

REPORT OF THE EXECUTIVE DIRECTOR OF CITY SERVICES

REGULATORY COMMITTEE – 29 MARCH 2010

POLICE, FACTORIES ETC. (MISCELLANEOUS PROVISIONS) ACT 1916

POLICY WITH REGARD TO STREET COLLECTIONS IN THE VICINITY OF THE STADIUM OF LIGHT AND THE CITY CENTRE ON CONCERT DAYS

1.0 PURPOSE OF THE REPORT

- 1.1 To request Members to consider the adoption of a policy with regard to collections within the vicinity of the Stadium of Light and the City Centre on the days that high profile non-football events such as concerts are taking place.

2.0 DESCRIPTION OF DECISION (RECOMMENDATION)

- 2.1 The Committee is recommended to give consideration to the adoption of a policy with regard to collections within the vicinity of the Stadium of Light and the City Centre on the days that high profile non-football events such as concerts are taking place.

3.0 INTRODUCTION/BACKGROUND

- 3.1 Members may recall that in June 2009 there were three concert events which took place at the Stadium of Light. The Regulatory Committee granted Street Collection permits to a single organisation for each of the concerts. However, the promoter of the concerts, separately, undertook a collection for a charity at the Stadium of Light. No consents were necessary for these collections as the land is owned by Sunderland AFC. The net result was that concert-goers were asked to give to two separate good causes on their way into the venue.
- 3.2 Members may be aware that there is to be another high profile concert at the Stadium this summer. The club advise that the promoter of this concert will also arrange a charity collection on their land and may also wish to apply for consent to collect in the surrounding streets

4.0 CURRENT POSITION

- 4.1 In order that, in the interests of fairness and the avoidance of confusion, concert-goers are not asked to contribute to more than one charity, it is proposed that the Committee adopts a policy of refusing applications for street collections in the City Centre and in the vicinity of the Stadium of Light on days upon which high profile non-football events such as concerts are taking place unless an applicant demonstrates why, in the interests of the public, its application should be granted.
- 4.2 It is also proposed that, should the promoter of a concert apply for a street collection permit in the vicinity of the Stadium on the day of a concert, Members delegate to the Executive Director of City Services power to grant the consent.

5.0 REASONS FOR THE DECISION

5.1 To ensure only one street collection per event occurs in order to avoid confusion on the part of concert-goers and to promote fairness.

6.0 ALTERNATIVE OPTIONS

6.1 None submitted.

7.0 RELEVANT CONSIDERATIONS

7.1 None.

8.0 GLOSSARY

8.1 No acronyms or abbreviations have been used in this report.

9.0 LIST OF APPENDICES

9.1 None.

10.0 BACKGROUND PAPERS

10.1 None.