

PEOPLE BOARD WORK PLAN

	Area Priority	Outcomes/Actions	Suggested Lead Agent (tbc with relevant service)	Comments/Info/Progress
1	Improve emotional and mental health & wellbeing in families and communities by helping reduce the impact of welfare reform September 2014	Ensuring that advice and support is available at a local level (incl SIB support for ShARP)	Alison Aisbitt	Local services are being tailored to meet the needs in the area. ShARP is the contracted provider for 1st tier advice and is working in partnership with Gentoo and other local organisations to provide a co-ordinated service to local people. A project to continue and further develop a volunteer advice project at ShARP has been funded via SIB and will commence in November 2014. Volunteers are being trained to specifically work with people who need extra support which is not provided elsewhere, for example in helping older people and vulnerable adults in filling in forms on line. The volunteers will also be able to spend time with these clients and advise on the other support services that are available, for example access to training courses on money management, savings and loans, joining a credit union, free energy advice etc
		Supporting the VCS in responding to local need	Pauline Hopper	The Area Community Officer provides the support to the Network to develop and deliver projects to contribute to area priorities. At the September 2014 meeting of the Network, a number of partners raised concerns about the reliance on food parcels due to various issues including benefit sanctions and delays in payments. Local organisations will share intelligence and concerns to address such issues and the VCS Network has raised this subject in their report to October 2014 Committee.
		Delivering against shared priorities with the CCG, PH and other partners to reduce negative health impact	ShARP/CCG	The People Board and partners from Sunderland City council, CCG and Gentoo are supporting ShARP in the development of a project to pilot 'Advice in GP Surgeries'

2	Support opportunities to access services, training and learning for young people at risk of becoming NEET November 2014	Working with partners promoting local job fairs, employment promotions and business connectors	VCS Network	This will be an agenda item for a future VCS Network meeting to identify what services and activities are available locally
		Supporting access to training, learning and volunteering, linking with Connexions, FACL and Children's Centres	Andrew Carton	Connexions colleagues to be invited to the November 2014 meeting to explore further
		Supporting the development of social media to enhance training and learning opportunities with training to enhance the digital skills required	Andrew Carton	Connexions colleagues to be invited to the November 2014 meeting to explore further
		Contributing to the development of the community library service	Allison Clark/Jolene Dunbar	Regular meetings and communication with community library staff will develop this further over the coming months
2	Healthy life choices for children, young people and adults with a focus on physical wellness and sexual health January 2015	Working in partnership with CCG and Public Health to deliver outcomes against shared priorities in the Coalfield	Public Health/CCG	Public Health and Sunderland CCG have also developed priorities and action plans for the coming year. Both partners will work with the People Board on shared priorities. With joint funding (SIB and CCG local innovation fund) a number of small projects to encourage healthy lifestyles are being delivered (an update is provided to October 2014 Area Committee as part of the People Board report)
		Supporting local improvements that promote healthy weight for children and young people	Laura Cassidy/VCS Network	Public Health and Wellness colleagues are attending the VCS Networks and engaging with local people to encourage and enable them to engage in healthy activities
		Improving local rates for accessing chlamydia screening, contraception clinics, sexual health clinics and reducing teenage conceptions	Public Health/CCG	Members have been informed and consulted during the sexual health review and local services need to be promoted and made more accessible to encourage young people to take up what is available

		Ensuring the VCS are supported to deliver outcomes in partnership with council services	Pauline Hopper/VCS Network	The VCS Network is the recognised channel of communication between the Council, its services, and the Voluntary and Community Sector. The Area Community Officer provides support to the Network to develop and deliver projects to contribute to area priorities
4	Local Events, celebrations and heritage February 2015	Supporting long standing historical events and celebrations taking place in local communities		An area-wide programme of activity has been developed to mark specific events of note including WW1 100 years remembrance, banner parades, Houghton Feast and local Christmas events. Working in partnership with Heritage colleagues and VCS partners local groups are becoming more involved and taking ownership for local events
5	Support increased social participation for vulnerable and older people, including those with dementia, learning difficulties and physical disability January 2015	Dementia friendly shopping centres project	Pauline Hopper/Multi Agency Dementia Group	Houghton le Spring has been successfully registered with the Alzheimers Society to work towards becoming a 'Dementia Friendly Community'. In partnership with Age UK, Alzheimers Society, CCG and other key organisations, Sunderland City Council are working with Traders to implement the programme. A launch of the initiative took place in September 2014.
		Supporting dementia awareness training		SIB funded training has now been completed. The Health Trainers programme now delivers a dementia module as part of the certificate. Further opportunities for local training are being explored as part of the Multi Agency Dementia Group.
		Working with VCS partners to promote social and befriending opportunities for those with learning and/or physical disabilities	VCS Network	The 'One Directory' (Sunderland City Council) and the Wellness Guide (Washington Mind) are key tools in identifying social opportunities available locally. VCS partners share information at the Network meetings and signpost people to local provision. Hetton New Dawn are working as part of the Essence service to support befriending and social activities.
		Build upon successful local projects that have benefitted local residents	Pauline Hopper/Area Committee	An evaluation of projects delivered using SIB small grants funding will take place to establish areas for future development

6 Influence the design, delivery and review of People based services devolved to Area Committee TBC and developed over time to deliver the Board's influencing role in statutory and core provision. This is in addition to the local priorities outlined above in 1-5 above	1. Develop New Relationship with Schools	Gill Wake	TBC and developed over time to deliver the Board's influencing role in statutory and core provision. This is in addition to the local priorities outlined above in 1-5 above
	2. Improve access to green/open/blue space, to support further participation in physical activities. (Greenspace Grant of £20k per area).	Laura Bartlett/Laura Cassidy	£20k has been allocated from the Public Health budget and an all (Coalfield) member workshop was held in mid September to discuss ideas to date and agree actions. The outline proposal for a 'Health and Greenspace' project is presented to the October 2014 Area Committee.
	3. Review of Museum Services	Gill Wake	TBC and developed over time to deliver the Board's influencing role in statutory and core provision. This is in addition to the local priorities outlined above in 1-5 above
	Review of Youth Contracts	Jane Eland	The September People Board meeting was presented with an update on the performance of the current commissioned youth contracts. Members requested a full meeting to be arranged in order that all Coalfield Members can input into this review. A meeting is to be arranged.