

**At a meeting of the NORTH SUNDERLAND AREA COMMITTEE held in the BUNNY HILL CENTRE, HYLTON LANE, SUNDERLAND on MONDAY, 21<sup>st</sup> JANUARY, 2013 at 5.30 p.m.**

**Present:-**

Councillor Bell in the Chair

Councillors Bonallie, Copeland, Davison, Foster, Howe, MacKnight, Shattock, Stewart, D. Wilson, Wiper and N. Wright

**Also in Attendance:-**

- |                     |   |
|---------------------|---|
| Ms. Wendy Cook      | - Youth and Community Coordinator, SNCBC                                    |
| Mr. Colin Dagg      | - Keeping Kids Active   |
| Mr. Brian Dixon     | - North East Aircraft Museum  |
| Ms. Gillian Gibson  | - Consultant in Public Health, STPCT  |
| Mr. Hugh McShane    | - SNCBC   |
| Ms. Viv Metcalfe    | - Area Community Coordinator, Sunderland City Council                       |
| Ms. Sandra Mitchell | - Head of Early Intervention and Locality Services, Sunderland City Council |
| Mr. Andy Old        | - Area Response Officer, Sunderland City Council                            |
| Mr. Alan Scott      | - North Locality Manager, Sunderland City Council                           |
| Ms. Sue Stanhope    | - Director of HR & OD, Sunderland City Council – ALE (Area Lead Executive)  |
| Ms. Gilly Stanley   | - Area Officer (North), Sunderland City Council                             |
| Ms. Joanne Stewart  | - Principal Governance Services Officer, Sunderland City Council            |
| Mr. Vince Taylor    | - Head of Strategy and Performance, Sunderland City Council                 |
| Mr. Simon Wooley    | - Head of Learning, Beamish   |
| Mr. Gary Yates      | - Tyne and Wear Fire and Rescue Service                                     |

**Chairman's Welcome**

The Chairman welcomed everyone and opened the meeting, inviting introductions around the room.

**Apologies for Absence**

Apologies for absence were submitted to the meeting on behalf of Councillors Curran, Francis and Jackson.

## **Declarations of Interest**

Councillor Bell made a declaration in the SIB application for the Why Did Charlie Buchan go to War? Project from Beamish as he was a Council appointed representative on the board of Beamish Museum Limited and left the meeting whilst it was considered.

## **Minutes of the Last Meeting of the Committee held on 17<sup>th</sup> September, 2012 and of the Extraordinary Meeting held on 16<sup>th</sup> October, 2012**

1. RESOLVED that the minutes of the last meeting of the Committee held on 17<sup>th</sup> September, 2012 and of the extraordinary meeting held on 16<sup>th</sup> October, 2012 (copies circulated) be confirmed and signed as a correct record.

## **Health and Wellbeing Strategy**

The Executive Director of Health, Housing and Adult Services and Head of Strategy, Policy and Performance submitted a joint report (copy circulated) on the development of the Health and Wellbeing Strategy being produced in conjunction with the Clinical Commissioning Group which required formal Cabinet approval before the end of March 2013.

(for copy report – see original minutes)

Mr. Vince Taylor, Head of Strategy, Policy and Performance gave a comprehensive power point presentation detailing the following 3 Key Elements of the Strategy:-

- i) Design Principles – the ways of working underpinning all commissioning decisions
- ii) Assets – the core assets which could be built upon in Sunderland to impact on the health and wellbeing of residents
- iii) Strategic Objectives– the ultimate goals of the strategy which would focus the development of high level actions and commissioning plans, as follows:-

- Promoting understanding between communities and organisations
- Ensuring that children and young people have the best start in life
- Supporting and motivating everyone to take responsibility for their health and that of others
- Supporting everyone to contribute
- Supporting people with long-term conditions and their carers
- Supporting individuals and their families to recover from ill-health and crisis

In conclusion Mr. Taylor advised that the next steps would include developing the strategic objectives into actions, consulting on the strategy and actions and seeking formal approval for the strategy.

Members having fully considered the report and presentation, it was:-

2. RESOLVED that:-

- the approval process and timescales be noted; and
- the North Sunderland People Board be asked to consider the strategy in more detail and report back to the Area Committee as and when necessary.

### **Place Board – Progress Update**

The Chief Executive submitted a report (copy circulated) which provided an update of progress against the current years Place Board Work Plan.

(for copy report – see original minutes)

Councillor Wilson, Chairman of the Place Board presented the report advising that the Place Board had started to initiate action on those priorities associated with Place and referred them to the Annex to the report which outlined progress made to date.

Mr. Andy Old, Area Response Officer, gave a detailed progress update on the following key areas of influence and achievements of the North Place Board up to 31 December, 2012:-

- Responsive Local Services (RLS) : Streetscene : car dealers selling cars from grass verges and footpaths;
- Greenspace Improvements : an audit of large spaces of neglected land and proposals for development;
- Shopping Centre Improvements; an audit of shopping centres, identifying areas for improvement and ensuring local business deliver their responsibilities in relation to keep areas clean and tidy; and
- Heritage; influencing the increased use of the River Wear and supporting heritage in the area through SIB.

Following Member discussions, it was:-

3. RESOLVED that:-

- i) the progress and performance update with regard to the North Place Boards Work Plan for 2012/13 be received and noted; and
- ii) the change to the work plan for items 3.i and 3.ii to be included under the remit of Item 3 be agreed.

## **People Board – Progress Update**

The Chief Executive submitted a report (copy circulated) providing an update of progress against the current years People Board Work Plan.

(for copy report – see original minutes).

Councillor Foster, Chairman of the People Board presented the report advising that the People Board had started to initiate action on those priorities associated with People and referred them to the Annex to the report which outlined progress made to date.

Mr. Alan Scott, North Locality Manager, gave a detailed progress update on the following key areas of influence and achievements of the North People Board up to 31 December, 2012:-

- Early Intervention Locality Services : influencing the commissioning proves for youth contracts;
- Activities for Young People : previous action to approve funding for holiday activities and supporting future activities through the use of SIB funding.

Members having fully considered the report and updates, it was:-

4. RESOLVED that the progress and performance update with regard to the north Area People Board's Work Plan be received and noted.

## **Community Chest, Strategic Initiatives Budget (SIB) and Healthy City Investment Fund (HCIF) – Financial Statement and Proposals for Further Allocation of Resources**

The Chief Executive submitted a report (copy circulated) which requested Members to give consideration to requests for funding from Community Chest, Strategic Initiatives Budget and Healthy City Investment Fund to support initiatives which would benefit the area.

(for copy report – see original minutes)

Ms. Stanley presented the report and advised Members of the applications for funding which were set out as an annex to the report.

Members discussed the SIB proposal from Beamish and Councillor Howe felt that it was a topic which schools should be covering through history lessons themselves. Members considered the merits of the project and the outcomes for children of the North Sunderland Area that were expected.

Following discussions, the application was put to the vote and Members having fully considered the report and remainder of the applications therein, it was:-

5. RESOLVED that:-

- the financial statement as set out in paragraph 2.1 of the report be noted;
- approval be given to the allocation of SIB funding from the 2012/13 budget of £15,000 as a contribution towards the Beamish – Why did Charlie Buchan go to war? Project;
- approval be given to the allocation of SIB funding from the 2012/13 budget of £27,810 as a contribution towards the Keeping Kids Active in Sunderland Project;
- approval be given to the allocation of SIB funding from the 2012/13 budget of £13,000 as a contribution towards the North East Aircraft Museum Access Road;
- approval be given to the allocation of SIB funding from the 2012/13 budget of £3,500 to deliver improvements to support the Shopping Centres and Neglected Land Priority, subject to a detailed application, consultation and appraisal;
- approval be given to the changes to Thompson Park project to include the footpath around the park, the fitness trail and the garden path, subject to receipt of detailed SIB application, assessment and consultation; and
- approval be given to the twenty one proposals for support from the 2012/13 Community Chest, totalling £17,710.78, as set out in the annex to the report.

The Chairman thanked everyone for the attendance and closed the meeting.

(Signed) R. BELL,  
Chairman.