Coalfield Area Committee - Area Place board- Celebrating Success Call for Projects

1. Welcome to the Coalfields, Herrington Burn YMCA (HBYMCA)

(End of April 2014 to End of July 2014) £1,964

Herrington Burn YMCA will work with a group of 4-6 young people engaging them in the planning, recording and editing of a promotional piece of video or photography that will depict and publicise the improvements made within the Coalfields area by the 'Love Where You Live' campaign. They have identified Media Savy as a partner who will provide the professional expertise. The project will be led by young people with a youth worker and Media Savy staff support. The project will be a visual representation of the changes made by funding available from Coalfields Area Committee. The end product will be presented to Area Committee in the autumn and would be available to be used at other promotional events. £890 would be allocated from HBYMCA to support project delivery.

Recommendation: Approve