

**Alcohol & Young People Policy Review Recommendations - Progress April to December 2009**

RAG Key				Current Performance		
★	Green - Recommendation achieved			Recommendation		
●	Amber - On schedule to achieve recommendation			Recommendation		
▲	Red - Not on schedule to achieve recommendation			Recommendation		
Ref	Description	Action	Owner	Delivery Timescale	RAG	Progress
AYP01	Strengthen the evidence base by:	AYP01.01 Recording - all agencies and services involved with the every child matters agenda to develop systematic recording mechanisms to record the incidence of alcohol use among young people	Helen Cruickshanks	Sep-10	●	As part of the review of commissioned services, the Joint Commissioning Team are currently developing a Health Needs Assessment for children, young people and families which will clearly describe the current health outcomes, identified need, along with the views of the target group. This will inform future commissioning intentions, as well as enable specific work programmes and interventions to be delivered in hotspot areas.
		AYP01.02 Analysing - the evidence recorded should be analysed to assess changing patterns of drinking habits and the extent of alcohol misuse in order to help inform the safer Sunderland partnership's alcohol strategy	Helen Cruickshanks	Sep-10	●	
		AYP01.03 Evaluating current strategies - to ensure that what is measured makes a difference, there should be assessment of the impact of neighbourhood interventions such as diversionary activities and youth work	Helen Cruickshanks	Sep-10	●	
AYP02	Further development of alcohol education by:	AYP02.01 Training - work with head teachers to prioritise local training for teachers in alcohol misuse issues and also for this to be prioritised as part of the curriculum	Peter Brown	Jun-10	●	As part of the implementation of the enhanced healthy schools model, work is ongoing with individual schools to determine priority areas. A number of teachers are currently participating in the CPD development programme, whilst a PSHE policy and supporting delivery programme is currently being developed for all schools.
		AYP02.02 Equal access - all children and young people should receive a common core of information and practical skills about alcohol through PSHE lessons	Peter Brown	Jun-10	●	
		AYP02.03 Structured and interactive lessons - delivery of PSHE should be structured to influence and reduce alcohol use and should include external agencies, parents, use of multimedia, and children and young people's perspectives. This could include 'myth-busting' activities in schools	Peter Brown	Jun-10	●	
AYP03	Support for parents by:	AYP03.01 Information - giving parents clearer information about how they can best support messages about alcohol including alerting parents to the dangers in purchasing or providing alcohol for young people	Glenn Riddle	Sep-10	●	The "Your Health" programme is currently being developed and will be launched in September 2010 within all young people's settings. The aim of the programme is to empower, educate and inform young people and their families around a range of health related behaviours, local services and information pathways. Materials will be printed and be available online, whilst five health information points which give out advice, as well as chlamydia screening kits and condoms, are currently being piloted in each of the five college sites enabling the 4,000 16-19 year olds to access appropriate information.
		AYP03.02Involvement - there should be a clear expectation that parents are informed about the timing and content of alcohol education	Glenn Riddle	Sep-10	●	