14 November 2018

REPORT OF THE CHAIR OF THE PEOPLE BOARD

1 Purpose of Report

1.1 To provide an update of progress against the current year's (2018/19) People Board Work Plan.

2. Background

2.1 Earlier this year the Local Area Plan priorities associated with People were referred to the Coalfield People Board to action on behalf of the Area Committee. The People Board continue to initiate action on those priorities. Progress to date is outlined below, in the Work Plan at **Annex 1**.

3. Area Governance Arrangements

- 3.1 Area Committees are part of the Council's Executive Function and have two key roles:
 - a. Influencing decisions on services delivered at a local level; and
 - b. Identification of key priorities for their areas, in the context of supporting the delivery of the Council's Corporate Outcomes Framework at a local level and ensures maximum impact where necessary through utilising its own resources.
- 3.2 Area Place and People Boards were set up to support the Area Committee in identifying areas of priority and ensure action in line with those priorities.
- 3.3 Each ward has one elected member representative, whose role it is to liaise with their ward colleagues in between meetings and feedback collective views into the Board meetings. Members will work alongside key officers in what will be practical action orientated groups. It should be noted that the Board is not a decision making body and the work / recommendations of the Board will be presented to the Area Committees for final endorsement. Elected member representation on the People Board for this Area Committee is as follows:-

Ward	People Board Membership
Chair/Copt Hill	Cllr Kevin Johnston
Copt Hill	Cllr Mary Turton
Houghton	Cllr Neil MacKnight
Hetton	Cllr James Blackburn
	Cllr Doris Turner
Shiney Row	Cllr Geoffrey Walker

4 Key Areas of Influence/Achievements to date

4.1 Outlined below is a summary of the key areas of influence / achievements of the Coalfield People Board up to October 2018.

Area Priority: Acc	Area Priority: Access to training and learning to enhance life and employability skills		
Area Priority: Acces Increase digital inclusion in communities	 The SIB funded Coalfield Communities Connected project, delivered by Springboard, is delivering training and support on a wide range of issues and subjects across the whole of the Coalfield area. In the past 6 months, 310 local residents have been supported on a 1-2-1 basis to access computers. A total of 91 group training sessions have also been delivered in a range of venues in partnership with local VCS groups. A number of smaller IT projects, funded by SIB, are being delivered at Hetton Hub, Racecourse CA, Penshaw CA, Space 4, Easington Lane Community Access Point (ELCAP), Hetton New Dawn, St Aidans 		
	 Herrington and Shiney Advice and Resource Project (ShARP). The funding has paid for a variety of equipment, services and staffing to enable residents to access IT support and training at a venue local to them. The projects are supported and co-ordinated by the Coalfield Communities Connected project. In addition to the partner organisations listed above, Houghton Traders, Hetton Traders and Shiney Row Traders have also been supported to 		

	 maximise promotion and advertising via social media. Hetton Hub has had 230 drop in sessions in the past 6 months to use the ICT facilities and seek help and advice to carry out various tasks including, job search (120 people), benefit checks (20), Universal Credit applications and accessing emails. Courses/sessions currently being delivered include computers for beginners, digital memories, job search, family tree, photo restoration, family history, digital creative art, IPad/tablet training and dementia friendly memory sessions. New courses and sessions can be developed if a local need is identified.
Encourage young people to engage with local Councillors and present ideas for projects – continue CAN DO Fund	 The SIB funded Youth Social Action project is designed to encourage and engage young volunteers to deliver social action projects, develop to be peer supporters and champions for young people services. Volunteers are supported by qualified youth workers and receive regular mentoring. In the period June to September 2018, 10 young people have been engaged with the project. Two of the young people acted as official photographers at Houghton Feast 2018 Opening Ceremony. The CAN DO fund, available for groups of 11-19 year olds, continues to be a valuable learning opportunity for young people to meet People Board members and present their ideas for funding. Two groups attended the October People Board meeting and were successful in their requests Flatts Youth Club Bike Project' - £250 to hire bikes and safety equipment from Sunderland Young People's Bike Project for 10-15 people to take part in a bike ride in Hamsterley. The ride will take place in a safe, controlled, environment with an instructor. The project will improve health, give the young people fresh air and give them a positive activity to take part in. Believe Provision, Kepier – £500 contribution for 9 young people to visit Liverpool in December and stay in the Youth Hostel there. They will go to the Zoo and the Willy Russell trail to support GCSE Literature and to fully appreciate Willy Russell's play 'Our Day Out'. They will also visit Gormley's statues on Crosby Beach. Councillors Lawson and Johnston visited the Believe unit on Friday 19 October to see projects the young people are working on, and present them with their funding.
Area Priority: Work and mental wellbei	ing in partnership to address key issues that affect residents emotional
Reduce isolation and improve social participation in older and vulnerable adults	 The ELCAP Community Transport and Shopping Bus service continues to thrive and develop new partnership opportunities in order to provide a service to those who need additional support to access services and social activities. The project has been gifted a third bus and employed a sessional driver to enable even more people to benefit from the service. The project continues to work closely with providers of other SIB funded activities such as Hetton New Dawn, Groundwork, Space 4, St Johns at Fencehouses and B Active N B Fit. This allows the project to reach those most in need of the services, predominately those that are socially isolated. During the past year the project was part funded by SIB and delivered 74 shopping trips, 276 social outings and transport to 88 lunch clubs, benefiting over 2000 people.
Reduce stress caused by financial concerns by providing access to advice services	 ShARP deliver benefit and money management advice across the Coalfield area and promote their service widely via the VCS Network. Advice on Prescription is currently being delivered in 6 GP surgeries across the area. This Comic Relief funded project is due to end in January 2019. People Board discussed this at their September meeting and the Area Community Development Lead has supported ShARP in discussions with Public Health and Sunderland Clinical Commissioning Group (CCG) regarding potential support for continuation of the project. ShARP is also seeking alternative, exernal funding. Funded by SIB, a partnership project between Springboard and ShARP

	commenced in July to help people to prepare and apply for Universal Credit. The RU Ready for UC project will complement current provision, work with Sunderland City Council and DWP and respond to local need. Between August and October 2018 there were 22 UC advice sessions delivered at ShARP, ELCAP and Hetton Hub. People seeking support have been signed up to the LearnMyWay website so they can continue their e-learning outside of the UC sessions and continue learning at their own pace and take ownership of their digital skills
Provide access to support for carers	• The People Board discussed this priority at the July 2018 meeting and invited officers from the Carers Centre to the October 2018 meeting to gather further information and discuss local need. There are 5,632 known carers in the Coalfield area, 1,281 of whom are engaged with the Carers Centre. Sunderland Carers Centre offer a range of advice and services to those registered with the service, but there are many more 'hidden' carers who are not accessing support available. Representatives from the Centre attended the October VCS Network meeting to give a presentation and carry out consultation with local groups. The results of this consultation will be presented to the December meeting of the People Board in order for the Board to design and develop support for carers. The Board propose an allocation of SIB is agreed, with a fully developed and appraised project presented to Area Committee in March 2019 for approval. Further information in Item 6 Area Budget Report
Area Priority: Supp and collaborative w	ort capacity building in local VCS organisations to promote volunteering vorking
Support local VCS groups to build capacity	 SIB funding awarded to ELCAP in June 2016 has enabled the centre to develop through a period of uncertainty and strengthen its position within the local community. The appointment of a Centre Co-ordinator has enabled ELCAP to work in partnership with a range of local organisations to grow and sustain their work. The Centre is now a thriving hub within the community, offering activities and services almost every day, including some weekends. The centre now offers a food bank, community cinema, school holiday clubs and breakfasts, IT support, job club, exercise classes and toddler groups. There are now 5 staff and a fleet of 3 mini buses to support the additional activities on offer. ELCAP deliver a number of SIB funded projects via the small call for project route offered to VCS Network members. SIB funding awarded to Space4 to employ an additional community development worker, has allowed the organisation to support more individuals. The range of services has developed and expanded to include addressing social isolation, mental health and wellbeing, and offering more support for IT and digital needs. As a result of the funding, the project capacity has increased to engage over 300 more individuals.
Continue to work with volunteers as part of the SIB 'Step up' project	 In the quarter July – September 2018 the SIB funded Step Up project, delivered by SNCBC, recruited 11 new volunteers, bringing the total to 153 across the duration of the project. The project supports local VCS groups by recruiting volunteers for their project, providing training for staff, volunteers and committee members, and supporting with fundraising and income generation. Two Sunderland College students have been placed with two local organisations as part of their work experience. In addition to supporting local groups through the VCS Network, the project works alongside other SIB funded projects such as Coalfield Retail Support, Coalfield Communities Connected, Youth Social Action and My Space, Our Place. A recommendation for further funding is recommended in Item 6 Area Budget Report.
Deliver a 'Volunteer Celebration' event	 The 2018 Volunteer Celebration event was held on Saturday 2 June at Kepier Hall, Houghton le Spring. The event, to promote and celebrate the valuable contribution made by volunteers and community organisations, was attended by over 80 volunteers. Speeches by the Deputy Mayor and Area Chair thanked and congratulated volunteers for their hard work. Two local organisations promoted the support they had been given by the

	project and gave examples of the work they carry out in the community.
Encourage collaborative working amongst local organisations	 All organisations in the voluntary and community sector are encouraged and supported to be part of the Coalfield Voluntary and Community Sector (VCS) Network. This is the recognised route for local groups to receive Area Committee information and provides a platform for organisations to network, share information and develop collaborative working. The VCS Network meetings are held each month (with the exception of August and December) and continue to be well attended and attract new members. All SIB Call for Projects are advertised through the VCS network, giving local groups the opportunity to deliver activities and services to meet Area Committee priorities. Successful applicants are encouraged to work together and share information to avoid duplication and develop collaborative projects
Area Priority: Supp	ort provision of activities for young people that increase their involvement area events and projects
Holiday activity for children and young people	 In response to a Call for Projects developed by the People Board five projects to deliver summer holiday activities to 11-19 year olds were approved by Coalfield Area Committee in June 2018. Summer Skills, delivered by Keep Active at Hetton School over a 3 week period engaged over 200 young people in skills such as first aid training, dodgeball, survival school and sports leader training Urban Art project, delivered by Bethany Youth Programme worked in 47 young people from Hetton and Houghton on a 'messages of hope' project. The project tackled the issue of bullying and young people created 13 large murals and over 80 individual artworks which have been displayed as part of Houghton Feast week Self Expression, delivered by Washington Mind engaged 39 young people during school summer holidays. The young people focused on issues such as self confidence and self esteem using arts and painting to increase self awareness. The project is continuing with sessions at Kepier and Hetton Schools, working with young people on a weekly basis exploring negative influences and risk taking behaviours Youth@ delivered by SNCBC delivered 6 sessions of youth activity including sport, arts and crafts and envirionmental activities in each of the four wards during school summer holidays. A Party in the Park was held in Hetton Lyons Country Park and Herrington Country Park to reward positive behaviour during the summer. Over the summer period SNCBC provided an extra open access provision at the Flatts Youth Club in Easington Lane on a Thursday afternoon for two hours. A range of activities such as arts and crafts, sports including badminton and football, bingo, film night, cooking, litter picks and weeding, graffiti projects were delivered. A number of young people duri a consultation with local residents about painting the outside of their building from black to a mural, assisted by a local artist if they could find the funding. The young people went out a
	ouraging and supporting local residents to eat healthily and take part in
wellbeing activity Support children and families during school holiday periods with alternative to school lunches	 A number of organisations funded by SIB delivered activities, to include cooking and eating food, during school summer holidays Messy Play with food delivered by Social Chef Playzone delivered by ShARP Tots Table delivered by Penshaw CA Skills and Confidence delivered by Hetton Lyons Country Park Holiday Clubs delivered by Space 4

	 Holiday Clubs delivered by SNCBC
Support adults to take part in physical activity to improve health	 Active Sunderland colleagues attend the VCS Network meetings and promote activities and events to encourage residents to be more active. The People Board made a call for projects, to deliver physical activities, via the VCS Network. The Board assessed the applications at the October meeting and recommendations are made in Item 6 Area Budget Report

5. Recommendations

- 5.1 Members are requested to:
 - Consider the progress and performance update with regard to the Coalfield Area People Board's Work Plan for 2018/19 and agree proposals for future delivery
 - Annex 1 2018/19 Work plan

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