

25th June 2013

**REPORT OF THE CHAIR OF THE PEOPLE BOARD****People Board Progress Report****1 Purpose of Report**

- 1.1 To provide an update of progress against the current year's (2013/14) People Board Work Plan.

**2. Background**

- 2.1 Earlier this year the Local Area Plan's priorities associated with People were referred to the West People Board to action on behalf of the Area Committee. The People Board has started to initiate action on those priorities and **Annex 1** outlines progress to date.

**3 Area Governance Arrangements**

- 3.1 The Area Committees are part of the Council's Executive Function and have two key roles:-

- (a) Influencing decisions on services delivered at a local level; and  
 (b) Identification of key priorities for their areas, in the context of supporting the delivery of the Council's Corporate Outcomes Framework at a local level and ensure maximum impact where necessary through utilising its own resources.

- 3.2 Each ward will have one elected member representative, whose role will be to liaise with their ward colleagues in between meetings and feedback collective views into the Board meetings. Members will work alongside key officers in what will be practical action orientated groups. It should be noted that the Board is not a decision making body and the work / recommendations of the Board will be presented to the Area Committees for final endorsement. Elected member representation on the People Board for this Area Committee is as follows:-

<b>Ward</b>	<b>People Board Membership</b>
Chair	Cllr Rebecca Atkinson
Barnes	Cllr Michael Essl
Pallion	Cllr Cecilia Gofton
Sandhill	Cllr Mary Turton
Silksworth	Cllr Pat Smith
St Anne's	Cllr Susan Watson
St Chad's	Cllr Robert Oliver

**3. Key Areas of Influence/Achievements up to 31 May 2013**

- 3.1 Outlined below is a summary of the key areas of influence / achievements of the West People Board up to 31 May 2013.

<b>Action Taken</b>	<b>Outcome</b>
<b>Early Intervention and Locality Based Services</b>	
<b>Youth Contracts</b>	
Review and influence the service specification of youth contracts to meet the need in the West	<ul style="list-style-type: none"> <li>An update report is included within <b>Annex 2</b>, identifying recommendations from the People Board.</li> </ul>

<b>Area Priority: Job Prospects</b>	
Apprenticeship Programme	<ul style="list-style-type: none"> <li>Agreed to review the apprenticeship programme once 30 apprentices have been recruited with a view to building upon good practice.</li> </ul>
Enterprise Programme	<ul style="list-style-type: none"> <li>Identified the need to build upon good practice from the former enterprise scheme with a focus on developing a scheme that would create enterprise to support the Personalisation Agenda and increase residents choice and control when looking to access support services.</li> <li>Officer group established and met to draft a potential enterprise scheme for the West that would increase the number of enterprises established by West residents that support and offer Sunderland resident's greater choice and control when accessing social care services, which would be provided by local people and enterprises.</li> </ul>
Internship Programme	<ul style="list-style-type: none"> <li>Officer group established, identified issues with support to young people leaving school and accessing appropriate further education, employment and training.</li> <li>Officer group developed a work experience programme for young people aged 16 – 18 years old to add value to current AC funded programmes and existing provision as well as additional support to young people to access appropriate further education, employment or training</li> <li>Recommendation to align funding to support delivery of the project via a call for projects.</li> </ul>
<b>Area Priority: Health and Wellbeing</b>	
Healthy Eating and Obesity	<ul style="list-style-type: none"> <li>Ensured that the People Board workplan and Children's Local Area Board action plan linked up and identified joint priorities and outcomes and how a partnership approach could be taken to achieve these outcomes.</li> <li>Identified the benefits and successful outcomes of the Stay and Bake course that has been piloted by Children's Centres in Sandhill and St Anne's ward.</li> <li>Using best practice and lessons learned from the pilot a further Stay and Bake course has been developed to be delivered in each of the six wards targeting hard to reach families who do not engage in any other services. The course will target and address child and family health and wellbeing.</li> <li>Those families who participate in the Stay and Bake course will be referred onto relevant programmes supported by West Area Committee including employment and health programmes to meet additional need.</li> <li>Recommended an alignment of SIB funding to support delivery of the Stay and Bake course.</li> </ul>
Review the use of Community Health and Information Points (CHIPs)	<ul style="list-style-type: none"> <li>Identified the current location, use and state of repair of the four CHIPs machines located within the West.</li> <li>Agreed to review the location and use to ensure the CHIPs machines were best placed to support health projects and support the achievement of improved health outcomes in the West.</li> <li>Aligned funding to support the repair of CHIPs machines in the West to ensure they continue to support the improvement of health outcomes in the West.</li> <li>Support to be provided to the VCS organisations using CHIPs machines to identify the means to raise funds for future repair</li> </ul>

	and maintenance requirements.
Transformation of Adult Social Care	<ul style="list-style-type: none"> <li>• Identified and agreed specific actions for West Area as defined within the workplan at Annex 1.</li> <li>• Developed a dementia module to be offered as part of the Health Champions programme using a targeted approach for delivery and more focused outcomes.</li> <li>• Recommended the alignment of SIB funding to the delivery of a Health Champions module on Dementia.</li> </ul>
<b>Area Priority: Activities for Young People</b>	
Community Goalposts	<ul style="list-style-type: none"> <li>• Influenced the creation of 3 informal play/sporting areas within the West area, offering a safe venue for play and additional diversionary activities for young people. The 3 areas recommended by the People Board for the installation of Community Goalposts within the West are: <ul style="list-style-type: none"> <li>- West Park</li> <li>- Silksworth Ski Slope (near North Moor)</li> <li>- Barnes Park</li> </ul> </li> </ul>

#### **4. Recommendations**

- 4.1 Members are requested to consider the progress and performance update with regard to the West People Board Work Plan for 2013/2014.
- 4.2 Agree the review of the location and current use of Community Health Information Points.
- 4.3 Agree the 3 identified locations for Community Goalposts within the West Area of Sunderland.

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