

North Area Committee: Work Plan 2014 -15
PEOPLE

Item 3 Annex 1

	Area Priority	ACTIONS	Lead Agent(s)	Progress Report
1	Health and Wellbeing	Link with CCG to ensure partnership approach developed to delivering our Health Priorities in the North to include:-	SCC/CCG	Members, officers and colleagues from the North CCG Team to continue to work together to discuss mutual priorities and opportunities for joined up approaches to delivery.
		1. Funding services and activities which address social isolation	Various Partners	<p>At its meeting on 18.6.14 Area Committee approved SIB funding to address social isolation. 4 Projects were approved as a result of a Call For Projects via the Area VCS Network. Those projects included:-</p> <p style="text-align: right;">CEED -</p> <p>awarded £4,470 to deliver the 'Wellbeing Together' programme of events with a range of wellbeing sessions delivered by HOPS Wellbeing Service and Horticulture sessions delivered by CEED. Groundwork NE - awarded £4,500 to support older people across the North by introducing them to 'Active Green Living activities'.</p> <p>Age UK awarded £2,050 to 'Promote Friendships in North Sunderland' . There are three aspects to this project 1. The production and circulation of an older people's newsletter with information on services from across the North. 2. A Friendship event which was held on 20th August and attended by 37 guests. 3. 'Bring a friend volunteer' to encourage volunteering and new friendships amongst existing volunteers in the North. The Salvation Army - awarded £4,000 for 'United we Stand' to work with partners to identify and engage with individual at risk of social isolation, and invite those identified to a variety of activities in Austin House.</p>

				<p>June Area Committee approved the balance of SIB funding for Social Isolation Projects to be used to fund trips/events with applications being endorsed by the People Board</p> <p>An application by Southwick and Monkwearmouth Community Transport was endorsed by the November People Board with a further call for projects agreed for the remaining funds.</p> <ul style="list-style-type: none"> • A further call for projects was carried out in order to support the delivery of trips, events and activities which address social isolation with the following applications submitted and endorsed by the February People Board: Sunderland North Family Zone - Imagine Project (£850), Southwick & Monkwearmouth Community Transport - Trips (£944), Carers Centre - This is Me Project (£1,289), Chillingham House - Web Surfers (£295), B Active n B Fit - Social Holistic Activities Mentor (£500), Age UK Sunderland - Active Ipad (£750), CEED/HOPS - Wellbeing Together (£1,424) • CCG provided funding of £2016 to cover the shortfall in the remaining SIB funds in order to support the applications endorsed by the February People Board.
		<p>2. Work with CAs in the North to develop capacity to play a central role in delivery of services and activities in the area</p>	<p>CAs/VM</p>	<p>At its meeting of 18.6.14 Area Committee approved funding for 4 Self Supporting CAs in the North area. In turn those organisations are to help to reduce Social Isolation in the area. £2,500 was allocated to Castletown, Redby, Thompson Park and Redhouse CA s.</p> <p>VM to continue to work with all CAs to discuss funding awarded and their approach to delivering services and activities that will encourage further uptake from socially isolated members of the community.</p>

	<p>3. Maximising the Use of the Health Funds for use of Green/Open Space to address health issues (also links to Place) to include usage of the river including fishing/angling and boating</p>	<p>SCC/Partners</p>	<p>£20k was allocated to North Area Committee from the PCT (Now CCG) to support improvement to mental and physical wellness through a combination of approaches aimed at facilitating local people's access to, and use of, local green space.</p> <p>Members considered potential locations to target this resource as part of the area tours in July.</p> <p>After a number of discussions both People and Place Board agreed to prioritise the usage of the Greenspace funding to support the further development of activities at Marine Walk (as a joint priority for both People and Place).</p> <p>A Package of initiatives are being developed which will be funded from the £20k Greenspace budget along with additional support from SIB. The initiatives currently in the process of development and costing out include the redevelopment of the former paddling pool, beach activities, an electric bike scheme and 'Be active in our Greenspace' which is a project to mark out accessible circular routes and encourage a range of target audiences to walk/jog/run. Proposals to allocate grant to those initiatives were agreed at the December Area Committee. CCG provided additional funding of £20,000 with members and CCG approving the alignment of this funding to the Bike Hire Scheme Project. (subject to final CCG approval)</p> <p>CCG agreed alignment of £20,000 to the North Bike Hire Project Call for Projects circulated to the VCS with applications considered at the May Place Board and recommendation made to June Area Committee</p>
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	4. Promote the take up of Health Champions Training including the Dementia Module	SCC/Age Concern	<p>7.4.14 Area Committee approved £5,750 of SIB funding to deliver a Dementia Training Module as part of the Health Champions Training Programme. A series of 10 Half day sessions (up to 18 participants at each) will be delivered in the North locality aimed at community and voluntary workers, and carers. All to be held by 31st March 2015. The training programme is targeted at people working, living and volunteering in the North.</p> <p>Members have been provided with details on the dementia training module and encouraged to attend.</p>
	5. Promotion of dementia friendly communities model	SCC/CCG	<p>The Dementia Training module is being delivered as part of a wider Health Champion programme, for people working, living and volunteering in the area to provide up to date information and improve their knowledge to help the lives of people with dementia. An understanding will be given of the different types of dementia, identify common signs and symptoms and explore local and national support options available</p>
	6. Support the development of leaflet/pamphlet given when diagnosis of dementia is made		<p>•A key priority for the CCG Team has been the introduction of a GP scheme in the North to both diagnose dementia and help determine appropriate pathways, Further information awaited in relation to those pathways in order to share with the board.</p>
	7. Identify current leaflets available including key contacts for all and support the development and promotion of availability		<p>•To be addressed in discussion with CCG. The CCG have been provided with the leaflets developed by Age UK Sunderland as part of the SIB funded Social Isolation Project. In addition the CCG are linked in to the North VCS Network and have received details on how to access the Directory of Services on Sunderland City Council Website.</p>

	8. Responding to issues raised through Sexual Health and integrated wellness reviews	SCC(GG)	Gillian Gibson to keep members up to date when appropriate
2 Activities For Young People	1. Elected members to attend Youth Operational Group and receive regular updates on youth activity delivery	SCC	Cllr Copeland, as chair of the People Board, now also chairs the Youth Operational Group (YOG). This will help to develop further the link between the People Board and the YOG. There remains a standing invite to all ward members to continue to attend minutes of meetings are shared with all members
	2. Influence and support the delivery of youth activity in the North.		<p>At the board meeting held in August 2014 members received a report outlining Youth Service Performance and Future Commissioning Arrangements. Members were asked to consider the focus of contracts going forward and to feed in their views of what has worked well, or not, to date and suggest any changes to improve outcomes for young people. To be discussed further at the January People Board.</p> <p>January People Board received an update on work being carried out with North commissioned youth providers to extend current contracts with a reduction in outcomes linked to the need to secure financial efficiencies</p> <p>January People Board discussed the opportunity to fund school summer holiday activity for young people and recommended to March Area Committee SIB funding of £30,000.</p> <p>March Area Committee agreed SIB funding of £30,000 for the People Board to develop a call for Projects</p> <p>Call for Projects circulated to the VCS and applications considered at May Board with recommendations to be considered at June Area Committee.</p>

		<p>3. Consider opportunities for young people to support their Health and well being (links to Place Board priorities for developing green/open/river/sea spaces).</p>		<p>As part of the Children's Takeover Day on 21.11.14 young people from Castle View Academy were invited along to a Special People Board meeting at Marine Walk and asked to feed in their views on the re-design of the former Paddling Pool, Beach Activities and an electric bike project. Their views will help to shape the final proposals for the project.</p> <p>The People and Place Board have also agreed to engage with Young People via contracted youth providers, youth projects and activities delivered through cultural spring to determine their views on future proposals for the Wheeled Sports Park at Downhill. Proposals to be considered at a February People Board Meeting</p> <p>February People Board met with young people who presented the findings of their consultation and the Board are to recommend to March Area Committee SIB funding of £35,000 to enhance the Wheeled Sports Park.</p> <p>March Area Committee agreed SIB funding of £35,000 to enhance the Wheeled Sports Park, SCC Design Services are currently preparing designs to be discussed by a Steering Group to involve young people</p>
<p>3</p>	<p>Job Prospects and Skills</p>	<p>1. Continue to monitor the School Opportunities Project.</p>	<p>Foundation of Light</p>	<p>At the board meeting held in July members received a presentation in relation to the performance to date and future plans for the Back on Track First Steps project delivered by the Foundation of Light. Members agreed to receive updates via future board meetings.</p>

	2. Work with employers to identify key skills required in order to influence training available and signposting of young people to provision. (Establishing a better understanding of the Education and Skills Strategy and Initiatives such as Work Discovery Week to support this.)	SCC	The Education and Skills Strategy has recently been developed and approved by the Education Leadership Board on 5th November. Austin McNamara, as the People Board link officer to the People Directorate, will keep Board members to bring an update to a future board meeting. Bev Scanlan presented the Education & Skills Strategy to the February People Board
	3. Identify opportunities to influence employers using local workforce via social value clauses within procurement opportunities	SCC	Officers are currently in the process of developing a policy framework for the further implementation of social value clauses. Members will be updated on future progress.
4 Influence the design, delivery and review of People based services devolved to Area Committee	1. Develop New Relationship with Schools	SCC	At its meeting of 5 th November Cabinet approved the Policy Statement on the role of the Council in relation to schools and the wider education system. The Statement determines the role of the Council in improving educational outcomes and defines the key elements of the local authority's role. Additionally, next steps were agreed in order to develop the necessary relationships, systems and processes to reflect the changing education landscape, the educational priorities within the city's key strategies, the Council's Community Leadership role and its statutory duties. One of those key actions is to develop arrangements whereby Elected Members are enabled to play a role in strengthening the local accountability of schools and in sharing local intelligence. There will be further discussion with members as part of the further development of this approach.
	2. Improve access to green/open/blue space, to support further participation in physical activities. (Greenspace Grant of £20k per area).	Partners/S CC	See 1.3 Health and Wellbeing update above.

		3. Review of Museum Services	SCC	<p>A Cultural Strategy is being developed for the city which will help to shape Museums and Heritage in a way that Sunderland residents want. This will help to develop a vision that will determine the delivery plan of priorities for the next 3-5 years. The Strategy and the Museum Vision are proposed to be discussed at a future People Board. Members will have the opportunity to contribute to how the service will be tailored to meet the needs of the community. Following that, the Heritage Team will engage with local individuals and groups, such as the Area VCS Network to discuss the new proposals.</p>
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