

North Sunderland - How we made a difference – highlights from 2015 / 2016

Our local priorities for North Sunderland were

Environment and Greenspace:

- To determine approaches to work alongside communities to deal with neglected land, housing, shopping parades and industrial estates where relevant in the North of the city
- Continue to Influence the design, delivery and review of Place Based Services devolved to Area Committee

Heritage:

- Continue to support Southwick Community Christmas.
- Arrangements for a Battle re-enactment to take place at Hylton Castle in August 2016
- Further development of the site housing the clock at Monkwearmouth and in preparation for the centenary of the Zeppelin bombing in April 2016
- To support and influence the successful Heritage Lottery Bid for Hylton Castle

Health and Wellbeing:

- Deliver a package of initiatives at Marine Walk, Roker. Including the development of the former paddling pool site, a site for beach sporting activities, establishment of the Roker Bike Hire Scheme and marked routes for walking, jogging and running
- Additional marked routes for walking, jogging and running at Hylton Castle and Downhill
- Deliver a package of events and activities for young people to maximise use of greenspace and beachfront during the summer of 2015 and plans for further activities during Easter and summer 2016
- Deliver small scale projects to help reduce social isolation
- Support Community Associations to develop capacity as community hubs

Activities for Young People:

- Continue to Influence the design, delivery and review of People Based Services devolved to Area Committee
- Work with young people to design and deliver the Phase 2 development of the Downhill Wheeled Sports Park

Job Prospects and Skills:

- Improve opportunities for Education, Employment and Training for young people through the effective delivery of the Employability, Back on Track and Cadet Projects

Our year in numbers

We approved £xx of projects to implement specific local priorities, supporting our own council departments and supplementing funding of partner agencies to improve services to the local community.

% Council led?

% Third sector led?

Southwick Illuminations Phase 2	£20,662
Wheatsheaf Gyrotory Clock Phase 2	£9,996
Johnston Villas Fencing Project	£2,836
Downhill 3-2-1 Route	£4,500
Redhouse Academy Wall Repairs	£1,697
Summer Fun Having a Blast - additional (total SIB awarded to support summer activities in 2015 £38,572)	£629
Holiday Hunger Pilot Scheme	£5,000
Development of former Paddling Pool at Roker - additional (total project cost £39,120 - £23,620 SIB plus match funding from CCG £15,500)	£9,120
Delivering Services and Activities across the North – Self-Supporting Community Associations	£10,000
Hylton Castle Redevelopment	£40,000
Battle Re-enactment at Hylton Castle – planned for August 2016 – additional (budget increased to a total SIB award of £36,000 – to allow for a 2 day event)	£10,000

Ferryboat Lane Parking Scheme	£8,000
Redhill Play Area (identified as match funding to future S106 Allocation for the area)	£40,000
School Holiday Activities Easter and summer 2016 – Call for Projects	£40,000
Downhill Wheeled Sports Park – additional (total SIB grant allocation for Phase 2 £42,000)	£7,000
Limestone Landscapes – Village Atlas Project	£4,000
Further projects approved at February Area Committee here XXX	

We have also awarded xx grants to the value of xx to xx organisations. The average grant value is xx

Highlights

- 848 young people participated in the North Area Summer Holiday Activities Programme 2015. Activities included sports, play, arts, crafts, drama, dance, cookery and environmental projects and were delivered on local green spaces, in community buildings, schools, on the riverside and seafront. During the final week of the programme a Beach Party/Festival took place allowing children and young people to share their achievements and celebrate completion of the project.
- The Roker Cycle Hub set up on Marine Walk in July 2015 offering the opportunity for people of all ages and abilities to hire both standard and electric cycles.
- 3 marked out routes to encourage walking, jogging and running were established in the North of the city.
- A number of activities were provided by local Community Organisations and Community Associations targeted at older people in the North, to prevent social isolation. Activities included healthy cooking, day trips around the region, reminiscence works, dancing, keep fit, singing, IT, gardening and meditation.
- The Back on Track Project works with 14-16 year olds in Secondary Schools in the North of the city who are likely to become Not in Employment Training or Education (NEET) post 16. Delivering accredited and non-accredited activities and courses to increase self-esteem, raise aspirations and hopefully propel those young people into education, employment or training. The project has worked with 145 young people to date. In addition to working with their parents/guardians who are invited to complete the Positive Parenting Programme.
- Increasing the employability of 16-25 year olds from the North of Sunderland. SNYP Employability Project has given advice and support to 272 people since setting up the project in February 2014. 70 of which have been supported into employment, and 69 16 – 19 year olds into further education.
- Castle View Enterprise Academy gained accreditation to run a Combined Cadet Force Unit at the school. 167 applications were received for 30 places available in the first tranche. The provision is offered as both curricula and extra curricula activity.
- Surf Rake and Beach Cleaning Programme during Summer Season 2015.
- Residents Parking Scheme at Ferryboat Lane to alleviate problem parking.
- Southwick Christmas Switch on event 2015, Southwick Village Green on Friday 27th November with the involvement of SNYP, Southwick Primary School Choir and Salvation Army Band, switch on performed by Right Worshipful the Mayor of the City of Sunderland, Councillor Barry Curran.