

18 MARCH 2019

## REPORT OF THE CHAIR OF THE AREA PEOPLE BOARD

### East Sunderland Area People Board Progress Report

#### 1 Purpose of Report

- 1.1 In June 2018 the Local Area Plan's priorities associated with People were referred to the East Sunderland Area People Board to action on behalf of the Area Committee. This report provides an update on the work plan, as set out in **Annex 1**.

#### 2 Key Areas of Influence / Achievements

- 2.1 Outlined below is a summary of the key areas of influence / achievements of the East Sunderland People Area Board up to 28 February 2019.

Area Priority	Progress Update
<p>East Digital Inclusion Task Group (EDiT Group)</p> <p>Phase Two: Deliver a variety of community engagement and outreach provision</p> <p>Work Plan Reference 1b)</p>	<p>In December 2018 an update on Phase two of the EDiT programme was presented to the Area Board by Back on the Map who are co-ordinating the provision of community engagement across the East area, but deliver specific in Hendon, in partnership with The Box Youth Project who are working in Doxford, Blue Watch Youth Centre are in Ryhope and St Michael's and Media Savvy in the Millfield ward.</p> <p>Staff were appointed in October and during the first quarter (Oct-Dec 2018) 52 individuals have been supported. Most being repeat attenders who are single, unemployed and aged between 36-64 living in socially rented accommodation. The most popular support provided is accessing equipment and the internet to maintain universal credit support and information, advice and guidance on how to use IT.</p> <p>Referrals are in place with Job Centre Plus but more people seem to be self-referring into the programme rather than being signposted.</p> <p>Two volunteer IT Buddy's have been recruited in Hendon to meet demand, with a proposal to roll out the model into the other wards.</p> <p>Drop-in sessions have been established in Millfield Salvation Army and Stannington Grove with online safety workshops trialled in Ryhope Community Association which will be roll out to other venues.</p> <p>The process for other organisations to access the Community IT equipment is now in place and members are encouraged to promote the scheme with local VCS groups within their wards.</p>
Rough Sleeping and Homelessness Prevention Strategy	<p>In December 2018, the Area Board received an update on the Rough Sleeping and Homelessness Prevention Strategy. It was noted that the main triggers for homelessness in Sunderland relate to parental or friend exclusion from a home, a termination of a short term tenancy agreement or a</p>

<p>Cross cutting Work Plan References 2b (Place Board) and 2 (People Board)</p>	<p>relationship breakdown.</p> <p>During 2018, 546 people presented themselves as homeless to the Council. The Strategy highlights that 360 (66%) had two or more support needs, for example, a combination of mental health concerns and a substance addiction. With 53 (10%) having five or more complex support needs.</p> <p>To address the issue the Strategy has a three tiered approach under the following themes:</p> <ul style="list-style-type: none"> <li>i) Prevention</li> <li>ii) Intervention</li> <li>iii) Recovery</li> </ul> <p>With several key priorities, which are:</p> <ol style="list-style-type: none"> <li>1. Help people to remain in their own homes and prevent homelessness. (prevention)</li> <li>2. Support our most vulnerable groups (intervention)</li> <li>3. Provide sustainable housing solutions (recovery)</li> <li>4. Develop and maintain partnership working and strategic direction (cross cutting)</li> </ol> <p>During the discussion it was highlighted that the statutory duty for the authority to prevent homelessness is to help people who are at risk of losing suitable accommodation if they are threatened with homelessness within 56 days. However, if they do not reach the criteria of 56 days, many are signposted over to Shelter at Newcastle due to the lack of and need for specialist housing advice services in Sunderland. Over the last 18 months, 540 Sunderland residents accessed Shelter's Newcastle-based advice.</p> <p>The Improving Lives Together SIB funded programme had an underspend of £10,800. Members agreed that an approach should be made to Shelter with a view of having a physical presence in Sunderland to enable people in crisis to receive local support instead of travelling over to Newcastle under stressful circumstances and help more residents to address housing issues and prevent these issues from escalating to homelessness.</p> <p>By using the underspend a ten month pilot drop in service, one day a week, has been operating from Oasis Aquila's building in Park Road Church from the beginning of March 2019. The building is accessible from the city centre and is a well-used venue for vulnerable people.</p> <p>During the pilot period Shelter will further enhance working relationships with organisations such as Citizens Advice Sunderland, Changing Lives, Food banks and local advice and community organisations. A progress report will be presented to a future meeting.</p>
<p>Social Action and Volunteering Programme</p> <p>Work Plan Reference 2b)</p>	<p>In November 2017 Area Committee funded fourteen projects and awarded a total of £111,133 SIB to deliver the first of its kind - Social Action and Volunteering Programme - which enabled children and young people to deliver action against a tailored ward based theme. The themes are:</p> <ul style="list-style-type: none"> <li>• Doxford Ward: litter, anti-social behaviour (A.S.B.) and supporting</li> </ul>

	<p>people with disability related issues.</p> <ul style="list-style-type: none"> <li>• Hendon Ward: child poverty, social and economic disadvantage.</li> <li>• Millfield Ward: youth related ASB and drug and alcohol misuse.</li> <li>• Ryhope Ward: youth related ASB and reducing social isolation in older people.</li> <li>• St Michael's Ward: child poverty, mental health and low self-esteem.</li> <li>• East area: improving health, connecting vulnerable people to services and support volunteering.</li> </ul> <p>Five projects are still delivering activity during 2019, but so far the Programme has achieved the following overall outputs.</p> <ul style="list-style-type: none"> <li>• 295 young people volunteered and delivered;</li> <li>• 328 activities, events and sessions, engaging with;</li> <li>• 1,468 young people, with;</li> <li>• 170 older people engaged in cross generational work</li> </ul> <p>It was noted that seven of the projects are highly recommended as models of good practice and contributed towards increasing social value and volunteering opportunities for young people across the East area. These are:</p> <ul style="list-style-type: none"> <li>• i) Disability Action Group and the ii) Junior Task Force delivered by The Box Youth and Community Project in Doxford</li> <li>• iii) Peer Engagement Activities Programme, iv) Link the Ages and v) Peer Mentor Programme delivered by Blue Watch Youth Centre</li> <li>• vi) Young and Old Alike delivered by Ryhope Community Association</li> <li>• vii) Young Minds delivered by Sunderland MIND</li> </ul> <p>Members are requested to note the update and acknowledge that although children and young people delivering actions against the Area Work Plan is a new concept, it has proven to be successful.</p> <p>Area Committee are requested to consider if a further young people's programme should form part of future area priorities for 2019 / 2020.</p>
<p>Fancy a Day Out</p> <p>Work Plan Reference 2c)</p>	<p>At the January 2019 the Area Board discussed the feasibility of delivering a Fancy a Day Out scheme during 2019 / 2020 and increasing provision to include other school holidays, these are:</p> <ul style="list-style-type: none"> <li>• <b>Spring Holidays – 6 April to 21 April 2019</b></li> <li>• Summer Holidays – 20 July to 1 September 2019</li> <li>• Autumn Holidays – 26 October to 3 November 2019</li> <li>• Spring Holidays – 13 February to 23 February 2020</li> <li>• Spring Holidays – 4 April to 19 April 2020</li> </ul> <p>In addition to increasing the delivery of sessions across the year, it was proposed to increase the budget from £3 per head to £5 per head. A call for projects was advertised across the VCS Area Network to seek applications.</p> <p>Area Committee are requested to endorse the applications set out in the area budget report for the Spring Holidays 2019 only, and note a further funding request will be presented to cover the remaining school holidays at the first meeting of the municipal year.</p>
Valuing Volunteers	In January 2019 Area Committee hosted their inaugural OCSARs event

<p>OCSARs</p> <p>Work Plan Reference 3.a)</p>	<p>which celebrated and recognised the valuable contribution children and young people have made in the East area by volunteering and carrying out duties, which include:</p> <ul style="list-style-type: none"> <li>• carrying out litter picks, to keep our streets tidy,</li> <li>• painting over graffiti, so our communities look safer</li> <li>• designing posters to encourage people to stop dog fouling</li> <li>• interviewing older people to learn about the history of their community</li> <li>• designing art work, producing exhibitions and publishing a book</li> <li>• hosting weekly sessions for other young people or afternoons tea</li> </ul> <p>Over 200 young volunteers along with their siblings, parents and carers attended an event at Raich Carter to enjoy a full day of activities at the Everyone Active centre. East Councillors were in attendance to hand out certificates and meet the young volunteers.</p> <p>The adult event is scheduled for the 28 March 2019 and the Sunderland Software Centre. Each volunteer will receive a certificate with individuals receiving trophies for outstanding contribution. All Committee members are encouraged to attend.</p>
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<p>Valuing Volunteers</p> <p>Sunderland Information Point</p> <p>Work Plan Reference 3c)</p>	<p>In January 2019 the Area Board received an update on the aim of Sunderland Information Point (<a href="https://www.sunderlandinformationpoint.co.uk">https://www.sunderlandinformationpoint.co.uk</a>) which provides an online catalogue of community resources available in a local area.</p> <p>In addition, as part of the 'valuing volunteers' area priority an action to enhance communication channels across the East area is to enable volunteers to help others by finding out what is out there for families, children, young people, people with special educational needs, disabilities,</p>
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	<p>adults and older people by improving usage, content and access via the Sunderland Information Point.</p> <p>There remains £35,000 SIB aligned against this priority. The Area Board are proposing to supplement the current East Digital Inclusion Programme Phase Two and top up the existing contract to include extra elements to:</p> <ul style="list-style-type: none"> <li>• Support East organisations to set up online accounts and manage their information about services and events being delivered, via the Info Point.</li> <li>• Promote the Site to East volunteers</li> <li>• Identify groups who maybe interested in developing further knowledge around web development and social media marketing</li> </ul> <p>Area Committee are requested to endorse the funding request which is set out in the financial report.</p>
<p>Adult Lifestyle Survey Results 2017</p> <p>Work Plan Reference 5c)</p>	<p>During 2017 5,571 residents aged 18 and over took part in a survey about their lifestyles, the results are set out in Annex 2. Key findings indicate:</p> <ul style="list-style-type: none"> <li>• Working towards increasing males life expectancy could be a future area priority</li> <li>• Smoking is a large concern in Hendon and Millfield wards</li> <li>• Drinking alcohol to either exceeding safe levels of drinking or binge drinking is an issue across the whole East area</li> <li>• More people need to be encouraged to carry out at least 30 minutes of physical activity, combined with a healthier diet to tackle obesity</li> <li>• Smoking, drinking, lack of exercise and poor diet could relate to coping mechanisms relating to stress or mental health concerns</li> <li>• Addressing all the factors outlined above should contribute towards improving mental wellbeing across the East area</li> </ul> <p>Public Health are proposing to delegate £25,000 core budget to Area Committee with the opportunity to match fund this with £25,000 SIB in 2019 / 2020 and carry out a call for projects to address the key findings relating to the adult lifestyle survey.</p> <p>The People Board are seeking Area Committee's approval to accept the £25,000 from Public Health and match with SIB in the new municipal year.</p>
<p>Phoenix Project</p> <p>Work Plan Reference 5d)</p>	<p>In January 2019, the Area Board received a presentation from the Tyne and Wear Fire and Rescue services on the Phoenix Project, which was established in 2000 and has evolved over the years to become the first partnership of its kind in the UK and receive an award winning British Community Safety Award for reducing crime and creating safer communities.</p> <p>Phoenix is a flexible education programme focusing on young people who have offended or maybe at risk of offending. Young people are referred onto the programme and work their way through three elements, which are:</p> <ul style="list-style-type: none"> <li>• Aspire – seven courses delivered over four days</li> <li>• Respect – five courses delivered over two days</li> <li>• Pride – four courses delivered over three days</li> </ul> <p>264 children and young people completed the courses between April 2018 –</p>

	<p>December 2018. With recorded outcomes relating to enhanced team building skills; increased confidence and leadership knowledge; ability to empathise and understanding the impact of their behaviour on individuals and the community and improved self-respect and discipline.</p> <p>The existing funding streams are ending in March 2019 and the People Board are proposing that £12,000 SIB is awarded to the Fire Service to enable stronger partnership working by delivering a targeted approach to specific groups of young people and designing bespoke courses which impact on the East area. This could include grooming, gangs, knife crime, substance misuse, mental wellbeing and youth disorder. SIB would be used to test new ways of working with targeted young people with sessions being able to be delivered on an outreach basis.</p> <p>Area Committee are requested to endorse the recommendation to approve the funding request, as set out in the area budget report.</p>
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### 3. Recommendations

#### 3.1 Members are requested to:-

- (a) Note the East Sunderland Area People Board Work Plan, as set out in Annex 1, and the progress made against the SIB funded projects relating to the Digital Inclusion Programme, Improving Lives Partnership, Social Action and Volunteering Programme and East Volunteers OSCARs award ceremonies.
- (b) Note the update provided against the Fancy a Day Out programme April 2019 special, Valuing Volunteers and Phoenix Project and the potential allocation of SIB.
- (c) Approve £25,000 from Public Health to match with £25,000 SIB to deliver a call for projects to address key findings from the adult lifestyle survey in the new municipal year.

Annex 1                      East Sunderland Area People Board Work Plan 2018 / 2019

Annex 2                      East Adult Lifestyle Results 2017

Background Papers                      East Sunderland Area People Board Agendas, Reports and Action List  
East SIB Performance Reports

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