EAST SUNDERLAND AREA COMMITTEE

20 September 2022

Applications for East Sunderland Neighbourhood Fund



Application One

Funding Source	Neighbourhood Fund
Name of Project	Streetscene Camera
Lead Organisation	Sunderland City Council: Environmental Enforcement

Total cost of Project	Total Match Funding	Total NF Application
£3,795	Nil	£3,795
Project Duration	Start Date	End Date

ALL PROJECT DETAIL TAKEN VERBATIM FROM APPLICATIONS

Project Description:

At the East N&C Board the Environmental Enforcement Team indicated that one of the Streetscene camera needs renewing. A discussion was held. It was agreed to look at the existing funded project to see if any underspend could be used to contribute towards the cost of a camera, however, there is no underspend as the budget awarded is fully committed to funding the three posts recently appointed to tackle environmental crime in the East Area.

In addition, the Team have delivered a successful fly tipping and littering campaign deploying streetscene cameras across the East. There is a request to provide costs towards funding the relocation of cameras between now and the end of the financial year to support the Team carry on the good work.

In the meantime, the Team will submit a request into the Council's Financial Plan for next year, to ensure operational budget costs are covered by corporate budgets.

Area Outputs

A Vibrant City Output	Target
Number of safety measures installed/delivered to improve neighbourhoods	1

Budget

Item and Description	Total Costs	Match Costs	NF Contribution
1 x streetscene camera	£2,795	£0	£2,795
Relocation costs of 5 cameras every 6-	£1,000	£0	£1,000
8 weeks			
Total	£3,795	£0	£3,795

Recommendation: Approve

Complements the Area Priority 6: Ensure all available enforcement powers are used to tackle those who continue to fly tip, drop litter and spoil the neighbourhood.

Application Two

Funding Source	Neighbourhood Fund
Name of Project	EDIT: Go! Get Online 2022/2023
Lead Organisation	Back on the Map

Total cost of Project	Total Match Funding	Total NF Application
£76,000	£6,000	£70,000
Project Duration	Start Date	End Date
12 months	October 2022	September 2023

ALL PROJECT DETAIL TAKEN VERBATIM FROM APPLICATIONS

Project Description:

The Get Online (GO) digital inclusion project will address digital isolation by building digital skills, capacity and confidence of people across the East area. The Joint Strategic Needs Assessment identified that there were five main at risk groups, who prone to digital exclusion, these are:

- Low income families
- People with physical and learning disabilities
- Unemployed
- People over 65
- BME communities

The East Delivery partnership has successfully delivered a robust programme of support across the East area for a number of years, providing service to all those who reside in the East of the city. The service is well established and known to local residents. The main partners and locations for service delivery are below:

- Hendon: Back on the Map
- Doxford: The Box Youth and Community Centre
- Millfield: St Marks Community Association/Pallion Action Group
- Ryhope: Blue Watch Youth Centre
- St Michaels: St Michaels Community Association

In addition to the main 'East Delivery Partnership' partners we have engaged with other VCS organisations to widen the reach of the programme and further engage local people most at risk of digital poverty:

- Sunderland International Bangladeshi Centre to provide targeted support to BAME residents
- Pallion Action Group to provide support to residents in Millfield from outreach locations including Deptford and Millfield Community Association
- Sunderland Women's Centre to provide one session per week to support vulnerable women currently accessing their services.

Through a combination of hub based and outreach session we seek to remove the barriers to digital poverty by:

- Creating access points for those without, or with minimal, internet access
- Providing access to quality up to date equipment which is connected

Factors such as low literacy and income levels, geographical restrictions, lack of motivation to use technology, lack of physical access to technology, and digital illiteracy contribute to the digital divide. Through 1-2-1 support from dedicated staff and trained IT Buddy volunteers we provide support for a number of digital services and use this engagement to identify other issues such as financial, skills and food poverty and signpost to other services where appropriate and relevant.

The project will continue the good practice delivered and established by locally rooted organisations, employing multi skilled staff who will proactively identify and engage local people and provide access to IT equipment and the internet. Bangladesh Sunderland International Centre who have an existing IT Hub in their building will actively target BME communities across the East area, bridging the digital divide.

To strengthen the existing model, it is proposed that in Millfield ward the work is split between three partners in order to have a wider reach into the community. St Marks Community Centre, who will deliver one day a week from their base. We proposed to bring in Pallion Action Group this year to deliver two outreach session from Deptford and Millfield CA and another location to be identified. The Womens Centre will deliver a 2 hour drop from their base.

The programme timetable will be finalised with partners and provided to elected members should the application be successful. However, the broad outline of service available to residents will be:

- Doxford ward: The Box Youth and Community Project 1-2-1 support available daily from staff at their Centre and two outreach locations
- Hendon ward: Back on the Map daily drop in (9.30am-5pm) staff and volunteer support available
- Millfield St Marks Community Association twice weekly staffed sessions from their based via drop in; Pallion Action Group – twice weekly staffed sessions from Deptford and Millfield CA; Sunderland Women's Centre – weekly 2 hour staffed drop-in from their Centre
- Ryhope: Blue Watch Youth Centre daily 1-2-1 staff support available by appointment and dropins
- St Michael's Blue Watch Youth Centre daily 1-2-1 staff support available by appointment and drop-ins at St Michael's Community Centre

Outputs

Data Field	Target
	rarget
A Dynamic Smart City Output	
Number of digital hubs created / supported	8
Number of people accessing digital support	300
A Vibrant Smart City Output	
Number of volunteers recruited and participating	10
Number of volunteers hours delivered	1500

Budget

Item and Description	Total Costs	Match Costs	NF Contribution
Project Management Costs	£7,000		£7,000
10% of programme costs			
Staff Salary - Hendon	£11,600		£11,600
£14.50 x 50 x 16hrs			
Staff Salary - Doxford	£11,600		£11,600
£14.50 x 50 x 16hrs			
Staff Salary - Ryhope	£11,600		£11,600
£14.50 x 50 x 16hrs			
Staff Salary - St Michael's	£11,600		£11,600
£14.50 x 50 x 16hrs			
Staff Salary - Millfield			
St Marks - 7 hours x 50 weeks	£5,000		£5,000
PAG - 7 hours x 50 weeks	£5,000		£5,000
SWC - 2 hrs x 50 weeks	£1,600		£1,600
BAME Support Staff Costs	£4,500		£4,500
£15 x 300 hours			
Comms and Marketing	£6,500	£6,000	£500
Total	£76,000	£6,000	£70,000

Recommendation: Approve

Subject to:

Confirmation being provided that all Partners work with a wider range of delivery partners. For instance, if the target audience is low-income families; people with physical and learning disabilities; unemployed,

you'd expect to see reference to how the voluntary sector would work alongside Together for Children; Sunderland Care and Support and DWP.

Complements the Area Priority 11: Increase and support people with digital learning resources.

Application Three

Funding Source	Neighbourhood Fund
Name of Project	Walk and Talk
Lead Organisation	Sunderland City Council: Area Arrangements

Total cost of Project	Total Match Funding	Total NF Application
£75,000	£0	£75,000
Project Duration	Start Date	End Date
12 months	October 2022	September 2023

ALL PROJECT DETAIL TAKEN VERBATIM FROM APPLICATIONS Project Description:

To provide ward Members with an allocation of funding to find solutions to environmental issues and community-based issues at a ward level. The funding will be split equally across each ward at a value of £15,000, total amount requested £75,000.

- Elected members (per ward) will identify issues and projects to address local concerns. Examples
 of this could be gaps in social prescribing/improving a community asset/environmental
 improvement.
- Proposals will be submitted by Cllrs throughout the lifetime of the programme.
- If the project is eligible, on a monthly basis, submitted proposals will be shared with the three elected members for that ward, similar to the community chest schedule, with a majority decision deciding the outcome.
- Area Arrangements will monitor expenditure.
- All programmes and activities will be reported to future Neighbourhood & Community Boards, for information.

Each ward is expected to deliver at least three schemes; encourage partner involvement. The Project is based on lessons learned from previously funded Walk and Talk Schemes.

Outputs

TBC – as and when Projects are identified. However, projects must contribute towards the Area Delivery Plan's standardised outputs list which focuses on a Dynamic, Healthy and Vibrant City.

Budget

Item and Description	Total Costs	Match Costs	NF Contribution
Walk and Talk Budget (5 x £15,000 per ward)	£75,000	£0	£75,000
Total	£75,000	£0	£75,000

Recommendation: Approve

Complements the Area Priority 5: Love Where You Live

Application Four

Funding Source	Neighbourhood Fund
Name of Project	WoW Features
Lead Organisation	Sunderland City Council: Local Services

Total cost of Project	Total Match Funding	Total NF Application
£42,000	£0	£42,000
Project Duration	Start Date	End Date
12 months	October 2022	September 2023

ALL PROJECT DETAIL TAKEN VERBATIM FROM APPLICATIONS Project Description:

To install a series of WoW features, to improve the landscape and visual beauty of the East Area.

The In Bloom Task Group have consulted with East Cllrs and agreed a list of identified locations to install a WoW feature. Each ward and the city centre will have a proposed budget of £7,000 each. This budget will include up to one large scale feature at £5,000, and a small-scale feature at £2,000. The budget will include costs towards grounds maintenance salaries and materials for one year to maintain the site. The proposed sites confirmed too date are:

Large Scale Sites

- 1. City Centre: Roundabout at the end of A690, near Boughton Street Car Park design and works TBC
- 2. Doxford: Tunstall Village Green: install trees and bulbs (bench and plants on order)
- 3. Hendon: TBC
- 4. Millfield: no large-scale scheme proposed, instead proposed to use the budget to support the development of smaller schemes.
- 5. Ryhope: Ryhope Road from Grangetown to cemetery and onto Toll Bar junction: install a series of planters with herbaceous and sustainable planting.
- 6. St Michael's: Ryhope Road from Grangetown to Backhouse Park. Install bulbs and wildflowers in central reservation or planters.

Smaller Scale Sites

- 1. City Centre: TBC
- 2. Doxford: Roundabout at Mill Hill / Hall Farm installation of bulbs
- 3. Hendon: TBC
- 4. Millfield: Lime Street Pocket Park: improvements to the raised beds: mini shrubs, lavender and heathers.
- 5. Millfield: Booth Street along Hylton Road: install planters with herbaceous and sustainable planting
- 6. Millfield: Hume Street along Hylton Road: install planters with herbaceous and sustainable planting.
- 7. Ryhope: no smaller schemes proposed, instead proposed to use the budget to support the development of the larger scheme.
- 8. St Michaels: Roundabout at Stannington Grove / Hellvelyn: install two planters will Hill View written on, similar to Thornhill Park.

Outputs

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Data Field	Target
A Healthy Smart City Output	
Number of greenspace sites improved by area (m2)	135
Number of street furniture / equipment funded (planters)	10

Budget

Item and Description	Total Costs	Match Costs	NF Contribution
Doxford	£7,000		£7,000

Large Scale £5,000 / Small Scale £2,000		
Hendon	£7,000	£7,000
Large Scale £5,000 / Small Scale £2,000		
Millfield	£7,000	£7,000
Small Scale £7,000		
Ryhope	£7,000	£7,000
Large Scale £7,000		
St Michael's	£7,000	£7,000
Large Scale £5,000 / Small Scale £2,000		
City Centre	£7,000	£7,000
Large Scale £5,000 / Small Scale £2,000		
Total	£42,000	£42,000

Complements the Area Priority 7: Take part in In Bloom activities and support residents and volunteers to grow their own to bring plants and flowers into communities.

Application Five

Funding Source	Neighbourhood Fund
Name of Project	Maximising Community Assets: Doxford
Lead Organisation	The Box Youth and Community Project

Total cost of Project	Total Match Funding	Total NF Application
£5,000	£0	£5,000
Project Duration	Start Date	End Date
12 months	October 2022	September 2023

ALL PROJECT DETAIL TAKEN VERBATIM FROM APPLICATIONS Project Description:

We will deliver a youth work session on a Friday evening 6.30-8.30pm. The aim of the session is to provide older young people with a positive alternative to congregating in Blakeney Woods, the park and subways on Friday evenings where they are more likely to be consuming alcohol/other substances and increasing the risk of becoming involved in anti-social behaviour.

The session will be an open access session with free choice activities to ensure there is something for everyone to do. Young people will have access to wifi, games consoles, pool, table football. In addition we will incorporate different activities such as cookery and art workshops, sports activities utilising the outdoor MUGA, movie nights etc.

The activities offered will reflect what young people tell us they are interested in, with the aim of maximising participation and attracting new young people that wouldn't ordinarily access mainstream youth work activities on Friday evenings.

The sessions will be staffed by a Senior Youth Worker, a qualified youth worker and a minimum of two youth work volunteers. Experienced staff will be able to provide support, advice and guidance across a range of issues and will actively encourage young people to develop new interests and get involved in other activities across the area. During the session youth workers will promote C-Card and offer chlamydia screening to young people who request such services. In addition to the Friday night youth club, we will offer one Saturday night activity each month.

The out of centre activities will provide young people with opportunities to access leisure facilities/activities in other parts of the City/region, try out activities that they may not have had the opportunity to experience i.e. ice skating, climbing, kayaking etc. The activities would be planned in conjunction with young people and would reflect their interests. If the cost of an activity exceeded £7, the young people would be asked to make a contribution towards the cost, take part in a fundraising activity or complete a Key project to meet the costs.

We will publicise the Maximising Community Assets Programme through outreach work and via our contacts within Farringdon Community Academy (year 10's and 11's who we know regularly congregate in the woods) Opportunities will also be regularly publicised on our Facebook page.

Data Field / Output	CODE	Target
Number of children and young people benefiting from this project	203	80
Number of volunteers recruited and participating	304	2
Number of volunteer hours delivered	305	220

Itemised list of all costs	Cost	Neighbourhood Fund Contribution
Salaries (Fridays)	2hrs x £30 x 44 weeks	2640.00
Salaries (Saturdays)	3 hours x £30 x 10 outings	900.00
Transport	10 outings x £40	400.00
Out-of-Centre activity costs	10 trips x 12 young people x £7 (activity subsidy)	840.00

Equipment/resources	Console games, art materials, cookery ingredients	220.00

Application Six

Funding Source	Neighbourhood Fund
Name of Project	Maximising Community Assets: Hendon
Lead Organisation	Sunderland East End ABC

Total cost of Project	Total Match Funding	Total NF Application
£3,500	£0	£3,500
Project Duration	Start Date	End Date
12 months	October 2022	September 2023

ALL PROJECT DETAIL TAKEN VERBATIM FROM APPLICATIONS Project Description:

To continue and support the Area Committee maximise the use of community buildings within the East area to reduce youth disorder the Club are proposing to open up the building on a Friday evening between 6-8pm.

6-7pm: target 13-15 year olds

• 7-8pm: target 15+

The Club is located in Middle Hendon, the majority of young people attending will be from the Hendon ward, but sessions are open to any young person living in the East area. Attend levels will average between 25-30 young people at each sessions. There will be a minimum of three qualified coaches on site, plus additional volunteers (up to 3), to ensure the ratio of coaches/volunteers supporting the young people is adequate.

Young people will be able to take part in fitness exercises, such as, circuit training to increase stamina and confidence levels as was as training techniques in the art of boxing. Local young men who have transformed their lives by taking up boxing as a hobby will be on site to offer peer support and talk to young people about discipline, self-respect and respect for others.

Boxing strengthens mind, body and soul, and can help young people to face the challenges in their lives. We'd also provide the opportunity to talk about struggles and hopes to trusted coaches, which can only improve the mental health of our future generation – our young people.

Girls will be encouraged to attend the sessions, just as much as boys. Since Nicola Adams there is an increased in females wanting to get involved, and our Club would welcome the opportunity to work alongside them.

Data Field / Output	CODE	Target
Number of children and young people benefiting from this project	203	70
Number of volunteers recruited and participating	304	6
Number of volunteer hours delivered	305	648

Itemised list of all costs	Cost	Neighbourhood Fund Contribution
Running costs	2 hr x room hire; wear and tear of kit contribution towards subs @ £72.91 per night x 48 weeks	£3,500

Recommendation: Approve

Subject to:

 Since the last award the Club has change status from a constituted sports club to a CIC, with only two Directors. The City Council's eligibility for CICs outlines that three unrelated Directors are required to secure funding. • The Club have confirmed that they are in the process of adding a third Director. Approval is subject to confirmation of this action being confirmed by Company House.

Application Seven

Funding Source	Neighbourhood Fund
Name of Project	Maximising Community Assets: Ryhope
Lead Organisation	Blue Watch Youth Centre

Total cost of Project	Total Match Funding	Total NF Application
£5,000	£0	£5,000
Project Duration	Start Date	End Date
12 months	November 2022	October 2023

ALL PROJECT DETAIL TAKEN VERBATIM FROM APPLICATIONS Project Description:

Following on from the successful of Maximising Community Assets (MCA), we propose to deliver the same programme on weekends which will consist of centre based, leisure, sports, arts and cultural activities, outreach and detached. The sessions will primarily attract young people from Ryhope, however, they will be open to any young person living in East Sunderland.

MCA will increase usage of community assets including local workers, volunteers, and buildings by providing educational and diversionary activities to young people who are at risk of social exclusion, building their resilience against negative behaviour choices.

MCA will have a flexible approach with a combination of methods to engage, and then support young people into lifestyle changes. Opportunities for young people to engage with workers will occur during centre based, outreach and detached provision. Activities and visits will take place to a range of locations including cinema and bowling venues, Raich Carter Centre and other sporting and leisure facilities.

Activities delivered by MCA will help young people break links with negative peer hierarchies. It will enable them to learn for themselves that they can follow and put into practice new social norms in terms of their attitudes and behaviour.

MCA will develop young people's leadership skills and will provide opportunities to define and develop services that most effectively meet their needs and those of their peers. It will be a universal service, with an additional targeted approach.

MCA will target young people whose needs are not met effectively, efficiently, equitably and in a sustainable way. Peer leaders, supported by outreach and detached youth workers will publicise the new service through engaging young people in locations where they meet including schools and outreach areas i.e. recreation parks as well as via social media.

We will continue to take referrals of young people from partners and other professionals to access our Good Vibes Counselling service. We will also support young people to access other funded services such as Fancy A Day Out and Holiday Activity Food programme. We know through experience that some young people become bored during school holidays and by providing them places to go and positive things to do is an excellent way of diverting them from negative behaviour choices.

We will continue to provide resourced volunteering and social action opportunities. We know that volunteering gives young people the opportunity to work through challenges and make meaningful change while facilitating various forms of respect. Through engaging children at the earliest opportunity, we provide them the greatest opportunity to gain experience, and to develop a more refined sense of self-awareness and an awareness of others. We are experiencing positive returns from previous investment. In support of our 2022 Summer Holiday programme, we have employed 5 young people aged 16 to 18, and 5 volunteers aged 14 to 16. All these young people first attended Blue Watch when they were much younger, with many accessing our services for many years including Community Connectors and Peer Mentoring Programmes.

Data Field / Output	CODE	Target
Number of children and young people benefiting from this project	203	80
Number of volunteers recruited and participating	304	8
Number of volunteer hours delivered	305	312

Itemised list of all costs	Cost	Neighbourhood Fund Contribution
Staff Costs (239 hrs @ £15 per hour)	£3,585	£3,585
Resources & activity costs	£500	£414
Food & refreshments	£300	
Counselling support	£2000	
Transport Costs	£200	
Building Costs	£1000	£1000
Total	£7585	£4999

Subject to additional information being received on:

- Providing a list of partners
- The budget needs to be broken down further so you can see clearly how the total figure were reached.

Application Eight

Funding Source	Neighbourhood Fund
Name of Project	Maximising Community Assets: St Michael's
Lead Organisation	Blue Watch Youth Centre

Total cost of Project	Total Match Funding	Total NF Application
£5,000	£0	£5,000
Project Duration	Start Date	End Date
12 months	November 2022	October 2023

ALL PROJECT DETAIL TAKEN VERBATIM FROM APPLICATIONS Project Description:

Following on from the successful of Maximising Community Assets (MCA), we propose to deliver the same programme on weekends which will consist of centre based, leisure, sports, arts and cultural activities, outreach and detached. The sessions will primarily attract young people from St Michael's, however, they will be open to any young person living in East Sunderland.

MCA will increase usage of community assets including local workers, volunteers, and buildings by providing educational and diversionary activities to young people who are at risk of social exclusion, building their resilience against negative behaviour choices.

MCA will have a flexible approach with a combination of methods to engage, and then support young people into lifestyle changes. Opportunities for young people to engage with workers will occur during centre based, outreach and detached provision. Activities and visits will take place to a range of locations including cinema and bowling venues, Raich Carter Centre and other sporting and leisure facilities.

Activities delivered by MCA will help young people break links with negative peer hierarchies. It will enable them to learn for themselves that they can follow and put into practice new social norms in terms of their attitudes and behaviour.

MCA will develop young people's leadership skills, providing opportunities to define and develop services that most effectively meet their needs and those of their peers. It will be a universal service, with an additional targeted approach.

MCA will target young people whose needs are not met effectively, efficiently, equitably and in a sustainable way. Peer leaders, supported by outreach and detached youth workers, will publicise the new service through engaging young people in locations where they meet including schools and outreach areas i.e. recreation parks as well as via social media.

We will continue to take referrals of young people from partners and other professionals to access our Good Vibes Counselling service. We will also support young people to access other funded services such as Fancy A Day Out and Holiday Activity Food programme. We know through experience that some young people become bored during school holidays and by providing them places to go and positive things to do is an excellent way of diverting them from negative behaviour choices.

We will continue to provide resourced volunteering and social action opportunities. We know that volunteering gives young people the opportunity to work through challenges and make meaningful change while facilitating various forms of respect. Through engaging children at the earliest opportunity, we provide them the greatest opportunity to gain experience, and to develop a more refined sense of self-awareness and an awareness of others. We are experiencing positive returns from previous investment. In support of our 2022 Summer Holiday programme, we have employed 5 young people aged 16 to 18, and 5 volunteers aged 14 to 16. All these young people first attended Blue Watch when they were much younger, with many accessing our services for many years including Community Connectors and Peer Mentoring Programmes.

Data Field / Output	CODE	Target
Number of children and young people benefiting from this project	203	80
Number of volunteers recruited and participating	304	8
Number of volunteer hours delivered	305	312

Itemised list of all costs	Cost	Neighbourhood Fund Contribution
Staff Costs (239 hrs @ £15 per hour)	£3,585	£3,585
Resources & activity costs	£1000	£914
Food & refreshments	£300	
Counselling support	£2000	
Transport Costs	£200	
Building Costs	£500	£500
Total	£7585	£4999

Subject to additional information being received on:

- Providing a list of partners
- The budget needs to be broken down further so you can see clearly how the total figure were reached.

Application Nine

Funding Source	Neighbourhood Fund
Name of Project	Support for the CA
Lead Organisation	Ryhope Community Association

Total cost of Project	Total Match Funding	Total NF Application
£50,360	£7,020	£43,340
Project Duration	Start Date	End Date
12 months	October 2022	September 2023

ALL PROJECT DETAIL TAKEN VERBATIM FROM APPLICATIONS Project Description:

In the East Area Delivery Plan, under area priority 17 'support the voluntary sector' an agreed action was to look into the possibility of supporting the Centre save energy and money on heating bills by improving their current heating system. The City Council's Energy Efficiency Team carried out site visit in November 2021, and supplied a copy of the results in July 2022 and concluded that whilst the heating system does need to be replaced, in order to have the greatest impact, other capital works must be delivered alongside the improvements to the heating system to ensure the building is running efficiently, this includes: installing LED lighting; loft and cavity wall insultation, upgrading the double glazed windows, commissioning the heating controls. The costs of these additional works, running in parallel to the heating system is in the circa of £100k which exceeds the budget provisionally suggested in Area Committee.

At the East N&C Board in July 22, information was received about concerns of the Centre's future. It was agreed to carry out a site visit to gather further information. A meeting was held with the Chair, Vice Chair, ACDL and the Community Development Work at the CA.

Based on the discussion it was agreed to change the request from capital to revenue, to provide the Centre with financial support in the short term to deliver a programme which focuses on supporting low-income families and their children, as well as, older people who are socially isolated by delivering the following programme:

- 2 x Toddler and Family Sessions per week
- 2 x Baby and Family Sessions per week
- 1 x reminiscence session three times per month
- 1 x Afternoon Tea session once a month
- 1 x lunch club session per week

The target audience for the Family sessions will be households on low incomes. It is expected that:

 Up to 20 children (0-5 years old) and 20 parents/carers will attend each session. The overall output figure will increase as families dip in and out of sessions over the period of 12 months. Therefore the target is 40 individual children and 40 individual parents and carers will engage in the programme.

The Family element will be delivered to a similar standard as the Fancy a Day Programme, in terms of:

- children who would be eligible for free school meals / live in economically deprived households will
 be invited to attend activities that are fun and educational and enables them access to healthy
 snacks/refreshments.
- Food preparation will take into account allergies, dietary, religious and cultural requirements.
- Sessions will be responsive to change and reach the target audience (lessons learned from the pandemic doorstep engagement, if required);
- sessions need to be age appropriate
- positive parenting techniques on developing the child's movement, talking, playing and coordination skills will be delivered across the whole programme.

Family sessions will be delivered by the Community Support Worker in the main hall downstairs, one hour is required to set up the room and then derig afterwards (30 minutes either side) two hours of actual face to face activity will be delivered. Sessions includes messy play, arts and crafts, sensory items, music, dance and interaction. The aim is to recruit volunteers to lend a hand and support deliver of the sessions as well.

Sessions will be advertised via social media, word of mouth, via the local primary schools/GP surgeries and through the Early Help Team in TfC.

The target audience for the Reminiscence, Afternoon Teas and Lunch Club will be older people. It is expected that:

• Up to 15 individual older people will attend the Reminiscence session, 35 individual older people will attend the Afternoon Teas and 20 at the Lunch Club. The overall output figure could be more by the end of the year, but to remain realistic it has been set at 70.

The Older People element will be delivered to a similar standard as the previously funded Community Connectors model, in terms of:

- delivering activities to engage older people who a socially isolated and who are vulnerable to loneliness;
- sessions will encourage older people to be healthy in body and mind to reduce risks for hospital (re) admissions and falls.

Older people sessions will be delivered by the Community Support Worker in the main hall upstairs, one hour is required to set up the room and then derig afterwards (30 minutes either side) two hours of actual face to face activity will be delivered. Sessions includes guest speakers, entertainment, arts and crafts, music, dance and interactions, two course meal. The aim is to recruit volunteers to lend a hand and support deliver of the sessions as well.

Sessions will be advertised via social media, word of mouth, via the network of voluntary groups in Ryhope, GP surgeries, Sunderland Care and Support, the Council's Adult Services and Social Prescribing Team.

In addition to delivering 'face to face' activities. There is a need to future proof the Centre by generating income to carry out capital works on the building, whilst continuing to deliver needed support to the community. It is proposed to seek support from Sunderland City Council and the Sunderland Voluntary Sector Alliance to work with the Management Committee for focus on three future actions, these were:

Short term (0-3 months)

- Property Services to identify leasing arrangements from the Community Association and Cricket Club to identify roles and remits of all parties relating to repairs/refurbishments, insurance, maintenance and risks assessments.
- Alliance to work with CA on a Funding Strategy which looks at revenue (salaries/building operational costs) and capital costs (heating, windows, etc) – Social Action register, Breeze, Npower, Crowdfund, etc.
- Alliance to ask other established charities in the Area if they have any experienced volunteers that
 can help the Centre out in the following months with delivering the programme, and consider
 alternatives i.e. academic placements for students who need to complete placement hours to
 secure a qualification i.e. Nursery nurse students would be idea to assist at the toddler sessions
 (four times a week)

Medium term (3-6 months)

- Develop a Volunteer's strategy (advertise, recruit, train up)
- Implement funding strategy (write and submit a mixture of revenue and capital bids)

- Outcome of funding bids known Review position

Objectives and goals	Forecast Dates
Seeking clarity on Leasing Arrangements	August – September 2022
Secure funding – decision pending	September 2022
Launch new programme / marketing campaign to recruit members	October 2022
Set up and establish monitoring arrangement to track expenditure, footfall and quality of family and older people sessions	October 2022
Attract new volunteers to assist in the delivery of the Programme	October – December 2022
Develop a Funding Strategy and Volunteers Strategy	October – December 2022
With support from the Alliance write and submit a series of funding applications	Winter/Spring 2023
Outcome of funding applications known / review position	Summer 2023
Evaluate Programme	Autumn 2023

Data Field	Code	Output Target
A Healthy Smart City Output	CODE	
number of adults enjoying a healthier lifestyle (mentally, physically, independently) (parents and carers)	201	40
number of children and young people benefiting from this project	203	40
number of people benefiting and enjoying independent lives (older people)	204	70
A Vibrant Smart City Output	CODE	
number of people more resilient and able to help themselves in a crisis	301	20
number of volunteers recruited and participating	304	3
number of volunteer hours delivered	305	208

Item and Description	Total Costs	Match Costs	NF Contribution
Baby and Toddler Sessions			
Room Hire			
3hrs per session x @ £15 p.h. x 4	£8,640	£1,000	£7,640
sessions/week x 48 weeks			
Salaries			
3 hrs per session x @ £20 p.h. x 4	£11,520	£1,000	£10,520
sessions/week x 48 weeks			
Refreshments			
£30 per session x 2 sessions/week x 48 weeks	£2,880	£1,000	£1,880
for Toddler Group, plus £5 per session x 1			
sessions/week x 48 weeks for Baby Group	£280	£280	£0
Materials			
£20 per session x 4 sessions/week x 48 weeks	£3,840	£500	£3,340
(includes messy play, arts and crafts, new			
equipment, sensory items)			
Reminiscence Sessions			
Room Hire	£1,620	£220	£1,400
3hrs per session x @ £15 p.h. x 36 weeks (3			
per month)			
Salaries			
	£2,160	£500	£1,660

3 hrs per session x @ £20 p.h. x 36 weeks (3			
per month)			
Refreshments	£1,080	£80	£1,000
£30 per session x 36 weeks (3 per month)			
Materials	£360	£60	£300
£10 per session x 36 weeks (includes craft			
materials, papers, event materials)			
Afternoon Tea			
Room Hire	£540	£200	£340
3hrs per session x @ £15 p.h. x 12 weeks (1			
per month)			
Salaries	£720	£200	£520
3 hrs per session x @ £20 p.h. x 12 weeks (1			
per month)			
Refreshments	£360	£60	£300
£30 per session x 12 weeks (1 per month)			
Materials	£120	£20	£100
£10 per session x 12 weeks (includes craft			
materials, papers, event materials)			
Luncheon Club			
Room Hire	£2,160	£500	£1,660
3hrs per session x @ £15 p.h. x 1 a week x 48			
weeks			
Salaries	£2,880	£500	£2,380
3 hrs per session x @ £20 p.h. x 1 a week x 48			
weeks			
Refreshments	£4,800	£500	£4,300
£100 per session x 1 a week x 48 weeks			
Future Proofing			
Community Development Worker (Strategic	£6,400	£400	£6,000
Support: Funding bids, recruiting volunteers)			
320 hours @ £20 p.h.			
Total	£50,360	£7,020	£43,340

Subject to:

- The Centre provides further information on the number of existing volunteers and what their role is to support the Centre. (NB: Outputs per session appear to be high. Need to check staff/volunteer ratios against number of beneficiaries.)
- A meeting is held, as a matter of urgency, between the Centre and the City Council to discuss who is responsible for what, in relation to the Centre and the Cricket Club.
- Are the Centre able to employ sessional staff to assist in the running of the activities, to allow the
 Worker the capacity to focus on the future on the Centre, or, as an alternative, the Worker continues
 to co-ordinate the programme of activity and volunteers but additional strategic support is brought in
 to review income and expenditure, develop a funding strategy and submit bids.
- Confirmation is received from the Centre that the new programme can be launched in October, or is a phased approach more feasible to deliver.

Complements the Area Priority 17: Support the voluntary and community sector to provide additional services and extend opening times within local community venues as well as host community events, activities and nurture family learning.