

5 OCTOBER 2015

**REPORT OF THE CHAIR OF THE AREA PLACE BOARD****East Sunderland Area Place Board Progress Report****1 Purpose of Report**

- 1.1 In June 2015 the Local Area Plan's priorities associated with Place were referred to the East Sunderland Area Place Board to action on behalf of the Area Committee. This report provides an update on the work plan, as set out in **Annex 1**.

**2 Key Areas of Influence / Achievements**

- 2.1 Outlined below is a summary of the key areas of influence / achievements of the East Sunderland Area Place Board up to 30 September 2015.

<b>Actions</b>	<b>Outcome</b>
<p>Area Priority 1.</p> <p>Action 4: Full Marks – Voluntary Private Landlords Accreditation Scheme</p>	<p>In September 2015 an update on the Full Marks SIB project to promote the Sunderland Council's Voluntary Private Landlords Accreditation Scheme was provided.</p> <p>Four events were hosted inviting over 700 landlords. 66 landlords attended the events with 46 signing up to the voluntary accreditation scheme resulting in 268 properties being identified. 74 have been accredited with a further 194 being processed.</p> <p>Work will continue to be delivered to engage with the existing 634 unaccredited landlords and identify new landlords in the East area.</p>
<p>Hostels Update</p>	<p>The Hostel Coordinator (EHO) post came available as a one year pilot project funded by the North-East Regional Homelessness Group and is funded until February 2016.</p> <p>All five hostels in and around Sunnyside area are heritage assets, providing 142 bed spaces to vulnerable adults, the majority of which have complex needs.</p> <p>The EHO has successfully co-ordinated and strengthened a multi-agency approach between the various agencies and individual departments within the Council including: ward members, Northumbria Police, Housing Benefits, Safeguarding, Changing Lives, Turning Point, Counted 4 and Life Line to support tenants and help avoid homelessness as well as providing other services to vulnerable individuals.</p> <p>Landlords, Partners and Councillors agree that the role of the</p>

	<p>Hostel Co-ordinator has made a positive impact on hostels and relationships in the community. Enhanced inspection regimes have raised the standard of living accommodation and hostel landlords feel that they now have a voice in which to express their concerns. All five hostels are now accredited landlords and have signed up to enhanced adult safeguarding measures to support tenants.</p>
<p>Area Priority 2: Develop stronger community assets and facilities.</p> <p>Action: 2.1 Understand what support communities need and discuss issues around resources need.</p> <p>Action 3.1 Conduct a tour of the Area.</p>	<p>In July 2015, Area Place Board councillors recommended 13 venues to visit as part of a tour around the East area. The focus of the tour varied from local environmental issues to capital works which need to be carried out in buildings to continue community services to vulnerable people.</p> <p>Visits also highlighted the sterling work carried out by an army of volunteers in the area which dedicate their own time towards worthy causes.</p> <p>In September 2015, each Place councillor presented their findings to the Area Board. After a discussion it was agreed to recommend that Area Committee aligned £50,000 SIB from 2015 / 2016 budget to enable the councillors to develop large scale project up to £10,000 per ward. Each funding proposal would be subject to full application, consultation and evaluation with recommendations presented to a future Area Committee for consideration.</p>
<p>Area Priority 2: Develop stronger community assets and facilities.</p> <p>Action 3: Be Active, carry out a study to understand the barriers to accessing green space in the East area.</p>	<p>In July 2015, a Call for Projects was advertised across the East VCS Area Network asking for expressions of interest from organisations which were willing to carry out a survey on behalf of the Area Committee.</p> <p>Each ward will have a tailored survey to be completed in November 2015. The aim of the survey will be to engage with a minimum of 200 individual household and at least one school per ward. In addition to 'door to door' survey's being carried out an online version will be available.</p> <p>The Area Place Board are recommending approval of £5,000 SIB 2015 / 2016 (£1,000 per ward) to fund the work associated with carrying out the research which includes surveying, collating and presenting the findings at a ward level to a future Area Board and / or Area Committee for further consideration.</p> <p>The organisations proposed to be involved in the project are:</p> <ul style="list-style-type: none"> <li>• Groundworks North East,</li> <li>• Ryhope Community Association, and</li> <li>• The Box Youth Centre.</li> </ul>

<p>Area Priority 3: Influence the design, delivery and review of Place Based Services:</p> <p>Promoting an All Age Friendly Environment</p>	<p>In July, the Area Place Board received a presentation on a project which is underway to promote Sunderland as an All Age-Friendly City. Being an Age Friendly city requires ensuring that Sunderland provides a welcoming environment for older people.</p> <p>The East area has the lowest number of people over the age of 50, which is 19,171 equating to 34.6% of the area's population compare to the city average of 20,840 (37.94%).</p> <p>The Age-Friendly City Project explicitly adopts a locally driven and "bottom-up" approach. This starts with the lived experience of older persons regarding what is, and what is not age-friendly, and what improvements can be made. The knowledge and experience of public, voluntary and commercial service providers, and that of older persons, are combined as a more complete picture of the community's strong points and barriers to age-friendliness.</p> <p>The Board were invited to comment on the council's proposal to submit to the WHO Global Network of age-Friendly Cities and Communities for 'Age Friendly' status and propose a specific community project at neighbourhood level. The recent city centre audit carried out by the 50+ Forum was proposed.</p>
<p>Area Priority: 3 Influence the design, delivery and review of Place Based Services:</p> <p>Action: Environmental Campaign 'Make Waste Useful'.</p>	<p>In July 2015, Area Place Board Councillors, Officers, representatives from the VCS Area Network and the Project Lead Member on behalf of Cabinet attended a tour of Middlefield Recycling Village, South Tyneside and Campground, Gateshead both managed by SITA, to gain an understanding of how to 'make waste useful'. After the visits a workshop was held to discuss next steps. It was proposed to establish a Network made up of charities, social enterprise and non-profit organisations to work together. The aim is to promote an environmental campaign and deliver a project targeted at community involvement and changing behaviours and attitudes towards waste. Objectives covered are:</p> <ol style="list-style-type: none"> <li>1. Promote greater participation in doorstep recycling, by mobilising communities to promote and increase the use of recycling services.</li> <li>2. Reduce fly tipped household waste in rear lanes, by challenging and educating householders on the options to dispose their waste items cheaply and more responsibly.</li> <li>3. Prevent wheeled bin arson and stolen wheeled bins, by educating the communities on how to 'protect their bins'.</li> <li>4. Collect, repair and re-use unwanted household items, by establishing a community scheme supporting local enterprise, training and jobs.</li> </ol> <p>The Waste Management Team are currently scoping a proposal to share with the Area Place Board for comment. A future report</p>

	will be shared with Area Committee.
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### 3. Recommendations

#### 3.1 Members are invited to:-

- (a) Note the East Sunderland Area Place Board Work Plan, as set out in **Annex 1**.
- (b) Note the Area Place Board's support and recommendation to align £50,000 SIB for councillors to develop capital projects up to £10,000 per ward and approve £5,000 SIB to enable the Be Active survey to be carried out, which both contribute towards the area priority 'Develop stronger sustainable and well used community assets and facilities' as set out in the Area Budget Report.
- (c) Note the positive impact the role of the externally funded Hostel Co-ordinator has had in the community.
- (d) Note the progress of the All Age Friendly Environment and the Making Waste Useful programmes.

Annex 1                      East Sunderland Area Place Board Work Plan 2014 / 2015

#### Background Papers

East Area Place Board Agendas, Reports and Action List  
SIB Evaluation Report: Full Marks  
Hostel Co-ordinator's Presentation  
Place Board Tour Feedback Report  
SIB Call for Projects: Be Active Survey  
All Age Friendly Environment Report

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