

9 APRIL 2014

REPORT OF THE CHAIR OF THE PEOPLE BOARD

People Board Progress Report

1 Purpose of Report

1.1 To provide an update of progress against the 2013/14 People Board Work Plan.

2 Background

2.1 Earlier this year the Local Area Plan’s priorities associated with People were referred to the Coalfield People Board to action on behalf of the Area Committee. The People Board is initiating action on those priorities, the report set out below and **Annex 1** outlines progress to date.

3 Area Governance Arrangements

3.1 The Area Committees are part of the Council’s Executive Function and have two key roles:-

- (a) Influencing decisions on services delivered at a local level; and
- (b) Identification of key priorities for their areas, in the context of supporting the delivery of the Council’s Corporate Outcomes Framework at a local level and ensure maximum impact where necessary through utilising its own resources.

3.2 Each ward will have elected member representation, whose role will be to liaise with their ward colleagues in between meetings and feedback collective views into the Board meetings. Members will work alongside key officers in what will be practical action orientated groups. It should be noted that the Board is not a decision making body and the work / recommendations of the Board will be presented to the Area Committees for final endorsement. Elected member representation on the People Board for this Area Committee is as follows:-

- Councillor Anne Lawson (Chair and Shiney Row ward)
- Councillor Derrick Smith (Copt Hill)
- Councillor Colin Wakefield (Copt Hill)
- Councillor James Blackburn (Hetton)
- Councillor Florence Anderson (Hetton)
- Councillor Gemma Taylor (Houghton)

3.3 Members are required to represent their ward and should liaise with ward colleagues on Place Board matters accordingly. Cllr Dennis Richardson attends People Board as Chair of Area Committee to assist co-ordination between Place and People Boards.

4. Key Areas of Influence/Achievements to date

4.1 Outlined below is a summary of the key areas of influence / achievements of the Coalfield People Board up to March 2014.

Action Taken	Outcome
Strategic Influencing : Early Intervention and Locality Based Services	
Influencing of early intervention and locality services	<ul style="list-style-type: none"> • The board now receive regular performance updates from the Locality Manager with regard to attendance, CAF, Children’s Centres, Connexions and Risk and Resilience. Specific areas to note are highlighted for discussion. The last update was given at the March meeting. Of note, was the high level of NEET (not

	in education, employment or training) young people. The People Board wish to explore this further
Library Services have been reviewed	<ul style="list-style-type: none"> • The Community Engagement Officer for library services in the Coalfield area attended the VCS Network meeting in February 2014 and gave Network members an overview of the service, including books at home • Book collections have now been established by Community Librarians in 13 local community venues across the area
Strategic Influencing: Health and Wellbeing	
Members requested to be involved in the Integrating Wellness review	<ul style="list-style-type: none"> • Consultation has taken place and the People Board will receive further information on the Integrated Wellness review and the model that has been developed in response to earlier discussions within the People Board and the Stakeholder event in November 2013. • The model is based upon the principles of the Health and Wellbeing Strategy to enable and empower individuals and communities to make positive changes to their own health. • The new model will take account of the health needs of the whole population whilst being tailored to individual need.
Members requested to be involved in the Sexual Health review	<ul style="list-style-type: none"> • An initial presentation was given to the People Board in December 2013 • Members gave input and raised queries around the involvement of young people (schools and youth parliament) in the review and accessibility of c-card services • The People Board will discuss further at the April 2014 meeting to inform future commissioning arrangements in line with the needs of the area
Strategic Influencing: Welfare Reform	
Further information was requested by the Chair following the January 2014 Area Committee	<ul style="list-style-type: none"> • A representative from Gentoo made members aware of the Real Life Reform (RLR) study currently being carried out. Copies of the latest update were provided to members • The March 2014 People Board received a presentation from Gentoo regarding the main issues for local people and how the changes in welfare and benefit were affecting the community • A project to add value to the current First Tier Welfare Advice contract has been developed in consultation with the People Board and is presented at item 8, finance report
Strategic Influencing: Family, Adult and Community Learning (FACL)	
The People Board were presented with information on Family and Adult Community Learning (FACL), including current delivery and how FACL is procured.	<ul style="list-style-type: none"> • Members considered current provision and how this meets local need, and how awareness and take up of the provision can be maximised. • It was noted that a very small proportion of courses currently being delivered are in the Coalfield area • Transport is an issue and if courses are not available locally, then there is less opportunity to take up the offer • The People Board recommended: <ul style="list-style-type: none"> - An overview of FACL be presented to the VCS Network. - Opportunities to be a training provider or host venue be presented to the VCS. - The VCS to be given the opportunity to identify gaps in provision for the needs of the area. - The VCS to promote and market current FACL opportunities to residents and users to encourage take up. - FACL delivery to be aligned to local area priorities to maximise value for money and improved outcomes. - Consideration is given to FACL being procured by area
Area Priority: Transformation of Adult Social Care	
Raise awareness of	<ul style="list-style-type: none"> • A directory is being developed using information and

services available for Older and vulnerable people	<p>knowledge from HHAS, public health, elected members, VCS network partners and residents. Members are encouraged to provide further intelligence to assist in the collection of accurate information</p> <ul style="list-style-type: none"> Projects successful in gaining SIB to deliver activities for older people have now all met together to ensure they can refer and signpost to each other where appropriate
The Clinical Commissioning Group (CCG) is delivering a 'pilot' in the Coalfield area to reduce the number of admissions to A&E from care homes	<ul style="list-style-type: none"> A presentation on the work was given to the Board in February 2014 by Dr Wendy Kaiser who is leading on the project A total of 4 GP practices, 13 residential care homes and 1 extra care scheme are taking part in the pilot which delivers 'enhanced care' to residents Outcomes include: <ul style="list-style-type: none"> Patient-centred care with residents and relatives involved in decisions about care A structured proactive approach to care Co-ordinated teams working together Built on primary care, supported by a range of specialists and allied health care professionals Partnership approach with care home providers Shared information / assessments / policies / training / governance The People Board will be kept updated on progress/results
People board have begun the development of a 'dementia friendly community'	<ul style="list-style-type: none"> A 'dementia module' for the health champions training, developed by public health colleagues and funded by Area Committee via SIB, is being delivered across the area in local venues. To date five workshops have taken place, and a total of 67 people living, working or volunteering in the Coalfield have attended. Feedback to date is very positive As part of the work of the Sunderland Multi Agency Dementia Group, the Coalfield area has been selected as the pilot area for a 'Dementia Friendly Shopping Centre'. This will link with other key priorities for the Coalfield area, namely 'Support for older people' and 'Support for local shopping centres'. The Area Community Officer will lead on this work with relevant partners and community groups and develop an action plan to take this work forward.
Area Priority: Support for older people, vulnerable adults and carers	
People Board developed a mechanism to provide small SIB grants to local organisations to support older people	<ul style="list-style-type: none"> In addition to the ongoing projects funded via SIB, a further call for projects resulted in six applications being approved at the last Area Committee in January 2014 All six projects attended a joint induction meeting and have now begun delivery at various locations across the area All projects are encouraged to work together, co-ordinate delivery and refer or signpost to each other to maximise opportunities and provide value for money Working with colleagues in Street Scene and highways, repairs have been carried out on public access areas around the Houghton Centre for the Blind. To further support the Centre in its work with people who are visually impaired an SIB request is contained in the Finance Report at Item 8 on the agenda.
Area Priority: Health and young people	
Joint funding by Area Committee and the Sunderland CCG was agreed to develop small scale local projects to improve a)	<ul style="list-style-type: none"> A total of £60,000 (£30,000 SIB and £30,000 CCG) was approved for this priority A call for projects to deliver relevant services resulted in 16 project applications, ten of which were approved at January 2014 Area Committee. It is recommended that the balance remaining from the

sexual and mental wellbeing in young people and b) improve healthy weight in children	approved allocation is utilised to develop an 'opportunity fund' to encourage young people to design, develop and deliver small projects themselves. Young people would be expected to present their idea to the People Board who would agree whether the project receives funding
---	--

5. Recommendations

5.1 Members are requested to:

- a) Consider the progress and performance update with regards to the Coalfield People Board Work Plan for 2013/2014
- b) Agree to the development of an 'opportunity fund' with the remaining balance from the Health and Young People budget, and agree that the People Board would oversee allocation of this funding and report back to each Area Committee

Contact Officer: Pauline Hopper, Coalfield Area Community Officer Tel: 0191 561 7912
 Email: pauline.hopper@sunderland.gov.uk

Annex 1 Workplan