommendation: Approve (subject to confirmation of match funding). Terms and conditions will reflect the requirement to evidence match funding in place to ensure the full programme can be delivered across all 9 Primary Schools.

Summary of Proposed Projects: HCIF

Name of Project	Well Men Partnership
Lead Organisation	Washington MIND

Total cost of Project	Total Match Funding	Total SIB requested
£33,000	£2,000	£31,000
Project Duration	Start Date	End Date
1 year	October 2012	September 2013

The Project

This new partnership will offer a holistic, co-ordinated approach to reducing cancer mortality for local men. The project aims to improve the physical and mental health of men whose wellbeing is impacted on in a negative way by behaviours known to reduce life expectancy. The Partnership aims to reach local men in Washington delivering interventions and raising awareness and therefore better recognition of signs and symptoms leading to early diagnosis in signs and symptoms of lung, bowel, testicular, prostate and other cancers. We know that many premature deaths could be prevented through making lifestyle changes that are protective such as improved mental health and wellbeing, meaningful activity, social interaction, losing weight, doing more exercise, reducing alcohol consumption or stopping smoking; therefore the project will offer local men increased opportunities to healthy interventions and increase motivation to make the necessary changes to improve their own health and wellbeing. By using a joined up local approach, local need will be identified, provision will be increased, partners will work together effectively, new resources will focus on gaps in current service provision and early cancer awareness resources that will be promoted and made accessible in a wide range of local venues. Local employers, front line staff and families will have access to training that will enable them to promote health improvement to their colleagues and family members and provision and increased knowledge of and access to a range of health interventions that will improve men's physical health and emotional wellbeing. This will be through

- Exercise and activity sessions and advice
- Healthy eating and weight loss clubs
- Financial capability and links to mental health (inc. Healthy eating on a budget)
- Smoking cessation services
- Brief Alcohol Intervention
- Stress reduction
- Emotional health and Resilience

The project will achieve the following outcomes:

- New, innovative ways of working will be developed reaching traditionally 'hard to reach' groups of men and engagement in services/activities will be increased.
- More local men have easier access to appropriate health information, recognising signs and symptoms of cancer and accessing support at an earlier stage therefore improving diagnosis.
Significantly more men will survive cancer
The local community will understand the key facts about cancer
People affected by cancer will have their information and support needs addressed effectively
- Local men will be aware of the benefits of healthier lifestyle choices and have access to interventions that support making changes and improved health profiles of participating community members
- Ultimately improved quality of life for participants
- Increase motivation to implement healthy lifestyle choices and engagement in new activities.
- Increased capacity for smaller local organisations and projects.

The New Men's Health Network model will be a collaborative approach co-ordinated by Washington Mind alongside key partner organisations; B Active N B Fit and Washington Millennium Centre working in the local community and with the local community to promote awareness of early signs and symptoms of cancer, address the main lifestyle causes of cancer and improve the health and wellbeing of local men.

The Partnership will focus on a Community Outreach model and will use the venues where men are already accessing to get our health awareness and promotion messages across. For instance we know that men are much less likely to visit their GP than women or engage in other traditional health provision so health initiatives will be offered elsewhere in the communities they frequent. This targeted approach will work at a grassroots level in venues and services that men are already accessing such as Washington work places, job centres, job linkage, training venues, colleges, gyms, taxi ranks, working men clubs, pubs, bookies, barbers, golf club, bowling clubs, allotments, Dads clubs, pharmacies, libraries, and other male support/community groups and venues. The steering group will use the public health available data to consider local profiles highlighting gaps in provision, Workplace interventions are fundamental to targeting those men who work full-time and therefore have little time or opportunity for accessing community venues and activities in normal working hours.

Engaging with women will also be an important part of the project; one of the key findings from the recently published Health Champions Evaluation found that the model was an effective way of promoting health through each individual's circle of influence. While there are a number of health initiatives currently available to men in some areas of Washington there is currently no specific service that is actively targeting and engaging with men regarding their health and co-ordinating the health initiatives to target men. Recognising that men are far less likely to access health and support services than women, this project will not only provide and promote additional resources it will help local men to access existing services.

A pot of funding that will be made available to smaller local organisations to give them the opportunity to increase their capacity and contribute to the Men's health targets. The project co-ordinator will assist the smaller organisation in applying for grants up to £500.

Partnership

The opportunity for local organisations to work together to improve local men's health was disseminated via VCAS and the local Washington VCS Network invited the interested local organisations to meet up and discuss the contribution each could make to the project. Groups in attendance were Washington Mind, Millennium Centre, NECA, Sunderland Dance, B Active N B Fit, SAFC Foundation, Wearside Women In Need and HOPS. Three key partners are established with view to others staying involved in a variety of ways including accessing the 'capacity pot' to enable other smaller local organisations be involved in the project. Washington Mind is active in the strategic mental health community in Sunderland, contributing to the development of local policy and action plans. We contributed to the Sunderland Emotional Health and Wellbeing Action Plan and are currently developing the Suicide prevention programme 'A Life worth Living' (key target groups will be young men, older men and people with long term conditions). Washington Mind also hosts the Sunderland

Wellbeing Network and recently started to host the Men's Health Network whose members fully support this project. The steering group have contributed their ideas to the project outline and our plans to hopefully build on the network through this project focusing the work in the targeted areas where it is needed most. The New Men's Health network will have a new way of working, a recent men's health week of activities showed poor attendance from men and strengthened our argument for a community outreach approach – going into the venues where men already have a presence and targeting the areas with the most need. The delivery partnership will consist of:

Washington Mind – will lead this joined up approach through a dedicated Project Coordinator with established experience of delivering men's health initiatives in Sunderland. Working with our partners the Coordinator will be a key local contact for the local community. Actively engaging and consulting with local men to establish the barriers that stop men making best use of the range of services available to them and identifying what works well to develop the programme. We will build on our track record of successful partnership work (including a recent NTW Shining Light award for best partnership for our primary care and IAPT wellbeing service). The Co-ordinator post holder will be accountable to the Washington Mind Services Manager, Partnership, Steering Group and Executive Committee and be responsible for coordination and day to day running of the project. The organisation will chair the city wide steering group meetings and monthly Men's Health network events (but ensuring increased representation from Washington and at least three events held in Washington).

The role of the Co-ordinator will also include 'navigating' the local community to enable easy access to a range of information resources e.g. telephone support, mentoring, signposting, practical resources (pamphlets, self help and factsheets) interactive website, online and paper directory of local services. A designated page for Men's Health will be added on www.wellbeinginfo.org with appropriate links and the database of local services will be extended to incorporate smaller organisations and local men's groups (e.g. Washington Men's Support Group). A Men only version of the Wellbeing Guide will also be developed.

The partnership will pilot 'Positive Changes which is based on the 'One New Thing' pilot currently operating in the South Tyneside area the 'navigator' role of the Co-ordinator and other trained staff and volunteers will be to motivate and support individuals to make contact with one or more of the local organisation or groups (including those in the partnership) that are available to promote cancer awareness, encourage healthier lifestyles and ultimately improve the individual's physical and mental wellbeing. The original pilot name is based on the premise that the contact will result in the men engaging in 'trying one new thing'.

B Active B Fit is a social enterprise and was inaugurated in 2005. B' Active 'N' B' Fit is an Award Winning Company that is dedicated to tailoring structured exercise programmes and well-being services to suit individual need in the local communities with a public health focus. The company aims to reach local men in Washington by targeting areas of need and addressing cancer awareness in lung bowel, testicular and prostate cancer, bowel screening and life style awareness, to help men feel more comfortable recognizing the symptoms and presenting to their GP at a early stage using a grass root approach in a environment that men feel comfortable in. The organisation will deliver therapeutic Exercise and health improvement to men of all ages. They have a proven track record in incorporating cancer awareness with exercise sessions using a combination of NHS promotional materials and resources in combination with engaging tools and banter to get men talking about difficult subjects such as signs of prostate cancer.

Washington Millennium Centre – ideally situated in North Washington an area of high social economic disadvantage and the highest Washington rates of mortality due to cancer, smoking prevalence and high alcohol consumption. The centre acts as a community hub facilitating a range of activities for local people and has 29 other voluntary sector groups using the site catering for all ages. The centre is self funding and receives no grants to do any type of health work. The centre has IT facilities providing free internet access enabling users to access health information online. In addition to the current services provided the centre will target the existing male users. Some will attend the wellness centre other will cross the door to use the facilities or attend meetings. The initial contact will be to inform the men of lifestyle issues that can increase the risk of getting cancer and to raise

awareness of cancer signs and symptoms pre diagnosis. This will be through leaflets and posters and messages on Technogym keys. All gym staff and reception staff will complete cancer awareness and SCIP training to be provided as part of the project so that a broad group of staff have a level of awareness that allows them to signpost people to service providers or their GP.

Washington VCS Network - As active members of the Network we are ideally placed to nurture these opportunities for local men and the VCS Network supports the local voluntary sector’s need to come together and work collaboratively. The network will assist the partnership in engaging with other smaller local organisations and increasing their capacity through networking and project funding.

Men’s Health Network Groups and Events – Washington Mind recently began hosting the Citywide network that offers participants the opportunity to become aware of the current work around men’s health in Sunderland. The ultimate aim of the network is to raise the life expectancy of the men living and working in the City of Sunderland by addressing health issues affecting men and raise awareness around these issues. The funding will contribute to network activities in Washington including a Men’s health Event. The Network currently has over 100 members and this project will not only support the existing network but use this as the foundation for building a bigger better network with a more locality based focus.

The partnership will establish clear protocols and procedures that are necessary for the partners to work together well, and enable us to deliver services to local men and their families that are efficient and effective. To ensure effective communication for the Partnership a steering group will be established that will ensure good practice is shared, any issues are resolved and ongoing outcomes and outputs are regularly monitored. Developing a working knowledge of appropriate partners and building relationships and networks with key agencies will be key to the success of the partnership. Referral pathways and Information sharing protocols will be established and agreed to ensure we continue to work together effectively for the benefit of the local men we are providing services for.

A range of men friendly information resources will be designed and developed to promote the activities on offer, raise awareness of cancer and healthy lifestyle advice. Promotional materials will use a variety of sporting, DIY, comic and mechanical analogies to reach a wide range of men’s interests whilst getting key messages of the project across. A Men’s version of the wellbeing guide will be produced for distribution in Washington.

Need for the Project

We have consulted with other local services to ensure the project will link into existing provision such as Health champions, Volunteering opportunities, GP counselling, Increased Access to psychological interventions (IAPT), Health trainers, Exercise on prescription, Smoking cessation advisors, Alcohol intervention projects , Slimming groups, Stress reduction classes, NHS Health checks Staff and the Men’s Health Network. The Partnership has worked with Public Health to consider the local profiles and the gaps in provision for example there is little in the way of health provision in Washington West and yet the area shows low levels of exercise uptake and high levels of obesity so are ideally placed to work with both Citywide and smaller locality organisations to target delivery in the areas most needed and where we will reach different groups of men in the Washington area.

Outputs of the Project

Description	Number
Awareness raising sessions	60
Individuals contacted and engaged	1600
Indirect contact through dedicated resources – promotional material & website	5000

Key Milestones for the Project

Co-ordinator in post (start networking to assist smaller organisation to get involved)	01/10/12
Partnership steering group established and work plan agreed	01/10/12
Promotional materials designed / developed & disseminated	01/11/12

Network launch event and partners commence delivery of interventions	01/11/12
Mid term evaluation of project	31/03/13
Report findings of the project and celebration Event	30/09/13

Recommendation: Approve

Note – this funding is Healthy City Funding referred to Area Committee to award to collaborative health initiatives addressing causes of men’s cancer (March 2012 Area Committee).

SIB Consultation and Assessment

Employment Task & Finish Group: Work Programme to support young people

Washington Enterprise Grants (16 – 21 year olds): Lead Sunderland City Council Business Investment Team

£10,000 was allocated in December 2011 from the 2011/12 budget to support work with young people to help them access opportunities for employment.

1. The application

Name of Project	Washington Enterprise Grants (16 – 21 year olds)
Lead Organisation	Sunderland City Council business Investment Team

Total cost of Project	Total Match Funding	Total SIB requested
£10,000	£0	£10,000
Project Duration	Start Date	End Date
1 year	September 2012	April 2013

The Project

The project will offer financial support to Washington young people aged 16 – 21 years, to help them start up in business. This will result in a decrease in young people who are unemployed, and an increase in self employment in Washington. The scheme will support clients who live in the Washington Area, who are aged between 16 and 21 and are unemployed and want to start up in business but do not have access to start up finance.

The scheme will be able to work in conjunction with the Enterprise Coaching in Sunderland project managed by Sunderland City Council and delivered through the Sunderland Enterprise consortia. This project offers intensive, bespoke, one to one business advice and coaching to support clients in developing a viable business plan, and with grant applications. The combination of the business advice and support as well as access to finances has been proven as a means to encourage local residents to consider self-employment and minimises some of the perceived risk in moving from benefit dependency to income generation. Referrals from the Enterprise Coaching project will be made into this project along with referrals from other agencies including the Shaw Trust and Broker North-East.

The Washington Enterprise Grant will be managed through a robust framework with strict eligibility criteria to minimise risk. An independent panel will appraise grant applications and agree grant awards every 2 months. Comprehensive inclusive guidelines will be available. SNCBC will purchase all goods and equipment on behalf of the business. This ensures the grant is utilised in line with the application and SNCBC can attract discounts that new businesses may not be able to access. Further in the unfortunate situation that a business does not start or ceases to trade then the equipment can be reclaimed and utilised by an alternative new enterprise. Examples of items provided to businesses to date include business insurance, advertising, small tools and equipment and workwear. The maximum grant will be £500, there will also be limits on the amount that will be provided for various items eg small tools will be a maximum of £250, Insurance a maximum of £200, this ensures value for money.

Need for the Project

Similar grants schemes have been delivered in the past and have always been oversubscribed, therefore we know there is a demand for grant support. The demand for grant support has increased during the recession when access to finance from banks is non existant and has always been more difficult for young people. Research into the barriers that prevent people form starting in business shows that access to finance is one of the greatest barriers, our deprived neighbourhoods have less ability to provide finance eg a parent being able to help than more affluent areas. The Area Committee through the

Employment Task and Finish Group has identified this as a great opportunity to further support young people of Washington to access employment opportunities through enterprise and entrepreneurship.

The Council's mainstream financial assistance budgets do not offer 100% grant support for start-up businesses. Indeed grant support for start up businesses is limited to 50% funding for manufacturing businesses and is restrictive for sole traders. If any of the project beneficiaries would be eligible for the Council's Financial Assistance scheme then they would be referred to this rather than this project.

The risk that the grant might be exploited and used for non self employment activities will be mitigated due to the robust grants framework (which is proven to work) and the independence of the Grants panel that approve applications. There is a risk that 20 young people may not come through the referral channels but this risk can be mitigated by ensuring all referral networks are aware of the scheme and know what the procedures for making a grant application are.

Partnership

The Sunderland Enterprise Consortia were involved in the development of the previous project as mentioned above and SNCBC have been involved in the development of this new project and will be the delivery partner for the project, although Sunderland City Council will manage and co-ordinate the project and will hold membership of the grants panel which appraises and approves applications.

Outputs of the Project

Output Code	Description	Number
P4	No. of new businesses established	20
P7	No. of people accessing improved advice and support	20

Key Milestones for the Project

All grant documentation forms produced	September 2012
Advertising and promotion	September 2012
1 st Grant Panel	November 2012
Performance monitoring meeting	January 2013
Project Evaluation	April 2013

Finance

Item	Cost
20 Grants @ £500	£10,000
TOTAL	£10,000

The project will be monitored through regular meeting with the delivery organisation SNCBC. The Council's financial systems will be used to pay all invoices submitted (with supporting evidence) from the delivery agent. A budget spreadsheet will be set up alongside the SAP system to manage and control the budget. Beneficiary information and documentation will be gathered and held by the delivery organisation and sent in support of claims.

2. Consultation

Following full consultation with the Area Committee (10th September 2012) this application has been supported as detailed in the full application and in line with formal SIB protocols and terms and conditions.

3. Formal assessment results

Using the formal SIB governance protocols and guidance, the application has been assessed and has scored 53 out of 60. This application:

- 1. Evidences a good track record of successful delivery and experience and will deliver this service in Washington for the benefit of Washington residents, in particular young people aged 16 – 24 years old.**
- 2. Evidences it meets at least one of the key priorities of the Washington Local Area Plan and the Washington Area People Board Workplan and addresses a clearly identified need.**

- Washington Area Committee Employment Task and Finish Group has identified real need for young people in Washington to be able to access opportunities which lead to employment
3. This proposal is clear about what it will achieve and delivers a number of positive outcomes:
 - 20 young people will be supported to start up in business. This will result in a decrease in young people who are unemployed, and an increase in self employment in Washington.
 - An appropriate referral system has been identified ensuring collaboration and a 'joined up' approach with a number of initiatives. One to one business advice and coaching will support clients to ensure good business planning is developed.
 - 100% of Area Committee SIB funding will be allocated to grants for young people. Any additional administration or project management costs will be met by partners and other initiatives.
 - The level of grant aid is appropriate at £500 per grant, based on previous experience of similar schemes
 - There will be an independent Grants Panel to assess all applications.
 - A robust framework with strict eligibility criteria to minimise risk has been identified.
 4. There is good evidence of a partnership approach with a number of initiatives and organisations included in the development and delivery of the project
 5. Evidences experience of managing funds and projects, has all relevant documentation and policies in place.

GIVEN THE POSTIVE ASSESSMENT AND CONSULTATION, THIS PROPOSAL WILL BE AWARDED SIB GRANT UNDER FORMAL SIB PROTOCOLS AND TERMS AND CONDITIONS, AS APPROVED AT WASHINGTON AREA COMMITTEE HELD DECEMBER 2011.

Washington Area Committee SIB Consultation and Assessment

School Opportunities Project: Lead SNCBC July 2012

The Washington Area Committee Meeting held April 26th 2012 approved SIB budget allocation to:

Deliver a project that would build on the success of the Youth Opportunities Project and address an identified gap with regard to working with 14 -16 year olds at risk of becoming NEET or with barriers, delivering careers guidance and with employers establish a route to employment and training opportunities through a programme of quality work placements.

1. The application

The following is a summary of the application received:

Name of Project	School Opportunities
Lead Organisation	Sunderland North Community Business

Total cost of Project	Total Match Funding	Total SIB requested
£99,982		£99,982
Project Duration	Start Date	End Date
2 year	September 2012	September 2014

The Project

This proposal will enable work with young people prior to them being able to access Youth Opportunities at 16. The proposal will enable a minimum of 40 Year 10 and 11 pupils who are identified by their schools as at risk of becoming NEET, to receive dedicated and targeted support within school. The project will also link with Year 9 through the school's options process where appropriate. This will be in addition to any 'curriculum based support of Connexions support provided in schools. The proposal will

- Help develop skills which will increase options when leaving school and will increase opportunities to access employment.
- Work closely with parents, families and carers and peers of the young person to gain engagement from a cohort of young people who historically have not accessed services such as Connexions.
- Work with and engage employers to identify and encourage vocational routes for young people resulting in structured placements and addressing any barriers or issues that might impact on delivering a positive pathway and outcome for the young people.

The outcomes of this project will include:

- Reduce the % of young people who leave school in Washington without a clear destination and becoming NEET.
- Work with employers to understand their needs and support our young people to understand their role and skills required. This should hopefully enable the young people to participate in work based opportunities as part of the School Curriculum
- Enable young people to consider opportunities or options for accessing employment at the age of 16 as a realistic option and to understand how learning enabled through apprenticeships of bespoke 'organisational' learning will enhance their employability skills.
- Increase the number of young people leaving school that remain in their option of choice rather than leaving within a short period of time of starting their progression path
- Support for Year 10 young people to 'reintegrate' into school life and move them 'out of risk' by Year 11. This will enhance the number of progression paths they have to select from when leaving school at 16.

The School Opportunities proposal seeks to enable Year 10 and 11 pupils, and Year 9 where appropriate, and their families to access individual targeted interventions prior to leaving school. The

project will be run with 2 of Washington's Schools with each young person identified by the school and will help provide a progression route from mandatory education, supported by a Mentor. Together the young person and mentor will identify 'influences' on their life and examine their behaviour and how this impacts on their personal progression. The project will work individually with each young person to help them to make their own decisions about their career path, understand what progression they need to undertake to achieve this goal and to map this agreed journey so achievement can be identified and discussed. The Programme is flexible however some of the agreed pathways to progression may include

- Attending work placement as part of the school curriculum tied to attendance at school and potentially additional supported learning in key areas such as basic skills and personal development
- Attending out of school 'diversionary' activities to build motivation and confidence and team working skills and as appropriate to participate in processes to accredit those skills
- Developing employability led skills to meet the needs of the employer base in Sunderland
- Undertaking volunteering outside of school hours

Relevant support pathways will be identified as the mentor works with the individual young people. Any support for the young person and their family is intended to pre-empt any barriers they may face. A number of projects and initiatives have identified issues such as employed status not being welcomed by the family because of potential loss of benefits. A key driver in enabling young people to aspire to work will be provided through the employer engagement relationships that will be fostered. The mentor will help identify vocational routes of interest for each young person, and then the opportunity to forge new links with those employers will be researched through the SNCBC Employer Link Team or an alternative linked provider such as Job Centre Plus or through relevant VCS organisations. The employer will be encouraged to provide structured work placements to those young people in Years 10 and 11 whose destinations after school are unclear. They will have access to:

- Advice from an 'employer advisor' to address any potential barriers
- Gain financial support to provide suitable clothing and safety equipment for the young person
- Gain and up to £100 contribution to cover increased insurance costs associated with providing the placement/s.

The work placements will be fundamentally different to the work experience week each young person attends within their curriculum as part of Year 11. New employer relationships will be identified as a direct response to the agreements reached with young people within their 'contracts' and will reflect their interests and hobbies and is intended to enable them to experience a number of different occupational areas prior to leaving school to help inform their choices regarding work being a real option for them when they leave school. In parallel to working with the young people the project also work with the employer to understand if the work experience opportunity operates in line with expectations and if any aspects or challenges they set for young people that did not reach the standards required.

Need for the Project

Washington's Local Plan and the Area Profile identifies working with young people as a priority. This will also contribute to the City's aim of being a City with 'high levels of skills, educational attainment and participation'. It meets the WAC aspiration to continue working with young people to stimulate opportunities for young people.

The project has also been developed to respond to comments and suggestions from employers:

- Attendance needs to operate over an extended period of time, in comparison to that provided through work placement, to enable the young person to get a real understanding of the role they are interested in and equally to 'test' whether the young person has the ability to develop the skills required in this role. This would help each young person develop greater employability skills.
- The approach would also enable the flexibility that the Schools Opportunities Project would like to see in enabling term-time work placements on set day/days in a week enhanced by a commitment from young people to attend placements during holiday periods and as appropriate during weekend hours.

- Employers have also highlighted the importance of working with a young person who is motivated and respectful of the opportunity provided and understand their responsibilities of integrating with the 'world of work' and have an understanding of the 'cost' to the employer of making this commitment to the young person.
- Some smaller businesses also feel aspects of providing a work placement opportunity are onerous and act as a barrier to participation, specifically in relation to insurance costs, aspects of health and safety requirements and producing. This proposal will encourage SMEs to overcome some of this bureaucracy and break down 'barriers' by addressing the needs they have identified.

Schools have reported that a barrier they experience in supporting young people in work placement is the cost of travel and ongoing support to the young person in their placement. This proposal would enable the cost of travel to be met to all placements across the two year period of the Project including in work placements and to provide activities across holidays and weekends as is appropriate.

In addition, Schools have led us to understand that there is not always enough time within the curriculum to explore fully the experiences gained by each young person from their work experience and whether that experience has matched their expectations of been of use to them. The work experience may be an influencing factor when a young person makes future choices and takes options and therefore it is important to support the pupil to understand any negative perceptions they make have formed and further to explore if this can be taken as the 'norm' or perhaps needs to be seen as an exception. This proposal will provide each school with additional resource to meet with each young person, in addition to support being provided through the Connexions worker, and through this exercise identify any young person who has not gained the correct experience and work with them to establish why and consider how a follow on work placement could be enabled to provide the young person with a second experience.

Partnership

The Schools Opportunities service will enhance and not duplicate the work of Connexions. Schools are required to provide independent universal advice and guidance to all remaining Year 11 pupils from within its school budget allocation. As part of working with the Schools Opportunities Project each school will agree to evidence how this requirement is being met to ensure the support through this proposal is additional to and enhances the statutory commitments of Connexions and the individual schools. This proposal will wrap around that support and extend to the wider family.

The project will work in close partnership with a number of service providers including Welfare Rights providers, New Careers Service, Job centre Plus, Work Programme, Family Wise, Children's Services and local skills programmes providers to engage parents in their services, to extend the existing service delivery into the school setting to bring additionality into the Programme and to avoid duplication. It will operate in partnership with the School Attendance and Transition Officers, Youth Offending staff and will support the sharing of information within the 'Team around the Child' and Family and Common Assessment Framework meetings and protocols.

Outputs of the Project

Output Code	Description	Number
P1	No. of people into employment	1
P6	No. of people receiving job training	40
P7	No. of people accessing improved advice or support	135
L5	No. obtaining qualifications	20

Key Milestones for the Project

Documentation implementation plan and job description	July 2012
Recruit mentor	Aug 2012
1 st Steering Group	Aug 2012
1 st cohort of young people recruited	Oct 2012
Evaluation 1 st Cohort	June 2013
2 nd Cohort	Sept 2012

Finance

Item	Cost
Mentor post (2 years)	44,000
On costs	9,262
Support costs for young people (travel, safety clothing etc.)	11,970
Activity costs	5,300
Project initiatives (such as Social Media Project)	5,750
Accreditation costs	9,400
Employer engagement and employer support	9,300
Project management, administration fee	5,000
TOTAL	99,982

The project will be co-ordinated and managed by SNCBC as the Lead Agent and will be directed by a local Steering Group which will draw representation for the School Officers, governors, Area Committee and supported and informed by a Young People's Forum.

A full job description and person specification will be drafted for the Mentor role and initial recruitment will be through the Council's SWITCH Programme. This is a very bespoke position with a specific skills set and should the role not be filled through SWITCH, external recruitment will go ahead. It is envisaged the role will require experience of working with families, working within the private sector, and having the skills to motivate, inspire and direct young people's behaviour supportively.

S.N.C.B.C. will co-ordinate this project with a number of successful and complimentary initiatives such as Family Wise, business investment, employability services, the pilot of the National Careers Service for young people, other family initiatives, youth provision, the central government's Work Programme, and the delivery of community involvement and volunteering services in Children's Centres.

2. Consultation

Following full consultation with the Area Committee, the following amendments to the proposal were requested (July 9th 2012):

1. The proposal to reflect a wider 'commissioning' for those services being delivered by other organisations – to ensure value for money
2. The Lead Agent to continue to encourage all 4 schools in Washington to be part of the project.
3. The Lead Agent recognises that parents would have an important part to play and any work with partners should have a proper referral and feedback process or system to document the family journey if any. Please confirm how this would work. Regular updates Area Committee will be required
4. All work placements will need to be co-ordinated and managed through a proper structure with clearly defined outputs so that positive outcomes and learning can be measured. As above please confirm how this would be implemented.
5. Job description and person specification for the post to be provided.
6. **In addition to above, the Project Assessment Panel has asked for further clarification of outputs, how success will be measured and more detail with regards to employer support costs included in the proposal.**

3. Formal assessment results

Using the formal SIB governance protocols and guidance, the application has been assessed and has scored 72 out of 80. This application:

1. **Evidences a good track record of successful delivery and experience and will deliver this service in Washington for the benefit of Washington residents.**
2. **Evidences it meets at least one of the key priorities of the Washington Local Area Plan 2012/13 and addresses a clearly identified need.**
3. **This proposal is clear about what it will achieve and delivers a number of positive outcomes:**

- It delivers a high level of targeted support and engagement of 14 – 16 year olds identified as at risk of becoming NEET. It will work with 40 young people and their family units over 2 years to access targeted interventions and progression routes from mandatory education.
 - The project will reduce the % of young people who leave school in the Washington area without a clear destination and with a high risk of becoming NEET
 - The project will work closely with the family unit, carers and peers and co-ordinate support to respond to individual needs of the whole family
 - The project will signpost families to services to pre-empt and address any barriers they might face
 - Work with and engage employers to identify vocational routes for young people resulting in structured placements and addressing any barriers or issues that might impact on delivering a positive pathway and outcome for both the young person and the employer.
 - Work with employers to understand their needs and respond to issues raised in order to ensure the right support is provided
 - Enable young people to consider opportunities and options, to participate in work based opportunities, and help them understand how learning enabled through apprenticeships will enhance their employability
4. This proposal will work initially with Oxclose Community School and Biddick School
 5. This project will link to and utilise a number of other initiatives to bring added value
 6. The project will work with the employers to ensure the work placements operate in line with expectations
 7. The work placement experience will be explore the experiences gained by the young person and whether the experience has been an influencing factor re future choices and options
 8. Financial support for travel costs, support and safety equipment is provided
 9. The Mentor post is a 2 year post
 10. There is good evidence of a partnership approach with a number of initiatives and organisations included in the development and delivery of the project
 11. Evidences experience of managing funds and projects, has all relevant documentation and policies in place.

GIVEN THE POSTIVE ASSESSMENT AND CONSULTATION AND SUBJECT TO AMENDMENTS AND INFORMATION AS OUTLINED IN 2 ABOVE, THIS PROPOSAL WILL BE AWARDED SIB GRANT UNDER FORMAL SIB PROTOCOLS AND TERMS AND CONDITIONS, AS APPROVED AT WASHINGTON AREA COMMITTEE HELD ON APRIL 26TH 2012.

COMMUNITY CHEST 2012/2013 WASHINGTON AREA PROJECTS AGREED: FOR INFORMATION

WARD	PROJECT	AMOUNT	ALLOCATION 2012/2013	PREVIOUS APPROVALS	BALANCE REMAINING
Central	Wessington School – Outdoor Play Equipment	£ 800			
	Sequence Dance Club – Christmas Party	£ 500			
	Totals (2)	£1,300	14,492	5,922	£7,270
East	Totals ()	£ 00	11,287	2,357	£8,930
North	Gentoo – Fencing works	£653			
	Totals (1)	£653	11,618	6,204	£4,761
South	Totals ()	£00	15,168	3,944	£11,224
West	Totals ()	£00	12,050	3,253	£8,797
Totals	3 applications agreed	£1,953	£64,615	£21,680	£40,982