

NORTH SUNDERLAND AREA COMMITTEE

Monday, 6th June, 2011 at 5:30pm

**VENUE – Bunny Hill Centre, Hylton Lane, Sunderland,
Tyne & Wear, SR5 4BW**

AGENDA

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1.	
(a) Chairman's Welcome and Introductions to New Elected Members	
(b) Apologies for Absence	
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Community Action in the North – Progress Review	
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3.	
Next Meeting - Monday, 11 July, 2011 – 5.30pm at the Bunny Hill Centre, Hylton Lane, Sunderland	-

* Denotes an item relating to an executive function

ELAINE WAUGH
Head of Law and Governance

26th May, 2011

Contact:: Joanne Stewart, Principal Governance Services Officer Tel: 561 1059
 Julie Lynn, Area Co-Ordinator Tel: 561 1932

**This information can be made available on request in other languages.
If you require this, please telephone 0191 561 1059.**

At a meeting of the NORTH SUNDERLAND AREA COMMITTEE held in the BUNNY HILL CENTRE, HYLTON LANE, SUNDERLAND on MONDAY, 28th MARCH, 2011 at 5.30 p.m.

Present:-

Councillor Bell in the Chair

Councillors Bonallie, Charlton, Copeland, Foster, Francis, G. Hall, Howe, MacKnight, Shattock, Stewart, J. Walton, L. Walton and D. Wilson

Also in Attendance:-

Ms. Amanda Cattle	- Area Community Coordinator, Sunderland City Council
Mr. Les Clark	- Head of Streetscene, Sunderland City Council
Mr. John Fisher	- Housing Options Manager, Sunderland City Council
Mr. Mike Foster	- Head of Schools and Learning, Sunderland City Council
Mr. Dan Hattle	- Principal Planner, Sunderland City Council
Ms. Stacy Hodgkinson	- Senior Risk Management Advisor, Sunderland City Council
Ms. Claire Jones	- Senior Planner, Sunderland City Council
Ms. Julie Lynn	- Area Officer (North), Sunderland City Council
Insp. Lisa Musgrove	- Northumbria Police
Mr. Ron Odunaiya	- Executive Director City Services, ALE (Area Lead Executive), Sunderland City Council
Mr. Andy Old	- North Area Response Officer, Sunderland City Council
Mr. Paul Power	- Sports Development Delivery Manger, Sunderland City Council
Ms. Dawn Rugman	- Policy Officer (Diversity), Sunderland City Council
Mr. Raj Singh	- Extended Services & Attendance Group Manager, Sunderland City Council
Ms. Joanne Stewart	- Senior Democratic Services Officer, Sunderland City Council
Mr. Graham Wharton	- Co-Chair, The Salvation Army
Mr. Mike Wooler	- School Improvement Officer, Sunderland City Council

Chairman's Welcome

The Chairman welcomed everyone, invited introductions around the room and opened the meeting. He explained that it would be the last meeting for Councillors J. Walton and D. Wilson as they would not be standing in the forthcoming elections, and thanked them for their input as Members of the Committee and wished them well for the future.

Apologies for Absence

Apologies for absence were submitted to the meeting on behalf of Councillor N. Wright

Declarations of Interest

Item 3 – Community Action in Sunderland North – Progress Review : vi.
Community Chest, Strategic Initiative Budget (SIB) and Strategic Investment Plan (SIP) – Financial Statements and Proposals for Further Allocation of Resources

Councillor Foster declared a personal and prejudicial interest in the SIB application towards the Castletown Miners Banner as a member of the board of Castleview Academy and withdrew from the meeting during its consideration.

Councillors Charlton and MacKnight declared personal and prejudicial interests in the SIB application towards Redhouse Academy Lighting as members of the Board of Redhouse Academy and withdrew from the meeting during its consideration.

Councillor Hall declared a personal interest in the Community Chest application towards the Armed Forces Day as a member of the organising committee.

Minutes of the Last Meeting of the Committee held on 6th January, 2011

Ms. Lynn, Area Officer, referred to page three, paragraph two of the minutes and asked that the statement 'the groups were not looking at other options' be amended to read 'the groups were looking at other options', and it was:-

1. RESOLVED that the minutes of the last meeting of the Committee held on 6th January, 2011 (copy circulated) be confirmed and signed as a correct record, subject to the amendment above and the inclusion of Councillor Francis in the attendance.

Community Action in Sunderland North – Progress Review

Work Plan 2010/2011 : Community Philosophy

The Chief Executive submitted a report (copy circulated) which provided Members with an update on the Creative Communities (Community Philosophy) project in the Southwick area.

(for copy report – see original minutes)

Ms. Rugman presented the report advising of current activities that were being undertaken, including the Big Dinner which had been an event that had brought together people from the project with others from similar projects in the Pennywell and Hetton areas to share their experiences of community philosophy, how they had approached community concerns in their area and

given them the opportunity to talk about their own projects and opportunities for future work. Ms. Rugman advised that a DVD was in production of the Big Dinner event and would be shared with Members once finalised.

2. RESOLVED that:-

- the report be received and noted; and
- further update reports be received on the Community Philosophy project.

Work Plan 2010/2011 : The Greening of the North Area

The Chief Executive submitted a report (copy circulated) which provided an update of outstanding issues from the 2009/2010 work plan and showed progress against agreed actions in the current work plan with regard to the Greening of the North Area Task and Finish Group.

(for copy report – see original minutes)

Councillor Copeland referred to paragraph 4.1 of the report and the River Rubbish Relay that had been held in January and what a success the event had been. She advised that another similar event was being considered for June 2011, prior to events being held in the area, which she hoped would be even more successful than the first.

Councillor Hall asked which events they were referring to and was advised that the International Oral History Conference was to be held at St Peter's Campus and the Glass Centre in early July.

He went on to comment that he had attended the event in January and was astounded by the amounts of rubbish they had cleared and suggested that it may be beneficial for a Council Officer to undertake a piece of work to evaluate the problems in the area and come up with some solutions to the issues, and it was:-

3. RESOLVED that:-

- the report be noted;
- the progression of the project on Sunderland Community North Complex as set out in the report be agreed; and
- the development of Roker Park Lodge as a community and educational facility, subject to further detail being provided, be agreed.

Work Plan 2010/2011 : Heritage Task and Finish Group

The Chief Executive submitted a report (copy circulated) which provided Members with an update of outstanding issues from the 2009/2010 work plan and showed progress made against agreed actions in the current year's work plan with regard to the Heritage Task and Finish Group.

(for copy report – see original minutes)

Ms. Lynn presented the report advising that the group had met and discussed the priorities of the Heritage Task and Finish Group and projects that may be developed to support the achievement of the priorities.

Councillor Howe referred to paragraph 2.10 of the report and asked how it had been decided which community groups in Fulwell and St Peter's be contacted with regards to the work in Seaburn and St Peter's Stations as none of the Ward Councillors had been made aware of this. Ms. Cattle advised that initial groups had been provided through the Friends of Fulwell Society but that the work was still being progressed and nothing was finalised yet. Ms. Lynn also commented that the names of any community groups wanting to be involved in the work would then be submitted to Nexus for agreement.

Councillor Hall asked in the Monkwearmouth History Group, who were based at Monkwearmouth Library, had been contacted and also asked if there were plans to link with the Heritage Fair that was to be held at the Seaburn Centre, and Ms. Lynn agreed to make contact with the group and follow this issue up.

Councillor Stewart referred to paragraph 2.3 of the report and was interested to see which school had identified which heritage site it wished to adopt, and Ms. Lynn agreed to provide details of these to Members directly.

4. RESOLVED that:-

- the report be received and noted;
- the work of the schools within the Living History North East Conference, be agreed; and
- the community projects at the Metro platforms within the North area be agreed.

2011/12 Priorities and Workplan

The Chief Executive submitted a report (copy circulated) updating Members on the progress of developing the 2011/12 Workplan and the priorities that have been identified for the North Area through this process.

(for copy report – see original minutes)

Ms. Lynn presented the report, advising that a meeting had been held with Members of the Committee where discussions had taken place regarding issues for the area and the initial priorities for a one year work plan had been provisionally agreed as:-

- Activities for Young People;
- Attractive and Cared for Environment;
- Housing; and

- Anti Social Behaviour.

The following priorities would be carried over from the existing work plan:-

- Heritage;
- Greening (to be incorporated into attractive and cared for environment);
- Motorcycle Disorder (to be incorporated into Anti Social Behaviour);
- Community Philosophy; and
- Byelaw Review.

Councillor Copeland referred to the work around motorcycle disorder and was advised by Ms. Lynn that areas of concern had been identified and work was ongoing with Northumbria Police to address the issues. The rights of way Officer had attended sites to try and make access more difficult but there was no simple suggestion to combat the issue overall.

In response to a query from Councillor Francis regarding the crushing of vehicles, Inspector Musgrove explained that the police could seize the vehicle if it was used twice as they would receive a warning for the first incident.

The Chairman agreed that it was an issue for the area and was pleased to see that the Council and Northumbria Police collectively were doing their best to address the difficult issue, and it was:-

5. RESOLVED that:-

- the updated process on the development of the 2011/12 workplan and progress made be received and noted;
- a final design of the plan for input and comment be agreed to be received; and
- the final plan be agreed to be received at the Committee meeting to be held in June, 2011.

Lettings Policy for Schools

The Chief Executive submitted a report (copy circulated) which provided a copy of the current lettings policy for community use of school buildings.

(for copy report – see original minutes)

Ms. Lynn presented the report, advising that an issue had been raised against the Learning Priority in the 2009/2010 work plan regarding the availability of specialist and generalist youth provision in all wards in the North Area. One of the actions to resolve the issue was to review the current policy for community use of school buildings.

Members discussed the issues around community use of school buildings and surrounding grounds and how they could be more accessible, especially out

of school hours and during school, holidays. Mr. Foster commented that it was the intention that facilities should be used as much as possible but that there were challenges around finances. Work was being undertaken to try and standardise charges but the Governing Body was able at any time to reduce the charges to increase use if they wished.

Mr. Singh commented that extended schools had a policy to promote the use of facilities and all schools in the city were signed up to the policy. It would normally come down to looking at the practicality of accessing facilities out of school hours and the overall cost to the Governing Body this would cause.

Mr. Odunaiya commented that if there were concerns how a school was being operated they could be influenced by speaking with them directly or through the Governing Body, if Members were not a Governor at the school. Mr. Foster also commented that all correspondence concerning lettings and charges would be circulated to all Governors to be addressed and agreed at their meetings.

6. RESOLVED that:-

- the contents of the Lettings Policy be received and noted;
- the Lettings Policy be promoted to Governing Bodies; and
- Headteachers and Governing Bodies be encouraged to review their current hire agreements and make any necessary amendments to ensure the interests of their School and the Council are protected.

Work Plan 2010/2011 : Seaburn Public Realm Improvements

The Chief Executive submitted a report (copy circulated) which provided Members with an update of outstanding issues from the 2009/2010 work plan and showed progress made against agreed actions in the current year's work plan with regard to the Seaburn Public Realm Improvements.

(for copy report – see original minutes)

Mr. Hattle presented the report providing Members with an update on the ongoing improvements which were south of Seaburn Shelter and included new street furniture, such as seating and litter bins, and a new granite edge to the grass banks to act as informal seating. He explained that works had been due for completion April, 2011 but that due to extreme weather during November and December 2010 works were behind schedule.

Councillor J. Walton appreciated the works that were being carried out but brought the Officers attention to the area behind the Seaburn Centre where there was graffiti and burnt seating and generally needed addressing.

Councillor Howe referred to the ramp opposite to the Marriot Hotel and the fact that it had been concreted over, Mr. Hattle explained that due to savings made in the cost of the initial works it was now possible to install an additional

section of granite steps that would include this area, which was shown in photograph 5 of the report.

The Chairman thanked the Officer for his report and the work undertaken at the seafront, and it was:-

7. RESOLVED that the content of the report and progress of works be received and noted.

Reviewing Progress

Ms. Lynn presented the table to the Committee which set out a review of the progress against issues and the update position and any actions taken.

The Committee were introduced to Mr. Andrew Old who had recently taken up the position of Area Response Manager for the North Sunderland Area, who gave a verbal update with regard to issues around litter, graffiti, refuse, dog fouling. He advised the Committee that he would be dealing with all aspects of the Responsive Local Services (RLS) and general environmental issues to help to improve the level of community satisfaction and target resources to the areas which needed them the most.

Councillor Copeland thanked the department for the level of service they provided as she always found them excellent in their quick responses. Mr. Old advised that they now had committed teams working in areas to ensure timely responses to any issues and hoped that improvements would continue to be seen.

Councillor Francis seconded the improvements of late and asked of the fixed penalty notices that were served how many were successful in being fully paid. Mr. Old informed Members that as far as he knew all notices were recuperated but advised that he would gather further information and circulate the statistics to Members directly.

8. RESOLVED that the table be received and noted.

Child and Family Poverty Strategy 2011-2013

The Executive Director of Children's Services submitted a report (copy circulated) which provided Members with a progress report on the Child and Family Poverty Strategy 2011-2013.

(for copy report – see original minutes)

Mr. Singh presented the report providing Members with an update on the Child and Family Poverty Strategy 2011-2013, advising that Phase 2 of the Strategy and the Child Poverty Needs Assessment carried out in Autumn 2010 had been approved by Cabinet on 1st December, 2010 and could now be accessed on www.sunderland.gov.uk/childpoverty .

In response to a query from Councillor Copeland, Mr. Singh advised that 71% of families in the Southwick area had free school meal entitlement which was an important indicator in child poverty but that they were able to breakdown further levels of poverty for each lower super output area and more detail was included in the strategy for Members information. Mr. Singh also advised that if a family was claiming Child Tax Credits in the lower bracket than this was also a good indicator.

Councillor Shattock commented that families may find they have even less financially once the cuts made by Central Government took effect. Mr. Singh informed her that the Child Poverty Working Group would be undertaking an assessment of the effect that policy changes may have on families.

Councillor Hall asked for the percentage of families not taking up their free school entitlement and was informed that the service were working across the city to get a better idea of how many families were eligible for them but not taking up free school meals. Mr. Singh explained that they were looking at a better process for families to register for free school meals.

Mr. Foster went on to explain that there was a time when there may have been a stigma attached to children in receipt of free school meals but that thanks to the introduction of cashless systems in school canteens, pupils could no longer tell who was paying for meals or not.

The Chairman thanked Officers for their report, and it was:-

9. RESOLVED that the progress of the Sunderland Child and Family Poverty Strategy 2011-2013 be received and noted and how Members can be engaged in the action planning and the neighbourhood modelling be considered.

Community Chest, Strategic Initiative Budget (SIB) and Strategic Investment Plan (SIP) – Financial Statement and Proposals for further allocation of Resources

The Chief Executive submitted a report (copy circulated) to request the Committee's consideration of proposals for the allocation of the Strategic Initiatives Budget (SIB), the Strategic Investment Plan (SIP) and Community Chest to support initiatives that will benefit the area.

(for copy report – see original minutes)

Councillor J. Walton commented that some of the balances for the Community Chest allocations did not match with paragraph 2.4.1 of the report and Ms. Lynn agreed to realign the figures and circulate the correct amounts to Members.

10. RESOLVED that:-

- (i) the financial statement as set out in section 2.1 of the report be noted;
- (ii) approval be given to the allocation of SIB funding from the 2010/2011 budget as a contribution towards the Miners Banner Restoration of £12,500;
- (iii) approval be given to the allocation of SIB funding from the 2010/2011 budget as a contribution towards Sunderland North Community Sports Complex of £55,503;
- (iv) approval be given to the allocation of SIB funding from the 2010/2011 budget as a contribution towards the St Peter's Heating project of £37,876.25;
- (v) approval be given to the allocation of SIB funding from the 2010/2011 budget as a contribution towards the Crossing the Line project of £3,200;
- (vi) the allocation of SIB funding from the 2010/2011 budget as a contribution towards Bexhill Outdoor Learning Area of £17,800 be rejected;
- (vii) approval be given to the allocation of SIB funding from the 2010/2011 budget as a contribution towards the Redhouse Academy Floodlighting project of £4,227.65
- (viii) approval be given to the allocation of SIP funding from the 2010/2011 budget as a contribution towards the Fulwell Library Garden project of £12,995.62 from the Fulwell Ward;
- (ix) approval be given to the allocation of SIP funding from the 2010/2011 budget as a contribution towards the Castletown Environmental Improvements project of £7,300 from the Castle Ward; and
- (x) approval be given to the 28 proposals for funding from the Community Chest totalling £13,964 from the 2010/2011 budget, as set out in annex 1c of the report;

The Chairman then thanked the Committee, Officers and Partners for their worthwhile contributions and closed the meeting.

(Signed) R. BELL,
Chairman.

Item 2a
North Area Committee

6th June 2011

Report of the Chief Executive

COMMUNITY ACTION IN THE NORTH – Annual Report

1. Why has it come to Committee?

1.1 At its meeting in June 2010, the Committee agreed the work plan for the 2010/11. It was agreed that the June 2010 meeting would consider the committee's 'Annual Report'.

2. Background

2.1 The Annual Report at Annex 1 provides a snapshot of the committee's work over the 2010/11 municipal year. There has been some major achievements and success achieved throughout 2010/2011 and changes implemented in the way the Committee operates has seen a greater alignment with priorities and a clearer focus on delivery.

2.2 The Annual Report celebrates the success and achievements and further suggestions have been made to continue to build upon successes based upon lessons learned throughout 2010/2011.

3. Recommendations

- Note and agree the content of the Annual Report.
- Agree the progression of lessons learned for the future year.

4. Background papers

- Annual Report
- Quarterly monitoring reports
- Research/Surveys of Council and Partners

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6th June 2011

Report of the Office of the Chief Executive Directorate

ANNUAL REPORT 2010 - 2011

Executive Summary of the Chair

At the beginning of this financial year Sunderland North Area Committee set out its priorities for the year ahead and developed a Work Plan for 2010/2011 to monitor actions against these priorities. During the development of the workplan it was acknowledged that the benefits to the North Area should be aspirational, raising individuals and communities pride and sense of belonging in the area in which they live, raising individuals and community's aspirations to encourage involvement in volunteering opportunities and to support people into work and training.

The Greening of the North Area and Heritage were identified as a means of supporting these aspirational priorities. It was agreed that the Greening priority would also be used to improve the physical appearance of the North area and make improvements to areas that had become neglected and run down and the Heritage priority would also be used to celebrate and promote the culture and history of the North area as well as support the encouragement of tourism and visitors to the area and City. Community involvement was acknowledged as a very important aspect in supporting the achievement of the workplan and identifying actions and projects that could support the delivery of the priorities. Through successful partnership working with residents, the community and voluntary sector and private sector we have been able to work towards achieving our workplan.

An example of successful partnership working has been the development and delivery of the Community Allotments as part of the Greening of the North area. Since the Committee and Groundwork (an environmental charity) developed the initial plan and delivery of the project, significant work has taken place. A group of young people have been given apprenticeships on the project for 6 months through the Future Jobs Fund allowing them to gain knowledge, experience and qualifications that will support a move into full time employment. The Committee has facilitated a new partnership between the City of Sunderland College and Groundwork, enabling construction apprentices to complete a placement as part of their studies as well as supporting the development of the projects.

The Community Allotment project has already gained significant interest from individuals and groups wanting to become involved as a volunteer on site and benefit from green exercise, the opportunity to learn how to cultivate and grow and the benefits of eating a healthy diet. The work that has been completed as part of this project and the subsequent interest being shown by volunteers has shown how supportive and enthusiastic individuals and groups who live in the North area are to become involved with community work and improving the area in which they live.

Another major project the Committee have actively and successfully supported and funded was the improvements to the Seafront area. The improvement works have seen the development and implementation of a public realm scheme, which has renewed the street furniture such as seating and litter bins and new granite edging to the grass banks to act an informal seating as well as generally cleaning up and improving the area.

Another key area of work this year included the setting up of a Task and Finish group to look at Heritage and the successful delivery of the identified priorities. The Committee have developed, implemented and supported very successful projects including the Hylton Castle Re-enactment, the Angling Festival, the restoration of key heritage monuments, including

Roker Park Fountain, St Peter's Church, the Castletown miners banner and heritage monument and the engagement of North area schools in the development of curriculum based Heritage work.

The Committee has also developed, supported and funded some key developments and events in the North area including further improvement works to Thompson Park, floodlighting to Redhouse Academy allowing improved and safe use of the site, improvements to the Sunderland North Community Sports Complex, Grosvenor Park play area, Fulwell library garden, Southwick Christmas Tree, the Great North Big Band Festival, and Road and Footpath works.

We have worked hard to ensure that we get best value and maximum outcomes from our SIB funding and have allocated the majority of our budget to projects which will help deliver the priorities outlined in the 2010/11 Work Plan. We will continue to develop this and next year instigate a 'Call for Projects' mechanism which will allow Area Committee to identify what we want to achieve and then invite local groups and organisations to design project proposals to meet our needs.

Area Committee has a key role in influencing service delivery to ensure the specific needs of the area are met. Over the last year, we have worked to inform and influence the Responsive Local Services (RLS) project and are now pleased to see the project moved into a key service delivery area responding to local need. The North area now has a dedicated team of officers working in the area to tackle issues such as Litter, Graffiti, Refuse, Grass Cutting, Dumping of Waste and Dog Fouling. Already there have been a number of compliments and positive comments from residents regarding the level of good service received.

Lastly, I would like to thank members of the Committee, Partners and Officers for their hard work in the past year supporting the achievement of the area priorities.

Introduction

In April 2010, it was agreed that Area Committee would select a limited number of priorities on which to base its work plan for 2010/11. Using evidence collected from members, officers and partners and using the results of resident and community surveys and feedback, a number of key issues were highlighted and presented to Committee where Area Committee could influence service delivery to support improvements in the area. To support the achievement of identified priorities Area Committee has a delegated budget to allocate against the selected priorities and provide solutions to local problems.

This report identifies what Area Committee has done to support the delivery of those priorities and what key achievements have been made. The report evidences the performance of all projects and initiatives that have received Area Committee resources and how the activities have made real improvements to the area and influenced how services are delivered. It provides the detail of funding allocated from Area Committee and the amount of match funding against each priority.

At the June 2010 meeting it was agreed that North Area Committee would focus its efforts where it can make a real difference and 2 key priorities for 2010/11 were identified. This report provides a summary of the key achievements, service improvements and budget allocation (for the year 2010/11) against the key priorities of:

- Heritage
- Greening of the North Area

It was also agreed within the June 2010 meeting that outstanding actions against the 2009/2010 work plan would be carried over and work would continue against these priorities within the 2010/2011 work plan, these included:

- Specialist and Generalist youth provision to be available in all North Area Wards.

New issues emerged throughout the year and were discussed by Committee at each meeting. It was agreed to add the following to the work plan:

- Motorcycle Disorder

Information is also included on how the Area Committee meetings operate, satisfaction levels and community involvement. This annual review process identifies best practice and lessons learned and influences the way forward for the next municipal year.

Heritage

Heritage and heritage activities have a role in supporting sustainable communities, reinforcing community identity and combating social exclusion.

The North Area Committee recognised the wealth of heritage and heritage activities available in the North area and how these could be used in improving communities within the area.

Key statistics

- Within the city there are nine scheduled monuments, 692 listed buildings (of which nine are grade 1 and 16 grade 11), fourteen conservation areas and two historic parks.
- School projects in 2010 included an exhibition called *Bright Young Things* at Monkwearmouth Station Museum in July in partnership with Southwick Primary School, where pupils' artworks including ceramics, collage, printing and animation were displayed in the special exhibitions gallery and received great public support.
- Research undertaken by the DCMS has highlighted that one of cultures key strengths is to help support other initiatives including:
 - Physical development of places
 - Economic development of areas.
 - Community Cohesion.
 - Education.
 - Health.
 - Intellectual and emotional benefits.

What we set out to do

- Promote and celebrate the heritage within the North area.
- Deliver heritage based events within the North Area to engage local people and raise awareness and interest.
- Use heritage to raise pride in the local area and local people.
- Use heritage and deliver heritage based projects to improve community cohesion in the North area.

Achievements Delivered

- Heritage Task and Result group set up
- North Area Schools signed up to developing heritage based projects and sharing curriculum planning.
- The refurbishment of the Castletown Miners Banner and Display Case for use within Community based events at Castleview Academy and Miners events.
- The refurbishment and display of a donated coal tub at the Billy Hardy Centre to celebrate the areas industrial heritage.
- Restoration of the Roker Park Fountain, a listed monument within a Victorian Park.
- Funded the relocation of the Military Vehicle Museum from Newcastle to Sunderland, the museum will engage with young people and schools in the area to learn about history.
- Supported and funded the delivery of the Hylton Castle re-enactment.
- Supported and funded the delivery of a citywide angling festival, attracting local and national visitors and celebrating our coastal heritage.
- Worked with Community and Voluntary Sector groups to adopt a metro station where artwork will be displayed promoting and celebrating the North area attractions.
- Funded the replacement of St Peter's (World Heritage Site) heating system.
- Developed a citywide heritage project to engage local schools, local history groups and support intergenerational work and cohesion.
- Supported the participation of North area schools and local history groups in the International Oral History Conference due to take place in July 2011.

Budget Allocation

Note: Targets and actuals are for the period April 2010 – March 2011

Military Museum Hanger	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of new or improved community facilities or equipment	0	0	G	£6,500	£1295	R
Number of people using new or improved facilities (specifying number of children aged under 16)	0	0				
Number of people receiving job training	0	0				

Capital funding was awarded by North and Washington area to support the relocation of the museum from Newcastle to Sunderland.

The project has experienced some problems with progressing the building works required and have failed to provide information to building control in order for permissions to be granted, which has resulted in the delay. A meeting has been held with the project to offer advice and guidance to support the progression of the works and project within revised timescales. The outputs and milestones have all been delayed and re-profiled into 2011/2012.

Castletown Miners Banner	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of new or improved community facilities	0		G	£0		G

Capital funding was awarded for the refurbishment and repair of the Castletown Miners Banner and the purchase of a display case.

Work was not due to commence on this project until the financial year 2011/2012 therefore, the projected outputs and spend for 2010/2011 are nil.

Castletown Community Heritage Monument	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of new or improved community facilities	1	1	G	£945	£945	G
Number of community or educational events held	1	1	G			G

Capital funding was awarded to support the relocation and refurbishment of a coal tub as a Heritage monument.

The project has been successfully completed within budget and timescales.

Roker Park Memorial Fountain	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of new or improved community facilities or equipment	1	1	G	£20,000	£18,421	G
Number of events/programme of work to improve appearance of streets	1	1	G			G

Capital funding was awarded for the refurbishment of the listed Roker Park Memorial Fountain.

The project was fully completed and on site by 29.3.2011. There was a slight delay in ordering the stone from the quarry which impacted on commencement of works and final completion date, however, the project was delivered on time and under budget.

Hylton Castle Re-enactment	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of community or educational events held	5		G	£15,000	£15000	G
Number of young people benefiting from youth inclusion/diversionary projects	100		G			G

The re-enactment took place in August 2010 and proved to be a great success and was delivered within budget.

Sunderland Angling Festival	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of community or educational events held	1	1	G	£1,000	£1,000	G
<p>Capital funding was awarded from each of the 5 Area Committees to support the delivery of the festival and prizes available.</p> <p>The angling festival was very successful with hundreds of angling enthusiasts participating in the 2 day event. The event was originally due to be held in December but was delayed due to the extreme weather experienced but eventually went ahead in February.</p>						

St Peter's Heating System	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of new or improved community facilities	0		G	£0		G
Number of community or voluntary groups supported	0		G	£0		G
Number of people employed in voluntary work	0		G	£0		G
<p>Capital funding was awarded to assist with the purchase and installation of a new heating system to the main church area of St Peter's which has passed the first stage for World Heritage status.</p> <p>SIB was awarded at Committee on 31.3.2011, the project will commence once all match funding has been achieved as per the condition for the SIB award. No projected spend or outputs were expected in financial year 2010/2011.</p>						

Community Involvement

- Consultation and involvement of VCS Network
- Castletown Neighbourhood Action Group developed Castletown heritage monument
- Castlevue school, parents, families and children engaged in developing refurbishment of banner and display case.
- Consultation with all North Area Schools.
- Partnership working with DB Metro and local community groups.
- Partnership working with Beamish Museum.

Specialist and Generalist Youth Provision

The current youth provision (for the 13-19 age range) has been reviewed and developed to better suit the needs of young people in the North, including weekend mobile youth villages and ward based contracts with youth providers. Area Committee has continued to work closely with youth providers to continually identify improvements in provision and delivery and it has been agreed that activities for young people will form part of the 2011/2012 priorities.

Key Statistics

The Place Survey identified the following:

- That 53% of residents in the North feel activities for teenagers need improvement which is 1% above the city average.
- That residents on a citywide basis feel activities for teenagers is one of the items that make an area a good place to live.
- That activities for teenagers is one of the issues that most need improvement.

The Partnership Strategic Intelligence Assessment identified the following:

- Teenagers hanging around the streets was the top priority for the North area of Sunderland.
- There are areas in the North that have the highest levels of youth related anti social behaviour.

The Safer Communities Survey Report identified:

- Teenagers hanging around the streets as one of the top 5 issues that residents think need addressing.

The Annual resident's survey identified:

- Satisfaction levels for facilities for young people has increased but remains the lowest of those reviewed.

What we set out to do

- Provide specialist and generalist youth provision within each ward in the North Area.
- Reduce youth related anti social behaviour.
- Improve levels of participation in contracted youth provision.

Achievements Delivered

- 3 sessions of contracted youth provision available in each ward within the North Area.
- Specialist youth provision regarding Anti Social Behaviour funded through Area Committee.
- The improvement of facilities for young people.
- Funding for additional generalist youth provision in the area.
- Specialist and cohesive youth provision funded.

Budget Allocation

Kickz	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of people employed in voluntary work	5	13	G	£23,500	£23,500	G
Number of young people aged 16-19 years old not in employment, education or training encouraged into further education and employment	5	4	G			
Number of additional youth sessions been delivered per week	6	9	G			
Number of additional young people engaged and participating in youth provision	24	438	G			
Number of young people benefiting from youth inclusion / diversionary projects	400	953	G			

Number of additional young people engaged in youth activities	24	438	G			
Number of people engaged in sports activities	500	988	G			

Revenue funding was awarded to Kickz to support the engagement of the hardest to reach young people into sporting activities to help them achieve their true potential.

The project is successfully delivering within budget and over achieving against the profiled outputs.

Great North Big Band	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of community or educational events held	16	16	G	£5,000	£5000	G
Number of additional youth sessions being delivered per week	4	4	G			

Capital funding was awarded to support the delivery of the Big Band Festival and associated workshops.

The project successfully delivered the profiled outputs within time and budget. The project reported increased numbers in bands taking part, particularly in the senior section. There was also a considerable increase in audience numbers on both days of the competition and opening concert featuring Paul Jones of the BBC Big Band.

ABOUT	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of young people benefiting from youth inclusion/diversionary projects	75	235	G	£12,678	£11,857	G
Number of additional young people engaged in youth activities	30	310	G			
Number of additional youth sessions being delivered per week	5	5	G			
Number of additional young people engaged and participating in youth provision	10	72	G			

Revenue funding was awarded to support the engagement of young people to develop a young people's forum to work in partnership with organisations and to develop and issue a quarterly newsletter.

The project is being delivered within budget and successfully over achieving against projected outputs. There is a slight underspend due to the late printing of the latest edition of hacks.

Community Leaders of the Future	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of people benefiting from youth inclusion/diversionary events	25	24	G	£5149.04	£5383	G
Number of people employed in voluntary work	25	24	G			
Number of community/voluntary groups supported	2	2	G			

Revenue funding was awarded to deliver a project incorporating a phased learning programme to raise awareness in targeted young people of the impact they can make in supporting local VCS organisations in their community.

Redhouse Academy have been engaged in the North area and delivery of the project is underway although there has been slippage in timescales and delivery. A meeting was held with the group and the outputs, funding and timescales were agreed for the remainder of the project with no slippage allowed.

The project has been unable to engage the citywide schools as part of the project as a result the funding originally awarded has been adjusted to take account of the reduction in activity.

Community Neighbourhood Support Initiative	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of people employed in voluntary work	4	3	G	£37,385	£29,417	G
Number of adults obtaining qualifications	20	23	G			
Number of additional young people engaged and participating in youth provision	47	116	G			
Number of young people benefiting from youth inclusion/diversionary projects	110	418	G			
Number of people benefiting from healthy lifestyle projects	15	65	G			

Revenue funding was awarded for a warden's post who would support the Castletown Regeneration Masterplan through the provision of more structured activities for young people and education through primary and secondary schools on the issues faced by young people today.

The project has consistently over achieved on the majority of the outputs and has proved to be a great success in the area of delivery. There has been an underspend against the planned expenditure; this is due to the employment contract being changed to ensure the contract fit with the need of the area. This has resulted in a saving which has been agreed to carry forward to fund the project in 2011/2012 without the allocation of additional funds.

Crossing the Line	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of people receiving job training	0		G	£0	£0	G
Number of additional youth sessions been delivered per week	0		G			G
Number of additional young people engaged and participating in youth provision	0		G			G

Revenue funding was awarded to deliver a project around series of high quality and socially inclusive theatre workshops and performances for young people with and without a learning disability.

SIB was awarded at Committee on 31.3.2011, the project will commence in June 2011. No projected spend or outputs were expected in financial year 2010/2011.

Redhouse Academy – Floodlighting	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of new or improved facilities	1	0	R	£48,227.55	£44,000	R

Capital funding was awarded to install floodlighting to Redhouse Academy MUGA and the Community Centre carpark area. Three funding streams were approved for the installation of floodlighting, SIP, Community Chest and SIB totalling £48,227.55. The floodlighting was originally scheduled for completion by the end of March; there have been some delays due to unstable land. The columns have been erected and the lighting units are expected to be fitted by 27th May 2011.

Town End Farm Sensory Garden	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of people using new and improved community facilities	120	0	R	£4,900	£0	R
Number of community or educational events held	5	0	R			

Capital funding was awarded to develop a Sensory Garden; the project has now been incorporated into a larger revamp of the outdoor space at the school which has been held up by the bad weather. Confirmation has now been received that the project will commence 4th June with completion expected on 31.8.2011 and the opening event on 30th September 2011. The lead agent has been advised to re-profile the outputs, milestones and expenditure into 2011-2012.

Sunderland North Community Sports Complex	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of new or improved community facilities and equipment	0	0	G	£7896	£8000	G
Number of people using new and improved community facilities	0	0	G			G
Number of community and voluntary groups supported	0	0	G			G
Number of events/programmes of work to improve	0	0	G			G

the appearance of streets						
<p>Capital funding was awarded to consult with young people and the community on the development and use of the area with the installation of floodlights to the MUGA's and development of a natural habitat at the pond area as ideas being consulted upon.</p> <p>SIB was awarded at Committee on 31.3.2011, the project will commence in June 2011. No projected spend or outputs were expected in financial year 2010/2011.</p>						

Phoenix Project	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of young people benefiting from youth inclusion/diversionary projects	26	27	G	£7896	£8000	G
<p>Capital/Revenue funding was awarded to deliver courses to change behaviour of young offenders or people at risk of offending to help them desist from offending.</p> <p>The project is successfully delivering against the outputs with a slight underspend to date.</p>						

SNYP IT	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of new or improved community facilities	1	1	G	£7,548	£7548	G
Number of people using new or improved community facilities	30	30	G			
<p>Capital funding was awarded to refurbish the existing IT room and replace out of date IT equipment to support the successful ongoing delivery of services to young people and adults.</p> <p>The project was successfully delivered within timescales and budget, achieving the profiled outputs.</p>						

Tackle It	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of additional young people engaged in youth activities	180	355	G	£3,500	£3322	G
Number of additional youth sessions being delivered per week	7	7	G			
Number of additional young people engaged and participating in youth provision	180	355	G			
<p>Revenue funding was awarded to deliver courses, lunchtime and after school clubs to help improve awareness and increase knowledge of healthy choices, self, safe choices, wellbeing, self worth, confidence, and citizenship.</p> <p>The project is being successfully delivered within budget and over achieving against the profiled outputs.</p>						

Ear 4 U	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of people accessing improved advice and support	16	10	R	£4,400	£3635	R
Number of additional young people engaged and participating in youth provision	3	2	R			
<p>Revenue funding was awarded to provide practical advice and support to children and young people around issues of bullying and other social issues which are preventing them from reaching their full potential.</p> <p>Only 10 referrals were made into the project for the North area meaning the project was unable to meet the profiled targets. The project has evidenced that the referrals they have received have been more complex than anticipated and the level of input required has been far more than anticipated but is delivering excellent outcomes for the children and families involved.</p>						

Community Involvement

- Several community and voluntary organisations developed projects to meet local need.
- Residents and schools participating in projects and attending events.

- Schools in conjunction with pupils and parents developed projects to improve facilities for young people and the community.
- VCS participated in supporting projects to develop young peoples business and entrepreneurial skills.

Greening of the North Area

The North area has large areas of open greenspace/grassed areas, privately and publicly owned land which Area Committee agreed where usage could be improved and areas made more attractive to increase pride and community involvement in the area.

It was identified that this work could offer opportunities to increase volunteering in the area, offer opportunities to provide training and employment and improve community cohesion. This has been successfully achieved through delivery of larger projects as well as smaller improvements.

Key Statistics

The most frequently reported issues through responsive local services within the last year have been:

- Recycling bins
- Dumping of waste
- Litter
- Street Lights
- Animal Fouling

The Place Survey identified the following:

- 76% of residents are satisfied with the local area 1% above the city average of 75%.
- 44% of residents feel road and pavement repairs need improvements compared to a city average of 39%.
- 57% of residents think local services are working to make the area cleaner and greener 6% below the city average of 63%.
- Clean streets as one of the elements that makes an area a good place to live.
- Road and pavement repairs and clean streets as issues that most need improving.

The 2010 resident's survey highlights that:

- Area satisfaction has improved steadily from 79% in 2007, to 78% in 2008 and now stands at 81% - slightly above the Sunderland average.
- People in the north are more satisfied now with the grass cutting of open spaces (up from 67% in 08 to 79%) and doorstep recycling (from 82% to 89%).
- 44% of North Sunderland residents feel that road and pavement repairs need to be improved (compared to a City-wide average of 33%)

What we set out to do

- Improve the physical appearance of the North area.
- Raise residents pride in the area.
- Improve health and wellbeing.
- Improve community cohesion.
- Increase community engagement and participation.
- Bring back into use areas of run down land.
- Increase learning opportunities to assist the education and employment of young people.

Achievements Delivered

- Creation of a Task and Finish Group to look at the Greening of the North area.

- Creation of community allotment sites across the North Area.
- Partnership working with the Community and Voluntary Sector.
- Increased volunteering opportunities and engagement.
- Improved areas of run down land and areas of interest across the North.
- Improved use and accessibility of green areas across the North.
- Supported the cleansing of privately owned land across the North area.
- Created apprenticeships for young people within the North area.
- Created placement opportunities for young people in the North area completing construction apprenticeships.
- Facilitated partnership working and increased apprenticeship placements between Groundwork and City of Sunderland College.
- Influenced Responsive Local Services activity to meet the need of local residents.

Budget Allocation

Community Allotments	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of improved community facilities and equipment	0		G	£0		G
Number of people using new and improved community facilities	0		G			G
Number of people benefiting from healthy lifestyle projects	0		G			G
Number of people receiving job training	0		G			G

Capital and revenue funding was awarded to Groundwork to develop, create and implement community allotments in the North area.

The outputs and expenditure have been profiled for financial year 2011/2012 and are on target.

Work has commenced on the Summerbell site and is progressing well with the work being completed by a squad of Future Jobs Fund apprentices, Princes Trust volunteers undertaking the project element of their qualification and third year construction apprentices from City of Sunderland College.

Community engagement has commenced on the project with significant interest from different individuals and groups wanting to participate in the community allotment project, including older persons and children's residential accommodation, schools, individuals residing in Gentoo accommodation and other VCS groups.

Work is expected to commence on the Shields Rd site in July 2011.

Seafront Improvements	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of new or improved community facilities and equipment	2	2	G	£128,000	£128,000	G

The installation of the vehicle activated signs was delayed but they have now been installed and relocated in line with plans for their use.

The original planned public realm works were delayed due to the very severe winter weather experienced, although work has now been completed. An underspend against the original planned public realm works has allowed the refurbishment works to be extended within existing budgets.

Thompson Park	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of new or improved community facilities and equipment	0	0	G	£0	£0	G

Capital funding has been awarded to support the ongoing development and refurbishment of Thompson Park through the alterations to access routes into and through the park and enhancement of facilities.

City Services have agreed as part of this programme of works to demolish the public toilets at the Newcastle Rd entrance. The demolition of the toilets is required to happen first before the Thompson Park funded project can get underway, the demolition of the toilets has been delayed due to the removal of an asbestos, bat survey and disconnection of services.

As a result the project outputs and milestones have not been achieved within the original timescales. The outputs and expenditure has been re-profiled into financial year 2011/2012.

Wearside Allotments	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of new or improved community facilities or equipment	1	1	G	£10,500	£10,500	G
Number of homes, businesses, community facilities with improved security	1	1	G			G

Capital funding was awarded for the purchase and installation of new fencing and welfare facilities to support the use of the site by a wider range of people with varying needs.

The security gate and welfare facilities have been installed on site and have improved the facilities for both the allotment holders and individuals and community groups using the Community Allotment, enabling some people who were unable to access the site who were previously unable to do so.

Rainbow Tots Perimeter Fence	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of new or improved community facilities and equipment	1	1	G	£2,000	£2,000	G
Number of people using new and improved community facilities	430		G			G

Capital funding was awarded to support the building of an external fence to the nursery to enable the safe delivery of activities outdoors.

The perimeter fence has been completed and the children and families using the nursery are now able to safely access the outside space.

Castletown Environmental Improvements	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of new or improved community facilities or equipment	0	0	G	£0	£0	G
Number of community or voluntary groups supported	0	0	G			G
Number of events/programmes of work to improve appearance of streets	1	1	G			G
Number of community or educational events held	1	1	G			G

Capital funding was awarded to support the implementation of an environmental programme on an old disused garage site which was attracting anti social behaviour.

Funding was approved for the project in March 2011 Committee. Work has commenced on the site with volunteers and community groups engaged in events to clean up the area and complete bulb planting, no expenditure was projected or incurred for financial year 2010/2011.

Fulwell Library Garden	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of new or improved community facilities and equipment	0	0	G	£0	£0	G

Capital funding was awarded for the creation of a low maintenance outdoor space at Fulwell library which could be used by community groups, local users and the library for schedule activities.

Funding was approved at March 2011 Committee and no outputs or expected were projected for financial year 2010/2011. Work is due to commence in May 2011.

Dene Lane Footpath	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of events/programmes of work to improve appearance of streets	1	1	G	£6050	£232	G
<p>Capital funding was awarded for the installation of a footpath to improve access for the local community.</p> <p>Originally £6050 SIP was awarded to fund the footpath. Since the original award this has changed with the footpath being funded via SIP, Community Chest and Local Transport Plan funding, resulting in £5818 SIP being recouped from the original award.</p>						

Grosvenor Park	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of homes, businesses, community facilities with improved security	1	1	G	£15,000	£15,000	G
Number of new or improved community facilities or equipment	1	1	G			
Number of people using new or improved community facilities	200	200	G			
<p>Capital funding was awarded to support the improvement of a run down piece of land through the removal of old equipment and the development of a more natural play area.</p> <p>The site has been cleared and works commenced and is almost complete, to reinstate a safe and physically improved greenspace. Works were delayed slightly due to the severe winter weather meaning planting could not be done until much later than planned.</p>						

Southwick Christmas Tree	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of new or improved community facilities or equipment	1	1	G	£6542	£6542	G
Number of events/programmes of work to improve appearance of streets	1	1	G			
<p>Capital funding was awarded to install electrical infrastructure, the purchase of a Christmas Tree and lights for Southwick Green.</p> <p>The Christmas Tree and switch on event successfully took place on 18th November 2010.</p>						

Washington Road Footpath	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of new or improved community facilities or equipment	1	1	G	£4260	£4260	G
<p>Capital funding was awarded to install a footpath to improve accessibility for local residents and improve the attractiveness of the area.</p> <p>The project was completed on time and within budget.</p>						

Oswald Tce South Parking	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of new or improved community facilities or equipment	1	1	G	£20,266	£20,266	G
<p>Capital funding was awarded to install increased parking to relieve parking and related safety issues.</p> <p>The project was completed on time and within budget.</p>						

Hylton Castle Road Parking	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of new or improved community facilities or equipment	1	1	G	£8440	£8440	G
<p>Capital funding was awarded to install increased parking to relieve parking and related safety issues.</p> <p>The project was completed on time and within budget.</p>						

Community Involvement

- Residents identified issues and problems in areas and proposed what they would like to see happen to resolve the issues.
- Schools and colleges across the area participating.
- VCS groups fundraising to support the improvements.
- Residents and VCS volunteering in clean up programmes.
- Partnership working with Responsive Local Services, Probation Service, VCS and Private Sector.
- Friends groups engaged and participating in identifying improvements and assisting fundraising.

Other Projects

The following issues/projects were progressed by local ward Councillors, whilst they do not fit the defined priorities within the work plan the projects were undertaken and completed to respond to local need and requirements.

Budget Allocation

Newcastle Road Speed Limit	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of events/programmes of work to improve the appearance of streets	0	0	G	£7000	£1742.58	G
<p>Capital funding was awarded to change the speed limit from 40 mph to 30mph from the Bowling Alley to the traffic lights at the Grange.</p> <p>The original programme has been delayed due to the need for additional consultation with Senior Councillors and Officers. The scheme will now be delivered in conjunction with similar schemes that form the Councils 2011/2012 programme of Network Management Schemes, milestones and expenditure has been reprofiled accordingly.</p>						

Holistic Approach to Health and Wellbeing	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of new or improved community facilities or equipment	1	1	G	£2300	£2103	G
<p>Capital funding was awarded to purchase new carpets and light fittings.</p> <p>The project has now been successfully completed under budget. A recent Sunderland Echo article highlighted the good work of the project particularly with parents of children with autism.</p>						

Southwick and Monkwearmouth Community Transport	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of community and voluntary groups supported	10	14	G	£300	£566	R
Number of people receiving job training	5	8	G			
Number of people volunteering	9	5	R			
<p>Revenue funding awarded to fund vehicle costs and training for volunteers.</p>						

The project has slightly overspent against the projected target due to unforeseen costs linked to vehicle repair.

The output for the number of people volunteering has not been achieved.

Grace House	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of project feasibility studies funded	1	1	G	£1675	£1675	G

Capital funding awarded from each of the 5 areas for planning permission.

SIB funding was awarded from each of the 5 areas to support the development of the Grace House Hospice through funding for planning permission. Planning permission was granted in late 2010.

Responsive Local Services

Responsive Local Services is a council-wide project – part of the wider Community Leadership Programme and is a method of area working designed to:

- Increase levels of resident satisfaction through providing services that are responsive to community needs and effectively communicating improvements.
- Tailor services in recognition of differing area/locality circumstances either through local problem solving or adapting service standards.
- Recognise and enhance the community leadership role of elected members.

The current scope of RLS covers the service areas of Litter, Graffiti, Refuse, Grass Cutting, Dumping of Waste and Dog Fouling. It also provides the opportunity for a wider range of issues to be considered within a context of local problem solving.

Key Statistics

- Dedicated Response Team now in place for each area including Area Response Manager, Response Officer, Ward Team Leaders and Environmental Enforcement Officers.
- Staff Reporting Line has reduced the number of customer service requests and over 40% of all requests for service are now reported and actioned by staff before customers are required to take action.

The outcome.....

- Residents see action in their local area
- Regular attendance at Area Committees; Residents Meetings; Customer Focus Groups
- Joint Walks – friendly and engaging staff
- Working with Partners
- Strategic Land Management
- Post Code Management

What we set out to do

- Increase the number of residents who feel they can influence priority setting and decision making in their local area.
- Increase in the number of residents satisfied with the level of customer service.
- Increase in residents satisfied with services provided in their neighbourhood.
- Increase in service requests dealt with right first time – including reduction in time for end to end service delivery.
- Increase in the number of residents who feel informed about what is happening in their area.
- Tailored to local needs which are responsive to the customers' needs in their local area.
- Published standards for customers to review.
- Easily accessible services and customers know how to access them through targeted communication.
- Actively seek customer comments on performance and change performance to address the comments received.
- Recognised as excellent, fit for purpose and value for money.
- Actively working across the City, in partnership to achieve added value.
- Services that local councillors can be proud of and enable local councillors to be recognised for driving high quality services which are meeting the needs of communities at every level.

Achievements Delivered

- Dedicated area team now in place.
- Improved partnership working between Gentoo and Sunderland City Council through regular meetings and walkabouts with the Area Response manager and his equivalent in Gentoo.
- Increased council staff reporting on issues and issues dealt with on sight to assist in the reduction of customer reports and dissatisfaction.
- Timely response and action to Councillor and residents complaints and requests for service.
- Targeted work with fast food outlets on the Seafront to decrease food waste and packaging disposed of inappropriately and increase waste receptacles and cleaning programme.
- Targeted work with shopping areas that have high levels of reporting regarding waste, including working with shop keepers to improve waste receptacles available and clean within their area of responsibility.
- Education programme within secondary schools by the enforcement team regarding litter and waste.
- Partnership working with private companies to clean up areas of land e.g. Castletown Industrial Estate.
- Programme of work to thin out plantation and remove litter from Southwick area on one of the main routes into the city.
- Reviewed and amended the programme of works in areas to ensure it fits with the need for the area, e.g. doing a clean up in shopping areas after lunchtime in areas accessed frequently by school children at lunch time.
- Working with private owners of land to clean up and improve areas of derelict land.
- The removal of fencing and shrubbery at the Seafront which is unsightly, cause's litter and rat problems to improve the appearance and safety of the local area.
- Delivering targeted projects in partnership with the probation team at Bunnyhill and Hylton Dene to tidy up and improve the physical appearance and safety of the area.

Budget Allocation

Area Committee have influenced the allocation and use of mainstream budgets to ensure they meet local need.

Community Involvement

- Partnership working with Gentoo.
- Retail, property and land owners engaged and supported.
- Local schools engaged and education programme delivered.
- Probation service working in partnership with Area Team to improve the local area.
- The VCS network have been updated on Responsive Local Services and now feed in issues, concerns and compliments through the network and Area Response Manager.

Motor Cycle Disorder

This issue was brought to Area Committee as a new item in November 2010 as a result of a number of anti social behaviour complaints to the Police, and the subject being discussed at the Local Multi Agency Problem Solving (LMAPS) group.

What we set out to do

- Identify key areas of concern
- Reduce anti social behaviour due to inconsiderate use of motor cycles
- Prevent access to identified sites
- Raise awareness and improve knowledge about motor cycle use and misuse

Achievements Delivered

- Members and partners identified 'hot spots' of motor cycle disorder
- The police provided intelligence with regard to locations and frequency of reports
- The issue has been escalated to the Business Support Group of the Safer Sunderland Partnership in order to develop a strategic response.
- The police have carried out a series of operations to tackle specific areas of concern resulting in a number of prosecutions and the reduction of motor cycle disorder reports
- A partnership project between the North area Police, South Tyneside police, Sunderland ASB team, South Tyneside ASB team, Gentoo, North area secondary schools and the Fire and Rescue Service currently being developed and progress will be reported to LMAPS and Area Committee.
- An educational programme is being developed to raise awareness of the dangers of illegal use of motor cycles.

Governance and Operation of Committee Meetings

The first meeting of this year was designed to enable all elected members, officers, partners and residents present to contribute to the discussion and decision making in a participative way. The meeting was evaluated by asking all in attendance to complete a short questionnaire and the results of this survey were used to improve and further develop the roles of members, officers and partners to ensure effective operation and participation in meetings.

Meetings throughout the year have continued to be well attended and participative with the a large majority of Councillors attending all of the meetings, the elected members of the North Area Committee can be found on the Sunderland City Council website at http://www.sunderland.gov.uk/committees/cm5/Committees/201011/tabid/106/ctl/ViewCMIS_CommitteeDetails/mid/526/id/1337/Default.aspx. A pre meeting and post meeting debrief take place to identify relevant issues and implement improvements for future meetings.

Examples include -

- Making the reports and associated papers more concise and informative
- Providing guidance and support to presenters of reports
- Ensuring venues for meetings are suitable and accessible
- Providing accurate and clear financial information
- Ensuring agreed actions are followed up

The standard agenda implemented at the beginning of the year continues to work well and is designed to bring consistency and focus to each of the Area Committees.

- Item 1 includes welcome, apologies, declarations of interest and minutes of previous meeting
- Item 2 discusses new issues to assess whether committee can influence services or deliver relevant actions
- Item 3 provides a progress report on the previously agreed workplan and associated actions
- Item 4 offers the opportunity for Committee to be consulted on, and influence, relevant issues

In relation to area committees, the member survey 2011 shows:

	All of the time	Most of the time	Occasionally	Never
Are the meeting venues easily accessed by partners and the community?	32%	52%	12%	4%
Is the layout of the room satisfactory?	24%	48%	20%	8%
Are the length of the meetings satisfactory?	8%	80%	12%	0%
Is the balance of the Committee agenda satisfactory (i.e. performance management/general information/problem solving etc)?	20%	52%	24%	4%
Is the involvement with partners satisfactory?	21%	46%	29%	4%
Is the involvement with the public satisfactory?	13%	30%	30%	26%

The relationship between Area Committee and the Voluntary and Community Sector (VCS) Network has continued to develop over the course of the year by:

- Nominated partner VCS representatives attending Area Committee
- North Area Co-ordinator attending Area Committee and participating in relevant sub groups of Committee (e.g. Task and Result Groups)
- Vice Chair of Area Committee acting as co-chair of the VCS Network

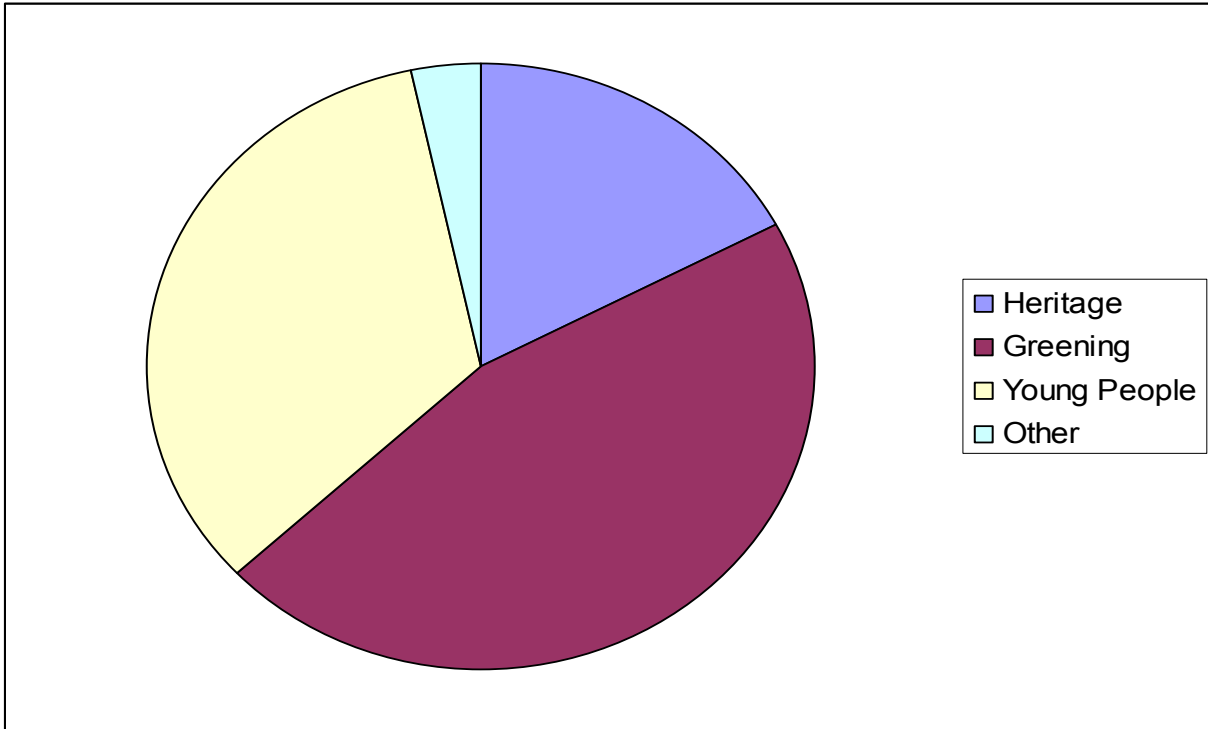
- Area Officer attending VCS Network to consult with, and inform, the meeting regarding relevant Committee business
- Agenda of the VCS Network developed to complement and feed into that of Area Committee
- Consultation with Network members on work plan and priorities
- VCS Network and individual partners delivering projects and services identified in the work plan
- Community challenges being developed to deliver local improvements on each priority

Finance

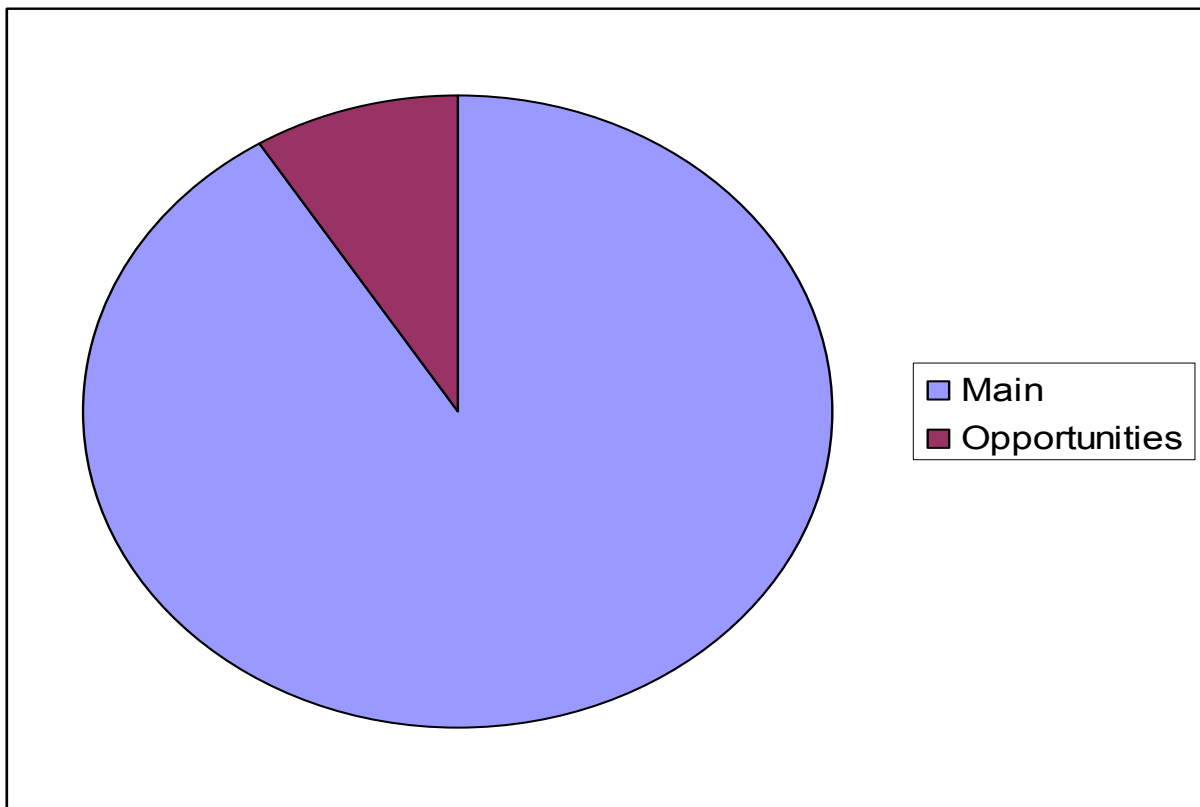
Please Note: The match funding are amounts that projects have advised they have been awarded or have applied for as part of the project.

Funding Stream	Total budget for 2010/11	Total allocated	Other funding attracted
SIB	£405,076	£264,906.80	£477,220.25
SIP	£170,540	£155,836.62	£32,694
Community Chest	£68,987	£56,720	N/A

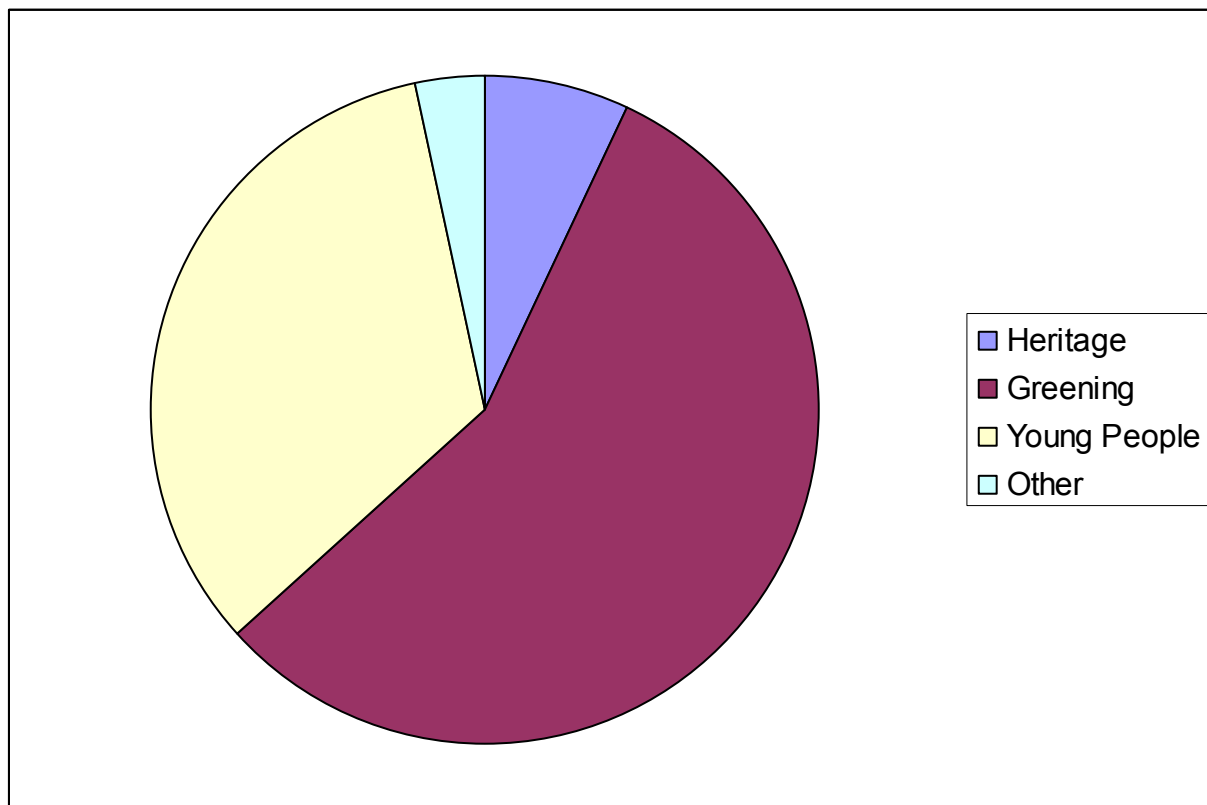
SIB Split by Priority



SIB 80/20 Split



SIP Split by Priority



Call for Projects

The Strategic Initiatives Budget is funding aimed to add value to and accelerate improvement in delivering activity across the key strategic priorities identified in the work plan of the North Area Committee. To achieve this, the governance of SIB was refreshed (April 2009) to allow Committees to commission activity that would address the priorities as outlined in the area work plan.

In commissioning activity or calling for projects the Committee can devise a project brief which would allow the expected outcomes, budget and timescales to be defined by Committee. This would afford Committee greater opportunity in funding activity that would meet the agreed priorities within the workplan.

Satisfaction levels

Surveys and consultation with residents are regularly completed and can indicate how the Council and Area Committee are performing in relation to meeting the need of local people. Recent surveys have shown:

- § Activities for teenagers (53%), road and pavement repairs (44%) and job prospects (41%) were the top areas for improvement in the North area (place survey 09-10).
- § 76% of North Sunderland residents were satisfied with their local area compared to an average of 75% for the City.
- § North Sunderland residents are less satisfied with the Councils performance than the average across the city (60% compared to 66%) and greater numbers are dissatisfied (24% compared to 19% overall). Attitudes have not got worse, but have simply not kept up with the Sunderland wide improvements.
- § North Sunderland residents feel less informed and less influential than most people in the City with half feeling badly informed about Council services and benefits (49% compared to the Sunderland average of 41%) and 23% feeling that they can influence decisions (compared to 32% overall).
- § 57% of North Sunderland residents feel that services are making the area cleaner and greener compared to a city average of 63%.

The member satisfaction survey 2011 highlights the following:

- § 77% of members who responded feel that the Council clearly communicated its purpose and its intended outcomes to citizens and service users
- § 79% of members feel that area committees are effective most or all of the time.
- § 90% of members feel that they are clear on the role of area committees
- § 70% Members find the council average, poor or very poor in promoting the work that they do as an Area Committee Member

Lessons Learned

- Need to align local needs and priorities with strategic plans and priorities. E.g. Local Transport Plan/Capital Programme and highways and speeding issues and proposals. Area Committee can have a more positive influencing role re the allocation of strategic resources as well as being able to bring local benefit and resources. Frameworks and protocols required which identify Area Committee's role re the ensure delivery of jointly agreed priorities and bringing added value to strategic programmes.
- Improve the planning of scheduling of event related applications, e.g. parade traffic management, Sunderland Festival. Receive an area based schedule at the beginning of the new financial year, allowing sufficient time to allocate funding.
- Co-ordinated approach to addressing overlapping priorities and issues across more than one area, e.g. Call for Projects for more than one area, which may offer improved outcomes and value for money.
- Using the Call for Projects protocol to allocate funding and define expected outcomes to ensure projects deliver against priorities and reduces unsolicited applications which may not deliver the required outcomes.
- Task and Finish Group membership and management improve the protocols and guidance to ensure relevant expertise from members of the groups rather than 'interest' when groups are established. Ensure appropriate numbers on groups to assist the focus and management of the group. Consider and improve management of potential conflict of interest for Members, partners and Officers.
- The new agenda format has encouraged improved involvement and participation of partners and officers at Area Committee meetings. The more structured format has allowed the outcomes and contribution to the committee's agenda to be much clearer.
- The influencing role of the Committee has been improved in the last year; this improvement needs to be built upon by the better use of Item 4 within the agenda.
- Area Committee experienced difficulties due to not having a dedicated Area Officer for a period of time.
- When developing projects or initiatives across the area we need to consult and involve all ward members where it affects there ward.
- The Area Team approach needs to be developed further to maximise resources, ensure best value for the area and build upon early results that have been experienced to date.
- Continue to build upon effective partnership working which has produced positive and productive working relationships and outcomes.
- The new agenda format has encouraged improved involvement of partners and officers at Area Committee meetings; this should be developed further to deliver more obvious outcomes and contribution to the Committee's agenda.

Next Steps

A meeting was held with elected members for the North Area where discussion took place regarding the issues within the North. Initial priorities for a one year work plan were provisionally agreed as follows:

- Activities for young people
- Attractive and Cared for Environment
- Housing
- Anti Social Behaviour

It was agreed the following priorities would be carried over from the existing work plan:

- Heritage
- Greening (to be incorporated into attractive and cared for environment)
- Motorcycle disorder (to be incorporated into Anti Social Behaviour)

A Task and Finish Group was established with elected members from the North Area, the Area Lead Executive, Area Officer, Council Officers and Partners relevant to the identified priorities. This group considered the identified priorities for 2011/2012 and developed a workplan for North Area Committee to address the identified priorities, which will be presented to Area Committee for agreement.

Item 2b
North Area Committee

6th June 2011

Report of the Office of the Chief Executive Directorate

COMMUNITY ACTION IN NORTH – PROGRESS REVIEW
2011/12 Priorities and Workplan

1. Why has it come to Committee?

- 1.1 Committee agreed in March 2011 the next steps regarding the process to be used in shaping and informing the final work plan for Area Committee, against the provisionally agreed emerging priorities for the North area. This included:
- Seeking views from local residents and the Community and Voluntary Sector, via the Sunderland North VCS Area Network.
 - Using qualitative research available within the Council.
 - Draft final work plan presented to elected members for comment and observation.
- 1.2 The purpose of the work plan is to clearly identify the key priorities for Area Committee to discuss, deliver actions and monitor throughout the year, with the overall outcome to improve the quality of life for residents within Sunderland North.
- 1.3 It provides a transparent framework for elected members, partners, and officers to work from, as well as, acting as a focal point for local residents to find out what the Area Committee are undertaking to make a difference within their neighbourhood.
- 1.4 Key information for members to consider tonight and agree are:
- Key priorities
 - Actions
 - Lead Agents
 - Deadline Date/Forward Plan
 - Call for Project (SIB 2011-12 budget)
 - Outcome measure
- 1.5 If adopted, the work plan will inform the majority of work for Sunderland North Area Committee for 2011 – 2012, as it will form part of the standing agenda, along with progress updates being provided on Sunderland City Council's website after each Area Committee meeting.
- 1.6 The information and feedback received since March 2011, has been collated and the final plan is attached at **Annex 1**.

2. Key Priorities

2.1 Attractive and Cared for Environment

- 2.1.1 Service requests, complaints and resident surveys and satisfaction levels indicate that an attractive and cared for environment is one of the top priorities for the area. The main issues within this include, litter, unkempt areas of land and locations, lack of usable and attractive greenspace, graffiti and dog fouling.
- 2.1.2 The workplan attached at Annex 1 outlines the actions which North Area Committee will focus on throughout 2011/2012 to support the achievement of this priority.

2.1.3 It is proposed that the membership of the Greening Task and Finish Group is reviewed and agreed to take forward the work under the priority Attractive and Cared for Environment.

2.2 Anti Social Behaviour

2.2.1 Statistics, anecdotal information and resident surveys indicate that the North area continues to experience hot spots of anti social behaviour and experiences varying types of antisocial behaviour including motorcycle disorder, youth disorder, fire ASB, noise nuisance, rubbish and litter.

Residents are also most likely to perceive and deem anti social behaviour a problem in the North area.

2.2.2 The workplan attached at Annex 1 outlines the actions which the North area Committee will focus on to support a reduction in anti social behaviour, improvements in the perceptions of anti social behaviour and improve satisfaction levels for residents in the North area.

2.2.3 It is proposed that a Task and Finish Group be established and membership agreed, to develop and implement the actions that will support the achievement of the priority in reducing anti social behaviour.

2.3 Activities for Young People

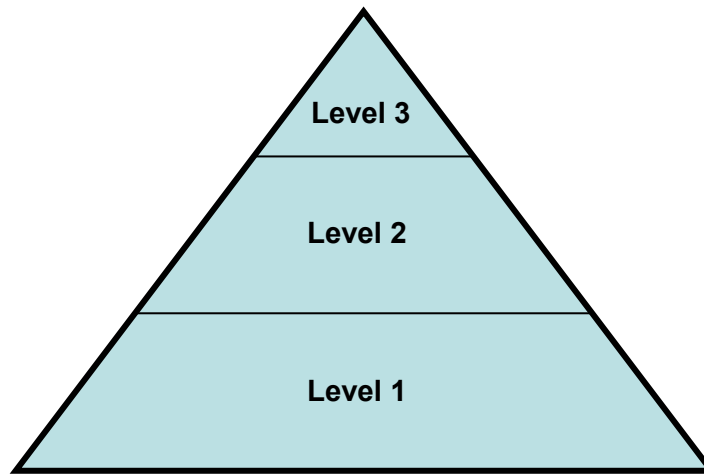
2.3.1 Residents have identified through numerous surveys that one of the top priorities/issues for the North area of Sunderland is around teenagers hanging around the streets and the need for activities for young people to be improved.

It has been acknowledged that the activities for young people put into place, in the North area have been very successful and assisted in the reduction of youth related anti social behaviour.

2.3.2 The workplan attached at Annex 1 outlines the actions which the North area Committee will focus on in order to build upon the success of the work completed to date and ensure that this success is not adversely affected by any reduction in funding in this area.

2.3.3 Children's Services have provided a position on youth activities currently funded and are seeking proposals for the distribution of additional resources to enhance provision throughout 2011/2012.

2.3.4 Youth activities across the city are based on a 3 tier youth model (shown below).



Level 1: Universal Services, accessible to the majority of children and young people.

Level 2: Targeted Services, preventative or intervention required.

Level 3: Specialist Services, vulnerable or at risk support required.

- 2.3.5 The core youth offer delivers at least 3 weekly sessions per week in every ward, supplemented by XL Youth Village and mobile bus provision in each area is universal provision and has been maintained at existing levels for 2011/12.
- 2.3.6 Some of the additional activity provided in the area which was level 1 and 2 provision was funded by Positive Activities for Young People Grant (PAYP) and the Youth Opportunities Fund (YOF). The PAYP grants were specifically used to provide enhanced weekend activities and activities in school holidays, as well as activities targeted at young people who are not in education, employment or training (NEET). Both of these grants ended on 31st March 2011.
- 2.3.7 In recognition of the priority given to youth activities, and to mitigate the impact of the ending of the specific grants, Council agreed to the allocation of £30,000 for each area which was to be allocated to fund activities in consultation with the Area Committees. It was suggested that this might be enhanced by any allocation which the Area Committee might also make to fund youth activities in the area. In response to the timing of the Easter Holidays and May half-term holidays, relative to funding decisions and Area Committee meetings, a decision was taken to provide a programme of holiday activities across the city which was funded from the £30,000 allocation. In North this was £2,000 in total to deliver a programme including activities in each ward and area wide for the two weeks. A similar programme has been considered for May half-term costing £1,000 in total. Detail of the activities delivered over the Easter Holidays is included in Annex B
- 2.3.8 In addition to the area allocation, a city-wide allocation of £15,000 was also made which is to support activities for BME communities. Separate consideration is being given to the use of this allocation specifically with Young Asian Voices (YAV) who have successfully delivered previous activities in partnership with other voluntary sector providers.
- 2.3.9 It is proposed that a Task and Finish Group be established and membership agreed, to develop and implement the actions to support the achievement of this priority.

2.4 Heritage

2.4.1 Heritage was a priority identified as part of the workplan for 2010/2011 and will be carried forward into the workplan for 2011/2012. Heritage was identified as a means to address a number of issues in the North area including:

- Community Cohesion
- Pride of place
- Sense of belonging and understanding of heritage
- Raising aspirations of individuals and local communities

2.4.2 It is proposed that the membership of the Heritage Task and Finish Group is reviewed and agreed to take forward the work under the Heritage priority.

3. Alignment of SIB Funding Against Priorities

3.1 The Strategic Initiatives Budget is funding aimed to add value to and accelerate improvement in delivering activity across the key strategic priorities identified in the work plan of the North Area Committee. To achieve this, the governance of SIB was refreshed (April 2009) to allow Committees to commission activity that would address the priorities as outlined in the area work plan.

3.2 In commissioning activity or calling for projects the Committee can devise a project brief which would allow the expected outcomes, budget and timescales to be defined by Committee. This would afford Committee greater opportunity in funding activity that would meet the agreed priorities within the workplan.

3.3 It is proposed that the Task and Finish Groups be allowed to propose allocated funding, which would be agreed by Committee allowing the commissioning of activity that would provide the outcomes required to successfully contribute to the priority.

4. Recommendation

Members are requested to:

- Agree Annex 1.
- Agree the Call for Projects protocol to be used in the allocation of SIB funding.
- Agree the establishment/maintenance of Task and Finish Groups to take work against the priorities forward.
- Request nominations and agree membership of Task and Finish Groups
- Consider previous young people's activities as described at Annex 2 and identify whether these should continue as a priority and be funded from the identified £30,000.
- Note the use of £3,000 funding for activities during school holidays as described at 2.3.7.
- Consider allocating a proportion of 2011/2012 SIB budget in line with Children's Services funding of £30,000 per area to deliver positive activities for children and young people as part of the Task and Finish group.

Contact Officer: Julie Lynn, Area Officer (North) Tel: 0191 561 1932
Email: Julie.lynn@sunderland.gov.uk

Background Papers: Sunderland City Council Constitution, Section 10.2
Performance delivered against priorities 2010/11
Terms of Reference of LAP Task and Finish Group
Sunderland North 2011/2012 Workplan

Annex 1: Sunderland North Area Committee: Work Plan 2011-12
Annex 2: School holiday activities

North Area Committee 2011/12 Workplan

Priority	Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing Role	Outcome Measure	RAG
Attractive and Cared for Environment	Improve physical appearance of Shopping Centres	Review commercial and council facilities available in shopping ctrs - litter bins and waste receptacles	Andy Old ARM	Information requested on service requests, complaints and enforcement activity for each quarter of 2010-2011 to establish baseline information.	Identification of gaps in provision and identification of plan to reduce gaps	Reduction in related enforcement action. Reduction in service requests Reduction in complaints .	
		Identify areas where responsive local services should be targeted/decreased to ensure maximum impact and resident satisfaction (grass cutting, litter, etc)	Andy Old ARM	Information requested on service requests, complaints and enforcement activity for each quarter of 2010-2011 to establish baseline information.	Identification of problem areas and those where greatest impact will be achieved	Reduction in related enforcement action. Reduction in service requests Reduction in complaints	
		Consultation with owners of retail units at shopping centres across the North area to establish future plans			Consult and engage retail owners	Understand and plan what can be done around shopping centres based upon consultation	
		Research how local shopping centres are being used/developed in other areas (good/successful practice)			Review activities of other LA, identify successful opportunities that could be adopted for use	Collation of information and report from Area Committee prepared for submission to Strategic and Economic Development	
	Derelict/Neglected Land	Identification of derelict/neglected land	Andy Old ARM	List of land being collated	Development of land use to meet need of local residents.	Physical improvements to land. Improved use of land. Private land maintained	A

Attractive and Cared for Environment	Derelict/Neglected/ Green Land	Prioritise the sites identified for interim development which will support other priorities		<p>Sunderland North Community Development of pond area for community use. Reinstatement and use of MUGAS.</p> <p>Site visit to Fulwell Quarry arranged for 6th April to review and identify potential uses for VCS and Community and make most of SSSI and SNCI</p> <p>Private landowners contacted regarding identified sites in order to clean up and make right sites</p> <p>Groundwork and CNAG developing environmental garden at St Margarets Court Castletown to physically improve the appearance of the area and support the reduction of ASB in the area.</p> <p>Thompson Park Masterplan underway funded by SIB. Community Philosophy work supporting the development of chainsaw statues within the park. The Carers Ctr are relocating to the old Thompson Park nursery which will be refurbished and a Community Interest Cafe opened.</p> <p>Creation of a usable space at Fulwell Library for residents and groups accessing the library.</p>	Partnership approach to developing community based project to improve area	Areas with strategic importance identified and key priorities addressed	G
	Derelict buildings	Identification of derelict buildings or buildings in a poor state of repair (with focus on major routes into the city)	ARM		Consult and engage owners regarding improvement of physical appearance of units	Physical improvements to commercial properties. Increased enforcement action in this area.	

Attractive and Cared for Environment	Improve physical appearance of land throughout North area	Partnership working with Gentoo/VCS/Local Residents to identify plots/area of land that would benefit from bulb planting programme	Sam Humble Amanda Cantle		Partnership approach to developing community based project to improve area	Residents more responsible for local area. Community cohesion Improved physical environment.	
	Community Allotments	Creation of 3 community allotments across the North Area	Les Clarke	Work commenced on community allotments, FJF apprentices employed, apprentices from COSC completing placement, communitiy engagement commenced.	Partnership working in engagement of community and delivery of objectives	3 community facilities improved. 90 people using community facilities 90 people benefiting from healthy project 12 people receiving job training	G
	Sunderland North Community Sports Complex	Development of pond area for community use. Reinstatement and use of MUGAS	Graham Burt/CEED	SIB application awarded for £55,503. CEED and YDG will undertake consultation and feasibility study for development of project begiining April 2011. This will dictate next stages of project	Consult and engage with communities and support development of programme to meet need	1 community facility improved 295 people using improved facilities 4 voluntary groups supported 32 Events /programmes to improve appearance of area	A
	Roker Park	Development of lodge within park to support local VCS groups and educational work of CEED within local community and schools	CEED/ Planning	CEED undertaking feasibility study and seeking advice from planning and architect on development of area, potential SIB bid to create plans to be used to seek funding	Partnership working. Engage and work with partners and local community to improve physical appearance of area and use.	Improved physical appearance and practical use of Roker Park Lodge to deliver educational, environmental programmes.	A
ASB	Motorcycle Disorder	Deliver educational information on the use of motorcycles through current programmes and youth activities	ASB Team Jane Eland	Develop presentation to be delivered to yrs 8,9,10 within secondary schools in North area. Development of information leaflet to be distributed within youth provision, XL Villages	Influence educational delivery to meet specific need	Reduction in reports regarding illegal motorcyle use.	
		Communication of information regarding the illegal use of motorcycles	Comms	Article in Community News and Gentoo publication regarding motorcycle use	Inform and educate residents	Reduction in reports regarding illegal motorcyle use.	A

ASB	Motorcycle Disorder	Partnership working with South Tyneside LA to address cross border motorcycle disorder	Alan Mitchell	Consider joint issues and objectives in the reduction of motorcycle disorder across LA. Contact made with ST and meeting arranged.	Partnership working and identification of joint issues to be addressed	Reduction in reports regarding illegal motorcycle use Partnership working	A
		Identification of diversionary activity to reduce illegal motorcycle use		Publication in community news identifying legal and accessible facilities for use and maintenance of motorcycles.	Communication and awareness raising with communities	Reduction in reported illegal motorcycle use Diversionary activities in place and being accessed	A
	Improve tolerance levels of ASB	Develop and deliver a programme around heritage including residents and young people from different backgrounds	Simon Wooley		Community engagement and improving community relations	Community Cohesion Reduction in reported ASB	
	Improve perception of ASB	Include regular good news stories regarding the North are in all publications	Comms		Promotion and reinforcement of a positive image for the area	Residents concerns addressed and ASB levels match perception	
	Improve/Reduce the reporting of ASB	Develop a publication for distribution to local residents regarding the escalation and reporting process for ASB	Alan Mitchell		Education and Communication	Reduce reported ASB Improve tolerance levels ASB reported through correct channels	
Activities for young people	Mapping exercise of youth provision in North Area	Map provision delivered in 2010/2011 Where Age Group Success of activity (YDG)	Jane Eland/Pat Garrigan		Identify and review activities/services delivered and the success	Provision and successful outcomes identified	A
		Map provision available in 2011/2012 Where Age Group What has disappeared	Jane Eland/Pat Garrigan		Identify and review activities/services delivered and the success	Provision, successful outcomes and gaps identified	A
		Map youth anti social behaviour in 2009/2010 and compare with 2010/2011 and youth provision provided	Alan Mitchell		Identify and review activities/services delivered and the success	Identify impact of youth provision on reported youth disorder	
		Identify gaps in provision which delivered good outcomes based upon YDG and ASB figures and commission activity to fill gaps	Jane Eland		Identification of gaps in service, commission activity	Identify gaps in provision and activity required to reduce gaps	

Heritage	Identify heritage sites and areas of interest	Map heritage sites and areas of interest	Vicki Medhurst	Local studies group have mapped areas of interest and heritage sites and collated a synopsis of information	Identify heritage throughout the North	Central list of information held and published for information	G
Heritage	Raising pride, self esteem and aspirations	Development of heritage projects to support the raising of pride, self esteem and aspirations	Vicki Medhurst	Schools throughout the North area engaged in the heritage theme and individual and specific project developed around heritage in the North area to celebrate and promote heritage with curriculum planning being shared as a resource Schools being encouraged and engaged to feature in the Heritage open days throughout the city in September 2011	Engagement and development of heritage based project for delivery	No. of schools engaged and participating in individual and group heritage projects. No. of schools participating in heritage open days.	G
	Raising pride, self esteem and aspirations	Development of heritage projects to support the raising of pride, self esteem and aspirations	Vicki Medhurst	LHNE delivering the international oral history conference - developments as part of the conference, schools to display heritage artwork, project developed by LHNE to train and support local history groups to enable improved community engagement. CVS groups and schools adopting 2 of 3 metro stations in the North area. The local CA and after school clubs adopting Seaburn Station and artwork will be developed to be displayed at the station depicting the coastal heritage of the area. St Peters Church Group and Dame Dorothy Primary will be working together on the St Peter's Station to develop artwork depicting the world heritage site on the glass panels at the station and an activities map at the base of the station. SAFC to adopt Stadium of Light Station. Relocation of military vehicle museum from Newcastle to Sunderland. Engagement of volunteers in engagement and delivery of schools for children to attend and access learning opportunities.	Engagement and development of heritage based project for delivery	No of schools displaying heritage artwork No of local history groups trained and supported No of local history groups participating in conference Improved community facilities 4 CVS groups/schools involved in volunteering to develop/improve local facilities 1 improved community facility 20 people receiving on the job training 600 people using new/improved facilities	G

Annex 2: School Holiday Activities (Easter)

Participation Information: (NB: excludes Redhouse)

Total Number of Individual contacts: 67

Gender Breakdown:

Male	54
Female	11
Not Known	2

Age Breakdown:

Age	11	12	13	14	15	16	17	18	19
Number	3	8	5	4	8	6	11	17	5

Attendance by Postcode:

Of the young people who provided a postcode, the breakdown across the ward and wider is as follows:

Castle	6
Fulwell	4
Redhill	11
St Peter's	8
Southwick	16
Other wards	4

**SUNDERLAND North AREA COMMITTEE MEETING
6th June 2011**

EXECUTIVE SUMMARY SHEET – PART I

Title of Report:

Reviewing Progress

Author(s):

Chief Executive

Purpose of Report:

This report requests Area Committee consideration of proposals for the allocation of the Strategic Initiatives Budget (SIB) and Community Chest to support initiatives that will benefit the area.

This report denotes an item relating to an executive function

Description of Decision:

The Committee is requested to approve the following:

- Financial Report: Note the financial statement for Area Committee funding for 2011/12
- Annex 1c:
 - i) Approve proposals from the 2010/11 SIB budget totalling £12,800;
 - 1. £3,000 Sunderland Festival **Approve**
 - 2. £9800 International Oral History Conference **Approve**
- Annex 1b:
 - i) Approve 8 proposals for support from the 2011/12 Community Chest totalling £6,250.

Is the decision consistent with the Budget/Policy Framework? Yes

Suggested reason(s) for Decision:

The Area Committee has been allocated (£428,727.20) £288,548 per annum from the Strategic Initiatives Budget and carried over £140,169.20 from the previous year to promote action on key priorities identified in the relevant Local Area Plan and to attract other funding into the area.

The Community Chest forms part of the Strategic Initiatives Budget and £250,000 is available for the scheme in 2011/2012; £10,000 for each Ward.

Strategic Investment Plan (SIP) was approved at Cabinet in March 2008. Included within the plan was an additional one-off allocation of £1.426m to Area Committees. The amount allocated to each Area Committee was the same as SIB allocation for 2008-09. SIP can only be used to deliver capital projects, deliver key priorities identified in the LAP with its main purpose to attract other funding into the area.

Alternative options to be considered and recommended to be rejected:

The circumstances are such that there are no realistic alternatives that could be considered.

Is this a “Key Decision” as defined in the Constitution? No
Is it included in the Forward Plan?

Relevant Scrutiny Committee:

Item 2c
SUNDERLAND NORTH AREA COMMITTEE

6th June 2011

REPORT OF THE CHIEF EXECUTIVE

**Community Chest, Strategic Initiative Budget (SIB) and Strategic Investment Plan (SIP)
 – Financial Statement and Proposals for further allocation of Resources**

1. Why has it come to Committee

1.1 Area Committee has delegated budgets to allocate to specific strategic priorities identified in the Local Area Plan, with the overall aim to benefit the wider community and to attract other funding into the area. The report provides a financial statement as an update position on progress in relation to allocating SIB, SIP and Community Chest.

**2 Financial statement North Area Committee
 Funding streams 2011-2012 as at 6th June 2011**

2.1

<u>SIB: North SIB Statement June 2011</u>				
* £288,548 was allocated for 2011 - 2012, £140,169.20 was carried over from 2010 – 2011 Providing a Balance of £428,717.20				
	Committee Date	Main Fund 80%	Opportunities: 20%	Total 100%
Available Funding 2011/12 *	6.6.2011	£342,973.76	£85,743.44	£428,717.20
Project Name	-	-	-	-
Balance	-	£342,973.76	£85,743.44	£428,717.20

<u>SIP: North Statement June 2011</u>			
	SIP Budget	Approvals	Balance
Available Funding 2010/2011	£170,540	£154,257.62	£14,703.38
Castle	£43,308	£43,211	£97
Fulwell	£20,308	£16,727.62	£3580.38
Redhill	£43,308	£43,308	£0
Southwick	£43,308	£32,590	£10,718
St Peter's	£20,308	£18,421	£1887
NB:- £9,200 from Washington Road Tree Light project has been recouped for Castle Ward (included in remaining balance) £5818 from Dene Lane project has been recouped for Fulwell Ward (included in remaining balance) £1579 from Roker Fountain project has been recouped for St Peters Ward (included in remaining balance)			
Balance	£170,540	£154,257.62	£16,282.38

Community Chest Budget 2011 - 2012	
Available Funding 2011/12 *This includes the 2011 – 2012 allocation of £10,000 per ward, £5146 unclaimed funding for 2008 – 2009 and £12,267 unallocated funding for 2010 - 2011	
Castle	£10,047
Fulwell	£17,371
Red Hill	£12,665
Southwick	£12,004
St Peter's	£15,326
Total	£67,413

2.2 Strategic Initiatives Budget

2.2.1 Following the March 2011 Committee meeting, £140,169.20 balance remained. An allocation of £288,548 has been made for financial year 2011 – 2012. The total SIB budget available for 2011 – 2012 is £428,727.20.

2.2.2 The following projects detailed in **Annex 1** are presented to Committee for approval:

1. The Sunderland Festival	£3,000	Approve
2. International Oral History Conference	£9,800	Approve

2.2.3 Projects presented total £12,800. Should all of the proposals be approved the remaining balance for the 2011/2012 allocation would be £415,917.20.

2.3 Strategic Investment Plan

2.3.1 Following the March 2011 Committee meeting, £16,282.38 remained to be allocated during 2010/2011. There have been no applications for funding received since Committee in March 2011.

2.4 Community Chest

2.4.1 The table below details the projects proposed following the last meeting. The total project proposals received are set out in **Annex 1**, together with the balances remaining should these proposals be approved.

Ward	Budget Remaining	Project Proposals	Balance
Castle	£10,047	£255	£9,792
Fulwell	£17,371	£975	£16,396
Redhill	£12,665	£3645	£9020
Southwick	£12,004	£1000	£11,004
St Peters	£15,326	£375	£14,951
Total	£67,413	£6,250	£61,163

Recommendations

Committee is requested to:

- Note the financial statement set out in section 2.1.
- Approve the recommendations set out in Annex 1 (SIB/SIP applications)
- Approve the proposals for support from 2011/2012 Community Chest set out in Annex 1.

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**ITEM 2c ANNEX 1
SIB/SIP FUNDING APPLICATIONS**

Application No.1 – SIB

Funding Source	SIB
Name of Project	Sunderland Festival
Lead Organisation	Culture and Tourism

Total cost of Project	Total Match Funding	Total SIB requested
£60,000	£57,000	£3,000
Project Duration	Start Date	End Date
5 months	May 2011	September 2011

The Project

The new Sunderland Festival will take place between 1 - 4 July 2011. The festival will be city wide with the main site located at North Area Playing Fields. Because of the location of the main site in Washington and the link to Independence Day the overall festival's theme will be Americana.

The main site will feature:

- Local & regional Bands night - Friday 1 July
- Country & Western evening - Saturday 2 July

Daytime Saturday & Sunday programme including:

- Classic American Car Display
- American Football Display
- Baseball and Basketball Demonstrations and competition
- Fun Fair
- Kite Flying
- Cheerleading demonstrations
- Music and dance performances from schools and community groups across Sunderland

The emphasis of activity on the main site and across the city will be on participation as well as enjoying the entertainment.

Additional activity will be taking place at:

- Arts Centre Washington - Arts & Craft Fair Saturday 2 July
- Drive In Movie Saturday 2 July - venue to be confirmed
- City Centre - Market and Music in Sunnyside Gardens Saturday 2 July
- Barnes Park - Swing and Jazz Bands Sunday 3 July
- Washington Old Hall - Independence Day activity - 4 July

The Need for the Project

Previous festivals - Sunderland International Friendship Festival and prior to that the Kite Festival, on the North Area Playing Fields site have attracted significant visitors from both Washington and the wider area.

The new Sunderland Festival will have activity taking place across the city throughout the weekend providing greater opportunities for people to see and participate in American themed activity. There will be activity taking place in each of the 5 areas of the city enabling residents to take in something on their own doorstep as well as in a neighbouring area.

The festival will also encourage participation whether that is children and young people showcasing their music and dance talent or the opportunity to play American Football, Basketball or Baseball, Kite flying or joining in a wide range of children's activity.

The funding from North Area Committee will provide access to the festival activity for a greater number of people from the North area. This will include reduced car parking fees, reduced catering prices, and transport for North area local groups wishing to perform at the festival.

The Outputs for the Project

Output Code	Description	Number
A6	Number of community or educational events held	5
S5	Number of young people benefiting from youth inclusion/diversionary projects	50
S6	Number of additional young people engaged in youth activities	100
P3	Number of people employed in voluntary work	100

Milestones and Key Events	Forecast Dates
Programming of main site	May 2011
Programming of area activity	May 2011
Promotion of events	June 2011
Delivery of event	July 2011

Recommendation: Approve

The application supports the Attractive and Inclusive theme of the local area as well as the heritage priority for the North area, with local community and voluntary groups being given the opportunity to participate in the delivery of the festival and represent the North area.

Application No. 2 – SIB

Funding Source	SIB
Name of Project	International Oral History Conference
Lead Organisation	LHNE

Total cost of Project	Total Match Funding	Total SIB requested
£10,800	£1,000	£9,800
Project Duration	Start Date	End Date
1 Year	June 2011	May 2012

The Project

The project will:

1. Support and develop the delivery of the first north east international oral history conference in July 2011. This conference will attract an international audience to Sunderland. It is an opportunity to promote and celebrate Sunderland in relation to the national/international oral history networks
2. Develop a number of opportunities for the delivery of new training programmes (informal learning) based on the skills and techniques of developing oral history recordings using both sound and vision. These will involve IT based learning in what is considered a high skilled areas.
3. Provide opportunities for up to 20 individuals to access training.
4. Develop a learning/equipment resources for access by groups and individuals. This will support the long term benefits of the project within the community. This can be seen as a library resource of equipment and skills.
5. Record individuals on both audio and video for use in publications/broadcast /exhibitions.
6. Provide an opportunity for individuals to celebrate their achievements at the International conference in July through exhibitions and promotion.

7. Incorporate official tours of St Peter's Church into the programme of events. Use and develop the work of local people to facilitate this. In addition provide an opportunity for a riverside walk for delegates supported by the local community.
8. Provide an opportunity for 15 people to attend the conference and represent their community.
9. The project offers an opportunity to create the development of a new citywide oral history network and active oral history specialist in the community. The conference in July 2011 provides an international platform for the development of this work and a focus for encouraging and facilitating the opportunity for communities and individuals to get involved. The project will help to ensure the strong representation of Sunderland as a cohesive community at the conference, as well as a leader in the development of the regional collection of our cultural heritage through oral histories

The Project will work directly with four local history societies; Monkwearmouth local History Society, Southwick History Society, St Peters Church Volunteers, Fulwell History Society. Living History will also support the training of volunteers in skills that will support the digitisation of their collections. This will develop increased access and ensure the safeguarding of local collections.

Living History will support the societies in wider outreach developments with the community and schools. The project will develop a leaflet that will combine information from the societies and be circulated to schools etc. LHNE will encourage each society to consider an independent project proposal that may look at future funding for community engagement, project and educational outreach. Each society will participate in the conference and use the market place and ICT equipment to advertise and promote the projects. In addition the art work from school children will be displayed around the conference facilities over the 2 day event.

The Need for the Project

LHNE are part of Sunderland Heritage Forum and The Sunderland Heritage Quarter Developments; providing a secure and stable base for these projects to operate and thrive. We have consulted our audiences through these networks as well as through our contact within the local community through local history societies (we host events through out the year and request suggestions and feedback for future events) and other specialised networks.* This project is an opportunity to provide for further outreach and deliver opportunities to those who wish to become more involved at a local level and access needed training, resources and learning. the project has consulted with representatives of the target groups who will benefit with a remit to improve the sharing and outreach capacity of the individual groups.

It is also precipitated by the hosting of the international oral history conference to be held in July 2011. this information has been sent through the VCS network. LHNE have also consulted with individual groups and work with the regeneration officers for the area.

*We had 5000 visitors and users through 2009-10 in this new facility, who are consulted about services, resources and opportunities.

The Outputs for the Project

Output Code	Description	Number
P3	Number of people employed in voluntary work	85
L5	Number of adults obtaining qualifications (non accredited)	90
A3	Number of community/voluntary groups supported	16
A6	Number of community or educational events held	17

Milestones and Key Events	Forecast Dates
Advertised and establish a programme of training and project opportunities	August 2011
Advertise opportunities for becoming involved in the international conference	June 2011
Book the conference for delegates and develop and organise any participation. Develop exhibition for local representation at conference	June 2011
Develop leaflet information for groups/ co-ordinate potential programmes for the north side	November 2011
Encourage and develop links with groups and wider community/Increase access to society resources through some digitisation	December 2011
Evaluation and review of success of project long term aims to establish loaning service of resources/long term link with schools additional celebration and exhibition of work achieved	February 2012

Recommendation: Approve

This application supports the Attractive and Inclusive theme of the Local Area Plan as well as the Heritage priority for the North area. This will also afford local history groups to increase volunteering opportunities and sharing their knowledge and expertise to a wider audience.

COMMUNITY CHEST 2011/2012 NORTH AREA - PROJECTS PROPOSED FOR APPROVAL

Ward	Project	Amount	Allocation 2011/2012	Project Proposals	Previous Approvals	Balance Remaining
Castle	Hylton Castle Quarterly Newsletter Development, promotion and issue of newsletters	255				
	Total		10,047	255	0	9,792
Fulwell	27 th Sunderland Guides Funding for electric cooker and resources, badges and books to teach guides preparation and cooking skills	500				
	Fulwell WI Christmas event at Christmas Tree opposite Blue Bell, band, singing and refreshments for attendees	100				
	Funding for speakers, demonstrations, flowers and administration equipment	375				
	Total		17,371	975	0	16396
Redhill	Blyth Street Royal Wedding Street Party Funding for bunting, decorations and souvenirs	150				
	Redhouse CA – funding to replace boiler and heating system.	3495				
	Total		12,665	3645	0	9,020
Southwick	Salvation Army – After school club twice per week including meals for children and parents	1000				
	Total		12,004	1000	0	11,004
St Peters	Roker Flower Club Funding for speakers, demonstrations, flowers and administration equipment	375				
	Total		15,326	375	0	14,951
Totals			67,413	6,250	0	61,163