

Summary of SIB and Healthy Cities Funding Applications

SIB Project 1 – People’s Challenge (Community Challenge phase 2)

Total cost of Project	Total Match Funding	Total SIB requested
£10,000	£0	£10,000

The Project

The main purpose of this project is to involve and engage residents across the Coalfield area and introduce them to the ways they can influence activities in their own area. This project will provide a mechanism to enable the local community to influence and deliver area priorities as identified in the Local Area Plan and subsequent action plans.

Using the 'Coalfield Community Challenge' project as a model of best practice, this project will enable the Coalfield Area Network and partners to develop and deliver relevant projects against priorities. This phase of the project will support a) Healthy life choices for young people, and b) Support for older people, vulnerable adults and their carers.

The VCS Network will discuss the priorities at the next available meeting and offer suggestions and ideas on what local groups can do to support the Area Committee in achieving its priorities. Events planning training will be carried out as part of this project. This will enable local groups to become more confident and efficient in funding and planning their own activities and events in future, offering capacity building and sustainability to the local community.

Sport and exercise sessions will be delivered, healthy eating information and demonstrations will be given and young people will be introduced to the benefits of growing schemes on allotments and community gardens. This will ensure links with other Coalfield area priorities.

Social and stimulating activity will be encouraged amongst older people and those who are vulnerable or isolated. The project will work with existing services in all sectors to ensure the support given is adding value and complementing current delivery in the area.

The project will work in partnership with the relevant working groups and Area Boards set up by the Area Committee and the relevant officers and partners supporting the achievement of the stated priorities. The VCS network will be supported and guided by the Area Community Co-ordinator who will ultimately be responsible for the delivery of the project.

Recommendation: Approve

SIB Project 2 – Junior and Holiday Youth Provision

Total cost of Project	Total Match Funding	Total SIB requested
£24,482	£0	£24,482

The Project

The money will be allocated to junior clubs for each ward area; holiday provision for both junior and senior clubs and also extend provision in Herrington Country Park.

Junior Clubs

There will be 5 junior youth club projects delivered in each Coalfield ward area and includes a junior learning difficulties and disability session for the cluster area. The sessions will be delivered where need has been identified via the pilot project funded by SIB in the year 2011/2012 and using lessons learnt from this provision. The junior clubs will begin from the week commencing 24.09.2012 and cease in the week commencing 18.03.2013.

The session breakdown is as follows:

- Hetton Ward – Delivery outlet, Flatts Youth Base will be delivered by Groundworks in partnership with SNCBC. Due to the building layout the session will be covered by 3 staff and will run for 22 weeks on a Friday evening from 5.30pm – 7.30pm.

- Copt Hill Ward – Delivery outlet, Houghton Community Centre will be delivered by the YMCA. Following the success of the junior pilot, the session will be staffed by 3 staff and will run for 22 weeks.
- Shiney Row Ward – Delivery outlet, Shiney Row Youth Base will be delivered by 2 staff from SNCBC and will run for 20 weeks.
- Houghton Ward – Delivery outlet, Fencehouses YMCA will be staffed by 2 staff from Herrington Burn YMCA and will run for 20 weeks.
- Coalfields locality LDD group - Delivery outlet, Herrington Burn YMCA will be staffed by 4 members of staff and will run for 12 weeks.

Note: the start dates vary due to the completion of pilot junior club dates.

Holiday Provision

A pot of money will be allocated from the SIB funding to provide holiday activities for both junior and senior clubs). The money will be allocated via providers meetings and discussions with all partner agencies (SNCBC, Groundwork, YMCA and Underground) to ensure maximum impact with funding available.

Additional Session

It has been identified via LMAPS that there is a need for sessions within Herrington Country Park particularly around the skate park, in addition to the commissioned session currently being delivered by SNCBC from this venue. We would like to propose an additional session of detached work in the area to reduce the issues being reported and request that 2 workers from Groundwork deliver this session.

Targets

The project will work with 150 young people over the term of the project. Of these young people, there will be 80 ‘new’ young people, who have not been previously engaged with youth provision.

Recommendation: Approve

Healthy Cities Investment Fund Project – Coalfield Healthy Men Partnership

Total cost of Project	Total Match Funding	Total SIB requested
£32,950	£1,950	£31,000

The Project

This 12 month partnership project will offer a holistic, co-ordinated approach to reducing cancer mortality for local men. The project aims to improve the physical and mental health of men in the Coalfield area by identifying local need and working together effectively to focus on gaps in current service provision. New, innovative ways of working will be developed reaching traditionally ‘hard to reach’ groups of men and engagement in services and activities will be increased. There is no one specific service actively targeting and engaging with men regarding their health, and it is recognised that men are far less likely to access health and support services than women. The project will link to existing provision such as health champions, GPs, health trainers, exercise on prescription, NHS health checks and smoking cessation.

Washington Mind will take the lead role on the project by setting up a partnership steering group made up of all of the delivery partners and ensuring development and co-ordination of the project. The steering group will use public health data to consider local profiles to highlight gaps in provision. Each of the local grass roots organisations will also bring their own intelligence and knowledge to the group. Partners engaged to date are:

- Get Hooked on Fishing
- Football Fitness
- ELCAP Community Wellness
- Elemore Banner Group
- Shiney Row Male Voice Choir

The Hetton Centre
SNCBC
Groundwork
Houghton District Round Table
Penshaw CA Allotments
Herrington Bowls Club

All of the above organisations will bring a unique element to the project, engaging men through activities and events which interest them. In addition, the project will focus on a community outreach model which will target men in venues which they already use such as work places, gyms, dads' clubs, pubs and barbers. The two main elements of the project are a) Awareness raising about the signs and symptoms of cancer and promotion of services and support available b) Engagement in healthy lifestyle activities and events. The combined efforts of the partnership will enable the project to deliver 15 group events and 50 individual awareness raising sessions per quarter. The steering group partners will produce a 2013 calendar which will give a different message each month, relating to activities/events within that month. A community budget will also be available to ensure other groups can take part during the 12 month project period. The partnership steering group will ensure that all organisations deliver in a co-ordinated and complementary way. The Area Community Co-ordinator and Area Officer will provide support and advice on behalf of the Area Committee. The Chair of the Coalfield Area People Board and the Area Committee Health rep from the TPCT will be kept informed and invited to attend steering group meetings where relevant.

Recommendation: Approve