

Sunderland East Safe Area Action Plan

Objective	Action	RAG	Timescale	Lead Officer	Progress
1. Tackle misuse of alcohol	To work with engagement and motivating team (Turning Point, gateway to drug and alcohol services) to identify and target hot spot areas in conjunction with local GPs, youth agencies and police possible outreach work.		Long term: Jul 10 +	Ben Seales - Sunderland Safer Partnership	Meeting held with A Boyd from HHAS who advised that a meeting with Ben Seales from SSP should be organised. Nicol Trueman to arrange a meeting with Ben to discuss further.
2. Tailoring services, dealing with local problems, secondary fires, fly tipping, dog fouling, graffiti and noise pollution	Youth Offending Services to investigate and feedback the possibility of linking hours from the Community Payback Scheme into Area Committee i.e. x amount of hours awarded to the Area Committee to allocate against improving the quality of life, via LAPs priorities, for example, removal of graffiti.		Medium term: Oct 09 - Jul 10	Simon Smart - Children Services	Meeting held with YOS. Information to be presented to January 10 Area Committee meeting.
3. Target ASB, including domestic violence	TWF&R to work closely with City Services Environmental Enforcement Officers to tackle wheelie bin fires. Considerations to be given around piloting a project to reduce wheelie bin fires in hotspot areas.		Medium term: Oct 09 - Jul 10	John Allison: TYF&R, Louise Bulter: HHAS, Nicky Rowland: City Services	Discussed at the East Millfield LMAP in Dec 09. Operation Charlie was delivered which involved the police, TWF&R and City Services tackling crime and grime in Millfield. Partners are keen to repeat this exercise to keep standards up/targets down.
4. Challenge negative perceptions of young people, celebrate positive achievements	Investigate and feedback the possibility of securing long term funding for diversionary project currently being supported via BoTM		Long term: Jul 10 +	Nicol Trueman: Chief Executives and Ray Leonard BoTM	BoTM and SCC currently discussing the Succession Strategy, including all long term delivery of current services and possible implications of New Deals for the Community funding ceasing in 2011.
5. Challenge negative perceptions of young people, celebrate positive achievements	Improve transitions between young people and adult drug and alcohol services		Medium term: Oct 09 - Jul 10	Albert Boyd - Health, Housing and Adult Services	A Hidden Harm Co-ordinator will be employed in January 2010. Their main role will be to co-ordinate services surrounding the Hidden Harm Strategy, e.g. prescribing services, homeless, etc to improve the current referral system between young people and adult drug and alcohol services.