

Application No 1

Funding Source	Neighbourhood Fund
Name of Project	West Area Youth Activities
Lead Organisation	Sunderland All Together Consortium CIO

Total cost of Project	Total Match Funding	Total NF Application
£213,480		£213,480
Project Duration	Start Date	End Date
24 months	January 22	December 23

Project Description (taken directly from the completed application form)

Sunderland All Together Consortium (SATC) would like to continue to provide youth activities across the West area of Sunderland using neighbourhood based buildings and spaces where young people feel safe.

We have successfully delivered the West Area Youth Activities project over the previous year, and during the pandemic. We need to ensure that young people continue to have a place of trust and safety that provides high quality information, advice and guidance alongside positive activities that can help young people to develop skills, improve wellbeing and participate in their communities. When young people have a sense of belonging communities are stronger.

Although the past 18 months have not been plain sailing, we have learnt lessons and provided some excellent youth activities for young people within the West Area who otherwise would have had nothing to do. We made sure that young people were not left isolated and adapted our delivery of youth activities to ensure those most vulnerable needs were met.

For this project we will continue to bring together 4 of our member organisations who have bases in each of the identified wards to work collectively for the benefit of young people.

- Sunderland North Community Business Centre
- Pennywell Youth Project
- Youth Almighty Project
- Lambton Street Youth and Community Centre

These organisations are adept in reaching children and young people who are deemed 'hard to reach' or those who are disengaged from mainstream provision.

The project will be delivered over 2 years.

Project Description

- We want to continue to deliver a creative and innovative programme designed by the young people, which will include a range of activities, opportunities and experiences such as sport, leisure, cultural, and health and wellbeing to children and young people within the west area of Sunderland. The activities will focus on improving community cohesion, and reducing anti-social behaviour across the 6 wards (Pallion, St Anne's, Silksworth, Barnes, St Chads. Sandhill)

- We will continue to use our local knowledge of each ward and embed the 5 rights into our delivery - Right time, Right Place, Right People, Right price and Right style to ensure young people's needs are met and voices are listened to.
- We want to provide young people aged 10 – 19 years with 2 x 2-hour youth activity sessions per week per ward for 50 weeks of the year.
- Between our member organisations we have an excellent pool of resources to choose from already at our disposal. We will ensure the best resources are utilised within each of the 6 wards to ensure that there is a high standard of quality youth activities provided.
- We will use a minimum of 4 members staff per activity delivered. 1 lead worker, 2 qualified youth workers and a peer advocate. For the peer advocate role we will recruit young people from the west area who we will upskill and train to become our peer advocates. All staff delivering on this project will be committed, effective and motivated to making sure delivery and engagement is a success and young people's needs are met across all 6 wards.
- To ensure we have an even spread of delivery and we reach as many young people as possible we will utilise various venues within each of the 6 wards.
- We will continue to provide young people with opportunities to meet friends, Keep fit, develop new skills, take part in a range of activities designed by them, have fun, have someone to talk to, access to experienced youth workers, access C Card and stop smoking service, and support with any issues faced.
- We will continue to promote the 5 ways to wellbeing within our delivery to enable the young people to feel good about themselves and to be healthy.
- We will continue to work with the young people to raise their awareness of the potential consequences of risk-taking behaviour and provide information, guidance and support to enable young people to make informed life choices and raise their aspirations
- We will communicate with Ward Councillors and area arrangements team on a regular basis to ensure they are aware and kept up to date with the delivery of the youth activities.
- Our delivery partners will refer parents/carers who are inactive or unemployed into CLLD projects which are being delivered across the West Area. We will also give out information and display leaflets within all venues. We will also promote CLLD projects on social media platforms which many of the parents and local residents are followers of.

Delivery Venues

To ensure we have venues within easy reach of all young people we will use local venues for activities within the west

We have identified a number of venues to begin initially. If these places/spaces meet the needs of young people as identified, we will continue to use them. We are open and flexible to working in other venues if the work dictates that we need to i.e. if that's what young people tell us they want. Venues will be reviewed every quarter throughout the project timeline.

- Silksworth Youth and Community Centre
- Farringdon Youth and Community Centre
- Thorney Close Action and Enterprise Centre

- Pennywell Youth Project
- Lambton Street Youth and Community Centre
- Plains Farm Youth and Community Centre

We will also look to utilise other venues within the West such as:

- Tansey Centre
- Grindon Young people's Centre
- Pennywell Community Centre

Delivery Model for each ward

- Each ward will have 2 weekly sessions where young people aged 10-19 can engage in youth activities.
- Sessions will be 2.5 hours long (15 minutes for set up, 2 hours' delivery and 15 minutes for debrief and evaluation).
- Each session will be diverse, have meaningful outcomes and will be shaped by young people.
- Young people aged 10-19 can engage fully in the youth work curriculum alongside any youth activities they attend. This will help us to work to reduce some of the health inequality issues in our city such as alcohol dependency and admissions to hospital; teenage pregnancy; sexually transmitted infections; smoking.
- Our peer advocates will be recruited from each ward that we work in.
- We will advertise all activities delivered to ensure we reach as many young people within our communities as possible. The methods we will use – Social media, Outreach, word of mouth, leaflets given to local West Area secondary schools, and posters in local shops.
- If attendance is low within any of the youth activities delivered all delivery partners will use outreach as a tool to inform young people of the activities on offer. We will also go into any identified hot spot areas and encourage young people to attend. If outreach is used as a tool it will be reviewed every quarter to ensure that we reach out across the whole of our communities.

St Anne's

Partner – Pennywell Youth Project

Delivery venue – Pennywell Youth Project

Days & Times – Tuesday and Wednesday 7pm – 9pm

Staffing – 1 lead worker, 2 qualified youth workers, 1 Peer advocate

Activities/Resources - Offer includes recreational activities such as pool, ping pong, badminton, archery, IT room, cinema room, activities that promote social skills and peer engagement board games, quizzes, arts and crafts etc.

Informal learning and early intervention around Sexual health (C Card), relationships, mental health, healthy living etc. Within sessions staff also engage with young people in the local area using themselves or sports as a resource.

Outreach will take place when sessions numbers are low, there have been reports of ASB or promotion of provision is needed.

The new sessions will enable us to provide a later session which will encourage young people to stay engaged in positive provision rather than have to leave and hang around the streets which could lead them into engaging in behaviour that is considered anti-social.

Silksworth

Partner – Youth Almighty Project

Delivery venue – Silksworth Youth and Community Centre

Days & Times – Monday and Thursday 630pm – 830pm

Staffing – 1 lead worker, 2 qualified youth workers, 1 Peer advocate

Activities/resources – Pool, Table Tennis, Soft Archery, Boccia, Table football, didi cars, Volleyball, cricket, Curling, PS5, Nintendo Switch, Badminton, Tennis, Cooking, Outdoor 3G Pitch, Outdoor Gym, Street Golf, Croquet, arts and crafts, issue based work, C Card, Stop Smoking, free running, Music Room, Computer room, football cage, pop up and roll out tennis court. Social Action, accredited learning and the Key projects will also be on offer.

Barnes

Partner – Youth Almighty Project

Delivery venue –Plains Farm Youth and Community Centre

Days & Times – Wednesday 630pm – 830pm, Saturday 10am – 12pm

Staffing – 1 lead worker, 2 qualified youth workers, 1 Peer advocate

Activities/resources – Pool, Table Tennis, Table football, Soft Archery, Boccia, Curling, cricket, PS5, Didi Cars, Nintendo Switch, Badminton, Tennis, Cooking, Street Golf, Croquet, arts and crafts, issue based work, C Card, Stop Smoking, Music Room, Computer room, football cage, pop up and roll out tennis court. Social Action, accredited learning and the Key projects will also be on offer.

St Chads

Partner – Youth Almighty Project

Delivery venue –Farringdon Youth and Community Centre

Days & Times – Tuesday and Friday 530pm – 730pm,

Staffing – 1 lead worker, 2 qualified youth workers, 1 Peer advocate

Activities/resources – Pool, Table Tennis, Table football, Soft Archery, Boccia, Curling, cricket, PS5, Didi Cars, Nintendo Switch, Badminton, Tennis, Cooking, Street Golf, Air hockey, Croquet, arts and crafts, issue based work, C Card, Stop Smoking, Outdoor space, Computer room, football cage, pop up and roll out tennis court. Social Action, accredited learning and the Key projects will also be on offer.

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Pallion

Partner Lambton Street Youth and Community Centre

Delivery Venue – Lambton Street Youth and Community Centre

Days and Times - Tuesday and Friday 6pm – 8pm

Staffing 1 lead worker, 2 qualified youth workers, 1 Peer advocate

Activities/resources – offer includes a range of sports and fitness activities, issue based group work, arts and crafts, cooking and life skills, games consoles. This centre has a gym, pool tables, Boxing ring and a large sports hall.

Sandhill

Partner - SNCBC

Delivery venue – Thorney Close Action and Enterprise Centre

Days & Times – Wednesday and Friday 630pm – 830pm

Staffing – 1 lead worker, 2 qualified youth workers, 1 Peer advocate

Activities/resources – Offer includes sports and fitness activities, arts and crafts, cooking and life skills, table games, Games consoles, C Card, Stop Smoking, issues based group work, accredited learning.

Venue has a Hall, Kitchen, wifi access

Additional Information

- We will cover any costs associated with recruitment
- We will provide youth work training to the Peer Advocates
- We will provide Safeguarding and additional training as needed
- We already work with many of the young people who will be targeted and have built trusting and meaningful relationships
- We can signpost into one or more of the many services our members or wider delivery partners already offer
- We will develop a clear referral process at the start of the project which will be shared with all partners.
- Delivery partners will meet with their 3 local ward councillors every quarter to update on the project and to discuss any concerns.

Sustainability

- To ensure sustainability and continuation of the service the consortium will look to source new funding streams from external sources so we can remain strong during economic challenges, and to explore and secure a broad range of funding so we are not reliant upon one source of income. By the end of year one we will have a fundraising plan in place.
- The trustees of the consortium along with our development manager will continue to explore innovative and creative ways of working during political and economic change.
- Any external funding secured by the consortium to increase the described offer will be communicated to Sunderland City Council. We will also consult when we apply for external funding to sustain delivery to ensure everyone is kept informed.

Outputs

Data Field	Output Target
A Dynamic Smart City Output	
number of Young people moved into Education, Employment or Training	30
A Healthy Smart City Output	
number of children and young people benefiting from this project	2400
number of people receiving information, advice and guidance	1000
A Vibrant City Output	
number of volunteers recruited and participating	24
number of volunteer hours delivered	2000
number of external organisations involved or supported	5
number of hours spent delivering this funded project	3000

Financial Information

Item and Description	Total Costs	Match Costs	NF Contribution
Delivery staff (1 lead @ £15 per hour + 2 qualified youth workers @ £13 per hour per session per ward) 100 weeks x 6 wards £41 per hour x 5 hours per week = £205 £205 per week x 6 wards = £61,500 per year.	123,000		123,000
Peer Advocates £10 per hour (5 hours per week x 100 weeks x 6 wards £50 per week x 100 weeks' x 6 wards	30,000		30,000
Management and Admin (£1040 per ward per year) 2 years £2080 per ward x 6 wards	12,480		12,480
Venue and running costs (rent, utilities, insurances etc £60 per week) £60 per week x 100 weeks' x 6 wards	36,000		36,000
Resource and activity contribution (£1000 per ward per year) £1000 per year per ward x 6 wards x 2 years	12,000		12,000
Total	213,480		213,480

This project meets with the **Support Youth Club** Priority from the West Delivery Plan

Application No 2

Funding Source	Neighbourhood Fund
Name of Project	West Area Youth Activities
Lead Organisation	Sunderland All Together Consortium CIO

Total cost of Project	Total Match Funding	Total NF Application
£32,460		£32,460
Project Duration	Start Date	End Date
12 months	January 22	January 23

Project Description (taken directly from application form)

Sunderland All Together Consortium West Area Anti-Social Behaviour proposal.

We will use our members to offer provision as an alternative to anti-Social Behaviour (ASB)

Delivery Partners and wards they will cover

- Sunderland North Community Business Centre – Sandhill
- Pennywell Youth Project – St Annes
- Youth Almighty Project – Silksworth, Barnes and St Chads
- Lambton Street Youth and Community Centre - Pallion

We will use detached and outreach youth work to engage with young people who may be at risk of or currently engaged in ASB.

Detached youth work offers unique opportunities to engage young people in their social environments. By entering these social spheres, workers are able to slowly develop relationships with young people and public environments and ultimately improve individuals' safety within contexts that pose a risk of harm. Workers also create safe spaces in which young people can interrogate their own opinions and behaviours, and try to embody healthier alternatives.

Detached youth work operates without the use of a building or activity and takes place where young people "are at" both geographically and developmentally. It delivers informal and social education and addresses whatever needs are presented to or perceived by the youth worker

As Detached Youth Workers have no physical building or specific activity over which they have power or control, the relationship between young person and youth worker is entirely voluntary and constantly up for negotiation

We will also utilise Outreach youth work - Outreach youth work is a form of youth work that takes place on young people's own territory such as streets, cafes, parks and retail parks at times that are appropriate to them and is a method of work that supports and compliments new and existing centre/project based youth work. Primarily used to inform young people of services that exist in their locality and to encourage them to use such services, Outreach can also seek to identify, through consultation with young people, any gaps that exist in services aimed at meeting their needs.

As opposed to Detached Youth Work, Outreach is seen as an extension to centre-based work, Outreach work takes place when workers who are usually centre based go onto the

streets with an agenda of their own to pursue, usually to encourage young people to attend their club, and also in this case to access the health/wellbeing services etc.

Our delivery model will work on 4 levels

- *Identification*
- Prevention
- Intervention
- Review / Evaluation

Identification

This is where we will work with partners and do our research

- Talk to local stakeholders (e.g. Police, shop keepers, Ward Councillors, Area Lead, ASB team, Community wardens, and community residents).
- We will look at any areas of interest, identify 'hot spots' where local young people gather, identify and note behavioural evidence e.g. graffiti, tagging, alcohol or drug usage.
- Talk to local young people and ask them what the issues are in their area in relation to them and their peers.
- Ask what local people think the issues are in their area in relation to young people.
- Map the area (what are the facilities like, are there barriers to young people engaging?)
- Find out trends—e.g. seasonal areas, local events.
- Find out Crime stats etc.

Prevention

it has become increasingly important to offer services that prevent young people becoming involved in crime and behaviours that have a negative impact on their future.

All delivery partners will share their resources and use a range of engagement tools as this is a great way to get young people engaged in detached youth work whether that is a cup of hot chocolate on a cold winters night or a BBQ in the summer months. Engagement tools are a great way to start a conversation and help build trusted relationships between young people and youth workers.

Engagement tools we will use:

- Hot chocolate
- BBQ
- Music—a portable speaker
- Cooking
- Issue based Workshops
- Advocacy
- Leaflets and brochures
- Sports—street football
- Portable equipment such as Football Cage, roll out tennis court

We will develop relationships and services that empower young people; it capitalises on their strengths to build their skills and attributes, and that increases their understanding of themselves, thus allowing for better outcomes and lifestyle choice for their future.

We will work with the young people to raise their awareness of the potential consequences of risk-taking behavior and provide information, guidance and support to enable young people to make informed life choices and raise their aspirations

We focus on areas across Sunderland West where young people have been identified as being at risk of anti-social behaviour, substance misuse, and vulnerabilities.

Intervention

Detached youth workers will get to know individuals and groups, what are their views and interests, what are their concerns? this is a time to learn about young people and what they want, offer emotional support and, with their guidance, develop a programme of intervention.

Intervention programs could include:

- Visits to places such as Goals, Everyone Active, Sunderland Wall and Ford football hub
- offering education such as drug or sexual health, or creating opportunities for learning skills such as music, arts or sports.
- Co design activities in partnership with young people where ASB is caused by lack of facilities and opportunities.
- Social Action Projects
- Pop up Provision
- Street Sports activities
- Together For Children Bus
- Some individuals may require very specific support including being referred and accompanied to other agencies.
- Signposting

It is our duty to stay well-informed and to be able to provide basic information on a range of issues that routinely matter to young people. Where more support is needed, detached workers will be prepared to introduce young people to other specialists and service providers who can meet their needs.

Evaluation

- Keeping key partners up to date throughout
- Changing things from lessons learned.
- Recording changes in young people and changes in other people's perceptions of young people in the locality.
- Qualitative data will include feedback from young people carried out using a variety of methods that will include young people's comments, session evaluation and overall evaluation.
- We acknowledge the importance of self- assessment, and therefore young people will be encouraged to take part in this process of self- identification of progression.

Additional Delivery Information

- The project will run over 50 weeks.
- Each ward will have 1 weekly session 2.5 hours long, where they will target young people who are at risk of anti-social behaviour
- We will work closely with; and have clear communication channels to the police, LMAPS, ward councillors, area officers so that we have a joined up approach to tackling ASB and we can use a combined intelligence to identify ASB hotspots. We will develop a clear referral process at the start of the project which will be shared with all partners.
- Delivery partners will meet with their 3 local ward councillors every quarter to update on the project and to discuss any concerns.
- We will have a pool of 250 banked hours that we can utilise during times when ASB typically rises (school holiday/bonfire night etc) our partners above can feed into this so time is best spent where needed. We could look to have a box set of questions that are required to understand what the issue is etc
- During school summer holidays we will provide weekly park/field sessions in each of the wards where all partners will deliver events and bring along resources to engage with young people – these will include food/BBQ, DJ, speed football, outdoor sports, the new Wear Here 4 You bus

We understand that not all young people want to attend a youth centre, we will refer into alternative provision such as the everyone active centres, scouts groups, etc – where we can negotiate reduced rates, we will also use a detached youth work presence and take provision to the streets and spaces where young people choose to gather.

Outputs

Data Field	Output Target
A Healthy City Output	
number of children and young people benefiting from this project	1200
number of people signposted into Public/VCS services	100
number of people receiving information, advice and guidance	1200
A Vibrant City Output	
number of external organisations involved or supported	6
number of hours spent delivering this funded project	150
number of cultural, heritage and community events supported and delivered	6

Financial Information

Item and Description	Total Costs	Match Costs	NF Contribution
Delivery staff (2 qualified youth workers to cover 58 sessions in each ward (this includes additional holiday sessions but not summer) £13 per hour for 2.5 hours) £13 hour, 2 workers for 2.5 hours = £65 per session £65 per session x 58 weeks' x 6 wards)	22,620		22,620
Resource and activity contribution £500 per ward	3000		3000
250 Banked hours to address additional ASB	3240		3240
Park/outdoor ward events (6 over the summer holidays, 1 per ward inc, staff costs, resources/activity/food etc) £600 per event per ward	3600		3600
Total	32,460		32,460

This project meets with the **Support Youth Club** Priority from the West Delivery Plan