

## NORTH SUNDERLAND AREA COMMITTEE

Monday, 23<sup>rd</sup> April, 2012 at 5:30pm

VENUE – Bunny Hill Centre, Hylton Lane, Sunderland,  
Tyne & Wear, SR5 4BW

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\* Denotes an item relating to an executive function

ELAINE WAUGH  
Head of Law and Governance

12<sup>th</sup> April, 2012

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**At a meeting of the NORTH SUNDERLAND AREA COMMITTEE held in the BUNNY HILL CENTRE, HYLTON LANE, SUNDERLAND on MONDAY, 19<sup>th</sup> MARCH, 2012 at 5.30 p.m.**

**Present:-**

Councillor Bell in the Chair

Councillors Bonallie, Copeland, Curran, S. Foster, T. Foster, Francis, Howe, MacKnight, Shattock, Stewart, Walton and Wiper

**Also in Attendance:-**

- |                      |  |
|----------------------|--|
| Ms. Susan Brown      | - Area Community Coordinator, Sunderland City Council                                  |
| Insp. Tony Carty     | - Northumbria Police   |
| Mr. Les Clark        | - Head of Streetscene, Sunderland City Council   |
| Ms. Simone Common    | - Locality Manager, Sunderland City Council  |
| Mr. Michael Donachie | - Gentoo   |
| Ms. Victoria French  | - Assistant Head of Community Services, Sunderland City Council                        |
| Ms. Gillian Gibson   | - NHS  |
| Ms. Nicola Hawyes    | - Community Development Support Officer, Sunderland City Council                       |
| Mr. Kevin Johnson    | - Landscape Architect, Sunderland City Council   |
| Ms. Julie Lynn       | - Area Officer (North), Sunderland City Council  |
| Mr. Ron Odunaiya     | - Executive Director City Services, ALE (Area Lead Executive), Sunderland City Council |
| Mr. Andy Old         | - Area Response Officer, Sunderland City Council                                       |
| Ms. Joanne Stewart   | - Principal Governance Services Officer, Sunderland City Council                       |
| Mr. James Third      | - Community Relations Officer, Nexus   |

**Chairman's Welcome**

The Chairman invited introductions around the room and opened the meeting.

**Apologies for Absence**

Apologies for absence were submitted to the meeting on behalf of Councillor N. Wright.

**Declarations of Interest**

Councillors Francis, MacKnight and Shattock declared personal interests in the Community Chest application towards the Family Justice Adoption Fund.

## **Minutes of the Last Meeting of the Committee held on 30<sup>th</sup> January, 2011**

1. RESOLVED that the minutes of the last meeting of the Committee held on 30<sup>th</sup> January, 2012 (copy circulated) be confirmed and signed as a correct record.

### **Community Action in the North – Identifying Issues and Agreeing Actions (2011/2012 Work Plan)**

#### Process for the Review of Local Area Plans and Priorities for 2012

The Chief Executive submitted a report (copy circulated) which provided a proposed approach and timeline for the Area Committee to review its Local Area Plans and Priorities for 2012.

(for copy report – see original minutes)

Ms. Julie Lynn, Area Officer North, presented the report advising Members that the initial desk top research commenced in March, Area Needs Assessments were developed and would be used as the basis for the Area Committee's further consideration and approval of priorities commencing late May through to July, and it was:-

2. RESOLVED that:-
  - the proposed approach and timeline outlined in section 4 of the report, be received and noted; and
  - the Committee continue to deliver actions against current workplans until approval on 2012 priorities.

#### Healthy City Investment Fund

The Chief Executive submitted a report (copy circulated) which advised that the Sunderland Teaching Primary Care Trust's Healthy City Delivery and Improvement Group were proposing to change the way in which the Healthy City Investment Fund is administered.

(for copy report – see original minutes)

Ms. Julie Lynn, Area Officer North, presented the report advising that all five Area Committee's were being asked to consider allocating and administering the fund as of March, 2012.

In response to a question from Councillor S. Foster regarding why the scheme was aimed at males, he was advised that there had been indications that they were not reaching men at risk of cancer and it had been highlighted as an urgent problem which needed addressing.

Councillor Bell commented that there were pockets of wards which appeared to suffer more cases and asked if it could be linked to the industries that were previously in the area. Councillor MacKnight also referred to issues of toxins in the air from sites around the North Sunderland area and Members were advised that some work had been undertaken around the Castletown area but there had been no evidence to support that any toxins were apparent. Members were advised that should issues around smells from factories and units reoccur then the Environmental Health department needed to be contact to investigate further.

3. RESOLVED that:-

- the taking on of the allocation and administration of £30,745 Healthy City Investment Fund per Area for 2012/13 be agreed;
- the Committee agree that the Area Officer develop and implement the approach for working with the Area VCS network to develop initiatives in support of male cancer mortality, focusing on the two themes as set out in paragraph 3 of the report; and
- each Area Committee's Public Health representative being available to advise on the potential impact of any proposed project to be funded, be noted.

## **Community Action in the North – Progress Review**

### Activities for Young People

The Chief Executive submitted a report (copy circulated) which provided Members with an update of progress against agreed action in the current year's workplan with regards to the young people priority.

(for copy report – see original minutes)

Ms. Julie Lynn (Area Officer North) presented the report advising Members of the activities that had taken place to date including feedback from the holiday provision and future provision, the mobile youth bus and the North Area Skate Park.

Councillor T. Foster referred to the skate and wheeled park and was thrilled to hear that the young people had been consulted and involved in the location and development of the site. Upon questioning, Ms. French advised that money had been identified and was available to develop the current BMX track that was on site at the North Community Sports Complex, extending to include the development of the skate park, similar to that available at Silksworth whilst still of original design.

Members of the Committee referred to issues around engaging with the young people in the Fulwell area and how best to address these. Ms. Lynn advised that Monkwearmouth School had been approached but indications were that

young people would not attend activities on the school site. Mr. Odunaiya suggested that Children's Services be contacted to understand why provision in the area was not working and how changes could be made to address the problem.

Councillor Stewart advised that the Children, Young People and Learning Scrutiny Committee had been looking into early intervention and had identified where in some areas of the city activities were successful which in others were not and had requested a further report be submitted to the Committee to identify any trends which could be circulated to Members for their information.

Councillor Bell having thanked Officers for their report and input, it was:-

4. RESOLVED that:-

- the content of the report be received and noted;
- the proposal to move the mobile youth bus from April, 2012, if attendance remains poor, subject to the identification of a new site be agreed;
- the extension of SIB funding awarded for holiday activities to allow the development of an event in the six week holiday period in 2012, be agreed;
- the allocation of £34,392.20 SIB towards the development of a skate park and refurbishment of the BMX trail at Sunderland North Community Sports Complex be agreed, subject to full application, consultation and appraisal; and
- the creation of a young people's steering group to develop the skate park and fitness trail within the North area of Sunderland, be agreed.

Attractive and Cared for Environment

The Chief Executive submitted a report (copy circulated) which provided an update on progress against agreed actions in the current years work plan with regards to the attractive and cared for environment priority.

(for copy report – see original minutes)

Ms. Lynn presented the report advising the Committee of the schemes and projects that had been undertaken in relation to the Committees priority for an attractive and cared for environment.

Councillor Charlton referred to the feasibility study that had been undertaken on the future use of Roker Park Lodge and asked if Members would be receiving the findings of this study and was advised that they would be circulated. He also asked if the toilet facilities could be looked at with a view to replacing them to be in line with the potential improvements that may be planned.

Members spoke of the developments for the Fulwell Quarry Site and commented on the planned planting of trees and shrubs, asking that they be advised of what is intended to be planted before the work is carried out. They also referred to the Acoustic Mirror and commented that it should be signposted as it is not presently, with historical information provided as a matter of interest for visiting public.

Ms. Lynn advised that the planting on site would be carried out through groundwork who were intending on involving schools and local groups and would ensure Members were included as part of the overall process.

The Chairman having thanked the Officer for their report and Members queries having been answered, it was:-

5. RESOLVED that:-

- the progress made against greening programmes in the North Sunderland Area be noted; and
- the allocation of £30,000 SIB funding to extend the Thompson Park improvement plan be agreed, subject to full application, consultation and appraisal.

North Sunderland Area Committee 2011/12 Work Plan

Ms. Lynn, Area Officer, presented the work plan which was set out as an Annex to the progress report. She advised that if Members had any queries they could either raise them at the meeting or get in contact with her outside of the meeting.

Councillor Copeland referred to and increase in litter around Southwick and in particular the route to the Primary School. Mr Old advised that he was not aware of any issues but would ask Officers in the area to be vigilant and report any problems they came across, arranging Enforcement Officers to be placed in areas of any concern.

In response to a query from Councillor MacKnight regarding the Castletown Warden Scheme, Ms. Lynn advised that they were awaiting a full application from SNCBC, and it was:-

6. RESOLVED that the Work Plan for 2011/12 be noted.

Community Chest, Strategic Initiatives Budget (SIB) and Strategic Investment Plan (SIP) – Financial Statement and Proposals for Further Allocation of Resources

The Chief Executive submitted a report (copy circulated) which requested Members to give consideration to requests for funding from Strategic Initiatives Budget, Strategic Investment Plan and Community Chest to support initiatives which would benefit the area.

(for copy report – see original minutes)

Ms. Lynn presented the report and advised Members of the applications for funding which were set out as an Annex to the report, and it was:-

7. RESOLVED that:-

- the financial statement as set out in paragraph 2.1 of the report be noted;
- approval be given to the allocations of SIB funding from the 2011/12 budget towards SNCSC skate park of £34,392.20 and Thompson Park of £30,000, subject to applications, full appraisal and consultation;
- approval be given to the allocation of SIP funding from the 2011/12 budget of £1,574 as a contribution towards the St Peters Environmental Improvements;
- approval be given to the allocation of SIP funding from the 2011/12 budget of £1,870 as a contribution towards the Fulwell Environmental Improvements; and
- approval be given to the 21 proposals for support from the 2011/12 Community Chest, totalling £11,214, as set out in the Annex to the report.

The Chairman thanked everyone for the attendance and closed the meeting.

(Signed) R. BELL,  
Chairman.

## **North Sunderland Area Committee**

**23<sup>rd</sup> April 2012**

### **Report of the Chief Executive**

#### **COMMUNITY ACTION IN THE NORTH – Annual Report**

##### **1. Why has it come to Committee?**

1.1 At its meeting in June 2011, the Committee agreed the work plan for the 2011/12. It was agreed that the April 2012 meeting would consider the committee's 'Annual Report'.

##### **2. Background**

2.1 The Annual Report at **Annex 2** provides a snapshot of the committee's work over the 2011/2012 municipal year. There has been some major achievements and success achieved throughout 2011/2012 and changes implemented in the way the Committee operates has seen a greater alignment with priorities and a clearer focus on delivery.

2.2 The Annual Report celebrates the success and achievements and further suggestions have been made to continue to build upon successes based upon lessons learned throughout 2011/2012

##### **3. Recommendations**

- Note and agree the content of the report.

##### **4. Background papers**

- Annual Report
- Quarterly monitoring reports
- Area Needs Assessment

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# North Area Committee ANNUAL REPORT 2011- 2012



## North Area Annual Report 2011/2012

### Executive Summary of the Chair of North Area Committee

Sunderland North Area Committee agreed that the priorities for the year ahead would continue to be aspirational, raising individuals and communities pride and sense of belonging in the area in which they live as well as address some of the key issues identified by residents within the area.

With this in mind North Area's priorities were identified as:

- **Attractive and Cared for Environment**  
To physically improve the natural environment and facilities in the area as well as address some of the day to day issues that residents were dissatisfied with.
- **Heritage**  
To work with local groups and communities and use heritage as a tool to raise individuals pride and understanding in the local area and support the improvement of cohesion between different groups.
- **Activities for Young People**  
To identify gaps in activities available for young people and work to reduce those gaps, providing positive and engaging activities that young people want to participate in.
- **Anti Social Behaviour**  
To work with individuals and local communities to reduce anti social behaviour and the impact of anti social behaviour in the area.

During 2011/2012 North Area Committee have worked hard to maximise the use of resources and achieve best value for investment made in improvement works and projects. Committee have allocated the majority of the SIB budget proactively to the priorities identified in the Local Area Plan and have successfully used Task and Finish Groups and partnership working to identify projects and mechanisms of delivery to address those key priorities within the Local Area Plan.

Some key examples of value for money, a partnership approach and successful outcomes include:

- The delivery of activities for young people, which has seen the Youth Development Group lead and work collaboratively with Area Committee and a number of voluntary and community organisations across the North Area to plan and deliver activities for young people within the 11 – 19 age bracket. These activities have been planned and delivered with significant input from the young people within the area as well as tackled the local resident perception of young people hanging around the streets with nothing to do.
- The refurbishment of Sunderland North Community Sports Complex, an area identified as having a number of issues by local residents including drink and drug related anti social behaviour, motorcycle disorder, young people hanging about, issues with feelings of safety and experiencing environmental problems such as litter and fly tipping. Through significant partnership working, community and resident engagement these issues have been tackled with lighting installed, environmental improvements tackling litter and improving anti social behaviour as well as the improvement and extension of facilities on site.
- Delivery of a heritage education programme in partnership with Beamish, SAFC, local primary schools, community groups and local residents. The education programme has seen a number of primary schools from the area participate in a programme looking at work and leisure within the North area of Sunderland and how this has changed over the years. This programme has allowed knowledge and experiences to be shared and cross generational work to be delivered which has not only raised individuals and families

understanding and appreciation of the area in which they live but to improve cohesion and perceptions across generations within the area.

- Successful and positive working with area based responsive services to address day to day issues and influence service delivery to target areas and make best use of resources. This working relationship has seen many days of action with volunteers and the local community working together to physically improve the local area and address issues that matter the most to local residents.

Overall North Area Committee have taken a very focused approach in this year identifying four very clear priorities which tackled concerns and issues that were pertinent to the local area and highlighted by residents. This approach has seen the establishment and development of very successful partnership working which has worked together to make the local area a better place to live.

Lastly, as Area Chair I would like to thank Committee, our partners, local communities and residents for helping us to achieve so many successes in this year and look forward to working to continuing to work with you all.



**Cllr Richard Bell**  
**Sunderland North Area Chair**

## Introduction

Area Committees are appointed by the council to ensure improved service delivery at a local level in the context of best value and more efficient, transparent and accountable decision making. They deliver this role through:-

- leading on the development and delivery of Local Area Plans (which are subject to Cabinet approval) and identifying all main priorities for the improvement of an area.
- monitoring the quality and effectiveness of services delivered by the council and other main providers in the area, and
- Actively encourage local residents to become involved in decision making on matters which affect them.

Area Committees work closely with council officers, external partners, voluntary and community groups and local people in both the development and delivery of Local Area Plans and in doing so ensure that strong and consistent links are made between local and city-wide plans and the overarching commitments of the Sunderland Strategy. The plans help to develop and shape services to address need at an area level.

Community involvement and engagement is at the heart of everything Area Committees do and, throughout the year, when identifying what actions need to be taken to deliver the priorities, committees consider the needs of local neighbourhoods and residents across all of the wards in their areas. Through consultation with residents, representation from the Voluntary and Community Sector (VCS) Networks or local people helping to deliver actions, a wide range of organisations and individuals are encouraged to support and influence the work of Area Committees.

Area Committees hold delegated budgets, Strategic Initiatives Budget (SIB) and Community Chest, which are allocated to projects and initiatives that can demonstrate that their work will support the delivery of the Local Area Plans and identified priorities which will improve the quality of life in the area.

At the end of each municipal year Area Committees produce an Annual Report which reviews and evaluates the degree to which it has successfully achieved its objectives and been effective in promoting Community Leadership. It considers what the key achievements have been, as well as, the performance of all projects and initiatives that have been awarded Area Committee resources.

## Performance update against North Area Committee Priorities 2011/12

The next section shows priorities selected by North Area Committee for 2011/12, and how we have performed against what we set out to do. The priorities, outlined in detail below, are:

- Attractive and Cared for Environment
- Heritage
- Activities for Young People
- Anti Social Behaviour



## Attractive and Cared for Environment



**St Margaret's Court Improvements**



**Southwick Christmas Tree**

### What Area Committee set out to achieve:

- Improve the physical appearance of shopping centres in the North area.
- Improve the physical appearance of land and areas throughout the North Area.
- Create community allotment sites in the North area.
- Improve statutory allotment provision and delivery in the North area.

### What has been achieved:

- Significant successful partnership working, pooling resources and delivery requirements to support positive outcomes of work to create and attractive and cared for environment.
- Improved public realm provision.
- Targeted street scene delivery to address hot spot areas based upon intelligence.
- Areas of land requiring improvements established and ownership confirmed.
- Over 40 sites across the North area received minor improvement works to improve the physical appearance including litter picking, painting, removal of graffiti, removal of fly tipping, pruning and cutting back plantations
- Significant environmental refurbishment and physical improvement works carried out across 10 major sites in the North, improving the physical appearance, environmental appeal and responding to what residents want and are telling us.
- The use of real time intelligence from the Council, Partners, the VCS and local residents to help plan and deliver works that improved physical appearance of the North area.
- Completion of a full audit of allotment sites across the North area.
- Waiting lists reduced.
- Unauthorised vehicles and animals removed from allotment sites.
- 8 derelict allotment plots brought back into use
- Training/apprenticeship scheme delivered to young people as part of environmental works.
- Provided community allotment sites with capacity for 20 individuals/groups.
- In excess of 200 volunteers have worked to improve the North area of Sunderland committing to Days of Action and ongoing activity to improve the physical appearance of the area.
- Increased public satisfaction in the physical appearance of the North area of Sunderland.

### Budget:

£118,200 SIB funding has been awarded to the Attractive and Cared for Environment priority of which £105,200 was proactively awarded.



**The Acoustic Mirror**



**World Heritage Candidate**

### **What Committee set out to achieve:**

- Promote heritage within the area.
- Complete an audit on local attractions, areas and places of interest in the North area for publication and promotion.
- Raise pride and aspirations in local communities.
- To work with and support local voluntary and community sector organisations to deliver heritage based events and activities in the community.
- To engage schools and young people into participating in heritage based activities and learning opportunities.

### **What has been achieved:**

- Development of a local heritage action plan to support the delivery of identified achievements.
- Recruitment of Community Heritage Development Workers to deliver the heritage action plan, support and build capacity in local voluntary and community sector organisations.
- A heritage educational programme lead by Beamish delivered to the primary schools in the North area of Sunderland, working with SAFC, local community and voluntary sector and local residents.
- Support the development and implementation of the limestone landscapes projects within the North area including the Acoustic Mirror and Kingdom of Quarries projects.
- Co-ordination and delivery of the International Oral History Conference at North Shore for the city attended by national and international delegates.
- Delivery of general and bespoke training to local VCS groups to support development and delivery of heritage based activities in the community.
- Development and delivery of locally lead heritage based activities and events.
- Developing proposals for a gazetteer of information on North area heritage, historic buildings, conservation sites, places of interest and events in the area. This will be developed further with the local community groups to include funding and training opportunities.
- An audit of information and publications relating to heritage trails has been undertaken with the intention of bringing the information up to date and re-establishing heritage walks and trails throughout the area.
- Funding has been provided to support a feasibility study for the development of Roker Park Lodge which sits within the Roker Park conservation area.
- Development of increased heritage open days with varied events as part of the days and including a wider variety of heritage based activities.

**Budget:**

£60,800 SIB funding has been awarded to the Heritage priority of which £45,000 was proactively awarded.

**Activities for Young People**

**Preparations for Halloween**



**Healthy Cooking Session**

**What Committee set out to achieve:**

- Identify the gaps in activities for young people in the North area.
- Provide positive activities for young people and reduce the identified gaps in activity.
- Provide positive holiday activities for young people aged 11 – 19 years old.
- Ensure there is sufficient provision available within the North area for young people aged 11 – 19 years old.
- Support the reduction in youth related anti social behaviour

**What has been achieved:**

- Gaps and issues with provision identified and work commenced to improve the gaps and resolve the issues.
- XL Outreach has successfully targeted areas in Redhouse, Witherwack, Roker and Seaburn that have been identified as experiencing high levels of youth related anti social behaviour. Young people attending these areas have successfully been engaged and diverted into positive activities.
- Young people have participated positively in activities that support reducing the consumption of alcohol and smoking. Registered for c cards to support the improvements to their sexual health as well as actively worked to understand their own negative behaviour and the impact that this can have.
- A full programme of holiday activity was delivered across the North area for young people aged 11 – 19 years old.
- Youth providers across the North area have been engaged in the delivery of holiday activity and improved collaborative working has been developed across the area.
- Contracted youth provision continues to be delivered across all wards in the North area with Committee having greater influence in terms of looking to continually improve the provision and meet local need.
- Generalist and targeted youth provision re-established at Redhouse Academy Youth Centre in partnership with YDG, contracted youth providers, connexions and local employers to provide positive activities for young people across the North 2 evenings a week as well as a specialist session to support young people who are Neet or at risk of becoming Neet.



- Development of a young people's steering group in the North area who will influence the delivery of activities in their local area as well as be involved in the development of local programmes for young people.
- Development of a skate park at Sunderland North Community Sports Complex area with young people represented through the steering group, influencing the development.
- Development of a fitness trail at Thompson Park for older young people and adults with young people represented through the steering group to influence development to meet local requirements and need.
- Financially supported the delivery of the annual Big Band Festival which offers young musicians from the area the opportunity to participate in music workshops and play in the 3 day festival event delivered at North Shore.

### Budget

£163,842.20 SIB funding has been awarded to the Activities for Young People priority of which £137,392.20 was proactively awarded.

## Anti Social Behaviour



**The Phoenix Project**



**Sunderland North Community Sports**

### What Committee set out to achieve:

- Reduce rates of anti social behaviour across the North area.
- Improve local perception of anti social behaviour.
- Develop and deliver educational information on anti social behaviour and its social impact.
- Improve the reporting of ASB and crime to the right people at the right time.
- Improve tolerance levels of ASB and improve cohesion across the area

### What has been achieved:

- Intelligence from local sources used to target activity in areas of reported high ASB and provide a responsive service.
- Delivery of a targeted ASB operations with agreed actions for partners to address hotspots throughout the North.
- Development and targeted distribution of motorcycle educational information.
- Strong and successful partnership working to address anti social behaviour across the area through LMAP's, the ASB Task and Finish Group and VCS network.
- Development and targeted distribution of See It Report It leaflet to support the accurate and timely reporting of crime and disorder issues.
- Development of a responsive Community Warden scheme which will deliver services across the area, supporting statutory services and improving relationships and capacity across the area.
- Targeted youth provision in areas with high levels of youth related anti social behaviour.



- Delivery of anti social behaviour education through secondary schools in the area in partnership with Gentoo, the Police and Fire Service.
- Delivery of a heritage education programme engaging primary schools, local residents and communities to support improvements to community cohesion and cross generational issues.
- Continued publication of work undertaken and positive outcomes in addressing anti social behaviour.

### Key Statistics

- Anti social behaviour has reduced in the North area by 23.3% when compared to last year.
- Youth related anti social behaviour has decreased by 13% and non youth related anti social behaviour has decreased by 29%.
- 10,000 See It Report It leaflets posted to residents in the North area.
- 74% of Sunderland North residents agree that the areas is a place where people from different backgrounds get on well together, the most positive of the 5 locality areas.

### Budget:

£85,875 SIB funding has been awarded to the Anti Social Behaviour priority of which £72,000 was proactively awarded.

### Finance

The North Area Committee has successfully allocated more than £400,000 throughout 2011/12:

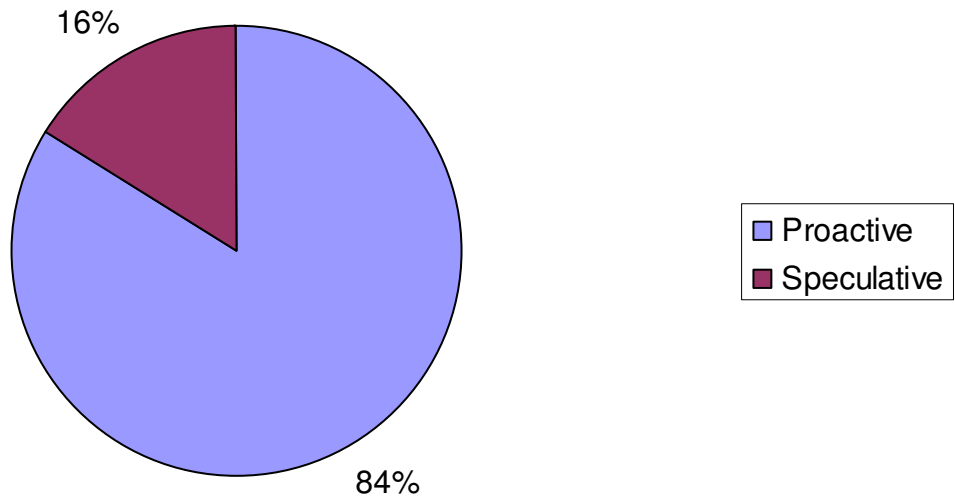
- Total **Strategic Initiatives Budget** allocated £428,717.20.
- Total **Strategic Investment Plan** allocated £16,282.38
- Total **Community Chest** allocated £48,569.64

### Strategic Initiatives Budget (SIB) Strategic Investment Plan (SIP)

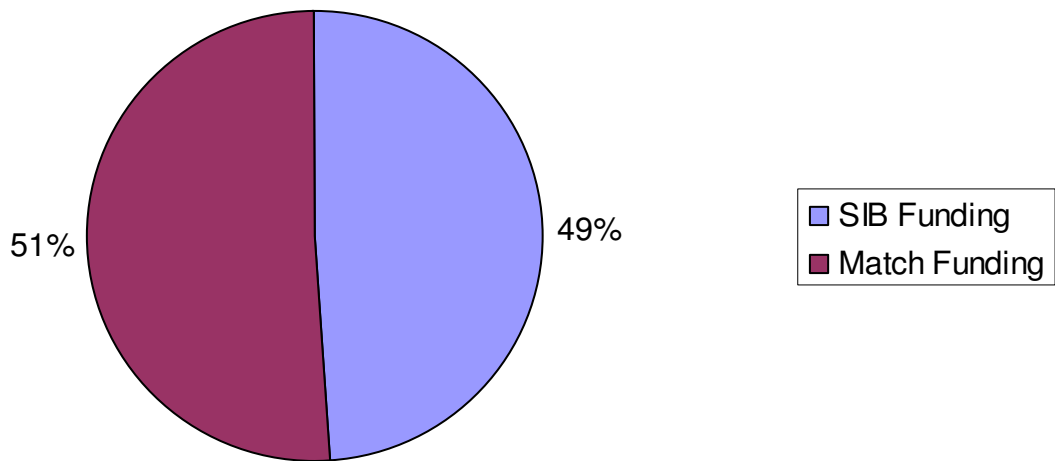
A budget of £444,999.58 was available for 2011/2012

Committee have allocated the budget to meet the priorities outlined in the Local Area Plan. The charts below provide an overview of proactively allocated funds, match funding attracted and priorities targeted.

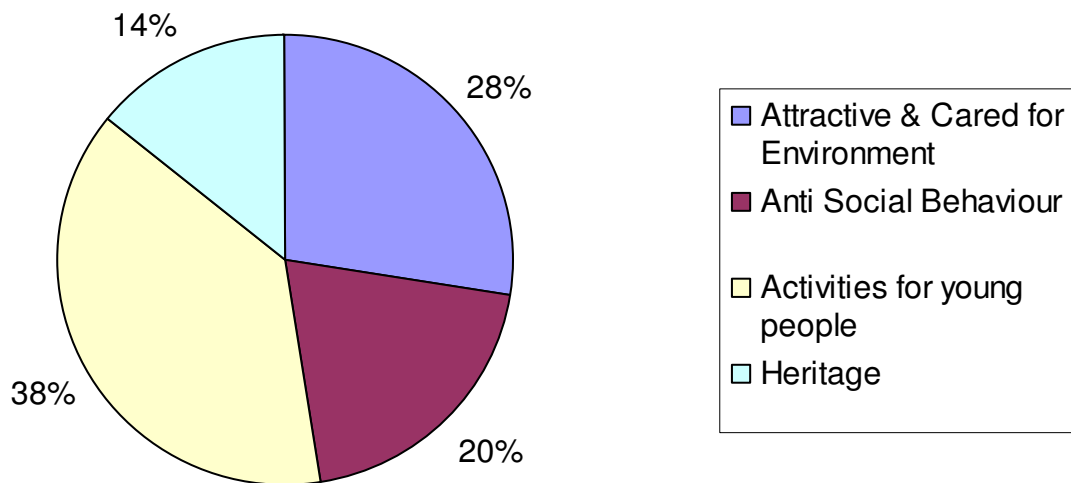
### SIB Proactively Allocated to Priorities



### SIB/Match Funding



## SIB allocated by Priority



### SIP Allocated to Priorities

Fulwell, Southwick, and St Peters carried forward their remaining SIP funding from 2010/2011 and allocated it against their ward based priorities supporting area based priorities.

### Community Chest

Community Chest forms part of the Strategic Initiatives Budget and is allocated on a Ward basis, a total of **£67,413** was available, of which Area Committee allocated **£48,569.64**.

### Next Steps

An Area Needs Assessments (ANA) is currently under development to support Area Committees agree their priorities for 2012 -13. A snapshot of the ANA will be presented at the State of the Area Debate in May 2012. The aim of the snapshot is to assist Area Committees to decide on their future priorities, by building a picture of the area using key statistics and background information, along with identifying areas of strength and opportunities to develop.

The State of the Area Debate is following a similar format as the State of the City Debate, but delivered at an Area level. North Sunderland's Area Debate has been organised for the 28<sup>th</sup> May 2012. This will be an opportunity for Area Committees to show case examples of good practice in the area and request residents to inform future priorities by participating in a question and discussion session with the Leader and the Chief Executive being in attendance.

Information will be collated from the ANA and the Area Debates and presented to Area Committees in July 2012 to approve the Local Area Plans and priorities for 2012-13, with Cabinet approval being sought thereafter.

A joint Annual Report highlighting the key achievements of all 5 Area Committees is to be presented to Full Council for consideration..

In September 2012, the outcomes from the State of the Area Debates will be reported into the annual State of the City Debate.

## Project Performance

Below is a summary of all SIB and SIP funded projects showing how they have performed against targets and what they have achieved this year (April 2011 to March 2012)

### Priority: Attractive and Cared for Environment

Newcastle Road Speed Limit	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of events/programmes of work to improve the appearance of the streets	2	2		£5,258	£5,258	
SIP funding was awarded by Fulwell and Southwick wards to reduce the speed limit from 40 MPH to 30 MPH. Consultation on the proposals has been undertaken with no objections, the changes will be progressed with scheme being introduced on 26 <sup>th</sup> March 2012.						

Grange Road/Ferryboat Lane Speed Limit	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
No outputs or expenditure were scheduled within 2011/2012	0	0		£0	£0	
SIP funding was awarded to reduce the varying speed limits to 30 MPH. The first part of the consultation of the statutory consultees and ward members has taken place. The public consultation letters were distributed on 15th March 2012 and the deadline for any comments is by 6th April. Providing there are no objections, a delegated decision should be signed by the end of April, and legal instructed to advertise. The original estimated target date for completion was June 2012, but it is now anticipated that this date has slipped to September 2012 due to other to strategic priorities taking precedence.						

Southwick Environmental Improvements	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of events/programmes of work to improve the appearance of the streets	2	2		£2,532	£2,532	
SIP funding was awarded to purchase 2 seating benches near the play area within Thompson Park as there is limited seating across the park. The installation of the additional seating has supported the accessibility and use of the park and play area for families and local residents. Funding was also approved to hire artificial hanging baskets on The Green at Southwick, to improve the appearance of the area and bring benefit to local residents, community groups and businesses.						

Southwick Tree Planting Scheme	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of events/programmes of work to improve appearance of streets	2	2		£3,564	£3,564	
The project as part of the 'Love where you live campaign' has enabled a community tree and bulb planting scheme on Southwick Rd, close to the stadium of light and the wheatsheaf area. Two specific areas were identified in the planting scheme, the council owned land adjacent to the Albion Public House and the roundabout opposite the Albion Public House. The majority of the scheme is complete with trees planted on land adjacent to the Colliery Tavern and the roundabout cleared further trees planted and grass seeded by the end of March.						

St Peter's Environmental Improvements	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of events/programmes of work to improve appearance of streets	1	1		£500	£500	
All identified improvements were carried out within projected timescales and expenditure. Planting took place at the end of June 2011 and made a significant difference to the appearance of the roundabout and provided a colourful feature on the main route from Wearmouth Bridge leading to the north area and past the Stadium of Light. Positive feedback has been received from local residents regarding the improvements.						

<b>Dene Lane Improvements</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
Number of events/programmes of work to improve appearance of streets	2	2		£1,030	£1,030	
All identified improvements were carried out within projected timescales and expenditure. New flowering bulbs were planted on either side of the existing footpath by local school children from Fulwell Infants and Junior School as part of the 'Love where you live campaign' and the current broken concrete bollards that restricted parking on Dene Lane, have been removed and replaced with new ones. The completed works has improved the appearance of the area for local residents.						

<b>Fisherman's Cottages</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
Number of events/programmes of work to improve appearance of streets	1	1		£670	£670	
The project will refurbish and repair the public area to the front of Fisherman's Cottages on the seafront at Seaburn. The fenced area and damaged fence posts will be replaced and repainted along with a new planting area to replace the existing unsightly bushes. The planting work is complete and the repair work to the fencing is scheduled to commence on 5th April and once complete will be painted. The overall project once complete will improve the appearance of the area for local residents and visitors to the area.						

<b>Southwick Christmas Tree</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
Number of new or improved facilities and equipment	1	1		£3,600	£2,565	
Number of community or educational events held	1	1				
Funding was awarded to enhance Southwick Shopping centre and Southwick Green with the provision of an illuminated Christmas tree and an official switch on of the tree. The switch on was a free event held on Monday 21st November 2011 and included a visit from Santa Claus and carol singing from children from Southwick Primary School. The event attracted approximately 200 local residents.						

<b>Thompson Park Improvements</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
Number of new or improved community facilities or equipment	1	1		£55,000	£51,302	
SIB funding was awarded to deliver a number of regeneration programmes within the park, including demolition of the toilets, creation of a new entrance and footpath and installation of chainsaw sculptures in partnership with young people from SNYP. All site works are now substantially complete and the gates and new footpath have been installed, although there is some minor work required to tidy up the area adjacent to the new footpath. Four new sculptures paid for by Groundwork have also been installed adjacent to the new footpath. A celebration event is scheduled to take place on 4 <sup>th</sup> April.						

<b>Carers Centre</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
No outputs scheduled within 2011/2012	0	0		£10,000	£10,000	
SIB funding was awarded to support the refurbishment of Thompson Park nursery to become the Carers Centre, with a community café and public toilet included. The refurbishment of the building is complete and they will take over the building from the builders on 2 <sup>nd</sup> April, 2012 and move in on 16 <sup>th</sup> April. The Mayor will formally open the building on 25 <sup>th</sup> April, but it will be open to carers from 17 <sup>th</sup> April. The community café and toilets have been delayed but will be progressed over the next year with additional funding being sought.						

<b>Sunderland North Community Sports Complex</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
Number of new or improved community facilities and equipment	1	1		£59,703	£47,923	
Number of people using new and improved community facilities	135	135				
Number of community and voluntary groups supported	4	8				
Number of events/programmes of work to improve appearance of streets	32	38				
<p>SIB funding was awarded to deliver a programme of environmental and educational works as well as installation of lighting to the site at agreed locations. The lighting element of the project has been installed, but the signage required to warn users when the lights are due to be switched off still needs to be completed. The MUGA lights will be switched off at 10pm and the footpath lights will go off at 10.30pm to allow users to vacate the premises safely. As part of the ongoing works a large section of tree and shrub removal has created a clearance to help reduce anti-social behaviour around the complex and the small trees taken from this area have been placed around the pond to enhance the hedge along the allotment road. Local children from Bishop Harland school have also taken part in the planting of spring wild flowers and work to stabilise the pond bed to allow it to take the weight of the new dipping platform has also been complete.</p>						

<b>Community Allotments</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
Number of new or improved community facilities and equipment	2	2		£40,000	£40,000	
Number of people using new or improved community facilities	10	61				
Number of people benefiting from healthy lifestyle projects	10	61				
Number of people receiving job training	12	13				

SIB funding was awarded to support the development of Community Allotments in the North area.

Allotments have been established with clearance and improvement works now complete. The sites are currently 50% occupied with a variety of users including schools, community groups and individuals. Currently 45 young people from the Youth Offending Service and a group of 11 students on a 3 week community placement from the Princes Trust are working at the Summerbell site, planting hedgerows, painting fencing and creating new planting areas, as well as litter picking and cleaning up the access road and surrounding areas. Other groups engaged to date on the sites include:

- The Princes Trust
- Sunderland Youth Offending Service
- Home from Home / Salvation Army
- Colombo Rd Children's Home
- Seaburn Dene Primary School
- Media Savvy - local group
- Southwick Primary School

In addition to this a Groundwork placement has been receiving job training at the North sites for the last two months and launch events are planned for the two allotment sites; Shields Road on 11th May and Summerbell Allotments on 18th May.

<b>Improvements to Recreation Park, Seaburn</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
Number of new or improved community facilities or equipment	1	1		£7,500	£6,320	

SIB funding was awarded to physically improve and re-inforce the vehicular and pedestrian access to recreation park. Works to improve the access areas at two locations within Recreation Park were completed in September 2011, but not successfully. Further remedial works have taken place to rectify the issues and have required time to bed in. The site has been monitored during the last several months to ensure that the works completed are to the required standard.

<b>Fulwell Quarry Tree Planting</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
No outputs or expenditure were scheduled within 2011/2012	0	0		£0	£0	
SIB funding was awarded to physically improve the quarry area, develop and support wildlife habitat's, develop community engagement and the creation of a friends group to support and participate in environmental improvements. Community engagement has commenced through a Living Streets event and the community engagement element will be completed in partnership with Groundwork who are delivering Limestone Landscape projects on site.						

<b>Roker Park Lodge Feasibility Study</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
Number of community or educational events held	1	1		£7,500	£5,888	
Number of project feasibility studies funded – not expected till 2012/13	0	0				
SIB funding was awarded to undertake a feasibility study to support the planning of development of the lodge and use of the developed facilities. A launch event was completed in January, monthly events are being held as well as information gathered through an online survey. The dates and online information have been shared with the voluntary and community sector in the North as well as local schools. The on-line form has worked very well and the group has been able to collect a great deal of history about the lodge and local people have sent in their personal recollections of families and friends who lived or worked here. Expenditure is lower than forecast, due to a delay in invoices being received by the group for the cost of professional fees against the project.						

<b>Wetherwack Environmental Improvements</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
No outputs or expenditure were scheduled within 2011-2012	0	0		£0	£0	
SIB awarded as match funding to Gentoo to support the environmental improvements to the Wetherwack estate as proposed by local residents. The proposed work will involve the painting of approx 42 resident's garage doors and the removal and repair of several planters on the estate, which are currently being used by youths to congregate around causing nuisance to neighbours and ASB behaviour. Once the work is complete which is anticipated to be by June, it will improve the overall physical appearance of the estate to residents.						

<b>St Margaret's Avenue, Castletown</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
No outputs were scheduled within 2011 - 2012	0	0		£12,000	£12,000	
SIB funding was awarded to support the delivery of phase 2 of the environmental improvement works at St Margaret's Avenue. The project has addressed resident's dissatisfaction with the level of rubbish and litter and the increase of ASB behaviour, by a clean up of the area and the regeneration of a run down piece of land and the installation of new bollards to prevent unauthorised vehicle access, as this area has historically been a hot spot for ASB with crowds of youths congregating late in to the evening and driving vehicles around at speed. A community summer event programme is currently being developed along with a sustainability application for Community Spaces. The overall completion of the works will see both physical and environmental improvements to the area and a stopping up order to prevent vehicular access which will aim to reduce the impact of existing anti social behaviour.						



**Priority: Anti Social Behaviour**

<b>Sunderland Phoenix Project</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
No of additional youth sessions delivered per week	15	15		£7,273	£6,063	
No of young people benefiting from youth/diversionary activities	26	13				
<p>The course is designed to change the behaviour of young offenders or young people at risk of offending, by awarding good behaviour. For example, if a young person does not commit a crime they can progress through the levels of the courses, but if they do commit a crime they are not allowed to continue. 13 young people from the North area (age 11-17) have participated in the course during this year. The Area Committees funding is for tiers 2 and 3 of the project, which has proven to reduce re-offending by 92%.</p> <p>The project has underachieved against the projected number of young people expected to access the project. This is due to the number of referrals being received from the Youth Offending Service, the fire service have been in contact with YOS to confirm the processes are being followed and to reaffirm that the young people are referred within the remit of the project.</p>						

<b>Seafront ASB Operation</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
Number of homes/businesses/community facilities	50	50		£13,875	£12,263	
Number of young people benefiting from youth inclusion projects	60	60				
Number of additional young people engaged in and participating in youth provision	60	60				
<p>SIB funding awarded to complete a targeted antisocial behaviour operation targeting the seafront during the 6 week summer holiday period when ASB increases and to complete a targeted motorcycle operation at Fulwell Quarry and Sunderland North Community Sports Complex.</p> <p>Both operations were successfully completed and reduced antisocial behaviour was observed as well as increased resident satisfaction levels. The work delivered through the operation has continued through partnership working with the police, the XL outreach team and the ASB officers.</p>						

<b>ASB Leaflets</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
Number of people accessing improved advice and support	800	800		£2,000	£2,000	
Number of programmes/activities to reduce Anti Social Behaviour (ASB)	1	1				
<p>SIB funding was awarded as match funding to LMAPS and Gentoo funding to extend the proposal further. The project was developed to address the issue of non reporting of crime and anti social behaviour which has been highlighted in the North. The funding will be used to develop an information leaflet and fridge magnet to remind for residents how to report criminal and anti social activity and support the See It Report It campaign. Distribution of the literature has commenced in target areas where the partnership is aware of criminal activity, but reduced levels of reporting of crime.</p>						



**Priority: Activities for Young People**

<b>Crossing The Line</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
Number of people receiving job training	24	24		£3,200	£3,200	
Number of additional youth sessions delivered per week	30	30				
Number of additional young people engaged and participating in youth provision	420	435				
<p>The project has seen No Limits Theatre host a series of high quality theatre workshops and performances for over 435 young people from four local schools; Hylton Redhouse Academy, Hylton Redhouse Primary School, Castle View Academy and Southwick Primary School. The workshops have provided a wide range of physical theatre experiences for everyone with a focus on developing skills and sharing achievements. Their aim was to successfully engage with young people in a theatre based environment to challenge their expectations, ask questions and most importantly give a positive message of what can be achieved when they value and embrace difference and celebrate inclusion and diversity.</p>						

<b>Holiday Activities for Young People</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
Number of activities for children and young people being delivered during school holidays	30	36		£11,001	£9,983	
Number of additional children and young people participating activities during school holidays	180	438				
<p>SIB funding was awarded to match fund Children's Services funding to support the delivery of holiday activities for young people aged 11 – 19 where funding has been drastically reduced. The activities delivered over the last two school holidays have shown great progress in both the activities provided and the amount of young people attending from the north area. More established partnerships have also been developed between main stream youth projects and other youth providers. An example of this is the RHAY and SAFC working closely together on several occasions during the holiday period to deliver quality sports activities. Contact made with the most hard to reach young people is getting better due to the out reach and detached youth workers working directly with these young people on their own patch which has helped to build up working relationships and move the young people from the street to more main stream youth facilities. A total of 438 young people have been engaged in the project to date and have come from:</p> <ul style="list-style-type: none"> <li>• SNCBC - 116</li> <li>• Castlevie Enterprise - 85</li> <li>• SNYP - 60</li> <li>• NE Sports - 35</li> <li>• SAFC Foundation - 26</li> <li>• Redhouse Academy -116</li> </ul>						

<b>Skate Park</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
No outputs or expenditure were scheduled for 2011/2012	0	0		£0	£0	
<p>SIB funding was awarded to match fund S106 funding to refurbish the current BMX park and create a skate park on the Sunderland North Community Sports Complex. This was developed in response to a petition from young people across the area requesting a safe and accessible facility.</p>						

<b>Castlevie MUGA</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
No outputs or expenditure were scheduled for 2011/2012	0	0		£0	£0	
<p>SIB funding was awarded to support the resurfacing and refurbishment of the Multi Use Games area. The MUGA is used by the school and the local community and voluntary sector. The use of the MUGA adds value to the delivery of the local area priorities in terms of provision of activities for young people and supporting the reduction in anti social behaviour.</p>						

**Priority: Heritage**

<b>Castletown Miners Banner</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
Number of new or improved community facilities or equipment	1	1		£7,650	£7,650	
SIB funding was awarded to refurbish and display the Castletown Miner's Banner within Castlevew Academy. The banner will be displayed and a launch event is scheduled in April 2012. The banner can now be used and displayed at public events safely.						

<b>St Peter's Heating</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
Number of community facilities and equipment	1	0		£37,876	£0	
Number of community/Voluntary groups supported	4	0				
Number of people volunteering	16	0				
SIB funding was awarded to support the replacement of the heating system within the church. The heating system has not been installed as approval for the new system was initially delayed by the diocese. This has recently been agreed and the church are currently organising meetings with the specialised heating company who will under take the work, to discuss the finer details of design, tenders, timescale and contract terms for the heating project. Once this is agreed work will commence.						

<b>Community Heritage Worker</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
Number of community / voluntary groups supported	1	8		£5,044	£5,044	
Number of community or educational events held – not scheduled till 12/13	0	1				
SIB funding was awarded to employ a Community Heritage Worker to deliver the actions within the heritage action plan. The Community Heritage Workers have visited a number of community based heritage groups in the North Area and provided them with an awareness of their role. Meetings have also taken place with appropriate organisations including Groundworks, CEED, Sunderland University, Living History North East, Tyne & Wear Museums and Archives and Durham County Record Office. Liaison has also taken place with the North Area Community Cohesion Group. A meeting where community heritage groups will have the opportunity to network, share examples of best practice, and receive advice on collections management and funding opportunities is being planned. An event to undertake a walk audit of the Fulwell Quarry area has been delivered in partnership with the organisation Living Streets. This was attended by members of the local community and a range of community based organisations. A report was produced by Living Streets as a result of the event and has been distributed to participants and other interested parties. Work has been undertaken on the planning and development of a range of community based heritage events including Heritage Open Days and activities linked to the Queen's Jubilee.						

<b>Sunderland North Education and Heritage Project</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
Number of community/voluntary groups supported	4	3		£8,000	£4,263	
Number of community or educational events held	2	12				
Number of young people participating in youth provision	500	585				
<p>SIB funding was awarded to deliver a heritage educational programme in partnership with Beamish, SAFC, local primary schools and local community groups. SIB funding was awarded to deliver a heritage educational programme in partnership with Beamish, SAFC, local primary schools and local community groups. Grange Park Primary, Castletown Primary, Town End Primary, Hylton Castle Primary, Bexhill Primary, Willow Field Primary, Southwick Primary and St Benet's RC Primary are all involved in the project which has included visits from Museum staff to the schools, visits to Beamish and the Stadium of Light where activities were carried out with the children. The Foundation could not take Key Stage One children so other visits were organised for these groups. This involved Hylton Castle Primary years one and two (72 children) walking along the river from the National Glass Centre to the Stadium of Light. All schools have been selling tickets for a visit to Beamish for parents and children together taking place on the 2nd 3<sup>rd</sup>, 4<sup>th</sup> and 10th of April during the Easter Holidays with 1007 children and families attending. Various community groups have also been taking part in the project, by visiting the Museum and developing local history displays for the Easter Holidays. Fulwell, Southwick and Monkwearmouth libraries have also held events linked to the project.</p>						

<b>Sunderland Festival</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
Number of community/educational events held	1	1		£3,000	£3,000	
Number of young people volunteering	5	5				
Number of young people benefiting from youth diversionary activities	50	96				
Number of additional young people engaged in youth activities	10	10				
<p>The North Area Committee made a £3,000 contribution to this Citywide event. The Sunderland Festival was delivered as a three day event between 1st and 3rd July 2011 with activity taking place at Northern Area Playing Fields, Washington; Barnes Park; Sunnyside Gardens; Arts Centre Washington; Marine Walk, Roker; Washington Old Hall and Herrington Country Park. The theme was Americana and the activity across the city reflected this theme through music, dance, classic American vehicles, American football etc. In addition a series of kite making workshops took place in schools in each area prior to the event in an effort to encourage young people and their families across the city to travel to the main site at Northern Area Playing Fields.</p>						

<b>International Oral History Conference</b>	<b>Output Target</b>	<b>Output Actual</b>	<b>Progress Indicator</b>	<b>Spend Target</b>	<b>Spend Actual</b>	<b>Progress Indicator</b>
Number of community/voluntary groups supported	16	8		£9,800	£6,000	
Number of community or educational events held	17	8				
Number of adults obtaining qualifications (non Accredited)	90	40				
Number of people volunteering	85	60				
<p>SIB Funding was awarded to support delivery of the International Oral History Conference and to develop a lasting legacy with the local history/heritage groups across the North area. The first North East International Oral History Conference was successfully held in July 2011 and was attended by 100 delegates from across the region and country. There were also some delegates from overseas. Local people supported the event as volunteers. The project is working directly with four local history societies; Monkwearmouth local History Society, Southwick History Society, St Peters Church Volunteers, and Fulwell History Society and are supporting the training of volunteers in skills that will support the digitisation of their collections. The project have also supported the societies in wider outreach developments with the community and schools. The project will develop a leaflet that will combine information from the societies and be circulated to schools etc. LHNE will encourage each society to consider an independent project proposal that may look at future funding for community engagement, project and educational outreach.</p>						

Houghton Feast	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of community/voluntary groups supported	1	1		£3,000	£2,886	
Number of community or educational events held	7	6				
Number of young people benefiting from youth diversionary activities	20	30				

The North Area Committee made a £3,000 contribution to this Citywide event. The workshops were led by visual artists, a writer and a drama company who used the legend of the Lambton Worm as a foundation to create a new story of 'The Houghton Wyverns'. The drama company worked with local school children across the City to devise a play which was performed at the opening ceremony of Houghton Feast. School children from two North schools, Dame Dorothy and Redby Primary Academy took part in the workshop sessions.

Sunderland 2012	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of people engaged in healthy lifestyle projects	1,000	379		£2,500	£1,467	
Number of people volunteering	75	2				

Sunderland in 2012 programme will provide a mixture of opportunities for residents to engage with the programme. Firstly the initiative will introduce and embed a level of friendly 'competitiveness' into the programme. Since the launch of the Sunderland in 2012 programme on the 27<sup>th</sup> January at the Museum and Winter Garden there has been 3135 people taking part in the programme by Doing, Watching or Supporting. The main events and activities that have taken place to date include the Big Aerobathon which took place at Silksworth Community Pool, Wellness and Tennis Centre on 16th February and 193 people took part in the event. The second series of events were the Play Days which were delivered in all 5 areas during February half term with 600 people took part in the events. The 24 hour Swimathon took place on the 23<sup>rd</sup> March which saw teams from all 5 areas participating. Running parallel to the main events programme individuals are taking part in the Travelling Ping Pong Programme which have been in place since Tuesday 7th February and will be touring Sunderland until Friday 21st September 2012 on a rolling three week basis. To date the following organisations have taken part in this:

#### Business Venues

Gentoo  
Virgin offices

#### Youth and Community Venues

Youth Almighty  
A690  
BCT Employment  
City of Sunderland Usworth Campus  
Herrington Burn YMCA

#### Open Access

Hetton Wellness Centre  
Sunderland Aquatic Centre  
Sunderland Tennis Centre  
Washington Leisure Centre  
City Services Refuse and Recycling

The number of individuals taking part in the table tennis programme has been 360 in the first 6 weeks however participation figures continue to be submitted

Participation figures in the first quarter of the programme are behind target as the figures collected to date are for activities and events that have taken place in February and March however it is expected that the programme of events and activities scheduled for quarter two will see a significant increase in the number of people taking part in the programme across all 5 areas.

## Community Chest Panel Awards 2011/2012

<b>Castle Ward</b>			
<b>Project Name</b>	<b>Organisation Name</b>	<b>Date Approved</b>	<b>Amount</b>
Quarterly Newsletter	Hylton Castle Newsletter	06.06.11	£255
Diversionary activities for young people on a Wednesday and Friday night to reduce ASB within the areas of Hylton Castle & Castletown	Castletown Neighbourhood Action Group	11.07.11	£334
Summer holiday activities for young people in the Castle Ward, consisting of 6 weekly trampolining sessions and 6 weekly sessions of inflatable fun in the pool, based at Castleview Academy	Castletown Neighbourhood Action Group	11.07.11	£399
Funding for administration and publicity costs to identify veterans and their families to refer signpost and obtain expert care and financial support other than the LA	Sunderland Armed Forces Network	11.07.11	£20
Under 12 football team set up costs	Redhouse C.A U12 football Team	19.09.11	£250
Fess for travel, accommodation and catering for bands	Sunderland Remembrance Day (CW)	19.09.11	£100
Purchase boiling rings and new football strips	PTFA Town End Farm Academy	19.09.11	£475
Building and minibus insurance and capitation fees	Castletown Scouts	19.09.11	£2,517.63
Traffic Management Costs	Remembrance Day Traffic Management	19.09.11	£480
Christmas party for children in extreme circumstances	Hope 4 Kidz	21.11.11	£263
Purchase of balls, stripes, training equipment and training courses	Myers FC	21.11.11	£1,260
Replace of CCTV system and head guards for boxing club	Hylton Castle & TEF Boys & Girls Club	21.11.11	£2,350
Purchase of hand and power tools and materials to run basic woodwork courses at the CA.	Castletown CA	21.11.11	£500
Delivery of archaeological dig/survey	Friends of Hylton Dene/Castle in the Community	19.03.12	£1,500
<b>Total</b>			<b>£10,783.63</b>

<b>Fulwell Ward</b>			
<b>Project Name</b>	<b>Organisation Name</b>	<b>Date Approved</b>	<b>Amount</b>
Purchase of electric cooker and resources, badges and books to teach guides preparation and cooking skill	27th Sunderland Guides	06.06.11	£500
Funding for speakers, demonstrations, flowers and administration equipment	Roker Flower Club	06.06.11	£375
Christmas event at Christmas Tree including band, singing and refreshments for attendees	Fulwell WI	06.06.11	£100
Contribution towards a multi media system for the refurbished school hall to support school productions and CVS groups using the hall	Seaburn Dene Primary School	11.07.11	£700
Contribution towards the annual display of vehicles on Recreation Park.	North East Bus Preservation Trust	11.07.11	£500
Funding for administration and publicity costs to identify veterans and their families to refer signpost and obtain expert care and financial support other than the LA	Sunderland Armed Forces Network	11.07.11	£40
Residents Christmas Lunch	Peter Stracey House	19.09.11	£490.05
Christmas lunch for senior residents in area	Fulwell Neighbourhood Watch	19.09.11	£600
Fees for travel, accommodation and catering for bands	Sunderland Remembrance Day (CW)	19.09.11	£100
Contribution towards Christmas party.	Cuthbertson Court Resident's Group	19.09.11	£500
Travel and accommodation costs to fund a member to compete at international event	Amateur Martial Association	19.09.11	£1,500
Support Xmas meal, theatre trip, half day trip, winter transport costs	Fulwell Thursday Afternoon Club	21.11.11	£500
Christmas party for children in extreme circumstances	Hope 4 Kidz	21.11.11	£160
Contribution towards travel, equipment, entry fees and accommodation for the world cup	British Gymnastics Association	21.11.11	£500
Traffic Management costs for the Boxing Day dip	Sunderland Lions Club - Boxing Day Dip Traffic Costs	21.11.11	£350
Contribution towards purchase of PC's for IT suite	Fulwell Infants School	21.11.11	£2,000
Educational Visit to York	1 <sup>st</sup> St Andrews Guides	19.03.12	£858
Transport Costs for Outing	Southbents Townswomen's Guild	19.03.12	£350
<b>Total</b>			<b>£10,273.05</b>

<b>Redhill Ward</b>			
<b>Project Name</b>	<b>Organisation Name</b>	<b>Date Approved</b>	<b>Amount</b>
Funding for bunting, decorations and souvenirs	Blyth Street - Royal Wedding Street Party	26.04.11	£150
Funding to replace boiler and heating system.	Redhouse C.A	06.06.11	£3,495
Purchase of football strips and wet weather kit.	Northside United Football Club	11.07.11	£250
Funding for administration and publicity costs to identify veterans and their families to refer signpost and obtain expert care and financial support other than the LA	Sunderland Armed Forces Network	11.07.11	£20
Travel and accommodation costs to fund member to compete at international event	Redhouse C.A U12 football Team	19.09.11	£250
Fees for travel, accommodation and catering for bands	Sunderland Remembrance Day (CW)	19.09.11	£100
Christmas party for children in extreme circumstances	Hope 4 Kidz	21.11.11	£80
Costs associated with the delivery of holistic therapies for 40 weeks to local residents	Redhouse Academy	21.11.11	£1,040
Purchase of equipment	Redhouse Kids Karate Club	21.11.11	£1,231
Transport costs for outing	Redhouse Sequence Dance Group	19.03.12	£240
Delivery of sports camp during Easter and summer school holidays	Keep Kids Active	19.03.12	£1,000
Seating for Sunderland North Community Sports Complex	Sunderland City Council	19.03.12	£2,162
<b>Total</b>			<b>£10,098</b>



<b>Southwick Ward</b>			
<b>Project Name</b>	<b>Organisation Name</b>	<b>Date Approved</b>	<b>Amount</b>
After school club twice per week including meals for children and parents	The Salvation Army - after school clubs	06.06.11	£1,000
Purchase, planting up and maintenance of x 6 planters for The Green	Sunderland City Council	11.07.11	£789.96
Delivery of 2 x 2hr play and sport sessions per week in the Marley Potts/Southwick area over the 6 weeks summer holidays.	Marley Potts Summer Play Project	11.07.11	£960
Funding for administration and publicity costs to identify veterans and their families to refer signpost and obtain expert care and financial support other than the LA	Sunderland Armed Forces Network	11.07.11	£20
Tutor for seated exercise	Southwick Health & Community Forum	19.09.11	£400
Purchase of bouncy castle for community use	Monkwearmouth Community Forum	19.09.11	£400
Towards cost of delivering Gay pride event in September in City Centre	Sunderland Pride	19.09.11	£400
League, pitch and referee fees	Southwick Boys F.C	19.09.11	£300
Purchase a new computer	Health Scented	19.09.11	£350
Fees for travel, accommodation and catering for bands	Sunderland Remembrance Day (CW)	19.09.11	£100
Fees for Astro turf for training.	Sunderland Mill View over 40's F.C	19.09.11	£300
Contribution to funding for repairs to the roof	Thompson Park CA	21.11.11	£1,000
Purchase of Laptop	Autism In Mind	21.11.11	£580
Purchase of bulbs for bulb planting scheme at Grosvenor Park site	Community Bulb Planting for Grosvenor Park Site	21.11.11	£500
Contribution towards bowling green fees	Wearmouth Colliery Bowls Club	30.01.12	£200
Delivery of sports camp during Easter and summer school holidays	Keep Kids Active	19.03.12	£1,000
Trip to Beamish	Southwick Preservation Society	19.03.12	£250
<b>Total</b>			<b>£8,629.96</b>



<b>St Peters Ward</b>			
<b>Project Name</b>	<b>Organisation Name</b>	<b>Date Approved</b>	<b>Amount</b>
Funding for speakers, demonstrations, flowers and administration equipment	Roker Flower	06.06.11	£375
Funding for administration and publicity costs to identify veterans and their families to refer signpost and obtain expert care and financial support other than the LA	Sunderland Armed Forces Network	11.07.11	£20
Towards cost of delivering Gay pride event in September in City Centre	Sunderland Pride	19.09.11	£800
Fees for travel, accommodation and catering for bands	Sunderland Remembrance Day (CW)	19.09.11	£100
Purchase and plant trees and perennials as part of community project in Roker Park	Roker Park Community Planting	19.09.11	£1,026
Removal of railings at Monkwearmouth Library	Sunderland City Council	21.11.11	£200
Purchase of laptop, printer, display boards and stationary	St Peter's Church	21.11.11	£850
Purchase equipment to enable numbers to be increased and pantomime tickets	37th Sunderland Brownies	21.11.11	£600
Purchase equipment to enable numbers to be increased and pantomime tickets	3rd Roker Rainbows	21.11.11	£350
Traffic Management costs for the Boxing Day dip	Sunderland Lions Club - Boxing Day Dip Traffic Costs	21.11.11	£350
Purchase of new bowling shirts	Roker Park Bowls Club	30.01.11	£650
Educational Visit to York	1 <sup>st</sup> St Andrews Guides	19.03.12	£858
Contribution on residential trip to France	Redby Primary Academy School	19.03.12	£,1000
Environmental improvements within St Peter's Ward	Sunderland City Council	19.03.12	£1,526
<b>Total</b>			<b>£8,785</b>

# **NORTH SUNDERLAND AREA COMMITTEE**

**23<sup>rd</sup> April 2012**

## **REPORT OF THE CHIEF EXECUTIVE**

### **COMMUNITY ACTION IN SUNDERLAND NORTH – PROGRESS REVIEW Workplan 2011/2012 – WORKPLAN UPDATE**

#### **1. Why has it come to Committee?**

- 1.1 The report provides an update of progress against agreed actions in the current years (2011/2012) workplan, **ANNEX 1**.

#### **2. Activities for Young People**

- 2.1 The Task and Finish group met and discussed the plans for the use of the remainder of the funding for holiday activities for young people. There is a balance of the current SIB funding which the group identified for use during the 6 week summer holiday period.
- 2.2 The proposed plan is to deliver an event in each ward across the North area during the 6 week holiday period. Each of these events will showcase the work and activity that has been delivered to young people across the North area as well as provide information on youth provision across the area.
- 2.3 These events will also incorporate the activity that young people have participated in throughout the year, music and bands, sports activity and crafts and artwork.
- 2.4 The Task and Finish group also discussed the delivery of future holiday activity in the years 2012-2013. The Youth Development Group explained that future holiday activity will need to be met within the current contracts. The current contracts provide 3 sessions per week per ward throughout the year and are generally delivered early evening.
- 2.5 In order to provide holiday activities within the current contracts the 3 sessions would be used in a different way and potentially at different times.
- 2.6 The Task and Finish group proposed the alignment of a further £30,000 SIB funding for the coming year in order to provide holiday activities for young people aged 11 – 19 whilst maintaining the consistency of the contracted youth provision in the area.

#### **3. Anti Social Behaviour**

- 3.1 There has been significant partnership work undertaken in the North area to address anti social behaviour and support a reduction in reported incidents as well as improve local resident's perceptions of the level of anti social behaviour.
- 3.2 This partnership work has successfully supported a reduction in anti social behaviour of 23.3% over the last year in both youth and non youth related behaviour.
- 3.3 Whilst anti social behaviour has reduced in the North area it remains the highest of the five locality areas, coming second only to the City Centre.

- 3.4 Through LMAP's a discussion was undertaken as to how the partnership can build on the success to date and continue to reduce anti social behaviour in the North area and improve the perception of local people.
- 3.5 Based upon this discussion a project proposal has been drafted to continue the partnership working and address the issues in a targeted and focused way.
- 3.6 The project would see the police, the council ASB team, Gentoo and youth services work together to tackle the ongoing issues. The project would also target and work with local retailers and schools throughout the area.
- 3.7 The main elements of the operation would be:
- Intelligence  
Through 4 weekly intelligence and tasking meetings information would be gathered from all relevant sources to determine the deployment of resources in areas of the greatest need.
  - Education  
Training local retailers on the sale of alcohol, using the 'challenge 25' scheme. Educating young people through the schools and youth services about the effects of alcohol. Targeting adults with information relating to proxy purchasing.
  - Enforcement  
Test purchases will be completed among retail outlets to check the robustness of systems. Police and PCSO's will patrol areas for underage drinking with alcohol confiscated and the Griffin protocol's instigated.
  - Public Perception  
The public perception will be evaluated over the course of the operation and through perception audits and using the local media to highlight the work undertaken. This will be compared to the same period last year as well as evaluated through the quarterly confidence surveys.
- 3.8 The proposal is to align £19,000 SIB to the delivery of the operation with match funding being provided in kind through Police resources, Gentoo resources and the Council.

**Recommendations:**

- Note the content of the report.
- Consider and agree the alignment of £30,000 SIB to the delivery of holiday activities for young people for the 2012/2013 period.
- Consider and agree the alignment of £19,000 SIB to the delivery of an anti social behaviour operation across the North area.

**Contact Officer:** Julie Lynn, Sunderland North Area Officer  
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## North Area Committee 2011/12 Workplan

Priority	Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing Role	Outcome Measure	RAG
Attractive and Cared for Environment	Improve physical appearance of Shopping Centres	Review commercial and council facilities available in shopping ctrs - litter bins and waste receptacles	Andy Old ARM	RLS service have completed works with shopping areas to ensure council and commercial litter bins adequate for the area. Educational exercises undertaken with schools around litter and debris. Baseline of information established for service requests, enforcement action and complaints.	Identification of gaps in provision and identification of plan to reduce gaps	Reduction in related enforcement action. Reduction in service requests Reduction in complaints .	G
		Identify areas where responsive local services should be targeted/decreased to ensure maximum impact and resident satisfaction (grass cutting, litter, etc)	Andy Old ARM	Information received on customer service requests made in 2010-2011 and 2011-2012 to establish impact of RLS, consider work and projects completed to date and how these can be further targeted in areas with high reporting. Information obtained and hotspot identified. RLS have collated the hotspot information and these areas are being targeted for enforcement activity.	Identification of problem areas and those where greatest impact will be achieved	Reduction in related enforcement action. Reduction in service requests Reduction in complaints	G
		Research how local shopping centres are being used/developed in other areas (good/successful practice)	Andrew Perkin	This is being completed as part of a wider report and will be available in November.	Review activities of other LA, identify successful opportunities that could be adopted for use	Collation of information and report from Area Committee prepared for submission to Strategic and Economic Development	A
		Establish the support, information and advice available to small local retailers and how this is made available to them	Andrew Perkin	To look at what information is available to support the start up of new small local retailers and what is available to assist and sustain current local retailers. Information requested from Business Investment Team.	Review the advice and support to new and existing local retailers to assist sustainability	Appropriate information and support available and accessible.	A

Attractive and Cared for Environment	Derelict/Neglected Land	Identification of derelict/neglected land	Andy Old ARM	An audit of negelected land commenced to establish neglected/derelict land, ownership, issues with site, future plans and timescale, community benefit/value etc. This will be used to inform potential influence the Committee may want to make or development of potential projects. Audit completed and	Development of land use to meet need of local residents.	Physical improvements to land. Improved use of land. Private land maintained	<b>A</b>
	Derelict/Neglected/ Green Land	Prioritise the sites identified for interim development which will support other priorities		<p>Sunderland North Community Development of pond area for community use. Reinstatement and use of MUGAS. Lighting procured and expected to be installed Oct 2011. Work on development of pond area including improving natural wildlife area and a natural play area commenced and was part of the Love Where You Live Campaign. Investigation into establishment of fishing club and improvements to bike park and creation of skate park.</p> <p>SIB application received to develop Cricket project on Fulwell Quarry site, which will improve use of Quarry site and in long term generate income for continued maintenance and sustainability of sports on site. Tree planting scheme under development for site to support natural wildlife areas, encourage community engagement and physically improve area. Limestone landscapes projects identified. Living Streets audit undertaken and potential improvements and communtiy engagement identified for progression.</p> <p>Private landowners contacted regarding identified sites in order to clean up and make right sites.</p>	Partnership approach to developing community based project to improve area	Areas with strategic importance identified and key priorities addressed	<b>G</b>

	Improve physical appearance of land throughout North area	Partnership working with Gentoo/VCS/Local Residents to identify plots/area of land that would benefit from bulb planting programme	ARM	Bulb planting schemes developed and funded for delivery in St Peters, Fulwell and Southwick Wards. Further environmental improvement work identified and progressed in all wards supported by RLS and VCS.	Partnership approach to developing community based project to improve area	Residents more responsible for local area. Community cohesion Improved physical environment.	G
	Community Allotments	Creation of 3 community allotments across the North Area	Les Clarke	Summerbell and Shields Rd Allotments now occupied community engagement ongoing and launch event planned for May 2012.	Partnership working in engagement of community and delivery of objectives	2 community facilities improved. 90 people using community facilities 90 people benefiting from healthy project 12 people receiving job training	G
Attractive and Cared for Environment	Roker Park	Development of lodge within park to support local VCS groups and educational work of CEED within local community and schools	CEED/ Planning	CEED undertaking feasibility study and seeking advice from planning and architect on development of area, to create plans to be used to seek funding. SIB funding of £15,000 awarded for feasibility study to commence in January and to last 6 mths. Launched in Echo and commenced 26th January. Further consultation events planned and	Partnership working. Engage and work with partners and local community to improve physical appearance of area and use.	Improved physical appearance and practical use of Roker Park Lodge to deliver educational, environmental programmes.	G
ASB	Motorcycle Disorder	Deliver educational information on the use of motorcycles through current programmes and youth activities	ASB Team Jane Eland	Presentation delivered in 2 of 3 secondary schools. Leaflets and information currently with city print and will be distributed to schools/youth provision etc. Due to resurgence in disorder further educational events to be delivered.	Influence educational delivery to meet specific need	Reduction in reports regarding illegal motorcycle use.	G
		Communication of information regarding the illegal use of motorcycles	Comms	Article in Community News and Gentoo publication regarding motorcycle use. Further information from operation will be published in Echo/Community news and through police. Information leaflets issued to young people and local communities. Information in Gentoo publication re purchasing bikes for children for xmas.	Inform and educate residents	Reduction in reports regarding illegal motorcycle use.	G

		Identification of diversionary activity to reduce illegal motorcycle use	Comms	Publication in community news identifying legal and accessible facilities for use and maintenance of motorcycles.	Communication and awareness raising with communities	Reduction in reported illegal motorcycle use Diversionary activities in place and being accessed	<b>G</b>
	Improve tolerance levels of ASB	Develop and deliver a programme around heritage including residents and young people from different backgrounds	Simon Wooley	Project commenced in partnership with Beamish and SAFC, nine primary schools signed up for participation and parameters of project agreed for delivery	Community engagement and improving community relations	Community Cohesion Reduction in reported ASB	<b>G</b>
ASB	Improve perception of ASB	Include regular good news stories regarding the North are in all publications	Comms	Seafront ASB operation delivered during 6 week summer holiday period. Outcomes and findings to be published. During this operation the reported incidents of ASB reduced in this area. Positive report to be included in Community News. Further work undertaken in Roker area using Operation Focus guidelines. March community news focused on ASB and Community Safety.	Promotion and reinforcement of a positive image for the area	Residents concerns addressed and ASB levels match perception	<b>G</b>

	Improve/Reduce the reporting of ASB	Develop a publication for distribution to local residents regarding the escalation and reporting process for ASB	Michelle Coates	<p>Northumbria police have issued a publication regarding motorcycle disorder to those properties bordering the area used.</p> <p>Community Warden scheme being developed for North area to target ASB hotspots, improve community reporting of ASB, perceptions of ASB and relationships of local communities and statutory services. VCS bid to Community against crime innovation fund to deliver year long responsive detached youth service linked to Community Warden and delivery of further static youth sessions.</p> <p>Marketing information being developed regarding report crime and anti social behaviour, where and how. Information agreed and will be distributed as part of marketing campaign. March Community news dedicated to area specific asb work.</p> <p>ASB roadshows to be held in Bunnyhill and Morrisons.</p> <p>Further SIB application received to deliver a year long ASB programme</p>	Education and Communication	Reduce reported ASB Improve tolerance levels ASB reported through correct channels	<b>G</b>
Activities for young people	Mapping exercise of youth provision in North Area	Map provision delivered in 2010/2011 Where Age Group Success of activity (YDG)	Jane Eland/Pat Garrigan	Completed for holiday activities and funding and provision identified to fill gap.	Identify and review activities/services delivered and the success	Provision and successful outcomes identified	<b>G</b>
		Map provision available in 2011/2012 Where Age Group What has disappeared	Jane Eland/Pat Garrigan	Completed for holiday activities and funding and provision identified to fill gap..	Identify and review activities/services delivered and the success	Provision, successful outcomes and gaps identified	<b>G</b>



		Map youth anti social behaviour in 2009/2010 and compare with 2010/2011 and youth provision provided	LMAPS	Agreed the development of a responsive youth service which will use this information to support a mobile youth provision to engage young people hanging around into positive activities. Areas identified and referred to Winter response team for consideration. Project being developed for RHAY for young people to provide additional specialist and generic youth provision for the area. SIB to January Committee SAFC/SNCBC joint bid for funding to deliver responsive youth service in partnership with Community Warden scheme.	Identify and review activities/services delivered and the success	Identify impact of youth provision on reported youth disorder	<b>G</b>
		Identify gaps in provision which delivered good outcomes based upon YDG and ASB figures and commission activity to fill gaps	Jane Eland	Gaps identified in provision during holiday periods and targeted work with hard to reach groups. SIB aligned and provision developed by YDG proposal to January 2012 Committee. Further SIB alignment to April 2012 Committee to provide holiday activities for YP in 2012/2013	Identification of gaps in service, commission activity	Identify gaps in provision and activity required to reduce gaps	<b>G</b>
Heritage	Identify heritage sites and areas of interest	Map heritage sites and areas of interest	Vicki Medhurst	Local studies group have mapped areas of interest and heritage sites and collated a synopsis of information	Identify heritage throughout the North	Central list of information held and published for information	<b>G</b>
Heritage	Raising pride, self esteem and aspirations	Development of heritage projects to support the raising of pride, self esteem and aspirations	Vicki Medhurst	Schools throughout the North area engaged in the heritage theme and individual and specific project developed around heritage in the North area to celebrate and promote heritage with curriculum planning being shared as a resource  Schools, VCS and other groups encouraged to participate in Heritage open days 2012.	Engagement and development of heritage based project for delivery	No. of schools engaged and participating in individual and group heritage projects.  No. of schools participating in heritage open days.	<b>G</b>

Raising pride, self esteem and aspirations	Development of heritage projects to support the raising of pride, self esteem and aspirations	Vicki Medhurst	<p>LHNE delivering the international oral history conference - developments as part of the conference, schools to display heritage artwork, project developed by LHNE to train and support local history groups to enable improved community engagement.</p> <p>Relocation of military vehicle museum from Newcastle to Sunderland. Engagement of volunteers in engagement and delivery of schools for children to attend and access learning opportunities.</p> <p>Development of heritage trails, development of community heritage website which will be an education and</p>	Engagement and development of heritage based project for delivery	<p>No of schools displaying heritage artwork No of local history groups trained and supported No of local history groups participating in conference</p> <p>1 improved community facility 20 people receiving on the job training 600 people using new/improved facilities</p>	<b>G</b>
Raising pride, self esteem and aspirations	Recruitment of a heritage community development worker	Vicki Medhurst	Task and Finish Group agreed the development and recruitment of a Heritage Community Development worker. The worker has now been recruited and will work to deliver the agreed action plan for the North	Call for Project	<p>Provision of advice and support to groups and individuals working on heritage in the area</p> <p>Source external funding to deliver against the heritage priority in the area</p> <p>Develop and deliver a heritage action plan</p>	<b>G</b>

**SUNDERLAND North AREA COMMITTEE MEETING  
23rd April 2012**

**EXECUTIVE SUMMARY SHEET – PART I**

**Title of Report:**  
Reviewing Progress

**Author(s):**  
Chief Executive

**Purpose of Report:**  
This report requests Area Committee consideration of proposals for the allocation of the Strategic Initiatives Budget (SIB) and Community Chest to support initiatives that will benefit the area.

**This report denotes an item relating to an executive function**

**Description of Decision:**

The Committee is requested to approve the following:  
Note the financial statement for Area Committee funding for 2011/12

- Annex 3:
  - i) Approve 2 proposals for support from 2012/2013 SIB budget totalling £29,000:
 

1. The Phoenix Project	£4,000	<b>Approve</b>
2. Wearside Allotments Improvements	£25,000	<b>Approve</b>
  
- Annex 4:
  - ii) Approve 10 proposals for support from 2012/2013 Community Chest budget totalling £5,275

**Progress Report:**

Approve the following allocations, subject to application, full appraisal and consultation:

- |  |         |                |
|--|---------|----------------|
| i) Holiday Activities for Young People | £30,000 | <b>Approve</b> |
| ii) ASB Operation                      | £19,000 | <b>Approve</b> |

**Is the decision consistent with the Budget/Policy Framework?** Yes

**Suggested reason(s) for Decision:**

The Area Committee has been allocated £288,548 per annum from the Strategic Initiatives Budget to promote action on key priorities identified in the relevant Local Area Plan and to attract other funding into the area.

The Community Chest forms part of the Strategic Initiatives Budget and £250,000 is available for the scheme in 2012/2013; £10,000 for each Ward.

**Alternative options to be considered and recommended to be rejected:**

The circumstances are such that there are no realistic alternatives that could be considered.

**Is this a “Key Decision” as defined in the Constitution?** No  
**Is it included in the Forward Plan?**

**Relevant Scrutiny Committee:**

## SUNDERLAND NORTH AREA COMMITTEE

23<sup>rd</sup> April 2012

### REPORT OF THE CHIEF EXECUTIVE

#### Community Chest, Strategic Initiative Budget (SIB) and Strategic Investment Plan (SIP) – Financial Statement and Proposals for further allocation of Resources

#### 1. Why has it come to Committee

1.1 Area Committee has delegated budgets to allocate to specific strategic priorities identified in the Local Area Plan, with the overall aim to benefit the wider community and to attract other funding into the area. The report provides a financial statement as an update position on progress in relation to allocating SIB, SIP and Community Chest.

#### 2 Financial statement North Area Committee Funding streams 2011/2012 as at 23rd April 2012

##### 2.1 SIB – Financial Statement (projects approved to date)

<b>SIB: North SIB Statement March 2012</b>				
* £288,548 was allocated for 2011 - 2012, £140,169.20 was carried over from 2010 – 2011 Providing a Balance of £428,717.20				
	<b>Committee Date</b>	<b>Main Fund 80%</b>	<b>Opportunities: 20%</b>	<b>Total 100%</b>
<b>Available Funding 2011/12 *</b>	6.6.2011	£342,973.76	£85,743.44	£428,717.20
Project Name	-	-	-	-
International Oral History Conference Sunderland Festival	6.6.2011	£9,800	-	£418,917.20
Carers Centre Grange Rd Speed Limit	6.6.2011		£3,000	£415,917.20
Houghton Feast Sunderland Recreation Park Holiday activities for young people Education Heritage Programme	11.7.2011	£10,000		£405,917.20
Roker Park Lodge Community Heritage worker	11.7.2011		£6,000	£399,917.20
	11.7.2011		£3,000	£396,917.20
	11.7.2011		£7,000	£389,917.20
	11.7.2011	£27,000		£362,917.20
	11.7.2011	£20,000		£342,917.20
	11.7.2011	£15,000		£327,917.20
	11.7.2011	£25,000		£302,917.20

ASB Operation	Delegated decision 25.7.2011		£13,875	£289,042.20
Ear 4 U	Delegated decision 31.8.2011		£7,700	£281,342.20
Sunderland North Community Sports Complex	Delegated decision 31.8.2011 19.9.2011	£4,200		£277,142.20
Community Warden Scheme	Subject to full application, consultation and appraisal	£70,000		£207,142.20
Sunderland North Big Band Festival	21.11.11		£2,000	£205,142.20
Wetherwack Improvements Scheme	21.11.11 21.11.11	£5,000		£200,142.20
Environmental Improvements to Fulwell Quarry	(Subject to full application, consultation and appraisal) 21.11.11	£29,000		£171,142.20
Crime & Anti – Social Behavior Marketing	(Subject to full application, consultation and appraisal) 21.11.11	£2,000		£169,142.20
Delivery of the Sunderland 2012 programme	(Subject to full application, consultation and appraisal)	£10,000		£159,142.20
Last Man Standing	30.1.2012		£6750	£152,392.20
RHAY	30.1.2012	£46,000		£106,392.20
St Margaret's Ave	30.1.2012		£12,000	£94,392.20
Castleview MUGA	30.1.2012 (Subject to full application, consultation and appraisal)		£30,000	£64,392.20
Thompson Park	19.3.2012 (Subject to full application, consultation and appraisal)	£30,000		£34,392.20
Skate Park	19.3.2012 (Subject to full application, consultation and appraisal)	£34,392.20		£0
<b>Balance</b>	-	<b>£337,392.20</b>	<b>£91,325</b>	<b>£428,717.20</b>

2.1.1

The table above shows the position following the March 2012 meeting. The new allocation of SIB for 2012/13 has been confirmed as **£288,548**. Therefore the starting balance for the new financial year is **£288,548**.

2.1.2 The following projects detailed in **Annex 3** are presented for approval:

1. Phoenix Project	£4,000	<b>Approve</b>
2. Wearside Small Holders	£25,650	<b>Approve</b>

2.1.3 Consider the alignment of £30,000 SIB funding towards holiday activities for young people for the year 2012/2013, subject to full application, consultation and appraisal.

2.1.4 Consider the alignment of £19,000 SIB funding to the delivery of an area wide ASB operation tackling the behaviour and perceptions of local people.

2.1.5 The balance of SIB funding remaining following allocation and alignment would be **£209,898**.

## 2.2 Strategic Investment Plan

<b>SIP: North Statement April 2012</b>			
	<b>SIP Budget</b>	<b>Approvals</b>	<b>Balance</b>
<b>Available Funding 2010/2011</b>	<b>£170,540</b>	<b>£167,085.62</b>	<b>£3454.38</b>
Castle	£43,308	£43,308	£0
Fulwell	£20,308	£20,308	£0
Redhill	£43,308	£43,308	£0
Southwick	£43,308	£43,308	£0
St Peter's	£20,308	£20,308	£0
<b>NB:- £9,200 from Washington Road Tree Light project has been recouped for Castle Ward (included in remaining balance)</b> <b>£5818 from Dene Lane project has been recouped for Fulwell Ward (included in remaining balance)</b> <b>£1579 from Roker Fountain project has been recouped for St Peters Ward (included in remaining balance)</b> <b>£80.00 from Rainbow Tots Perimeter Fencing has been recouped for Castle Ward (included in remaining balance)</b> <b>£187 from Roker Fountain Project has been recouped for St Peters Ward (included in remaining balance)</b> <b>£257 SIP from Castle ward to Castle Community Chest</b> <b>£170.24 from Southwick ward to Southwick Community Chest</b>			
<b>Balance</b>	<b>£170,540</b>	<b>£170,540</b>	<b>£0</b>

2.2.1 The table above shows the position following the March 2012 meeting, confirming the SIP budget has been allocated in full.

## 2.3 Community Chest

2.3.1 The table below details the balances remaining following the last meeting in March and project proposals as detailed in **Annex 4**. An exercise to reclaim underspends and unused grants has been undertaken, the table below shows the amount of grant per ward to be reclaimed.

Ward	Budget Remaining	Project Proposals	Grant to be returned	Balance
Castle	£12,228.42	£3,100	£0	£9,128.42
Fulwell	£18,110.99	£100	£0	£18,010.99
Redhill	£17,116.47	£300	£0	£16,816.47
Southwick	£14,569.28	£1,675	£0	£12,894.28
St Peters	£17,449.27	£100	£0	£17,349.27
<b>Total</b>	<b>£79,474.43</b>	<b>£5,275</b>	<b>£0</b>	<b>£74,199.43</b>

#### Recommendations

Committee is requested to:

- Note the financial statement set out in section 2.1.
- Approve the SIB proposals as described at 2.1.2 – 2.1.3.
- Approve the 10 proposals for support from 2012/2013 Community Chest set out in **Annex 4**.

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**Annex 3**  
**SIB Funding Applications**

**Phoenix Project Application No.1– SIB**

<b>Funding Source</b>	<b>SIB</b>
<b>Name of Project</b>	Phoenix Project
<b>Lead Organisation</b>	Tyne and Wear Fire and Rescue Service

<b>Total cost of Project</b>	<b>Total Match Funding</b>	<b>Total SIB requested</b>
£40,000	£20,000	£4,000 (per Area Committee)
<b>Project Duration</b>	<b>Start Date</b>	<b>End Date</b>
12 months	May 2012	March 2013

**The Project**

The project is to provide a year’s funding for the ‘Advanced’ and ‘Respect’ courses of the Phoenix Project, whilst new service and funding arrangements are established, from 2014. The Phoenix Project is a successful, nationally acclaimed partnership project between the City Council and Tyne and Wear Fire and Rescue Service (TWFRS), which has proved a success in reducing re-offending amongst young people and in changing offending behaviour. The overall Phoenix Project consists of three course levels: Phoenix, Advanced and Respect. The core costs of the project are funded by TWFRS and the City Council, including the costs of running the 1<sup>st</sup> tier Phoenix course. The council’s contribution is £32,000 from the Youth Offending Service (YOS) and TWFRS’s contribution is core staffing and operating costs. The council’s five Area Committee’s have over the last two years, funded the ‘Respect’ and ‘Advance’ courses, which have made the most positive impact on offending behaviour. From 2014, the Phoenix Project, and its three course levels, will be incorporated into a new service ‘umbrella’ of a Whole Family Programme within Children’s Services, which will evolve from the existing Family Intervention Programme. Existing funding will be consolidated and additional funding will be sourced from the government’s ‘Troubled Families’ initiative. In addition, Phoenix will be incorporated into the work of the Additional Educational Needs Service, which will provide additional income to the Project.

**Need for Project**

The original Phoenix course is a four day course which encourages discipline, self discipline, confidence, self esteem, leadership, communication, team work, practical skills and knowledge by engaging in training and activities based on Fire fighting skills and practical procedures. ASB, hoax calls, fire safety in the home, driving standards and knife crime are also included in the course. Students are motivated, confident and enthusiastic following the completion of the Phoenix project. Evaluation has demonstrated that 48% of students do not re-offend up to 12 months following the course.

The Respect course is a two day follow up course solely for students who have completed the original Phoenix and have not offended, have maintained behaviour levels, both at school and at home for a minimum period of 3 months. The course delivers more advanced activities and practical tasks based on fire fighting skills, such as working with ladders and fire extinguisher training. The purpose of offering this course is to encourage and motivate the students to achieve the above criteria to attend. Evaluation of 4 pilot courses in 2007 demonstrated that, given the incentive of the second course, 85% of students attending the



original Phoenix desisted from offending for a minimum of 3 months and up to 12 months to meet the criteria.

The Advanced course is 3 days and is the third course in the “package” for students who have completed the first two courses and have not offended and maintained behaviour levels for a further 6 months following the Respect course. The first day of the course recaps on activities from the first two courses with day 2 and 3 being spent at an outdoor activity centre with an overnight stay. Teambuilding, leadership, communications skills, confidence building and motivation are the main purpose of the challenges and activities, which include mid ropes course, high walk, assault course, zip wire, night line tunnels and many others. Current evaluation figures have shown that 92% of students completing the whole programme desist from offending for at least 12 months following their completion. Research demonstrates if a person refrains from re-offending for 12 months, this is a change of behaviour that affects their life opportunities.

### Outputs of the Project

Output Code	2012-13	Total
S3: Number of programmes/activities to reduce ASB	15	15
L8: Number of young people engaged and participating in youth provision	120	120

### Financial Information

Item and Description	Total Costs	SIB
9 x Respect Courses	£21,000	£21,000
6 x Advanced Courses	£19,000	£19,000

Milestones and Key Events	Forecast Dates
3 Respect and 2 Advanced courses	30.06.12
2 Respect and 2 Advanced courses	30.09.12
2 Respect and 1 Advanced courses	31.12.12
2 Respect and 1 Advanced courses	31.03.13

### Recommendation: Approve.

The project meets committee priorities in supporting young people to develop positive behaviour and gain opportunities to enhance their life opportunities.

## Application No. 2 – SIB

<b>Funding Source</b>	<b>SIB</b>
<b>Name of Project</b>	Resurfacing of Roads & Footpaths – Wearside Allotments
<b>Lead Organisation</b>	Wearside Smallholders

<b>Total cost of Project</b>	<b>Total Match Funding</b>	<b>Total SIB requested</b>
£45,650	£20,000	£25,650
<b>Project Duration</b>	<b>Start Date</b>	<b>End Date</b>
One month	September 2012	September 2012

### **The Project**

Wearside Smallholders is an allotment site positioned in Sunderland, and is one of the biggest sites in the country with over 340 plots. Over the recent years we have worked in partnership with Groundwork North East to develop two community gardens. One of the community gardens is run with Seaburn Dene Primary School, where the children from the school come along to the garden and take part in the up keep of the site and can talk to members from the allotments who pass down there skills and knowledge and can talk about their experience of life learning. We feel that by helping the older people to pass down there knowledge, it gives the younger children further knowledge, but also gives enjoyment to the older people to think that they are helping shape the community and that they have still got some meaning in life. The second community garden is used by Fulwell Day Centre which is a day centre for disabled people. The community garden allows members of the day centre to be able to take part in activities in the garden or just to sit and relax in the beautiful surroundings instead of being in a classroom environment.

Our intention through our own fund raising and the help of SIB is to re-tarmac the roads and paths on the site to improve access for all of our allotment holders, community groups and local schools who use the facilities on site. The current roads are uneven, are in a poor condition and parts are inaccessible to plot holders cars and the disabled ambulance from Fulwell Day Centre who transport many of their members in wheelchairs. Currently the ambulances have to park on the car park at the entrance to the site and the carers have to push their disabled members in wheelchairs on uneven paths to the community garden. The re-tarmac roads and footpaths will provide safer and better access, along with level footing for all members and visitors to the allotment site especially those using wheelchairs and pushchairs.

### **The Need for the Project**

The current roads and footpaths are uneven, are in a poor condition and parts are inaccessible to plot holders cars and the disabled ambulance from Fulwell Day Centre who transport many of their members in wheelchairs. The re-tarmac roads and footpaths will provide safer and better access, along with level footing for all members and visitors to the allotment site especially those using wheelchairs and pushchairs.

### The Outputs for the Project

Output Code	Description	Number
A1	Number of new of improved facilities and equipment	1

Milestones and Key Events	Forecast Dates
Machinery on site	3/09/2012
Work commences on site	4/09/2012
Work complete on site	11/09/2012

### Recommendation: Approve

The application supports the priorities of attractive and cared for environment in the North Area.

## COMMUNITY CHEST 2011/2012 NORTH AREA - PROJECTS PROPOSED FOR APPROVAL

Ward	Project	Amount	Allocation 2012/2013	Project Proposals	Previous Approvals	Grants Returned	Balance Remaining
<b>Castle</b>	Sunderland City Council - Demolishing and repair of boundary wall at Hylton Castle Boys Club.	£2,000		£2,000			
	Bexhill Academy Primary - Contribution towards the overall cost of a school exchange visit to China	£1,000		£1,000			
	Sunderland Remembrance Day 2012 - Contribution towards Transport, food and administration costs for Remembrance Day on 11th November 2012	£100		£100			
	<b>Total</b>		<b>£12,228.42</b>	<b>£3,100</b>	<b>£0</b>	<b>£0</b>	<b>£9,128.42</b>
<b>Fulwell</b>	Sunderland Remembrance Day 2012 - Contribution towards Transport, food and administration costs for Remembrance Day on 11th November 2012	£100		£100			
	<b>Total</b>		<b>£18,110.99</b>	<b>£100</b>	<b>£0</b>	<b>£0</b>	<b>£18,010.99</b>
<b>Redhill</b>	Ladies Coffee morning at Redhouse CA – Contribution towards coach hire for day trip to Drewsbury Market	£200		£200			
	Sunderland Remembrance Day 2012 - Contribution towards Transport, food and administration costs for Remembrance Day on 11th November 2012	£100		£100			
	<b>Total</b>		<b>£17,116.47</b>	<b>£300</b>	<b>£0</b>	<b>£0</b>	<b>£16,816.47</b>

<b>Southwick</b>	Lantern Ladies - Contribution towards a Diamond Jubilee event for children from Southwick Community School on Thursday 31 <sup>st</sup> May 2012.	£575		£575			
	Southwick Old Town Trust – Contribution towards the re-decoration of rooms at the hall after the installation of a new boiler and radiators.	£1,000		£1,000			
	Sunderland Remembrance Day 2012 - Contribution towards Transport, food and administration costs for Remembrance Day on 11th November 2012	£100		£100			
	<b>Total</b>		<b>£14,569.28</b>	<b>£1,675</b>	<b>£0</b>	<b>£0</b>	<b>£12,894.28</b>
<b>St Peters</b>	Sunderland Remembrance Day 2012 - Contribution towards Transport, food and administration costs for Remembrance Day on 11th November 2012	£100		£100			
	<b>Total</b>		<b>£17,449.27</b>	<b>£100</b>	<b>£0</b>	<b>£0</b>	<b>£17,349.27</b>
<b>Totals</b>			<b>£79,474.43</b>	<b>£5,275</b>	<b>£0</b>	<b>£0</b>	<b>£74,199.43</b>

# NORTH SUNDERLAND AREA COMMITTEE

23rd April 2012

## REPORT OF EXECUTIVE DIRECTOR OF CHILDREN SERVICES

### PROVISION OF XL VILLAGE YOUTH ACTIVITY

#### 1. Why has it come to Committee?

1.1 This report provides information on the current position in relation to the XL Youth Village provision both citywide and specifically in the North Area. It highlights proposals for amendment to the delivery model in order to provide better value for money and seeks approval for the intended summer sites as proposed by the North Task and Finish Group.

#### 2. Background:

2.1 The Sunderland Fear of Crime Survey (March 2008) found that the 5<sup>th</sup> most important priority for residents to feeling safer was 'more activities/facilities for young people'. For the last four years, the survey has also found residents greatest perceived problem was young people "hanging around". Local Multi-Agency Problem Solving Groups (LMAPs), regularly identify tackling youth disorder as a top priority, particularly relating to the consumption of alcohol.

Additionally there is an increasing awareness of the public's concern regarding young people in local neighbourhoods being involved in anti social behaviour especially at weekends and a commitment by the Council to provide more 'things to do' for young people at weekends to address this.

2.2 Sunderland's 'Positive Activities for Young People' pilot in 2008 was established in response to the Governments '**Aiming High Strategy**': to engage young people in constructive activities in their leisure time. As part of this the Youth Development Group developed a pilot project with the voluntary sector to engage young people into positive youth work activities at weekends and deter them from anti social behaviour. This was a pilot concept of the XL Youth Village and was delivered in the West area from July to September 2008 in partnership with A690 Youth Initiative. The project was an overwhelming success engaging over 200 young people every Friday and Saturday night in areas which had had high levels of youths causing annoyance.

The pilot delivered a police reported 34.4% decrease in youth disorder, compared to the same period the previous year, with a major impact on minimising alcohol consumption of young people and encouraging community cohesion.

2.3 Following the success of the pilot, Sunderland City Council created Sunderland XL programme, employing its own team of youth workers to deliver the project. The provision engages young people at weekends, and complements existing provision/facilities. The programme was developed in partnership with Gentoo, Northumbria Police, A690 Youth Initiative, Northumbria Water and Nike who provided equipment, uniform, staffing support and resources. These partners remain involved with the programme and are part of the City Wide Steering Group.

2.4 The XL Village model has been recognised locally, regionally and nationally as a model of good practice both for the extent of partnership working and the innovative approach to youth engagement. Most recently it was the winner in the Partnership Category at the Regional Youth Work Awards in March.

## 2.5 The XL Youth Village aims to provide:

- Highly visible, safe and attractive places for young people to go in their leisure time, where they can get involved in a wide range of positive activities
- More young people having the opportunity to participate in activities that support their personal and social development and achieve positive outcomes
- More young people with access to Information Advice and Support from places they feel comfortable
- A reduction in young people being involved in anti- social behaviour;
- Health advice, including sexual health screening and drug and alcohol issue based work

## 3 **Current Position**

- 3.1 The Youth Development Group currently delivers XL Youth Villages working in partnership with A690 Youth Initiative. The model has offered provision of 110 summer youth villages, and 50 winter youth villages - a total of 160 youth villages per annum offered City wide. This in addition to the 3 ward based youth sessions which take place each week and the additional provision in school holidays and for 8-12 year olds which has recently been agreed with voluntary sector providers.
- 3.2 The XL project is currently governed by a City Wide Steering Group which meets to discuss the overarching project City wide and the model of delivery. Five operational groups, one in each area of the City, determine at a local level, where to site the youth villages . These groups meet on a monthly basis.
- 3.3 The model of delivery in 2010 and 2011 proved to be very successful engaging over 3000 young people into positive youth work activities. As the project developed it became apparent that some of the youth village sites that were identified by the operational groups were less successful due to the location within the community and the demographics of youth population in the area and that the model of delivery needed to be more flexible to meet the different needs, and youth cultures in different communities.
- 3.4 In response, a new winter delivery model was piloted in 2011/12. This involved a significant change in the way the programme was delivered to young people, moving from a static provision to a more mobile/responsive provision to meet the needs, not only of the young people who are at the forefront and main focus of the delivery, but also responding to the needs of the local community. An Intelligence and Tasking ASB Group, which considers real time intelligence to ensure resources are deployed in areas of greatest need, currently influence this new XL Village Model where delivery is based on an outreach model, allowing staff to complete reconnaissance of an area initially engaging the young people via detached youth work methods, then identifying provision that meets their needs.
- 3.5 This model is currently in its infancy, but in the short term of delivery it has had an impact within communities, not only accommodating the young people needs, but addressing the issues raised by residents within the community. ASB related behaviour has fallen in the areas where there has been provision. Information on the Northumbria Police website from February 2012 substantiates these findings, identifying that there has been “79 fewer youth related anti-social behaviour incidents reported to police between November 2011 and January 2012, in the 12

areas the initiative has been piloted, compared to the same period in 2010/11, this is down by a third”.

#### **4 Proposed Future Delivery Model**

- 4.1 The pilot XL Outreach has identified that by delivering provision which meets the needs of young people at an area level and having real time intelligence, it has helped to positively engage more young people and direct the work to areas that have the greatest need for positive youth engagement. Having reviewed the delivery model, the Strategic XL Group have proposed that a new delivery model for the XL Youth Village be adopted that would encompass all of the learning to make a more effective and efficient model of delivery.
- 4.2 Developing the winter model would see XL Youth Village events increasing in size incorporating all of the equipment to give the young people access to more activities and resources. This would involve merging the marquees to make one big festival style event, with live bands, DJ's, trailers with a recording studio, and cinema room, climbing wall, football cage, and areas with information and refreshments. The youth bus will provide advice, information and guidance and there will be a welfare unit offering sexual health information,. This model was piloted at the end of summer 2011 programme with overwhelming success at the Hylton Castle venue, where over 200 young people were attending regularly each week.  
The second XL Youth Bus will be deployed to another area of the City, to engage young people into youth work who do not normally have access to youth provision. The main focus of this activity will be developing links with the young people who reside in the area, in anticipation of the XL Youth Village arriving in the forthcoming weeks.
- 4.3 XL Outreach model will continue to work with real time intelligence to help engage young people that may be causing anti social behaviour and this will inform the area Operational Groups to help them direct the delivery.
- 4.4 Additional to this, there will be an XL detached youth work team. This will establish working relations in the area and ultimately develop the continuity work with the young people. The detached teams will also support the local community and residents as well as the voluntary sector; it will also compliment the mobile youth provision, which is delivered across the city on weekdays.
- 4.5 The year will be divided into 7 blocks of delivery. This will cover 42 weeks of the year. Each block will be 6 to 7 weeks long and involve a minimum of 60 youth work sessions city wide (including sessions delivered by our partner the A690 Youth Initiative who have secured additional National Lottery funding to support this programme.)
- 4.6 In the North this will mean a minimum of 84 sessions per annum (12 per block) with every Friday and Saturday covered for 42 weeks of the year. This will involve a significant increase in face to face youth work hours. Our staff team will get to know the areas much better and forge meaningful relationships with Young People in their neighbourhoods. Additional to this there will be capacity on specific weekends to support local community events.
- 4.7 A verbal update will be presented at the meeting. This update will offer more detail on the proposed timetable of activities and potential delivery sites, currently



suggested as Hylton Castle and Seaburn. At the suggestion of the Operational Group (Task and Finish) and in order to avoid a break in service, delivery will start in Seaburn continuing on from the winter XL Outreach. This can be relocated if necessary, following Area Committee consideration.

**Recommendation**

Members are requested to:

- Note the proposed changes in the delivery model
- Consider the sites for the XL Village locations for summer 2012 as recommended by the North Task and Finish Group.
- Agree to receive a further report on the progress and outcomes of the project.

**Background papers**

- **SROI of youth villages**

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**REPORT OF THE CHIEF EXECUTIVE**

**CITY OF SUNDERLAND LOCAL DEVELOPMENT FRAMEWORK : CORE STRATEGY REVISED PREFERRED OPTIONS AND SUPPORTING EVIDENCE PAPERS.**

**1. Why has it come to Committee?**

- 1.1. This report offers Members the opportunity to be consulted on plans and strategies relevant to the area.

**2. Background Information**

- 2.1 The Core Strategy lies at the heart of the Local Development Framework (LDF). It will set out the overarching strategic planning framework for the development of the city for the next 20 years and draw from other strategies of the City Council (such as the Sunderland Strategy and Economic Masterplan) and other organisations. Apart from the allocation of "Strategic Sites", the Core Strategy will otherwise not be site specific and will only indicate the broad locations for delivering new development such as housing, employment and transport. Once the Core Strategy is adopted, all other Development Plan Documents (DPD's) (including the Allocations Plan and Hetton Downs Area Action Plan) must conform to the broad requirements of the Core Strategy.

The Core Strategy, like all statutory documents contained within the LDF must pass through the following statutory and non-statutory stages :

- Issues and Options (consultation completed between November 2005 and February 2006);
- Preferred Options Draft and (consultation completed in between December 2007 and February 2008);
- Publication Draft including public consultation (programmed for November 2012);
- Submission Draft to the Secretary of State (programmed for April 2013)
- Public Examination before an independent Inspector (programmed for July 2013);
- Adoption (programmed for February 2014).

**3. THE EMERGING CORE STRATEGY - PROGRESS TO DATE**

- 3.1 The first formal Core Strategy stage began with consultation on the Issues and Options between November 2005 and February 2006. The Preferred Options Draft was consulted upon between December 2007 and February 2008. However, given the availability of new evidence, regulatory changes during 2008 and 2009, and the need for transparency that all options have been fully considered, it was deemed prudent to review the Preferred Options draft prior to advancing its next formal stage, the Publication Draft.

- 3.2 During late 2009, the Council developed and consulted upon four realistic alternative approaches regarding the overall spatial distribution of development across the city which included :
- Approach A ~ Focussing Development on the Conurbation
  - Approach B ~ Proportional Distribution of Development
  - Approach C ~ Focus Development within the Current Urban Area
  - Approach D ~ Meeting Sub-Area Spatial Requirements - a Hybrid of Approaches A-C
- 3.3 Ten strategic sites were also identified and proposed for consultation.
- 3.4 Some 150 responses were received showing that Approach D was the preferred option favoured by residents and stakeholders which was corroborated by the accompanying Sustainability Appraisal. The number of Strategic Sites was also reduced from ten to two – namely Vaux / Farringdon Row and land to the north of Nissan. These proposals were accepted by Cabinet and Council in March 2010.
- 3.5 The Revised Preferred Options Draft was subsequently approved by Council in March 2010 for consultation purposes. Given the then impending national elections, the formal consultation of the Revised Preferred Options draft was deferred in response to the range of sweeping changes introduced by the new Coalition Government which is discussed.

#### **4. Next steps**

- 4.1 The Core Strategy Revised Preferred Options requires formal endorsement by Council (in July 2012) prior to its formal publication and consultation. It is therefore proposed that 'informal' consultations / briefings will be made.
- 4.2 Feedback including any further modifications would inform the basis of the Core Strategy to be presented to Cabinet on 22 June and Council on 20 July 2012.
- 4.3 After approval by the Council the Revised Preferred Options, (along with its supplementary reports), will be published, advertised and placed on the Sunderland website for consultation. The consultation will cover the requisite minimum period of 6 weeks during July / August / September 2012 and will be undertaken entirely in accordance with the adopted Statement of Community Involvement.
- 4.4 Whilst consultation at the Preferred Options stage is no longer a statutory requirement, it was considered prudent to continue with both the preparation and consultation of this Revised Preferred Option Draft of the Core Strategy. The introduction of locally derived information will provide the first formal opportunity for residents and stakeholders to consider the policies and the evidence that underpins the conclusions. In effect, consultation at this stage would be a test bed to agree as far as possible, proposals for locally derived land requirements. This would offer time savings prior to moving to the next statutory stage (the Publication Draft).

- 4.5 Subsequent to the close of consultation, responses will be collated and a summary of the main issues emerging prepared for the agreement of Cabinet. The Core Strategy will be amended as necessary to take account of the results of the consultation and other more up to date information.
- 4.6 The subsequent statutory versions of the Core Strategy will be delivered as outlined at paragraph 4.2.

## **5 Recommendation(s)**

- 5.1 Committee is requested to consider the content of the LDF and its relating documents from

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